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STARBUCKS CORP

Form 8-K

October 03, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 29, 2014

Starbucks Corporation

(Exact name of registrant as specified in its charter)

Washington 0-20322 91-1325671
(State or other jurisdiction of incorporation) (Commission File Number) (IRS Employer Identification No.)

2401 Utah Avenue South, Seattle, Washington 98134 (Address of principal executive offices) (Zip Code)

(206) 447-1575

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Effective September 29, 2014, Jeff Hansberry, president, China & Asia Pacific, assumed the role of president, Evolution Fresh. Mr. Hansberry will return to the Company's headquarters in Seattle in connection with the assumption of his new role.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STARBUCKS CORPORATION

Dated: October 3, 2014

By: /s/ Lucy Lee Helm Lucy Lee Helm executive vice president, general counsel and secretary