**BLOCKBUSTER INC** Form SC 13G July 08, 2005

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > SCHEDULE 13G

Under the Securities Exchange Act of 1934\*

Blockbuster Inc. (Name of Issuer)

Class A Common Stock -----

(Title of Class of Securities)

093676104 (CUSIP Number)

June 29, 2005 \_\_\_\_\_

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

> [ ] Rule 13d-1(b) [X] Rule 13d-1(c)

> [ ] Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

13G CUSIP No. 093676104 Page 2 of 18 Pages

<sup>1</sup> NAME OF REPORTING PERSON

The Eureka (Euro) Fund Limited I.R.S. IDENTIFICATION NO. OF ABOVE PERSON 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* .\_\_\_\_\_ 3 SEC USE ONLY 4 CITIZENSHIP OR PLACE OF ORGANIZATION Cayman Islands 5 SOLE VOTING POWER 6 SHARED VOTING POWER NUMBER OF SHARES BENEFICIALLY 6,055,000 OWNED BY EACH REPORTING 7 SOLE DISPOSITIVE POWER PERSON WITH 8 SHARED DISPOSITIVE POWER 6,055,000 \_\_\_\_\_ 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 6,055,000 10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\* [ ] 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 5.1% 12 TYPE OF REPORTING PERSON\* \*SEE INSTRUCTION BEFORE FILLING OUT CUSIP No. 093676104 13G Page 3 of 18 Pages \_\_\_\_\_ 1 NAME OF REPORTING PERSON Marshall Wace LLP I.R.S. IDENTIFICATION NO. OF ABOVE PERSON 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

3	SEC USE ONLY				
4	CITIZENSHIP OR P	LACE OF	ORGANIZATION		
	England 				
		5	SOLE VOTING POWER		
	- NUMBER OF SHARES		0		
		6	SHARED VOTING POWER		
	SHARES BENEFICIALLY OWNED BY EACH		6,055,000		
	REPORTING	7	SOLE DISPOSITIVE POWER		
	PERSON WITH		0		
		8	SHARED DISPOSITIVE POWER		
			6,055,000		
9	AGGREGATE AMOUNT	 BENEFICI	ALLY OWNED BY EACH REPORTI	NG PERSON	
	6,055,000				
10	CHECK BOX IF THE	 AGGREGAT	E AMOUNT IN ROW (9) EXCLUD	ES CERTAIN	SHARES*
	[ ]				
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)				
	5.1%				
12	TYPE OF REPORTING	 PERSON*			
	PN				
	*SEE	INSTRUCT	ION BEFORE FILLING OUT		
CUSIP No.	093676104		13G	Page 4 of	18 Pages
1	NAME OF REPORTIN	G PERSON			
	Marshall Wace As I.R.S. IDENTIFIC.		gement Limited . OF ABOVE PERSON		
2	CHECK THE APPROP	RIATE BO	X IF A MEMBER OF A GROUP*		(a) [ ] (b) [X]
3	SEC USE ONLY				
4	CITIZENSHIP OR P		ORGANIZATION		
	England and Wale	S			

			5	SOLE VOTING POWER	
			0		
	N	NUMBER OF	6	SHARED VOTING POWER	
	SHARES BENEFICIALLY OWNED BY EACH REPORTING			6,055,000	
	REPORTING PERSON WITH	7	SOLE DISPOSITIVE POWER		
		PERSON		0	
	-	8	SHARED DISPOSITIVE POWER		
				6,055,000	
	9	AGGREGATE AMOUNT BENE	FICI	ALLY OWNED BY EACH REPORTI	ING PERSON
		6,055,000			
10 CHECK BOX IF		CHECK BOX IF THE AGGRI	EGAT	E AMOUNT IN ROW (9) EXCLUE	DES CERTAIN SHARES*
		[ ]			
	11	PERCENT OF CLASS REPRI	ESEN	TED BY AMOUNT IN ROW (9)	
		5.1%			
	12	TYPE OF REPORTING PER:	SON*		
	CO				
		*SEE INST	RUCT	ION BEFORE FILLING OUT	
CUSIP I	 No.	 093676104		13G	Page 5 of 18 Pages
	1	NAME OF REPORTING PE			
		Paul Marshall			
I.R.S		I.R.S. IDENTIFICATION			
	2	CHECK THE APPROPRIATI	E BO	X IF A MEMBER OF A GROUP*	(a) [ ] (b) [X]
	3	SEC USE ONLY			
	4	CITIZENSHIP OR PLACE		ORGANIZATION	
		England			
			5	SOLE VOTING POWER	
				0	
	N	UMBER OF SHARES	6	SHARED VOTING POWER	

