DILLARDS INC

Form SC 13G

February 13, 2013

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 13G
Under the Securities Exchange Act of 1934
Amendment No. 1 *
Dillards Inc.
 (Name of Issuer)
Common Class A
(Title of Class of Securities)
254067101
(CUSIP Number)
December 31, 2012
(Date of Event Which Requires Filing of this Statement)
which this Schedule is filed:
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Check the appropriate box to designate the rule pursuant to

[X] Rule 13d-1(b) Rule 13d-1(c) [] Rule 13d-1(d) []

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 254067101

- Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Donald Smith & Co., Inc. 13-2807845
- Check the Appropriate Box if a Member of a Group (See Instructions)
 - (a)
 - (b) [X]

3.	SEC Use	Only					
4.	4. Citizenship or Place of Organization A Delaware Corporation						
Number of	5.	Sole Vot	ting Powe	er 683,	297 share	es	
Shares Beneficially		6.	Shared V	oting Pow	er	0	
Owned by Each Reporting Person With		7.	Sole Dis	positive	Power 1,4	163,795	shares
			8.	Shared Di	spositive	e Power	0
9.Aggregate Amo		ficially 795 sha:		Each Rep	orting Pe	erson	
10. Check i Shares (See Ins			Amount in	Row (9)	Excludes	Certair	1
				Amount in		3.39% IA	
1. Names o I.R.S. Identifi only). Donald Smi	cation No	os. of al Short Equ	bove pers		ties		
2. Check t Instructions)	he Approp	oriate Bo	ox if a M	lember of	a Group ((See	
(a) (b) [X]						
3.	SEC Use	Only					
4.	4. Citizenship or Place of Organization United States of America						
Number of Shares	5.	Sole Vot	ting Powe	r 5,18	5 shares		
Beneficially Owned by		6.	Shared V	oting Pow	er	0	
Each Reporting Person With		7.		positive			shares
			8.	Shared Di	spositive	e Power	0
9.Aggregate Amo		icially 795 sha		Each Rep	orting Pe	erson	

	Check if (See Inst			Amount ir	Row (9)	Excludes	Certain	
11. 12.	Percent of Class Represented by Amount in Row (9) 3.39% Type of Reporting Person (See Instructions) PN							
I.R.S. only).	Names of Identific	ation No			ons (ent:	ities		
2. Instruc		ie Approp	oriate Bo	ox if a M	Member of	a Group	(See	
	(a) (b) [X]							
	3.	SEC Use	Only			• • • • • • • • •		
	4. Citizenship or Place of Organization United States of America							
Number Shares		5.				000 shares	5	
Benefic Owned by	У		6.		oting Por		0	. 1
Person	porting With		7.	8.	-	Power 1,4		snares 0
9.Aggre	gate Amou		ficially 795 sha		Zach Rep	porting Pe	erson	
	Check if			Amount ir	Row (9)	Excludes	Certain	
11. 12.			_	_	Amount in	n Row (9) ns)	3.39% IN	
only).	Names of Identific mal Shah	-	_		ons (ent:	ities		
2. Instruc		ie Approp	oriate Bo	ox if a M	Member of	a Group	(See	
	(a) (b) [X]							

3. SEC Use Only

• • • • • • • • • • • • • • • • • • • •					• • • • • • •	• •
	4. Citizenship or Place of Organization United States of America					
Number of Shares	5.	Sole Vot	ing Powe	r 750	shares	
Beneficially		6.	Shared Vo	oting Po	wer	0
Owned by Each Reporting		7.	Sole Disp	positive	Power 1,	,463,795 shares
Person With			8.	Shared D	ispositiv	ve Power 0
9.Aggregate Amount Beneficially Owned by Each Reporting Person 1,463,795 shares						
10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)						
11. Percent of Class Represented by Amount in Row (9) 3.39% 12. Type of Reporting Person (See Instructions) IN						
 Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Rolf Heitmeyer 						
2. Check the Appropriate Box if a Member of a Group (See Instructions)						
(a) (b) [X]						
3. SEC Use Only						
	4. Citizenship or Place of Organization United States of America					
Number of Shares	5.	Sole Vot	ing Powe	r 750	shares	
Beneficially Owned by		6.	Shared Vo	oting Po	wer	0
Each Reporting Person With		7.	Sole Disp	positive	Power 1,	,463,795 shares
101001 111011			8.	Shared D	ispositiv	ve Power 0
9.Aggregate Amount Beneficially Owned by Each Reporting Person 1,463,795 shares						
10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)						

