Allegiant Travel CO Form 8-K September 01, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

August 30, 2010

Allegiant Travel Company

(Exact name of registrant as specified in its charter)

Nevada	001-33166	20-4745737
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
8360 S. Durango Drive, Las Vegas, Nevada		89113
(Address of principal executive offices)		(Zip Code)
Registrant s telephone number, including area code:		702-851-7300
	Not Applicable	
Former na	me or former address, if changed since	ast report
Check the appropriate box below if the Form 8-K filing he following provisions:	ng is intended to simultaneously satisfy	the filing obligation of the registrant under any of
Written communications pursuant to Rule 425 un Soliciting material pursuant to Rule 14a-12 under Pre-commencement communications pursuant to Pre-commencement communications pursuant to	the Exchange Act (17 CFR 240.14a-12 Rule 14d-2(b) under the Exchange Act	2) (17 CFR 240.14d-2(b))

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Top of the Form

Item 2.03 Creation of a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement of a Registrant.

On August 30, 2010, Allegiant Travel Company (the "Company"), through a wholly owned subsidiary, entered into a Loan Agreement with Wells Fargo Equipment Finance, Inc. under which it borrowed \$14.0 million secured by two Boeing 757 aircraft. The notes evidencing the loan bear a fixed interest rate and will be amortized in monthly installments over 48 months. The Company has guaranteed the debt. A portion of the proceeds of the loan was applied to pay off debt of approximately \$7.2 million secured by four MD-80 aircraft, which are now unencumbered.

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Top of the Form

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Allegiant Travel Company

September 1, 2010 By: Scott Sheldon

Name: Scott Sheldon

Title: Chief Financial Officer