BLOCKBUSTER INC Form SC 13G October 15, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20

WASHINGTON, D.C. 20549						
	OMB APPROVAL					
		December				
		average bi				
	hours per	response.				
SCHEDULE 13G						
Under the Securities Exchange A	ct of 1934					
Blockbuster Inc.						
(Name of Issuer)						
Class A Common Stock, par value \$.	01 per sha	re				
(Title of Class of Securit	ies)					
093679108						
(CUSIP Number)		_				
October 6, 2004						
(Date of Event Which Requires Filing o	f this Stat	 tement)				
propriate box to designate the rule pur	suant to wh	nich this :	Sched	dule		
[] Rule 13d-1(b)						
[X] Rule 13d-1(c)						
[X] Rule 13d-1(c) [] Rule 13d-1(d)						

Check the appropriate box to designate the rule is filed:

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act

but shall be subject to all other provisions of the \mbox{Act} (however, see the \mbox{Notes}).

CUSIP 1	No. 09367	79108	SCHEDULE 13G		Page 2	2 of	5 Pages	
1		REPORTING PR	ERSONS./I.R.S. IDEN	TIFICATION NO.	OF ABO	VE PER	RSONS	
	North S	Sound Capital	LLC(1)					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (See Instructions)					(a) [X]		
3	SEC USE	C ONLY						
4	CITIZEN		E OF ORGANIZATION					
NUMBER	OF	5. SOLE VO	OTING POWER	0				
OWNED B EACH		6. SHARED	VOTING POWER	3,130,000				
		7. SOLE D	ISPOSITIVE POWER	0				
		8. SHARED	DISPOSITIVE POWER	3,130,000				
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,130,000							
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES [] (See Instructions)							
			RESENTED BY AMOUNT					
	8.4%							
12	TYPE OF	REPORTING PER	RSON*					
	00							

*SEE INSTRUCTIONS BEFORE FILLING OUT

(1) The ultimate managing member of North Sound Capital LLC is Thomas McAuley. The Reporting Person may be deemed the beneficial owner of the shares in its capacity as the managing member of North Sound Legacy Fund LLC, North Sound Legacy Institutional Fund LLC and North Sound Legacy International Ltd. (the "Funds"), who are the holders of such shares. As the managing member of the Funds, the Reporting Person has voting and investment control with respect to the shares of common stock held by the Funds.

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Item 1(a). Name of Issuer:

Blockbuster Inc.

Item 1(b). Address of Issuer's Principal Executive Offices:

1201 Elm Street
Dallas, Texas 75720

Item 2(a). Name of Person Filing.

Item 2(b). Address of Principal Business Office or, if None, Residence.

Item 2(c). Citizenship.

North Sound Capital LLC 53 Forest Avenue, Suite 202 Old Greenwich, CT 06870

Delaware limited liability company

Item 2(d). Title of Class of Securities:

Class A Common Stock, par value \$.01 per share

Item 2(e). CUSIP Number:

093679108

Item 3. If this statement is filed pursuant to ss.ss.240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

Not Applicable

Item 4. Ownership.

The following is information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1:

- (a) Amount beneficially owned: 3,130,000 shares of Common Stock
- (b) Percent of Class: 8.4%
- (c) Number of shares as to which such person has:
 - (i) sole power to vote or direct the vote: 0

shared power to vote or direct the vote: (ii) 3,130,000

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______ SCHEDULE 13G

- (iii) sole power to dispose or direct the disposition of: 0
- (iv) shared power to dispose or direct the disposition of: 3,130,000
- Item 5. Ownership of Five Percent or Less of a Class.

Not Applicable

CUSIP No. 093679108

Ownership of More than Five Percent on Behalf of Another Item 6. Person.

Not Applicable

Identification and Classification of the Subsidiary Which Item 7. Acquired the Security Being Reported on By the Parent Holding Company.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certification.

Certification pursuant to ss.240.13d-1(c):

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having

that purpose or effect.

CUSIP No. 093679108 SCHEDULE 13G

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: October 15, 2004

NORTH SOUND CAPITAL LLC

By: /s/ Thomas McAuley

Name: Thomas McAuley

Title: Chief Investment Officer