GENERAL ELECTRIC CAPITAL CORP Form FWP October 14, 2008

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Personal Businesses

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Personal BusinessesGE Interest Plus for Businesses Home I FAQ I Contact UsCORPORATE NOTES GE CAPITAL BENEFITS INTEREST RATES INVEST NOWCurrent Rate Corporate Note for Your Business Rate(%) Yield(%) 1 What are corporate notes? Some large corporations offer direct investment in their company s senior, unsecured debt through corporate note Rate may be reset weekly. programs.-> INVEST NOWBy issuing corporate notes, companies like General Electric Capital Corporation (GE Capital) can borrow capital directly from investors at a (888-674-4138fairly low cost, while providing investor benefits such as: About AAA Ratings . Higher rates of interest than other cash alternatives like FDIC-insured Monday to Friday savings accounts, short-term CDs, and money market mutual funds 8:30 am___to 7:00 p.m. ETStandard and Poor s · Investments that are fully redeemable at any timeawards a AAA rating tocompanies they define as · Convenient banking-type features like free electronic transfers the best quality between linked checking accounts, ability to wire funds and 24-7companies reliable and access via internet and automated telephone service-> View Prospectus stable. Moody s assigns their Aaa rating to Corporate notes are a direct, unsecured investment in the debt of a -> Apply Now companies they judge to corporation, and so are not FDIC insured. Unlike short-term bond fundsbe of the highest quality, or money market mutual funds, they are not diversified pools of -> Request a Kit by Mallwith minimal credit risk. investments. Because they are a form of unsecured credit, -> SEC Filingsyour business would be treated as an unsecured creditor in the event of a default. That s why it is critical for you to evaluate the financial strength of the company you choose to invest in. The Strength of GE Interest Plus Corporate NotesGE Interest Plus for Businesses is a direct investment in GE Capital. GE Capital is rated AAA by Standard and Poor s Corporation (S&P) and Aaa by Moody s Investors Service (Moody s). S&P and Moody s are nationally recognized statistical rating organizations, each approved by the United States Securities and Exchange Commission to measure the safety of securities. By reviewing the credit rating, you can determine if you are investing in a company that is financially sound.-> Learn more about GE Capital.-> Discover the benefits of GE Interest Plus for Businesses -> Apply nowHome | What are Corporate NotesSite

Map GE.com GEMonev.com Privacy Policy GE Interest Plus for Businesses is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation, whose outstanding senior debt is rated AAA by Standard and Poor s Corporation and Aaa by Moody s Investors Service. You should note that GE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-135813] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by <u>clicking here</u>. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 -888-674-4138. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Copyright 2008, General Electric Capital Corporationwww.geinterestplus.com/businesses/learn.html

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