

Verisk Analytics, Inc.  
Form 3  
June 16, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â Huston Eva F.</p> <p>(Last) (First) (Middle)</p> <p>C/O VERISK ANALYTICS, INC., Â 545 WASHINGTON BOULEVARD</p> <p>(Street)</p> <p>JERSEY CITY, Â NJ Â 07310</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>06/06/2016</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>Verisk Analytics, Inc. [VRSK]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) SVP and CFO</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	5,758 <sup>(1)</sup>	D	Â
Common Stock	3	I	By child sharing Reporting Person's household
Common Stock	2	I	By child sharing Reporting Person's household

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date <small>(Month/Day/Year)</small>		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Stock Option <sup>(2)</sup>	04/01/2017	04/01/2023	Common Stock	1,575	\$ 61.14	D     Â
Stock Option <sup>(3)</sup>	Â <sup>(4)</sup>	04/01/2024	Common Stock	5,786	\$ 59.74	D     Â
Stock Option <sup>(3)</sup>	Â <sup>(5)</sup>	04/01/2025	Common Stock	12,635	\$ 71.53	D     Â
Stock Option <sup>(3)</sup>	Â <sup>(6)</sup>	04/01/2026	Common Stock	13,038	\$ 80.19	D     Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Huston Eva F. C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310	Â	Â	Â SVP and CFO	Â

## Signatures

/s/ Kenneth E. Thompson,  
Attorney-in-Fact

06/16/2016

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This amount includes 5,758 restricted shares of Common Stock that were granted under the Issuer's 2009 Equity Incentive Plan and 2013 Equity Incentive Plan. Subject to the terms of the Issuer's 2009 Equity Incentive Plan and 2013 Equity Incentive Plan and the applicable award agreements thereunder, these restricted shares vest in four equal installments on the first, second, third and fourth anniversaries of their respective grant dates.
- (2) Stock Options outstanding under the Issuer's 2009 Equity Incentive Plan.
- (3) Stock Options outstanding under the Issuer's 2013 Equity Incentive Plan.
- (4) The 5,786 shares of Common Stock underlying this Stock Option will become exercisable as follows: 2,893 shares on 4/1/2017 and 2,893 shares on 4/1/2018.
- (5) 3,158 shares of Common Stock underlying this Stock Option are immediately exercisable. The remaining 9,477 shares underlying this Stock Option will become exercisable as follows: 3,159 shares on 4/1/2017, 3,159 shares on 4/1/2018, and 3,159 shares of 4/1/2019.
- (6) The 13,038 shares of Common Stock underlying this Stock Option will become exercisable as follows: 3,259 shares on 4/1/2017, 3,259 shares on 4/1/2018, 3,260 shares on 4/1/2019, and 3,260 shares on 4/1/2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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