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POLO RALPH LAUREN CORP  
Form 8-K  
August 04, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 4, 2004

POLO RALPH LAUREN CORPORATION

-----  
(Exact name of registrant as specified in its charter)

|  |                                      |   |
|--|--------------------------------------|---|
| DELAWARE   | 001-13057                            | 13-2622036                                    |
| -----<br>(State or other jurisdiction of<br>incorporation) | -----<br>(Commission<br>File Number) | -----<br>(IRS Employer<br>Identification No.) |
| 650 MADISON AVENUE, NEW YORK, NEW YORK                     |                                      | 10022   |
| -----<br>(Address of principal executive offices)          |                                      | -----<br>(Zip Code)                           |
| Registrant's telephone number, including area code:        |                                      | (212) 318-7000<br>-----                       |

NOT APPLICABLE

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(Former name or former address, if changed since last report)

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ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

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On August 4, 2004, the Registrant reported its results of operations for its fiscal quarter ended July 3, 2004. A copy of the press release issued by the Registrant concerning the foregoing results is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

The information in this Form 8-K, including the accompanying exhibit, is being furnished under Item 12 and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act"), or otherwise subject to the liability of such section, nor shall such information be deemed incorporated by reference in any filing under the

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Securities Act of 1933 or the Exchange Act, regardless of the general incorporation language of such filing, except as shall be expressly set forth by specific reference in such filing.

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SIGNATURES  
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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

POLO RALPH LAUREN CORPORATION

By: /s/ Gerald M. Chaney  
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Name: Gerald M. Chaney  
Title: Senior Vice President of Finance and  
Chief Financial Officer

Date: August 4, 2004

INDEX TO EXHIBITS

| EXHIBIT<br>NUMBER<br>----- | DESCRIPTION<br>-----  |
|----------------------------|---|
| 99.1                       | Press Release of Polo Ralph Lauren Corporation, dated August 4, 2004. |