SEARS ROEBUCK & CO Form SC 13G/A February 13, 2004

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### SCHEDULE 13G

Under the Securities exchange Act of 1934

(AMENDMENT NO.3)\*

SEARS ROEBUCK & CO

(NAME OF ISSUER)

COM

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(TITLE OF CLASS OF SECURITIES)

812387108

\_\_\_\_\_

(CUSIP NUMBER)

December 31, 2003

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(Date of event which requires filing of this Statement)

NOTE: A MAJORITY OF THE SHARES REPORTED IN THIS SCHEDULE 13G ARE HELD BY UNAFFILIATED THIRD-PARTY CLIENT ACCOUNTS MANAGED BY ALLIANCE CAPITAL MANAGEMENT L.P., AS INVESTMENT ADVISER. (ALLIANCE CAPITAL MANAGEMENT L.P. IS A MAJORITY-OWNED SUBSIDIARY OF AXA FINANCIAL, INC.)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

X Rule 13d-1(b) Rule 13d-1(c) Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be 'filed' for the purpose of Section 18 of the Securities Exchange Act of 1934 ('Act') or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(CONTINUED ON FOLLOWING PAGE(S))

	CUSIP NO. 812387108	13G	Page 2 of 12 Pages				
1.	1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON						
	AXA Assurances I.A.R.D. Mutuelle						
2.	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP * (A) [X] (B) []						
3.	SEC USE ONLY						
4.	. CITIZENSHIP OR PLACE OF ORGANIZATION France						
	NUMBER OF SHARES BENEFICIALLY	5. SOLE VOTING POWER	6,419,399				
	OWNED AS OF December 31, 2003	6. SHARED VOTING POWER	1,304,487				
	BY EACH REPORTING	7. SOLE DISPOSITIVE POWER	11,466,431				
		8. SHARED DISPOSITIVE POWER	972,513				
9.	. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 12,438,944 REPORTING PERSON (Not to be construed as an admission of beneficial ownership)						
10.	. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES *						
11.	. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 5.4%						
12.	12. TYPE OF REPORTING PERSON *						
IC * SEE INSTRUCTIONS BEFORE FILLING OUT!							
CUSI	P NO. 812387108	13G	Page 3 of 12 Pages				
1.	NAME OF REPORTING PERS S.S. OR I.R.S. IDENTIF	ON ICATION NO. OF ABOVE PERSON					
AXA Assurances Vie Mutuelle							
2.	2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP * (A) [X] (B) []						
3.	SEC USE ONLY						
4.	CITIZENSHIP OR PLACE O France	F ORGANIZATION					
		5. SOLE VOTING POWER	6,419,399				
	BENEFICIALLY OWNED AS OF December 31, 2003	6. SHARED VOTING POWER	1,304,487				

### Edgar Filing: SEARS ROEBUCK & CO - Form SC 13G/A BY EACH 7. SOLE DISPOSITIVE POWER 11,466,431 REPORTING PERSON WITH: 8. SHARED DISPOSITIVE POWER 972,513 9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 12,438,944 REPORTING PERSON (Not to be construed as an admission of beneficial ownership) 10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES \* 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 5.4% 12. TYPE OF REPORTING PERSON \* ТC \* SEE INSTRUCTIONS BEFORE FILLING OUT! CUSIP NO. 812387108 13G Page 4 of 12 Pages 1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON AXA Courtage Assurance Mutuelle 2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (A) [X] (B) [] 3. SEC USE ONLY 4. CITIZENSHIP OR PLACE OF ORGANIZATION France NUMBER OF SHARES 5. SOLE VOTING POWER 6,419,399 BENEFICIALLY 6. SHARED VOTING POWER OWNED AS OF 1,304,487 December 31, 2003 7. SOLE DISPOSITIVE POWER BY EACH 11,466,431 REPORTING PERSON WITH: 8. SHARED DISPOSITIVE POWER 972,513 9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 12,438,944 REPORTING PERSON (Not to be construed as an admission of beneficial ownership) 10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES \* 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 5.4% 12. TYPE OF REPORTING PERSON \* TC

