KEYCORP /NEW/ Form 10-Q August 03, 2015 Table of Contents

#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

#### Form 10-Q

# QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended June 30, 2015

**Commission File Number 001-11302** 

Exact name of registrant as specified in its charter:

Ohio 34-6542451

State or other jurisdiction of

I.R.S. Employer

incorporation or organization

**Identification Number:** 

127 Public Square, Cleveland, Ohio Address of principal executive offices:

44114-1306 **Zip Code:** 

(216) 689-3000

Registrant s telephone number, including area code:

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer x

Accelerated filer

Non-accelerated filer  $\,^{\circ}$  (Do not check if a smaller reporting company) Smaller reporting company  $\,^{\circ}$  Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  $\,^{\circ}$  No  $\,^{\circ}$ 

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date.

Common Shares with a par value of \$1 each **Title of class** 

840,860,998 Shares **Outstanding at July 30, 2015** 

#### **KEYCORP**

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#### PART I. FINANCIAL INFORMATION

#### **Item 1. Financial Statements**

#### **Consolidated Balance Sheets**

in millions, except per share data		une 30, 2015 naudited)	December 31, 2014			une 30, 2014 audited)
ASSETS						
Cash and due from banks	\$	693	\$	653	\$	604
Short-term investments		3,222		4,269		3,176
Trading account assets		674		750		890
Securities available for sale		14,244		13,360		12,224
Held-to-maturity securities (fair value: \$4,992, \$4,974, and \$5,154)		5,022		5,015		5,233
Other investments		703		760		899
Loans, net of unearned income of \$657, \$682, and \$709		58,264		57,381		55,600
Less: Allowance for loan and lease losses		<b>796</b>		794		814
Net loans		57,468		56,587		54,786
Loans held for sale		835		734		435
Premises and equipment		788		841		844
Operating lease assets		296		330		306
Goodwill		1,057		1,057		979
Other intangible assets		83		101		108
Corporate-owned life insurance		3,502		3,479		3,438
Derivative assets		536		609		549
Accrued income and other assets (including \$1 of consolidated						
LIHTC guaranteed funds VIEs, see Note 9) (a)		3,314		2,952		3,090
Discontinued assets (including \$179 of portfolio loans held for sale		,		•		,
at fair value)		2,169		2,324		4,237
		_,,-		_,		-,,
Total assets	\$	94,606	\$	93,821	\$	91,798
	-	7 1,000		, , , , , , ,	-	, ,,,,,
LIABILITIES						
Deposits in domestic offices:						
NOW and money market deposit accounts	\$	36,024	\$	34,536	\$	33,637
Savings deposits	· ·	2,370	Ψ	2,371	Ψ	2,450
Certificates of deposit (\$100,000 or more)		2,032		2,040		2,743
Other time deposits		3,105		3,259		3,505
Other time deposits		3,103		3,237		3,303
Total interest-bearing deposits		43,531		42,206		42,335
Noninterest-bearing deposits		26,640		29,228		24,781
Deposits in foreign office interest-bearing		498		564		683
Deposite in foreign office interest bearing		170		304		005
Total deposits		70,669		71,998		67,799
10ml doposito		70,007		11,770		01,177

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Federal funds purchased and securities sold under repurchase			
agreements	444	575	1,213
Bank notes and other short-term borrowings	528	423	521
Derivative liabilities	560	784	451
Accrued expense and other liabilities	1,537	1,621	1,400
Long-term debt	10,267	7,875	8,213
Discontinued liabilities		3	1,680
Total liabilities	84,005	83,279	81,277
EQUITY			
Preferred stock, \$1 par value, authorized 25,000,000 shares:			
7.75% Noncumulative Perpetual Convertible Preferred Stock,			
Series A, \$100 liquidation preference; authorized 7,475,000 shares;			
issued 2,900,234, 2,904,839, and 2,904,839 shares	290	291	291
Common shares, \$1 par value; authorized 1,400,000,000 shares;			
issued 1,016,969,905, 1,016,969,905, and 1,016,969,905 shares	1,017	1,017	1,017
Capital surplus	3,898	3,986	3,987
Retained earnings	8,614	8,273	7,950
Treasury stock, at cost (173,362,345, 157,566,493, and			
140,147,398 shares)	(2,884)	(2,681)	(2,452)
Accumulated other comprehensive income (loss)	(345)	(356)	(289)
Key shareholders equity	10,590	10,530	10,504
Noncontrolling interests	11	12	17
Total equity	10,601	10,542	10,521
Total liabilities and equity	\$ 94,606	\$ 93,821	\$ 91,798

<sup>(</sup>a) The assets of the VIEs can only be used by the particular VIE, and there is no recourse to Key with respect to the liabilities of the consolidated LIHTC VIEs.

See Notes to Consolidated Financial Statements (Unaudited).

## **Consolidated Statements of Income (Unaudited)**

	Three	months	ended June 3	30\$ix months e	nded	June 30,
dollars in millions, except per share amounts	2	015	2014	2015	2	2014
INTEREST INCOME						
Loans	\$	532	\$ 526	\$ 1,055	\$	1,045
Loans held for sale		12	5	19		9
Securities available for sale		72	71	142		143
Held-to-maturity securities		24	23	48		45
Trading account assets		5	7	10		13
Short-term investments		2	1	4		2
Other investments		5	6	10		12
Total interest income		652	639	1,288		1,269
INTEREST EXPENSE						
Deposits		26	31	52		63
Federal funds purchased and securities sold under						
repurchase agreements						1
Bank notes and other short-term borrowings		2	2	4		4
Long-term debt		40	33	77		65
Total interest expense		68	66	133		133
		-0.4				
NET INTEREST INCOME		584	573	1,155		1,136
Provision for credit losses		41	12	76		16
N		<b>=</b> 40	5.61	4.050		1 100
Net interest income after provision for credit losses		543	561	1,079		1,120
NONINTEREST INCOME			0.4	•••		400
Trust and investment services income		111	94	220		192
Investment banking and debt placement fees		141	99	209		183
Service charges on deposit accounts		63	66	124		129
Operating lease income and other leasing gains		24	35	43		64
Corporate services income		43	41	86		83
Cards and payments income		47	43	89		81
Corporate-owned life insurance income		30	28	61		54
Consumer mortgage income		4	2	7		4
Mortgage servicing fees		9	11	22		26
Net gains (losses) from principal investing		11	27	40		51
Other income (a)		5	9	24		23
Total noninterest income		488	455	925		890
NONINTEREST EXPENSE		700	433	743		090
Personnel		408	389	797		777
Net occupancy		66	68	131		132
Computer processing		42	41	80		79
Business services and professional fees		42	41	75		82
Dustriess services and professional fees		44	41	15		04

Canimanant		22		24		44		48
Equipment Operating losse expense		12		10		23		20
Operating lease expense Marketing		15		13		23		18
FDIC assessment		8		6		16		12
Intangible asset amortization		9		9		18		19
		1		1		3		2
OREO expense, net Other expense		86		85		170		162
Other expense		ου		63		1/0		102
Total noninterest expense		711		687		1,380		1,351
INCOME (LOSS) FROM CONTINUING								
OPERATIONS BEFORE INCOME TAXES		320		329		624		659
Income taxes		84		76		158		168
INCOME (LOSS) FROM CONTINUING								
OPERATIONS		236		253		466		491
Income (loss) from discontinued operations, net of taxes of								
\$2, (\$16), \$5, and (\$14) (see Note 11)		3		(28)		8		(24)
NET INCOME (LOSS)		239		225		474		467
Less: Net income (loss) attributable to noncontrolling								
interests		1		6		3		6
NET INCOME (LOSS) ATTRIBUTABLE TO KEY	\$	238	\$	219	\$	471	\$	461
Income (loss) from continuing operations attributable to								
Key common shareholders	\$	230	\$	242	\$	452	\$	474
Net income (loss) attributable to Key common shareholders		233		214		460		450
Per common share:								
Income (loss) from continuing operations attributable to	ф	25	ф	20	ф	<b>5</b> 2	ф	<b>5</b> 4
Key common shareholders	\$	.27	\$	.28	\$	.53	\$	.54
Income (loss) from discontinued operations, net of taxes				(.03)		.01		(.03)
Net income (loss) attributable to Key common		40		24		<b>5</b> 4		<i>[</i> 1
shareholders (b)		.28		.24		.54		.51
Per common share assuming dilution:								
Income (loss) from continuing operations attributable to	Φ	.27	\$	27	\$	.52	\$	52
Key common shareholders Income (loss) from discontinued operations, net of taxes	\$	•41	Ф	.27	Φ	.01	Ф	.53
				(.03)		.01		(.03)
Net income (loss) attributable to Key common shareholders (b)		.27		24		<b>5</b> 2		51
	\$	.075	\$	.24 .065	\$	.53	\$	.51 .12
Cash dividends declared per common share Weighted-average common shares outstanding (000)	Ф	839,454	Ф	875,298		343,992		879,986
Effect of convertible preferred stock		037,434		20,602	(	343,332	•	079,900
Effect of common share options and other stock awards		6,858		6,237		7,695		6,698
Effect of common share options and other stock awards		0,030		0,237		1,073		0,070
Weighted-average common shares and potential common								
shares outstanding (000) (c)		846,312		902,137	9	851,687	9	886,684
onares outstanding (000)		UTU,U12		702,137	(	,007		000,00 <del>1</del>

(a)

For each of the three months ended June 30, 2015, and June 30, 2014, net securities gains (losses) totaled less than \$1 million. For the three months ended June 30, 2015, and June 30, 2014, we did not have any impairment losses related to securities.

- (b) EPS may not foot due to rounding.
- (c) Assumes conversion of common share options and other stock awards and/or convertible preferred stock, as applicable.

See Notes to Consolidated Financial Statements (Unaudited).

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## **Consolidated Statements of Comprehensive Income (Unaudited)**

	Three	months	ended	June 30	Six n	onths e	nded J	une 30,
in millions	2	015	2	014	2	015	2	014
Net income (loss)	\$	239	\$	225	\$	474	\$	467
Other comprehensive income (loss), net of tax:								
Net unrealized gains (losses) on securities available for								
sale, net of income taxes of (\$31), \$17, \$2, and \$34		(51)		28		4		57
Net unrealized gains (losses) on derivative financial								
instruments, net of income taxes of (\$10), \$4, \$9, and \$3		<b>(17)</b>		5		15		4
Foreign currency translation adjustments, net of income								
taxes of \$0, \$4, (\$8), and \$0				(1)		(13)		(3)
Net pension and postretirement benefit costs, net of								
income taxes of \$2, \$1, \$3, and \$3		2		3		5		5
Total other comprehensive income (loss), net of tax		(66)		35		11		63
Comprehensive income (loss)		173		260		485		530
Less: Comprehensive income attributable to								
noncontrolling interests		1		6		3		6
Comprehensive income (loss) attributable to Key	\$	172	\$	254	\$	482	\$	524

See Notes to Consolidated Financial Statements (Unaudited).

## **Consolidated Statements of Changes in Equity (Unaudited)**

			Ke	ey Shareh	olders E	Equity				
	Preferred	Common		·			A	ccumulat	ted	
	Shares	Shares					Treasury	Other		
dollars in millions,										
except per	Outstanding		Preferre	dCommon	Capital	Retained	Stock,Co	mpreh <b>e</b> Income		ıtrolli
share amounts	(000)	(000)	Stock	Shares	Surplus	Earnings	at Cost	(Loss)	Inte	rests
BALANCE AT										
<b>DECEMBER 31, 201</b>	<b>3</b> 2,905	890,724	\$ 291	\$ 1,017	\$ 4,022	\$ 7,606	\$ (2,281)	\$ (352	) \$	17
Net income (loss)						461				6
Other comprehensive										
income (loss):										
Net unrealized gains										
(losses) on securities	C									
available for sale, net of	OI							57		
income taxes of \$34								57		
Net unrealized gains										
(losses) on derivative										
financial instruments,										
net of income taxes of \$3								4		
Foreign currency								4		
translation adjustments	9									
net of income taxes of										
\$0								(3	)	
Net pension and								(3	,	
postretirement benefit										
costs, net of income										
taxes of \$3								5		
Deferred compensation	n				2					
Cash dividends declare										
on common shares (\$										
per share)						(106)				
Cash dividends declare	ed									
on Noncumulative										
Series A Preferred										
Stock (\$3.875 per shar	re)					(11)				
Common shares										
repurchased		(17,669)					(236)			
Common shares										
reissued (returned) for										
stock options and other										
employee benefit plans	S	3,768			(37)		65			
										(6)

		-	_						
Net contribution from (distribution to) noncontrolling interests									
BALANCE AT JUNE 30, 2014	2,905	876,823	\$ 291	\$ 1,017	\$ 3,987	\$ 7,950	\$ (2,452)	\$ (289)	\$ 17
BALANCE AT DECEMBER 31, 2014	2,905	859,403	\$ 291	\$ 1,017	\$ 3,986	\$ 8,273	\$ (2,681)	\$ (356)	\$ 12
Net income (loss)						471			3
Other comprehensive									
income (loss):									
Net unrealized gains									
(losses) on securities									
available for sale, net of									
income taxes of \$2								4	
Net unrealized gains									
(losses) on derivative									
financial instruments,									
net of income taxes of									
\$9								15	
Foreign currency									
translation adjustments,									
net of income taxes of									
(\$8)								(13)	
Net pension and									
postretirement benefit									
costs, net of income									
taxes of \$3								5	
Deferred compensation					12				
Cash dividends declared									
on common shares (\$.14									
per share)						(119)			
Cash dividends declared									
on Noncumulative									
Series A Preferred									
Stock (\$3.875 per share)						(11)			
Common shares									
repurchased		(22,881)					(325)		
Series A Preferred									
Stock exchanged for									
common shares	<b>(5)</b>	33	(1)				1		
Common shares									
reissued (returned) for									
stock options and other									
employee benefit plans		7,053			(100)		121		
Net contribution from									
(distribution to)									
noncontrolling interests									<b>(4)</b>
	2,900	843,608	\$ 290	\$ 1,017	\$ 3,898	\$ 8,614	\$ (2,884)	\$ (345)	\$ 11

## BALANCE AT JUNE 30, 2015

See Notes to Consolidated Financial Statements (Unaudited).

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## **Consolidated Statements of Cash Flows (Unaudited)**

in millions	Six month 2015	June 30, 2014	
OPERATING ACTIVITIES	2010		2011
Net income (loss)	\$ 474	\$	467
Adjustments to reconcile net income (loss) to net cash provided by (used in)	¥	· •	,
operating activities:			
Provision for credit losses	76		16
Provision (credit) for losses on LIHTC guaranteed funds			(6)
Depreciation, amortization and accretion expense, net	116		109
Increase in cash surrender value of corporate-owned life insurance	(50	))	(48)
Stock-based compensation expense	33		21
FDIC reimbursement (payments), net of FDIC expense	(1	.)	
Deferred income taxes (benefit)	(27	()	9
Proceeds from sales of loans held for sale	3,726		1,570
Originations of loans held for sale, net of repayments	(3,756	<u>(</u>	(1,359)
Net losses (gains) on sales of loans held for sale	(55	5)	(40)
Net losses (gains) from principal investing	(40	))	(51)
Net losses (gains) and writedown on OREO	2		2
Net losses (gains) on leased equipment	(9	))	(34)
Net securities losses (gains)	1	-	
Net losses (gains) on sales of fixed assets	2		1
Net decrease (increase) in trading account assets	76		(152)
Other operating activities, net	(509	))	(242)
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	59		263
INVESTING ACTIVITIES			
Net decrease (increase) in short-term investments, excluding acquisitions	1,047	1	2,414
Purchases of securities available for sale	(2,451		(1,175)
Proceeds from sales of securities available for sale	11		
Proceeds from prepayments and maturities of securities available for sale	1,547	'	1,382
Proceeds from prepayments and maturities of held-to-maturity securities	566		391
Purchases of held-to-maturity securities	(575		(869)
Purchases of other investments	(20		(26)
Proceeds from sales of other investments	77		167
Proceeds from prepayments and maturities of other investments	5		1
Net decrease (increase) in loans, excluding acquisitions, sales and transfers	(1,128		(1,269)
Proceeds from sales of portfolio loans	67		67
Proceeds from corporate-owned life insurance	26		18
Purchases of premises, equipment, and software	(17	<b>'</b> )	(30)
Proceeds from sales of premises and equipment			1
Proceeds from sales of OREO	10		10
	/a = =	n.	4.005
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	(835	)	1,082
FINANCING ACTIVITIES			

Net increase (decrease) in deposits, excluding acquisitions	(1,329)	(1,463)
Net increase (decrease) in short-term borrowings	<b>(26)</b>	(143)
Net proceeds from issuance of long-term debt	2,750	608
Payments on long-term debt	(141)	(26)
Repurchase of common shares	(325)	(236)
Net proceeds from reissuance of common shares	17	19
Cash dividends paid	(130)	(117)
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	816	(1,358)
THE CHAIT ROY HELD BY (COLD BY) THANK YOU THE TYTILES	010	(1,550)
NET INCREASE (DECREASE) IN CASH AND DUE FROM BANKS	40	(13)
CASH AND DUE FROM BANKS AT BEGINNING OF PERIOD	653	617
CASH AND DUE FROM BANKS AT END OF PERIOD	\$ 693	\$ 604
Additional disclosures relative to cash flows:		
Interest paid	\$ 128	\$ 133
Income taxes paid (refunded)	90	82
Noncash items:		
Reduction of secured borrowing and related collateral	\$ 103	\$ 32
Loans transferred to portfolio from held for sale		10
Loans transferred to held for sale from portfolio	16	5
Loans transferred to OREO	12	9
See Notes to Consolidated Financial Statements (Unaudited).		

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#### **Notes to Consolidated Financial Statements (Unaudited)**

#### 1. Basis of Presentation

As used in these Notes, references to Key, we, our, us, and similar terms refer to the consolidated entity consisting KeyCorp and its subsidiaries. KeyCorp refers solely to the parent holding company, and KeyBank refers to KeyCorp s subsidiary, KeyBank National Association.

The acronyms and abbreviations identified below are used in the Notes to Consolidated Financial Statements (Unaudited) as well as in the Management s Discussion & Analysis of Financial Condition & Results of Operations. You may find it helpful to refer back to this page as you read this report.

References to our 2014 Form 10-K refer to our Form 10-K for the year ended December 31, 2014, which was filed with the U.S. Securities and Exchange Commission and is available on its website (<a href="www.sec.gov">www.sec.gov</a>) and on our website (<a href="www.sec.gov">www.sec.gov</a>) and on our website (<a href="www.sec.gov">www.sec.gov</a>).

AICPA: American Institute of Certified Public Accountants.

ALCO: Asset/Liability Management Committee.

ALLL: Allowance for loan and lease losses.

A/LM: Asset/liability management.

AOCI: Accumulated other comprehensive income (loss).

APBO: Accumulated postretirement benefit obligation.

Austin: Austin Capital Management, Ltd.

BHCs: Bank holding companies.

Board: KeyCorp Board of Directors.

CCAR: Comprehensive Capital Analysis and Review.

CMBS: Commercial mortgage-backed securities.

CMO: Collateralized mortgage obligation.

Common shares: KeyCorp common shares, \$1 par value.

Dodd-Frank Act: Dodd-Frank Wall Street Reform and

Consumer Protection Act of 2010.

EBITDA: Earnings before interest, taxes, depreciation, and

amortization.

EPS: Earnings per share.

ERM: Enterprise risk management. EVE: Economic value of equity.

FASB: Financial Accounting Standards Board. FDIC: Federal Deposit Insurance Corporation.

Federal Reserve: Board of Governors of the Federal

Reserve System.

FHLMC: Federal Home Loan Mortgage Corporation.

LCR: Liquidity coverage ratio.

LIBOR: London Interbank Offered Rate. LIHTC: Low-income housing tax credit.

Moody s: Moody s Investor Services, Inc. MRM: Market Risk Management group.

N/A: Not applicable.

NASDAQ: The NASDAQ Stock Market LLC.

N/M: Not meaningful.

NOW: Negotiable Order of Withdrawal. NYSE: New York Stock Exchange.

OCC: Office of the Comptroller of the Currency.

OCI: Other comprehensive income (loss).

OREO: Other real estate owned.

OTTI: Other-than-temporary impairment.

PBO: Projected benefit obligation. PCI: Purchased credit impaired.

PCI: Purchased credit impaired.

S&P: Standard and Poor s Ratings Services, a Division

of The

McGraw-Hill Companies, Inc.

SEC: U.S. Securities and Exchange Commission. Series A Preferred Stock: KeyCorp s 7.750%

Noncumulative

Perpetual Convertible Preferred Stock, Series A.

SIFIs: Systemically important financial institutions,

including

BHCs with total consolidated assets of at least \$50

billion

and nonbank financial companies designated by FSOC

for

supervision by the Federal Reserve.

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FNMA: Federal National Mortgage Association, or Fannie

Mae.

FSOC: Financial Stability Oversight Council.

GAAP: U.S. generally accepted accounting principles.

GNMA: Government National Mortgage Association. ISDA: International Swaps and Derivatives Association.

KAHC: Key Affordable Housing Corporation.

KEF: Key Equipment Finance.

KREEC: Key Real Estate Equity Capital, Inc.

TDR: Troubled debt restructuring.

TE: Taxable-equivalent.

U.S. Treasury: United States Department of the

Treasury.

VaR: Value at risk.

VEBA: Voluntary Employee Beneficiary Association.

Victory: Victory Capital Management and/or

Victory Capital Advisors. VIE: Variable interest entity.

The consolidated financial statements include the accounts of KeyCorp and its subsidiaries. All significant intercompany accounts and transactions have been eliminated in consolidation. Some previously reported amounts have been reclassified to conform to current reporting practices.

The consolidated financial statements include any voting rights entities in which we have a controlling financial interest. In accordance with the applicable accounting guidance for consolidations, we consolidate a VIE if we have: (i) a variable interest in the entity; (ii) the power to direct activities of the VIE that most significantly impact the entity s economic performance; and (iii) the obligation to absorb losses of the entity or the right to receive benefits from the entity that could potentially be significant to the VIE (i.e., we are considered to be the primary beneficiary). Variable interests can include equity interests, subordinated debt, derivative contracts, leases, service agreements, guarantees, standby letters of credit, loan commitments, and other contracts, agreements, and financial instruments. See Note 9 ( Variable Interest Entities ) for information on our involvement with VIEs.

We use the equity method to account for unconsolidated investments in voting rights entities or VIEs if we have significant influence over the entity s operating and financing decisions (usually defined as a voting or economic interest of 20% to 50%, but not controlling). Unconsolidated investments in voting rights entities or VIEs in which we have a voting or economic interest of less than 20% generally are carried at cost. Investments held by our registered broker-dealer and investment company subsidiaries (principal investing entities and Real Estate Capital line of business) are carried at fair value.

We believe that the unaudited consolidated interim financial statements reflect all adjustments of a normal recurring nature and disclosures that are necessary for a fair presentation of the results for the interim periods presented. The results of operations for the interim period are not necessarily indicative of the results of operations to be expected for the full year. The interim financial statements should be read in conjunction with the audited consolidated financial statements and related notes included in our 2014 Form 10-K.

In preparing these financial statements, subsequent events were evaluated through the time the financial statements were issued. Financial statements are considered issued when they are widely distributed to all shareholders and other financial statement users, or filed with the SEC.

#### **Offsetting Derivative Positions**

In accordance with the applicable accounting guidance, we take into account the impact of bilateral collateral and master netting agreements that allow us to settle all derivative contracts held with a single counterparty on a net basis, and to offset the net derivative position with the related cash collateral when recognizing derivative assets and liabilities. Additional information regarding derivative offsetting is provided in Note 7 ( Derivatives and Hedging Activities ).

#### **Accounting Guidance Adopted in 2015**

*Troubled debt restructurings.* In August 2014, the FASB issued new accounting guidance that clarifies how to account for certain government-guaranteed mortgage loans upon foreclosure. This accounting guidance was effective for reporting periods beginning after December 15, 2014 (effective January 1, 2015, for us) and could be implemented using either a modified retrospective method or a prospective method. Early adoption was permitted. We elected to implement the new accounting guidance using a prospective approach. The adoption of this accounting guidance did not have a material effect on our financial condition or results of operations.

Transfers and servicing of financial assets. In June 2014, the FASB issued new accounting guidance that applies secured borrowing accounting to repurchase-to-maturity transactions and linked repurchase financings and expands disclosure requirements. This accounting guidance was effective for interim and annual reporting periods beginning after December 15, 2014 (effective January 1, 2015, for us) and was implemented using a cumulative-effect approach to transactions outstanding as of the effective date with no adjustment to prior periods. The disclosure for secured borrowings will be presented for annual periods beginning after December 15, 2014, and has been presented for interim periods beginning after March 15, 2015 (June 30, 2015, for us). Early adoption was not permitted. The adoption of this accounting guidance did not have a material effect on our financial condition or results of operations.

*Discontinued operations*. In April 2014, the FASB issued new accounting guidance that revises the criteria for determining when disposals should be reported as discontinued operations and modifies the disclosure requirements. This accounting guidance was effective prospectively for reporting periods beginning after December 15, 2014 (effective January 1, 2015, for us). Early adoption was permitted. The adoption of this accounting guidance did not have a material effect on our financial condition or results of operations.

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Investments in qualified affordable housing projects. In January 2014, the FASB issued new accounting guidance that modifies the conditions that must be met to make an election to account for investments in qualified affordable housing projects using the proportional amortization method or the practical expedient method to the proportional amortization method. This accounting guidance was effective retrospectively for reporting periods beginning after December 15, 2014 (effective January 1, 2015, for us). Early adoption was permitted. We elected to amortize our LIHTCs under the practical expedient method to the proportional amortization method. As our LIHTCs were previously accounted for under the effective yield method and related amortization expense was previously classified as income taxes in our Consolidated Statements of Income, the adoption of this accounting guidance did not have a material effect on our financial condition or results of operations. We provide additional information regarding our LIHTCs in Note 9.

Troubled debt restructurings. In January 2014, the FASB issued new accounting guidance that clarifies the definition of when an in substance repossession or foreclosure occurs for purposes of creditor reclassification of residential real estate collateralized consumer mortgage loans by derecognizing the loan and recognizing the collateral asset. This accounting guidance was effective for reporting periods beginning after December 15, 2014 (effective January 1, 2015, for us) and could be implemented using either a modified retrospective method or prospective method. Early adoption was permitted. We elected to implement the new accounting guidance using a prospective approach. The adoption of this accounting guidance did not have a material effect on our financial condition or results of operations. We provide the disclosure related to consumer residential mortgages required by this new accounting guidance in Note 4 (Asset Quality).

#### Accounting Guidance Pending Adoption at June 30, 2015

Fair value measurement. In May 2015, the FASB issued new disclosure guidance that eliminates the requirement to categorize investments measured using the net asset value practical expedient in the fair value hierarchy table. Entities will be required to disclose the fair value of investments measured using the net asset value practical expedient so that financial statement users can reconcile amounts reported in the fair value hierarchy table to amounts reported on the balance sheet. This disclosure will be presented for interim and annual reporting periods beginning after December 15, 2015 (March 31, 2016, for us) on a retrospective basis. Early adoption is permitted. The adoption of this disclosure guidance will not affect our financial condition or results of operations.

Cloud computing fees. In April 2015, the FASB issued new accounting guidance that clarifies a customer s accounting for fees paid in a cloud computing arrangement. If a cloud computing arrangement includes a software license, then the customer should account for the software license element of the arrangement consistent with the acquisition of other software licenses. If a cloud computing arrangement does not include a software license, the customer should account for the arrangement as a service contract. This accounting guidance will be effective for interim and annual reporting periods beginning after December 15, 2015 (effective January 1, 2016, for us) and can be implemented using either a prospective method or a retrospective method. Early adoption is permitted. The adoption of this accounting guidance is not expected to have a material effect on our financial condition or results of operations.

*Imputation of interest.* In April 2015, the FASB issued new accounting guidance that requires debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability, consistent with debt discounts. This accounting guidance will be effective for interim and annual reporting periods beginning after December 15, 2015 (effective January 1, 2016, for us) and should be implemented using a retrospective method. Early adoption is permitted. The adoption of this accounting guidance is not expected to have a material effect on our financial condition or results of operations.

Consolidation. In February 2015, the FASB issued new accounting guidance that changes the analysis that a reporting entity must perform to determine whether it should consolidate certain types of legal entities. The new guidance amends the current accounting guidance to address limited partnerships and similar legal entities, certain investment funds, fees paid to a decision maker or service provider, and the impact of fee arrangements and related parties on the primary beneficiary determination. This accounting guidance will be effective for interim and annual reporting periods beginning after December 15, 2015 (effective January 1, 2016, for us) and should be implemented using a modified retrospective basis. Retrospective application to all relevant prior periods and early adoption is permitted. We are currently evaluating the impact that this accounting guidance may have on our financial condition or results of operations.

Derivatives and hedging. In November 2014, the FASB issued new accounting guidance that clarifies how current guidance should be interpreted when evaluating the economic characteristics and risks of a host contract in a hybrid financial instrument that is issued in the form of a share. An entity should consider all relevant terms and features, including the embedded derivative feature being evaluated for bifurcation, when evaluating the nature of a host contract. This accounting guidance will be effective for interim and annual reporting periods beginning after December 15, 2015 (effective January 1, 2016, for us) and should be implemented using a modified retrospective basis. Retrospective application to all relevant prior periods and early adoption is permitted. The adoption of this accounting guidance is not expected to have a material effect on our financial condition or results of operations.

Going concern. In August 2014, the FASB issued new accounting guidance that requires management to perform interim and annual assessments of an entity s ability to continue as a going concern within one year of the date the financial statements are issued. Disclosure is required when conditions or events raise substantial doubt about an entity s ability to continue as a going concern. This accounting guidance will be effective for interim and annual reporting periods beginning after December 15, 2016 (effective January 1, 2017, for us). Early adoption is permitted. The adoption of this accounting guidance is not expected to have a material effect on our financial condition or results of operations.

Consolidation. In August 2014, the FASB issued new accounting guidance that clarifies how to measure the financial assets and the financial liabilities of a consolidated collateralized financing entity. This accounting guidance will be effective for interim and annual reporting periods beginning after December 15, 2015 (effective January 1, 2016, for us) and can be implemented using either a retrospective method or a cumulative-effect approach. Early adoption is permitted. The adoption of this accounting guidance is not expected to have a material effect on our financial condition or results of operations.

Stock-based compensation. In June 2014, the FASB issued new accounting guidance that clarifies how to account for share-based payments when the terms of an award provide that a performance target could be achieved after the requisite service period. This accounting guidance will be effective for interim and annual reporting periods beginning after December 15, 2015 (effective January 1, 2016, for us) and can be implemented using either a retrospective method or a prospective method. Early adoption is permitted. The adoption of this accounting guidance is not expected to have a material effect on our financial condition or results of operations.

Revenue recognition. In May 2014, the FASB issued new accounting guidance that revises the criteria for determining when to recognize revenue from contracts with customers and expands disclosure requirements. This accounting guidance will be effective for interim and annual reporting periods beginning after December 15, 2016 (effective January 1, 2017, for us) and can be implemented using either a retrospective method or a cumulative-effect approach. In July 2015, the FASB agreed to defer implementation of the new revenue recognition accounting guidance by one year; the FASB has not yet issued the guidance regarding the deferral of the effective date. Based on the FASB s decision, the accounting guidance would be effective for interim and annual reporting periods beginning after December 15, 2017 (effective January 1, 2018, for us). Under the issued accounting guidance, early adoption is not permitted; however, the FASB agreed to allow early adoption with the decision to defer the effective date for the accounting guidance. We have elected to implement this new accounting guidance using a cumulative-effect approach. Our preliminary analysis suggests that the adoption of this accounting guidance is not expected to have a material effect on our financial condition or results of operations. There are many aspects of this new accounting guidance that are still being interpreted, and the FASB has recently proposed updates to certain aspects of the guidance. Therefore, the results of our materiality analysis may change based on the conclusions reached as to the application of the new guidance.

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#### 2. Earnings Per Common Share

Basic earnings per share is the amount of earnings (adjusted for dividends declared on our preferred stock) available to each common share outstanding during the reporting periods. Diluted earnings per share is the amount of earnings available to each common share outstanding during the reporting periods adjusted to include the effects of potentially dilutive common shares. Potentially dilutive common shares include incremental shares issued for the conversion of our convertible Series A Preferred Stock, stock options, and other stock-based awards. Potentially dilutive common shares are excluded from the computation of diluted earnings per share in the periods where the effect would be antidilutive. For diluted earnings per share, net income available to common shareholders can be affected by the conversion of our convertible Series A Preferred Stock. Where the effect of this conversion would be dilutive, net income available to common shareholders is adjusted by the amount of preferred dividends associated with our Series A Preferred Stock.

Our basic and diluted earnings per common share are calculated as follows:

							nded	June 30,
dollars in millions, except per share amounts	2	015	2	014	2	2015	2	014
EARNINGS								
Income (loss) from continuing operations	\$	236	\$	253	\$	466	\$	491
Less: Net income (loss) attributable to								
noncontrolling interests		1		6		3		6
Income (loss) from continuing operations								
attributable to Key		235		247		463		485
Less: Dividends on Series A Preferred Stock		5		5		11		11
Income (loss) from continuing operations								
attributable to Key common shareholders		230		242		452		474
Income (loss) from discontinued operations, i	net							
of taxes <sup>(a)</sup>		3		(28)		8		(24)
Net income (loss) attributable to Key commo								
shareholders	\$	233	\$	214	\$	460	\$	450
WEIGHTED-AVERAGE COMMON								
SHARES								
Weighted-average common shares outstanding	-	20 454	0.0	75.000	0	42.002	0.5	70.006
(000)	8.	39,454		75,298	84	43,992	8.	79,986
Effect of convertible preferred stock			1	20,602				
Effect of common share options and other		< 0.50		6.007		<b>5</b> (05		6 600
stock awards		6,858		6,237		7,695		6,698
W 1 1								
Weighted-average common shares and	) 0.	16 212	04	22 127	0	<b>=1</b> (0 <b>=</b>	0.0	06 694
potential common shares outstanding (000) (b	82	46,312	90	02,137	8	51,687	88	36,684

#### **EARNINGS PER COMMON SHARE**

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Income (loss) from continuing operations attributable to Key common shareholders	\$ .27	\$ .28	\$ .53	\$ .54
Income (loss) from discontinued operations, net				
of taxes (a)		(.03)	.01	(.03)
Net income (loss) attributable to Key common				
shareholders (c)	.28	.24	.54	.51
Income (loss) from continuing operations				
attributable to Key common shareholders				
assuming dilution	\$ .27	\$ .27	\$ .52	\$ .53
Income (loss) from discontinued operations, net				
of taxes (a)		(.03)	.01	(.03)
Net income (loss) attributable to Key common				. ,
shareholders assuming dilution(f)	.27	.24	.53	.51

- (a) In April 2009, we decided to wind down the operations of Austin, a subsidiary that specialized in managing hedge fund investments for institutional customers. In September 2009, we decided to discontinue the education lending business conducted through Key Education Resources, the education payment and financing unit of KeyBank. In February 2013, we decided to sell Victory to a private equity fund. As a result of these decisions, we have accounted for these businesses as discontinued operations. For further discussion regarding the income (loss) from discontinued operations, see Note 11 ( Acquisitions and Discontinued Operations ).
- (b) Assumes conversion of common share options and other stock awards and/or convertible preferred stock, as applicable.
- (c) EPS may not foot due to rounding.

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#### 3. Loans and Loans Held for Sale

Our loans by category are summarized as follows:

	June 30, December 31, 2015 2014		June 30,	
in millions		ф		2014
Commercial, financial and agricultural (a)	\$ 29,285	\$	27,982	\$ 26,327
Commercial real estate:	- 0- 4		0.01=	
Commercial mortgage	7,874		8,047	7,946
Construction	1,254		1,100	1,047
Total commercial real estate loans	9,128		9,147	8,993
Commercial lease financing (b)	4,010		4,252	4,241
Total commercial loans	42,423		41,381	39,561
Residential prime loans:				
Real estate residential mortgage	2,252		2,225	2,189
Home equity:				
Key Community Bank	10,296		10,366	10,379
Other	236		267	300
Total home equity loans	10,532		10,633	10,679
Total residential prime loans	12,784		12,858	12,868
Consumer other Key Community Bank	1,595		1,560	1,514
Credit cards	753		754	718
Consumer other:				
Marine	673		779	888
Other	36		49	51
Total consumer other	709		828	939
Total consumer loans	15,841		16,000	16,039
Total loans (c) (d)	\$ 58,264	\$	57,381	\$ 55,600

(c)

<sup>(</sup>a) Loan balances include \$89 million, \$88 million, and \$94 million of commercial credit card balances at June 30, 2015, December 31, 2014, and June 30, 2014, respectively.

<sup>(</sup>b) Commercial lease financing includes receivables held as collateral for a secured borrowing of \$191 million, \$302 million, and \$375 million at June 30, 2015, December 31, 2014, and June 30, 2014, respectively. Principal reductions are based on the cash payments received from these related receivables. Additional information pertaining to this secured borrowing is included in Note 18 ( Long-Term Debt ) beginning on page 202 of our 2014 Form 10-K.

- At June 30, 2015, total loans include purchased loans of \$125 million, of which \$12 million were PCI loans. At December 31, 2014, total loans include purchased loans of \$138 million, of which \$13 million were PCI loans. At June 30, 2014, total loans include purchased loans of \$151 million, of which \$15 million were PCI loans.
- (d) Total loans exclude loans of \$2 billion at June 30, 2015, \$2.3 billion at December 31, 2014, and \$4.2 billion at June 30, 2014, related to the discontinued operations of the education lending business. Additional information pertaining to these loans is provided in Note 11 ( Acquisitions and Discontinued Operations ).

  Our loans held for sale are summarized as follows:

in millions	June 30, 2015	December 31, 2014	June 30, 2014
Commercial, financial and agricultural	\$ 217	\$ 63	\$ 181
Real estate commercial mortgage	576	638	221
Commercial lease financing	7	15	10
Real estate residential mortgage	35	18	23
Total loans held for sale (a)	\$ 835	\$ 734	\$ 435

(a) Total loans held for sale exclude loans held for sale of \$179 million at June 30, 2015, related to the discontinued operations of the education lending business. Additional information pertaining to these loans is provided in Note 11.

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Our quarterly summary of changes in loans held for sale follows:

in millions	June 30, 2015	December 31, 2014		_	ne 30, 014
Balance at beginning of the period	\$ 1,649	\$	784	\$	401
New originations	1,650		2,465		978
Transfers from (to) held to maturity, net	6		2		(8)
Loan sales	(2,466)		(2,516)		(934)
Loan draws (payments), net	(4)		(1)		(2)
Balance at end of period (a)	\$ 835	\$	734	\$	435

(a) Total loans held for sale exclude loans held for sale of \$179 million at June 30, 2015, related to the discontinued operations of the education lending business. Additional information pertaining to these loans is provided in Note 11.

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#### 4. Asset Quality

We assess the credit quality of the loan portfolio by monitoring net credit losses, levels of nonperforming assets and delinquencies, and credit quality ratings as defined by management.

Nonperforming loans are loans for which we do not accrue interest income, and include commercial and consumer loans and leases, as well as current year TDRs and nonaccruing TDR loans from prior years. Nonperforming loans do not include loans held for sale or PCI loans. Nonperforming assets include nonperforming loans, nonperforming loans held for sale, OREO, and other nonperforming assets.

Our nonperforming assets and past due loans were as follows:

in millions	June 30, 2015		nber 31, 014	ne 30, 014
Total nonperforming loans (a), (b)	\$	419	\$ 418	\$ 396
Nonperforming loans held for sale				1
OREO (c)		20	18	12
Other nonperforming assets		1		1
Total nonperforming assets	\$	440	\$ 436	\$ 410
Nonperforming assets from discontinued operations education lending (d)	\$	6	\$ 11	\$ 19
Restructured loans included in nonperforming loans	\$	170	\$ 157	\$ 142
Restructured loans with an allocated specific allowance (e)  Specifically allocated allowance for restructured		79	82	59
loans (f)		36	34	30
Accruing loans past due 90 days or more Accruing loans past due 30 through 89 days	\$	66 181	\$ 96 235	\$ 83 274

- (a) Loan balances exclude \$12 million, \$13 million, and \$15 million of PCI loans at June 30, 2015, December 31, 2014, and June 30, 2014, respectively.
- (b) Includes carrying value of consumer residential mortgage loans in the process of foreclosure of approximately \$116 million at June 30, 2015.
- (c) Includes carrying value of foreclosed residential real estate of approximately \$15 million at June 30, 2015.
- (d) Restructured loans of approximately \$19 million, \$17 million, and \$18 million are included in discontinued operations at June 30, 2015, December 31, 2014, and June 30, 2014, respectively. See Note 11 ( Acquisitions and Discontinued Operations ) for further discussion.
- (e) Included in individually impaired loans allocated a specific allowance.
- (f) Included in allowance for individually evaluated impaired loans.

We evaluate purchased loans for impairment in accordance with the applicable accounting guidance. Purchased loans that have evidence of deterioration in credit quality since origination and for which it is probable, at acquisition, that

all contractually required payments will not be collected are deemed PCI and initially recorded at fair value without recording an allowance for loan losses. At the 2012 acquisition date, the estimated gross contractual amount receivable of all PCI loans totaled \$41 million. The estimated cash flows not expected to be collected (the nonaccretable amount) were \$11 million, and the accretable amount was approximately \$5 million. The difference between the fair value and the cash flows expected to be collected from the purchased loans is accreted to interest income over the remaining term of the loans.

At June 30, 2015, the outstanding unpaid principal balance and carrying value of all PCI loans was \$18 million and \$12 million, respectively. Changes in the accretable yield during the first six months of 2015 included accretion and net reclassifications of less than \$1 million, resulting in an ending balance of \$5 million at June 30, 2015.

At June 30, 2015, the approximate carrying amount of our commercial nonperforming loans outstanding represented 76% of their original contractual amount owed, total nonperforming loans outstanding represented 80% of their original contractual amount owed, and nonperforming assets in total were carried at 80% of their original contractual amount owed.

At June 30, 2015, our 20 largest nonperforming loans totaled \$120 million, representing 29% of total loans on nonperforming status. At June 30, 2014, our 20 largest nonperforming loans totaled \$55 million, representing 14% of total loans on nonperforming status.

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Nonperforming loans and loans held for sale reduced expected interest income by \$8 million for the six months ended June 30, 2015, and \$16 million for the year ended December 31, 2014.

