

CREDIT ACCEPTANCE CORP

Form 4

May 12, 2015

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ROBERTS BRETT A**

2. Issuer Name **and** Ticker or Trading  
Symbol  
**CREDIT ACCEPTANCE CORP**  
**[CACC]**

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
**25505 WEST TWELVE MILE**  
**ROAD**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**05/08/2015**

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Chief Executive Officer

(Street)  
**SOUTHFIELD, MI 48034-8334**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D)	Price	
Common Stock	05/08/2015		S		100	D \$ 229	265,563 <sup>(1)</sup> D
Common Stock	05/08/2015		S		100	D \$ 229.19	265,463 <sup>(1)</sup> D
Common Stock	05/08/2015		S		300	D \$ 229.24	265,163 <sup>(1)</sup> D
Common Stock	05/08/2015		S		95	D \$ 229.27	265,068 <sup>(1)</sup> D
Common Stock	05/08/2015		S		100	D \$ 229.29	264,968 <sup>(1)</sup> D

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Common Stock	05/08/2015	S	100	D	\$ 229.65	264,868 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	100	D	\$ 229.31	264,768 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	100	D	\$ 229.35	264,668 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	400	D	\$ 229.38	264,268 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	200	D	\$ 229.46	264,068 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	100	D	\$ 229.5	263,968 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	400	D	\$ 229.66	263,568 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	100	D	\$ 229.56	263,468 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	1,000	D	\$ 229.61	262,468 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	600	D	\$ 229.62	261,868 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	400	D	\$ 229.63	261,468 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	105	D	\$ 229.64	261,363 <sup>(1)</sup>	D
Common Stock	05/08/2015	S	100	D	\$ 229.67	261,263 <sup>(1)</sup>	D
Common Stock	05/11/2015	S	3,530	D	\$ 229.11	257,733 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Notional Derivative Security Bene- Own- Follo- Repo-
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Disposed  
of (D)  
(Instr. 3,  
4, and 5)

Trans  
(Instr

Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROBERTS BRETT A 25505 WEST TWELVE MILE ROAD SOUTHFIELD, MI 48034-8334	X		Chief Executive Officer	

## Signatures

/s/ Brett A.  
Roberts

05/12/2015

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 61,416 vested restricted stock units that were granted under the Company's Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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