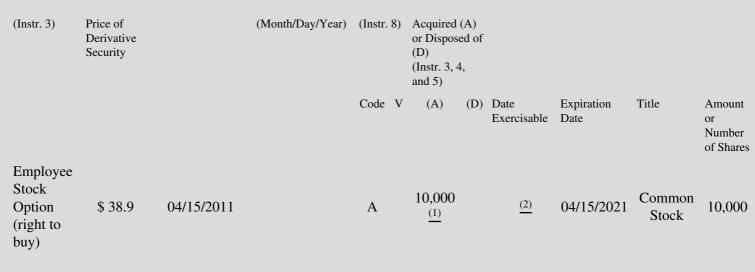
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Form 4									
April 19, 2011									
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							PPROVAL 3235-0287		
Check this box if no longer subject to		Wasnington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF							January 31, 2005 average
Section 16. Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934					A (\$1024	burden hou response	urs per		
obligations may continue. See Instruction 1(b).	Section 17(a) of the 1	Public U	Itility Hol	ding Con		of 1935 or Section		
(Print or Type Respo	nses)								
1. Name and Address of Reporting Person <u>*</u> Prince J. Michael			2. Issuer Name and Ticker or Trading Symbol GUESS INC [GES]			5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I	Middle)	3. Date of	of Earliest T	ransaction		(Che	eck all applicabl	е)
C/O GUESS?, INC., 1444 SOUTH ALAMEDA STREET			(Month/Day/Year) 04/15/2011			Director 10% Owner X Officer (give title Other (specify below) below) Chief Operating Officer			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
LOS ANGELES	, CA 90021						Person	wore than one R	porting
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned
	ansaction Date th/Day/Year)		Date, if	3. Transactio Code (Instr. 8)	4. Securiti onAcquired (Disposed ((Instr. 3, 4	(A) or of (D)	Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
		C 1 1	c			(D) Price	(Instr. 3 and 4)		
Reminder: Report or	i a separate line	or each cl	ass of sec	urities bene	Person inform require	ns who res ation cont ed to resp ys a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Prince J. Michael C/O GUESS?, INC. 1444 SOUTH ALAMEDA STREET LOS ANGELES, CA 90021			Chief Operating Officer				

Signatures

/s/ J. Michael Prince 04/19/2011 <u>**</u>Signature of Date Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Acquired pursuant to Issuer's employee equity incentive plan.
- (2) The option vests in four equal installments on December 31 of each 2011, 2012, 2013 and 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.