BENEFICIALLY			6,055,000	
	OWNED BY EACH REPORTING PERSON		SOLE DISPOSITIVE POWER	
PERSON WITH		0		
	8	SHARED DISPOSITIVE POWER		
			6,055,000	
9	AGGREGATE AMOUNT BEN	NEFICI	ALLY OWNED BY EACH REPORTIN	NG PERSON
	6,055,000			
10	CHECK BOX IF THE AGO	GREGAT	E AMOUNT IN ROW (9) EXCLUDI	ES CERTAIN SHARES*
	[ ]			
11	PERCENT OF CLASS REF	PRESEN	TED BY AMOUNT IN ROW (9)	
	5.1%			
12	TYPE OF REPORTING PR	ERSON*		
	IN			
CUSIP No.	 093676104 		13G	Page 6 of 18 Pages
	093676104  NAME OF REPORTING I	 PERSON		Page 6 of 18 Pages
	 		 (	Page 6 of 18 Pages
1	NAME OF REPORTING FI	ION NO	 (	Page 6 of 18 Pages
1	NAME OF REPORTING FI	ION NO	O. OF ABOVE PERSON	(a) [ ]
	NAME OF REPORTING F  Ian Wace I.R.S. IDENTIFICAT:  CHECK THE APPROPRIA	ION NO	O. OF ABOVE PERSON ONE OF A GROUP*	(a) [ ]
	NAME OF REPORTING F  Ian Wace I.R.S. IDENTIFICAT: CHECK THE APPROPRIA	ION NO	O. OF ABOVE PERSON ONE OF A GROUP*	(a) [ ] (b) [X]
	NAME OF REPORTING F  Ian Wace I.R.S. IDENTIFICAT: CHECK THE APPROPRIA  SEC USE ONLY CITIZENSHIP OR PLACE	ION NO	O. OF ABOVE PERSON ON IF A MEMBER OF A GROUP* ORGANIZATION	(a) [ ] (b) [X]
	NAME OF REPORTING F  Ian Wace I.R.S. IDENTIFICAT: CHECK THE APPROPRIA  SEC USE ONLY CITIZENSHIP OR PLACE	ION NO	O. OF ABOVE PERSON  OX IF A MEMBER OF A GROUP*  ORGANIZATION  SOLE VOTING POWER	(a) [ ] (b) [X]
	NAME OF REPORTING F  IAN Wace I.R.S. IDENTIFICAT: CHECK THE APPROPRIA  SEC USE ONLY CITIZENSHIP OR PLACE England NUMBER OF	ION NO	O. OF ABOVE PERSON  OX IF A MEMBER OF A GROUP*  ORGANIZATION  SOLE VOTING POWER	(a) [ ] (b) [X]
	NAME OF REPORTING F  IAN Wace I.R.S. IDENTIFICAT: CHECK THE APPROPRIA  SEC USE ONLY CITIZENSHIP OR PLACE England	ION NO	O. OF ABOVE PERSON  OX IF A MEMBER OF A GROUP*  ORGANIZATION  SOLE VOTING POWER	(a) [ ] (b) [X]
1 2 3 4 4 BE	NAME OF REPORTING F  IAN Wace I.R.S. IDENTIFICAT: CHECK THE APPROPRIA  SEC USE ONLY CITIZENSHIP OR PLACE England  NUMBER OF SHARES NEFICIALLY	ION NO	O. OF ABOVE PERSON  OX IF A MEMBER OF A GROUP*  ORGANIZATION  SOLE VOTING POWER  O  SHARED VOTING POWER	(a) [ ] (b) [X]