The following tables set forth a further breakdown of individually impaired loans as of June 30, 2015, December 31, 2014, and June 30, 2014:

June 30, 2015		Average		
0	Recorded	Principal	Specific	Recorded
in millions	Investment (a)	Balance (b)	Allowance	Investment
With no related allowance recorded:				
Commercial, financial and agricultural	<b>\$</b> 9	<b>\$</b> 56		<b>\$</b> 15
Commercial real estate:				
Commercial mortgage	10	14		12
Construction	7	7		7
Total commercial real estate loans	17	21		19
Total commercial loans	26	77		34
Real estate residential mortgage	22	22		22
Home equity:	<b>60</b>	<b>60</b>		<i>C</i> 1
Key Community Bank	60	60		61
Other	2	2		2
Total home equity loans Consumer other:	62	62		63
Marine	1	1		1
Total consumer other	1	1		1
Total consumer loans	85	85		86
Total loans with no related allowance recorded	111	162		120
With an allowance recorded:		0.6	<b>.</b>	
Commercial, financial and agricultural	73	86	\$ 24	67
Commercial real estate:		-	1	
Commercial mortgage	6	7	1	6
Total commercial real estate loans	6	7	1	6
Total commercial loans	79	93	25	73
Real estate residential mortgage Home equity:	33	33	5	33
Home Equity.				

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Key Community Bank	53	53	<b>17</b>	51
Other	10	10	2	11
Total home equity loans	63	63	19	62
Consumer other Key Community Bank	3	3		3
Credit cards	3	3		3
Consumer other:				
Marine	40	40	3	40
Other	2	2		2
Total consumer other	42	42	3	42
Total consumer loans	144	144	27	143
Total loans with an allowance recorded	223	237	52	216
Total	\$ 334	\$ 399	\$ 52	\$ 336

<sup>(</sup>a) The Recorded Investment represents the face amount of the loan increased or decreased by applicable accrued interest, net deferred loan fees and costs, and unamortized premium or discount, and reflects direct charge-offs. This amount is a component of total loans on our consolidated balance sheet.

<sup>(</sup>b) The Unpaid Principal Balance represents the customer s legal obligation to us.

December 31, 2014	Recorded	Unpaid Principal	Specific	Average Recorded
in millions	Investment (a)	Balance (b)	Allowance	Investment
With no related allowance recorded:				
Commercial, financial and agricultural	\$ 6	\$ 17		\$ 8
Commercial real estate:				
Commercial mortgage	15	20		19
Construction	5	6		7
Total commercial real estate loans	20	26		26
Total commercial loans	26	43		34
Real estate residential mortgage	24	24		30
Home equity:				
Key Community Bank	62	63		63
Other	1	1		2
Total home equity loans	63	64		65
Consumer other:				
Marine	2	2		2
Total consumer other	2	2		2
Total consumer loans	89	90		97
Total loans with no related allowance recorded	115	133		131
With an allowance recorded:				
Commercial, financial and agricultural	37	37	\$ 9	28
Commercial real estate:				
Commercial mortgage	6	6	2	6
Construction	3	3	1	2
Total commercial real estate loans	9	9	3	8
Total commercial loans	46	46	12	36
Real estate residential mortgage	31	31	5	25
Home equity:				
Key Community Bank	46	46	16	43
Other	11	11	2	11
Total home equity loans	57	57	18	54
Consumer other Key Community Bank	4	4		3
Credit cards	4	4		4
Consumer other:			_	·
Marine	43	43	5	45

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Other	2	2		2
Total consumer other	45	45	5	47
Total consumer loans	141	141	28	133
Total loans with an allowance recorded	187	187	40	169
Total	\$ 302	\$ 320	\$ 40	\$ 300

<sup>(</sup>a) The Recorded Investment represents the face amount of the loan increased or decreased by applicable accrued interest, net deferred loan fees and costs, and unamortized premium or discount, and reflects direct charge-offs. This amount is a component of total loans on our consolidated balance sheet.

<sup>(</sup>b) The Unpaid Principal Balance represents the customer s legal obligation to us.

<u></u>				
June 30, 2014	Recorded	Unpaid Principal	Specific	Average Recorded
in millions	Investment (a)	Balance (b)	Allowance	Investment
With no related allowance recorded:				
Commercial, financial and agricultural	\$ 12	\$ 18		\$ 23
Commercial real estate:				
Commercial mortgage	23	28		23
Construction	6	17		6
Total commercial real estate loans	29	45		29
Total commercial loans	41	63		52
Real estate residential mortgage	25	25		26
Home equity:				
Key Community Bank	66	66		68
Other	2	2		2
Total home equity loans	68	68		70
Consumer other:				
Marine	2	2		2
Total consumer other	2	2		2
Total consumer loans	95	95		98
Total loans with no related allowance recorded	136	158		150
With an allowance recorded:				
Commercial, financial and agricultural	5	7	\$ 3	6
Commercial real estate:				
Commercial mortgage	2	3	1	2
Construction				
Total commercial real estate loans	2	3	1	2
Total commercial loans	7	10	4	8
Real estate residential mortgage	29	29	5	28
Home equity:				
Key Community Bank	37	37	15	36
Other	11	11	3	11
Total home equity loans	48	48	18	47
Consumer other Key Community Bank	3	3		3
Credit cards	4	4		4
Consumer other:				
Marine	48	48	5	49

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Other	1	1		1
Total consumer other	49	49	5	50
Total consumer loans	133	133	28	132
Total loans with an allowance recorded	140	143	32	140
Total	\$ 276	\$ 301	\$ 32	\$ 290

- (a) The Recorded Investment represents the face amount of the loan increased or decreased by applicable accrued interest, net deferred loan fees and costs, and unamortized premium or discount, and reflects direct charge-offs. This amount is a component of total loans on our consolidated balance sheet.
- (b) The Unpaid Principal Balance represents the customer s legal obligation to us. For the six months ended June 30, 2015, and June 30, 2014, interest income recognized on the outstanding balances of accruing impaired loans totaled \$3 million and \$4 million, respectively.

At June 30, 2015, aggregate restructured loans (accrual and nonaccrual loans) totaled \$300 million, compared to \$270 million at December 31, 2014, and \$266 million at June 30, 2014. We added \$73 million in restructured loans during the first six months of 2015, which were offset by \$43 million in payments and charge-offs.

A further breakdown of TDRs included in nonperforming loans by loan category as of June 30, 2015, follows:

June 30, 2015 dollars in millions	Number of Loans	Pre-modification Outstanding Recorded Investment	Post-modification Outstanding Recorded Investment
LOAN TYPE	of Louis	mvestment	mvestment
Nonperforming:			
Commercial, financial and agricultural	12	\$ 74	\$ 58
Commercial real estate:	12	Ψ ,.	Ψ
Real estate commercial mortgage	12	32	8
rear estate commercial mortgage	12	<b></b>	U
Total commercial real estate loans	12	32	8
Total commercial loans	24	106	66
Real estate residential mortgage	352	21	21
Home equity:			
Key Community Bank	1,076	77	70
Other	117	3	3
Total home equity loans	1,193	80	73
Consumer other Key Community Bank	28	1	1
Credit cards	289	2	2
Consumer other:			
Marine	104	8	7
Other	21	1	
Total consumer other	125	9	7
Total consumer loans	1,987	113	104
	<i>y.</i> -	-	
Total nonperforming TDRs	2,011	219	170
Prior-year accruing: (a)	ŕ		
Commercial, financial and agricultural	14	6	3
Commercial real estate:			
Real estate commercial mortgage	1	2	1
Total commercial real estate loans	1	2	1
Total commercial loans	15	8	4
Real estate residential mortgage	491	36	36
Home equity:			
Key Community Bank	807	48	42
Other	331	10	8
Total home equity loans	1,138	58	50

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Consumer other Key Community Bank	48	2	2
Credit cards	489	3	2
Consumer other:			
Marine	419	60	34
Other	73	2	2
Total consumer other	492	62	36
Total consumer loans	2,658	161	126
Total prior-year accruing TDRs	2,673	169	130
Total TDRs	4,684	\$ 388	\$ 300

(a) All TDRs that were restructured prior to January 1, 2015, and are fully accruing.

A further breakdown of TDRs included in nonperforming loans by loan category as of December 31, 2014, follows:

December 31, 2014  dollars in millions	Number of Loans	Pre-modification Outstanding Recorded Investment	Post-modification Outstanding Recorded Investment			
LOAN TYPE	01 210 4115	221, 0,002110210	221 / 03022020			
Nonperforming:						
Commercial, financial and agricultural	14	\$ 25	\$ 23			
Commercial real estate:	1.	Ψ 25	Ψ 23			
Real estate commercial mortgage	10	38	13			
Real estate construction	1	5	13			
real estate constituents	1	3				
Total commercial real estate loans	11	43	13			
Total commercial real estate found	11	10	13			
Total commercial loans	25	68	36			
Real estate residential mortgage	453	27	27			
Home equity:	155	21	21			
Key Community Bank	1,184	79	72			
Other	158	4	4			
Other	130	т	т			
Total home equity loans	1,342	83	76			
Consumer other Key Community Bank	37	2	1			
Credit cards	290	2	2			
Consumer other:	270	L	2			
Marine Marine	206	17	14			
Other	38	1	1			
Other	36	1	1			
Total consumer other	244	18	15			
Total consumer other	244	10	13			
Total consumer loans	2,366	132	121			
Total consumer loans	2,300	132	121			
Total nonperforming TDRs	2,391	200	157			
Prior-year accruing: (a)	2,371	200	137			
Commercial, financial and agricultural	20	6	3			
Commercial real estate:	20	U	3			
Real estate commercial mortgage	1	2	1			
Real estate commercial mortgage	1	2	1			
Total commercial real estate loans	1	2	1			
Total commercial loans	21	8	4			
Real estate residential mortgage	381	29	29			
Home equity:						
Key Community Bank	674	41	36			
Other	310	9	8			
			3			

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Total home equity loans	984	50	44
Consumer other Key Community Bank	45	2	2
Credit cards	514	4	2
Consumer other:			
Marine	373	54	31
Other	67	2	1
Total consumer other	440	56	32
Total consumer loans	2,364	141	109
Total prior-year accruing TDRs	2,385	149	113
Total TDRs	4,776	\$ 349	\$ 270

(a) All TDRs that were restructured prior to January 1, 2014, and are fully accruing.

A further breakdown of TDRs included in nonperforming loans by loan category as of June 30, 2014, follows:

June 30, 2014  dollars in millions	Number of Loans	Pre-modification Outstanding Recorded Investment	Post-modification Outstanding Recorded Investment
LOAN TYPE			
Nonperforming:			
Commercial, financial and agricultural	24	\$ 20	\$ 10
Commercial real estate:		-	
Real estate commercial mortgage	11	40	14
Real estate construction	3	15	2
Total commercial real estate loans	14	55	16
Total commercial loans	38	75	26
Real estate residential mortgage	521	34	34
Home equity:			
Key Community Bank	1,086	68	64
Other	126	4	3
Total home equity loans	1,212	72	67
Consumer other Key Community Bank	33	1	1
Credit cards	60		
Consumer other:			
Marine	207	15	13
Other	36	1	1
Total consumer other	243	16	14
Total consumer loans	2,069	123	116
Total nonperforming TDRs	2,107	198	142
Prior-year accruing: (a)			
Commercial, financial and agricultural	32	7	3
Commercial real estate:			
Real estate commercial mortgage	4	17	9
Total commercial real estate loans	4	17	9
Total commercial loans	36	24	12
Real estate residential mortgage	287	21	21
Home equity:			
Key Community Bank	759	43	39
Other	322	10	8

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Total home equity loans	1,081	53	47
Consumer other Key Community Bank	54	2	2
Credit cards	653	5	3
Consumer other:			
Marine	428	60	37
Other	73	2	2
Total consumer other	501	62	39
Total consumer loans	2,576	143	112
Total prior-year accruing TDRs	2,612	167	124
Total TDRs	4,719	\$ 365	\$ 266

## (a) All TDRs that were restructured prior to January 1, 2014, and are fully accruing.

We classify loan modifications as TDRs when a borrower is experiencing financial difficulties and we have granted a concession without commensurate financial, structural, or legal consideration. All commercial and consumer loan TDRs, regardless of size, are individually evaluated for impairment to determine the probable loss content and are assigned a specific loan allowance if deemed appropriate. This designation has the effect of moving the loan from the general reserve methodology (i.e., collectively evaluated) to the specific reserve methodology (i.e., individually evaluated) and may impact the ALLL through a charge-off or increased loan loss provision. These components affect the ultimate allowance level. Additional information regarding TDRs for discontinued operations is provided in Note 11.

Consumer loan TDRs are considered defaulted when principal and interest payments are 90 days past due. Consumer loan TDRs are considered defaulted when principal and interest payments are more than 60 days past due. During the three months ended June 30, 2015, there were no significant commercial loan TDRs, and 65 consumer loan TDRs with a combined recorded investment of \$3 million that experienced payment defaults from modifications resulting in TDR status during 2014. During the three months ended June 30, 2014, there were no significant commercial loan TDRs, and 107 consumer loan TDRs with a combined recorded investment of \$4 million that experienced payment defaults from modifications resulting in TDR status during 2013. As TDRs are individually evaluated for impairment under the specific reserve methodology, subsequent defaults do not generally have a significant additional impact on the ALLL.

Our loan modifications are handled on a case-by-case basis and are negotiated to achieve mutually agreeable terms that maximize loan collectability and meet the borrower's financial needs. Our concession types are primarily interest rate reductions, forgiveness of principal, and other modifications. The commercial TDR other concession category includes modification of loan terms, covenants, or conditions. The consumer TDR other concession category primarily includes those borrowers debts that are discharged through Chapter 7 bankruptcy and have not been formally re-affirmed.

The following table shows the post-modification outstanding recorded investment by concession type for our commercial and consumer accruing and nonaccruing TDRs and other selected financial data.

in millions	June 30, 2015		mber 31, 2014		ne 30, 014
Commercial loans:					
Interest rate reduction	\$	60	\$ 13	\$	27
Forgiveness of principal		2	2		5
Other		8	25		6
Total	\$	70	\$ 40	\$	38
Consumer loans:					
Interest rate reduction	\$	142	\$ 140	\$	139
Forgiveness of principal		4	4		4
Other		84	86		85
Total	\$	230	\$ 230	\$	228
Total commercial and consumer TDRs (a)	\$	300	\$ 270	\$	266
Total loans	5	8,264	57,381	5	5,600

(a) Commitments outstanding to lend additional funds to borrowers whose loan terms have been modified in TDRs are \$8 million, \$5 million, and \$1 million at June 30, 2015, December 31, 2014, and June 30, 2014, respectively.
 Our policies for determining past due loans, placing loans on nonaccrual, applying payments on nonaccrual loans, and resuming accrual of interest for our commercial and consumer loan portfolios are disclosed in Note 1 ( Summary of Significant Accounting Policies ) under the heading Nonperforming Loans beginning on page 116 of our 2014 Form 10-K.

At June 30, 2015, approximately \$57.6 billion, or 98.8%, of our total loans were current, compared to \$56.6 billion, or 98.7%, at December 31, 2014, and \$54.8 billion, or 98.6%, at June 30, 2014. At June 30, 2015, total past due loans and nonperforming loans of \$666 million represented approximately 1.2% of total loans, compared to \$749 million, or 1.3%, at December 31, 2014, and \$753 million, or 1.4% at June 30, 2014.

The following aging analysis of past due and current loans as of June 30, 2015, December 31, 2014, and June 30, 2014, provides further information regarding Key s credit exposure.

						90					Total			
					and					Past				
June 30, 2015		30	0-59	60	-89	Gr	eater			D	ue and	Puro	chased	l
		Day	s Pasi	Day	s Pas	Đay	s PaN	<b>b</b> np	erform <b>N</b>	<b>og</b> ip	erformi	ngCı	edit	Total
in millions	Current	I	Oue	D	ue	Due		]	Loans	I	Loans	Imp	aired	Loans
LOAN TYPE														
Commercial, financial and														
agricultural	\$ 29,137	\$	26	\$	5	\$	17	\$	100	\$	148			\$ 29,285
Commercial real estate:														
Commercial mortgage	7,823		6		2		<b>17</b>		26		51			7,874
Construction	1,242								12		12			1,254
Total commercial real estate														
loans	9,065		6		2		<b>17</b>		38		63			9,128
Commercial lease financing	3,967		20		3		2		18		43			4,010
-														
Total commercial loans	\$ 42,169	\$	52	\$	10	\$	36	\$	156	\$	254			\$42,423
Real estate residential mortg	age\$ 2,155	\$	13	\$	3	\$	3	\$	67	\$	86	\$	11	\$ 2,252
Home equity:														
Key Community Bank	10,043		43		22		11		176		252		1	10,296
Other	221		4		2		1		8		15			236
	10.041				- 1		-10		404		A ==			40.700
Total home equity loans	10,264		47		24		12		184		267		1	10,532
Consumer other Key	4		0		•		_				10			4.505
Community Bank	1,577		8		3		6		1		18			1,595
Credit cards	735		5		3		8		2		18			753
Consumer other:	c=4		40		_		-		0					<b>(=</b> 0
Marine	651		10		3		1		8		22			673
Other	35								1		1			36
Total consumer other	686		10		3		1		9		23			709
3.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2	550						_							
Total consumer loans	\$ 15,417	\$	83	\$	36	\$	30	\$	263	\$	412	\$	12	\$ 15,841
Total loans	\$ 57,586	\$	135	\$	46	\$	66	\$	419	\$	666	\$	12	\$58,264

**December 31, 2014** 30-59 60-89 90 Nonperforming Total Purchased Total Current Days PasDays Past and Loans **Past** Credit Loans Due Due Greater **Due and Impaired** in millions **Days Past Nonperforming** 

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				D	ue	Loans					
LOAN TYPE											
Commercial, financial and											
agricultural	\$ 27,858	\$ 19	\$ 14	\$	32	\$ 59	\$	124			\$27,982
Commercial real estate:											
Commercial mortgage	7,981	6	10		16	34		66			8,047
Construction	1,084	2			1	13		16			1,100
Total commercial real estate loans	9,065	8	10		17	47		82			9,147
Commercial lease financing	4,172	30	21		11	18		80			4,252
Total commercial loans	\$ 41,095	\$ 57	\$ 45	\$	60	\$ 124	\$	286			\$41,381
Real estate residential mortgage	\$ 2,111	\$ 12	\$ 7	\$	4	\$ 79	\$	102	\$	12	\$ 2,225
Home equity:											
Key Community Bank	10,098	46	22		14	185		267		1	10,366
Other	249	5	2		1	10		18			267
Total home equity loans	10,347	51	24		15	195		285		1	10,633
Consumer other Key Community	y										
Bank	1,541	9	3		5	2		19			1,560
Credit cards	733	6	4		9	2		21			754
Consumer other:											
Marine	746	11	5		2	15		33			779
Other	46	1			1	1		3			49
Total consumer other	792	12	5		3	16		36			828
Total consumer loans	\$ 15,524	\$ 90	\$ 43	\$	36	\$ 294	\$	463	\$	13	\$16,000
	•										•
Total loans	\$ 56,619	\$ 147	\$ 88	\$	96	\$ 418	\$	749	\$	13	\$57,381

June 30, 2014			0-59 vs Pasi		)-89 s Pasl	a Gre	90 ind eater s PaN	<b>6</b> np	oerform <b>X</b>	Dı	Fotal Past ue and erformi			l Total
in millions	Current	I	Oue	D	ue	D	)ue	]	Loans	L	oans	Imp	aired	Loans
LOAN TYPE														
Commercial, financial and														
agricultural	\$ 26,212	\$	52	\$	11	\$	15	\$	37	\$	115			\$ 26,327
Commercial real estate:														
Commercial mortgage	7,855		18		15		19		38		90	\$	1	7,946
Construction	1,029		2		2		5		9		18			1,047
Total commercial real estate loans Commercial lease financing	8,884 4,186		20 32		17		24		47 15		108 55		1	8,993 4,241
Total commercial loans	\$ 39,282	\$	104	\$	32	\$	43	\$	99	\$	278	\$	1	\$ 39,561
Real estate residential mortg	age\$ 2.061	\$	16	\$	6	\$	4	\$	89	\$	115	\$	13	\$ 2,189
Home equity:	, <b>g</b>	Ċ		•		•		Ċ				Ċ		, , ,
Key Community Bank	10,115		46		22		17		178		263		1	10,379
Other	281		5		2		1		11		19			300
Total home equity loans	10,396		51		24		18		189		282		1	10,679
Consumer other Key	,													,
Community Bank	1,493		9		4		6		2		21			1,514
Credit cards	698		6		4		9		1		20			718
Consumer other:														
Marine	855		13		3		2		15		33			888
Other	47		1		1		1		1		4			51
Total consumer other	902		14		4		3		16		37			939
Total consumer loans	\$ 15,550	\$	96	\$	42	\$	40	\$	297	\$	475	\$	14	\$ 16,039
Total loans	\$ 54,832	\$	200	\$	74	\$	83	\$	396	\$	753	\$	15	\$55,600

The prevalent risk characteristic for both commercial and consumer loans is the risk of loss arising from an obligor s inability or failure to meet contractual payment or performance terms. Evaluation of this risk is stratified and monitored by the loan risk rating grades assigned for the commercial loan portfolios and the regulatory risk ratings assigned for the consumer loan portfolios.

Most extensions of credit are subject to loan grading or scoring. Loan grades are assigned at the time of origination, verified by credit risk management, and periodically re-evaluated thereafter. This risk rating methodology blends our judgment with quantitative modeling. Commercial loans generally are assigned two internal risk ratings. The first rating reflects the probability that the borrower will default on an obligation; the second rating reflects expected recovery rates on the credit facility. Default probability is determined based on, among other factors, the financial strength of the borrower, an assessment of the borrower s management, the borrower s competitive position within its

industry sector, and our view of industry risk in the context of the general economic outlook. Types of exposure, transaction structure, and collateral, including credit risk mitigants, affect the expected recovery assessment.

Credit quality indicators for loans are updated on an ongoing basis. Bond rating classifications are indicative of the credit quality of our commercial loan portfolios and are determined by converting our internally assigned risk rating grades to bond rating categories. Payment activity and the regulatory classifications of pass and substandard are indicators of the credit quality of our consumer loan portfolios.

Credit quality indicators for our commercial and consumer loan portfolios, excluding \$12 million and \$15 million of PCI loans at June 30, 2015, and June 30, 2014, respectively, based on bond rating, regulatory classification, and payment activity as of June 30, 2015, and June 30, 2014, are as follows:

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### **Commercial Credit Exposure**

## Credit Risk Profile by Creditworthiness Category (a)

June 30,

in millions

		Commerci	ial, financia	al							
		and agi	ricultural	RE Co	mmercia	RE Co	nstructio	e To	Total		
RATI	NG (b), (c)	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
AAA	AA	\$ 396	\$ 364	\$ 3	\$ 3	<b>\$</b> 1	\$ 1	\$ 504	\$ 712	\$ 904	\$ 1,080
A		1,189	1,091	4	1		1	484	382	1,677	1,475
BBB	BB	25,931	23,534	7,318	7,412	1,084	907	2,853	2,968	37,186	34,821
В		653	545	278	287	138	99	103	99	1,172	1,030
CCC	C	1,116	793	271	242	31	39	66	80	1,484	1,154
Total		\$ 29,285	\$ 26,327	\$7,874	\$ 7,945	\$ 1,254	\$ 1,047	\$ 4,010	\$ 4,241	\$42,423	\$39,560

- (a) Credit quality indicators are updated on an ongoing basis and reflect credit quality information as of the dates indicated.
- (b) Our bond rating to internal loan grade conversion system is as follows: AAA AA = 1, A = 2, BBB BB = 3 13, B = 14 16, and CCC C = 17 20.
- (c) Our internal loan grade to regulatory-defined classification is as follows: Pass = 1-16, Special Mention = 17, Substandard = 18, Doubtful = 19, and Loss = 20.

### **Consumer Credit Exposure**

### Credit Risk Profile by Regulatory Classifications (a), (b)

#### **June 30,**

in millions

	Residential	Prime
GRADE	2015	2014
Pass	<b>\$ 12,506</b>	12,554
Substandard	266	300
Total	<b>\$12,772</b> S	\$ 12,854

## Credit Risk Profile Based on Payment Activity (a)

June 30,		ner Key nunity								
	Ba	nk	Credit	t cards (	Consume	r Mar <b>í</b>	hensum	er Otl	ner To	tal
in millions	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Performing	\$1,594	\$1,512	\$751	\$717	\$ 665	\$ 873	\$ 35	\$ 50	\$3,045	\$3,152
Nonperforming	1	2	2	1	8	15	1	1	12	19
Total	\$ 1.595	\$1,514	\$ 753	\$718	\$ 673	\$ 888	\$ 36	\$ 51	\$3,057	\$3,171

- (a) Credit quality indicators are updated on an ongoing basis and reflect credit quality information as of the dates indicated.
- (b) Our past due payment activity to regulatory classification conversion is as follows: pass = less than 90 days; and substandard = 90 days and greater plus nonperforming loans.

We determine the appropriate level of the ALLL on at least a quarterly basis. The methodology is described in Note 1 (Summary of Significant Accounting Policies) under the heading. Allowance for Loan and Lease Losses beginning on page 117 of our 2014 Form 10-K. We apply expected loss rates to existing loans with similar risk characteristics as noted in the credit quality indicator table above and exercise judgment to assess the impact of factors such as changes in economic conditions, changes in credit policies or underwriting standards, and changes in the level of credit risk associated with specific industries and markets.

For all commercial and consumer loan TDRs, regardless of size, as well as impaired commercial loans with an outstanding balance of \$2.5 million or greater, we conduct further analysis to determine the probable loss content and assign a specific allowance to the loan if deemed appropriate. We estimate the extent of the individual impairment for commercial loans and TDRs by comparing the recorded investment of the loan with the estimated present value of its future cash flows, the fair value of its underlying collateral, or the loan s observable market price. Secured consumer loan TDRs that are discharged through Chapter 7 bankruptcy and not formally re-affirmed are adjusted to reflect the fair value of the underlying collateral, less costs to sell. Non-Chapter 7 consumer loan TDRs are combined in homogenous pools and assigned a specific allocation based on the estimated present value of future cash flows using the loan s effective interest rate. A specific allowance also may be assigned even when sources of repayment appear sufficient if we remain uncertain about whether the loan will be repaid in full. On at least a quarterly basis, we evaluate the appropriateness of our loss estimation methods to reduce differences between estimated incurred losses and actual losses. The ALLL at June 30, 2015, represents our best estimate of the probable credit losses inherent in the loan portfolio at that date.

Although quantitative modeling factors such as default probability and expected recovery rates are constantly changing as the financial strength of the borrower and overall economic conditions change, we have not changed the accounting policies or methodology that we use to estimate the ALLL.

Commercial loans generally are charged off in full or charged down to the fair value of the underlying collateral when the borrower s payment is 180 days past due. Consumer loans generally are charged off when payments are 120 days past due. Home equity and residential mortgage loans generally are charged down to the fair value of the underlying collateral when payment is 180 days past due. Credit card loans, and similar unsecured products, are charged off when payments are 180 days past due.

At June 30, 2015, the ALLL was \$796 million, or 1.37% of loans, compared to \$814 million, or 1.46% of loans, at June 30, 2014. At June 30, 2015, the ALLL was 190% of nonperforming loans, compared to 205.6% at June 30, 2014.

A summary of the changes in the ALLL for the periods indicated is presented in the table below:

	Three r end June	led	Six m ended J	onths une 30,
in millions	2015	2014	2015	2014
Balance at beginning of period continuing operations	<b>\$794</b>	\$834	<b>\$794</b>	\$ 848
Charge-offs	(52)	(56)	<b>(99)</b>	(113)
Recoveries	16	26	35	63
Net loans and leases charged off	(36)	(30)	(64)	(50)
Provision for loan and lease losses from continuing operations	37	10	66	16
Foreign currency translation adjustment	1			
Balance at end of period continuing operations	<b>\$796</b>	\$814	<b>\$796</b>	\$ 814

The changes in the ALLL by loan category for the periods indicated are as follows:

	December 31,				June 30,
in millions	2014	<b>Provision</b>	Charge-offs	Recoveries	2015
Commercial, financial and agricultural	\$ 391	<b>\$ 49</b>	\$ (33)	<b>\$ 11</b>	<b>\$ 418</b>
Real estate commercial mortgage	148	<b>(4</b> )	(2)	2	144
Real estate construction	28	3	(1)	1	31
Commercial lease financing	56	(5)	(3)	5	53
-					
Total commercial loans	623	43	(39)	19	646
Real estate residential mortgage	23	(1)	(3)	1	20
Home equity:					
Key Community Bank	66	3	(15)	3	57
Other	5		(3)	2	4

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Total home equity loans	71	3	<b>(18)</b>	5	61
Consumer other Key Community Bank	22	7	<b>(12)</b>	4	21
Credit cards	33	13	<b>(16)</b>	1	31
Consumer other:					
Marine	21		(10)	5	16
Other	1	1	(1)		1
Total consumer other:	22	1	(11)	5	17
Total consumer loans	171	23	(60)	16	150
Total ALLL continuing operations Discontinued operations	794 29	66 <sup>(a)</sup>	(99) (16)	35 8	796 22
Total ALLL including discontinued operations	\$ 823	\$ 67	\$ (115)	\$ 43	\$ 818

(a) Excludes provision for losses on lending-related commitments of \$10 million.

		nber 31,							June 30,		
in millions	2013		Prov	vision	Cha	rge-offs	Reco	veries	20	014	
Commercial, financial and agricultural	\$ 362 165		\$	13	\$	(23)	\$	21	\$	373	
Real estate commercial mortgage		165		(5)		(3)		2		159	
Real estate construction		32		(11)		(2)		15		34	
Commercial lease financing		62		(3)		(5)		6		60	
Total commercial loans		621		(6)		(33)		44		626	
Real estate residential mortgage		37		(9)		(5)		2		25	
Home equity:						` '					
Key Community Bank		84		9		(20)		4		77	
Other		11		1		(6)		3		9	
Total home equity loans		95		10		(26)		7		86	
Consumer other Key Community Bank		29		8		(16)		3		24	
Credit cards		34		13		(18)		1		30	
Consumer other:											
Marine		29		1		(14)		5		21	
Other		3		(1)		(1)		1		2	
Total consumer other:		32				(15)		6		23	
Total consumer loans		227		22		(80)		19		188	
Total ALLL continuing operations		848		16 <sup>(a)</sup>		(113)		63		814	
Discontinued operations		39		9		(24)		8		32	
Total ALLL including discontinued operations	\$	887	\$	25	\$	(137)	\$	71	\$	846	

#### (a) Excludes provision for losses on lending-related commitments.

Our ALLL from continuing operations decreased by \$18 million, or 2.2%, from the second quarter of 2014 primarily because of the improvement in the credit quality of our loan portfolios. The quality of new loan originations as well as decreasing levels of classified and nonperforming loans also resulted in a reduction in our general allowance. Our general allowance applies expected loss rates to our existing loans with similar risk characteristics as well as any adjustments to reflect our current assessment of qualitative factors such as changes in economic conditions, underwriting standards, and concentrations of credit. Our delinquency trends declined during 2014 and into 2015 due to continued improved credit quality, relatively stable economic conditions, and continued run-off in our exit loan portfolio, reflecting our effort to maintain a moderate enterprise risk tolerance.

For continuing operations, the loans outstanding individually evaluated for impairment totaled \$334 million, with a corresponding allowance of \$52 million at June 30, 2015. Loans outstanding collectively evaluated for impairment totaled \$57.9 billion, with a corresponding allowance of \$743 million at June 30, 2015. At June 30, 2015, PCI loans evaluated for impairment totaled \$12 million, with a corresponding allowance of \$1 million. There was no provision for loan and lease losses on these PCI loans during the six months ended June 30, 2015. At June 30, 2014, the loans outstanding individually evaluated for impairment totaled \$276 million, with a corresponding allowance of \$32

million. Loans outstanding collectively evaluated for impairment totaled \$55.3 billion, with a corresponding allowance of \$781 million at June 30, 2014. At June 30, 2014, PCI loans evaluated for impairment totaled \$15 million, with a corresponding allowance of \$1 million. There was no provision for loan and lease losses on these PCI loans during the six months ended June 30, 2014.

A breakdown of the individual and collective ALLL and the corresponding loan balances as of June 30, 2015, follows:

		Allowanc Oyollectively	Purchased	Outstanding Individually Collectively Purchased						
June 30, 2015	Evaluated	Escaluated fo	r Credit		Evaluated for Credit					
in millions	Impairm	<b>dmt</b> pairment	tImpaired	Loans	Impairment	Impairment	Impaired			
Commercial, financial and agricultu		\$ 394	<u> </u>	\$ 29,285	\$ 82	\$ 29,203				
Commercial real estate:				,		,				
Commercial mortgage	1	143		7,874	16	7,858				
Construction		31		1,254	7	1,247				
Total commercial real estate loans	1	174		9,128	23	9,105				
Commercial lease financing		53		4,010		4,010				
Total commercial loans	25	621		42,423	105	42,318				
Real estate residential mortgage	5	14	<b>\$</b> 1	2,252	56	2,185	<b>\$</b> 11			
Home equity:										
Key Community Bank	17	40		10,296	112	10,183	1			
Other	2	2		236	12	224				
Total home equity loans	19	42		10,532	124	10,407	1			
Consumer other Key Community										
Bank		21		1,595		1,592				
Credit cards		31		753	3	750				
Consumer other:										
Marine	3	13		673		632				
Other		1		36	2	34				
Total consumer other	3	14		709	43	666				
Total consumer loans	27	122	1	15,841	229	15,600	12			
				,		,				
Total ALLL continuing operation	s <b>52</b>	743	1	58,264	334	57,918	12			
Discontinued operations	1	21		1,962	19	1,943				
Total ALLL including discontinu operations	ed <b>\$ 53</b>	<b>\$</b> 764	<b>\$</b> 1	\$ 60,226	\$ 353	\$ 59,861	<b>\$</b> 12			
operations	क् उठ	φ / <b>04</b>	φІ	Φ 00,420	ф 333	φ 32,001	Φ 14			

A breakdown of the individual and collective ALLL and the corresponding loan balances as of December 31, 2014, follows:

Allowance Outstanding
Individua@ollectivelyPurchased Individually Collectively Purchased

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<b>December 31, 2014 Ex</b>	Evaluated for Credit						Evaluated foEvaluated for					Credit	
in millions I	mpairm	<b>Int</b> pa	irment	Impa	ired	Loans	Impa	irment	t Im	pairment	Imp	aired	
Commercial, financial and													
agricultural	\$ 9	\$	382			\$27,982	\$	43	\$	27,939			
Commercial real estate:													
Commercial mortgage	2		146			8,047		21		8,025	\$	1	
Construction	1		27			1,100		8		1,092			
Total commercial real estate loans	3		173			9,147		29		9,117		1	
Commercial lease financing			56			4,252				4,252			
Total commercial loans	12		611			41,381		72		41,308		1	
Real estate residential mortgage	5		17	\$	1	2,225		55		2,159		11	
Home equity:													
Key Community Bank	16		50			10,366		108		10,257		1	
Other	2		3			267		12		255			
Total home equity loans Consumer other Key Community	18		53			10,633		120		10,512		1	
Bank			22			1,560		4		1,556			
Credit cards			33			754		4		750			
Consumer other:			33			754				750			
Marine	5		16			779		45		734			
Other			1			49		2		47			
Total consumer other	5		17			828		47		781			
Total consumer loans	28		142		1	16,000		230		15,758		12	
Total ALLL continuing operation	ns 40		753		1	57,381		302		57,066		13	
Discontinued operations	18 40		28		1	2,295 <sup>(a)</sup>		17		2,278 <sup>(a)</sup>		13	
Discontinued operations	1		20			2,293(4)		1 /		2,270(3)			
Total ALLL including	<b>41</b>	Φ	701	¢.	1	¢ 50 (7(	Ф	210	ф	50.244	ф	12	
discontinued operations	\$41	\$	781	\$	1	\$ 59,676	\$	319	\$	59,344	\$	13	

<sup>(</sup>a) Amount includes \$191 million of loans carried at fair value that are excluded from ALLL consideration.

A breakdown of the individual and collective ALLL and the corresponding loan balances as of June 30, 2014, follows:

June 30, 2014	Allowance IndividuallyollectivelyPurchased EvaluatedFooduated for Credit						Outstanding Individually Collectively Evaluated fo Evaluated for				Purchased Credit	
in millions	Impairm	e <b>Im</b> n pa	airment	Impa	aired	Loans	Impa	irment	Im	pairment	Imp	aired
Commercial, financial and	•			•			Ť			_	•	
agricultural	\$ 3	\$	370			\$ 26,327	\$	17	\$	26,310		
Commercial real estate:												
Commercial mortgage	1		158			7,946		25		7,920	\$	1
Construction			34			1,047		6		1,041		
Total commercial real estate												
loans	1		192			8,993		31		8,961		1
Commercial lease financing			60			4,241				4,241		
Total commercial loans	4		622			39,561		48		39,512		1
Real estate residential mortg	age 5		19	\$	1	2,189		55		2,121		13
Home equity:	J											
Key Community Bank	15		62			10,379		103		10,275		1
Other	3		6			300		12		288		
Total home equity loans	18		68			10,679		115		10,563		1
Consumer other Key												
Community Bank			24			1,514		3		1,511		
Credit cards			30			718		4		714		
Consumer other:												
Marine	5		16			888		50		838		
Other			2			51		1		50		
Total consumer other	5		18			939		51		888		
Total consumer loans	28		159		1	16,039		228		15,797		14
Total ALLL continuing operations	32		781		1	55,600		276		55,309		15
Discontinued operations	2		30			4,162 (a)		17		4,145 (a)		
Total ALLL including discontinued operations	\$ 34	\$	811	\$	1	\$ 59,762	\$	293	\$	59,454	\$	15

<sup>(</sup>a) Amount includes \$1.9 billion of loans carried at fair value that are excluded from ALLL consideration.

The liability for credit losses inherent in lending-related unfunded commitments, such as letters of credit and unfunded loan commitments, is included in accrued expense and other liabilities on the balance sheet. We establish the amount of this reserve by considering both historical trends and current market conditions quarterly, or more often if deemed necessary. Our liability for credit losses on lending-related commitments was \$45 million at June 30, 2015. When combined with our ALLL, our total allowance for credit losses represented 1.44% of loans at June 30, 2015, compared to 1.53% at June 30, 2014.

Changes in the liability for credit losses on unfunded lending-related commitments are summarized as follows:

	Three	months	ended,	June 30,	Six m	onths e	nded J	une 30
in millions	2	015	20	014	20	<b>)15</b>	20	014
Balance at beginning of period	\$	41	\$	35	\$	35	\$	37
Provision (credit) for losses on lending-related commitments		4		2		10		
Balance at end of period	\$	45	\$	37	\$	45	\$	37

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#### 5. Fair Value Measurements

#### **Fair Value Determination**

As defined in the applicable accounting guidance, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants in our principal market. We have established and documented our process for determining the fair values of our assets and liabilities, where applicable. Fair value is based on quoted market prices, when available, for identical or similar assets or liabilities. In the absence of quoted market prices, we determine the fair value of our assets and liabilities using valuation models or third-party pricing services. Both of these approaches rely on market-based parameters, when available, such as interest rate yield curves, option volatilities, and credit spreads, or unobservable inputs. Unobservable inputs may be based on our judgment, assumptions, and estimates related to credit quality, liquidity, interest rates, and other relevant inputs.

Valuation adjustments, such as those pertaining to counterparty and our own credit quality and liquidity, may be necessary to ensure that assets and liabilities are recorded at fair value. Credit valuation adjustments are made when market pricing does not accurately reflect the counterparty s or our own credit quality. We make liquidity valuation adjustments to the fair value of certain assets to reflect the uncertainty in the pricing and trading of the instruments when we are unable to observe recent market transactions for identical or similar instruments. Liquidity valuation adjustments are based on the following factors:

the amount of time since the last relevant valuation;

whether there is an actual trade or relevant external quote available at the measurement date; and

volatility associated with the primary pricing components.

We ensure that our fair value measurements are accurate and appropriate by relying upon various controls, including:

an independent review and approval of valuation models and assumptions;

recurring detailed reviews of profit and loss; and

a validation of valuation model components against benchmark data and similar products, where possible. We recognize transfers between levels of the fair value hierarchy at the end of the reporting period. Quarterly, we review any changes to our valuation methodologies to ensure they are appropriate and justified, and refine our valuation methodologies if more market-based data becomes available. The Fair Value Committee, which is governed by ALCO, oversees the valuation process for all lines of business and support areas, as applicable. Various Working Groups that report to the Fair Value Committee analyze and approve the underlying assumptions and valuation adjustments. Changes in valuation methodologies for Level 1 and Level 2 instruments are presented to the Accounting Policy group for approval. Changes in valuation methodologies for Level 3 instruments are presented to the Fair Value Committee for approval. The Working Groups are discussed in more detail in the qualitative disclosures within

this note and in Note 11 ( Acquisitions and Discontinued Operations ). Formal documentation of the fair valuation methodologies is prepared by the lines of business and support areas as appropriate. The documentation details the asset or liability class and related general ledger accounts, valuation techniques, fair value hierarchy level, market participants, accounting methods, valuation methodology, group responsible for valuations, and valuation inputs.

Additional information regarding our accounting policies for determining fair value is provided in Note 1 (Summary of Significant Accounting Policies) under the heading Fair Value Measurements beginning on page 118 of our 2014 Form 10-K.

## **Qualitative Disclosures of Valuation Techniques**

**Loans**. Most loans recorded as trading account assets are valued based on market spreads for similar assets since they are actively traded. Therefore, these loans are classified as Level 2 because the fair value recorded is based on observable market data for similar assets.

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**Securities** (*trading and available for sale*). We own several types of securities, requiring a range of valuation methods:

Securities are classified as Level 1 when quoted market prices are available in an active market for the identical securities. Level 1 instruments include exchange-traded equity securities.

Securities are classified as Level 2 if quoted prices for identical securities are not available, and fair value is determined using pricing models (either by a third-party pricing service or internally) or quoted prices of similar securities. These instruments include municipal bonds; bonds backed by the U.S. government; corporate bonds; certain mortgage-backed securities; securities issued by the U.S. Treasury; money markets; and certain agency and corporate CMOs. Inputs to the pricing models include: standard inputs, such as yields, benchmark securities, bids, and offers; actual trade data (i.e., spreads, credit ratings, and interest rates) for comparable assets; spread tables; matrices; high-grade scales; and option-adjusted spreads.

Securities are classified as Level 3 when there is limited activity in the market for a particular instrument. To determine fair value in such cases, depending on the complexity of the valuations required, we use internal models based on certain assumptions or a third-party valuation service. At June 30, 2015, our Level 3 instruments consist of a convertible preferred security. Our Strategy group is responsible for reviewing the valuation model and determining the fair value of this investment on a quarterly basis. The security is valued using a cash flow analysis of the associated private company issuer. The valuation of the security is negatively impacted by a projected net loss of the associated private company and positively impacted by a projected net gain.

The fair values of our Level 2 securities available for sale are determined by a third-party pricing service. The valuations provided by the third-party pricing service are based on observable market inputs, which include benchmark yields, reported trades, issuer spreads, benchmark securities, bids, offers, and reference data obtained from market research publications. Inputs used by the third-party pricing service in valuing CMOs and other mortgage-backed securities also include new issue data, monthly payment information, whole loan collateral performance, and To Be Announced prices. In valuations of securities issued by state and political subdivisions, inputs used by the third-party pricing service also include material event notices.