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

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CUSI	P NO. 812387108	13G	Page 5 of 12 Pages					
1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON								
	AXA							
2.	CHECK THE APPROPRIATE	BOX IF A MEMBER OF A GROUP *	(A) [ ] (B) [ ]					
3.	SEC USE ONLY							
4. CITIZENSHIP OR PLACE OF ORGANIZATION France								
	BENEFICIALLY OWNED AS OF December 31, 2003 BY EACH	5. SOLE VOTING POWER	6,419,399					
		6. SHARED VOTING POWER	1,304,487					
		7. SOLE DISPOSITIVE POWER	11,466,431					
	REPORTING PERSON WITH:	8. SHARED DISPOSITIVE POWER	972,513					
9.	9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 12,438,944 REPORTING PERSON							
10.	<pre>(Not to be construed as an admission of beneficial ownership) 10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES *    </pre>							
11.	PERCENT OF CLASS REPRI	ESENTED BY AMOUNT IN ROW 9	5.4%					
12.	12. TYPE OF REPORTING PERSON * IC							
	* SEE INSTRUCTIONS BEFORE FILLING OUT!							
CUSI	P NO. 812387108	13G	Page 6 of 12 Pages					
1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON								
AXA Financial, Inc. 13-3623351								
2.	CHECK THE APPROPRIATE	BOX IF A MEMBER OF A GROUP *	(A) [ ] (B) [ ]					
3.	SEC USE ONLY							
4. CITIZENSHIP OR PLACE OF ORGANIZATION State of Delaware								
		5. SOLE VOTING POWER	5,624,715					
	BENEFICIALLY OWNED AS OF December 31, 2003	6. SHARED VOTING POWER	1,304,487					

		.g. •			
	BY EACH REPORTING	7. SOLE DISPOSITIV	VE POWER 1	1,350,247	
		8. SHARED DISPOSIT	TIVE POWER 0		
REPO	RTING PERSON	EFICIALLY OWNED BY EACH as an admission of ber		1,350,247 ip)	
,				1 /	
10. CHEC SHAR		REGATE AMOUNT IN ROW (S	)) EXCLUDES CERT	AIN 	
11. PERC	ENT OF CLASS REP	RESENTED BY AMOUNT IN F	XOW 9	5.0%	
12. TYPE HC	OF REPORTING PE	RSON *			
	* SEE	INSTRUCTIONS BEFORE FI	LLING OUT!		
		13G	Page	7 of 12 Pages	
Item 1(a)	Name of Issuer: SEARS ROEBUCK &				
Item 1(b)	Address of Issu 3333 Beverly Ro Hoffman Estates		ve Offices:		
Item 2(a) Business	Name of Person	Filing and Address of E	rincipal		
	AXA Assurances AXA Assurances 370, rue Saint 75001 Paris, Fr	Honore			
	AXA Courtage As 26, rue Louis l 75002 Paris, Fr				
	as a group (collectively, the 'Mutuelles AXA').				
	AXA 25, avenue Mati 75008 Paris, Fr				
	AXA Financial, 1290 Avenue of New York, New Y	the Americas			
(Please	contact Dean Du	bovy at (212) 314–5528	with any		
		13G	Dage	8 of 12 Pages	
Item 2(c)	Citizenship:	100	1 uge		

Item 2(c) Citizenship: Mutuelles AXA and AXA - France

AXA Financial, Inc. - Delaware

Item 2(d) Title of Class of Securities:

COM

- Item 2(e) Cusip Number: 812387108

The Mutuelles AXA, as a group, acting as a parent holding company.

AXA as a parent holding company.