8 SHARED DISPOSITIVE POWER

6,055,000

	9	AGGREGATE AMOUNT BE	ENEFICI	ALLY OWNED BY EACH REPORTI	ING PERSON	
		6,055,000				
	10	CHECK BOX IF THE AC	GGREGAT	E AMOUNT IN ROW (9) EXCLUI	DES CERTAIN SHARES*	
		[ ]				
	11	PERCENT OF CLASS RE	EPRESEN	TED BY AMOUNT IN ROW (9)		
		5.1%				
	12	TYPE OF REPORTING E	PERSON*			
		IN				
		*SEE IN	NSTRUCT	ION BEFORE FILLING OUT		
		093676104 		13G	Page 7 of 18 Pages	
	1	NAME OF REPORTING	PERSON			
		Mark Hawtin I.R.S. IDENTIFICAT	TION NO	. OF ABOVE PERSON		
	2	CHECK THE APPROPRI	IATE BO	X IF A MEMBER OF A GROUP*	(a) [ ] (b) [X]	
	3	SEC USE ONLY				
	4	CITIZENSHIP OR PLA	ACE OF	ORGANIZATION		
		England				
			5	SOLE VOTING POWER		
				0		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH			6	SHARED VOTING POWER		
			6,055,000			
		7	SOLE DISPOSITIVE POWER			
				0		
			8	SHARED DISPOSITIVE POWER		
				6,055,000		

	6,055,000		
		GGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN	SHARES*
11	PERCENT OF CLASS RF	EPRESENTED BY AMOUNT IN ROW (9)	
12	TYPE OF REPORTING F	?ERSON*	
	*SEE IN	NSTRUCTION BEFORE FILLING OUT	
	093676104	13G Page 8 of	 18 Pages
		PERSON  FION NO. OF ABOVE PERSON  IATE BOX IF A MEMBER OF A GROUP*	 (a) [ ]
	SEC USE ONLY  CITIZENSHIP OR PLA	ACE OF ORGANIZATION	(b) [X]
	England		
		5 SOLE VOTING POWER 0	
NUMBER OF SHARES BENEFICIALLY		6 SHARED VOTING POWER 6,055,000	
OWNED BY EACH REPORTING PERSON WITH	7 SOLE DISPOSITIVE POWER 0		
	8 SHARED DISPOSITIVE POWER 6,055,000		
9	AGGREGATE AMOUNT BE	ENEFICIALLY OWNED BY EACH REPORTING PERSON	
10		GGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN	SHARES*

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.1%

\_\_\_\_\_

12 TYPE OF REPORTING PERSON\*

TN

\_\_\_\_\_\_

\*SEE INSTRUCTION BEFORE FILLING OUT

Item 1(a): Name of Issuer:

The name of the issuer is Blockbuster Inc., a Delaware Corporation (the "Company").

Item 1(b): Address of Issuer's Principal Executive Offices:

The Company's principal executive office is located at 1201 Elm Street, Dallas, Texas 75270.