On a monthly basis, we validate the pricing methodologies utilized by our third-party pricing service to ensure the fair value determination is consistent with the applicable accounting guidance and that our assets are properly classified in the fair value hierarchy. To perform this validation, we:

review documentation received from our third-party pricing service regarding the inputs used in their valuations and determine a level assessment for each category of securities;

substantiate actual inputs used for a sample of securities by comparing the actual inputs used by our third-party pricing service to comparable inputs for similar securities; and

substantiate the fair values determined for a sample of securities by comparing the fair values provided by our third-party pricing service to prices from other independent sources for the same and similar securities. We analyze variances and conduct additional research with our third-party pricing service and take appropriate steps based on our findings.

**Private equity and mezzanine investments**. Private equity and mezzanine investments consist of investments in debt and equity securities through our Real Estate Capital line of business. They include direct investments made in specific properties, as well as indirect investments made in funds that pool assets of many investors to invest in properties. There is no active market for these investments, so we employ other valuation methods. The portion of our Real Estate Capital line of business involved with private equity and mezzanine investments is accounted for as an investment company in accordance with the applicable accounting guidance, whereby all investments are recorded at fair value.

Private equity and mezzanine investments are classified as Level 3 assets since our judgment significantly influences the determination of fair value. Our Fund Management, Asset Management, and Accounting groups are responsible for reviewing the valuation models and determining the fair value of these investments on a quarterly basis. Direct investments in properties are initially valued based upon the transaction price. This amount is then adjusted to fair value based on current market conditions using the discounted cash flow method based on the expected investment exit date. The fair values of the assets are reviewed and adjusted quarterly. The Company did not have any significant direct equity and mezzanine investments at June 30, 2015.

Consistent with accounting guidance, indirect investments are valued using a methodology that allows the use of statements from the investment manager to calculate net asset value per share. A primary input used in estimating fair value is the most recent value of the capital accounts as reported by the general partners of the funds in which we invest. The calculation to determine the investment s fair value is based on our percentage ownership in the fund multiplied by the net asset value of the fund, as provided by the fund manager. Under the requirements of the Volcker Rule, we will be required to dispose of some or all of our indirect investments. As of June 30, 2015, management has not committed to a plan to sell these investments. Therefore, these investments continue to be valued using the net asset value per share methodology. For more information about the Volcker Rule, see the discussion under the heading Other Regulatory Developments under the Dodd-Frank Act Volcker Rule in the section entitled Supervision and Regulation beginning on page 16 of our 2014 Form 10-K.

Investments in real estate private equity funds are included within private equity and mezzanine investments. The main purpose of these funds is to acquire a portfolio of real estate investments that provides attractive risk-adjusted returns and current income for investors. Certain of these investments do not have readily determinable fair values and represent our ownership interest in an entity that follows measurement principles under investment company accounting.

The following table presents the fair value of our indirect investments and related unfunded commitments at June 30, 2015. We did not provide any financial support to investees related to our direct and indirect investments for the six months ended June 30, 2015, and June 30, 2014.

June 30, 2015		Unfunded
in millions	Fair Value	Commitments
INVESTMENT TYPE		
Indirect investments		
Passive funds (a)	\$ 9	\$ 1
Total	\$ 9	<b>\$</b> 1

(a) We invest in passive funds, which are multi-investor private equity funds. These investments can never be redeemed. Instead, distributions are received through the liquidation of the underlying investments in the funds. Some funds have no restrictions on sale, while others require investors to remain in the fund until maturity. The funds will be liquidated over a period of one to four years. The purpose of KREEC s funding is to allow funds to make additional investments and keep a certain market value threshold in the funds. KREEC is obligated to provide financial support, as all investors are required, to fund based on their ownership percentage, as noted in the Limited Partnership Agreements.

**Principal investments**. Principal investments consist of investments in equity and debt instruments made by our principal investing entities. They include direct investments (investments made in a particular company) and indirect investments (investments made through funds that include other investors). Our principal investing entities are accounted for as investment companies in accordance with the applicable accounting guidance, whereby each investment is adjusted to fair value with any net realized or unrealized gain/loss recorded in the current period s earnings. This process is a coordinated and documented effort by the Principal Investing Entities Deal Team (individuals from one of the independent investment managers who oversee these instruments), accounting staff, and

the Investment Committee (individual employees and a former employee of Key and one of the independent investment managers). This process involves an in-depth review of the condition of each investment depending on the type of investment.

Our direct investments include investments in debt and equity instruments of both private and public companies. When quoted prices are available in an active market for the identical direct investment, we use the quoted prices in the valuation process, and the related investments are classified as Level 1 assets. However, in most cases, quoted market prices are not available for our direct investments, and we must perform valuations using other methods. These direct investment valuations are an in-depth analysis of the condition of each investment and are based on the unique facts and circumstances related to each individual investment. There is a certain amount of subjectivity surrounding the valuation of these investments due to the combination of quantitative and qualitative factors that are used in the valuation models. Therefore, these direct investments are classified as Level 3 assets. The specific inputs used in the valuations of each type of direct investment are described below.

Interest-bearing securities (i.e., loans) are valued on a quarterly basis. Valuation adjustments are determined by the Principal Investing Entities Deal Team and are subject to approval by the Investment Committee. Valuations of debt instruments are based on the Principal Investing Entities Deal Team s knowledge of the current financial status of the subject company, which is regularly monitored throughout the term of the investment. Significant unobservable inputs used in the valuations of these investments include the company s payment history, adequacy of cash flows from operations, and current operating results, including market multiples and historical and forecast EBITDA. Inputs can also include the seniority of the debt, the nature of any pledged collateral, the extent to which the security interest is perfected, and the net liquidation value of collateral.

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Valuations of equity instruments of private companies, which are prepared on a quarterly basis, are based on current market conditions and the current financial status of each company. A valuation analysis is performed to value each investment. The valuation analysis is reviewed by the Principal Investing Entities Deal Team Member, and reviewed and approved by the Chief Administrative Officer of one of the independent investment managers. Significant unobservable inputs used in these valuations include adequacy of the company s cash flows from operations, any significant change in the company s performance since the prior valuation, and any significant equity issuances by the company. Equity instruments of public companies are valued using quoted prices in an active market for the identical security. If the instrument is restricted, the fair value is determined considering the number of shares traded daily, the number of the company s total restricted shares, and price volatility.

Our indirect investments are classified as Level 3 assets since our significant inputs are not observable in the marketplace. Indirect investments include primary and secondary investments in private equity funds engaged mainly in venture- and growth-oriented investing. These investments do not have readily determinable fair values. Indirect investments are valued using a methodology that is consistent with accounting guidance that allows us to estimate fair value based upon net asset value per share (or its equivalent, such as member units or an ownership interest in partners capital to which a proportionate share of net assets is attributed). The significant unobservable input used in estimating fair value is primarily the most recent value of the capital accounts as reported by the general partners of the funds in which we invest. Under the requirements of the Volcker Rule, we will be required to dispose of some or all of our indirect investments. As of June 30, 2015, management has not committed to a plan to sell these investments. Therefore, these investments continue to be valued using the net asset value per share methodology.

For indirect investments, management may make adjustments it deems appropriate to the net asset value if it is determined that the net asset value does not properly reflect fair value. In determining the need for an adjustment to net asset value, management performs an analysis of the private equity funds based on the independent fund manager s valuations as well as management s own judgment. Significant unobservable inputs used in these analyses include current fund financial information provided by the fund manager, an estimate of future proceeds expected to be received on the investment, and market multiples. Management also considers whether the independent fund manager adequately marks down an impaired investment, maintains financial statements in accordance with GAAP, or follows a practice of holding all investments at cost.

The following table presents the fair value of our direct and indirect principal investments and related unfunded commitments at June 30, 2015, as well as financial support provided for the three and six months ended June 30, 2015, and June 30, 2014:

		Financial support provided							
		Three months ended Six months ende							
		Jun	e 30,		June	June 30,			
	June 30, 2015	2015	2014	201	5	2014	1		
	Fair Unfunde <b>H</b>	und <b>&amp;</b> dınde <b>B</b>	unde <b>&amp;</b> un	d <b>e</b> ðund <b>e</b> ðu	ınde <b>F</b> u	nde <b>d</b> Fu	ınded		
in millions	Valu <b>©</b> ommi <b>@oen</b>	tsitm <b>@ttio</b> m	mitme <b>OG</b>	oenmitm@	<b>rtGer</b> nn	nitme0	<b>ts</b> her		
INVESTMENT TYPE									
Direct investments (a)	<b>\$ 70</b>		\$	1 \$	2	\$	2		
Indirect investments (b)	282 \$ 54	\$3	\$ 4	\$5	\$	6			
Total	\$352 \$ 54	\$3	\$ 4 \$	1 \$5 \$	2 \$	6 \$	2		

- (a) Our direct investments consist of equity and debt investments directly in independent business enterprises. Operations of the business enterprises are handled by management of the portfolio company. The purpose of funding these enterprises is to provide financial support for business development and acquisition strategies. We infuse equity capital based on an initial contractual cash contribution and later from additional requests on behalf of the companies management.
- (b) Our indirect investments consist of buyout funds, venture capital funds, and fund of funds. These investments are generally not redeemable. Instead, distributions are received through the liquidation of the underlying investments of the fund. An investment in any one of these funds typically can be sold only with the approval of the fund s general partners. We estimate that the underlying investments of the funds will be liquidated over a period of one to nine years. The purpose of funding our capital commitments to these investments is to allow the funds to make additional follow-on investments and pay fund expenses until the fund dissolves. We, and all other investors in the fund, are obligated to fund the full amount of our respective capital commitments to the fund based on our and their respective ownership percentages, as noted in the applicable Limited Partnership Agreement.

**Derivatives**. Exchange-traded derivatives are valued using quoted prices and, therefore, are classified as Level 1 instruments. However, only a few types of derivatives are exchange-traded. The majority of our derivative positions are valued using internally developed models based on market convention that use observable market inputs, such as interest rate curves, yield curves, LIBOR and Overnight Index Swap (OIS) discount rates and curves, index pricing curves, foreign currency curves, and volatility surfaces (a three-dimensional graph of implied volatility against strike price and maturity). These derivative contracts, which are classified as Level 2 instruments, include interest rate swaps, certain options, cross currency swaps, and credit default swaps.

In addition, we have several customized derivative instruments and risk participations that are classified as Level 3 instruments. These derivative positions are valued using internally developed models, with inputs consisting of available market data, such as bond spreads and asset values, as well as unobservable internally derived assumptions, such as loss probabilities and internal risk ratings of customers. These derivatives are priced monthly by our MRM group using a credit valuation adjustment methodology. Swap details with the customer and our related participation percentage, if applicable, are obtained from our derivatives accounting system, which is the system of record. Applicable customer rating information is obtained from the particular loan system and represents an unobservable input to this valuation process. Using these various inputs, a valuation of these Level 3 derivatives is performed using a model that was acquired from a third party. In summary, the fair value represents an estimate of the amount that the risk participation counterparty would need to pay/receive as of the measurement date based on the probability of customer default on the swap transaction and the fair value of the underlying customer swap. Therefore, a higher loss probability and a lower credit rating would negatively affect the fair value of the risk participations and a lower loss probability and higher credit rating would positively affect the fair value of the risk participations.

Market convention implies a credit rating of AA equivalent in the pricing of derivative contracts, which assumes all counterparties have the same creditworthiness. To reflect the actual exposure on our derivative contracts related to both counterparty and our own creditworthiness, we record a fair value adjustment in the form of a credit valuation adjustment. The credit component is determined by individual counterparty based on the probability of default and considers master netting and collateral agreements. The credit valuation adjustment is classified as Level 3. Our MRM group is responsible for the valuation policies and procedures related to this credit valuation adjustment. A weekly reconciliation process is performed to ensure that all applicable derivative positions are covered in the calculation, which includes transmitting customer exposures and reserve reports to trading management, derivative traders and marketers, derivatives middle office, and corporate accounting personnel. On a quarterly basis, MRM prepares the credit valuation adjustment calculation, which includes a detailed reserve comparison with the previous quarter, an analysis for change in reserve, and a reserve forecast to ensure that the credit valuation adjustment recorded at period end is sufficient.

Other assets and liabilities. The value of our short positions is driven by the valuation of the underlying securities. If quoted prices for identical securities are not available, fair value is determined by using pricing models or quoted prices of similar securities, resulting in a Level 2 classification. For the interest rate-driven products, such as government bonds, U.S. Treasury bonds and other products backed by the U.S. government, inputs include spreads, credit ratings, and interest rates. For the credit-driven products, such as corporate bonds and mortgage-backed securities, inputs include actual trade data for comparable assets and bids and offers.

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# Assets and Liabilities Measured at Fair Value on a Recurring Basis

Certain assets and liabilities are measured at fair value on a recurring basis in accordance with GAAP. The following tables present these assets and liabilities at June 30, 2015, December 31, 2014, and June 30, 2014.

# June 30, 2015

in millions	Level 1	Level 2	Level 3	Total
ASSETS MEASURED ON A RECURRING BASIS				
Trading account assets:				
U.S. Treasury, agencies and corporations		\$ 580		\$ 580
States and political subdivisions		23		23
Collateralized mortgage obligations				
Other mortgage-backed securities		37		37
Other securities	\$ 2	24		26
Total trading account securities	2	664		666
Commercial loans		8		8
Total trading account assets	2	672		674
Securities available for sale:				
States and political subdivisions		19		19
Collateralized mortgage obligations		11,751		11,751
Other mortgage-backed securities		2,452		2,452
Other securities	12		<b>\$</b> 10	22
Total securities available for sale	12	14,222	10	14,244
Other investments:		·		·
Principal investments:				
Direct			70	70
Indirect			282	282
Total principal investments			352	352
Equity and mezzanine investments:				
Direct				
Indirect			9	9
Total equity and mezzanine investments			9	9
Total other investments			361	361
Derivative assets:				
Interest rate		840	16	856
Foreign exchange	121	10		131
Commodity		379		379
Credit		1	3	4

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Derivative assets	121		1,230	19		1,370
Netting adjustments (a)						(834)
Total derivative assets	121		1,230	19		536
Accrued income and other assets			2			2
Total assets on a recurring basis at fair value	\$ 135	\$ [	16,126	\$ 390	<b>\$</b> 1	15,817
LIABILITIES MEASURED ON A RECURRING						
BASIS						
Bank notes and other short-term borrowings:						
Short positions	\$ 1	\$	527		\$	528
Derivative liabilities:						
Interest rate			568			568
Foreign exchange	100		8			108
Commodity			365			365
Credit			5			5
Derivative liabilities	100		946			1,046
Netting adjustments (a)						<b>(486)</b>
Total derivative liabilities	100		946			560
Accrued expense and other liabilities			2			2
Total liabilities on a recurring basis at fair value	\$ 101	\$	1,475		\$	1,090

(a) Netting adjustments represent the amounts recorded to convert our derivative assets and liabilities from a gross basis to a net basis in accordance with applicable accounting guidance. The net basis takes into account the impact of bilateral collateral and master netting agreements that allow us to settle all derivative contracts with a single counterparty on a net basis and to offset the net derivative position with the related cash collateral. Total derivative assets and liabilities include these netting adjustments.

# **December 31, 2014**

in millions ASSETS MEASURED ON A RECURRING BASIS	Level	1 l	Level 2	Level 3	Total	
Trading account assets:						
U.S. Treasury, agencies and corporations		\$	555		\$ 555	
States and political subdivisions		Ψ	38		38	
Collateralized mortgage obligations			30		30	
Other mortgage-backed securities			124		124	
Other securities	\$	2	29		31	
other securities	Ψ	_	2)		31	
Total trading account securities		2	746		748	
Commercial loans		_	2		2	
			_		_	
Total trading account assets		2	748		750	
Securities available for sale:						
States and political subdivisions			23		23	
Collateralized mortgage obligations			11,270		11,270	
Other mortgage-backed securities			2,035		2,035	
Other securities	2	22	ĺ	\$ 10	32	
Total securities available for sale	2	22	13,328	10	13,360	
Other investments:						
Principal investments:						
Direct		2		102	104	
Indirect				302	302	
Total principal investments		2		404	406	
Equity and mezzanine investments:						
Direct						
Indirect				10	10	
Total equity and mezzanine investments				10	10	
Total other investments		2		414	416	
Derivative assets:						
Interest rate			924	13	937	
Foreign exchange	9	1	2		93	
Commodity			608		608	
Credit			2	3	5	
Derivative assets	9	1	1,536	16	1,643	
Netting adjustments (a)					(1,034)	
	_					
Total derivative assets	9	1	1,536	16	609	
Accrued income and other assets						
Total assets on a recurring basis at fair value	\$ 11	.7 \$	5 15,612	\$ 440	\$ 15,135	

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LIABILITIES MEASURED ON A RECURRING				
BASIS				
Bank notes and other short-term borrowings:				
Short positions		\$ 423		\$ 423
Derivative liabilities:				
Interest rate		644		644
Foreign exchange	\$ 77	4		81
Commodity		594		594
Credit		6	\$ 1	7
Derivative liabilities	77	1,248	1	1,326
Netting adjustments (a)				(542)
Total derivative liabilities	77	1,248	1	784
Accrued expense and other liabilities				
Total liabilities on a recurring basis at fair value	\$ 77	\$ 1,671	\$ 1	\$ 1,207

(a) Netting adjustments represent the amounts recorded to convert our derivative assets and liabilities from a gross basis to a net basis in accordance with applicable accounting guidance. The net basis takes into account the impact of bilateral collateral and master netting agreements that allow us to settle all derivative contracts with a single counterparty on a net basis and to offset the net derivative position with the related cash collateral. Total derivative assets and liabilities include these netting adjustments.

# June 30, 2014

in millions	Le	vel 1	Level 2	Level 3	Total	
ASSETS MEASURED ON A RECURRING BASIS						
Trading account assets:						
U.S. Treasury, agencies and corporations			\$ 660		\$ 660	
States and political subdivisions			33		33	
Collateralized mortgage obligations			19		19	
Other mortgage-backed securities			144		144	
Other securities	\$	5	26		31	
Total trading account securities		5	882		887	
Commercial loans			3		3	
Total trading account assets		5	885		890	
Securities available for sale:						
States and political subdivisions			31		31	
Collateralized mortgage obligations			9,866		9,866	
Other mortgage-backed securities			2,305		2,305	
Other securities		22			22	
Total securities available for sale		22	12,202		12,224	
Other investments:						
Principal investments:						
Direct				\$ 146	146	
Indirect				399	399	
Total principal investments				545	545	
Equity and mezzanine investments:						
Direct				4.5	4.5	
Indirect				16	16	
m . 1				1.0	1.6	
Total equity and mezzanine investments				16	16	
Tatal allow investments				5(1	<i>EC</i> 1	
Total other investments				561	561	
Derivative assets:			064	20	004	
Interest rate		<i>E</i> 1	964	20	984	
Foreign exchange		51	5	1	56	
Commodity			181	1	182	
Credit				4	4	
Derivative assets		51	1,150	25	1 226	
Netting adjustments (a)		31	1,130	23	1,226	
Netting adjustments (4)					(677)	
Total derivative assets		51	1,150	25	549	
Accrued income and other assets		<i>J</i> 1	4	23	4	
recrued income and other assets			т		7	
Total assets on a recurring basis at fair value	\$	78	\$ 14,241	\$ 586	\$ 14,228	
Total assets on a reculting basis at fair value	Ψ	70	Ψ 1 Τ, ΔΤ1	Ψ 200	Ψ 17,220	

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LIABILITIES MEASURED ON A RECURRING					
BASIS					
Bank notes and other short-term borrowings:					
Short positions	\$ 1	\$	520		\$ 521
Derivative liabilities:					
Interest rate			653		653
Foreign exchange	52		4		56
Commodity			177		177
Credit			7	\$ 1	8
Derivative liabilities	52		841	1	894
Netting adjustments (a)					(443)
Total derivative liabilities	52		841	1	451
Accrued expense and other liabilities			4		4
Total liabilities on a recurring basis at fair value	\$ 53	\$ 1	,365	\$ 1	\$ 976

(a) Netting adjustments represent the amounts recorded to convert our derivative assets and liabilities from a gross basis to a net basis in accordance with applicable accounting guidance. The net basis takes into account the impact of bilateral collateral and master netting agreements that allow us to settle all derivative contracts with a single counterparty on a net basis and to offset the net derivative position with the related cash collateral. Total derivative assets and liabilities include these netting adjustments.

# **Changes in Level 3 Fair Value Measurements**

The following table shows the change in the fair values of our Level 3 financial instruments for the three and six months ended June 30, 2015, and June 30, 2014. We mitigate the credit risk, interest rate risk, and risk of loss related to many of these Level 3 instruments by using securities and derivative positions classified as Level 1 or Level 2. Level 1 and Level 2 instruments are not included in the following table. Therefore, the gains or losses shown do not include the impact of our risk management activities.

			G	ains										I	End		ealized ains
	_	inning	g (Lo	osses)					]	ran	sfers		nsfers		of	(Lo	osses)
		of riod ]	Inclu	ıded in						in	to	_	ut of	Pe	eriod	Inclı	ıded in
										Le	vel		evel				
in millions	Bal	lance	Ear	nings	Purc	hases	s SalesSo	ettle	men	ts 3	( <b>d</b> )	3	(d)	Bala	ance (f	) Ear	nings
Six months ended June 30, 2015																	
Securities available for																	
sale																	
Other securities	\$	10												\$	10		
Other investments	Ψ	10												Ψ	10		
Principal investments																	
Direct		102	\$	16 <sup>(b)</sup>	\$	2	\$ (50)								70	\$	$(3)^{(b)}$
Indirect		302		25 <sup>(b)</sup>		4	(49)								282		$(15)^{(b)}$
Equity and mezzanine																	
investments																	
Direct				2 <sup>(b)</sup>			(2)										2 <sup>(b)</sup>
Indirect		10		6 <sup>(b)</sup>			(7)								9		6 <sup>(b)</sup>
Derivative instruments (a)																	
Interest rate		13		$(1)^{(c)}$		1				\$	8(e)	\$	$(5)^{(e)}$		16		
Commodity																	
Credit		2		$(4)^{(c)}$				\$	5						3		
Three months ended																	
June 30, 2015 Securities available for																	
sale																	
Other securities	\$	10												\$	10		
Other investments	Ψ	10												Ψ	10		
Principal investments																	
Direct		73	\$	3(b)	\$	1	\$ (7)								70	\$	$(3)^{(b)}$
Indirect		301		8(b)		3	(30)								282		$(7)^{(b)}$
Equity and mezzanine investments																	
Direct																	
Direct																	

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Indirect	9	7 <sup>(b)</sup>		(7)		9	7 <sup>(b)</sup>
Derivative							
instruments <sup>(a)</sup>							
Interest rate	10	$(3)^{(c)}$	1		\$ 8(e)	16	
Commodity							
Credit	2	$(1)^{(c)}$		\$ 2		3	

			Ga	ains										I	T End		alized ains
		inning of	g(Lo	sses)					T	ran	sfers	[rai	nsfers		of	(Lo	sses)
	Pe	eriodI		ded in				441		in Le	vel	L	it of evel				ded in
<ul><li>in millions</li><li>Six months ended June 30,</li></ul>	ва	iance	Lar	nings P	urc	nase	esSale <b>s</b> Se	ettie	men	isə (	u)	3	(u)	Bala	ance (1	Lar	nings
2014																	
Other investments																	
Principal investments																	
Direct	\$	141	\$	11 <sup>(b)</sup>	\$	1	\$ (7)							\$	146	\$	$20^{(b)}$
Indirect		413		40 <sup>(b)</sup>		5	(59)								399		12 <sup>(b)</sup>
Equity and mezzanine																	
investments																	
Direct																	
Indirect		23		$(1)^{(b)}$				\$	(6)						16		$(1)^{(b)}$
Derivative instruments (a)																	
Interest rate		25		$2^{(c)}$		3	(2)			\$	5 <sup>(e)</sup>	\$	$(13)^{(e)}$		20		
Commodity											1(e)				1		
Credit		3		$(5)^{(c)}$					5						3		
Three months ended June 30, 2014																	
Other investments																	
Principal investments																	
Direct	\$	141	\$	7 <sup>(b)</sup>	\$	1	\$ (3)							\$	146	\$	14 <sup>(b)</sup>
Indirect		403		$20^{(b)}$		4	(28)								399		3 <sup>(b)</sup>
Equity and mezzanine investments																	
Direct																	
Indirect		20						\$	(4)						16		
Derivative instruments <sup>(a)</sup>																	
Interest rate		22		1 <sup>(c)</sup>		1	(1)			\$		\$	$(5)^{(e)}$		20		
Commodity											1 <sup>(e)</sup>				1		
Credit		3		$(3)^{(c)}$					3						3		

- (a) Amounts represent Level 3 derivative assets less Level 3 derivative liabilities.
- (b) Realized and unrealized gains and losses on principal investments are reported in net gains (losses) from principal investing on the income statement. Realized and unrealized losses on private equity and mezzanine investments are reported in other income on the income statement.
- (c) Realized and unrealized gains and losses on derivative instruments are reported in corporate services income and other income on the income statement.
- (d) Our policy is to recognize transfers into and transfers out of Level 3 as of the end of the reporting period.
- (e) Certain derivatives previously classified as Level 2 were transferred to Level 3 because Level 3 unobservable inputs became significant. Certain derivatives previously classified as Level 3 were transferred to Level 2 because Level 3 unobservable inputs became less significant.

(f) There were no issuances for the six-month periods ended June 30, 2015, and June 30, 2014.

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# Assets Measured at Fair Value on a Nonrecurring Basis

Certain assets and liabilities are measured at fair value on a nonrecurring basis in accordance with GAAP. The adjustments to fair value generally result from the application of accounting guidance that requires assets and liabilities to be recorded at the lower of cost or fair value, or assessed for impairment. The following table presents our assets measured at fair value on a nonrecurring basis at June 30, 2015, December 31, 2014, and June 30, 2014:

	<b>June 30, 2015</b>							
	Level	Level	Le	evel				
in millions	1	2		3	To	tal		
ASSETS MEASURED ON A NONRECURRING								
BASIS								
Impaired loans			\$	8	\$	8		
Loans held for sale (a)								
Accrued income and other assets				5		5		
Total assets on a nonrecurring basis at fair value			\$	13	\$	13		

in millions	Level 1	Decemb Level 2	Le	, 2014 evel 3	To	otal
ASSETS MEASURED ON A NONRECURRING						
BASIS						
Impaired loans			\$	5	\$	5
Loans held for sale (a)						
Accrued income and other assets				7		7
Total assets on a nonrecurring basis at fair value			\$	12	\$	12

	<b>June 30, 2014</b>								
in millions	Level 1	Level 2	Lev	el 3	To	tal			
ASSETS MEASURED ON A NONRECURRING									
BASIS									
Impaired loans			\$	6	\$	6			
Loans held for sale (a)									
Accrued income and other assets				5		5			
Total assets on a nonrecurring basis at fair value			\$	11	\$	11			

(a) During the first half of 2015, we transferred \$7 million of commercial and consumer loans and leases at their current fair value from held-for-sale status to the held-to-maturity portfolio, compared to \$11 million during 2014, and \$10 million during the first half of 2014.

*Impaired loans*. We typically adjust the carrying amount of our impaired loans when there is evidence of probable loss and the expected fair value of the loan is less than its contractual amount. The amount of the impairment may be determined based on the estimated present value of future cash flows, the fair value of the underlying collateral, or the loan s observable market price. Impaired loans with a specifically allocated allowance based on cash flow analysis or the value of the underlying collateral are classified as Level 3 assets. Impaired loans with a specifically allocated allowance based on an observable market price that reflects recent sale transactions for similar loans and collateral are classified as Level 2 assets.

The evaluations for impairment are prepared by the responsible relationship managers in our Asset Recovery Group and are reviewed and approved by the Asset Recovery Group Executive. The Asset Recovery Group is part of the Risk Management Group and reports to our Chief Credit Officer. These evaluations are performed in conjunction with the quarterly ALLL process.

Loans are evaluated for impairment on a quarterly basis. Loans included in the previous quarter—s review are re-evaluated, and if their values have changed materially, the underlying information (loan balance and in most cases, collateral value) is compared. Material differences are evaluated for reasonableness, and the relationship managers and their senior managers consider these differences and determine if any adjustment is necessary. The inputs are developed and substantiated on a quarterly basis based on current borrower developments, market conditions, and collateral values.

The following two internal methods are used to value impaired loans:

Cash flow analysis considers internally developed inputs, such as discount rates, default rates, costs of foreclosure, and changes in collateral values.

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The fair value of the collateral, which may take the form of real estate or personal property, is based on internal estimates, field observations, and assessments provided by third-party appraisers. We perform or reaffirm appraisals of collateral-dependent impaired loans at least annually. Appraisals may occur more frequently if the most recent appraisal does not accurately reflect the current market, the debtor is seriously delinquent or chronically past due, or there has been a material deterioration in the performance of the project or condition of the property. Adjustments to outdated appraisals that result in an appraisal value less than the carrying amount of a collateral-dependent impaired loan are reflected in the ALLL.

Impairment valuations are back-tested each quarter, based on a look-back of actual incurred losses on closed deals previously evaluated for impairment. The overall percent variance of actual net loan charge-offs on closed deals compared to the specific allocations on such deals is considered in determining each quarter specific allocations.

Loans held for sale. Through a quarterly analysis of our loan portfolios held for sale, which include both performing and nonperforming loans, we determine any adjustments necessary to record the portfolios at the lower of cost or fair value in accordance with GAAP. Our analysis concluded that there were no loans held for sale adjusted to fair value at June 30, 2015, December 31, 2014, or June 30, 2014.

Market inputs, including updated collateral values, and reviews of each borrower s financial condition influenced the inputs used in our internal models and other valuation methodologies. The valuations are prepared by the responsible relationship managers or analysts in our Asset Recovery Group and are reviewed and approved by the Asset Recovery Group Executive. Actual gains or losses realized on the sale of various loans held for sale provide a back-testing mechanism for determining whether our valuations of these loans held for sale that are adjusted to fair value are appropriate.

Valuations of performing commercial mortgage and construction loans held for sale are conducted using internal models that rely on market data from sales or nonbinding bids on similar assets, including credit spreads, treasury rates, interest rate curves, and risk profiles. These internal models also rely on our own assumptions about the exit market for the loans and details about individual loans within the respective portfolios. Therefore, we classify these loans as Level 3 assets. The inputs related to our assumptions and other internal loan data include changes in real estate values, costs of foreclosure, prepayment rates, default rates, and discount rates.

Valuations of nonperforming commercial mortgage and construction loans held for sale are based on current agreements to sell the loans or approved discounted payoffs. If a negotiated value is not available, we use third-party appraisals, adjusted for current market conditions. Since valuations are based on unobservable data, these loans are classified as Level 3 assets.

Direct financing leases and operating lease assets held for sale. Our KEF Accounting and Capital Markets groups are responsible for the valuation policies and procedures related to these assets. The Managing Director of the KEF Capital Markets group reports to the President of the KEF line of business. A weekly report is distributed to both groups that lists all equipment finance deals booked in the warehouse portfolio. On a quarterly basis, the KEF Accounting group prepares a detailed held-for-sale roll-forward schedule that is reconciled to the general ledger and the above mentioned weekly report. KEF management uses the held-for-sale roll-forward schedule to determine if an impairment adjustment is necessary in accordance with lower of cost or fair value guidelines.

Valuations of direct financing leases and operating lease assets held for sale are performed using an internal model that relies on market data, such as swap rates and bond ratings, as well as our own assumptions about the exit market for the leases and details about the individual leases in the portfolio. The inputs based on our assumptions include changes in the value of leased items and internal credit ratings. These leases have been classified as Level 3 assets. KEF has master sale and assignment agreements with numerous institutional investors. Historically, multiple quotes

are obtained, with the most reasonable formal quotes retained. These nonbinding quotes generally lead to a sale to one of the parties who provided the quote. Leases for which we receive a current nonbinding bid, and the sale is considered probable, may be classified as Level 2. The validity of these quotes is supported by historical and continued dealings with these institutions that have fulfilled the nonbinding quote in the past. In a distressed market where market data is not available, an estimate of the fair value of the leased asset may be used to value the lease, resulting in a Level 3 classification. In an inactive market, the market value of the assets held for sale is determined as the present value of the future cash flows discounted at the current buy rate. KEF Accounting calculates an estimated fair value buy rate based on the credit premium inherent in the relevant bond index and the appropriate swap rate on the measurement date. The amount of the adjustment is calculated as book value minus the present value of future cash flows discounted at the calculated buy rate.

Goodwill and other intangible assets. On a quarterly basis, we review impairment indicators to determine whether we need to evaluate the carrying amount of goodwill and other intangible assets assigned to Key Community Bank and Key Corporate Bank. We also perform an annual impairment test for goodwill. Accounting guidance permits an entity to first assess qualitative factors to determine whether additional goodwill impairment testing is required. However, we did not choose to utilize a qualitative assessment in our annual goodwill impairment testing performed during the fourth quarter of 2014. Fair value of our reporting units is determined using both an income approach (discounted cash flow method) and a market approach (using publicly traded company and recent transactions data), which are weighted equally.

Inputs used include market-available data, such as industry, historical, and expected growth rates, and peer valuations, as well as internally driven inputs, such as forecasted earnings and market participant insights. Since this valuation relies on a significant number of unobservable inputs, we have classified goodwill as Level 3. We use a third-party valuation services provider to perform the annual, and if necessary, any interim, Step 1 valuation process, and to perform a Step 2 analysis, if needed, on our reporting units. Annual and any interim valuations prepared by the third-party valuation services provider are reviewed by the appropriate individuals within Key to ensure that the assumptions used in preparing the analysis are appropriate and properly supported. For additional information on the results of recent goodwill impairment testing, see Note 10 ( Goodwill and Other Intangible Assets ) beginning on page 173 of our 2014 Form 10-K.

The fair value of other intangible assets is calculated using a cash flow approach. While the calculation to test for recoverability uses a number of assumptions that are based on current market conditions, the calculation is based primarily on unobservable assumptions. Accordingly, these assets are classified as Level 3. Our lines of business, with oversight from our Accounting group, are responsible for routinely, at least quarterly, assessing whether impairment indicators are present. All indicators that signal impairment may exist are appropriately considered in this analysis. An impairment loss is only recognized for a held-and-used long-lived asset if the sum of its estimated future undiscounted cash flows used to test for recoverability is less than its carrying value.

Our primary assumptions include attrition rates, alternative costs of funds, and rates paid on deposits. For additional information on the results of other intangible assets impairment testing, see Note 10 beginning on page 173 of our 2014 Form 10-K.

Other assets. OREO and other repossessed properties are valued based on inputs such as appraisals and third-party price opinions, less estimated selling costs. Generally, we classify these assets as Level 3, but OREO and other repossessed properties for which we receive binding purchase agreements are classified as Level 2. Returned lease inventory is valued based on market data for similar assets and is classified as Level 2. Assets that are acquired through, or in lieu of, loan foreclosures are recorded initially as held for sale at fair value less estimated selling costs at the date of foreclosure. After foreclosure, valuations are updated periodically, and current market conditions may require the assets to be marked down further to a new cost basis.

Commercial Real Estate Valuation Process: When a loan is reclassified from loan status to OREO because we took possession of the collateral, the Asset Recovery Group Loan Officer, in consultation with our OREO group, obtains a broker price opinion or a third-party appraisal, which is used to establish the fair value of the underlying collateral. The determined fair value of the underlying collateral less estimated selling costs becomes the carrying value of the OREO asset. In addition to valuations from independent third-party sources, our OREO group also writes down the carrying balance of OREO assets once a bona fide offer is contractually accepted, where the accepted price is lower than the current balance of the

particular OREO asset. The fair value of OREO property is re-evaluated every 90 days, and the OREO asset is adjusted as necessary.

Consumer Real Estate Valuation Process: The Asset Management team within our Risk Operations group is responsible for valuation policies and procedures in this area. The current vendor partner provides monthly reporting of all broker price opinion evaluations, appraisals, and the monthly market plans. Market plans are reviewed monthly, and valuations are reviewed and tested monthly to ensure proper pricing has been established and guidelines are being met. Risk Operations Compliance validates and provides periodic testing of the valuation process. The Asset Management team reviews changes in fair value measurements. Third-party broker price opinions are reviewed every 180 days, and the fair value is written down based on changes to the valuation. External factors are documented and monitored as appropriate.

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# Quantitative Information about Level 3 Fair Value Measurements

Fair Value

The range and weighted-average of the significant unobservable inputs used to fair value our material Level 3 recurring and nonrecurring assets at June 30, 2015, December 31, 2014, and June 30, 2014, along with the valuation techniques used, are shown in the following table:

June 30, 2015	of			Significant	Range
	Level 3	3	Valuation		
dollars in millions	Assets		Technique	<b>Unobservable Input</b>	(Weighted-Average)
Recurring					
Other investments			Individual analysis		
principal investments			of the condition of		
direct:	\$	70	each investment		
Debt instruments				EBITDA multiple	5.40 - 6.00 (5.50)
Equity instruments of				EBITDA multiple	
private companies				(where applicable)	6.00 - 6.80 (6.70)
Equity instruments of					
public companies			Market approach	Discount	N/A (8.00)
Nonrecurring					
Impaired loans			Fair value of		00.00 - 64.00%
		8	underlying collateral	Discount	(35.00%)
Goodwill			Discounted cash		
			flow and market	Earnings multiple of	
	1,0	)57	data	peers	11.40 - 15.90 (12.92)
				Equity multiple of	
				peers	1.20 - 1.22 (1.21)
					10.00 - 30.00%
				Control premium	(19.70%)
				Weighted-average	13.00 - 14.00%
				cost of capital	(13.52%)
D 1 21 2014	T X/ I	e		G• •e• 4	n
<b>December 31, 2014</b>	Fair Valu	e or	Valuation	Significant	Range
dollars in millions	Level 3 As	anta	Valuation Technique	Unobservable Input	(Weighted-Average)
Recurring	Level 3 As	5612	rechnique	Unobservable input	(weighted-Average)
Other investments			Individual analysis		
principal investments			of the condition of		
direct:	\$ 1	102	each investment		
Debt instruments	Ψ .	102	cacii investinent	EBITDA multiple	5.40 - 6.00 (5.50)
Equity instruments of				EBITDA multiple	3.40 - 0.00 (3.30)
private companies				(where applicable)	5.50 - 6.20 (5.80)
private companies				Revenue multiple	3.30 - 0.20 (3.80)
				(where applicable)	4.30 - 4.30 (4.30)
Nonrecurring				(where applicable)	T.30 - T.30 (T.30)
Impaired loans					
		5		Discount	

	Fair value of underlying collateral		10.00 - 64.00% (62.00%)
Goodwill	Discounted cash		
	flow and market	Earnings multiple of	
1,057	data	peers	11.40 - 15.90 (12.92)
		Equity multiple of	
		peers	1.20 - 1.22 (1.21)
			10.00 - 30.00%
		Control premium	(19.70%)
		Weighted-average	13.00 - 14.00%
		cost of capital	(13.52%)

	Fair Val	lue			
June 30, 2014	of	•	<b>T</b> 7 <b>1</b> 4•	Significant	Range
dollars in millions	Level		Valuation Tachnique	Unobsouvable Innut	(Waighted Average)
trottens in militaris	Assets	<b>S</b>	Technique	Unobservable Input	(Weighted-Average)
Recurring					
Other investments			Individual analysis		
principal investments			of the condition of		
direct:	\$	146	each investment		
Debt instruments				EBITDA multiple	5.90 - 6.00 (6.00)
Equity instruments of				EBITDA multiple	
private companies				(where applicable)	5.50 - 6.50 (5.90)
•				Revenue multiple	
				(where applicable)	0.50 - 4.10 (3.80)
Nonrecurring					
Impaired loans			Fair value of		0.00 - 70.00%
•		6	underlying collateral	Discount	(29.00%)
Goodwill			Discounted cash		
			flow and market	Earnings multiple of	
	9	979	data	peers	10.10 - 14.40 (11.59)
				Equity multiple of	,
				peers	1.17 - 1.29 (1.24)
				Control premium	N/A (35.00 %)
				Weighted-average	
				cost of capital	N/A (13.00%)

# **Fair Value Disclosures of Financial Instruments**

The levels in the fair value hierarchy ascribed to our financial instruments and the related carrying amounts at June 30, 2015, December 31, 2014 and June 30, 2014, are shown in the following table.

		June 30, 2015 Fair Value								
	Carrying				Netting					
in millions	Amount	Level 1	Level 2	Level 3	Adjustment	Total				
ASSETS										
Cash and short-term investments (a)	\$ 3,915	\$ 3,915				\$ 3,915				
Trading account assets (b)	674	2	\$ 672			674				
Securities available for sale (b)	14,244	12	14,222	<b>\$</b> 10		14,244				
Held-to-maturity securities (c)	5,022		4,992			4,992				
Other investments (b)	703		342	361		703				
Loans, net of allowance (d)	57,468			56,012		56,012				
Loans held for sale (b)	835			835		835				
Derivative assets (b)	536	121	1,230	19	\$ (834) <sup>(f)</sup>	536				
LIABILITIES										
Deposits with no stated maturity (a)	\$ 65,034		\$65,034			\$65,034				
Time deposits (e)	5,635	\$ 498	5,195			5,693				
Short-term borrowings (a)	972	1	971			972				
Long-term debt (e)	10,267	10,037	506			10,543				
Derivative liabilities (b)	560	100	946		\$ (486) <sup>(f)</sup>	560				

		December 31, 2014 Fair Value							
	Carrying				Netting				
in millions	Amount	Level 1	Level 2	Level 3	Adjustment	Total			
ASSETS									
Cash and short-term investments (a)	\$ 4,922	\$ 4,922				\$ 4,922			
Trading account assets (b)	750	2	\$ 748			750			
Securities available for sale (b)	13,360	22	13,328	\$ 10		13,360			
Held-to-maturity securities (c)	5,015		4,974			4,974			
Other investments (b)	760	2	344	414		760			
Loans, net of allowance (d)	56,587			54,993		54,993			
Loans held for sale (b)	734			734		734			
Derivative assets (b)	609	91	1,536	16	\$ (1,034) <sup>(f)</sup>	609			
LIABILITIES									
Deposits with no stated maturity (a)	\$ 66,135		\$66,135			\$66,135			
Time deposits (e)	5,863	\$ 564	5,361			5,925			
Short-term borrowings (a)	998		998			998			
Long-term debt (e)	7,875	7,625	626			8,251			
Derivative liabilities (b)	784	77	1,248	\$ 1	\$ (542) <sup>(f)</sup>	784			

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				Fair Va	lue	
	Carrying				Netting	
in millions	Amount	Level 1	Level 2	Level 3	Adjustment	Total
ASSETS						
Cash and short-term investments (a)	\$ 3,780	\$ 3,780				\$ 3,780
Trading account assets (b)	890	5	\$ 885			890
Securities available for sale (b)	12,224	22	12,202			12,224
Held-to-maturity securities (c)	5,233		5,154			5,154
Other investments (b)	899		338	\$ 561		899
Loans, net of allowance (d)	54,786			53,702		53,702
Loans held for sale (b)	435			435		435
Derivative assets (b)	549	51	1,150	25	\$ (677) <sup>(f)</sup>	549
LIABILITIES						
Deposits with no stated maturity (a)	\$60,868		\$60,868			\$60,868
Time deposits (e)	6,931	\$ 682	6,322			7,004
Short-term borrowings (a)	1,734	1	1,733			1,734
Long-term debt (e)	8,213	7,687	962			8,649
Derivative liabilities (b)	451	52	841	\$ 1	\$ (443) <sup>(f)</sup>	451

# Valuation Methods and Assumptions

- (a) Fair value equals or approximates carrying amount. The fair value of deposits with no stated maturity does not take into consideration the value ascribed to core deposit intangibles.
- (b) Information pertaining to our methodology for measuring the fair values of these assets and liabilities is included in the sections entitled Qualitative Disclosures of Valuation Techniques and Assets Measured at Fair Value on a Nonrecurring Basis in this note.
- (c) Fair values of held-to-maturity securities are determined by using models that are based on security-specific details, as well as relevant industry and economic factors. The most significant of these inputs are quoted market prices, interest rate spreads on relevant benchmark securities, and certain prepayment assumptions. We review the valuations derived from the models to ensure they are reasonable and consistent with the values placed on similar securities traded in the secondary markets.
- (d) The fair value of loans is based on the present value of the expected cash flows. The projected cash flows are based on the contractual terms of the loans, adjusted for prepayments and use of a discount rate based on the relative risk of the cash flows, taking into account the loan type, maturity of the loan, liquidity risk, servicing costs, and a required return on debt and capital. In addition, an incremental liquidity discount is applied to certain loans, using historical sales of loans during periods of similar economic conditions as a benchmark. The fair value of loans includes lease financing receivables at their aggregate carrying amount, which is equivalent to their fair value.
- (e) Fair values of time deposits and long-term debt are based on discounted cash flows utilizing relevant market inputs.
- (f) Netting adjustments represent the amounts recorded to convert our derivative assets and liabilities from a gross basis to a net basis in accordance with applicable accounting guidance. The net basis takes into account the impact of bilateral collateral and master netting agreements that allow us to settle all derivative contracts with a single counterparty on a net basis and to offset the net derivative position with the related cash collateral. Total derivative assets and liabilities include these netting adjustments.

