

COCA COLA CO  
Form 5  
February 14, 2005

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
REYES JOSE OCTAVIO

(Last) (First) (Middle)

THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA

(Street)

ATLANTA, GA 30313

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
COCA COLA CO [(KO)]

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2004

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Executive Vice President

6. Individual or Joint/Group Reporting

(check applicable line)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|-----------------------------------|
| Common Stock, \$.25 par value   | 08/06/2003                           | Â  | S4 <sup>(1)</sup>              | 1,671 D   | \$ 43.89   | 18,724 <sup>(2)</sup> D                                  | Â                                 |
| Common Stock, \$.25 par value   | 03/30/2004                           | Â  | G <sup>(3)</sup>               | 7,996 D   | \$ 0   | 10,728 D   | Â                                 |
| Common Stock, \$.25             | 08/13/2004                           | Â  | G <sup>(4)</sup>               | 10,728 D  | \$ 0   | 0 D  | Â                                 |

par value

Common  
 Stock, \$.25 03/30/2004     Â                     G<sup>(3)</sup>             7,996    A    \$ 0    31,773    I             By trust  
 par value

Common  
 Stock, \$.25 08/13/2004     Â                     G<sup>(4)</sup>             10,728   A    \$ 0    42,501   I             By trust  
 par value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
*(e.g., puts, calls, warrants, options, convertible securities)*

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Hypothetical shares                        | \$ 0 <sup>(5)</sup>                                    | Â                                    | Â  | Â                              | Â    Â    Â    Â    Â    Â  | Â    Â    Â <sup>(6)</sup> Â <sup>(6)</sup>              | Common Stock, \$.25 par value                                 | 715                           |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                            |       |
|---|---------------|-----------|----------------------------|-------|
|   | Director      | 10% Owner | Officer                    | Other |
| REYES JOSE OCTAVIO<br>THE COCA-COLA COMPANY<br>ONE COCA-COLA PLAZA<br>ATLANTA, GA 30313 | Â             | Â         | Â Executive Vice President | Â     |

## Signatures

/s/ Reyes, Jose Octavio                     02/14/2005

         \*\*Signature of Reporting Person                     Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person's Form 4 filed on August 8, 2003 omitted 1,671 shares sold on August 6, 2003 to pay taxes on an option exercise.
- (2) Includes 95 shares acquired under a dividend reinvestment plan from October 2003 to July 2004.
- (3) The reporting person transferred 7,996 shares to a trust in which he has an indirect beneficial interest.
- (4) The reporting person transferred 10,728 shares to a trust in which he has an indirect beneficial interest.
- (5) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (6) There is no data applicable with respect to the hypothetical shares.
- (7) As of December 31, 2004.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.