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MOLSON COORS BREWING CO

Form 8-K

October 31, 2006

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest reported) October 31, 2006

MOLSON COORS BREWING COMPANY

(Exact name of registrant as specified in its charter)

| | | |
|---|-----------------------------|--------------------------------------|
| Delaware | 1-14829 | 84-0178360 |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS Employer Identification No.) |

1225 17th Street, Suite 3200
Denver, Colorado

80202
(Zip Code)

1555 Notre Dame Street East
Montreal, Quebec Canada

H2L 2R5

(Address of principal executive offices)

(Postal Code)

Registrant's telephone number, including area code 303.277.6661 (Colorado)
514.521.1786 (Quebec)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

PART II. OTHER INFORMATION

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ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

(a) On October 31, 2006, Molson Coors Brewing Company issued a press release setting forth its earnings for the third fiscal quarter of 2006 ended September 24, 2006. A copy of its press release is being furnished as Exhibit 99.1 attached hereto and incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MOLSON COORS BREWING COMPANY
(Registrant)

Date: October 31, 2006

/s/ Martin L. Miller

(Martin L. Miller,
Global Controller and
Chief Accounting Officer)

EXHIBIT INDEX

| Exhibit No. | Description |
|-------------|--|
| ----- | ----- |
| 99.1 | Press release of Molson Coors Brewing Company dated October 31, 2006, reporting Molson Coors Brewing Company financial results for the third quarter of 2006 ended September 24, 2006. |