We use valuation methods based on exit market prices in accordance with applicable accounting guidance. We determine fair value based on assumptions pertaining to the factors that a market participant would consider in valuing the asset. A substantial portion of our fair value adjustments are related to liquidity. During 2014 and the first half of 2015, the fair values of our loan portfolios have generally remained stable, primarily due to increasing liquidity in the loan markets. If we were to use different assumptions, the fair values shown in the preceding table could change. Also, because the applicable accounting guidance for financial instruments excludes certain financial instruments and all nonfinancial instruments from its disclosure requirements, the fair value amounts shown in the table above do not, by themselves, represent the underlying value of our company as a whole.

*Education lending business*. The discontinued education lending business consists of loans in portfolio (recorded at carrying value with appropriate valuation reserves) and loans in portfolio held for sale (recorded at fair value). Prior periods included assets and liabilities (recorded at fair value) in the securitization trusts and loans in portfolio (recorded at fair value) that were outside the trusts. All of these loans were excluded from the table above as follows:

Loans at carrying value, net of allowance, of \$1.9 billion (\$1.6 billion at fair value) at June 30, 2015, \$2.1 billion (\$1.8 billion at fair value) at December 31, 2014, and \$2.2 billion (\$1.9 billion at fair value) at June 30, 2014;

Portfolio loans held for sale at fair value of \$179 million at June 30, 2015;

Portfolio loans at fair value of \$191 million at December 31, 2014, and \$209 million at June 30, 2014; and

Loans in the trusts at fair value of \$1.7 billion at June 30, 2014.

Securities issued by the education lending securitization trusts, which are the primary liabilities of the trusts, totaling \$1.7 billion in fair value at June 30, 2014, are also excluded from the above table.

These loans and securities are classified as Level 3 because we rely on unobservable inputs when determining fair value since observable market data is not available.

On September 30, 2014, we sold the residual interests in all of our outstanding education loan securitization trusts to a third party. With that transaction, in accordance with the applicable accounting guidance, we deconsolidated the securitization trusts and removed the trust assets and liabilities from our balance sheet at September 30, 2014. Additional information regarding the sale of the residual interests and deconsolidation of the securitization trusts is provided in Note 11.

**Residential real estate mortgage loans.** Residential real estate mortgage loans with carrying amounts of \$2.3 billion at June 30, 2015, \$2.2 billion at December 31, 2014, and \$2.2 billion at June 30, 2014, are included in Loans, net of allowance in the previous table.

*Short-term financial instruments.* For financial instruments with a remaining average life to maturity of less than six months, carrying amounts were used as an approximation of fair values.

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## 6. Securities

Securities available for sale. These are securities that we intend to hold for an indefinite period of time but that may be sold in response to changes in interest rates, prepayment risk, liquidity needs, or other factors. Securities available for sale are reported at fair value. Unrealized gains and losses (net of income taxes) deemed temporary are recorded in equity as a component of AOCI on the balance sheet. Unrealized losses on equity securities deemed to be other-than-temporary, and realized gains and losses resulting from sales of securities using the specific identification method, are included in other income on the income statement. Unrealized losses on debt securities deemed to be other-than-temporary are included in other income on the income statement or in AOCI on the balance sheet in accordance with the applicable accounting guidance related to the recognition of OTTI of debt securities.

Other securities held in the available-for-sale portfolio consist of marketable equity securities that are traded on a public exchange such as the NYSE or NASDAQ and convertible preferred stock of a privately held company.

*Held-to-maturity securities.* These are debt securities that we have the intent and ability to hold until maturity. Debt securities are carried at cost and adjusted for amortization of premiums and accretion of discounts using the interest method. This method produces a constant rate of return on the adjusted carrying amount.

Other securities held in the held-to-maturity portfolio consist of foreign bonds and capital securities.

Unrealized losses on equity securities deemed to be other-than-temporary, and realized gains and losses resulting from sales of securities using the specific identification method, are included in other income on the income statement. Unrealized losses on debt securities deemed to be other-than-temporary are included in other income on the income statement or in AOCI on the balance sheet in accordance with the applicable accounting guidance related to the recognition of OTTI of debt securities.

The amortized cost, unrealized gains and losses, and approximate fair value of our securities available for sale and held-to-maturity securities are presented in the following tables. Gross unrealized gains and losses represent the difference between the amortized cost and the fair value of securities on the balance sheet as of the dates indicated. Accordingly, the amount of these gains and losses may change in the future as market conditions change.

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	June 30, 2015						
	Amortized	Gross Unrealized	Gross Unrealized	Fair			
in millions	Cost	Gains	Losses	Value			
SECURITIES AVAILABLE FOR SALE States and political subdivisions	\$ 19			<b>\$</b> 19			
Collateralized mortgage obligations	11,765	<b>\$</b> 101	<b>\$</b> 115	11,751			
Other mortgage-backed securities	2,439	21	8	2,452			
Other securities	20	2		22			
Total securities available for sale	\$ 14,243	\$ 124	\$ 123	\$ 14,244			
HELD-TO-MATURITY SECURITIES							
Collateralized mortgage obligations	\$ 4,463	<b>\$</b> 17	<b>\$</b> 43	\$ 4,437			
Other mortgage-backed securities	539		4	535			
Other securities	20			20			
Total held-to-maturity securities	\$ 5,022	<b>\$</b> 17	\$ 47	\$ 4,992			

	<b>December 31, 2014</b>							
			G	ross	G	ross		
	Amo	rtized	Unr	ealized	Unr	ealized	F	air
in millions	C	ost	G	ains	Lo	osses	V٤	alue
SECURITIES AVAILABLE FOR SALE								
States and political subdivisions	\$	22	\$	1			\$	23
Collateralized mortgage obligations	11	,310		96	\$	136	11	1,270
Other mortgage-backed securities	2	2,004		32		1	2	2,035
Other securities		29		3				32
Total securities available for sale	\$ 13	3,365	\$	132	\$	137	\$ 13	3,360
HELD-TO-MATURITY SECURITIES								
Collateralized mortgage obligations	\$ 4	,755	\$	15	\$	57	\$ 4	1,713
Other mortgage-backed securities		240		1				241
Other securities		20						20
Total held-to-maturity securities	\$ 5	5,015	\$	16	\$	57	\$ 4	1,974

	June 30, 2014							
			_	ross	_	ross		
in millions		ortized		ealized		ealized		Fair
in millions	,	Cost	G	ains	L	osses		<b>Value</b>
SECURITIES AVAILABLE FOR SALE								
States and political subdivisions	\$	30	\$	1			\$	31
Collateralized mortgage obligations		9,912		135	\$	181		9,866
Other mortgage-backed securities		2,273		33		1		2,305

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Other securities	18	4		22
Total securities available for sale	\$ 12,233	\$ 173	\$ 182	\$ 12,224
HELD-TO-MATURITY SECURITIES				
Collateralized mortgage obligations	\$ 5,213	\$ 12	\$ 91	\$ 5,134
Other securities	20			20
Total held-to-maturity securities	\$ 5,233	\$ 12	\$ 91	\$ 5,154

The following table summarizes our securities that were in an unrealized loss position as of June 30, 2015, December 31, 2014, and June 30, 2014.

	<b>Duration of Unrealized Loss Position</b>									
	Less tl	12 Mo	nths	or						
	Moi	Months			nger		Total			
		Gı	ross		$\mathbf{G}$	ross		ross		
		Unre	ealized		Unre	ealized		Unr	ealized	
in millions	Fair Value	Lo	sses	Fair Value	Lo	osses	Fair Value	L	osses	
June 30, 2015										
Securities available for sale:										
Collateralized mortgage obligations	\$ 2,784	\$	46	\$ 2,624	\$	69	\$ 5,408	\$	115	
Other mortgage-backed securities	1,060		8				1,060		8	
Other securities (a)				3			3			
Held-to-maturity:										
Collateralized mortgage obligations	1,236		12	1,278		31	2,514		43	
Other mortgage-backed securities	475		4				475		4	
Other securities (b)	4						4			
Total temporarily impaired securities	\$ 5,559	\$	70	\$ 3,905	\$	100	\$ 9,464	\$	170	
December 31, 2014										
Securities available for sale:										
Collateralized mortgage obligations	\$3,019	\$	52	\$ 2,932	\$	84	\$5,951	\$	136	
Other mortgage-backed securities	,			78		1	78		1	
Other securities (a)	4			2			6			
Held-to-maturity:										
Collateralized mortgage obligations	1,005		11	1,994		46	2,999		57	
Total temporarily impaired securities	\$4,028	\$	63	\$5,006	\$	131	\$ 9,034	\$	194	
1 2 1	·						•			
June 30, 2014										
Securities available for sale:										
Collateralized mortgage obligations	\$ 268	\$	1	\$4,653	\$	180	\$4,921	\$	181	
Other mortgage-backed securities				85		1	85		1	
Other securities (a)	1			2			3			
Held-to-maturity:										
Collateralized mortgage obligations	811		9	2,351		82	3,162		91	
Total temporarily impaired securities	\$ 1,080	\$	10	\$7,091	\$	263	\$8,171	\$	273	

<sup>(</sup>a) Gross unrealized losses totaled less than \$1 million for other securities available for sale as of June 30, 2015, December 31, 2014 and June 30, 2014.

<sup>(</sup>b) Gross unrealized losses totaled less than \$1 million for other securities held-to-maturity as of June 30, 2015.

At June 30, 2015, we had \$115 million of gross unrealized losses related to 65 fixed-rate CMOs that we invested in as part of our overall A/LM strategy. These securities had a weighted-average maturity of 4 years at June 30, 2015. We also had \$8 million of gross unrealized losses related to 23 other mortgage-backed securities positions, which had a weighted-average maturity of 4.9 years at June 30, 2015. Because these securities have a fixed interest rate, their fair value is sensitive to movements in market interest rates. These unrealized losses are considered temporary since we expect to collect all contractually due amounts from these securities. Accordingly, these investments were reduced to their fair value through OCI, not earnings.

We regularly assess our securities portfolio for OTTI. The assessments are based on the nature of the securities, the underlying collateral, the financial condition of the issuer, the extent and duration of the loss, our intent related to the individual securities, and the likelihood that we will have to sell securities prior to expected recovery.

The debt securities identified as other-than-temporarily impaired are written down to their current fair value. For those debt securities that we intend to sell, or more-likely-than-not will be required to sell, prior to the expected recovery of the amortized cost, the entire impairment (i.e., the difference between amortized cost and the fair value) is recognized in earnings. For those debt securities that we do not intend to sell, or more-likely-than-not will not be required to sell, prior to expected recovery, the credit portion of OTTI is recognized in earnings, while the remaining OTTI is recognized in equity as a component of AOCI on the balance sheet. As shown in the following table, we did not have any impairment losses recognized in earnings for the three months ended June 30, 2015.

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## Three months ended June 30, 2015

in millions	
Balance at March 31, 2015	\$4
Impairment recognized in earnings	
Balance at June 30, 2015	\$4

Realized gains and losses related to securities available for sale were as follows:

## Six months ended June 30, 2015

in millions	
Realized gains	
Realized losses	\$ 1
Net securities gains (losses)	<b>\$ (1)</b>

At June 30, 2015, securities available for sale and held-to-maturity securities totaling \$7 billion were pledged to secure securities sold under repurchase agreements, to secure public and trust deposits, to facilitate access to secured funding, and for other purposes required or permitted by law.

The following table shows securities by remaining maturity. CMOs and other mortgage-backed securities (both of which are included in the securities available-for-sale portfolio) as well as the CMOs in the held-to-maturity portfolio are presented based on their expected average lives. The remaining securities, in both the available-for-sale and held-to-maturity portfolios, are presented based on their remaining contractual maturity. Actual maturities may differ from expected or contractual maturities since borrowers have the right to prepay obligations with or without prepayment penalties.

June 30, 2015	Secur Available		Held-to-N Secur	v	
June 20, 2012	Amortized Fair		Amortized	Fair	
in millions	Cost	Value	Cost	Value	
Due in one year or less	\$ 257	\$ 260	<b>\$</b> 7	\$ 7	
Due after one through five years	12,710	12,716	4,476	4,450	
Due after five through ten years	1,273	1,265	539	535	
Due after ten years	3	3			
Total	\$ 14,243	\$14,244	\$ 5,022	\$4,992	

## 7. Derivatives and Hedging Activities

We are a party to various derivative instruments, mainly through our subsidiary, KeyBank. Derivative instruments are contracts between two or more parties that have a notional amount and an underlying variable, require a small or no net investment, and allow for the net settlement of positions. A derivative s notional amount serves as the basis for the payment provision of the contract, and takes the form of units, such as shares or dollars. A derivative s underlying variable is a specified interest rate, security price, commodity price, foreign exchange rate, index, or other variable. The interaction between the notional amount and the underlying variable determines the number of units to be exchanged between the parties and influences the fair value of the derivative contract.

The primary derivatives that we use are interest rate swaps, caps, floors, and futures; foreign exchange contracts; commodity derivatives; and credit derivatives. Generally, these instruments help us manage exposure to interest rate risk, mitigate the credit risk inherent in the loan portfolio, hedge against changes in foreign currency exchange rates, and meet client financing and hedging needs. As further discussed in this note:

interest rate risk represents the possibility that the EVE or net interest income will be adversely affected by fluctuations in interest rates;

credit risk is the risk of loss arising from an obligor s inability or failure to meet contractual payment or performance terms; and

foreign exchange risk is the risk that an exchange rate will adversely affect the fair value of a financial instrument.

Derivative assets and liabilities are recorded at fair value on the balance sheet, after taking into account the effects of bilateral collateral and master netting agreements. These agreements allow us to settle all derivative contracts held with a single counterparty on a net basis, and to offset net derivative positions with related cash collateral, where applicable. As a result, we could have derivative contracts with negative fair values included in derivative assets on the balance sheet and contracts with positive fair values included in derivative liabilities.

At June 30, 2015, after taking into account the effects of bilateral collateral and master netting agreements, we had \$76 million of derivative assets and a positive \$7 million of derivative liabilities that relate to contracts entered into for hedging purposes. Our hedging derivative liabilities are in an asset position largely because we have contracts with positive fair values as a result of master netting agreements. As of the same date, after taking into account the effects of bilateral collateral and master netting agreements and a reserve for potential future losses, we had derivative assets of \$460 million and derivative liabilities of \$567 million that were not designated as hedging instruments.

Additional information regarding our accounting policies for derivatives is provided in Note 1 ( Summary of Significant Accounting Policies ) under the heading Derivatives beginning on page 121 of our 2014 Form 10-K.

## **Derivatives Designated in Hedge Relationships**

Net interest income and the EVE change in response to changes in the mix of assets, liabilities, and off-balance sheet instruments; associated interest rates tied to each instrument; differences in the repricing and maturity characteristics of interest-earning assets and interest-bearing liabilities; and changes in interest rates. We utilize derivatives that have

been designated as part of a hedge relationship in accordance with the applicable accounting guidance to minimize the exposure and volatility of net interest income and EVE to interest rate fluctuations. The primary derivative instruments used to manage interest rate risk are interest rate swaps, which convert the contractual interest rate index of agreed-upon amounts of assets and liabilities (i.e., notional amounts) to another interest rate index.

We designate certain receive fixed/pay variable interest rate swaps as fair value hedges. These contracts convert certain fixed-rate long-term debt into variable-rate obligations, thereby modifying our exposure to changes in interest rates. As a result, we receive fixed-rate interest payments in exchange for making variable-rate payments over the lives of the contracts without exchanging the notional amounts.

Similarly, we designate certain receive fixed/pay variable interest rate swaps as cash flow hedges. These contracts effectively convert certain floating-rate loans into fixed-rate loans to reduce the potential adverse effect of interest rate decreases on future interest income. Again, we receive fixed-rate interest payments in exchange for making variable-rate payments over the lives of the contracts without exchanging the notional amounts.

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We also designate certain pay fixed/receive variable interest rate swaps as cash flow hedges. These swaps convert certain floating-rate debt into fixed-rate debt. We also use these swaps to manage the interest rate risk associated with anticipated sales of certain commercial real estate loans. The swaps protect against the possible short-term decline in the value of the loans that could result from changes in interest rates between the time they are originated and the time they are sold.

Interest rate swaps are also used to hedge the floating-rate debt that funds fixed-rate leases entered into by our equipment finance line of business. These swaps are designated as cash flow hedges to mitigate the interest rate mismatch between the fixed-rate lease cash flows and the floating-rate payments on the debt. These hedge relationships were terminated during the quarter ended March 31, 2014.

We use foreign currency forward transactions to hedge the foreign currency exposure of our net investment in various foreign equipment finance entities. These entities are denominated in a non-U.S. currency. These swaps are designated as net investment hedges to mitigate the exposure of measuring the net investment at the spot foreign exchange rate.

# **Derivatives Not Designated in Hedge Relationships**

On occasion, we enter into interest rate swap contracts to manage economic risks but do not designate the instruments in hedge relationships. Excluding contracts addressing customer exposures, the amount of derivatives hedging risks on an economic basis at June 30, 2015, was not significant.

Like other financial services institutions, we originate loans and extend credit, both of which expose us to credit risk. We actively manage our overall loan portfolio and the associated credit risk in a manner consistent with asset quality objectives and concentration risk tolerances to mitigate portfolio credit risk. Purchasing credit default swaps enables us to transfer to a third party a portion of the credit risk associated with a particular extension of credit, including situations where there is a forecasted sale of loans. Beginning in the first quarter of 2014, we began purchasing credit default swaps to reduce the credit risk associated with the debt securities held in our trading portfolio. We may also sell credit derivatives to offset our purchased credit default swap position prior to maturity. Although we use credit default swaps for risk management purposes, they are not treated as hedging instruments.

We also enter into derivative contracts for other purposes, including:

interest rate swap, cap, and floor contracts entered into generally to accommodate the needs of commercial loan clients;

energy and base metal swap and options contracts entered into to accommodate the needs of clients;

futures contracts and positions with third parties that are intended to offset or mitigate the interest rate or market risk related to client positions discussed above; and

foreign exchange forward contracts and options entered into primarily to accommodate the needs of clients. These contracts are not designated as part of hedge relationships.

## Fair Values, Volume of Activity, and Gain/Loss Information Related to Derivative Instruments

The following table summarizes the fair values of our derivative instruments on a gross and net basis as of June 30, 2015, December 31, 2014, and June 30, 2014. The change in the notional amounts of these derivatives by type from December 31, 2014, to June 30, 2015, indicates the volume of our derivative transaction activity during the first half of 2015. The notional amounts are not affected by bilateral collateral and master netting agreements. The derivative asset and liability balances are presented on a gross basis, prior to the application of bilateral collateral and master netting agreements. Total derivative assets and liabilities are adjusted to take into account the impact of legally enforceable master netting agreements that allow us to settle all derivative contracts with a single counterparty on a net basis and to offset the net derivative position with the related cash collateral. Where master netting agreements are not in effect or are not enforceable under bankruptcy laws, we do not adjust those derivative assets and liabilities with counterparties. Securities collateral related to legally enforceable master netting agreements is not offset on the balance sheet. Our derivative instruments are included in derivative assets or derivative liabilities on the balance sheet, as indicated in the following table:

	June 30, 2015 Fair Value NotionalDerivativeDerivative N			Notional	December 31, 2014 Fair Value Notional DerivativeDerivative								
in millions	Amount	Assets	Lia	bilities	Amount	A	ssets	Lia	bilities	Amount	Assets	Lia	bilities
Derivatives designated													
as hedging instruments:													
Interest rate	\$17,324	\$ 267	\$	22	\$ 15,095	\$	272	\$	26	\$ 14,459	\$ 307	\$	17
Foreign exchange	333	17		4	371		8			425	4		8
Total	17,657	284		26	15,466		280		26	14,884	311		25
Derivatives not designated as hedging instruments:													
Interest rate	45,067	589		546	43,771		665		618	44,041	677		636
Foreign exchange	6,486	114		104	4,024		85		81	6,338	52		48
Commodity	1,537	379		365	1,544		608		594	1,854	182		177
Credit	505	4		5	512		5		7	653	4		8
Total	53,595	1,086		1,020	49,851		1,363		1,300	52,886	915		869
Netting adjustments (a)		(834)	)	(486)		(	(1,034)		(542)		(677)		(443)
Net derivatives in the balance sheet	71,252	536		560	65,317		609		784	67,770	549		451
Other collateral (b)		(96)	)	(216)			(155)		(241)		(65)		(380)
Net derivative amounts	\$71,252	\$ 440	\$	344	\$65,317	\$	454	\$	543	\$67,770	\$ 484	\$	71

- (a) Netting adjustments represent the amounts recorded to convert our derivative assets and liabilities from a gross basis to a net basis in accordance with the applicable accounting guidance.
- (b) Other collateral represents the amount that cannot be used to offset our derivative assets and liabilities from a gross basis to a net basis in accordance with the applicable accounting guidance. The other collateral consists of securities and is exchanged under bilateral collateral and master netting agreements that allow us to offset the net derivative position with the related collateral. The application of the other collateral cannot reduce the net derivative position below zero. Therefore, excess other collateral, if any, is not reflected above.

Fair value hedges. Instruments designated as fair value hedges are recorded at fair value and included in derivative assets or derivative liabilities on the balance sheet. The effective portion of a change in the fair value of an instrument designated as a fair value hedge is recorded in earnings at the same time as a change in fair value of the hedged item, resulting in no effect on net income. The ineffective portion of a change in the fair value of such a hedging instrument is recorded in other income on the income statement with no corresponding offset. During the six-month period ended June 30, 2015, we did not exclude any portion of these hedging instruments from the assessment of hedge effectiveness. While there is some immaterial ineffectiveness in our hedging relationships, all of our fair value hedges remained highly effective as of June 30, 2015.

The following table summarizes the pre-tax net gains (losses) on our fair value hedges for the six-month periods ended June 30, 2015, and June 30, 2014, and where they are recorded on the income statement.

#### Six months ended June 30, 2015

in millions		Net at Location of Gains (Losses) o		Income Statement Location of (Lo Net Gains (Losses) on Hedged ItHe	,
Interest	Titel Gallis (Bosses)	Other income \$ (17)	J	, , , , , , , , , , , , , , , , , , ,	J
Interest rate	Interest expense	Long-term debt 60	C		
Total		\$ 43			\$ 17

### Six months ended June 30, 2014

		SIA	11101	itiis chaca June	JU, 2014					
						Net				
	Net									
		Ga	ins			(Losses)				
	Income Statemen	nt Location of (Lo	sses)		<b>Income Statement Location of</b>	on				
		O	n			Hedged				
in millions	Net Gains (Losses)	on Derivati <b>D</b> eriv	vativ	e Hedged Item	Net Gains (Losses) on Hedged Ite	m Item				
Interest										
rate		Other income \$	13	Long-term debt	Other incor	ne $\$(13)^{(a)}$				
Interest rate	Interest expense	Long-term debt	66							
Total		\$	79			(13)				

(a) Net gains (losses) on hedged items represent the change in fair value caused by fluctuations in interest rates. *Cash flow hedges.* Instruments designated as cash flow hedges are recorded at fair value and included in derivative assets or derivative liabilities on the balance sheet. Initially, the effective portion of a gain or loss on a cash flow hedge is recorded as a component of AOCI on the balance sheet. This amount is subsequently reclassified into income when the hedged transaction affects earnings (e.g., when we pay variable-rate interest on debt, receive variable-rate interest on commercial loans, or sell commercial real estate loans). The ineffective portion of cash flow hedging transactions is included in other income on the income statement. During the six-month period ended June 30, 2015, we did not exclude any portion of these hedging instruments from the assessment of hedge effectiveness. While there is some immaterial ineffectiveness in our hedging relationships, all of our cash flow hedges remained highly effective as of June 30, 2015.

Considering the interest rates, yield curves, and notional amounts as of June 30, 2015, we would expect to reclassify an estimated \$37 million of after-tax net losses on derivative instruments from AOCI to income during the next 12 months for our cash flow hedges. In addition, we expect to reclassify approximately \$1 million of net gains related to terminated cash flow hedges from AOCI to income during the next 12 months. As of June 30, 2015, the maximum length of time over which we hedge forecasted transactions is 13 years.

Net investment hedges. We enter into foreign currency forward contracts to hedge our exposure to changes in the carrying value of our investments as a result of changes in the related foreign exchange rates. Instruments designated as net investment hedges are recorded at fair value and included in derivative assets or derivative liabilities on the balance sheet. Initially, the effective portion of a gain or loss on a net investment hedge is recorded as a component of AOCI on the balance sheet when the terms of the derivative match the notional and currency risk being hedged. The effective portion is subsequently reclassified into income when the hedged transaction affects earnings (e.g., when we dispose of or liquidate a foreign subsidiary). At June 30, 2015, AOCI reflected unrecognized after-tax gains totaling \$28 million related to cumulative changes in the fair value of our net investment hedges, which offset the unrecognized after-tax foreign currency losses on net investment balances. The ineffective portion of net investment hedging transactions is included in other income on the income statement, but there was no net investment hedge ineffectiveness as of June 30, 2015. We did not exclude any portion of our hedging instruments from the assessment of hedge effectiveness during the six-month period ended June 30, 2015.

The following table summarizes the pre-tax net gains (losses) on our cash flow and net investment hedges for the six-month periods ended June 30, 2015, and June 30, 2014, and where they are recorded on the income statement. The table includes the effective portion of net gains (losses) recognized in OCI during the period, the effective portion of net gains (losses) reclassified from OCI into income during the current period, and the portion of net gains (losses) recognized directly in income, representing the amount of hedge ineffectiveness.

		Six months ended June 30, 2015
		Net Income Statement Net
		Gains Gains
	Net	(Losses) Location of Net (Losses)
	Gains	Reclassified Gains (Losses)Recognized
	(Losses)	From OCI Recognized in in
Rec	ognized in (	OCI Into Income Income
	(Effective	Income Statement Location of Net Gains (Losses) (Effective Income (Ineffective
in millions	Portion) I	Reclassified From OCI Into Income (Effective PortionPortion) (Ineffective PortionPortion)
Cash Flow		
Hedges		
Interest rate	\$48	Interest income Loans 45 Other income
Interest rate	1	Interest expense Long-term debt (2) Other income
Interest rate	1	Investment banking and debt placement fees Other income
Net		
Investment		
Hedges		
Foreign		
exchange		
contracts	17	Other Income Other income

Total \$67 \$43	
-----------------	--

# Six months ended June 30, 2014

		Six months ended June 30, 2014	
		Net	
		Gains	
	Net	(Losses)	Net
	Gains	Reclassified	d Income Statement Gains
	(Losses)	From	<b>Location of Net (Losses)</b>
	Recognized	OCI	Gains (Losses)Recogniz
	in	Into	Recognized in in
	OCI	Income	Income
	(Effective	Income Statement Location of Net Gains (Losses) (Effective	Income (Ineffective
in millions	Portion) Re	Reclassified From OCI Into Income (Effective Portion)Portion)	(Ineffective Portion)
<b>Cash Flow</b>			
Hedges			
Interest rate	\$ 40	Interest income Loans\$ 31	Other income
Interest rate	(4)	Interest expense Long-term debt (2)	Other income
Interest rate		Investment banking and debt placement fees	Other income
Net			
Investment	,		
Hedges			
Foreign			
exchange			
contracts	(1)	Other Income (1)	Other income

\$ 28

The after-tax change in AOCI resulting from cash flow and net investment hedges is as follows:

Total

\$35

						Reclass	sification		
		December 31,			2015		of Gains to		<b>30</b> ,
in millions		2014 Hedging Acti		g Activity	Net 1	Income	2015		
	AOCI resulting from cash flow and net								
	investment hedges	\$	(8)	\$	42	\$	(27)	\$	7

**Nonhedging instruments.** Our derivatives that are not designated as hedging instruments are recorded at fair value in derivative assets and derivative liabilities on the balance sheet. Adjustments to the fair values of these instruments, as well as any premium paid or received, are included in corporate services income and other income on the income statement.

The following table summarizes the pre-tax net gains (losses) on our derivatives that are not designated as hedging instruments for the six-month periods ended June 30, 2015, and June 30, 2014, and where they are recorded on the income statement.

	Six months ended June 30, 2015ix m						nonths ended June 30, 20				), 2014
	Corporat	Corporate			Corporate						
	Services	Othe	r			Ser	vices	Ot	her		
in millions	Income	Incon	1e	To	otal	Inc	come	Inc	ome	T	otal
NET GAINS (LOSSES)											
Interest rate	\$ 9			\$	9	\$	9			\$	9
Foreign exchange	18				18		17				17
Commodity	3				3		2				2
Credit		\$ (	<b>7</b> )		<b>(7)</b>			\$	(8)		(8)
Total net gains (losses)	\$ 30	\$ (	7)	\$	23	\$	28	\$	(8)	\$	20

### **Counterparty Credit Risk**

Like other financial instruments, derivatives contain an element of credit risk. This risk is measured as the expected positive replacement value of the contracts. We use several means to mitigate and manage exposure to credit risk on derivative contracts. We generally enter into bilateral collateral and master netting agreements that provide for the net settlement of all contracts with a single counterparty in the event of default. Additionally, we monitor counterparty credit risk exposure on each contract to determine appropriate limits on our total credit exposure across all product types. We review our collateral positions on a daily basis and exchange collateral with our counterparties in accordance with standard ISDA documentation, central clearing rules, and other related agreements. We generally hold collateral in the form of cash and highly rated securities issued by the U.S. Treasury, government-sponsored enterprises, or GNMA. The cash collateral netted against derivative assets on the balance sheet totaled \$364 million at June 30, 2015, \$518 million at December 31, 2014, and \$289 million at June 30, 2014. The cash collateral netted against derivative liabilities totaled \$16 million at June 30, 2015, \$26 million at December 31, 2014, and \$55 million at June 30, 2014. The relevant agreements that allow us to access the central clearing organizations to clear derivative transactions are not considered to be qualified master netting agreements. Therefore, we cannot net derivative contracts or offset those contracts with related cash collateral with these counterparties. At June 30, 2015, we posted \$114 million of cash collateral with clearing organizations and held \$3 million of cash collateral from clearing organizations. At December 31, 2014, we posted \$56 million of cash collateral with clearing organizations and did not hold any cash collateral from clearing organizations. At June 30, 2014, we posted \$35 million of cash collateral with clearing organizations and did not hold any cash collateral from clearing organizations. This additional cash collateral is included in accrued income and other assets and accrued expense and other liabilities on the balance sheet.

The following table summarizes our largest exposure to an individual counterparty at the dates indicated.

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in millions		ne 30, 015	Decen 2	June 30, 2014		
Largest gross exposure (derivative asset) to an						
individual counterparty	\$	105	\$	133	\$	117
Collateral posted by this counterparty		44		100		47
Derivative liability with this counterparty		90		31		108
Collateral pledged to this counterparty		37				44
Net exposure after netting adjustments and collateral		8		2		6

The following table summarizes the fair value of our derivative assets by type at the dates indicated. These assets represent our gross exposure to potential loss after taking into account the effects of bilateral collateral and master netting agreements and other means used to mitigate risk.

in millions	June 30, 2015	mber 31, 2014	ne 30, 014
Interest rate	\$ 606	\$ 607	\$ 657
Foreign exchange	50	41	29
Commodity	243	478	152
Credit	1	1	
Derivative assets before collateral	900	1,127	838
Less: Related collateral	364	518	289
Total derivative assets	\$ 536	\$ 609	\$ 549

We enter into derivative transactions with two primary groups: broker-dealers and banks, and clients. Since these groups have different economic characteristics, we have different methods for managing counterparty credit exposure and credit risk.

We enter into transactions with broker-dealers and banks for various risk management purposes. These types of transactions generally are high dollar volume. We generally enter into bilateral collateral and master netting agreements with these counterparties. We began clearing certain types of derivative transactions with these counterparties in June 2013, whereby the central clearing organizations become our counterparties subsequent to novation of the original derivative contracts. In addition, we began entering into derivative contracts through swap execution facilities during the quarter ended March 31, 2014. The swap clearing and swap trade execution requirements were mandated by the Dodd-Frank Act for the purpose of reducing counterparty credit risk and increasing transparency in the derivative market. At June 30, 2015, we had gross exposure of \$714 million to broker-dealers and banks. We had net exposure of \$162 million after the application of master netting agreements and cash collateral, where such qualifying agreements exist. We had net exposure of \$41 million after considering \$121 million of additional collateral held in the form of securities.

We enter into transactions with clients to accommodate their business needs. These types of transactions generally are low dollar volume. We generally enter into master netting agreements with these counterparties. In addition, we mitigate our overall portfolio exposure and market risk by buying and selling U.S. Treasuries and Eurodollar futures, and entering into offsetting positions and other derivative contracts, sometimes with entities other than broker-dealers and banks. Due to the smaller size and magnitude of the individual contracts with clients, we generally do not exchange collateral in connection with these derivative transactions. To address the risk of default associated with the uncollateralized contracts, we have established a credit valuation adjustment (included in derivative assets ) in the amount of \$11 million at June 30, 2015, which we estimate to be the potential future losses on amounts due from client counterparties in the event of default. At December 31, 2014, the credit valuation adjustment was \$9 million. At June 30, 2015, we had gross exposure of \$413 million to client counterparties and other entities that are not broker-dealers or banks for derivatives that have associated master netting agreements. We had net exposure of \$374 million on our derivatives with these counterparties after the application of master netting agreements, collateral, and the related reserve. In addition, the derivatives for one counterparty were guaranteed by a third party with a letter of credit totaling \$25 million.

## **Credit Derivatives**

We are both a buyer and seller of credit protection through the credit derivative market. We purchase credit derivatives to manage the credit risk associated with specific commercial lending and swap obligations as well as exposures to debt securities. We may also sell credit derivatives, mainly single-name credit default swaps, to offset our purchased credit default swap position prior to maturity.

The following table summarizes the fair value of our credit derivatives purchased and sold by type as of June 30, 2015, December 31, 2014, and June 30, 2014. The fair value of credit derivatives presented below does not take into account the effects of bilateral collateral or master netting agreements.

	December 31,								
	June 30, 20	2014		June 30, 2014					
in millions	<b>PurchasedSold</b>	NetPu	urchasedSold	NetPu	ırchasedSold	Net			
Single-name credit default swaps	<b>\$ (2)</b>	<b>\$ (2)</b>	\$(3)	\$ (3)	\$ (3)	\$ (3)			
Traded credit default swap indices	2	2	1	1	(1)	(1)			
Other	<b>\$</b> (1)	(1)							
Total credit derivatives	<b>\$</b> (1)	<b>\$</b> (1)	\$ (2)	\$ (2)	\$ (4)	\$ (4)			

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Single-name credit default swaps are bilateral contracts whereby the seller agrees, for a premium, to provide protection against the credit risk of a specific entity (the reference entity) in connection with a specific debt obligation. The protected credit risk is related to adverse credit events, such as bankruptcy, failure to make payments, and acceleration or restructuring of obligations, identified in the credit derivative contract. As the seller of a single-name credit derivative, we may settle in one of two ways if the underlying reference entity experiences a predefined credit event. We may be required to pay the purchaser the difference between the par value and the market price of the debt obligation (cash settlement) or receive the specified referenced asset in exchange for payment of the par value (physical settlement). If we effect a physical settlement and receive our portion of the related debt obligation, we will join other creditors in the liquidation process, which may enable us to recover a portion of the amount paid under the credit default swap contract. We also may purchase offsetting credit derivatives for the same reference entity from third parties that will permit us to recover the amount we pay should a credit event occur.

A traded credit default swap index represents a position on a basket or portfolio of reference entities. As a seller of protection on a credit default swap index, we would be required to pay the purchaser if one or more of the entities in the index had a credit event. Upon a credit event, the amount payable is based on the percentage of the notional amount allocated to the specific defaulting entity.

The majority of transactions represented by the other category shown in the above table are risk participation agreements. In these transactions, the lead participant has a swap agreement with a customer. The lead participant (purchaser of protection) then enters into a risk participation agreement with a counterparty (seller of protection), under which the counterparty receives a fee to accept a portion of the lead participant s credit risk. If the customer defaults on the swap contract, the counterparty to the risk participation agreement must reimburse the lead participant for the counterparty s percentage of the positive fair value of the customer swap as of the default date. If the customer swap has a negative fair value, the counterparty has no reimbursement requirements. If the customer defaults on the swap contract and the seller fulfills its payment obligations under the risk participation agreement, the seller is entitled to a *pro rata* share of the lead participant s claims against the customer under the terms of the swap agreement.

The following table provides information on the types of credit derivatives sold by us and held on the balance sheet at June 30, 2015, December 31, 2014, and June 30, 2014. The notional amount represents the maximum amount that the seller could be required to pay. The payment/performance risk assessment is based on the default probabilities for the underlying reference entities—debt obligations using a Moody—s credit ratings matrix known as Moody—s—Idealized Cumulative Default Rates. The payment/performance risk shown in the table represents a weighted-average of the default probabilities for all reference entities in the respective portfolios. These default probabilities are directly correlated to the probability that we will have to make a payment under the credit derivative contracts.

	<b>June 30, 2015</b>			De	December 31, 2014				June 30, 2014		
		Payment			Payment				<b>Payment</b>		
	1	Average	/		Average	/		Average	/		
	Notional	Term Po	erformance	Notiona	al Term P	erformanc	eNotional	Term P	erformance		
dollars in millions	Amount	(Years)	Risk	Amoun	t (Years)	Risk	Amount	(Years)	Risk		
Single-name credit											
default swaps	\$ 5	.22	.87 %	\$ 5	.72	.87 %	\$45	.34	4.76 %		
Other	6	2.51	8.36	6	2.89	9.58	9	3.06	5.82		
Total credit derivatives											
sold	\$11			\$11			\$ 54				

# **Credit Risk Contingent Features**

We have entered into certain derivative contracts that require us to post collateral to the counterparties when these contracts are in a net liability position. The amount of collateral to be posted is based on the amount of the net liability and thresholds generally related to our long-term senior unsecured credit ratings with Moody s and S&P. Collateral requirements also are based on minimum transfer amounts, which are specific to each Credit Support Annex (a component of the ISDA Master Agreement) that we have signed with the counterparties. In a limited number of instances, counterparties have the right to terminate their ISDA Master Agreements with us if our ratings fall below a certain level, usually investment-grade level (i.e., Baa3 for Moody s and BBB- for S&P). At June 30, 2015, KeyBank s ratings were A3 with Moody s and A- with S&P, and KeyCorp s ratings were Baa1 with Moody s and BBB+ wi As of June 30, 2015, the aggregate fair value of all derivative contracts with credit risk contingent features (i.e., those containing collateral posting or termination provisions based on our ratings) held by KeyBank that were in a net liability position totaled \$243 million, which includes \$212 million in derivative assets and \$455 million in derivative liabilities. We had \$218 million in cash and securities collateral posted to cover those positions as of June 30, 2015. The aggregate fair value of all derivative contracts with credit risk contingent features held by KeyCorp as of June 30, 2015, that were in a net liability position totaled \$6 million, which consists solely of derivative liabilities. We had \$6 million in collateral posted to cover those positions as of June 30, 2015.

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The following table summarizes the additional cash and securities collateral that KeyBank would have been required to deliver under the ISDA Master Agreements had the credit risk contingent features been triggered for the derivative contracts in a net liability position as of June 30, 2015, December 31, 2014, and June 30, 2014. The additional collateral amounts were calculated based on scenarios under which KeyBank s ratings are downgraded one, two, or three ratings as of June 30, 2015, December 31, 2014, and June 30, 2014, and take into account all collateral already posted. A similar calculation was performed for KeyCorp, and no additional collateral would have been required as of June 30, 2015, while additional collateral of less than \$1 million and \$3 million would have been required as of December 31, 2014, and June 30, 2014, respectively. For more information about the credit ratings for KeyBank and KeyCorp, see the discussion under the heading Factors affecting liquidity in the section entitled Liquidity risk management in Item 2 of this report.

								Jun	ie 30,	,
	June 30, 2015 December 31, 2014					4 2014				
in millions	Mood	y s	s S&P	Moo	dy s	S	&P	Moody	sS&	ķΡ
KeyBank s long-term senior unsecured credit ratings	<b>A</b> 3	3	<b>A-</b>	1	43		A-	A3	1	A-
One rating downgrade	\$ 4	ı	<b>\$ 4</b>	\$	1	\$	1	\$ 1	\$	1
Two rating downgrades	4	ı	4		1		1	1		1
Three rating downgrades	6	6	6		3		3	1		1

KeyBank s long-term senior unsecured credit rating is currently four ratings above noninvestment grade at Moody s and S&P. If KeyBank s ratings had been downgraded below investment grade as of June 30, 2015, payments of up to \$7 million would have been required to either terminate the contracts or post additional collateral for those contracts in a net liability position, taking into account all collateral already posted. If KeyCorp s ratings had been downgraded below investment grade as of June 30, 2015, payments of less than \$1 million would have been required to either terminate the contracts or post additional collateral for those contracts in a net liability position, taking into account all collateral already posted.

