

MEDIA GENERAL INC  
Form 8-K  
September 18, 2014

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported)      September 12, 2014

**MEDIA GENERAL, INC.**

(Exact name of registrant as specified in its charter)

**Commonwealth of Virginia 1-6383      54-0850433**  
(State or other jurisdiction      (Commission (I.R.S. Employer  
of incorporation)      File Number) Identification No.)

**333 E. Franklin St., Richmond, VA      23219**  
(Address of principal executive offices)      (Zip Code)

Registrant's telephone number,      **(804) 887-5000**  
including area code

**N/A**  
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

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Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01 Other Events.**

On September 15, 2014, Media General, Inc. (the Company) and CBS Corporation announced the execution of a comprehensive deal that renews all of the Company's existing television station affiliation agreements. The agreements include renewals for the following affiliates: WRBL in Columbus, Ga.; WBTW in Florence, S.C.; WNCT in Greenville, N.C.; WHLT in Hattiesburg, Miss.; WJTV in Jackson, Miss.; WJHL in Johnson City, Tenn.; KLFY in Lafayette, La.; WLNS in Lansing, Mich.; WKRG in Mobile, Ala.; KELO in Sioux Falls, S.D. (including its satellites KDLO in Florence, S.D. and KPLO in Reliance, S.D.); KCLO in Rapid City, S.D.; and WSPA-TV in Spartanburg, S.C.

A copy of the press release announcing the affiliation renewals is furnished as Exhibit 99.1

**Item 9.01 Financial Statements and Exhibits.**

d) Exhibits

99.1 Press Release issued by Media General, Inc. dated September 15, 2014.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MEDIA GENERAL, INC.**  
(Registrant)

Date **September 18, 2014**

**/s/ James F. Woodward**  
James F. Woodward  
Senior Vice President, Chief Financial  
Officer