Edgar Filing: Amber Road, Inc. - Form 4

Amber Road Form 4											
May 15, 2017 FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB APPROVAL OMB 3235-028 Number:					
Check th if no long subject to Section 1 Form 4 o Form 5 obligatio may cont <i>See</i> Instru 1(b).	6. Filed put finue.	rsuant to (a) of the	Section 10 Public Ut	SECUR 6(a) of the	ITIES Securiti ing Com	ies Ez īpany	xchang Act of	NERSHIP OF e Act of 1934, f 1935 or Sectio 40	Expires: Estimated a burden hou response n	rs per	
(Print or Type I	Responses)										
Conway Thomas E Sy			Symbol	2. Issuer Name and Ticker or Trading Symbol Amber Road, Inc. [AMBR]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (Middle)	3. Date of Earliest Transaction (C			(Chec	eck all applicable)				
	R ROAD, INC., LANDS PLAZA		(Month/D 05/11/20	-				Director X Officer (give below) Chief		o Owner er (specify er	
	(Street)	et) 4. If Ame Filed(Mor			e Original			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
EAST RUT	HERFORD, NJ	07073							Iore than One Re		
(City)	(State)	(Zip)	Tabl	e I - Non-Do	erivative S	Securi	ties Acq	uired, Disposed of	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Execution Date, if any		3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or		d of	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	05/11/2017			Code V $M^{(1)}$	Amount 4,843	(D) A	Price \$ 0	4,843	D		
Common Stock	05/11/2017			S	4,843	D	\$ 7.81	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Derivative Expiration Date curities (Month/Day/Year) equired) or sposed of) istr. 3, 4,		Underlying Securities (Instr. 3 and 4)		8. Pr Deriv Secu (Inst
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	(2)	05/11/2017		М	4,843	(3)	(3)	Common Stock	4,843	\$

Reporting Owners

Reporting Owner Name / Address	Relationships					
F8	Director	10% Owner	Officer	Other		
Conway Thomas E C/O AMBER ROAD, INC. ONE MEADOWLANDS PLAZA EAST RUTHERFORD, NJ 07073			Chief Financial Officer			

Signatures

/s/ Thomas E.	
Conway	05/15/2017
<u>**</u> Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents the conversion upon vesting of restricted stock units ("RSUs") into common stock. On February 10, 2016, the reporting(1) person was granted 77,487 restricted stock units, of which 1/16th vested on May 11, 2017, at which time tax withholding obligations were due.
- (2) Restricted stock units ("RSUs"). Each RSU represents a contingent right to receive one share of common stock of the registrant.
- On February 10, 2016, the reporting person was granted 78,717 RSUs, of which 1/16th vested on May 11, 2017. The remaining unvested
- (3) RSUs will continue to vest as to 1/16th of the original number of shares subject to the RSUs on each succeeding quarter until fully vested on February 10, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.