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# 8. Mortgage Servicing Assets

We originate and periodically sell commercial mortgage loans but continue to service those loans for the buyers. We also may purchase the right to service commercial mortgage loans for other lenders. We record a servicing asset if we purchase or retain the right to service loans in exchange for servicing fees that exceed the going market servicing rate and are considered more than adequate compensation for servicing. Changes in the carrying amount of mortgage servicing assets are summarized as follows:

in millions	Six 1	nded June 30, 2014		
Balance at beginning of period	\$	323	\$	332
Servicing retained from loan sales		28		13
Purchases		25		28
Amortization		<b>(47)</b>		(50)
Balance at end of period	\$	329	\$	323
Fair value at end of period	\$	423	\$	402

The fair value of mortgage servicing assets is determined by calculating the present value of future cash flows associated with servicing the loans. This calculation uses a number of assumptions that are based on current market conditions. The range and weighted-average of the significant unobservable inputs used to fair value our mortgage servicing assets at June 30, 2015, and June 30, 2014, along with the valuation techniques, are shown in the following table:

June 30, 2015		Significant	Range
dollars in millions	Valuation Technique	Unobservable Input	(Weighted-Average)
Mortgage servicing assets	Discounted cash flow	Prepayment speed	1.70 - 14.90% (4.70%)
		Expected defaults	1.00 - 3.00% (1.80%)
		Residual cash flows discount rate	7.00 - 15.00% (7.80%)
		Escrow earn rate	0.70 - 3.30% (2.00%)
		Servicing cost	\$150 - \$2,750 (\$1,088)
		Loan assumption rate	0.20 - 3.00% (1.41%)
		Percentage late	0.00 - 2.00% (0.32%)
June 30, 2014		Significant	
			Range
dollars in millions	Valuation Technique	Unobservable Input	(Weighted-Average)
Mortgage servicing assets	Discounted cash flow	Prepayment speed	2.00 - 11.60% (5.70%)
		Expected defaults	1.00 - 3.00% (2.00%)
		Residual cash flows discount rate	7.00 - 14.10% (7.80%)
		Escrow earn rate	0.50 - 2.90% (1.60%)
		Servicing cost	\$150 - \$5,000 (\$990)

Loan assumption rate	0.00 - 3.00% (1.59%)
Percentage late	0.00 - 2.00% (0.33%)

If these economic assumptions change or prove incorrect, the fair value of mortgage servicing assets may also change. Expected credit losses, escrow earn rates, and discount rates are critical to the valuation of servicing assets. Estimates of these assumptions are based on how a market participant would view the respective rates and reflect historical data associated with the loans, industry trends, and other considerations. Actual rates may differ from those estimated due to changes in a variety of economic factors. A decrease in the value assigned to the escrow earn rates would cause a decrease in the fair value of our mortgage servicing assets. An increase in the assumed default rates of commercial mortgage loans or an increase in the assigned discount rates would cause a decrease in the fair value of our mortgage servicing assets.

Contractual fee income from servicing commercial mortgage loans totaled \$22 million for the six-month period ended June 30, 2015, and \$26 million for the six-month period ended June 30, 2014. We have elected to account for servicing assets using the amortization method. The amortization of servicing assets is determined in proportion to, and over the period of, the estimated net servicing income. The amortization of servicing assets for each period, as shown in the table at the beginning of this note, is recorded as a reduction to fee income. Both the contractual fee income and the amortization are recorded in mortgage servicing fees on the income statement.

Additional information pertaining to the accounting for mortgage and other servicing assets is included in Note 1 (Summary of Significant Accounting Policies) under the heading Servicing Assets on page 122 of our 2014 Form 10-K.

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## 9. Variable Interest Entities

A VIE is a partnership, limited liability company, trust, or other legal entity that meets any one of the following criteria:

The entity does not have sufficient equity to conduct its activities without additional subordinated financial support from another party.

The entity s investors lack the power to direct the activities that most significantly impact the entity s economic performance.

The entity s equity at risk holders do not have the obligation to absorb losses or the right to receive residual returns.

The voting rights of some investors are not proportional to their economic interests in the entity, and substantially all of the entity s activities involve, or are conducted on behalf of, investors with disproportionately few voting rights.

Our VIEs are summarized below. We define a significant interest in a VIE as a subordinated interest that exposes us to a significant portion, but not the majority, of the VIE s expected losses or residual returns, even though we do not have the power to direct the activities that most significantly impact the entity s economic performance.

On September 30, 2014, we sold the residual interests in all of our outstanding education loan securitization trusts and therefore no longer have a significant interest in those trusts. We deconsolidated the securitization trusts as of September 30, 2014, and removed the trust assets and liabilities from our balance sheet. Further information regarding these education loan securitization trusts is provided in Note 11 ( Acquisitions and Discontinued Operations ) under the heading Education lending.

	<b>Consolidated VIEs</b>						Uncons	ed VIEs		
	Total		Total		Total		T	<b>'otal</b>	Maximum	
in millions	Assets		Liabilities		Assets		Liabilities		<b>Exposure to Loss</b>	
June 30, 2015										
LIHTC funds	\$	1	\$	1	\$	55				
LIHTC investments		N/A		N/A		1,305	\$	4	\$	520
December 31, 2014										
LIHTC funds	\$	1	\$	1	\$	55				
LIHTC investments		N/A		N/A		1,234	\$	4	\$	521
June 30, 2014										
LIHTC funds	\$	1	\$	2	\$	97				
Education loan securitization trusts	1	1,730		1,677		N/A		N/A		N/A
LIHTC investments		N/A		N/A		1,549	\$	5	\$	508
Our involvement with VIEs is described below.										

## **Consolidated VIEs**

LIHTC guaranteed funds. KAHC formed limited partnership funds that invested in LIHTC operating partnerships. Interests in these funds were offered in syndication to qualified investors who paid a fee to KAHC for a guaranteed return. We also earned syndication fees from the guaranteed funds and continue to earn asset management fees. The guaranteed funds assets, primarily investments in LIHTC operating partnerships, totaled \$1 million at June 30, 2015, December 31, 2014, and June 30, 2014. These investments are recorded in accrued income and other assets on the balance sheet and serve as collateral for the guaranteed funds limited obligations.

We have not formed new guaranteed funds or added LIHTC partnerships since October 2003. However, we continue to act as asset manager and to provide occasional funding for existing funds under a guarantee obligation. As a result of this guarantee obligation, we have determined that we are the primary beneficiary of these guaranteed funds. Additional information on return guarantee agreements with LIHTC investors is presented in Note 15 ( Contingent Liabilities and Guarantees ) under the heading Guarantees.

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In accordance with the applicable accounting guidance for distinguishing liabilities from equity, third-party interests associated with our LIHTC guaranteed funds are considered mandatorily redeemable instruments and are recorded in accrued expense and other liabilities—on the balance sheet. However, the FASB has indefinitely deferred the measurement and recognition provisions of this accounting guidance for mandatorily redeemable third-party interests associated with finite-lived subsidiaries, such as our LIHTC guaranteed funds. We adjust our financial statements each period for the third-party investors—share of the guaranteed funds—profits and losses. At June 30, 2015, we estimated the settlement value of these third-party interests to be between zero and \$4 million, while the recorded value, including reserves, totaled \$4 million. The partnership agreement for each of our guaranteed funds requires the fund to be dissolved by a certain date.

## **Unconsolidated VIEs**

LIHTC nonguaranteed funds. Although we hold interests in certain nonguaranteed funds that we formed and funded, we have determined that we are not the primary beneficiary because we do not absorb the majority of the funds expected losses and do not have the power to direct activities that most significantly influence the economic performance of these entities. Assets of these unconsolidated nonguaranteed funds totaled \$55 million at June 30, 2015, and December 31, 2014, and \$97 million at June 30, 2014. Our maximum exposure to loss in connection with these funds is minimal, and we do not have any liability recorded related to the funds. We have not formed nonguaranteed funds since October 2003.

LIHTC investments. Through Key Community Bank, we have made investments directly in LIHTC operating partnerships formed by third parties. As a limited partner in these operating partnerships, we are allocated tax credits and deductions associated with the underlying properties. We have determined that we are not the primary beneficiary of these investments because the general partners have the power to direct the activities that most significantly influence the economic performance of their respective partnerships and have the obligation to absorb expected losses and the right to receive benefits. Assets of these unconsolidated LIHTC operating partnerships totaled approximately \$835 million at June 30, 2015, \$764 million at December 31, 2014, and \$780 million at June 30, 2014. At June 30, 2015, our maximum exposure to loss in connection with these partnerships is the unamortized investment balance of \$404 million plus \$112 million of tax credits claimed but subject to recapture and \$4 million of tax credits with a return guarantee agreement with LIHTC investors. We do not have any liability recorded related to these investments because we believe the likelihood of any loss is remote. We have not obtained any significant direct investments (either individually or in the aggregate) in LIHTC operating partnerships since September 2003.

We have additional investments in unconsolidated LIHTC operating partnerships that are held by the consolidated LIHTC guaranteed funds. Total assets of these operating partnerships were approximately \$470 million at June 30, 2015, and December 31, 2014, and \$769 million at June 30, 2014. The tax credits and deductions associated with these properties are allocated to the funds—investors based on their ownership percentages. We have determined that we are not the primary beneficiary of these partnerships because the general partners have the power to direct the activities that most significantly impact their economic performance, and the obligation to absorb expected losses and right to receive residual returns. Information regarding our exposure to loss in connection with these guaranteed funds is included in Note 15 under the heading—Return guarantee agreement with LIHTC investors.

We amortize these investments over the period that we expect to receive the tax benefits. During the first six months of 2015, we recognized \$59 million of amortization and \$66 million of tax credits associated with these investments within income taxes on our income statement. During the first six months of 2014, we recognized \$51 million of amortization and \$60 million of tax credits associated with these investments within income taxes on our income statement. We had \$1.1 billion and \$988 million of investments in LIHTC at June 30, 2015, and June 30, 2014, respectively. These investments are recorded in accrued income and other assets on our balance sheet.

Commercial and residential real estate investments and principal investments. Our Principal Investing unit and the Real Estate Capital line of business make equity and mezzanine investments, some of which are in VIEs. These investments are held by nonregistered investment companies subject to the provisions of the AICPA Audit and Accounting Guide, Audits of Investment Companies. We currently are not applying the accounting or disclosure provisions in the applicable accounting guidance for consolidations to these investments, which remain unconsolidated. The FASB had previously deferred the effective date of this guidance for such nonregistered investment companies. New accounting guidance was issued in February 2015 that removes this deferral. The effective date for this guidance is January 1, 2016, for us. Additional information regarding this new accounting guidance is provided in Note 1 (Basis of Presentation).

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## 10. Income Taxes

## **Income Tax Provision**

In accordance with the applicable accounting guidance, the principal method established for computing the provision for income taxes in interim periods requires us to make our best estimate of the effective tax rate expected to be applicable for the full year. This estimated effective tax rate is then applied to interim consolidated pre-tax operating income to determine the interim provision for income taxes.

The effective tax rate, which is the provision for income taxes as a percentage of income from continuing operations before income taxes, was 26.3% for the second quarter of 2015 and 23.1% for the second quarter of 2014. The effective tax rates are below our combined federal and state statutory tax rate of 37.2% primarily due to income from investments in tax-advantaged assets such as corporate-owned life insurance and credits associated with investments in low-income housing projects.

## **Deferred Tax Asset**

At June 30, 2015, from continuing operations, we had a net federal deferred tax asset of \$195 million and a net state deferred tax asset of \$24 million, compared to a net federal deferred tax asset of \$174 million and a net state deferred tax asset of \$20 million at December 31, 2014, and a net federal deferred tax asset of \$135 million and a net state deferred tax asset of \$6 million at June 30, 2014, included in accrued income and other assets on the balance sheet. To determine the amount of deferred tax assets that are more-likely-than-not to be realized, and therefore recorded, we conduct a quarterly assessment of all available evidence. This evidence includes, but is not limited to, taxable income in prior periods, projected future taxable income, and projected future reversals of deferred tax items. These assessments involve a degree of subjectivity and may undergo change. Based on these criteria, we had a valuation allowance of less than \$1 million at June 30, 2015, and at December 31, 2014, and \$1 million at June 30, 2014, associated with certain state net operating loss carryforwards and state credit carryforwards.

# **Unrecognized Tax Benefits**

As permitted under the applicable accounting guidance for income taxes, it is our policy to recognize interest and penalties related to unrecognized tax benefits in income tax expense.

Deferred tax assets were reduced in the financial statements for unrecognized tax benefits by less than \$1 million at June 30, 2015, and by \$1 million at December 31, 2014, and June 30, 2014.

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## 11. Acquisitions and Discontinued Operations

# **Acquisitions**

*Pacific Crest Securities.* On September 3, 2014, we acquired Pacific Crest Securities, a leading technology-focused investment bank and capital markets firm based in Portland, Oregon. This acquisition, which was accounted for as a business combination, expanded our corporate and investment banking business unit and added technology to our other industry verticals. During the fourth quarter of 2014, we recorded identifiable intangible assets of \$13 million and goodwill of \$78 million in Key Corporate Bank for this acquisition. The identifiable intangible assets and the goodwill related to this acquisition are non-deductible for tax purposes. Additional information regarding the identifiable intangible assets and the goodwill related to this acquisition is provided in Note 10 ( Goodwill and Other Intangible Assets ) beginning on page 173 of our 2014 Form 10-K.

# **Discontinued operations**

*Education lending.* In September 2009, we decided to exit the government-guaranteed education lending business. As a result, we have accounted for this business as a discontinued operation.

As of January 1, 2010, we consolidated our 10 outstanding education lending securitization trusts since we held the residual interests and are the master servicer with the power to direct the activities that most significantly influence the economic performance of the trusts.

On September 30, 2014, we sold the residual interests in all of our outstanding education lending securitization trusts to a third party for \$57 million. In selling the residual interests, we no longer have the obligation to absorb losses or the right to receive benefits related to the securitization trusts. Therefore, in accordance with the applicable accounting guidance, we deconsolidated the securitization trusts and removed trust assets of \$1.7 billion and trust liabilities of \$1.6 billion from our balance sheet at September 30, 2014. As part of the sale and deconsolidation, we recognized an after-tax loss of \$25 million, which was recorded in income (loss) from discontinued operations, net of tax on our income statement. We continue to service the securitized loans in eight of the securitization trusts and receive servicing fees, whereby we are adequately compensated, as well as remain a counterparty to derivative contracts with three of the securitization trusts. We retained interests in the securitization trusts through our ownership of an insignificant percentage of certificates in two of the securitization trusts and two interest-only strips in one of the securitization trusts. These retained interests were remeasured at fair value on September 30, 2014, and their fair value of \$1 million was recorded in discontinued assets on our balance sheet. These assets were valued using a similar approach and inputs that have been used to value the education loan securitization trust loans and securities, which are further discussed later in this note.

Income (loss) from discontinued operations, net of taxes—on the income statement includes (i) the changes in fair value of the assets and liabilities of the education loan securitization trusts and the loans at fair value in portfolio (discussed later in this note), and (ii) the interest income and expense from the loans and the securities of the trusts and the loans in portfolio at both amortized cost and fair value. These amounts are shown separately in the following table. Gains and losses attributable to changes in fair value are recorded as a component of noninterest income—or noninterest expense. Interest income and interest expense related to the loans and securities are included as components of—net interest income.

The components of income (loss) from discontinued operations, net of taxes for the education lending business are as follows:

Three months ended June 30, Six months ended June 30, 2014 in millions 2015 2014 2015 Net interest income \$ 10 \$ \$ 20 \$ 46 23 Provision for credit losses 6 2 10 Net interest income after provision for credit losses 10 18 17 36 Noninterest income **(1)** (56)3 (70)Noninterest expense 4 6 8 12 5 13 Income (loss) before income taxes (45)(46)Income taxes 2 5 (17)(17)Income (loss) from discontinued operations, net of taxes (a) \$ 3 \$ 8 \$ (28)\$ (29)

(a) Includes after-tax charges of \$5 million and \$8 million for the three-month periods ended June 30, 2015, and June 30, 2014, respectively, and \$11 million and \$17 million for the six-month periods ended June 30, 2015, and June 30, 2014, respectively, determined by applying a matched funds transfer pricing methodology to the liabilities assumed necessary to support the discontinued operations.

The discontinued assets and liabilities of our education lending business included on the balance sheet are as follows:

in millions	June 30, 2015	December 31, 2014		June 30, 2014
Held-to-maturity securities	<b>\$</b> 1	\$	1	
Trust loans at fair value				\$ 1,711
Portfolio loans at fair value			191	209
Loans, net of unearned income (a)	1,962	2,	,104	2,242
Less: Allowance for loan and lease losses	22		29	32
Net loans	1,940	2,	,266	4,130
Portfolio loans held for sale at fair value	179			
Trust accrued income and other assets at fair value				19
Accrued income and other assets	34		38	41
Total assets	\$ 2,154	\$ 2,	,305	\$ 4,190
Trust accrued expense and other liabilities at fair				
value				\$ 17
Trust securities at fair value				1,660
Total liabilities				\$ 1,677

(a) At June 30, 2015, December 31, 2014, and June 30, 2014, unearned income was less than \$1 million. The discontinued education lending business consisted of loans in portfolio (recorded at fair value) and loans in portfolio (recorded at carrying value with appropriate valuation reserves). As of June 30, 2015, we decided to sell the portfolio loans that are recorded at fair value, and these loans were reclassified to portfolio loans held for sale at fair value within discontinued operations. The assets and liabilities in the securitization trusts (recorded at fair value) were removed with the deconsolidation of the securitization trusts on September 30, 2014.

At June 30, 2015, education loans include 1,767 TDRs with a recorded investment of approximately \$19 million (pre-modification and post-modification). A specifically allocated allowance of \$1 million was assigned to these loans as of June 30, 2015. There have been no significant payment defaults. There are no significant commitments outstanding to lend additional funds to these borrowers. Additional information regarding TDR classification and ALLL methodology is provided in Note 4 ( Asset Quality ).

In the past, as part of our education lending business model, we originated and securitized education loans. The process of securitization involved taking a pool of loans from our balance sheet and selling them to a bankruptcy-remote qualifying special purpose entity, or trust. This trust then issued securities to investors in the capital markets to raise funds to pay for the loans. The cash flows generated from the loans pays holders of the securities issued. As the transferor, we retained a portion of the risk in the form of a residual interest and also retained the right to service the securitized loans and receive servicing fees.

The trust assets can be used only to settle the obligations or securities the trusts issue; the assets cannot be sold and the liabilities cannot be transferred. The loans in the trusts consist of both private and government-guaranteed loans. The security holders or beneficial interest holders do not have recourse to Key. We no longer had economic interest or risk of loss associated with these education loan securitization trusts as of September 30, 2014, and therefore, the securitization trusts were deconsolidated. During the second quarter of 2014, additional market information became available. Based on this information and our related internal analysis, we adjusted certain assumptions related to valuing the loans in the securitization trusts. As a result, we recognized a net after-tax loss of \$22 million during the second quarter of 2014 related to the fair value of the loans and securities in the securitization trusts. These losses resulted in a reduction in the value of our economic interest in these trusts. We record all income and expense (including fair value adjustments) through income (loss) from discontinued operations, net of tax on our income statement.

On June 27, 2014, we purchased the private loans from one of the education loan securitization trusts through the execution of a clean-up call option. The trust used the cash proceeds from the sale of these loans to retire the outstanding securities related to these private loans, and there are no future commitments or obligations to the holders of the securities. The trust no longer has any loans or securities and will remain in existence for approximately one year from the time the clean-up call was exercised. The portfolio loans were valued using an internal discounted cash flow method, which was affected by assumptions for defaults, expected credit losses, discount rates, and prepayments. The portfolio loans are considered to be Level 3 assets since we rely on unobservable inputs when determining fair value.

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At June 30, 2015, there were \$179 million of loans held for sale that were previously purchased from three of the outstanding securitizations trusts pursuant to the legal terms of these particular trusts. These loans were transferred to held for sale in June 2015 and continue to be accounted for at fair value. As of June 30, 2015, the portfolio loans held for sale were valued based on indicative bids to sell the loans. These portfolio loans were previously valued using an internal discounted cash flow model, which was affected by assumptions for defaults, loss severity, discount rates, and prepayments. These loans are considered Level 3 assets since we rely on unobservable inputs when determining fair value. Our valuation process for these loans as well as the trust loans and securities is discussed in more detail below. Portfolio loans held for sale accounted for at fair value had a value of \$179 million at June 30, 2015. Portfolio loans accounted for at fair value had a value of \$191 million at December 31, 2014, and \$209 million at June 30, 2014.

When we first consolidated the education loan securitization trusts, we made an election to record them at fair value. Carrying the assets and liabilities of the trusts at fair value better depicted our economic interest. The fair value of the assets and liabilities of the trusts was determined by calculating the present value of the future expected cash flows. We relied on unobservable inputs (Level 3) when determining the fair value of the assets and liabilities of the trusts because observable market data was not available. Our valuation process is described in more detail below.

Corporate Treasury, within our Finance area, is responsible for the quarterly valuation process that previously determined the fair value of our student loans held in portfolio that were accounted for at fair value and for our loans and securities in our education loan securitization trusts. Corporate Treasury provided these fair values to a Working Group Committee (the Working Group ) comprising representatives from the line of business, Credit and Market Risk Management, Accounting, Business Finance (part of our Finance area), and Corporate Treasury. The Working Group is a subcommittee of the Fair Value Committee that is discussed in more detail in Note 5 ( Fair Value Measurements ). The Working Group reviewed all significant inputs and assumptions and approved the resulting fair values.

The Working Group reviewed actual performance trends of the loans on a quarterly basis and used statistical analysis and qualitative measures to determine assumptions for future performance. Predictive models that incorporate delinquency and charge-off trends along with economic outlooks assisted the Working Group to forecast future defaults. The Working Group used this information to formulate the credit outlook related to the loans. Higher projected defaults, fewer expected recoveries, elevated prepayment speeds, and higher discount rates would be expected to result in a lower fair value of the portfolio loans at fair value. Default expectations and discount rate changes had the most significant impact on the fair values of the loans. Increased cash flow uncertainty, whether through higher defaults and prepayments or fewer recoveries, can result in higher discount rates for use in the fair value process for these loans. This process was previously used in the valuation of the education loan securitization trust loans.

The valuation process for the portfolio loans that were accounted for at fair value was based on a discounted cash flow analysis using a model purchased from a third party and maintained by Corporate Treasury. The valuation process began with loan-level data that was aggregated into pools based on underlying loan structural characteristics (i.e., current unpaid principal balance, contractual term, interest rate). Cash flows for these loan pools were developed using a financial model that reflected certain assumptions for defaults, recoveries, status changes, and prepayments. A net earnings stream, taking into account cost of funding, was calculated and discounted back to the measurement date using an appropriate discount rate. This resulting amount was used to determine the present value of the loans, which represented their fair value to a market participant.

The unobservable inputs set forth in the following table are reviewed and approved by the Working Group on a quarterly basis. The Working Group determines these assumptions based on available data, discussions with appropriate individuals within and outside of Key, and the knowledge and experience of the Working Group members.

A similar discounted cash flow approach to that described above was used on a quarterly basis by Corporate Treasury to determine the fair value of the trust securities. In valuing these securities, the discount rates used were provided by a third-party valuation consultant. These discount rates were based primarily on secondary market spread indices for similar student loans and asset-backed securities and were developed by the consultant using market-based data. On a quarterly basis, the Working Group reviewed the discount rate inputs used in the valuation process for reasonableness.

A quarterly variance analysis reconciled valuation changes in the model used to calculate the fair value of the trust loans and securities and the portfolio loans at fair value. This quarterly analysis considered loan and securities run-off, yields, future default and recovery changes, and the timing of cash releases to us from the trusts. We also performed back-testing to compare expected defaults to actual experience; the impact of future defaults could significantly affect the fair value of these loans and securities over time. In addition, our internal model validation group periodically performed a review to ensure the accuracy and validity of the model for determining the fair value of these loans and securities.

The following table shows the significant unobservable inputs used to measure the fair value of the portfolio loans held for sale, portfolio loans, and education loan securitization trust loans and securities accounted for at fair value at June 30, 2015, December 31, 2014, and June 30, 2014:

June 30, 2015 dollars in millions		alue of Leve and Liabil	Significant Unobservable Input	Range					
Portfolio loans held for		anu Liabii	ities Technique	Unobservable input	Kange				
sale accounted for at fa									
value	.11 \$	179	Market approach	Indicative bids	88.24 - 105.55%				
value	φ	179	Market approach	mulcative blus	88.24 - 103.33%				
	Fair Value								
<b>December 31, 2014</b>	(	of Level 3 Valuation Assets and		Significant	Range				
dollars in millions	I	Liabilities	Technique	<b>Unobservable Input</b>	(Weighted-Average)				
Portfolio loans account	ed		•	•	, 6				
for at fair value	\$	191	Discounted cash flow	Prepayment speed	5.40 - 5.60% (5.50%)				
				Loss severity	2.00 - 77.00% (25.66%)				
				Discount rate	3.90 - 4.00% (3.92%)				
				Default rate	.86 - 1.70% (1.12%)				
		Tair Value							
June 30, 2014	(	of Level 3	Valuation	Significant	Range				
		Assets and		Unobservable					
dollars in millions		Liabilities	Technique	Input	(Weighted-Average)				
Trust loans and portfolloans accounted for at									
value	\$	1,920	Discounted cash flow	Prepayment speed	4.00 - 13.50% (6.97%)				
				Loss severity	2.00 - 82.00% (52.01%)				
				Discount rate	2.10 - 10.50% (3.52%)				
				Default rate	8.50 - 26.00% (20.59%)				
Trust securities		1,660	Discounted cash flow	Discount rate	1.20 - 3.00% (2.16%)				

The following table shows the principal and fair value amounts for our portfolio loans held for sale at fair value, portfolio loans at carrying value, trust loans at fair value, and portfolio loans at fair value at June 30, 2015, December 31, 2014, and June 30, 2014. Our policies for determining past due loans, placing loans on nonaccrual, applying payments on nonaccrual loans, and resuming accrual of interest are disclosed in Note 1 (Summary of Significant Accounting Policies) under the heading Nonperforming Loans beginning on page 116 of our

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				Dece	mber 31,			
	<b>June 30, 2015</b>			2	2014	<b>June 30, 2014</b>		
in millions	Principal	Fair	Value	Principal	Fair Value	Principal	Fair	Value
Portfolio loans held for sale at fair value								
Accruing loans past due 90 days or more	\$ 5	\$	5					
Portfolio loans at carrying value								
Accruing loans past due 90 days or more	<b>\$26</b>		N/A	\$ 29	N/A	\$ 29		N/A
Loans placed on nonaccrual status	6		N/A	11	N/A	9		N/A
Trust loans at fair value								
Accruing loans past due 90 days or more						\$ 23	\$	23
Loans placed on nonaccrual status						7		7
Portfolio loans at fair value								
Accruing loans past due 90 days or more				\$ 5	\$ 5	\$ 6	\$	6
Loans placed on nonaccrual status						1		1

The following table shows the portfolio loans held for sale at fair value, portfolio loans at fair value, and the consolidated trusts assets and liabilities at fair value and their related contractual values at June 30, 2015, December 31, 2014, and June 30, 2014.

	December 31,									
	June 30	0, 2015	20	14	June 30	, 2014				
	Contractua	ıl Fair (	Contractua	ıl Fair	Contractual	Fair				
in millions	Amount	Value	Amount	Value	Amount	Value				
ASSETS										
Portfolio loans held for sale	<b>\$179</b>	<b>\$ 179</b>								
Portfolio loans			\$ 192	\$ 191	\$ 207	\$ 209				
Trust loans					1,740	1,711				
Trust other assets					19	19				
LIABILITIES										
Trust securities					\$ 1,752	\$1,660				
Trust other liabilities					17	17				

The following tables present the assets and liabilities of the portfolio loans held for sale, portfolio loans, and consolidated education loan securitization trusts measured at fair value as well as the portfolio loans that are measured at fair value on a recurring basis at June 30, 2015, December 31, 2014, and June 30, 2014.

## June 30, 2015

in millions	Level 1	Level 2	Level 3	Total
ASSETS MEASURED ON A RECURRING BASIS				
Portfolio loans held for sale			<b>\$ 179</b>	\$ 179
Total assets on a recurring basis at fair value			<b>\$ 179</b>	<b>\$ 179</b>
December 31, 2014				
	Level	Level		
in millions	1	2	Level 3	Total
ASSETS MEASURED ON A RECURRING BASIS				
Portfolio loans			\$ 191	\$ 191
Total assets on a recurring basis at fair value			\$ 191	\$ 191
T 20 2014				
June 30, 2014				
	Level	Level		
in millions	1	2	Level 3	Total
ASSETS MEASURED ON A RECURRING BASIS				
Portfolio loans			\$ 209	\$ 209
Trust loans			1,711	1,711

Trust other assets	19	19
Total assets on a recurring basis at fair value	\$ 1,939	\$ 1,939
Total assets on a reculting basis at fair value	\$ 1,939	\$ 1,939
LIABILITIES MEASURED ON A RECURRING BASIS		
Trust securities	\$ 1,660	\$ 1,660
Trust other liabilities	17	17
Total liabilities on a recurring basis at fair value	\$ 1,677	\$1,677

The following table shows the change in the fair values of the Level 3 portfolio loans held for sale, portfolio loans, and consolidated education loan securitization trusts and portfolio loans for the three- and six-month periods ended June 30, 2015, and June 30, 2014.

in millions	Stu Loan	tfolio Ident Is Held Sale	St	rtfolio udent oans	St	rust udent oans	Ot	rust ther sets	Frust curities	Ot	rust cher oilities
Balance at December 31, 2014			\$	191							
Gains (losses) recognized in earnings (a)			Ψ	1							
Settlements				(13)							
Loans transferred to held for sale	\$	179		(179)							
Delenes et Lune 20, 2015 (b)	ø	179									
Balance at June 30, 2015 (b)	\$	179									
Balance at March 31, 2015			\$	187							
Gains (losses) recognized in earnings (a)				(2)							
Settlements				(6)							
Loans transferred to held for sale	\$	179		(179)							
Balance at June 30, 2015 (b)	\$	179									
Balance at December 31, 2013			\$	147	\$	1,960	\$	20	\$ 1,834	\$	20
Gains (losses) recognized in earnings (a)				(4)		(34)			33		
Purchases				74							
Sales						(74)					
Settlements				(8)		(141)		(1)	(207)		(3)
Balance at June 30, 2014 (b)			\$	209	\$	1,711	\$	19	\$ 1,660	\$	17
Balance at March 31, 2014			\$	143	\$	1,893	\$	19	\$ 1,796	\$	20
Gains (losses) recognized in earnings (a)				(4)		(36)			17		
Purchases				74							
Sales						(74)					
Settlements				(4)		(72)			(153)		(3)
Balance at June 30, 2014 (b)			\$	209	\$	1,711	\$	19	\$ 1,660	\$	17

*Victory Capital Management and Victory Capital Advisors.* On July 31, 2013, we completed the sale of Victory to a private equity fund. During March 2014, client consents were secured and assets under management were finalized and, as a result, we recorded an additional after-tax cash gain of \$6 million as of March 31, 2014. Since February 21,

<sup>(</sup>a) Gains (losses) were driven primarily by fair value adjustments.

<sup>(</sup>b) There were no issuances, transfers into Level 3, or transfers out of Level 3 for the three- and six-month periods ended June 30, 2015, and June 30, 2014.

2013, when we agreed to sell Victory, we have accounted for this business as a discontinued operation.

The results of this discontinued business are included in income (loss) from discontinued operations, net of taxes on the income statement. The components of income (loss) from discontinued operations, net of taxes for Victory, which includes the additional gain recorded as of March 31, 2014, on the sale of this business, are as follows:

	Three months ended June 30, Six months ended June 3						
in millions	2015	2014	2015	20	)14		
Net interest income		\$ 1		\$	2		
Noninterest income					10		
Noninterest expense							
Income (loss) before income taxes		1			12		
Income taxes		1			5		
Income (loss) from discontinued operations, net							
of taxes				\$	7		

The discontinued assets and liabilities of Victory included on the balance sheet are as follows:

in millions	June 30, 2015	December 31, 2014	e 30, )14
Seller note (a)			\$ 28
Total assets			\$ 28
Accrued expense and other liabilities			

Total liabilities

(a) At June 30, 2014, the only remaining asset of Victory was the Seller note. The Seller note was paid off during the fourth quarter of 2014.

Austin Capital Management, Ltd. In April 2009, we decided to wind down the operations of Austin, a subsidiary that specialized in managing hedge fund investments for institutional customers. As a result, we have accounted for this business as a discontinued operation.

The results of this discontinued business are included in income (loss) from discontinued operations, net of taxes on the income statement. The components of income (loss) from discontinued operations, net of taxes for Austin are as follows:

	Three months	ended June 30	Six months	ended J	une 30,
in millions	2015	2014	2015	20	14
Noninterest expense				\$	4
Income (loss) before income taxes					(4)
Income taxes					(2)
Income (loss) from discontinued operations, net					
of taxes				\$	(2)

The discontinued assets and liabilities of Austin included on the balance sheet are as follows:

in millions	_	ie 30, 015	nber 31, )14	_	e 30, )14
Cash and due from banks	\$	15	\$ 19	\$	19
Total assets	\$	15	\$ 19	\$	19

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Accrued expense and other liabilities	\$ 3	\$ 3
Total liabilities	\$ 3	\$ 3

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*Combined discontinued operations*. The combined results of the discontinued operations are as follows:

	Three	month	s ended	June 30,	Six m	onths	ended J	June 30,
in millions	20	<b>)15</b>	20	014	20	<b>)15</b>	20	014
Net interest income	\$	10	\$	24	\$	20	\$	48
Provision for credit losses				6		2		10
Net interest income after provision for credit								
losses		10		18		18		38
Noninterest income		<b>(1)</b>		(56)		3		(60)
Noninterest expense		4		6		8		16
Income (loss) before income taxes		5		(44)		13		(38)
Income taxes		2		(16)		5		(14)
Income (loss) from discontinued operations, net of taxes (a)	\$	3	\$	(28)	\$	8	\$	(24)

(a) Includes after-tax charges of \$5 million and \$8 million for the three-month periods ended June 30, 2015, and June 30, 2014, respectively, and \$11 million and \$17 million for the six-month periods ended June 30, 2015, and June 30, 2014, respectively, determined by applying a matched funds transfer pricing methodology to the liabilities assumed necessary to support the discontinued operations.

The combined assets and liabilities of the discontinued operations are as follows:

in millions	June 30, 2015	· · · · · · · · · · · · · · · · · · ·			ne 30, 2014
Cash and due from banks	<b>\$</b> 15	\$	19	\$	19
Held-to-maturity securities	1		1		
Seller note					28
Trust loans at fair value					1,711
Portfolio loans at fair value			191		209
Loans, net of unearned income (a)	1,962		2,104		2,242
Less: Allowance for loan and lease losses	22		29		32
Net loans	1,940		2,266		4,130
Portfolio loans held for sale at fair value	179				
Trust accrued income and other assets at fair value					19
Accrued income and other assets	34		38		41
Total assets	\$ 2,169	\$	2,324	\$	4,237
	, -,	т	,	,	,
				\$	17

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Trust accrued expense and other liabilities at fair		
value		
Accrued expense and other liabilities	\$ 3	3
Trust securities at fair value		1,660
Total liabilities	\$ 3	\$ 1,680

(a) At June 30, 2015, December 31, 2014, and June 30, 2014, unearned income was less than \$1 million.

## 12. Securities Financing Activities

We enter into repurchase and reverse repurchase agreements and securities borrowed transactions (securities financing agreements) primarily to finance our inventory positions, acquire securities to cover short positions, and to settle other securities obligations. We account for these securities financing agreements as collateralized financing transactions. Repurchase and reverse repurchase agreements are recorded on the balance sheet at the amounts that the securities will be subsequently sold or repurchased. Securities borrowed transactions are recorded on the balance sheet at the amounts of cash collateral advanced. While our securities financing agreements incorporate a right of set off, the assets and liabilities are reported on a gross basis. Repurchase agreements and securities borrowed transactions are included in short-term investments on the balance sheet; reverse repurchase agreements are included in federal funds purchased and securities sold under repurchase agreements.

During the third quarter of 2014, our broker-dealer subsidiary, KeyBanc Capital Markets, Inc. ( KBCM ), moved from a self-clearing organization to using a third-party organization for clearing purposes. In connection with this change, KBCM became an introducing broker-dealer, whereby it no longer needs to fund its business operations by entering into repurchase, reverse repurchase, or securities borrowed agreements. KBCM had no securities financing agreements outstanding at June 30, 2015, or December 31, 2014.

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The following table summarizes our securities financing agreements at June 30, 2015, December 31, 2014, and June 30, 2014:

	Cuasa	<b>A</b>	4	June 3	30, 2015			
	Gross A	Amou ented	nτ					
		n	Ne	tting			No	e <b>t</b>
in millions				ments <sup>(a)</sup>	Colla	teral <sup>(b)</sup>	Amo	
Offsetting of financial assets:	Duluik	c one	eu lajast		Cona	ter ur	711110	unes
Reverse repurchase agreements	\$	3	\$	(3)				
Total	\$	3	\$	(3)				
Offsetting of financial liabilities:								
Repurchase agreements (c)	\$	4	\$	(3)	\$	(1)		
Total	\$	4	\$	(3)	\$	(1)		
	December 31, 2014 Gross Amount Presented							
		n	Ne	tting			No	et
	Bal	ance		J				
in millions	Sh	eet	Adjust	ments <sup>(a)</sup>	Colla	teral <sup>(b)</sup>	Amo	unts
Offsetting of financial assets:	Φ.		φ.		Φ.	(2)		
Reverse repurchase agreements	\$	3	\$	(1)	\$	(2)		
Total	\$	3	\$	(1)	\$	(2)		
0.00								
Offsetting of financial liabilities:	Ф	1	ф	(1)				
Repurchase agreements	\$	1	\$	(1)				
Total	\$	1	\$	(1)				
				<b>T</b> 2	0. 2014			
	Am	oss ount ented		June 3	30, 2014			
		n ance	Ne	tting			No	et
in millions	Sh	eet	Adjust	ments <sup>(a)</sup>	Colla	teral <sup>(b)</sup>	Amo	unts
Offsetting of financial assets:								
Reverse repurchase agreements	\$ 5	540	\$	(216)	\$	(315)	\$	9

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Securities borrowed	24		(23)	1
Total	\$ 564	\$ (216)	\$ (338)	\$ 10
Offsetting of financial liabilities:				
Repurchase agreements	\$ 495	\$ (216)	\$ (279)	
Total	\$ 495	\$ (216)	\$ (279)	

- (a) Netting adjustments take into account the impact of master netting agreements that allow us to settle with a single counterparty on a net basis.
- (b) These adjustments take into account the impact of bilateral collateral agreements that allow us to offset the net positions with the related collateral. The application of collateral cannot reduce the net position below zero. Therefore, excess collateral, if any, is not reflected above.
- (c) Repurchase agreements are collateralized by U.S. Treasury securities and contracted on an overnight basis. Like other financing transactions, securities financing agreements contain an element of credit risk. To mitigate and manage credit risk exposure, we generally enter into master netting agreements and other collateral arrangements that give us the right, in the event of default, to liquidate collateral held and to offset receivables and payables with the same counterparty. Additionally, we establish and monitor limits on our counterparty credit risk exposure by product type. For the reverse repurchase agreements, we monitor the value of the underlying securities we received from counterparties and either request additional collateral or return a portion of the collateral based on the value of those securities. We generally hold collateral in the form of highly rated securities issued by the U.S. Treasury and fixed income securities. In addition, we may need to provide collateral to counterparties under our repurchase agreements and securities borrowed transactions. In general, the collateral we pledge and receive can be sold or repledged by the secured parties.

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## 13. Employee Benefits

## **Pension Plans**

Effective December 31, 2009, we amended our cash balance pension plan and other defined benefit plans to freeze all benefit accruals and close the plans to new employees. We will continue to credit participants—existing account balances for interest until they receive their plan benefits. We changed certain pension plan assumptions after freezing the plans.

The components of net pension cost (benefit) for all funded and unfunded plans are as follows:

	Three	months	ended J	une 30,	Six m	onths e	nded J	une 30,
in millions	20	)15	20	)14	20	015	20	014
Interest cost on PBO	\$	10	\$	12	\$	20	\$	24
Expected return on plan assets		<b>(14)</b>		(17)		(28)		(34)
Amortization of losses		5		4		9		8
Net pension cost (benefit)	\$	1	\$	(1)	\$	1	\$	(2)

### **Other Postretirement Benefit Plans**

We sponsor a retiree healthcare plan that all employees age 55 with five years of service (or employees age 50 with 15 years of service who are terminated under conditions that entitle them to a severance benefit) are eligible to participate. Participant contributions are adjusted annually. We may provide a subsidy toward the cost of coverage for certain employees hired before 2001 with a minimum of 15 years of service at the time of termination. We use a separate VEBA trust to fund the retiree healthcare plan.

The components of net postretirement benefit cost for all funded and unfunded plans are as follows:

	Three	months	ended J	une 30	Six m,	onths e	nded Ju	une 30
in millions	20	15	20	14	20	)15	20	14
Interest cost on APBO	\$	1	\$	1	\$	2	\$	2
Expected return on plan assets				(1)		<b>(1)</b>		(2)
Amortization of unrecognized prior service								
credit		<b>(1)</b>				<b>(1)</b>		

Net postretirement benefit cost

## 14. Trust Preferred Securities Issued by Unconsolidated Subsidiaries

We own the outstanding common stock of business trusts formed by us that issued corporation-obligated mandatorily redeemable trust preferred securities. The trusts used the proceeds from the issuance of their trust preferred securities and common stock to buy debentures issued by KeyCorp. These debentures are the trusts only assets; the interest payments from the debentures finance the distributions paid on the mandatorily redeemable trust preferred securities.

We unconditionally guarantee the following payments or distributions on behalf of the trusts:

required distributions on the trust preferred securities;

the redemption price when a capital security is redeemed; and

the amounts due if a trust is liquidated or terminated.

The Regulatory Capital Rules, discussed in Supervision and regulation in Item 2 of this report, implement a phase-out of trust preferred securities as Tier 1 capital, consistent with the requirements of the Dodd-Frank Act. For standardized approach banking organizations such as Key, the phase-out period began on January 1, 2015, and by 2016 will require us to treat our mandatorily redeemable trust preferred securities as Tier 2 capital.

As of June 30, 2015, the trust preferred securities issued by the KeyCorp capital trusts represent \$85 million, or .9%, of our total qualifying Tier 1 capital, net of goodwill.

