Edgar Filing: TROM JEFF D - Form 4

TROM JEF	FD											
March 22, 2	019											
FORM	14				OMB AF	PROVAL						
. •			AND EXC , D.C. 205		NGE C	OMMISSION	OMB Number:	3235-0287				
Check th if no lon subject t Section Form 4 o Form 5 obligation	ger o 16. or Filed pu									Expires:January 31, 2005Estimated average burden hours per response0.5		
obligations may continue.Section 17(a) of the Public Utility Holding C 30(h) of the Investment Comp 1(b).							~ · ·					
(Print or Type	Responses)											
1. Name and A TROM JEF	2. Issuer Name and Ticker or Trading Symbol WORKIVA INC [WK]					5. Relationship of Reporting Person(s) to Issuer						
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				(Check	(Check all applicable)				
2900 UNIV	ERSITY BOUL	LEVARD	(Month/E 03/20/2	-				Director X Officer (give below) Execu	$\begin{array}{c} \underline{X} 10\% \\ \text{title} \underline{W} 0 \text{the below} \\ \text{tive VP & CTO} \end{array}$	r (specify		
				endment, Da nth/Day/Yea	ate Original ^{r)}			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
AMES, IA	50010							Person		porting		
(City)	(State)	(Zip)	Tabl	le I - Non-I	Derivative S	Securi	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	Transaction Date 2A. Deemed Ionth/Day/Year) Execution Date, if any (Month/Day/Year)			4. Securiti on(A) or Dis (Instr. 3, 4) Amount	sposed	l of (D)	Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common Stock	03/20/2019			S <u>(1)</u>	13,028 (2)	D	\$ 48.68	301,747	D			
Class A Common Stock	03/20/2019			S <u>(1)</u>	6,972 (<u>3)</u>	D	\$ 49.27	294,775	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivatives Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	<u>(4)</u>					<u>(4)</u>	<u>(4)</u>	Class A Common Stock	1,604,64:
Class B Common Stock (4)	<u>(4)</u>					(4)	(4)	Class A Common Stock	140,000
Class B Common Stock (4)	<u>(4)</u>					<u>(4)</u>	<u>(4)</u>	Class A Common Stock	328,402
Employee Stock Option to Purchase Class A Common Stock (5)	\$ 12.4					02/01/2018 <u>(6)</u>	01/31/2027	Class A Common Stock	25,215
Employee Stock Option to Purchase Class A Common Stock (5)	\$ 14.74					02/01/2017 <u>(6)</u>	01/31/2026	Class A Common Stock	21,212
Employee Stock Option to Purchase Class A Common Stock (7)	\$ 15.83					08/12/2015 <u>(8)</u>	08/11/2024	Class A Common Stock	178,200

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
TROM JEFF D 2900 UNIVERSITY BOULEVARD AMES, IA 50010		Х	Executive VP & CTO				
Signatures							
/s/ Troy M. Calkins as attorney-in-fac Trom	rey D.	03/22/2019					
** Signature of Reporting Perso		Date					
Explanation of Respo	nses	:					

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 24, 2018.

The price reported in Column 4 is a weighted-average price. The prices actually received ranges from \$48.06 to \$49.05. For all

(2) transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

The price reported in Column 4 is a weighted-average price. The prices actually received ranges from \$49.07 to \$49.53. For all

(3) transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date

- (4) specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- (5) Granted pursuant to the 2014 Equity Incentive Plan.
- (6) Vests in three equal annual installments commencing on the first anniversary of the grant date.
- (7) Granted pursuant to 2009 Unit Incentive Plan.
- (8) Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.