#### 13G

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	No. of Shares				
The Mutuelles AXA, as a group	0				
АХА	0				
AXA Entity or Entities					
Common Stock acquired solely for investment pur AXA Investment Managers Den Haag AXA Konzern AG (Germany)	rposes: 884 115,300				
AXA Rosenberg Investment Management LLC	972,513				
AXA Financial, Inc.	0				
Subsidiaries:					
Alliance Capital Management L.P. acquired solely for investment purposes on behalf of client discretionary investment advisory accounts:					
Common Stock 11	1,337,647				
The Equitable Life Assurance Society of the United S	11,337,647 States				
acquired solely for investment purposes:					

Common Stock

	12,600
Total	12,438,944
	=======================================

Each of the Mutuelles AXA, as a group, and AXA expressly declares that the filing of this Schedule 13G shall not be construed as an admission that it is, for purposes of Section 13(d) of the Exchange Act, the beneficial owner of any securities covered by this Schedule 13G.

Each of the above subsidiaries of AXA Financial, Inc. operates under independent management and makes independent decisions.

(b) Percent of Class:

5.4%

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ITEM 4. Ownership as of December 31, 2003 (CONT.)

(c) Deemed Voting Power and Disposition Power:

\_\_\_\_\_

	Sole Power to Vote or to Direct	(ii) Deemed to have Shared Power to Vote or to Direct the Vote	Sole Power to Dispose or to Direct the	Shared Power to Dispose or to
The Mutuelles AXA,				
as a group AXA	0 0	0 0	0 0	0 0
AXA Entity or Entities:				
AXA Investment	884	0	884	0
Managers Den Haag AXA Konzern AG (Germany)	115,300	0	115,300	0
AXA Rosenberg Investment Management LLC		0	0	972 <b>,</b> 513
AXA Financial, Inc.	0	0	0	0
Subsidiaries:				
Alliance Capital Management L.P.	5,614,215	1,304,487	11,337,647	0
The Equitable Life Assurance Society of the United	10,500	0	12,600	0

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6,419,399 1,304,487 11,466,431 972,513

Each of the above subsidiaries of AXA Financial, Inc. operates under independent management and makes independent voting and investment decisions.

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Item 5. Ownership of Five Percent or Less of a Class: If this statement is being filed to report the fact that as of the (X)

Item 6. Ownership of More than Five Percent on behalf of Another Person. N/A

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reporting on by the Parent Holding Company:

This Schedule 13G is being filed by AXA Financial, Inc.; AXA, which owns AXA Financial, Inc.; and the Mutuelles AXA, which as a group control AXA:

- (X) in the Mutuelles AXAs' capacity, as a group, acting as a parent holding company with respect to the holdings of the following AXA entity or entities:
- (X) in AXA's capacity as a parent holding company with respect to the holdings of the following AXA entity or entities:

AXA Investment Managers Den Haag

AXA Konzern AG (Germany) AXA Rosenberg Investment Management LLC

- (X) in AXA Financial, Inc.'s capacity as a parent holding company with respect to the holdings of the following subsidiaries:
- (X) Alliance Capital Management L.P. (13-3434400), an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.
- (X) The Equitable Life Assurance Society of the United States (13-5570651), an insurance company and an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.

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Item	8.	Identification	and Classification	of Members	of the	Group. N/A
Item	9.	Notice of Diss	solution of Group:			N/A

Item 10. Certification:

Pages

By signing below I certify that to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a

participant in any transaction having such purposes or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2004 AXA FINANCIAL, INC.\*

/s/ Alvin H. Fenichel

Alvin H. Fenichel Senior Vice President and Controller

\*Pursuant to the Joint Filing Agreement with respect to Schedule 13G attached hereto as Exhibit I, among AXA Financial, Inc., AXA Assurances I.A.R.D Mutuelle, AXA Assurances Vie Mutuelle, AXA Courtage Assurance Mutuelle, and AXA, this statement Schedule 13G is filed on behalf of each of them.