The trust preferred securities, common stock, and related debentures are summarized as follows:

				Interest					
		Trust			Prin Amo	cipal ount	Rate	Maturity	
	Pi	Preferred			0	f	of Trust Preferred of Securities	Trust Preferre Securities	
	Se	curities, Commo		mon	Deben	tures,	and	and	
dollars in millions	Net of	Discount (a)	Sto	ck	Net of Di	scount (	b) Debentures (c)	<b>Debentures</b>	
June 30, 2015									
KeyCorp Capital I	\$	156	\$	6	\$	162	1.014%	2028	
KeyCorp Capital II		107		4		111	6.875	2029	
KeyCorp Capital III		139		4		143	7.750	2029	
Total	\$	402	\$	14	\$	416	4.903%		
December 31, 2014	\$	408	\$	14	\$	422	4.926%		
June 30, 2014	\$	397	\$	14	\$	411	4.856%		

- (a) The trust preferred securities must be redeemed when the related debentures mature, or earlier if provided in the governing indenture. Each issue of trust preferred securities carries an interest rate identical to that of the related debenture. Certain trust preferred securities include basis adjustments related to fair value hedges totaling \$62 million at June 30, 2015, \$68 million at December 31, 2014, and \$57 million at June 30, 2014. See Note 7 (Derivatives and Hedging Activities) for an explanation of fair value hedges.
- (b) We have the right to redeem these debentures. If the debentures purchased by KeyCorp Capital I are redeemed before they mature, the redemption price will be the principal amount, plus any accrued but unpaid interest. If the debentures purchased by KeyCorp Capital II or KeyCorp Capital III are redeemed before they mature, the redemption price will be the greater of: (i) the principal amount, plus any accrued but unpaid interest, or (ii) the sum of the present values of principal and interest payments discounted at the Treasury Rate (as defined in the applicable indenture), plus 20 basis points for KeyCorp Capital II or 25 basis points for KeyCorp Capital III or 50 basis points in the case of redemption upon either a tax or a capital treatment event for either KeyCorp Capital II or KeyCorp Capital III, plus any accrued but unpaid interest. The principal amount of certain debentures includes basis adjustments related to fair value hedges totaling \$62 million at June 30, 2015, \$68 million at December 31, 2014, and \$57 million at June 30, 2014. See Note 7 for an explanation of fair value hedges. The principal amount of debentures, net of discounts, is included in long-term debt on the balance sheet.
- (c) The interest rates for the trust preferred securities issued by KeyCorp Capital II and KeyCorp Capital III are fixed. KeyCorp Capital I has a floating interest rate, equal to three-month LIBOR plus 74 basis points, that reprices quarterly. The total interest rates are weighted-average rates.

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## 15. Contingent Liabilities and Guarantees

## **Legal Proceedings**

See Note 20 (Commitments, Contingent Liabilities and Guarantees) under the heading Legal Proceedings on page 206 of our 2014 Form 10-K for a description of a proceeding styled *In Re: Checking Account Overdraft Litigation*.

Other litigation. From time to time, in the ordinary course of business, we and our subsidiaries are subject to various other litigation, investigations, and administrative proceedings. Private, civil litigations may range from individual actions involving a single plaintiff to putative class action lawsuits with potentially thousands of class members. Investigations may involve both formal and informal proceedings, by both government agencies and self-regulatory bodies. These other matters may involve claims for substantial monetary relief. At times, these matters may present novel claims or legal theories. Due to the complex nature of these various other matters, it may be years before some matters are resolved. While it is impossible to ascertain the ultimate resolution or range of financial liability, based on information presently known to us, we do not believe there is any other matter to which we are a party, or involving any of our properties that, individually or in the aggregate, would reasonably be expected to have a material adverse effect on our financial condition. We continually monitor and reassess the potential materiality of these other litigation matters. We note, however, that in light of the inherent uncertainty in legal proceedings there can be no assurance that the ultimate resolution will not exceed established reserves. As a result, the outcome of a particular matter, or a combination of matters, may be material to our results of operations for a particular period, depending upon the size of the loss or our income for that particular period.

### Guarantees

We are a guarantor in various agreements with third parties. The following table shows the types of guarantees that we had outstanding at June 30, 2015. Information pertaining to the basis for determining the liabilities recorded in connection with these guarantees is included in Note 1 (Summary of Significant Accounting Policies) under the heading Guarantees beginning on page 124 of our 2014 Form 10-K.

June 30, 2015	Maxim Und F	Liability		
in millions	Pa	Rec	Recorded	
Financial guarantees:				
Standby letters of credit	\$	10,933	\$	64
Recourse agreement with FNMA		1,714		4
Return guarantee agreement with LIHTC				
investors		4		4
Written put options (a)		2,092		82
Total	\$	14,743	\$	154

(a) The maximum potential undiscounted future payments represent notional amounts of derivatives qualifying as guarantees.

We determine the payment/performance risk associated with each type of guarantee described below based on the probability that we could be required to make the maximum potential undiscounted future payments shown in the preceding table. We use a scale of low (0% to 30% probability of payment), moderate (greater than 30% to 70% probability of payment), or high (greater than 70% probability of payment) to assess the payment/performance risk, and have determined that the payment/performance risk associated with each type of guarantee outstanding at June 30, 2015, is low.

Standby letters of credit. KeyBank issues standby letters of credit to address clients financing needs. These instruments obligate us to pay a specified third party when a client fails to repay an outstanding loan or debt instrument or fails to perform some contractual nonfinancial obligation. Any amounts drawn under standby letters of credit are treated as loans to the client; they bear interest (generally at variable rates) and pose the same credit risk to us as a loan. At June 30, 2015, our standby letters of credit had a remaining weighted-average life of 3 years, with remaining actual lives ranging from less than one year to as many as 12 years.

**Recourse agreement with FNMA.** We participate as a lender in the FNMA Delegated Underwriting and Servicing program. FNMA delegates responsibility for originating, underwriting, and servicing mortgages, and we assume a limited portion of the risk of loss during the remaining term on each commercial mortgage loan that we sell to FNMA. We maintain a reserve for such potential losses in an amount that we believe approximates the fair value of our liability. At June 30, 2015, the outstanding commercial mortgage loans in this program had a weighted-average remaining term of 7.9 years, and the unpaid

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principal balance outstanding of loans sold by us as a participant was \$6 billion. As shown in the preceding table, the maximum potential amount of undiscounted future payments that we could be required to make under this program is equal to approximately one-third of the principal balance of loans outstanding at June 30, 2015. If we are required to make a payment, we would have an interest in the collateral underlying the related commercial mortgage loan; any loss we incur could be offset by the amount of any recovery from the collateral.

Return guarantee agreement with LIHTC investors. KAHC, a subsidiary of KeyBank, offered limited partnership interests to qualified investors. Partnerships formed by KAHC invested in low-income residential rental properties that qualify for federal low-income housing tax credits under Section 42 of the Internal Revenue Code. In certain partnerships, investors paid a fee to KAHC for a guaranteed return that is based on the financial performance of the property and the property s confirmed LIHTC status throughout a 15-year compliance period. Typically, KAHC fulfills these guaranteed returns by distributing tax credits and deductions associated with the specific properties. If KAHC defaults on its obligation to provide the guaranteed return, KeyBank is obligated to make any necessary payments to investors. No recourse or collateral is available to offset our guarantee obligation other than the underlying income streams from the properties and the residual value of the operating partnership interests.

As shown in the previous table, KAHC maintained a reserve in the amount of \$4 million at June 30, 2015, which is sufficient to cover estimated future obligations under the guarantees. The maximum exposure to loss reflected in the table represents undiscounted future payments due to investors for the return on and of their investments.

These guarantees have expiration dates that extend through 2018, but KAHC has not formed any new partnerships under this program since October 2003. Additional information regarding these partnerships is included in Note 9 ( Variable Interest Entities ).

Written put options. In the ordinary course of business, we write put options for clients that wish to mitigate their exposure to changes in interest rates and commodity prices. At June 30, 2015, our written put options had an average life of 2 years. These instruments are considered to be guarantees, as we are required to make payments to the counterparty (the client) based on changes in an underlying variable that is related to an asset, a liability, or an equity security that the client holds. We are obligated to pay the client if the applicable benchmark interest rate or commodity price is above or below a specified level (known as the strike rate). These written put options are accounted for as derivatives at fair value, as further discussed in Note 7 (Derivatives and Hedging Activities). We mitigate our potential future payment obligations by entering into offsetting positions with third parties.

Written put options where the counterparty is a broker-dealer or bank are accounted for as derivatives at fair value but are not considered guarantees since these counterparties typically do not hold the underlying instruments. In addition, we are a purchaser and seller of credit derivatives, which are further discussed in Note 7.

**Default guarantees.** Some lines of business participate in guarantees that obligate us to perform if the debtor (typically a client) fails to satisfy all of its payment obligations to third parties. We generally undertake these guarantees for one of two possible reasons: (i) either the risk profile of the debtor should provide an investment return, or (ii) we are supporting our underlying investment in the debtor. We do not hold collateral for the default guarantees. If we were required to make a payment under a guarantee, we would receive a pro rata share should the third party collect some or all of the amounts due from the debtor. At June 30, 2015, we did not have any default guarantees.

## Other Off-Balance Sheet Risk

Other off-balance sheet risk stems from financial instruments that do not meet the definition of a guarantee as specified in the applicable accounting guidance, and from other relationships.

*Indemnifications provided in the ordinary course of business.* We provide certain indemnifications, primarily through representations and warranties in contracts that we execute in the ordinary course of business in connection with loan and lease sales and other ongoing activities, as well as in connection with purchases and sales of businesses. We maintain reserves, when appropriate, with respect to liability that reasonably could arise as a result of these indemnities.

*Intercompany guarantees.* KeyCorp, KeyBank, and certain of our affiliates are parties to various guarantees that facilitate the ongoing business activities of other affiliates. These business activities encompass issuing debt, assuming certain lease and insurance obligations, purchasing or issuing investments and securities, and engaging in certain leasing transactions involving clients.

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# 16. Accumulated Other Comprehensive Income

Our changes in AOCI for the three and six months ended June 30, 2015, and June 30, 2014, are as follows:

	Unre	alized							
		ins		ized gainsF	_				
	(losses) or	ı securit(ik	esses) o	n derivativ	e trans	slation	-	etirement	
	available for sa <b>lë</b> nancial instruments adjustment costs								
in millions								eosts	Total
Balance at December 31, 2014	\$	(4)	\$	(8)	\$	22	\$	(366)	\$ (356)
Other comprehensive income									
before reclassification, net of		_							
income taxes		3		42		(14)			31
Amounts reclassified from									
accumulated other									
comprehensive income, net of								_	(***)
income taxes (a)		1		(27)		1		5	(20)
X									
Net current-period other									
comprehensive income, net of				4=		(4.2)		_	4.4
income taxes		4		15		(13)		5	11
D 1 4 4 20 2015			ф	-	ф	Δ.	Φ	(2(1)	Φ (2.4 <b>5</b> )
Balance at June 30, 2015			\$	7	\$	9	\$	(361)	\$ (345)
Delenge at Moreh 21, 2015	\$	51	\$	24	\$	9	\$	(262)	\$ (270)
Balance at March 31, 2015	Ф	51	Þ	24	Þ	9	Þ	(363)	\$ (279)
Other comprehensive income before reclassification, net of									
income taxes		(52)		(3)		(1)			(56)
Amounts reclassified from		(34)		(3)		(1)			(30)
accumulated other									
comprehensive income, net of									
income taxes (a)		1		(14)		1		2	(10)
meome taxes		1		(17)		1		4	(10)
Net current-period other									
comprehensive income, net of									
income taxes		(51)		(17)				2	(66)
meetine takes		(01)		(1)				_	(00)
Balance at June 30, 2015			\$	7	\$	9	\$	(361)	\$ (345)
			•		•			( )	1 ()
Balance at December 31, 2013	\$	(63)	\$	(11)	\$	42	\$	(320)	\$ (352)
Other comprehensive income								·	
before reclassification, net of									
income taxes		57		22					79
Amounts reclassified from				(18)		(3)		5	(16)
accumulated other									
comprehensive income, net of									

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income taxes (a)					
Net current-period other comprehensive income, net of income taxes	57	4	(3)	5	63
Balance at June 30, 2014	\$ (6)	\$ (7)	\$ 39	\$ (315)	\$ (289)
Balance at March 31, 2014 Other comprehensive income before reclassification, net of income taxes Amounts reclassified from accumulated other comprehensive income, net of	\$ 28	\$ (12) 15	\$ 40	\$ (318)	\$ (324)
income taxes (a)		(10)	(1)	3	(8)
Net current-period other comprehensive income, net of income taxes	28	5	(1)	3	35
Balance at June 30, 2014	\$ (6)	\$ (7)	\$ 39	\$ (315)	\$ (289)

<sup>(</sup>a) See table below for details about these reclassifications.

Our reclassifications out of AOCI for the three and six months ended June 30, 2015, and June 30, 2014, are as follows:

Six months ended June 30, 2015 in millions	Accu O Comp	eclassified from amulated Other arehensive acome	Affected Line Item in the Statement  Where Net Income is Presented			
Unrealized gains (losses) on available for sale						
securities Realized losses	\$	(1)	Other income			
Realized losses	Ψ	(1)	Other meonic			
			Income (loss) from continuing			
		(1)	operations before income taxes			
			Income taxes			
			Income (loss) from continuing			
	\$	(1)	operations			
Unrealized gains (losses) on derivative financial instruments						
Interest rate	\$	45	Interest income Loans			
Interest rate		(2)	Interest expense Long term debt			
		43	Income (loss) from continuing operations before income taxes			
		16	Income taxes			
			Income (loss) from continuing			
	\$	27	operations			
Foreign currency translation adjustment						
	\$	(1)	Corporate services income			
		(1)	Income (loss) from continuing operations before income taxes			
			Income taxes			
	\$	(1)	Income (loss) from continuing operations			
Net pension and postretirement benefit costs						
Amortization of losses	\$	(9)	Personnel expense			
Amortization of unrecognized prior service cost		1	Personnel expense			

		(0)	Income (loss) from continuing
		(8)	operations before income taxes
		(3)	Income taxes
	\$	(5)	Income (loss) from continuing operations
Three months ended June 30, 2015  in millions	Reclass Accur O Comp	nount sified from mulated other rehensive come	Affected Line Item in the Statement  Where Net Income is Presented
Unrealized gains (losses) on available for sale			
securities			
Realized losses	\$	(1)	Other income
		(1)	Income (loss) from continuing operations before income taxes Income taxes
	\$	(1)	Income (loss) from continuing operations
Unrealized gains (losses) on derivative financial instruments			
Interest rate	\$	23	Interest income Loans
Interest rate		(1)	Interest expense Long term debt
			Income (loss) from continuing
		22	operations before income taxes
		8	Income taxes
	\$	14	Income (loss) from continuing operations
Foreign currency translation adjustment	\$	(1)	Corporate services income
		(1)	Income (loss) from continuing operations before income taxes  Income taxes
			meone taxes
	\$	(1)	Income (loss) from continuing operations
Net pension and postretirement benefit costs			
Amortization of losses	\$	(5)	Personnel expense
Amortization of unrecognized prior service cost		1	Personnel expense
			1

Income (loss) from continuing		
operations before income taxes	<b>(4)</b>	
Income taxes	(2)	
Income (loss) from continuing		
operations	(2)	\$

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Six months ended June 30, 2014	Accu O Comp	classified from mulated other rehensive	Affected Line Item in the Statement			
in millions	In	come	Where Net Income	e is Preser	ıted	
Unrealized gains (losses) on derivative						
financial instruments	ф	2.1	<b>T</b>		T	
Interest rate	\$	31			Loans	
Interest rate		(2)	Interest expense	Long ter		
Foreign exchange contracts		(1)		Other in	come	
			Income (loss) f	rom conti	nuing	
		28	operations before			
		10	•	Income		
			Income (loss) f		_	
	\$	18		opera	ations	
Familian augments translation adjustment						
Foreign currency translation adjustment	\$	3	Corporate s	ervices in	come	
	Ψ	3	Corporate s	ici vices iii	Conic	
			Income (loss) f	rom conti	nuing	
		3	operations before			
			·	Income		
	\$	3	Income (loss) f		nuing ations	
Net pension and postretirement benefit costs						
Amortization of losses	\$	(8)	Per	sonnel ex	pense	
	·	(8)	Income (loss) for operations before	rom conti	nuing	
		(3)		Income	taxes	
	\$	(5)	Income (loss) f		nuing	
	Reclass Accur	nount iified from mulated	Affected Line I		e	
Three months ended June 30, 2014		ther	Stateme	ent		
in millions	_	rehensive	Whoma Not Inc.	. <b>.</b>	.4ad	
in millions Unrealized gains (losses) on derivative	In	come	Where Net Income	is Preser	nea	
financial instruments						
Interest rate	\$	16	Interest	income	Loans	

T		(1)	T T
Interest rate		(1)	Interest expense Long term debt
Foreign exchange contracts		(1)	Other income
			Income (loss) from continuing
		14	operations before income taxes
		4	Income taxes
			Income (loss) from continuing
	\$	10	operations
Foreign aurrency translation adjustment			
Foreign currency translation adjustment			Corporate services income
			Corporate services income
			Income (loss) from continuing
			operations before income taxes
	\$	(1)	Income taxes
			Income (loss) from continuing
	\$	1	operations
Net pension and postretirement benefit costs			
Amortization of losses	\$	(4)	Personnel expense
			Income (loss) from continuing
		(4)	operations before income taxes
		(1)	Income taxes
			Income (loss) from continuing
	\$	(3)	operations
	Φ	(3)	operations

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## 17. Shareholders Equity

# **Comprehensive Capital Plan**

As previously reported and as authorized by the Board and pursuant to our 2015 capital plan submitted to and not objected to by the Federal Reserve, we have authority to repurchase up to \$725 million of our common shares, which include repurchases to offset issuances of common shares under our employee compensation plans. Common share repurchases under the 2015 capital plan began in the second quarter of 2015 and are expected to be executed through the second quarter of 2016. During the second quarter of 2015, we completed \$129 million of common share repurchases under this authorization.

Our 2015 capital plan also proposed an increase in our quarterly common share dividend from \$.065 to \$.075 per share. This dividend increase was approved in May 2015 by the Board, who subsequently declared a quarterly dividend of \$.075 per common share for the second quarter of 2015. An additional potential increase in our quarterly common share dividend, up to \$.085 per share, will be considered by the Board in 2016 for the fifth quarter of the 2015 capital plan.

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### 18. Line of Business Results

The specific lines of business that constitute each of the major business segments (operating segments) are described below.

### **Key Community Bank**

Key Community Bank serves individuals and small to mid-sized businesses through its 12-state branch network.

Individuals are provided branch-based deposit and investment products, personal finance services, and loans, including residential mortgages, home equity, credit card, and various types of installment loans. In addition, financial, estate and retirement planning, asset management services, and Delaware Trust capabilities are offered to assist high-net-worth clients with their banking, trust, portfolio management, insurance, charitable giving, and related needs.

Small businesses are provided deposit, investment and credit products, and business advisory services. Mid-sized businesses are provided products and services that include commercial lending, cash management, equipment leasing, investment and employee benefit programs, succession planning, access to capital markets, derivatives, and foreign exchange.

## **Key Corporate Bank**

Key Corporate Bank is a full-service corporate and investment bank focused principally on serving the needs of middle market clients in seven industry sectors: consumer, energy, healthcare, industrial, public sector, real estate, and technology. Key Corporate Bank delivers a broad product suite of banking and capital markets products to its clients, including syndicated finance, debt and equity capital markets, commercial payments, equipment finance, commercial mortgage banking, derivatives, foreign exchange, financial advisory, and public finance. Key Corporate Bank is also a significant servicer of commercial mortgage loans and a significant special servicer of CMBS. Key Corporate Bank also delivers many of its product capabilities to clients of Key Community Bank.

## **Other Segments**

Other Segments consist of Corporate Treasury, Principal Investing, and various exit portfolios.

### **Reconciling Items**

Total assets included under Reconciling Items primarily represent the unallocated portion of nonearning assets of corporate support functions. Charges related to the funding of these assets are part of net interest income and are allocated to the business segments through noninterest expense. Reconciling Items also includes intercompany eliminations and certain items that are not allocated to the business segments because they do not reflect their normal operations.

The table on the following pages shows selected financial data for our major business segments for the three- and sixmonth periods ended June 30, 2015, and June 30, 2014.

The information was derived from the internal financial reporting system that we use to monitor and manage our financial performance. GAAP guides financial accounting, but there is no authoritative guidance for management accounting the way we use our judgment and experience to make reporting decisions. Consequently, the line of

business results we report may not be comparable to line of business results presented by other companies.

The selected financial data is based on internal accounting policies designed to compile results on a consistent basis and in a manner that reflects the underlying economics of the businesses. In accordance with our policies:

Net interest income is determined by assigning a standard cost for funds used or a standard credit for funds provided based on their assumed maturity, prepayment, and/or repricing characteristics.

Indirect expenses, such as computer servicing costs and corporate overhead, are allocated based on assumptions regarding the extent that each line of business actually uses the services.

The consolidated provision for credit losses is allocated among the lines of business primarily based on their actual net loan charge-offs, adjusted periodically for loan growth and changes in risk profile. The amount of the consolidated provision is based on the methodology that we use to estimate our consolidated ALLL. This methodology is described in Note 1 (Summary of Significant Accounting Policies) under the heading Allowance for Loan and Lease Losses beginning on page 117 of our 2014 Form 10-K.

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Income taxes are allocated based on the statutory federal income tax rate of 35% and a blended state income tax rate (net of the federal income tax benefit) of 2.2%.

Capital is assigned to each line of business based on economic equity.

Developing and applying the methodologies that we use to allocate items among our lines of business is a dynamic process. Accordingly, financial results may be revised periodically to reflect enhanced alignment of expense base allocation drivers, changes in the risk profile of a particular business, or changes in our organizational structure.

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Table of Contents								
Three months ended June 30,	Key	Comm	ınity	Bank	Ke	y Corpo	rate l	Bank
dollars in millions	20	15	2	014	2	015	2	014
SUMMARY OF OPERATIONS								
Net interest income (TE)	\$	362	\$	361	\$	227	\$	210
Noninterest income		197		192		250		185
Total revenue (TE) (a)		559		553		477		395
Provision for credit losses		7		25		38		(4)
Depreciation and amortization expense		14		16		11		7
Other noninterest expense		435		427		241		200
To a series (1 and ) for an anadimentary and a series and a form the series and								
Income (loss) from continuing operations before income		102		0.5		107		102
taxes (TE)		103 38		85 32		187 52		192 54
Allocated income taxes and TE adjustments		38		32		54		34
Income (loss) from continuing operations		65		53		135		138
Income (loss) from discontinued operations, net of taxes		03		33		133		130
meome (1088) from discontinued operations, net of taxes								
Net income (loss)		65		53		135		138
Less: Net income (loss) attributable to noncontrolling		00				100		150
interests								3
Net income (loss) attributable to Key	\$	65	\$	53	\$	135	\$	135
AVERAGE BALANCES (b)								
Loans and leases	\$ 30	,707	\$3	0,034	\$ 2	5,298	\$2	2,886
Total assets (a)	32	,758	3	2,132	3	1,228	2	8,007
Deposits	50	,766	5	0,232	1	9,708	16,357	
OTHER FINANCIAL DATA								
Net loan charge-offs (b)	\$	20	\$	33	\$	12	\$	(2)
Return on average allocated equity (b)		9.75%		7.83%		30.15%		35.72%
Return on average allocated equity		9.75		7.83		30.15		35.72
Average full-time equivalent employees (c)	7	,400		7,569		2,058		1,940
Six months ended June 30,	Key	Comm	ınity	Bank	Ke	y Corpo	rate ]	Bank
dollars in millions	20	15	1	014	2	015	2	014
SUMMARY OF OPERATIONS	20	13		V14	4	013		U1 <del>4</del>
Net interest income (TE)	\$	720	\$	724	\$	440	\$	406
Noninterest income (TE)	Ψ	388	Ψ	375	Ψ	438	ψ	380
Nonmerest meome		500		373		430		300
Total revenue (TE) (a)	1	,108		1,099		878		786
Provision for credit losses		36		36		46		(7)
Depreciation and amortization expense		29		34		20		14
Other noninterest expense		860		846		447		394
-								
		183		183		365		385

Income (loss) from continuing operations before income taxes (TE)

Allocated income taxes and TE adjustments		68		68		101		111
Income (loss) from continuing operations		115		115		264		274
Income (loss) from discontinued operations, net of taxes								
Net income (loss)		115		115		264		274
Less: Net income (loss) attributable to noncontrolling interests						2		2
Net income (loss) attributable to Key	\$	115	\$	115	\$	262	\$	272
AVERAGE BALANCES (b)								
Loans and leases	\$ 30,	684	\$ 29	9,916	\$ 2	5,012	\$ 2	2,441
Total assets (a)	32,	737	32	2,025	3	0,765	2	7,591
Deposits	50,	592	50	0,073	19	9,141	1	6,175
OTHER FINANCIAL DATA								
Net loan charge-offs (b)	\$	49	\$	61	\$	8	\$	(14)
Return on average allocated equity (b)	8	3.57%		8.41%	,	28.89%		35.87%
Return on average allocated equity	8	3.57		8.41	,	28.89		35.87
Average full-time equivalent employees (c)	7,	426	,	7,633	,	2,057		1,928

<sup>(</sup>a) Substantially all revenue generated by our major business segments is derived from clients that reside in the United States. Substantially all long-lived assets, including premises and equipment, capitalized software, and goodwill held by our major business segments, are located in the United States.

<sup>(</sup>b) From continuing operations.

<sup>(</sup>c) The number of average full-time equivalent employees was not adjusted for discontinued operations.

Ta	ble of Cont	<u>ents</u>						
	Other Se	~	Total Se	_	Reconcilir	_	Key	
2	2015	2014	2015	2014	2015	2014	2015	2014
		\$ 6	\$ 589	\$ 577	\$ 2	\$ 2	\$ 591	\$ 579
\$	44	81	491	458	(3)	(3)	488	455
	44	87	1,080	1,035	(1)	(1)	1,079	1,034
	(4)	(8)	41	13		(1)	41	12
	2	3	27	26	38	38	65	64
	13	17	689	644	(43)	(21)	646	623
	33	75	323	352	4	(17)	327	335
	1	18	91	104		(22)	91	82
	32	57	232	248	4	5	236	253
					3	(28)	3	(28)
	32	57	232	248	7	(23)	239	225
	1	3	1	6		, ,	1	6
\$	31	\$ 54	\$ 231	\$ 242	<b>\$</b> 7	\$ (23)	\$ 238	\$ 219
\$	1,903	\$ 2,615	\$ 57,908	\$ 55,535	<b>\$</b> 70	\$ 76	\$ 57,978	\$ 55,611
	27,023	25,897	91,009	86,036	650	705	91,659	86,741
	442	635	70,916	67,224	(78)	(101)	70,838	67,123
\$	3		\$ 35	\$ 31	\$ 1	\$ (1)	\$ 36	\$ 30
	31.72%	43.93%	19.05%	20.55%	.28%	.35%	8.90%	9.47%
	31.72	43.93	19.05	20.55	.49	(1.61)	9.01	8.40
	14	46	9,472	9,555	3,983	4,312	13,455	13,867
	Other Se	oments	Total Se	oments	Reconcilir	ng Items	Key	v.
2	2015	2014	2015	2014	2015	2014	2015	2014
\$	4	\$ 16	\$ 1,164	\$ 1,146	\$ 4	\$ 2	\$ 1,168	\$ 1,148
•	107	137	933	892	(8)	(2)	925	890
	111	153	2,097	2,038	(4)		2,093	2,038
	(7)	(12)	75	17	1	(1)	76	16
	5	6	54	54	75	76	129	130
	25	40	1,332	1,280	(81)	(59)	1,251	1,221
	88	119	636	687	1	(16)	637	671
	11	24	180	203	(9)	(23)	171	180
	77	95	456	484	10	7	466	491
					8	(24)	8	(24)
	77	95	456	484	18	(17)	474	467
	1	4	3	6			3	6

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<b>\$</b> 76	\$ 91	\$ 453	\$ 478	\$ 18	\$ (17)	\$ 471	\$ 461
\$ 1,973	\$ 2,763	\$ 57,669	\$ 55,120	\$ 77	\$ 61	\$ 57,746	\$ 55,181
26,484	25,902	89,986	85,518	664	684	90,650	86,202
454	605	70,187	66,853	(80)	(142)	70,107	66,711
\$ 7	\$ 4	\$ 64	\$ 51		\$ (1)	\$ 64	\$ 50
37.94%	36.41%	18.50%	20.12%	.36%	.25%	4.38%	4.66%
37.94	36.41	18.50	20.12	.64	(.61)	4.45	4.43
15	59	9,498	9,620	4,014	4,341	13,512	13,961

# Report of Ernst & Young LLP, Independent Registered Public Accounting Firm

The Board of Directors and Shareholders of KeyCorp

We have reviewed the consolidated balance sheets of KeyCorp as of June 30, 2015 and 2014, and the related consolidated statements of income and comprehensive income for the three- and six-month periods ended June 30, 2015 and 2014, and the consolidated statements of changes in equity and cash flows for the six-month periods ended June 30, 2015 and 2014. These financial statements are the responsibility of KeyCorp s management.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States), the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the consolidated financial statements referred to above for them to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheet of KeyCorp as of December 31, 2014, and the related consolidated statements of income, comprehensive income, changes in equity, and cash flows for the year then ended (not presented herein) and we expressed an unqualified opinion on those consolidated financial statements in our report dated March 2, 2015. In our opinion, the accompanying consolidated balance sheet of KeyCorp as of December 31, 2014, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

Cleveland, Ohio August 3, 2015

Ernst & Young LLP

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# Item 2. Management s Discussion & Analysis of Financial Condition & Results of Operations Introduction

This section reviews the financial condition and results of operations of KeyCorp and its subsidiaries for the quarterly and year-to-date periods ended June 30, 2015, and June 30, 2014. Some tables may include additional periods to comply with disclosure requirements or to illustrate trends in greater depth. When you read this discussion, you should also refer to the consolidated financial statements and related notes in this report. The page locations of specific sections and notes that we refer to are presented in the table of contents.

References to our 2014 Form 10-K refer to our Form 10-K for the year ended December 31, 2014, which has been filed with the SEC and is available on its website (<a href="www.sec.gov">www.sec.gov</a>) and on our website (<a href="www.key.com/ir">www.key.com/ir</a>).

# **Terminology**

Throughout this discussion, references to Key, we, our, us, and similar terms refer to the consolidated entity consis of KeyCorp and its subsidiaries. KeyCorp refers solely to the parent holding company, and KeyBank refers to KeyCorp s subsidiary bank, KeyBank National Association.

We want to explain some industry-specific terms at the outset so you can better understand the discussion that follows.

We use the phrase *continuing operations* in this document to mean all of our businesses other than the education lending business, Victory, and Austin. The education lending business and Austin have been accounted for as *discontinued operations* since 2009. Victory was classified as a *discontinued operation* in our first quarter 2013 financial reporting as a result of the sale of this business as announced on February 21, 2013, and closed on July 31, 2013.

Our *exit loan portfolios* are separate from our *discontinued operations*. These portfolios, which are in a run-off mode, stem from product lines we decided to cease because they no longer fit with our corporate strategy. These exit loan portfolios are included in *Other Segments*.

We engage in *capital markets activities* primarily through business conducted by our Key Corporate Bank segment. These activities encompass a variety of products and services. Among other things, we trade securities as a dealer, enter into derivative contracts (both to accommodate clients—financing needs and to mitigate certain risks), and conduct transactions in foreign currencies (both to accommodate clients—needs and to benefit from fluctuations in exchange rates).

For regulatory purposes, capital is divided into two classes. Federal regulations currently prescribe that at least one-half of a bank or BHC s *total risk-based capital* must qualify as *Tier 1 capital*. Both total and Tier 1 capital serve as bases for several measures of capital adequacy, which is an important indicator of financial stability and condition. As described under the heading Regulatory capital and liquidity Capital planning and stress testing in the section entitled Supervision and Regulation that begins on page 9 of our 2014 Form 10-K, the regulators are required to conduct a supervisory capital assessment of all BHCs with assets of at least \$50 billion, including KeyCorp. As part of this capital adequacy review, banking regulators evaluated a component of Tier 1 capital,

known as *Tier 1 common equity*, using the definitions of Tier 1 capital and total risk-weighted assets that were in effect in 2014, as well as a transition plan for full implementation of the *Regulatory Capital Rules*. The Capital section of this report under the heading Capital adequacy provides more information on total capital, Tier 1 capital, Tier 1 common equity, and the Regulatory Capital Rules, including *Common Equity Tier 1*, and describes how these measures are calculated.

Additionally, a comprehensive list of the acronyms and abbreviations used throughout this discussion is included in Note 1 ( Basis of Presentation ).

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# Selected financial data

Our financial performance for each of the last five quarters is summarized in Figure 1.

**Figure 1. Selected Financial Data** 

	2015						2014					Six months ended June 30,		
dollars in														
millions, except														
per share														
amounts	Second		First		Fo	Fourth		hird	Second			2015		2014
FOR THE														
PERIOD														
Interest income	\$	652	\$	636	\$	646	\$	639	\$	639	\$	1,288	\$	1,269
Interest expense		68		65		64		64		66		133		133
Net interest														
income		584		<b>571</b>		582		575		573		1,155		1,136
Provision for														
credit losses		41		35		22		19		12		<b>76</b>		16
Noninterest														
income		488		437		490		417		455		925		890
Noninterest														
expense		711		669		704		706		687		1,380		1,351
Income (loss)														
from continuing														
operations before														
income taxes		320		304		346		267		329		624		659
Income (loss)														
from continuing														
operations														
attributable to														
Key		235		228		251		203		247		463		485
Income (loss)														
from														
discontinued														
operations, net of														
taxes (a)		3		5		2		(17)		(28)		8		(24)
Net income (loss)														
attributable to														
Key		238		233		253		186		219		471		461
Income (loss)														
from continuing														
operations														
attributable to														
Key common														
shareholders		230		222		246		197		242		452		474

Income (loss) from discontinued							
operations, net of taxes <sup>(a)</sup>	3	5	2	2 (17	) (28)	8	(24)
Net income (loss) attributable to Key common shareholders	233	227	248			460	450
snarenoiders	233	221	240	180	214	400	430
PER COMMON SHARE							
Income (loss) from continuing operations attributable to Key common							
shareholders	\$ .27	\$ .26	\$ .29	\$ .23	\$ .28	\$ .53	\$ .54
Income (loss) from discontinued operations, net of							
taxes <sup>(a)</sup> Net income (loss)		.01		(.02	(.03)	.01	(.03)
attributable to Key common							
shareholders (b)	.28	.27	.29	.21	.24	.54	.51
Income (loss) from continuing operations attributable to Key common shareholders							
assuming dilution	\$ .27	\$ .26	\$ .28	3 \$ .23	\$ .27	\$ .52	\$ .53
Income (loss) from discontinued operations, net of taxes assuming							
dilution (a) Net income (loss)		.01		(.02	(.03)	.01	(.03)
attributable to Key common shareholders assuming dilution	-						
(b) Cash dividends	.27	.26	.28	.21	.24	.53	.51
paid	.075	.065	.065	.065	.065	.14	.12
Book value at							
period end	12.21	12.12	11.91			12.21	11.65
	10.92	10.84	10.65	5 10.47	10.50	10.92	10.50

Tangible book value at period							
end							
Market price:							
High	15.70	14.74	14.18	14.62	14.59	15.70	14.70
Low	13.90	12.04	11.55	12.97	12.90	12.04	12.25
Close	15.02	14.16	13.90	13.33	14.33	15.02	14.33
Weighted-average							
common shares							
outstanding (000)	839,454	848,580	858,811	867,350	875,298	843,992	879,986
Weighted-average common shares and potential common shares outstanding (000)							
(c)	846,312	857,122	886,186	874,122	902,137	851,687	886,684
AT PERIOD							
END							
Loans	\$ 58,264	\$ 57,953	\$ 57,381	\$ 56,155	\$ 55,600	\$ 58,264	\$ 55,600
Earning assets	82,964	82,624	82,269	78,310	78,457	82,964	78,457
Total assets	94,606	94,206	93,821	89,784	91,798	94,606	91,798
Deposits	70,669	71,622	71,998	68,456	67,799	70,669	67,799
Long-term debt	10,267	8,713	7,875	7,172	8,213	10,267	8,213
Key common							
shareholders							
equity	10,300	10,313	10,239	10,195	10,213	10,300	10,213
Key shareholders							
equity	10,590	10,603	10,530	10,486	10,504	10,590	10,504
PERFORMANCE	E						
RATIOS							
FROM							
CONTINUING							
<b>OPERATIONS</b>							
Return on							
average total							
assets	1.03%	1.03%	1.12%	.92%	1.14%	1.03%	1.13%
Return on							
average common							
equity	8.96	8.76	9.50	7.68	9.55	8.86	9.44
Return on							
average tangible							
common equity							
(d)	10.01	9.80	10.64	8.55	10.60	9.91	10.49
Net interest							
margin (TE)	2.88	2.91	2.94	2.96	2.98	2.89	2.99
Cash efficiency			_				
ratio (d)	65.1	65.1	64.4	69.7	65.6	65.1	65.4

PERFORMANCI RATIOS FROM	Ε						
CONSOLIDATED OPERATIONS	D						
Return on average total assets	1.02%	1.03%	1.10%	.81%	.96%	1.02%	1.03%
Return on average common							
equity	9.07	8.96	9.58	7.01	8.44	9.01	8.96
Return on average tangible common equity							
(d) Net interest	10.14	10.02	10.72	7.81	9.37	10.08	9.96
margin (TE)	2.85	2.88	2.93	2.94	2.94	2.86	2.95
Loan-to-deposit (e)	87.3	86.9	84.6	87.4	87.1	87.3	87.1
CAPITAL RATIOS AT PERIOD END							
Key shareholders equity to assets	11.19%	11.26%	11.22%	11.68%	11.44%	11.19%	11.44%
Key common shareholders					2011.11		
equity to assets	10.89	10.95	10.91	11.36	11.13	10.89	11.13
Tangible common equity to tangible assets							
(d) Common Equity	9.86	9.92	9.88	10.26	10.15	9.86	10.15
Tier 1 (d)	10.71	10.64	N/A	N/A	N/A	10.71	N/A
Tier 1 common equity (d)	N/A	N/A	11.17	11.26	11.25	N/A	11.25
Tier 1 risk-based	11 11	11.04		12.01		11 10	11.00
capital Total risk-based	11.11	11.04	11.90	12.01	11.99	11.12	11.99
capital	12.66	12.79	13.89	14.10	14.14	12.66	14.14
Leverage	10.74	10.91	11.26	11.15	11.24	10.74	11.24
TRUST AND BROKERAGE ASSETS							
Assets under management	\$ 38,399	\$ 39,281	\$ 39,157	\$ 39,283	\$ 39,669	\$ 38,399	\$ 39,669
Nonmanaged and	·	,			·	,	
brokerage assets	48,789	49,508	49,147	48,273	48,728	48,789	48,728
OTHER DATA							

Average							
full-time-equival	ent						
employees	13,455	13,591	13,590	13,905	13,867	13,512	13,961
Branches	989	992	994	997	1.009	989	1.009

- (a) In April 2009, we decided to wind down the operations of Austin, a subsidiary that specialized in managing hedge fund investments for institutional customers. In September 2009, we decided to discontinue the education lending business conducted through Key Education Resources, the education payment and financing unit of KeyBank. In February 2013, we decided to sell Victory to a private equity fund. As a result of these decisions, we have accounted for these businesses as discontinued operations. For further discussion regarding the income (loss) from discontinued operations, see Note 11 ( Acquisitions and Discontinued Operations ).
- (b) EPS may not foot due to rounding.
- (c) Assumes conversion of common share options and other stock awards and/or convertible preferred stock, as applicable.
- (d) See Figure 7 entitled GAAP to Non-GAAP Reconciliations, which presents the computations of certain financial measures related to tangible common equity, Common Equity Tier 1 (compliance date of January 1, 2015, under the Regulatory Capital Rules), Tier 1 common equity (prior to January 1, 2015), and cash efficiency. The table reconciles the GAAP performance measures to the corresponding non-GAAP measures, which provides a basis for period-to-period comparisons.
- (e) Represents period-end consolidated total loans and loans held for sale (excluding education loans in the securitizations trusts for periods prior to September 30, 2014) divided by period-end consolidated total deposits (excluding deposits in foreign office).

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# Forward-looking statements

From time to time, we have made or will make forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements do not relate strictly to historical or current facts. Forward-looking statements usually can be identified by the use of words such as goal, objective, plan, expect, estimate, or other words of similar meaning. Forward-looking sta anticipate, intend, project, believe, assume, provide our current expectations or forecasts of future events, circumstances, results or aspirations. Our disclosures in this report contain forward-looking statements. We may also make forward-looking statements in other documents filed with or furnished to the SEC. In addition, we may make forward-looking statements orally to analysts, investors, representatives of the media, and others.

Forward-looking statements, by their nature, are subject to assumptions, risks, and uncertainties, many of which are outside of our control. Our actual results may differ materially from those set forth in our forward-looking statements. There is no assurance that any list of risks and uncertainties or risk factors is complete. Factors that could cause our actual results to differ from those described in forward-looking statements include, but are not limited to:

deterioration of commercial real estate market fundamentals; defaults by our loan counterparties or clients; adverse changes in credit quality trends; declining asset prices; our concentrated credit exposure in commercial, financial and agricultural loans; the extensive and increasing regulation of the U.S. financial services industry; changes in accounting policies, standards, and interpretations; breaches of security or failures of our technology systems due to technological or other factors and cybersecurity threats; operational or risk management failures by us or critical third parties; negative outcomes from claims or litigation;

the occurrence of natural or man-made disasters or conflicts or terrorist attacks;

increasing capital and liquidity standards under applicable regulatory rules;

unanticipated changes in our liquidity position, including but not limited to, changes in the cost of liquidity, our ability to enter the financial markets, and to secure alternative funding sources;

our ability to receive dividends from our subsidiary, KeyBank;

downgrades in our credit ratings or those of KeyBank;

a reversal of the U.S. economic recovery due to financial, political, or other shocks;

our ability to anticipate interest rate changes and manage interest rate risk;

deterioration of economic conditions in the geographic regions where we operate;

the soundness of other financial institutions;

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our ability to attract and retain talented executives and employees and to manage our reputational risks;

our ability to timely and effectively implement our strategic initiatives;

increased competitive pressure due to industry consolidation;

unanticipated adverse effects of strategic partnerships or acquisitions and dispositions of assets or businesses; and

our ability to develop and effectively use the quantitative models we rely upon in our business planning. Any forward-looking statements made by us or on our behalf speak only as of the date they are made, and we do not undertake any obligation to update any forward-looking statement to reflect the impact of subsequent events or circumstances. Before making an investment decision, you should carefully consider all risks and uncertainties disclosed in our SEC filings, including this report on Form 10-Q and our subsequent reports on Forms 8-K, 10-Q, and 10-K, and our registration statements under the Securities Act of 1933, as amended, all of which are or will upon filing be accessible on the SEC s website at www.sec.gov and on our website at www.key.com/ir.

