

UNITED INSURANCE HOLDINGS CORP.  
Form SC 13D/A  
December 13, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934  
(Amendment No. 1 )

United Insurance Holdings Corp.  
(Name of Issuer)

Common Stock, \$0.0001 par value  
(Title of Class of Securities)

910710102  
(CUSIP Number)

R. Daniel Peed  
20405 Hwy 249, Ste. 430  
Houston, TX 77070  
Telephone: (281) 257-6700

with a copy to:

Meir Katz, Esq.  
Debevoise & Plimpton LLP  
919 Third Avenue  
New York, New York 10022  
Telephone: (212) 909-6000  
(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

December 6, 2018  
(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because § 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g) check the following box .

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).



SCHEDULE 13D

CUSIP No.

910710102

Name of Reporting

1 Persons

R. Daniel Peed

Check the

2 Appropriate Box if a  
Member of a Group  
(See Instructions)

(a)

(b)

3 SEC Use Only

Source of Funds (See

4 Instructions)

OO

Check Box if  
Disclosure of Legal

5 Proceedings Is  
Required Pursuant to  
Items 2(d) or 2(e)

Citizenship or Place  
of Organization

6 United States of  
America

Number

of Sole  
Shares Voting

Beneficially

Owned 2,074,786

by Shares

Each

Reporting

Person

With

Shared

Voting

8 Power

17,439,186

Shares

Sole  
Dispositive  
9 Power  
2,074,786  
Shares

Shared  
Dispositive  
10 Power  
13,951,349  
Shares

Aggregate  
Amount  
Beneficially  
Owned by  
11 Each  
Reporting  
Person  
17,439,186  
Shares

Check Box if  
the Aggregate  
Amount in  
Row (11)  
12 Excludes  
Certain Shares  
(See  
Instructions)

Percent of  
Class  
13 Represented  
by Amount in  
Row (11)  
40.6%<sup>1</sup>

Type of  
Reporting  
14 Person (See  
Instructions)  
IN

<sup>1</sup> Based on 42,984,578 outstanding shares of common stock as of November 2, 2018, as reported in the Issuer's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2018, filed on November 7, 2018.

SCHEDULE 13D

CUSIP No.

91336L 107

Name of Reporting  
Persons

1 Peed FLP1 Ltd,  
L.L.P.

Check the

2 Appropriate Box if a  
Member of a Group  
(See Instructions)

(a)

(b)

3 SEC Use Only

Source of Funds (See

4 Instructions)

OO

Check Box if  
Disclosure of Legal

5 Proceedings Is  
Required Pursuant to  
Items 2(d) or 2(e)

Citizenship or Place

6 of Organization

Texas

Number

of Sole  
Shares Voting

Beneficially

Owned 0

by Shares

Each

Reporting

Person

With

Shared

Voting

8 Power

11,876,563

Shares

9 Sole  
Dispositive  
Power  
0 Shares

10 Shared  
Dispositive  
Power  
11,876,563  
Shares

11 Aggregate  
Amount  
Beneficially  
Owned by Each  
Reporting Person  
11,876,563  
Shares

12 Check Box if  
the Aggregate  
Amount in  
Row (11)  
Excludes  
Certain Shares  
(See  
Instructions)

13 Percent of  
Class  
Represented  
by Amount in  
Row (11)  
27.6% <sup>2</sup>

14 Type of  
Reporting  
Person (See  
Instructions)  
PN

<sup>2</sup> Based on 42,984,578 outstanding shares of common stock as of November 2, 2018, as reported in the Issuer's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2018, filed on November 7, 2018.

Explanatory Note

This Amendment No. 1 to Schedule 13D (this "Amendment") amends and supplements the Schedule 13D originally filed with the United States Securities and Exchange Commission (the "SEC") on April 13, 2017 (the "Statement"). This Amendment is being filed on behalf of R. Daniel Peed and Peed FLP1, Ltd. L.L.P. ("Peed FLP1" and, together with Mr. Peed, the "Reporting Persons") identified on the cover pages of this Amendment because Mr. Peed entered into a Rule 10b5-1 Trading Plan with E\*TRADE Securities LLC acting as agent for Mr. Peed, dated December 6, 2018.

Item 4. Purpose of Transaction

The response set forth in Item 4 of Schedule 13D is hereby amended and supplemented by the following information:

On December 6, 2018, Mr. Peed entered into a written sales plan with E\*TRADE Securities LLC ("E\*TRADE") in accordance with Rule 10b5-1 of the Securities and Exchange Act of 1934, as amended, and Issuer's policies regarding stock transactions (the "10b5-1 Trading Plan"). Under the 10b5-1 Trading Plan, Mr. Peed will sell up to 8,000 shares of the Issuer's common stock per trading day, subject to certain market conditions. Sales may commence on January 14, 2019 and would be completed by December 7, 2020 or when all covered shares are sold. Mr. Peed intends to sell up to 850,000 shares under the 10b5-1 Trading Plan. The 10b5-1 Trading Plan is intended to permit the orderly disposition of a portion of Mr. Peed's holdings as part of his personal long-term financial plan for asset diversification and liquidity.

A copy of the 10b5-1 Trading Plan is attached hereto as Exhibit 1 and is incorporated herein by reference. The foregoing description of the 10b5-1 Trading Plan does not purport to be complete, and is qualified in its entirety by reference to the full text of the 10b5-1 Trading Plan.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

Except as otherwise described in Item 6 of the original Statement or Item 4 herein of this Amendment (which are incorporated herein by reference), there are no contracts, arrangements, understandings, or relationships (legal or otherwise) among the Reporting Persons and any person, with respect to any securities of the Issuer, including, but not limited to, transfer or voting of any of the securities of the Issuer, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees or profits, division of profits or loss, or the giving or withholding of proxies.

Item 7. Material to be Filed as Exhibits.

Exhibit Description of Exhibit  
Number

1 E\*TRADE Securities LLC Rule 10b5-1 Trading Plan, dated as of December 6, 2018, by and between Mr. Peed and E\*TRADE Securities LLC





SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Statement is true, complete and correct.

Dated: December 13, 2018

R. DANIEL PEED

/s/ R. Daniel Peed

PEED FLP1, LTD., L.L.P.

By: Peed Management, LLC,  
its managing member

By: /s/ R. Daniel Peed  
Name: R. Daniel Peed  
Title: Manager