**HOMEAWAY INC** 

Form 4

February 23, 2015

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB

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**OMB APPROVAL** 

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Person

if no longer subject to Section 16. Form 4 or Form 5

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obligations

may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Shepherd Carl Gordon Issuer Symbol HOMEAWAY INC [AWAY] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) \_X\_ Director 10% Owner X\_ Officer (give title \_ Other (specify 1011 W. FIFTH STREET, SUITE 02/19/2015 below) 300 Chief Strategy & Dev. Officer (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person

#### AUSTIN, TX 78703

| (City)                               | (State)                                 | (Zip) Tak   | ole I - Non-                           | Derivative                               | Secu  | rities Acquii        | red, Disposed of,  | or Beneficiall   | y Owned   |
|--------------------------------------|---|---|--|--|-------|----------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securit<br>omr Dispos<br>(Instr. 3, 4 | ed of | ` ′                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock                      | 02/19/2015                              |   | S <u>(1)</u>                           | 2,702                                    | D     | 31.0111<br>(2)<br>\$ | 152,544  | D  |   |
| Common<br>Stock                      | 02/20/2015                              |   | S <u>(1)</u>                           | 22,764                                   | D     | 31.0059<br>(3)       | 129,780  | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Dr.Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                  | 8. Pri<br>Deriv<br>Secun<br>(Instr |
|---|---|---|---|--|--|-------------------------------------|--------------------|---|----------------------------------|------------------------------------|
|   |   |   |   | Code V                                 | (A) (D)  | Date<br>Exercisable                 | Expiration<br>Date | Title   | Amount or<br>Number of<br>Shares |                                    |
| Stock<br>Option                                     | \$ 33.44  |   |   |  |  | <u>(4)</u>                          | 05/01/2024         | Common<br>Stock   | 37,000                           |                                    |
| Stock<br>Option                                     | \$ 30.43  |   |   |  |  | (5)                                 | 03/05/2023         | Common<br>Stock   | 55,696                           |                                    |
| Stock<br>Option                                     | \$ 25.54  |   |   |  |  | <u>(6)</u>                          | 03/27/2022         | Common<br>Stock   | 52,848                           |                                    |
| Stock<br>Option                                     | \$ 19.97  |   |   |  |  | <u>(6)</u>                          | 02/10/2021         | Common<br>Stock   | 100,000                          |                                    |
| Stock<br>Option                                     | \$ 13.49  |   |   |  |  | <u>(6)</u>                          | 11/13/2019         | Common<br>Stock   | 63,886                           |                                    |

## **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |                               |       |  |  |  |
|---|---------------|-----------|-------------------------------|-------|--|--|--|
| • 0   | Director      | 10% Owner | Officer                       | Other |  |  |  |
| Shepherd Carl Gordon<br>1011 W. FIFTH STREET, SUITE 300<br>AUSTIN, TX 78703 | X             |           | Chief Strategy & Dev. Officer |       |  |  |  |

# **Signatures**

/s/ Melissa Fruge as Attorney-in Fact for Carl
Shepherd
02/23/2015

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale of shares was pursuant to a 10b5-1 Trading Plan adopted by the Reporting Person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- (2) Price reflected is the weighted-average sale price for shares sold. The shares were sold in multiple transactions, and the range of sales prices for the transactions reported was \$31.00 to \$31.05. The reporting person undertakes to provide to the issuer, any security holder of

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the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price.

- Price reflected is the weighted-average sale price for shares sold. The shares were sold in multiple transactions, and the range of sales prices for the transactions reported was \$31.00 to \$31.065. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price.
- 6.25% of the shares of Common Stock subject to the Option shall vest on the date which is three months following the Vesting

  Commencement Date and an additional one forty-eighth (1/48th) of the total number of shares of Common Stock subject to the option shall vest on the corresponding day of each month thereafter, or to the extent a month does not have the corresponding day, on the last day of any such month, and will be fully vested as of May 1, 2018.
- 6.25% of the shares of Common Stock subject to the Option shall vest on the date which is three months following the Vesting

  Commencement Date and an additional one forty-eighth (1/48th) of the total number of shares of Common Stock subject to the Option shall vest on the corresponding day of each month thereafter, or to the extent such a month does not have the corresponding day, on the last day of any such month, and will be fully vested as of April 1, 2017.
- Vested as to 1/16th of the shares subject to the option three month following the dated of grant and as to 1/48th of the shares subject to the option each month thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.