### **Economic overview**

The economy rebounded after a slow first quarter, with real GDP growth of 2.3% in the second quarter of 2015. While confidence has remained high, strong job growth has yet to translate to substantial wage growth, and consumer spending remains weak. Additionally, housing market data has underwhelmed, with slow growth in single-family construction and only modest gains in new home sales and home price appreciation in 2015. Concerns regarding the global economy, particularly slowing in China and the renewed debt crisis in Europe, prospective Federal Reserve actions, and mixed economic data in the U.S. have kept markets in check throughout the second quarter of 2015.

In the second quarter of 2015, weak income growth continued to be a constraint on consumption, although fundamentals appear to be strengthening. Real spending was mixed, growing slowly in April before jumping .9% in May. However, disappointing retail sales in June indicate a weak finish to the quarter for consumer spending. Vehicle sales were a relative bright spot, averaging 17.2 million units, up from an average of 16.7 million units during the first quarter of 2015. Consumer confidence was relatively high, with the Conference Board measure ending the second quarter of 2015 at 101.4, flat since the end of the first quarter but remaining at levels not seen since the Great Recession. Inflation remains well below the Federal Reserve target, with the core personal consumption expenditure index up just 1.2% year-over-year as of May 2015.

In the labor market, average monthly job gains increased to 221,000 during the second quarter of 2015, compared to the average of 195,000 in the first quarter of 2015. Gains were broad, with improvement across industry sectors. The unemployment rate declined, finishing the quarter at 5.3%; however, this decrease was driven in part by post-recession low labor force participation as 432,000 workers exited the labor force in June. In addition, wage growth has yet to accelerate, with average hourly earnings ending the quarter flat but up 2.0% from the same period one year ago after modest growth of .2% in April and May 2015.

The housing market improved modestly but remains mixed, with different results between indicators on a month-to-month basis. Existing home sales increased, ending the second quarter of 2015 at 5.5 million units, 9.6%

above year-ago levels. New home sales ended the second quarter of 2015 flat from the first quarter, but were 18.1% higher than one year ago. Housing starts picked up, totaling a seasonally adjusted annual rate of 1.17 million in June 2015, up 26.6% year-over-year led by multifamily housing. Permits also grew in June 2015, increasing 30% over the previous year. Home price appreciation picked up modestly, up only 6.3% year-over-year in May 2015.

The Federal Reserve remained accommodative in the second quarter of 2015, continuing to reinvest principal payments to ease financial conditions. Forward guidance is unclear as to when the Federal Open Market Committee will raise the federal funds target rate, as economic data and inflation measures remain weaker than their established targets. Weaker economic data, geopolitical tensions, and cautious forward guidance have held rates in check. The yield on the 10-year U.S. Treasury increased 41 basis points during the second quarter of 2015 and finished the quarter at 2.35% as U.S. economic growth rebounded from a weak first quarter.

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### Long-term financial goals

Our long-term financial goals are as follows:

Improve balance sheet efficiency by targeting a loan-to-deposit ratio range of 90% to 100%;

Maintain a moderate risk profile by targeting a net loan charge-offs to average loans ratio and provision for credit losses to average loans ratio in the range of .40% to .60%;

Grow high quality and diverse revenue streams by targeting a net interest margin in excess of 3.50%, and a ratio of noninterest income to total revenue of greater than 40%;

Generate positive operating leverage and target a cash efficiency ratio of less than 60%; and

Maintain disciplined capital management and target a return on average assets in the range of 1.00% to 1.25%. Figure 2 shows the evaluation of our long-term financial goals for the three and six months ended June 30, 2015.

Figure 2. Evaluation of Our Long-Term Financial Goals

KEY Business Model	Key Metrics (a)	2Q15	YTD 2015	Targets
Balance sheet efficiency	Loan-to-deposit ratio (b)	87%	87%	90 - 100%
Moderate risk profile	Net loan charge-offs to average loans Provision for credit losses to	.25%	.22%	.4060%
	average loans	.2070	.2770	
High quality, diverse revenue	Net interest margin	2.88%	2.89%	> 3.50%
streams	Noninterest income to total revenue	45%	44%	> 40%
Positive operating leverage	Cash efficiency ratio (c)	65.1%	65.1%	< 60%
Disciplined capital management	Return on average assets	1.03%	1.03%	1.00 - 1.25%

- (a) Calculated from continuing operations, unless otherwise noted.
- (b) Represents period-end consolidated total loans and loans held for sale divided by period-end consolidated total deposits (excluding deposits in foreign office).
- (c) Excludes intangible asset amortization; non-GAAP measure: see Figure 7 for reconciliation.

# Strategic developments

We initiated the following actions during the first six months of 2015 to support our corporate strategy described in the Introduction section under the Corporate strategy heading on page 36 of our 2014 Form 10-K.

We continue to focus on growing our businesses and remain committed to improving productivity and efficiency. During the first six months of 2015, we generated positive operating leverage, with revenue up 2.7% from 2014. Net interest income benefited from solid loan growth, driven by a 10.6% increase in average commercial, financial and agricultural loans. Noninterest income benefited from increases in several of our core fee-based businesses: investment banking and debt placement fees, which had record high fees in the second quarter of 2015 due to stronger financial advisory fees and loan syndications, trust and investment services income, and cards and payments income. Although noninterest expense increased from prior year, this increase was primarily due to higher performance-based compensation and the third quarter 2014 acquisition of Pacific Crest Securities.

Our strong risk management practices and a more favorable credit environment resulted in another quarter of solid credit quality trends. For the six months ended June 30, 2015, net loan charge-offs were .22% of average loans and the provision for credit losses was .27% of average loans, both well below our targeted range.

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Capital management remains a priority for the remainder of 2015. On March 11, 2015, the Federal Reserve announced that it did not object to our 2015 capital plan submitted as part of the annual CCAR process. The 2015 capital plan includes a common share repurchase program of up to \$725 million, including repurchases to offset issuances of common shares under our employee compensation plans. Common share repurchases under the 2015 capital plan began in the second quarter of 2015 and are expected to be executed through the second quarter of 2016. During the second quarter of 2015, we completed \$129 million of common share repurchases under this authorization.

Our 2015 capital plan also proposed a 15% increase in our quarterly common share dividend to \$.075 per share. This increase was approved in May 2015 by the Board, who subsequently declared a quarterly dividend of \$.075 per common share for the second quarter of 2015. We anticipate these actions will lead to an estimated payout ratio that is among the highest in our peer group for the third consecutive year. An additional potential increase in our quarterly common share dividend, up to \$.085 per share, will be considered by the Board in 2016 for the fifth quarter of the 2015 capital plan.

# **Demographics**

We have two major business segments: Key Community Bank and Key Corporate Bank.

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Key Community Bank serves individuals and small to mid-sized businesses by offering a variety of deposit, investment, lending, credit card, and personalized wealth management products and business advisory services. These products and services are provided through our relationship managers and specialists working in our 12-state branch network, which is organized into eight internally defined geographic regions: Pacific, Rocky Mountains, Indiana, Western Ohio and Michigan, Eastern Ohio, Western New York, Eastern New York, and New England.

Figure 3 shows the geographic diversity of Key Community Bank s average deposits, commercial loans, and home equity loans.

Figure 3. Key Community Bank Geographic Diversity

## **Geographic Region**

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## Three months ended

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lollars in millions	P	acific	Mou	ıntains	Ind	liana	Mi	chigan I	East	Ohio l	New	York !	New	York	Eng	glandNo	nRe	egion <sup>(a)</sup>	Tota	ıl
Average deposits	\$	11,846	\$ 5	5,219	\$2	2,338	\$ 4	4,362	\$9,3	341	\$4	1,963	\$7	,733	\$2	2,864	\$2	,100	\$ 50,76	66
Percent of total		23.3%	2	10.3%		4.6%		8.6%	1	8.4%		9.8%		15.2%		5.7%		4.1%	100	0.0%
Average commercial																				
oans	\$	3,514	\$ 1	1,736	\$	820	\$	1,167	\$ 2,3	313	\$	641	\$1	,830	\$	797	\$3.	,150	\$ 15,96	68
Percent of total		22.0%	2	10.9%		5.1%		7.3%	1	4.5%		4.0%		11.5%		5.0%		19.7%	100	0.0%
Average home equity																				
oans	\$	3,267	\$1	,565	\$	494	\$	834	\$ 1,2	258	\$	829	\$1	,272	\$	655	\$	92	\$ 10,26	66
Percent of total		31.8%	0	15.2%		4.8%		8.1%	1	2.3%		8.1%		12.4%		6.4%		.9%	100	0.0%

(a) Represents average deposits, commercial loan products, and home equity loan products centrally managed outside of our eight Key Community Bank regions.

Key Corporate Bank is a full-service corporate and investment bank focused principally on serving the needs of middle market clients in seven industry sectors: consumer, energy, healthcare, industrial, public sector, real estate, and technology. Key Corporate Bank delivers a broad suite of banking and capital markets products to its clients, including syndicated finance, debt and equity capital markets, commercial payments, equipment finance, commercial mortgage banking, derivatives, foreign exchange, financial advisory, and public finance. Key Corporate Bank is also a significant servicer of commercial mortgage loans and a significant special servicer of CMBS. Key Corporate Bank delivers many of its product capabilities to clients of Key Community Bank.

Further information regarding the products and services offered by our Key Community Bank and Key Corporate Bank segments is included in this report in Note 18 ( Line of Business Results ).

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## Supervision and regulation

# Regulatory reform developments

On July 21, 2010, the Dodd-Frank Act became law. It was intended to address perceived deficiencies and gaps in the regulatory framework for financial services in the U.S., reduce the risks of bank failures, better equip the nation s regulators to guard against or mitigate any future financial crises, and manage systemic risk through increased supervision of bank and nonbank SIFIs, such as KeyCorp and KeyBank. Further discussion concerning the Dodd-Frank Act, related regulatory developments, and the risks that they present to Key is available under the heading Supervision and Regulation in Item 1. Business and under the heading II. Compliance Risks in Item 1A. Risk Factors of our 2014 Form 10-K. Many proposed rules referenced in our prior reports remain pending. The following discussion provides a summary of relevant regulatory developments relating to the Dodd-Frank Act or that relate to our results this quarter.

### Regulatory capital rules

In October 2013, federal banking regulators published the final Basel III capital framework for U.S. banking organizations (the Regulatory Capital Rules ). The Regulatory Capital Rules generally implement in the U.S. the Basel III capital framework published by the Basel Committee in December 2010 and revised in June 2011 (the Basel III capital framework ). The Basel III capital framework and the U.S. implementation of the Basel III capital framework are discussed in more detail in Item 1. Business of our 2014 Form 10-K under the heading Supervision and Regulation Basel III capital and liquidity frameworks.

While the Regulatory Capital Rules became effective on January 1, 2014, the mandatory compliance date for Key as a standardized approach banking organization was January 1, 2015, subject to transitional provisions extending to January 1, 2019.

New minimum capital and leverage ratio requirements

Under the Regulatory Capital Rules, standardized approach banking organizations, like Key, are required to meet the minimum capital and leverage ratios set forth in Figure 4 below. At June 30, 2015, Key had an estimated Common Equity Tier 1 Capital Ratio of 10.60% under the Regulatory Capital Rules. Also at June 30, 2015, based on the fully phased-in Regulatory Capital Rules, Key estimates that its capital and leverage ratios, after adjustment for market risk, would be as set forth in Figure 4.

Figure 4. Estimated Ratios vs. Minimum Capital Ratios Calculated Under the Fully Phased-In Regulatory Capital Rules

	Key			
	June 30, 2015 Mini	imum	Phase-in	Minimum
Ratios (including Capital conservation buffer)	Estimatedanuar	y 1, 2015	Period	<b>January 1, 2019</b>
Common Equity Tier 1 (a)	10.6%	4.5%	None	4.5%
Capital conservation buffer (b)			1/1/16 - 1/1/1	9 2.5
Common Equity Tier 1 + Capital conservation				
buffer		4.5	1/1/16 - 1/1/1	9 7.0
Tier 1 Capital	10.9	6.0	None	6.0

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Tier 1 Capital + Capital conservation buffer		6.0	1/1/16 - 1/1/19	8.5
Total Capital	12.4	8.0	None	8.0
Total Capital + Capital conservation buffer		8.0	1/1/16 - 1/1/19	10.5
Leverage (c)	10.6	4.0	None	4.0

- (a) See Figure 7 entitled GAAP to Non-GAAP Reconciliations, which presents the computation for estimated Common Equity Tier 1. The table reconciles the GAAP performance measure to the corresponding non-GAAP measure, which provides a basis for period-to-period comparisons.
- (b) Capital conservation buffer must consist of Common Equity Tier 1 capital. As a standardized approach banking organization, KeyCorp is not subject to the countercyclical capital buffer of up to 2.5% imposed upon an advanced approaches banking organization under the Regulatory Capital Rules.
- (c) As a standardized approach banking organization, KeyCorp is not subject to the 3% supplemental leverage ratio requirement, which becomes effective January 1, 2018.

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Revised prompt corrective action capital category ratios

Under the Regulatory Capital Rules, the prompt corrective action capital category threshold ratios applicable to FDIC-insured depository institutions such as KeyBank were revised effective January 1, 2015. Figure 5 identifies the capital category threshold ratios for a well capitalized and an adequately capitalized institution under the Regulatory Capital Rules.

Figure 5. Well Capitalized and Adequately Capitalized Capital Category Ratios under Revised Prompt Corrective Action Rules

<b>Prompt Corrective Action</b>	Capital Category					
Ratio	Well Capitalized (a) Adeq	uately Capitalized				
Common Equity Tier 1 Risk-Based	6.5%	4.5%				
Tier 1 Risk-Based	8.0	6.0				
Total Risk-Based	10.0	8.0				
Tier 1 Leverage (b)	5.0	4.0				

- (a) A well capitalized institution also must not be subject to any written agreement, order or directive to meet and maintain a specific capital level for any capital measure.
- (b) As a standardized approach banking organization, KeyBank is not subject to the 3% supplemental leverage ratio requirement, which becomes effective January 1, 2018.

As of June 30, 2015, KeyBank meets all well capitalized capital adequacy requirements under the Regulatory Capital Rules.

### Liquidity coverage ratio

In October 2014, federal banking agencies published the final Basel III liquidity framework for U.S. banking organizations (the Liquidity Coverage Rules ) that create a minimum LCR for certain internationally active bank and nonbank financial companies (excluding KeyCorp) and a modified version of the LCR ( Modified LCR ) for bank holding companies and other depository institution holding companies with over \$50 billion in consolidated assets that are not internationally active (including KeyCorp).

As a Modified LCR bank holding company under the Liquidity Coverage Rules, Key will be required to maintain high-quality liquid assets of at least 100% of its total net cash outflow amount determined by prescribed assumptions in a standardized hypothetical stress scenario over a 30-calendar day period. Implementation for Modified LCR banking organizations, like Key, will begin on January 1, 2016, with a minimum requirement of 90% coverage, reaching 100% coverage by January 1, 2017. For the second quarter of 2015, our estimated Modified LCR was above 100%. In the future, we may change the composition of our investment portfolio, increase the size of the overall investment portfolio, and modify product offerings to enhance or optimize our liquidity position.

KeyBank will not be subject to the LCR or the Modified LCR under the Liquidity Coverage Rules unless the OCC affirmatively determines that application to KeyBank is appropriate in light of its asset size, level of complexity, risk profile, scope of operations, affiliation with foreign or domestic covered entities, or risk to the financial system.

### Net stable funding ratio

As previously disclosed in the Supervision and Regulation section of Item 1. Business of our 2014 Form 10-K under the heading Basel III capital and liquidity frameworks, the Basel Committee finalized the Basel III net stable funding ratio (NSFR) in October 2014. The Basel Committee published final Basel III NSFR disclosure standards in June 2015. The federal banking regulators, however, have yet to issue any proposal to implement either the final Basel III NSFR or the final Basel III NSFR disclosure standards.

# Common equity surcharge

In July 2015, the Federal Reserve adopted a final rule to implement the common equity surcharge on U.S. global systemically important banks (G-SIBs). The final rule is effective December 1, 2015, although the surcharge, which will be added to the capital conservation buffer under the Regulatory Capital Rules, will be phased in during the January 1, 2016, through January 1, 2019, period. Notably this final rule applies to advanced approaches banking organizations, not standardized approach banking organizations like Key. In addition, unlike what was proposed under the U.S. G-SIB Notice of Proposed Rulemaking, the final rule does not require KeyCorp to determine annually whether it is a U.S. G-SIB unless it becomes an advanced approaches banking organization.

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## **Highlights of Our Performance**

# **Financial performance**

For the second quarter of 2015, we announced net income from continuing operations attributable to Key common shareholders of \$230 million, or \$.27 per common share. Our second quarter of 2015 results compare to net income from continuing operations attributable to Key common shareholders of \$242 million, or \$.27 per common share, for the second quarter of 2014.

Our taxable-equivalent net interest income was \$591 million for the second quarter of 2015, and the net interest margin was 2.88%. These results compare to taxable-equivalent net interest income of \$579 million and a net interest margin of 2.98% for the second quarter of 2014. The increase in net interest income reflects higher earning asset balances mitigated by lower earning asset yields, which also drove the decline in the net interest margin. For the full year of 2015, without the benefit of higher rates, we expect low-single-digit growth in net interest income compared to prior year. We expect the net interest margin to be relatively stable with the second quarter of 2015, reflecting continued elevated levels of liquidity.

Our noninterest income was \$488 million for the second quarter of 2015, compared to \$455 million for the year-ago quarter. Results for the second quarter of 2015 reflect a record quarter for investment banking and debt placement fees, which increased \$42 million year-over-year. This increase was primarily driven by strength in financial advisory fees and loan syndications. Investment banking and debt placement fees also benefited from the third quarter 2014 acquisition of Pacific Crest Securities. Trust and investment services income increased \$17 million, primarily due to the impact of the Pacific Crest Securities acquisition as well as strength in our Retail and Private Banking businesses. Additionally, cards and payments income increased \$4 million. Partially offsetting these increases was a \$16 million decrease in net gains from principal investing and lower operating lease income and other leasing gains, which benefited from a \$17 million gain from the early termination of a leveraged lease in the second quarter of 2014. For the full year of 2015, we expect mid-single-digit growth in our noninterest income compared to the prior year.

Our noninterest expense was \$711 million for the second quarter of 2015, compared to \$687 million in the second quarter of last year. This increase was primarily due to higher performance-based compensation and the third quarter 2014 acquisition of Pacific Crest Securities. For the full year of 2015, we expect noninterest expense to be relatively stable with 2014.

Average loans were \$58.0 billion for the second quarter of 2015, an increase of \$2.4 billion compared to the second quarter of 2014. The loan growth occurred primarily in the commercial, financial and agricultural portfolio, which increased \$2.6 billion and was broad-based across our commercial lines of business. Consumer loans remained relatively stable as modest increases across our core consumer loan portfolio were offset by run-off in our consumer exit portfolios. For the full year of 2015, we anticipate average loan growth in the mid-single-digit range, benefiting from the strength in our commercial business.

Average deposits, excluding deposits in foreign office, totaled \$70.3 billion for the second quarter of 2015, an increase of \$3.8 billion compared to the year-ago quarter. Noninterest-bearing deposits increased by \$3.3 billion, and NOW and money market deposit accounts increased by \$1.8 billion, reflecting continued growth in the commercial mortgage servicing business and inflows from commercial and consumer clients. These increases were partially offset by a decline in certificates of deposit.

Our provision for credit losses was \$41 million for the second quarter of 2015, compared to \$12 million for the year-ago quarter. Our ALLL was \$796 million, or 1.37%, of total period-end loans at June 30, 2015, compared to

1.46% at June 30, 2014. We expect our provision for credit losses to approximate the level of net loan charge-offs for the remainder of the year.

Net loan charge-offs for the second quarter of 2015 totaled \$36 million, or ..25% of average total loans, compared to .22% for the same period last year. We expect net loan charge-offs to average total loans to continue to be below our targeted range of .40% to .60% for the remainder of the year.

At June 30, 2015, our nonperforming loans totaled \$419 million and represented .72% of period-end portfolio loans, compared to .71% at June 30, 2014. Nonperforming assets at June 30, 2015, totaled \$440 million and represented .75% of period-end portfolio loans and OREO and other nonperforming assets, compared to .74% at June 30, 2014.

Our capital ratios remain strong. Our tangible common equity and Tier 1 risk-based capital ratios at June 30, 2015, are 9.86% and 11.11%, respectively, compared to 10.15% and 11.99%, respectively, at June 30, 2014. In addition, our Common Equity Tier 1 ratio is 10.71% at June 30, 2015. We continue to return capital to our shareholders by repurchasing common shares and through our quarterly common share dividend. In the second quarter of 2015, we repurchased \$129 million of common shares and paid a cash dividend of \$.075 per common share under our 2015 capital plan authorization.

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Figure 6 shows our continuing and discontinued operating results for the current, past, and year-ago quarters and the current and year-ago periods-to-date. Our financial performance for each of the past five quarters is summarized in Figure 1.

Figure 6. Results of Operations

	Thre	en	Six months ended					
in millions, except per share amounts	6-30-15	31-15	30-14	6-30-15	6	30-14		
Summary of operations								
Income (loss) from continuing operations attributable to Key	\$ 235	\$	228	\$	247	\$463	\$	485
Income (loss) from discontinued operations, net of taxes (a)	3		5		(28)	8		(24)
Net income (loss) attributable to Key	\$ 238	\$	233	\$	219	\$ 471	\$	461
Income (loss) from continuing operations attributable to Key	\$ 235	\$	228	\$	247	\$463	\$	485
Less: Dividends on Series A Preferred Stock	5		6		5	11		11
Income (loss) from continuing operations attributable to Key common shareholders	230		222		242	452		474
Income (loss) from discontinued operations, net of taxes (a)	3		5		(28)	8		(24)
Net income (loss) attributable to Key common shareholders	\$ 233	\$	227	\$	214	\$460	\$	450
Per common share assuming dilution								
Income (loss) from continuing operations attributable to Key								
common shareholders	<b>\$.27</b>	\$	.26	\$	.27	\$ .52	\$	.53
Income (loss) from discontinued operations, net of taxes (a)			.01		(.03)	.01		(.03)
Net income (loss) attributable to Key common shareholders (b)	\$ .27	\$	.26	\$	.24	\$ .53	\$	.51

Figure 7 presents certain non-GAAP financial measures related to tangible common equity, return on tangible common equity, Common Equity Tier 1, Tier 1 common equity, pre-provision net revenue, cash efficiency ratio, Common Equity Tier 1 under the Regulatory Capital Rules (estimates).

The tangible common equity ratio and the return on tangible common equity ratio have been a focus for some investors, and management believes these ratios may assist investors in analyzing Key s capital position without regard

<sup>(</sup>a) In April 2009, we decided to wind down the operations of Austin, a subsidiary that specialized in managing hedge fund investments for institutional customers. In September 2009, we decided to discontinue the education lending business conducted through Key Education Resources, the education payment and financing unit of KeyBank. In February 2013, we decided to sell Victory to a private equity fund. As a result of these decisions, we have accounted for these businesses as discontinued operations. For further discussion regarding the income (loss) from discontinued operations, see Note 11 (Acquisitions and Discontinued Operations).

<sup>(</sup>b) EPS may not foot due to rounding.

to the effects of intangible assets and preferred stock. Traditionally, the banking regulators have assessed bank and BHC capital adequacy based on both the amount and the composition of capital, the calculation of which is prescribed in federal banking regulations. The Federal Reserve focuses its assessment of capital adequacy on a component of Tier 1 capital known as Common Equity Tier 1. Because the Federal Reserve has long indicated that voting common shareholders—equity (essentially Tier 1 risk-based capital less preferred stock, qualifying capital securities and noncontrolling interests in subsidiaries) generally should be the dominant element in Tier 1 risk-based capital, this focus on Common Equity Tier 1 is consistent with existing capital adequacy categories. The Regulatory Capital Rules, described in more detail under the section—Supervision and regulation—in Item 2 of this report, also make Common Equity Tier 1 a priority. The Regulatory Capital Rules change the regulatory capital standards that apply to BHCs by, among other changes, phasing out the treatment of trust preferred securities and cumulative preferred securities as Tier 1 eligible capital. By 2016, our trust preferred securities will only be included in Tier 2 capital. Since analysts and banking regulators may assess our capital adequacy using tangible common equity and Common Equity Tier 1, we believe it is useful to enable investors to assess our capital adequacy on these same bases. Figure 7 also reconciles the GAAP performance measures to the corresponding non-GAAP measures.

Figure 7 also shows the computation for and reconciliation of pre-provision net revenue, which is not formally defined by GAAP. We believe that eliminating the effects of the provision for credit losses makes it easier to analyze our results by presenting them on a more comparable basis.

The cash efficiency ratio is a ratio of two non-GAAP performance measures. Accordingly, there is no directly comparable GAAP performance measure. The cash efficiency ratio excludes the impact of our intangible asset amortization from the calculation. We believe this ratio provides greater consistency and comparability between our results and those of our peer banks. Additionally, this ratio is used by analysts and investors as they develop earnings forecasts and peer bank analysis.

Non-GAAP financial measures have inherent limitations, are not required to be uniformly applied, and are not audited. Although these non-GAAP financial measures are frequently used by investors to evaluate a company, they have limitations as analytical tools, and should not be considered in isolation, or as a substitute for analyses of results as reported under GAAP.

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Figure 7. GAAP to Non-GAAP Reconciliations

	Three months ended								
dollars in millions	6-30-15	3-31-15	12-31-14	12-31-14 9-30-14					
Tangible common equity to tangible assets at									
period end									
Key shareholders equity (GAAP)	\$ 10,590	\$ 10,603	\$ 10,530	\$ 10,486	\$ 10,504				
Less: Intangible assets (a)	1,085	1,088	1,090	1,105	1,008				
Series A Preferred Stock (b)	281	281	282	282	282				
T 11 CAAD	Φ 0.224	Φ 0.224	Φ 0.150	Φ 0.000	Φ 0.014				
Tangible common equity (non-GAAP)	\$ 9,224	\$ 9,234	\$ 9,158	\$ 9,099	\$ 9,214				
Total assets (GAAP)	\$ 94,606	\$ 94,206	\$ 93,821	\$89,784	\$91,798				
Less: Intangible assets (a)	1,085	1,088	1,090	1,105	1,008				
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Tangible assets (non-GAAP)	\$ 93,521	\$ 93,118	\$ 92,731	\$ 88,679	\$ 90,790				
Tangible common equity to tangible assets ratio									
(non-GAAP)	9.86%	9.92%	9.88%	10.26%	10.15%				
Common Equity Tier 1 at period end									
Key shareholders equity (GAAP)	\$ 10,590	\$10,603							
Less: Series A Preferred Stock (b)	281	281							
Common Equity Tier 1 capital before									
adjustments and deductions	10,309	10,322							
Less: Goodwill, net of deferred taxes	1,034	1,036							
Intangible assets, net of deferred taxes	33	36							
Deferred tax assets	1	1							
Net unrealized gains (losses) on									
available-for-sale securities, net of deferred									
taxes		52							
Accumulated gains (losses) on cash flow hedges,									
net of deferred taxes	(20)	(8)							
Amounts in AOCI attributed to pension and									
postretirement benefit costs, net of deferred									
taxes	(361)	(364)							
	<b>.</b>	<b>4.07</b> 60							
Total Common Equity Tier 1 capital	\$ 9,622	\$ 9,569							
Net risk-weighted assets (regulatory)	\$ 89,851	89,967							
Common Equity Tier 1 ratio (non-GAAP)	10.71%	10.64%							
Tier 1 common equity at period end									
Key shareholders equity (GAAP)			\$ 10,530	\$ 10,486	\$ 10,504				
Qualifying capital securities			339	340	339				
Less: Goodwill			1,057	1,051	979				

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Accumulated other comprehensive income						(205)		(266)		(220)
(loss) (c)						(395)		(366)		(328)
Other assets (d)						83		110		86
Total Tier 1 capital (regulatory)						10,124		10,031	1	10,106
Less: Qualifying capital securities						339		340		339
Series A Preferred Stock (b)						282		282		282
						202		202		202
Total Tier 1 common equity (non-GAAP)					\$	9,503	\$	9,409	\$	9,485
Net risk-weighted assets (regulatory)					\$	85,100	\$ 8	33,547	\$ 8	34,287
Tier 1 common equity ratio (non-GAAP)						11.17%		11.26%		11.25%
Pre-provision net revenue										
Net interest income (GAAP)	\$	584	\$	571	\$	582	\$	575	\$	573
Plus: Taxable-equivalent adjustment		7		6		6		6		6
Noninterest income (GAAP)		488		437		490		417		455
Less: Noninterest expense (GAAP)		711		669		704		706		687
Pre-provision net revenue from continuing										
operations (non-GAAP)	\$	368	\$	345	\$	374	\$	292	\$	347
Average tangible common equity										
Average Key shareholders equity (GAAP)	<b>\$</b> 1	10,590	<b>\$</b> 1	10,570	\$	10,562	\$ 1	10,473	\$ 1	10,459
Less: Intangible assets (average) (e)		1,086		1,089	1,096		1,037		1,010	
Series A Preferred Stock (average)		290		290		291		291		291
Average tangible common equity (non-GAAP)	\$	9,214	\$	9,191	\$	9,175	\$	9,145	\$	9,158
Return on average tangible common equity										
from continuing operations										
Net income (loss) from continuing operations										
attributable to Key common shareholders	ф	220	ф	222	ф	246	ф	107	ф	2.42
(GAAP)	\$	230	\$	222	\$	246	\$		\$	242
Average tangible common equity (non-GAAP)		9,214		9,191		9,175		9,145		9,158
Return on average tangible common equity from		10.01.07		0.000		10.648		0.550		10.600
continuing operations (non-GAAP)		10.01%		9.80%		10.64%		8.55%		10.60%
Return on average tangible common equity										
consolidated										
Net income (loss) attributable to Key common	Φ	222	φ	227	Φ	240	ф	100	Φ	214
shareholders (GAAP)	\$	233	\$	227	\$	248	\$	180	\$	214
Average tangible common equity (non-GAAP)		9,214		9,191		9,175		9,145		9,158
Return on average tangible common equity										
consolidated (non-GAAP)		10.14%		10.02%		10.72%		7.81%		9.37%
Cash efficiency ratio										
Noninterest expense (GAAP)	\$	711	\$	669	\$	704	\$	706	\$	687
Less: Intangible asset amortization (GAAP)	Ψ	9	Ψ	9	φ	10	φ	10	ψ	9
Less. Intaligible asset alliottization (GAAF)		7		7		10		10		7
Adjusted noninterest expense (non-GAAP)	\$	702	\$	660	\$	694	\$	696	\$	678
rajusta nominarest expense (non-oran )	Ψ	102	Ψ	UUU	Ψ	U) <del>1</del>	Ψ	070	Ψ	070

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Net interest income (GAAP)	\$ 584	<b>\$</b> 571	\$ 582	\$ 575	\$ 573
Plus: Taxable-equivalent adjustment	7	6	6	$\epsilon$	6
Noninterest income (GAAP)	488	437	490	417	455
Total taxable-equivalent revenue (non-GAAP)	<b>\$ 1,079</b>	\$ 1,014	\$ 1,078	\$ 998	\$ 1,034
Cash efficiency ratio (non-GAAP)	65.1%	65.1%	64.4%	69.7	65.6%

- (a) For the three months ended June 30, 2015, March 31, 2015, December 31, 2014, September 30, 2014, and June 30, 2014, intangible assets exclude \$55 million, \$61 million, \$68 million, \$72 million, and \$79 million, respectively, of period-end purchased credit card receivables.
- (b) Net of capital surplus.
- (c) Includes net unrealized gains or losses on securities available for sale (except for net unrealized losses on marketable equity securities), net gains or losses on cash flow hedges, and amounts resulting from the application of the applicable accounting guidance for defined benefit and other postretirement plans.
- (d) Other assets deducted from Tier 1 capital and net risk-weighted assets consist of disallowed intangible assets (excluding goodwill) and deductible portions of nonfinancial equity investments. There were no disallowed deferred tax assets at any quarter-end during 2014.

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Figure 7. GAAP to Non-GAAP Reconciliations, continued

dollars in millions	Three months ended 6-30-15		
Common Equity Tier 1 under the			
Regulatory Capital Rules (estimates)			
Common Equity Tier 1 under current			
regulatory rules	\$	9,622	
Adjustments from current regulatory rules to			
the Regulatory Capital Rules:			
Deferred tax assets and other assets (f)		(51)	
Common Equity Tier 1 anticipated under the			
Regulatory Capital Rules (g)	\$	9,571	
Net risk-weighted assets under current			
regulatory rules	\$	89,851	
Adjustments from current regulatory rules to			
the Regulatory Capital Rules:			
Mortgage servicing assets (h)		493	
All other assets (i)		(15)	
Total risk-weighted assets anticipated under			
the Regulatory Capital Rules (g)	\$	90,329	
Common Equity Tier 1 ratio under the			
Regulatory Capital Rules (g)		10.60%	

	Six months ended						
dollars in millions	6-30-15	6-30-14					
Pre-provision net revenue							
Net interest income (GAAP)	\$ 1,155	\$	1,136				
Plus: Taxable-equivalent adjustment	13		12				
Noninterest income (GAAP)	925		890				
Less: Noninterest expense (GAAP)	1,380		1,351				
Pre-provision net revenue from continuing operations (non-GAAP)	\$ 713	\$	687				
Average tangible common equity							
Average Key shareholders equity (GAAP)	\$ 10,580	\$	10,415				
Less: Intangible assets (average) (j)	1,088		1,011				
Preferred Stock, Series A (average)	290		291				
	\$ 9,202	\$	9,113				

# Average tangible common equity (non-GAAP)

Return on average tangible common equity from continuing operations  Net income (loss) from continuing operations			
attributable to Key common shareholders (GAAP)	<b>\$</b> 452	\$	474
Average tangible common equity	<b>P 4</b> 32	Ф	4/4
(non-GAAP)	9,202		9,113
Return on average tangible common equity from continuing operations (non-GAAP)	9.91%		10.49%
Return on average tangible common equity consolidated			
Net income (loss) attributable to Key common shareholders (GAAP)	\$ 460	\$	450
Average tangible common equity (non-GAAP)	9,202	Ψ	9,113
Return on average tangible common equity consolidated (non-GAAP)	10.08%		9.96%
Cash efficiency ratio			
Noninterest expense (GAAP)	\$ 1,380	\$	1,351
Less: Intangible asset amortization (GAAP)	18		19
Adjusted noninterest expense (non-GAAP)	\$ 1,362	\$	1,332
N	<b>.</b>	Φ.	1.106
Net interest income (GAAP) Plus: Taxable-equivalent adjustment	\$ 1,155 13	\$	1,136 12
Noninterest income (GAAP)	925		890
(=- == )			
Total taxable-equivalent revenue			
(non-GAAP)	\$ 2,093	\$	2,038
Cash efficiency ratio (non-GAAP)	65.1%		65.4%

- (e) For the three months ended June 30, 2015, March 31, 2015, December 31, 2014, September 30, 2014, and June 30, 2014, average intangible assets exclude \$58 million, \$64 million, \$69 million, \$76 million, and \$82 million, respectively, of average purchased credit card receivables.
- (f) Includes the deferred tax assets subject to future taxable income for realization, primarily tax credit carryforwards, as well as the deductible portion of purchased credit card receivables.
- (g) The anticipated amount of regulatory capital and risk-weighted assets is based upon the federal banking agencies Regulatory Capital Rules (as fully phased-in on January 1, 2019); Key is subject to the Regulatory Capital Rules under the standardized approach.
- (h) Item is included in the 10%/15% exceptions bucket calculation and is risk-weighted at 250%.
- (i) Includes the phase in of deferred tax assets arising from temporary differences at 250% risk-weight. Additionally, under the fully implemented rule, certain deferred tax assets and intangible assets subject to the transition provision are no longer required to be risk-weighted because they are deducted directly from capital.

(j) For the six months ended June 30, 2015, and June 30, 2014, average intangible assets exclude \$61 million and \$85 million, respectively, of average ending purchased credit card receivables.

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### **Results of Operations**

#### **Net interest income**

One of our principal sources of revenue is net interest income. Net interest income is the difference between interest income received on earning assets (such as loans and securities) and loan-related fee income, and interest expense paid on deposits and borrowings. There are several factors that affect net interest income, including:

the volume, pricing, mix, and maturity of earning assets and interest-bearing liabilities;

the volume and value of net free funds, such as noninterest-bearing deposits and equity capital;

the use of derivative instruments to manage interest rate risk;

interest rate fluctuations and competitive conditions within the marketplace; and

asset quality.

To make it easier to compare results among several periods and the yields on various types of earning assets (some taxable, some not), we present net interest income in this discussion on a taxable-equivalent basis (i.e., as if it were all taxable and at the same rate). For example, \$100 of tax-exempt income would be presented as \$154, an amount that if taxed at the statutory federal income tax rate of 35% would yield \$100.

Figure 8 shows the various components of our balance sheet that affect interest income and expense, and their respective yields or rates over the past five quarters. This figure also presents a reconciliation of taxable-equivalent net interest income to net interest income reported in accordance with GAAP for each of those quarters. The net interest margin, which is an indicator of the profitability of the earning assets portfolio less cost of funding, is calculated by dividing annualized taxable-equivalent net interest income by average earning assets.

Taxable-equivalent net interest income was \$591 million for the second quarter of 2015, and the net interest margin was 2.88%. These results compare to taxable-equivalent net interest income of \$579 million and a net interest margin of 2.98% for the second quarter of 2014. The increase in net interest income reflects higher earning asset balances mitigated by lower earning assets yields, which also drove the decline in the net interest margin.

For the six months ended June 30, 2015, taxable-equivalent net interest income increased \$20 million and the net interest margin declined by 10 basis points compared to the same period one year ago. The increase in net interest income was primarily attributable to earning asset growth while the decline in the net interest margin was the result of lower earning asset yields and higher levels of excess liquidity.

Average loans were \$58.0 billion for the second quarter of 2015, an increase of \$2.4 billion compared to the second quarter of 2014. The loan growth occurred primarily in the commercial, financial and agricultural portfolio, which increased \$2.6 billion and was broad-based across our commercial lines of business. Consumer loans remained relatively stable as modest increases across our core consumer loan portfolio were offset by run-off in our consumer

exit portfolios.

Our securities available for sale portfolio increased \$952 million from the second quarter of 2014 due to higher levels of liquidity, driven by deposit growth and long-term debt issuance. In the second quarter of 2015, we issued \$1.75 billion in bank-level long-term debt, which benefited KeyBank s liquidity coverage ratio and credit ratings profile.

Average deposits, excluding deposits in foreign office, totaled \$70.3 billion for the second quarter of 2015, an increase of \$3.8 billion compared to the year-ago quarter. Noninterest-bearing deposits increased by \$3.3 billion, and NOW and money market deposit accounts increased by \$1.8 billion, reflecting continued growth in the commercial mortgage servicing business and inflows from commercial and consumer clients. These increases were partially offset by a decline in certificates of deposit.

As shown in Figure 8, average earning asset yields for the year-to-date period of 2015 were impacted by the run-off of higher yielding loans and investments and lower interest rates compared to the same period one year ago.

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Figure 8. Consolidated Average Balance Sheets, Net Interest Income and Yields/Rates From Continuing Operations

	Secon	d Quarter 2	First Quarter 2015 Yield/			
	Average		Rate	Average		Rate
dollars in millions		Interest (a)	(a)	_	Interest (a)	(a)
ASSETS						
Loans (b), (c)						
Commercial, financial and agricultural (d)	\$ 29,017	\$ 233	3.23%	\$ 28,321	\$ 223	3.18%
Real estate commercial mortgage	7,981	74	3.70	8,095	73	3.67
Real estate construction	1,199	11	3.60	1,139	11	3.90
Commercial lease financing	3,981	36	3.58	4,070	36	3.57
Total commercial loans	42,178	354	3.36	41,625	343	3.33
Real estate residential mortgage	2,237	23	4.22	2,229	24	4.26
Home equity:						
Key Community Bank	10,266	99	3.89	10,316	99	3.89
Other	244	5	7.86	260	5	7.82
Total home equity loans	10,510	104	3.98	10,576	104	3.99
Consumer other Key Community Bank	1,571	26	6.52	1,546	25	6.66
Credit cards	737	19	10.57	732	20	11.01
Consumer other:						
Marine	702	11	6.30	755	12	6.35
Other	43	1	7.77	49	1	7.32
Total consumer other	745	12	6.38	804	13	6.41
Total consumer loans	15,800	184	4.69	15,887	186	4.74
	,			,		
Total loans	57,978	538	3.72	57,512	529	3.72
Loans held for sale	1,263	12	3.91	795	7	3.33
Securities available for sale (b), (e)	13,360	73	2.17	13,087	70	2.17
Held-to-maturity securities (b)	4,965	24	1.91	4,947	24	1.93
Trading account assets	805	5	2.55	717	5	2.80
Short-term investments	3,228	2	.26	2,399	2	.27
Other investments (e)	713	5	2.48	742	5	2.79
Total earning assets	82,312	659	3.21	80,199	642	3.23
Allowance for loan and lease losses	(793)			(793)		
Accrued income and other assets	10,140			10,223		
Discontinued assets	2,194			2,271		
Total assets	\$ 93,853			\$ 91,900		

LTA	RII	ITIES	

NOW and money market deposit accounts	\$ 36,122		14	.16	\$ 34,952		13	.15
Savings deposits	2,393			.02	2,385			.02
Certificates of deposit (\$100,000 or more) (f)	2,010		6	1.25	2,017		7	1.30
Other time deposits	3,136		5	.70	3,217		6	.72
Deposits in foreign office	583		1	.23	529			.22
Total interest-bearing deposits	44,244		26	.24	43,100		26	.24
Federal funds purchased and securities sold	ĺ				,			
under repurchase agreements	557			.02	720			.03
Bank notes and other short-term borrowings	657		2	1.39	506		2	1.56
Long-term debt (f), (g)	6,968		40	2.30	6,126		37	2.52
	- ,				-, -			
Total interest-bearing liabilities	52,426		68	.52	50,452		65	.52
Noninterest-bearing deposits	26,594				26,269			
Accrued expense and other liabilities	2,039				2,327			
Discontinued liabilities <sup>(g)</sup>	2,194				2,271			
	_,				_,			
Total liabilities	83,253				81,319			
EQUITY	00,200				01,017			
Key shareholders equity	10,590				10,570			
Noncontrolling interests	10				11			
Troncondoming interests	10				11			
Total equity	10,600				10,581			
Total equity	10,000				10,501			
Total liabilities and equity	\$ 93,853				\$91,900			
Total habilities and equity	ψ 23,033				Ψ / 1,/00			
Interest rate spread (TE)				2.69%				2.71%
interest rate spread (TL)				2.07 /0				2.71 /0
Net interest income (TE) and net interest								
margin (TE)			591	2.88%			577	2.91%
margin (1L)			3/1	<b>2.00</b> /0			311	4.71 /0
TE adjustment (b)			7				6	
112 adjustificiti 💛			,				U	
Net interest income, GAAP basis		\$	584			\$	571	
net interest income, GAAP basis		Ф	204			Ф	3/1	

<sup>(</sup>a) Results are from continuing operations. Interest excludes the interest associated with the liabilities referred to in (g) below, calculated using a matched funds transfer pricing methodology.

