#### ALLIANCEBERNSTEIN HOLDING L.P.

Form 4

March 06, 2006

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

0.5

January 31, Expires: 2005

**OMB APPROVAL** 

Estimated average

burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type	e Responses)										
1. Name and Address of Reporting Person * JOSEPH ROBERT H JR			2. Issuer Name <b>and</b> Ticker or Trading Symbol ALLIANCEBERNSTEIN HOLDING L.P. [AB]					5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last)  C/O ALLI L.P., 1345  AMERICA		3. Date of Earliest Transaction (Month/Day/Year) 03/03/2006					Director 10% Owner Sylvantification   Sylvantification   Director   10% Owner   Other (specify below)   SVP and CFO				
NEW YO		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Month/Day/Year) Execution any (Month/Day		Date, if	Code (Instr. 8)	4. Securities Acquired (A) our Disposed of (D) (Instr. 3, 4 and 5)  (A) or Amount (D) Price			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
units rep. assign. of ben. own. of lp interests (1)	03/03/2006			M	20,000	A	\$ 12.5625	96,510	D		
Holding Units	03/03/2006			S	20,000	D	\$ 63.8018 (2)	77,404 (3)	D		

#### Edgar Filing: ALLIANCEBERNSTEIN HOLDING L.P. - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4,		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shar
Employee unit option (right to buy)	\$ 12.5625	03/03/2006		M	20,000	12/16/1997(4)	12/16/2006	Holding Units	20,00

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

JOSEPH ROBERT H JR C/O ALLIANCEBERNSTEIN L.P. 1345 AVENUE OF THE AMERICAS NEW YORK, NY 10105

SVP and CFO

## **Signatures**

/s/ Adam Spilka, by pwr. att'y 03/06/2006

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units representing assignments of beneficial ownership of limited partnership interests in AllianceBernstein Holding L.P. ("Holding Units")
- (2) Reporting Person sold 20,000 Holding Units at prices ranging from \$63.35 to \$64.22. The price set forth in the table is the weighted average of his sales at these prices.
- (3) Total includes 894 Holding Units acquired through distribution reinvestment under an employee deferred compensation plan.

Reporting Owners 2

#### Edgar Filing: ALLIANCEBERNSTEIN HOLDING L.P. - Form 4

(4) The option vested in 20% increments on each of December 16, 1997, 1998, 1999, 2000, and 2001.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.