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King Scott V Form 4 August 06, 2															
FORM	14			CECUE		a .			NGEG		OMB AF	PPROVAL			
. •	•• UNI	TED ST.	ATES				ND EX D.C. 20		NGE C	OMMISSION	OMB Number:	3235-0287			
Check th if no long subject to Section 1 Form 4 o Form 5 obligatio may cont <i>See</i> Instru 1(b).	ger STA 6. r File ^{ns} Section	d pursua n 17(a) c	ant to S of the H	CHAN ection 1	GES I SEC 6(a) of fility F	IN I UR f the fold	BENEF ITIES e Securit ling Con	ICIA ies E npany	xchange y Act of	VNERSHIP OF age Act of 1934, of 1935 or Section					
(Print or Type I	Responses)														
King Scott V. Symbol					r Name and Ticker or Trading					5. Relationship of Reporting Person(s) to Issuer					
(Last)					Earliest Transaction					(Check all applicable)					
			(Month/Day/Year) 08/02/2012						Director 10% Owner X Officer (give title Other (specify below) VP, Controller, CAO						
KINGSPOF	(Street) RT, TN 3766	i0		4. If Ame Filed(Mor			-	I		6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M Person	one Reporting Pe	rson			
(City)	(State)	(Zip))	Tabl	e I - No	on-D	erivative	Secur	ities Aca	uired, Disposed of	. or Beneficial	lv Owned			
1.Title of Security (Instr. 3)	2. Transactio (Month/Day/	saction Date 2A. Deemed			3.4. Securities AcquiredTransaction(A) or Disposed of (D)Code(Instr. 3, 4 and 5)					5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial			
Common Stock	08/02/2012	2			Code S	V	Amount 9,624	(D) D	Price \$ 52.64 (1)	7,438	D				
Common Stock	08/02/2012	2			М		7,400	А	\$ 30.46	14,838	D				
Common Stock	08/02/2012	2			S		7,400	D	\$ 52.67 (2)	7,438	D				
Common Stock	08/02/2012	2			М		4,734	А	\$ 18.3	12,172	D				
	08/02/2012	2			S		4,734	D		7,438	D				

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Common Stock	\$ 52.65			
Common Stock		1,880 <u>(3)</u>	Ι	By 401(k)
Common Stock		37	Ι	By ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 30.46 (4)	08/02/2012		М		7,400 (4)	10/31/2009	10/30/2016	Common Stock	7,400 (<u>4)</u>
Employee Stock Option (right to buy)	\$ 18.3 <u>(4)</u>	08/02/2012		М		4,734 (4)	10/28/2011	10/27/2018	Common Stock	4,734 (<u>4)</u>

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
King Scott V. 200 SOUTH WILCOX KINGSPORT, TN 37660			VP, Controller, CAO					

Signatures

Brian L. Henry, by Power of Attorney

08/06/2012

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Average high and low sale prices for shares disposed of in the reported transaction. The shares were sold in multiple brokers' transactions at various market prices per share ranging from \$52.58 to \$52.70.
- (2) Average high and low sale prices for shares disposed of in the reported transaction. The shares were sold in multiple brokers' transactions at various market prices per share ranging from \$52.66 to \$52.69.
- (3) Includes 18 shares acquired since February 17, 2012 resulting from automatic reinvestment of dividends.
- (4) The option exercise price was halved and the number of shares underlying the option was doubled in the October 3, 2011 2-for-1 stock split by dividend of the common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.