Items 2(a): Name of Person Filing:

This Schedule 13G is filed by:

- (i) The Eureka (Euro) Fund Limited, an exempted company incorporated with limited liability in the Cayman Islands, which operates as an open-ended investment company (the "Fund") that owns the shares of Common Stock (as defined in Item 2(d));
- (ii) Marshall Wace LLP, incorporated in England, which serves as investment manager or adviser to a variety of hedge funds and managed accounts, including the Fund (the "Investment Manager");
- (iii) Marshall Wace Asset Management Limited, a company incorporated with limited liability in England and Wales, which serves as the managing member (the "Managing Member") of the Investment Manager;
- (iv) Mr. Paul Marshall ("Mr. Marshall"), who is a co-founder and equity owner of the Investment Manager and who serves as chairman of the investment committee that is responsible for the investment decisions of the Investment Manager and therefore indirectly beneficially owns the shares of Common Stock by virtue of such position;
- (v) Mr. Ian Wace ("Mr. Wace"), who is a co-founder and equity owner of the Investment Manager and who serves on the investment committee that is responsible for the investment decisions of the Investment Manager;
- (vi) Mr. Mark Hawtin ("Mr. Hawtin"), who is an equity owner of the Investment Manager and who serves on the investment committee that is responsible for the investment decisions of the Investment Manager; and
- (vii) Mr. Duncan Ford ("Mr. Ford"), who is an equity owner of the Investment Manager and who serves on the investment committee that is responsible for the investment decisions of the Investment Manager.

The Fund, Investment Manager, MWAM and Messrs. Marshall, Wace, Hawtin and Ford are hereinafter sometimes collectively referred to as the "Reporting Persons."

Page 9 of 18 pages

Item 2(b): Address of Principal Business Office:

The address of the principal business office of each of the Reporting Persons is The Adelphi, 13th Floor, 1/11 John Adam Street London WC2N 6HT.

Item 2(c): Citizenship:

The Fund is an exempted company incorporated with limited liability in the Cayman Islands. The Investment Manager is incorporated in England. MWAM is incorporated with limited liability in England and Wales. Messrs. Marshall, Wace Hawtin and Ford are British citizens.

Item 2(d): Title of Class of Securities:

Class A common stock, par value \$0.01 per share (the "Common Stock")

Item 2(e): CUSIP Number:

093676104

- Item 3: If this statement is filed pursuant to Rules 13d-1(b) or 13d-2(b) or
   (c), check whether the person filing is a:
  - (a) [ ] Broker or dealer registered under Section 15 of the Act,
  - (b) [ ] Bank as defined in Section 3(a)(6) of the Act,
  - (c) [ ] Insurance Company as defined in Section 3(a)(19) of the Act,
  - (d) [ ] Investment Company registered under Section 8 of the Investment Company Act of 1940,
  - (e) [ ] Investment Adviser in accordance with Rule 13d-1 (b) (1) (ii) (E),
  - (f) [ ] Employee Benefit Plan or Endowment Fund in accordance with 13d-1 (b) (1) (ii) (F),
  - (g) [] Parent Holding Company or control person in accordance with Rule 13d-1 (b) (1) (ii) (G),
  - (h) [ ] Savings Association as defined in Section 3(b) of the Federal Deposit Insurance Act,
  - (i) [ ] Church Plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940,
  - (j) [ ] Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

Item 4: Amount Beneficially Owned:

The beneficial ownership of Common Stock by the Reporting Persons, as of June 29, 2005, is as follows:

Page 10 of 18 pages

## A. The Eureka (Euro) Fund Limited

- (a) Amount beneficially owned: 6,055,000
- (b) Percent of class: 5.1%. The percentages used herein and elsewhere in this Amendment No. 1 are calculated based upon the 118,289,141 shares of Common Stock stated to be issued and outstanding as of May 2, 2005, as reflected in the

Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2005.

- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or direct the vote: 0
  - (ii) Shared power to vote or direct the vote: 6,055,000
  - (iii) Sole power to dispose or direct the disposition: 0
  - (iv) Shared power to dispose or direct the disposition: 6,055,000
- B. Marshall Wace LLP

\_\_\_\_\_

- (a) Amount beneficially owned: 6,055,000
- (b) Percent of class: 5.1%.
- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or direct the vote: 0
  - (ii) Shared power to vote or direct the vote: 6,055,000
  - (iii) Sole power to dispose or direct the disposition: 0
  - (iv) Shared power to dispose or direct the disposition: 6,055,000
- C. Marshall Wace Asset Management Limited

\_\_\_\_\_

- (a) Amount beneficially owned: 6,055,000
- (b) Percent of class: 5.1%.
- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or direct the vote: 0
  - (ii) Shared power to vote or direct the vote: 6,055,000
  - (iii) Sole power to dispose or direct the disposition: 0
  - (iv) Shared power to dispose or direct the disposition: 6,055,000
- D. Paul Marshall

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- (a) Amount beneficially owned: 6,055,000
- (b) Percent of class: 5.1%.
- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or direct the vote: 0
  - (ii) Shared power to vote or direct the vote: 6,055,000
  - (iii) Sole power to dispose or direct the disposition: 0
  - (iv) Shared power to dispose or direct the disposition: 6,055,000

Page 11 of 18 pages

#### E. Ian Wace

\_\_\_\_\_

- (a) Amount beneficially owned: 6,055,000
- (b) Percent of class: 5.1%.
- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or direct the vote: 0
  - (ii) Shared power to vote or direct the vote: 6,055,000
  - (iii) Sole power to dispose or direct the disposition: 0
  - (iv) Shared power to dispose or direct the disposition: 6,055,000

#### F. Mark Hawtin

\_\_\_\_\_

- (a) Amount beneficially owned: 6,055,000
- (b) Percent of class: 5.1%.

- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or direct the vote: 0
  - (ii) Shared power to vote or direct the vote: 6,055,000
  - (iii) Sole power to dispose or direct the disposition: 0
  - (iv) Shared power to dispose or direct the disposition: 6,055,000

#### G. Duncan Ford

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- (a) Amount beneficially owned: 6,055,000
- (b) Percent of class: 5.1%.
- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or direct the vote: 0
  - (ii) Shared power to vote or direct the vote: 6,055,000
  - (iii) Sole power to dispose or direct the disposition: 0
  - (iv) Shared power to dispose or direct the disposition: 6,055,000

Item 5: Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following. [X]

Item 6: Ownership of More than Five Percent on Behalf of Another Person:

Other than as set forth herein, no other person is known to have the right to receive or the power to direct the receipt of dividends from, or proceeds from the sale of, in excess of 5% of the total oustanding Common Stock.

Not applicable.

#### Page 12 of 18 pages

Item 8: Identification and Classification of Members of the Group:

Not applicable.

Item 9: Notice of Dissolution of Group:

Not applicable.

Item 10: Certification:

Each Reporting Person hereby makes the following certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Page 13 of 18 pages

## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief,  ${\tt I}$  certify that the information set forth in this statement is true, complete and correct.

Dated: July 8, 2005

THE EUREKA (EURO) FUND LIMITED

/s/ Paul Marshall

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Name: Paul Marshall Title: Director

MARSHALL WACE LLP

By: Marshall Wace Asset Management, its

Managing Member

/s/ Ian Wace

\_\_\_\_\_

Name: Ian Wace Title: Director

MARSHALL WACE ASSET MANAGEMENT LIMITED

/s/ Duncan Ford

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Name: Duncan Ford Title: Director

MARSHALL WACE ASSET MANAGEMENT LIMITED

/s/ Ian Wace

\_\_\_\_\_

Name: Ian Wace Title: Director

/s/ Paul Marshall

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Paul Marshall

/s/ Ian Wace

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Ian Wace

/s/ Mark Hawtin

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Mark Hawtin

/s/ Duncan Ford
----Duncan Ford

Exhibit Index

Exhibit 99.1: Joint Filing Agreement, dated July 8, 2005, by and between The Eureka (Euro) Fund Limited, Marshall Wace LLP, Marshall Wace Asset Management Limited, Paul Marshall, Ian Wace, Mark Hawtin and Duncan Ford.