

AMERICAN CENTURY INVESTMENT MANAGEMENT INC

Form SC 13G

August 08, 2003

United States  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No.   )\*

Name of Issuer - Blockbuster, Inc.

Title or Class of Securities - Common Stock

CUSIP Number - 093679108

Check the following box if a fee is being paid with this  
statement [  ].

Cusip No. 093679108