FISERV INC Form 4 November 04, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Expires:

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, 2005

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

SECURITIES

burden hours per response...

Estimated average

See Instruction

30(h) of the Investment Company Act of 1940

0.5

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Hirsch Thomas J			2. Issuer Name and Ticker or Trading Symbol FISERV INC [FISV]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Midd		(Middle)	3. Date of Earliest Transaction	(Sheek all applicable)		
			(Month/Day/Year)	Director 10% Owner		
255 FISERV DRIVE			11/02/2015	_X_ Officer (give title Other (specify below)		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
BROOKFIELD, WI 53045				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secur	ities Acqui	red, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)	4. Securities Acquired (A) iomr Disposed of (D) (Instr. 3, 4 and 5) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	or Solution of Solution (I) Sol	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	11/02/2015		M	25,000	A	\$ 27.35	92,996 (1)	D	
Common Stock	11/02/2015		F	15,961 (2)	D	\$ 96.8	77,035	D	
Common Stock	11/02/2015		M	38,740	A	\$ 27.11	115,775	D	
Common Stock	11/02/2015		F	24,680 (2)	D	\$ 96.859	91,095	D	
Common Stock	11/02/2015		M	48,424	A	\$ 27.11	139,519	D	

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Common Stock	11/02/2015	F	30,848 (2)	D	\$ 96.89	108,671	D
Common Stock	11/02/2015	M	88,248	A	\$ 16.37	196,919	D
Common Stock	11/02/2015	F	51,286 (2)	D	\$ 96.89	145,633	D
Common Stock	11/02/2015	M	50,000	A	\$ 23.85	195,633	D
Common Stock	11/02/2015	F	31,009 (2)	D	\$ 96.81	164,624	D
Common Stock	11/02/2015	S	96,628	D	\$ 96.66 (3)	67,996	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	orDeri Secu Acq or D (D)	uired (A) isposed of er. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securiti (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Employee Stock Option (right to buy)	\$ 27.35	11/02/2015		M		25,000	02/23/2007(4)	02/23/2017	Common Stock	25,0
Employee Stock Option (right to buy)	\$ 27.11	11/02/2015		M		38,740	02/27/2011	02/27/2018	Common Stock	38,7
Employee Stock Option (right to	\$ 27.11	11/02/2015		M		48,424	02/27/2009(5)	02/27/2018	Common Stock	48,4

buy)								
Employee Stock Option (right to buy)	\$ 16.37	11/02/2015	M	88,248	02/26/2010 <u>(6)</u>	02/26/2019	Common Stock	88,2
Employee Stock Option (right to	\$ 23.85	11/02/2015	M	50,000	02/24/2011(7)	02/24/2020	Common Stock	50,0

Reporting Owners

Reporting Owner Name / Address	Relationships							
·r	Director	10% Owner	Officer	Other				
Hirsch Thomas J			Chief					
255 FISERV DRIVE			Financial					
BROOKFIELD, WI 53045			Officer					

Signatures

buy)

/s/ Thomas J.

Hirsch

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transactions reported herein are for estate and financial planning purposes in anticipation of previously announced retirement on March 31, 2016.
- (2) Reflects payment of exercise price and tax liability by withholding securities incident to exercise of stock options.
- This transaction was executed in multiple trades at prices ranging from \$96.30 to \$96.89. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (4) This option vested in five equal installments on the grant date, February 23, 2007, and on each anniversary of the grant date.
- (5) This option vested in three equal installments on each anniversary of the grant date, February 27, 2008.
- (6) This option vested in three equal installments on each anniversary of the grant date, February 26, 2009.
- (7) This option, representing a right to purchase a total of 83,320 shares, vested in three equal installments on each anniversary of the grant date, February 24, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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