11. Percent of Class Represented by Amount in Row (9) 3.39%

12. Type of Reporting Person (See Instructions) IN					
 Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Jon Hartsel 					
2. Check the Appropriate Box if a Member of a Group (See Instructions)					
(a) (b) [X]					
3. SEC Use Only					
4. Citizenship or Place of Organization United States of America					
Number of 5. Sole Voting Power 13,879 shares Shares					
Beneficially 6. Shared Voting Power 0 Owned by					
Each Reporting 7. Sole Dispositive Power 1,463,795 share					
Person With 8. Shared Dispositive Power 0					
9.Aggregate Amount Beneficially Owned by Each Reporting Person 1,463,795 shares					
10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)					
11. Percent of Class Represented by Amount in Row (9) 3.39% 12. Type of Reporting Person (See Instructions) IN					
 Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). 					
Donald and Paula Smith Family Foundation					
2. Check the Appropriate Box if a Member of a Group (See Instructions)					
(a) (b) [X]					
3. SEC Use Only					
4. Citizenship or Place of Organization					

United States of America

Number of 5. Sole Voting Power 208,000 shares Shares Beneficially 6. Shared Voting Power Owned by Each Reporting 7. Sole Dispositive Power 1,463,795 shares Person With Shared Dispositive Power 0 8. 9. Aggregate Amount Beneficially Owned by Each Reporting Person 1,463,795 shares Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) 11. Percent of Class Represented by Amount in Row (9) 3.39% 12. Type of Reporting Person (See Instructions) Item 1. Name of Issuer: Dillards Inc. (a) Address of Issuer's Principal Executive Offices (b) 1600 Cantrell Rd. Little Rock, AR 72201 Item 2. Name of Person Filing: Donald Smith & Co., Inc. (a) (b) Address of Principal Business Office: 152 West 57th Street New York, NY 10019 (C) Citizenship: A Delaware Corporation (d) Title of Class of Securities: Common Class A (e) CUSIP Number: 254067101 Item 3. This statement is filed pursuant to Section 240.13d-1(b), and the person filing is an investment advisor registered in accordance with Section 240.13d-1(b)(1)(ii)(E); (Note: See Item 8) Item 4. Ownership. Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1. Amount beneficially owned: 1,463,795 (a) 3.39% Percent of class: (b)

Number of shares as to which the person has:

(C)

- (i) SOLE POWER TO VOTE: 931,861
- (ii) SHARED POWER TO VOTE: SEE ITEM 6 OF COVER PAGE
- (iii) SOLE POWER TO DISPOSE: 1,463,795
- (iv) SHARED POWER TO DISPOSE: SEE ITEM 8 OF COVER PAGE

Item 5. Ownership of Five Percent or Less is
If this statement is being filed to report the fact that as of
the date hereof the reporting person has ceased to be the
beneficial owner of more than five percent of the class of
securities, check the following [XX].

- Item 6. Ownership of More than Five Percent on Behalf of Another Person: ${\tt NOT\ APPLICABLE}$
- Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company NOT APPLICABLE
- Item 8. Identification and Classification of Members of the Group SEE EXHIBIT A
- Item 9. Notice of Dissolution of Group ${\tt NOT\ APPLICABLE}$
- Item 10. Certification

(a)

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 11,	2013
Date	
Donald G. Smi	th
Signature	
President	
Title	

SCHEDULE 13G - TO BE INCLUDED IN STATEMENTS

FILED PURSUANT TO RULE 13d-1(b) or 13d-2(b)

RULE 13d-1(f)(1) EXHIBIT A:

Donald Smith & Co., Inc. IA

Donald Smith Long/Short Equities Fund, L.P. PN

Richard L. Greenberg IN
Kamal Shah IN
Jon Hartsel IN
Rolf Heitmeyer IN

Donald and Paula Smith Family Foundation 00

SCHEDULE 13G - TO BE INCLUDED IN STATEMENTS

FILED PURSUANT TO RULE 13d-1(b) or 13d-2(b) RULE 13d-1(f)(1) AGREEMENT

The undersigned persons, on February 11, 2013, agree and consent to the joint filing on their behalf of this Schedule 13G in connection with their beneficial ownership of the Class A Common Stock of Dillard?s Inc at December 31, 2012.

Donald Smith & Co., Inc.

By /s/ Donald G. Smith
Donald G.Smith
President
Duly authorized by and on behalf of Donald Smith & Co., Inc.

Donald Smith Long/Short Equities Fund, L.P.

By /s/ Donald G. Smith
Donald G.Smith
President
Duly authorized by and on behalf of
Donald Smith Long/Short Equities Fund, L.P

Richard L. Greenberg

By /s/ Donald G. Smith
Donald G.Smith
President
Duly authorized by and on behalf of Richard Greenberg

Kamal Shah

By /s/ Donald G. Smith
Donald G.Smith
President
Duly authorized by and on behalf of Kamal Shah

Jon Hartsel

By /s/ Donald G. Smith
Donald G.Smith
President
Duly authorized by and on behalf of Jon Hartsel

Rolf Heitmeyer

By /s/ Donald G. Smith
Donald G.Smith
President
Duly authorized by and on behalf of Rolf Heitmeyer

Donald and Paula Smith Family Foundation

By /s/ Donald G. Smith
Donald G. Smith
President
Duly authorized by and on behalf of
Donald and Paula Smith Family Foundation