<sup>(</sup>b) Interest income on tax-exempt securities and loans has been adjusted to a taxable-equivalent basis using the statutory federal income tax rate of 35%.

<sup>(</sup>c) For purposes of these computations, nonaccrual loans are included in average loan balances.

<sup>(</sup>d) Commercial, financial and agricultural average balances include \$88 million, \$87 million, \$90 million, \$92 million, and \$95 million of assets from commercial credit cards for the three months ended June 30, 2015, March 31, 2015, December 31, 2014, September 30, 2014, and June 30, 2014, respectively.

Figure 8. Consolidated Average Balance Sheets, Net Interest Income and Yields/Rates From Continuing Operations

Four	th Quarter 20	014	Thi	rd Quarter 20	14	Seco	er 2014		
Average	_	Yield/	Average	_	Yield/	Average	_	Yield/	
Balance	Interest (a)	Rate (a)	Balance	Interest (a)	Rate (a)	Balance	Interest (a)	Rate (a)	
\$ 27,188	\$ 223	3.24%	\$ 26,456	\$ 218	3.28%	\$ 26,444	\$ 219	3.31%	
8,161	77	3.73	8,142	78	3.79	7,880	74	3.79	
1,077	10	3.90	1,030	10	3.78	1,049	11	4.03	
4,119	38	3.67	4,145	38	3.66	4,257	38	3.54	
40,545	348	3.40	39,773	344	3.44	39,630	342	3.45	
2,223	24	4.28	2,204	24	4.35	2,189	24	4.41	
10,365	103	3.91	10,368	102	3.91	10,321	100	3.92	
274	5	7.84	290	6	7.80	306	6	7.80	
10,639	108	4.01	10,658	108	4.01	10,627	106	4.03	
1,552	27	6.78	1,534	26	6.87	1,479	26	6.97	
728	20	11.02	716	20	11.12	702	18	10.39	
802	13	6.29	856	13	6.23	926	15	6.18	
52		7.52	55	2	7.63	58	1	8.09	
854	13	6.36	911	15	6.32	984	16	6.29	
15,996	192	4.76	16,023	193	4.78	15,981	190	4.77	
56,541	540	3.79	55,796	537	3.82	55,611	532	3.83	
871	8	3.72	502	4	3.87	458	5	4.14	
12,153	67	2.20	11,939	67	2.25	12,408	71	2.30	
4,947	23	1.91	5,108	25	1.90	4,973	23	1.87	
868	6	2.84	893	6	2.68	985	7	2.80	
3,520	2	.27	3,048	2	.19	2,475	1	.17	
792	6	2.77	847	4	2.12	888	6	2.64	
79,692	652	3.27	78,133	645	3.30	77,798	645	3.31	
(798)			(809)			(824)			
9,868			9,799			9,767			
2,359			4,138			4,341			
\$91,121			\$91,261			\$91,082			
\$ 34,811	13	.14	\$ 33,969	12	.14	\$ 34,283	11	.14	
2,388		.02	2,428	1	.02	2,493		.03	
2,277	7	1.25	2,629	8	1.23	2,808	10	1.39	
3,306	6	.76	3,413	7	.83	3,587	9	.98	

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543		.24	595		.23	662	1	.23
43,325	26	.24	43,034	28	.26	43,833	31	.28
621		.02	1,176	1	.19	1,470		.19
772	3	1.17	484	2	1.79	545	2	1.54
5,135	35	2.80	4,868	33	2.88	5,476	33	2.51
49,853	64	.51	49,562	64	.52	51,324	66	.52
26,342			25,302			23,290		
1,989			1,768			1,654		
2,359			4,138			4,341		
80,543			80,770			80,609		
10,562			10,473			10,459		
16			18			14		
10,578			10,491			10,473		
\$91,121			\$91,261			\$91,082		
		2.76%			2.78%			2.79%
	588	2.94%		581	2.96%		579	2.98%
	6			6			6	
	\$ 582			\$ 575			\$ 573	

<sup>(</sup>e) Yield is calculated on the basis of amortized cost.

<sup>(</sup>f) Rate calculation excludes basis adjustments related to fair value hedges.

<sup>(</sup>g) A portion of long-term debt and the related interest expense is allocated to discontinued liabilities as a result of applying our matched funds transfer pricing methodology to discontinued operations.

Figure 9 shows how the changes in yields or rates and average balances from the prior year period affected net interest income. The section entitled Financial Condition contains additional discussion about changes in earning assets and funding sources.

Figure 9. Components of Net Interest Income Changes from Continuing Operations

From six months ended June 30, 2014 From three months ended June 30, 2014to six months ended June 30,

	to th	ree mo	nths	ended ,	June 3	0, 201	5			2015	<b>0</b>	,
	Av	erage	Y	ield/	N	Vet	Ave	rage	Y	ield/	1	Net
in millions	Vo	lume	F	Rate	Cha	nge <sup>(a)</sup>	Vol	ume	R	late	Cha	nge <sup>(a)</sup>
INTEREST INCOME												
Loans	\$	22	\$	(16)	\$	6	\$	48	\$	(38)	\$	10
Loans held for sale		8		(1)		7		11		(1)		10
Securities available for sale		5		(3)		2		9		(9)		
Held-to-maturity securities				1		1		1		2		3
Trading account assets		(1)		(1)		(2)		(3)				(3)
Short-term investments				1		1				2		2
Other investments		(1)				(1)		(3)		1		(2)
Total interest income (TE)		33		(19)		14		63		(43)		20
INTEREST EXPENSE												
NOW and money market deposit accounts		1		2		3		1		3		4
Certificates of deposit (\$100,000 or more)		(3)		(1)		(4)		(5)		(2)		(7)
Other time deposits		(1)		(3)		(4)		(2)		(6)		(8)
Total interest-bearing deposits		(3)		(2)		(5)		(6)		(5)		(11)
Federal funds purchased and securities sold												
under repurchase agreements										(1)		(1)
Long-term debt		9		(2)		7		15		(3)		12
Total interest expense		6		(4)		2		9		(9)		
Net interest income (TE)	\$	27	\$	(15)	\$	12	\$	54	\$	(34)	\$	20

#### Noninterest income

As shown in Figure 10, noninterest income was \$488 million for the second quarter of 2015, compared to \$455 million for the year-ago quarter, an increase of \$33 million, or 7.3%. Results for the second quarter of 2015 reflect a record quarter for investment banking and debt placement fees, which increased \$42 million year-over-year. This increase was primarily driven by strength in financial advisory fees and loan syndications. Investment banking and

<sup>(</sup>a) The change in interest not due solely to volume or rate has been allocated in proportion to the absolute dollar amounts of the change in each.

debt placement fees also benefited from the third quarter 2014 acquisition of Pacific Crest Securities. Trust and investments services income increased \$17 million, primarily due to the impact of the Pacific Crest Securities acquisition as well as strength in our Retail and Private Banking businesses. Additionally, cards and payments income increased \$4 million. Partially offsetting these increases was a \$16 million decrease in net gains from principal investing and lower operating lease income and other leasing gains, which benefited from a \$17 million gain from the early termination of a leveraged lease in the second quarter of 2014.

For the six months ended June 30, 2015, noninterest income increased \$35 million, or 3.9%, from the same period one year ago. Trust and investment services income increased \$28 million, primarily due to the impact of the Pacific Crest Securities acquisition as well as strength in our Retail and Private Banking businesses. Investment banking and debt placement fees increased \$26 million primarily driven by strength in financial advisory fees and loan syndications. These increases were partially offset by a decrease of \$21 million in operating lease income and other leasing gains, primarily due to a \$17 million gain from the early termination of a leverage lease in the second quarter of 2014.

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Figure 10. Noninterest Income

	Thr	ee moi					Six		ths ende		
		Jun	e 30,	_		ange		Jun	e 30,		ange
dollars in millions	2	2015	20	014	Amount	Percent	2	2015	2014	Amount	Percent
Trust and investment services income	\$	111	\$	94	\$ 17	18.1 %	\$	220	\$ 192	\$ 28	14.6 %
Investment banking and debt placement											
fees		141		99	42	42.4		209	183	26	14.2
Service charges on deposit accounts		63		66	(3)	(4.5)		124	129	(5)	(3.9)
Operating lease income and other											
leasing gains		24		35	(11)	(31.4)		43	64	(21)	(32.8)
Corporate services income		43		41	2	4.9		86	83	3	3.6
Cards and payments income		47		43	4	9.3		89	81	8	9.9
Corporate-owned life insurance income		<b>30</b>		28	2	7.1		61	54	7	13.0
Consumer mortgage income		4		2	2	100.0		7	4	3	75.0
Mortgage servicing fees		9		11	(2)	(18.2)		22	26	(4)	(15.4)
Net gains (losses) from principal											
investing		11		27	(16)	(59.3)		40	51	(11)	(21.6)
Other income (a)		5		9	(4)	(44.4)		24	23	1	4.3
Total noninterest income	\$	488	\$	455	\$ 33	7.3 %	\$	925	\$ 890	\$ 35	3.9 %

(a) Included in this line item is our Dealer trading and derivatives income (loss). Additional detail is provided in Figure 11.

Figure 11. Dealer Trading and Derivatives Income (Loss)

	Thre	e mor	ths	ende	ed		Six mont	hs ende		
		June	e 30,	,	Ch	ange	Jun	e 30,	Ch	ange
dollars in millions	20	015	20	)14 A	Amount	Percent	2015	2014	Amount	Percent
Dealer trading and derivatives income (loss), proprietary (a), (b)	\$	(4)	\$	(6)	\$ 2	N/M	\$ (5)	\$ (8)	\$ 3	N/M
Dealer trading and derivatives income (loss), nonproprietary (b)		2		3	(1)	(33.3)%	5	6	(1)	(16.7)%
Total dealer trading and derivatives income (loss)	\$	(2)	\$	(3)	\$ 1	N/M		\$ (2)	\$ 2	N/M

(a) For the quarter ended June 30, 2015, income of \$1 million related to foreign exchange, interest rate, and commodity derivative trading was offset by losses related to equity securities trading and credit portfolio

- management activities. For the quarter ended June 30, 2014, income of \$1 million related to foreign exchange, interest rate and commodity derivative trading was offset by losses related to equity securities trading, fixed income, and credit portfolio management activities.
- (b) The allocation between proprietary and nonproprietary is made based upon whether the trade is conducted for the benefit of Key or Key s clients rather than based upon rulemaking under the Volcker Rule. Prohibitions and restrictions on proprietary trading activities imposed by the Volcker Rule became effective April 1, 2014. For more information, see the discussion under the heading Other Regulatory Developments under the Dodd-Frank Act Volcker Rule in the section entitled Supervision and Regulation in Item 1 of our 2014 Form 10-K. The following discussion explains the composition of certain elements of our noninterest income and the factors that caused those elements to change.

#### Trust and investment services income

Trust and investment services income is our largest source of noninterest income and consists of brokerage commissions, trust and asset management commissions, and insurance income. The assets under management that primarily generate these revenues are shown in Figure 12. For the three and six months ended June 30, 2015, trust and investment services income increased \$17 million, or 18.1%, and \$28 million, or 14.6%, respectively, compared to the same periods one year ago. These increases were primarily attributable to the impact of the third quarter 2014 Pacific Crest Securities acquisition as well as strength in our Retail and Private Banking businesses.

A significant portion of our trust and investment services income depends on the value and mix of assets under management. At June 30, 2015, our bank, trust, and registered investment advisory subsidiaries had assets under management of \$38.4 billion, compared to \$39.7 billion at June 30, 2014. As shown in Figure 12, decreases in the equity, securities lending, and fixed income portfolios were primarily attributable to market movement. These decreases were partially offset by an increase in the money market portfolio.

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Figure 12. Assets Under Management

	20	15		2014	
in millions	Second	First	Fourth	Third	Second
Assets under management by investment type:					
Equity	\$ 21,226	\$21,681	\$21,393	\$ 21,035	\$21,576
Securities lending	4,438	4,625	4,835	5,514	5,397
Fixed income	9,899	10,127	10,023	9,975	9,961
Money market	2,836	2,848	2,906	2,759	2,735
Total	\$ 38,399	\$ 39,281	\$ 39,157	\$ 39,283	\$ 39,669

#### Investment banking and debt placement fees

Investment banking and debt placement fees consist of syndication fees, debt and equity financing fees, financial advisor fees, gains on sales of commercial mortgages, and agency origination fees. Investment banking and debt placement fees increased \$42 million, or 42.4%, for the second quarter of 2015 and \$26 million, or 14.2%, for the six months ended June 30, 2015, compared to the same periods one year ago. These increases were primarily driven by strength in financial advisory fees and loan syndications. Investment banking and debt placement fees also benefited from the third quarter 2014 acquisition of Pacific Crest Securities.

#### Service charges on deposit accounts

Service charges on deposit accounts declined \$3 million, or 4.5%, and \$5 million, or 3.9%, from the three and six months ended June 30, 2015, compared to the same periods one year ago. These decreases were primarily due to lower overdraft, non-sufficient funds, and other fees.

#### Operating lease income and other leasing gains

Operating lease income and other leasing gains decreased \$11 million, or 31.4%, for the second quarter of 2015 and \$21 million, or 32.8%, for the six months ended June 30, 2015, compared to the same periods one year ago. The declines were due to a \$17 million gain on the termination of a leveraged lease in the second quarter of 2014, an \$8 million gain on the termination of a leveraged lease in the first quarter of 2014, and product run-off. Expense related to the rental of leased equipment is presented in Figure 13 as operating lease expense.

#### Cards and payments income

Cards and payments income, which consists of debit card, consumer and commercial credit card, and merchant services income, increased \$4 million, or 9.3%, from the year-ago quarter, and \$8 million, or 9.9%, for the six months ended June 30, 2015, compared to the period one year ago. The increases were due to higher credit and debit card interchange fees and increased usage of our corporate purchase and prepaid cards.

#### Consumer mortgage income

Consumer mortgage income increased \$2 million, or 100%, from the year-ago quarter, and \$3 million, or 75%, for the six months ended June 30, 2015, compared to the same period one year ago. These increases were driven primarily by

gains on consumer mortgage loans sold.

#### Mortgage servicing fees

Mortgage servicing fees decreased \$2 million, or 18.2%, from the year-ago quarter and \$4 million, or 15.4%, for the six months ended June 30, 2015, compared to the same period one year ago. These decreases were primarily driven by lower levels of other mortgage fees.

#### Other income

Other income, which consists primarily of gain on sale of certain loans, other service charges, and certain dealer trading income, decreased \$4 million, or 44.4%, from the year-ago quarter and increased \$1 million, or 4.3%, for the six months ended June 30, 2015, compared to the same period one year ago, primarily attributable to changes in various miscellaneous income categories.

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#### Noninterest expense

As shown in Figure 13, noninterest expense was \$711 million for the second quarter of 2015, compared to \$687 million for the year-ago quarter, representing an increase of \$24 million, or 3.5%. This increase was primarily due to higher performance-based compensation and the third quarter 2014 acquisition of Pacific Crest Securities.

For the six months ended June 30, 2015, noninterest expense increased \$29 million, or 2.1%, compared to the same period one year ago. Personnel expense increased \$20 million and nonpersonnel expense increased \$9 million from one year ago. These increases were mainly due to higher performance-based compensation and the third quarter 2014 acquisition of Pacific Crest Securities.

Figure 13. Noninterest Expense

	7		mon ded e 30.		C	nange	S	Six mont Jun	ths ei e 30,			Chai	nge
dollars in millions	2	015		014		nt Percent		2015		014	Am		Percent
Personnel	\$	408	\$	389	\$ 19	4.9%	\$	797	\$	777	\$	20	2.6%
Net occupancy		66		68	(2	(2.9)		131		132		(1)	(.8)
Computer processing		42		41	1	2.4		80		79		1	1.3
Business services and													
professional fees		42		41	1	2.4		75		82		(7)	(8.5)
Equipment		22		24	(2	(8.3)		44		48		(4)	(8.3)
Operating lease expense		12		10	2	20.0		23		20		3	15.0
Marketing		15		13	2	15.4		23		18		5	27.8
FDIC assessment		8		6	2	33.3		16		12		4	33.3
Intangible asset amortization		9		9				18		19		(1)	(5.3)
OREO expense, net		1		1				3		2		1	50.0
Other expense		86		85	1	1.2		170		162		8	4.9
Total noninterest expense	\$	711	\$	687	\$ 24	3.5%	\$	1,380	\$	1,351	\$	29	2.1%
Average full-time equivalent employees (a)	1	3,455	1	3,867	(412	(3.0)%	%	13,512	13	3,961	(	(449)	(3.2)%

#### Personnel

As shown in Figure 14, personnel expense, the largest category of our noninterest expense, increased by \$19 million, or 4.9%, in the second quarter of 2015 when compared to the year-ago quarter. For the six months ended June 30, 2015, personnel expense increased \$20 million, or 2.6%, from the same period one year ago. Salaries and incentive

<sup>(</sup>a) The number of average full-time-equivalent employees was not adjusted for discontinued operations. The following discussion explains the composition of certain elements of our noninterest expense and the factors that caused those elements to change.

and stock-based compensation expenses increased from one year ago primarily due to higher performance-based compensation. Employee benefits also increased from the same period last year due to higher health care and pension costs. These increases were partially offset by decreases in technology contract labor, net and severance expenses.

Figure 14. Personnel Expense

ŗ	Thr	ee moi	nths	ende	ed		Six mon	ths ended	l	
		Jun	e 30	),	Cha	ange	Jun	e 30,	Cha	nge
dollars in millions	2	015	2	014	Amount	Percent	2015	2014	Amount	Percent
Salaries	\$	229	\$	224	\$ 5	2.2%	\$ 447	\$ 444	\$ 3	.7%
Technology contract labor, net		10		14	(4)	(28.6)	20	31	(11)	(35.5)
Incentive and stock-based compensation		109		91	18	19.8	192	174	18	10.3
Employee benefits		55		50	5	10.0	127	113	14	12.4
Severance		5		10	(5)	(50.0)	11	15	(4)	(26.7)
Total personnel expense	\$	408	\$	389	\$ 19	4.9%	<b>\$ 797</b>	\$ 777	\$ 20	2.6%

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### Operating lease expense

Operating lease expense increased \$2 million, or 20%, from the year-ago quarter and \$3 million, or 15%, from the six-month period ended one year ago due to increased depreciation expense on operating lease equipment. Income related to the rental of leased equipment is presented in Figure 10 as operating lease income and other leasing gains.

#### Other expense

Other expense comprises various miscellaneous expense items. The \$1 million, or 1.2%, increase in the current quarter and the \$8 million, or 4.9%, increase in the first six months of 2015 compared to the same periods one year ago reflect fluctuations in several of those line items.

#### **Income taxes**

We recorded tax expense from continuing operations of \$84 million for the second quarter of 2015 and \$76 million for the second quarter of 2014. For the first six months of 2015, we recorded tax expense from continuing operations of \$158 million, compared to \$168 million for the same period last year.

Our federal tax expense (benefit) differs from the amount that would be calculated using the federal statutory tax rate, primarily because we generate income from investments in tax-advantaged assets, such as corporate-owned life insurance, earn credits associated with investments in low-income housing projects, and make periodic adjustments to our tax reserves. In addition, during the first six months of 2015, our effective tax rate was reduced by additional federal tax credit refunds filed for prior years.

Additional information pertaining to how our tax expense (benefit) and the resulting effective tax rates were derived are included in Note 12 ( Income Taxes ) beginning on page 177 of our 2014 Form 10-K.

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### **Line of Business Results**

This section summarizes the financial performance and related strategic developments of our two major business segments (operating segments): Key Community Bank and Key Corporate Bank. Note 18 ( Line of Business Results ) describes the products and services offered by each of these business segments, provides more detailed financial information pertaining to the segments, and explains Other Segments and Reconciling Items.

Figure 15 summarizes the contribution made by each major business segment to our taxable-equivalent revenue from continuing operations and income (loss) from continuing operations attributable to Key for the three- and six-month periods ended June 30, 2015, and June 30, 2014.

Figure 15. Major Business Segments - Taxable-Equivalent (TE) Revenue from Continuing Operations and Income

(Loss) from Continuing Operations Attributable to Key

	Thr	ee mor	ıths	ended	i		Six	mont	hs end	led	l	
		June		•		ange		Jun				ange
dollars in millions	2	2015	2	2014	Amount	Percent	2	015	201	4	Amount	Percent
REVENUE FROM												
CONTINUING OPERATIONS												
(TE)	_											
Key Community Bank	\$	559	\$	553	\$ 6	1.1%	<b>\$</b> 1	1,108	\$ 1,0			.8%
Key Corporate Bank		477		395	82	20.8		878		86		11.7
Other Segments		44		87	(43)	(49.4)		111	1	53	(42)	(27.5)
Total Segments		1,080		1,035	45	4.3	2	2,097	2,0	38	59	2.9
Reconciling Items		<b>(1)</b>		(1)		N/M		<b>(4)</b>			(4)	N/M
Total	\$	1,079	\$	1,034	\$ 45	4.4%	\$ 2	2,093	\$ 2,0	38	\$ 55	2.7%
INCOME (LOSS) FROM												
<b>CONTINUING OPERATIONS</b>												
ATTRIBUTABLE TO KEY												
Key Community Bank	\$	65	\$	53	\$ 12	22.6%	\$	115	\$ 1	15		
Key Corporate Bank		135		135				262	2	72	\$(10)	(3.7)%
Other Segments		31		54	(23)	(42.6)		<b>76</b>		91	(15)	(16.5)
_												
Total Segments		231		242	(11)	(4.5)		453	4	78	(25)	(5.2)
Reconciling Items		4		5	(1)	(20.0)		10		7		42.9
						, ,						
Total	\$	235	\$	247	\$ (12)	(4.9)%	\$	463	\$ 4	85	\$ (22)	(4.5)%

**Key Community Bank summary of operations** 

Net income increased to \$65 million, up 22.6% from prior year

Commercial, financial, and agricultural loan growth of \$692 million, or 5.9% from prior year

Average deposits (excluding certificates of deposit and other time deposits) up \$1.6 billion, or 3.6% from the prior year

As shown in Figure 16, Key Community Bank recorded net income attributable to Key of \$65 million for the second quarter of 2015, compared to net income attributable to Key of \$53 million for the year-ago quarter.

Taxable-equivalent net interest income increased by \$1 million, or .3%, from the second quarter of 2014. Average loans and leases increased 2.2% due to commercial, financial, and agricultural loan growth of \$692 million, or 5.9%, while average deposits increased 1.1% from one year ago.

Noninterest income increased by \$5 million, or 2.6%, from the year-ago quarter. Year-over-year improvement reflected core business growth, including trust and investment services income and cards and payments income, which each increased \$5 million, partially offset by a \$3 million decrease in service charges on deposit accounts.

The provision for credit losses was \$7 million in the second quarter of 2015, compared to \$25 million for the same period one year ago.

Noninterest expense increased by \$6 million, or 1.4%, from the year-ago quarter, including increases in personnel expense of \$2 million and nonpersonnel expense of \$4 million, driven by higher marketing and sales-related expenses.

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Figure 16. Key Community Bank

		_	e <b>30</b> ,			Chan	_		x mont	e 30	,		Chan	0
dollars in millions	2	015	2	014	An	nount	Percent	2	015	4	2014	Am	iount	Percent
SUMMARY OF														
<b>OPERATIONS</b>	ф	262	Ф	261	ф	1	201	ф	<b>720</b>	ф	70.4	Ф	(4)	( ( ( ) ( )
Net interest income (TE)	\$	362	\$	361	\$	1	.3%	\$	720	\$	724	\$	(4)	(.6)%
Noninterest income		197		192		5	2.6		388		375		13	3.5
						_								
Total revenue (TE)		559		553		6	1.1		1,108		1,099		9	.8
Provision for credit														
losses		7		25		(18)	(72.0)		36		36			
Noninterest expense		449		443		6	1.4		889		880		9	1.0
Income (loss) before														
income taxes (TE)		103		85		18	21.2		183		183			
Allocated income taxes														
(benefit) and TE														
adjustments		38		32		6	18.8		68		68			
Net income (loss)														
attributable to Key	\$	65	\$	53	\$	12	22.6%	\$	115	\$	115			
·														
AVERAGE														
BALANCES														
Loans and leases	\$3	0,707	\$3	0,034	\$	673	2.2%	\$3	0,684	\$ 2	29,916	\$	768	2.6%
Total assets	-	2,758		2,132	Ψ	626	1.9		2,737		32,025	4	712	2.2
Deposits		0,766		0,232		534	1.1		0,592		50,073		519	1.0
•		,,,,,,,		0,232		331	1.1		U,UJ=		,0,073			1.0
Assets under														
management at period														
end	\$3	8,399	\$3	9,632	\$(	1,233)	(3.1)%	\$3	8,399	\$ 3	39,632	\$(1	1,233)	(3.1)%

## ADDITIONAL KEY COMMUNITY BANK DATA

	Thr	ee moi June		nded		Chang	ge	Six	x mont June				Cha	nge
dollars in millions	20	)15	20	014	Am	ount I	Percent	2	015	2	014	Am	ount	Percent
NONINTEREST INCOME														
Trust and investment services income	\$	76	\$	71	\$	5	7.0%	\$	150	\$	143	\$	7	4.9%
		52		55		(3)	(5.5)		103		107		(4)	(3.7)

Services charges on										
deposit accounts										
Cards and payments										
income	43	38	5	13.2		81		74	7	9.5
Other noninterest income	26	28	(2)	(7.1)		54		51	3	5.9
Total noninterest income	<b>\$ 197</b>	\$ 192	\$ 5	2.6%	\$	388	\$	375	\$ 13	3.5%
AVERAGE DEPOSITS										
OUTSTANDING										
NOW and money market										
deposit accounts	\$ 28,284	\$ 27,578	\$ 706	2.6%	\$ 2	28,080	\$ 2	27,505	\$ 575	2.1%
Savings deposits	2,385	2,483	(98)	(3.9)		2,381		2,474	(93)	(3.8)
Certificates of deposits										
(\$100,000 or more)	1,547	2,169	(622)	(28.7)		1,552		2,166	(614)	(28.3)
Other time deposits	3,132	3,580	(448)	(12.5)		3,171		3,626	(455)	(12.5)
Deposits in foreign office	299	294	5	1.7		316		302	14	4.6
Noninterest-bearing										
deposits	15,119	14,128	991	7.0	1	15,092		14,000	1,092	7.8
Total deposits	\$ 50,766	\$ 50,232	\$ 534	1.1%	\$ :	50,592	\$:	50,073	\$ 519	1.0%
HOME EQUITY										
LOANS										
Average balance	\$ 10,266	\$ 10,321								
Weighted-average										
loan-to-value ratio (at										
date of origination)	71%	71%								
Percent first lien										
positions	60	59								
OTHER DATA										
Branches	989	1,009								
Automated teller	,,,,	1,007								
machines	1,280	1,311								
111401111100	1,200	1,011								

## **Key Corporate Bank summary of operations**

Record high quarter for investment banking and debt placement fees

Revenue up 20.8% from the prior year

Average loan and lease balances up 10.5% from the prior year

Average deposits up 20.5% from the prior year

As shown in Figure 17, Key Corporate Bank recorded net income attributable to Key of \$135 million for the second quarter of 2015, unchanged from the same period one year ago.

Taxable-equivalent net interest income increased by \$17 million, or 8.1%, compared to the second quarter of 2014. Average earning assets increased \$2.6 billion, or 10.3%, from the year-ago quarter, primarily driven by loan growth in commercial, financial and agricultural and real estate commercial mortgage loans. This growth in earning assets drove an increase of \$10 million in earning asset spread. Average deposit balances increased \$3.4 billion, or 20.5%, from the year-ago quarter, driven by commercial mortgage servicing deposits and other commercial client inflows. This growth in deposit balances drove an increase of \$13 million in deposit and borrowing spread.

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Noninterest income was up \$65 million, or 35.1% from the prior year. This growth was primarily due to a record high quarter for investment banking and debt placement fees, which increased \$42 million or 43.3%, driven by strength in financial advisory fees and loan syndications. Trust and investment services income increased \$12 million, mostly due to the Pacific Crest Securities acquisition. Operating lease income and other leasing gains also increased \$7 million, or 63.6%.

The provision for credit losses was an expense of \$38 million for the second quarter of 2015, compared to a credit of \$4 million for the same period one year ago.

Noninterest expense increased by \$45 million, or 21.7%, from the second quarter of 2014. This increase was due to performance-based compensation and expenses related to the third quarter 2014 acquisition of Pacific Crest Securities.

Figure 17. Key Corporate Bank

	T	hree i	mon ded	ths				Six	k mont	hs e	nded			
		Jun				Cha	nge	<b>51</b> 2	June				Char	ıge
dollars in millions	20	)15		014	Am		Percent	2	015	2	014	An		Percent
SUMMARY OF OPERATIONS														
Net interest income (TE)	\$	227	\$	210	\$	17	8.1%	\$	440	\$	406	\$	34	8.4%
Noninterest income		250		185		65	35.1		438		380		58	15.3
Total revenue (TE)		477		395		82	20.8		878		786		92	11.7
Provision for credit losses		38		(4)		42	N/M		46		(7)		53	N/M
Noninterest expense		252		207		45	21.7		467		408		59	14.5
Income (loss) before income taxes (TE)		187		192		(5)	(2.6)		365		385		(20)	(5.2)
Allocated income taxes and TE adjustments		52		54		(2)	(3.7)		101		111		(10)	(9.0)
Net income (loss)		135		138		(3)	(2.2)%		264		274		(10)	(3.6)
Less: Net income (loss) attributable to														
noncontrolling interests				3		(3)	N/M		2		2			
Net income (loss) attributable to Key	\$	135	\$	135				\$	262	\$	272	\$	(10)	(3.7)%
AVERAGE BALANCES														
Loans and leases	\$ 25	,298	\$2	2,886	\$2	2,412	10.5%	\$2	5,012	\$2	2,441	\$ 2	2,571	11.5%
Loans held for sale	1	,234		429		805	187.6		1,006		429		577	134.5
Total assets	31	,228	2	8,007	3	,221	11.5	3	0,765	2	7,591	3	3,174	11.5
Deposits	19	,708	1	6,357	3	,351	20.5	1	9,141	1	6,175	2	2,966	18.3
Assets under management at period end			\$	37	\$	(37)	N/M			\$	37	\$	(37)	N/M
Assets under management at period thu			Ψ	31	Ψ	(31)	1 1/ 1/1			Ψ	31	Ψ	(31)	1 N/ 1VI

#### ADDITIONAL KEY CORPORATE BANK DATA

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	Thr	Three months ended June 30, 2015 2014					ıge	Six	x mont June				Char	ıge
dollars in millions	2	015	20	014	Am	ount	Percent	2	015	2	014	Am	ount 1	Percent
NONINTEREST INCOME														
Trust and investment services income	\$	35	\$	23	\$	12	52.2%	\$	70	\$	50	\$	20	40.0%
Investment banking and debt placement														
fees		139		97		42	43.3		207		181		26	14.4
Operating lease income and other leasing														
gains		18		11		7	63.6		32		33		(1)	(3.0)
Corporate services income		33		30		3	10.0		65		58		7	12.1
*		11		11		3	10.0		21		22		•	(4.5)
Service charges on deposit accounts							22.2						(1)	
Cards and payments income		4		3		1	33.3		8		7		1	14.3
Payments and services income		48		44		4	9.1		94		87		7	8.0
Mortgage servicing fees		9		11		(2)	(18.2)		22		26		(4)	(15.4)
Other noninterest income		1		(1)		2	N/M		13		3		10	333.3
				. ,										
Total noninterest income	\$	250	\$	185	\$	65	35.1%	\$	438	\$	380	\$	58	15.3%

## **Other Segments**

Other Segments consist of Corporate Treasury, Key s Principal Investing unit, and various exit portfolios. Other Segments generated net income attributable to Key of \$31 million for the second quarter of 2015, compared to net income attributable to Key of \$54 million for the same period last year. These results were primarily due to \$16 million in lower net gains on principal investing and \$19 million in lower operating lease income and other leasing gains, partially offset by a \$3 million increase in corporate-owned life insurance income and lower personnel expense.

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### **Financial Condition**

#### Loans and loans held for sale

At June 30, 2015, total loans outstanding from continuing operations were \$58.3 billion, compared to \$57.4 billion at December 31, 2014, and \$55.6 billion at June 30, 2014. The increase in our outstanding loans from continuing operations over the past twelve months results primarily from increased lending activity in our commercial, financial and agricultural portfolio. Loans related to the discontinued operations of the education lending business, which are excluded from total loans at June 30, 2015, December 31, 2014, and June 30, 2014, totaled \$2 billion, \$2.3 billion, and \$4.2 billion, respectively. The decrease in education loans from prior periods is due to the sale, and resulting deconsolidation, of the residual interests in all of our outstanding education loan securitization trusts on September 30, 2014. For more information on balance sheet carrying value, see Note 1 (Summary of Significant Accounting Policies) under the headings Loans and Loans Held for Sale on page 116 of our 2014 Form 10-K.

#### Commercial loan portfolio

Commercial loans outstanding were \$42.4 billion at June 30, 2015, an increase of \$2.9 billion, or 7.2%, compared to June 30, 2014.

Commercial, financial and agricultural. Our commercial, financial and agricultural loans, also referred to as commercial and industrial, represented 50% of our total loan portfolio at June 30, 2015, 49% at December 31, 2014, and 47% at June 30, 2014, and is the largest component of our total loans. These loans are originated by both Key Corporate Bank and Key Community Bank and consist of fixed and variable rate loans to our large, middle market, and small business clients.

Figure 18 provides our commercial, financial and agricultural loans by industry classification at June 30, 2015, December 31, 2014, and June 30, 2014.

Figure 18. Commercial, Financial and Agricultural Loans

	December 31,								
	June 30	0, 2015	20	14	June 30, 2014				
		Percent		Percent		Percent			
dollars in millions	Amount	of Total	Amount	of Total	Amount	of Total			
Industry classification:									
Services	\$ 6,221	21.2%	\$ 6,053	21.6%	\$ 5,994	22.8%			
Manufacturing	4,848	16.6	4,621	16.5	4,568	17.3			
Public utilities	2,295	7.8	1,938	6.9	1,869	7.1			
Financial services	2,768	9.5	2,844	10.2	2,424	9.2			
Wholesale trade	2,463	8.4	2,294	8.2	2,071	7.9			
Retail trade	1,254	4.3	1,089	3.9	989	3.8			
Mining	766	2.6	946	3.4	786	3.0			
Dealer floor plan	1,360	4.6	1,439	5.2	1,245	4.7			
Property management	991	3.4	834	3.0	909	3.5			
Transportation	1,701	5.8	1,407	5.0	1,196	4.5			
Building contractors	677	2.3	683	2.4	687	2.6			

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Agriculture/forestry/fishing	670	2.3	675	2.4	518	2.0
Insurance	269	.9	257	.9	195	.7
Public administration	698	2.4	501	1.8	560	2.1
Communications	224	.8	196	.7	174	.7
Other	2,080	<b>7.1</b>	2,205	7.9	2,142	8.1
Total	\$ 29,285	100.0%	\$27,982	100.0%	\$ 26,327	100.0%

Commercial, financial and agricultural loans increased \$3 billion, or 11.2% from the same period last year, with Key Corporate Bank increasing \$2.5 billion and Key Community Bank up \$631 million. We have experienced growth in new high credit quality loan commitments and utilization with clients in our middle market segment and Institutional and Capital Markets business. Our two largest industry classifications services and manufacturing increased by 3.8% and 6.1%, respectively, when compared to one year ago. The services and manufacturing industries represented approximately 21% and 17%, respectively, of the total commercial, financial and agricultural loan portfolio at June 30, 2015, and approximately 23% and 17%, respectively, at June 30, 2014. At the end of each period provided in Figure 18 above, loans in the services and manufacturing industry classifications accounted for approximately 40% of our total commercial, financial and agricultural loan portfolio.

Services, manufacturing, and public utilities are focus areas where we maintain dedicated industry verticals that are staffed by relationship managers who possess deep industry experience and knowledge. Our loans in the services classification grew by \$227 million, or 3.8%, compared to last year. Loans in the manufacturing classification grew by \$280 million, or 6.1% compared to the same period one year ago. Increases in lending to large corporate, middle market, and business banking clients accounted for the majority of the growth in this classification. Loans in public utilities grew by \$426 million, or 22.8%, compared to the same period one year ago.

Our loans in the financial services and transportation classifications increased 14.2% and 42.2%, respectively, compared to the prior year. The increase in financial services loans was primarily attributable to growth in real estate investment trust balances. The increase in transportation loans was primarily attributable to loan growth for rail cars and shipping containers.

Our oil and gas loan portfolio focuses on lending to middle market companies and represents approximately 2% of total loans outstanding at June 30, 2015. We have over 10 years of experience in energy lending with over 20 specialists dedicated to oil and gas. Credit quality on these loans remains solid.

Commercial real estate loans. Our commercial real estate lending business is conducted through two primary sources: our 12-state banking franchise, and KeyBank Real Estate Capital, a national line of business that cultivates relationships with owners of commercial real estate located both within and beyond the branch system. This line of business deals primarily with nonowner-occupied properties (generally properties for which at least 50% of the debt service is provided by rental income from nonaffiliated third parties) and accounted for approximately 67% of our average year-to-date commercial real estate loans, compared to 59% one year ago. KeyBank Real Estate Capital generally focuses on larger owners and operators of commercial real estate.

Commercial real estate loans totaled \$9.1 billion and \$9 billion at June 30, 2015, and June 30, 2014, respectively, and represented 16% of our total loan portfolio at both dates. These loans, which include both owner- and nonowner-occupied properties, represented 22% and 23% of our commercial loan portfolio at June 30, 2015, and June 30, 2014, respectively. We continue to de-risk the portfolio by changing our focus from developers to owners of completed and stabilized commercial real estate.

Figure 19 includes commercial mortgage and construction loans in both Key Community Bank and Key Corporate Bank. As shown in Figure 19, this loan portfolio is diversified by both property type and geographic location of the underlying collateral.

As presented in Figure 19, at June 30, 2015, our commercial real estate portfolio included mortgage loans of \$7.9 billion and construction loans of \$1.3 billion, representing 14% and 2%, respectively, of our total loans. At June 30, 2015, nonowner-occupied loans represented 11% of our total loans and owner-occupied loans represented 5% of our total loans. The average size of mortgage loans originated during the second quarter of 2015 was \$6.8 million, and our largest mortgage loan at June 30, 2015, had a balance of \$75 million. At June 30, 2015, our average construction loan commitment was \$6.3 million, our largest construction loan commitment was \$49.8 million, and our largest construction loan amount outstanding was \$43.8 million.

Also shown in Figure 19, 71% of our commercial real estate loans at June 30, 2015, were for nonowner-occupied properties compared to 69% at June 30, 2014. Approximately 17% of these loans were construction loans at June 30, 2015, compared to 14% at June 30, 2014. Typically, these properties are not fully leased at the origination of the loan. The borrower relies upon additional leasing through the life of the loan to provide the cash flow necessary to support debt service payments. A significant decline in economic growth, and in turn rental rates and occupancy, would adversely affect our portfolio of construction loans.

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**Figure 19. Commercial Real Estate Loans** 

	Geographic Region								ommerci		
dollars in millions	Wes	South	vesCentra	Midwes	Southeas	Northeas	Mationa	l Total	Total (	Constructi	Mortgage
June 30, 2015											
Nonowner-occupied:											
Retail properties	\$ 19	1 \$10	3 \$ 61	\$ 122	\$ 236	\$ 59	\$ 135	\$ 907	9.9%	\$ 153	\$ 754
Multifamily											
properties	44	0 12	5 591	551	791	141	170	2,809	30.8	623	2,186
Health facilities	17	4	172	154	202	284	36	1,022	11.2	145	877
Office buildings	15	0	5 194	101	54	97		601	6.6	90	511
Warehouses	23	0	40	103	44	80	138	635	7.0	39	596
Manufacturing											
facilities	2	7		5	53		24	109	1.2	22	87
Hotels/Motels	3	7	10	6		6		59	.6		59
Residential											
properties		1	26	2	1	10	1	41	.5	8	33
Land and											
development	1	4	6	8	11	10		49	.5	39	10
Other	6	2	6	15	32	71	88	274	3.0	14	260
Total											
nonowner-occupied	1,32	6 23	3 1,106	1,067	1,424	758	592	6,506	71.3	1,133	5,373
Owner-occupied	1,09	8	7 284	593	49	591		2,622	28.7	121	2,501
Total	\$ 2,42	4 \$ 24	0 \$1,390	\$ 1,660	\$1,473	\$ 1,349	\$ 592	\$9,128	100.0%	\$1,254	\$7,874
<b>December 31, 2014</b>											
Total	\$ 2,51	8 \$30	7 \$1,261	\$ 1,668	\$1,393	\$1,315	\$ 685	\$9,147		\$1,100	\$8,047
Luna 20, 2014											
<b>June 30, 2014</b> Total	\$ 2,47	9 \$31	5 \$1,180	¢ 1 622	\$ 1,356	\$ 1,325	¢ 711	\$ 8,993		\$ 1,047	\$7,946
Total	\$ 2,47	9 \$ 31	J \$1,160	\$ 1,023	\$ 1,330	\$ 1,323	φ/1 <del>4</del>	\$ 0,993		\$ 1,047	φ 1,9 <del>4</del> 0
June 30, 2015											
Nonowner-occupied:											
Nonperforming											
loans				\$ 8		\$ 8		\$ 16	N/M	\$ 6	\$ 10
Accruing loans past											
due 90 days or more						4		4	N/M		4
Accruing loans past due 30 through 89											
days	\$	1						1	N/M		1
auys	Ψ	1						1	T 4/ TAT		1

West Alaska, California, Hawaii, Idaho, Montana, Oregon, Washington, and Wyoming

Southwest Arizona, Nevada, and New Mexico

Central Arkansas, Colorado, Oklahoma, Texas, and Utah

Midwest Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South

Dakota, and Wisconsin

Southeast Alabama, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina,

South Carolina, Tennessee, Virginia, Washington D.C., and West Virginia

Northeast Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode

Island, and Vermont

National Accounts in three or more regions

During the first six months of 2015, nonperforming loans related to nonowner-occupied properties decreased by \$5 million from December 31, 2014, to \$16 million at June 30, 2015, and increased by \$1 million when compared to June 30, 2014. Our nonowner-occupied commercial real estate portfolio has increased by 5%, or approximately \$287 million, since June 30, 2014.

*Commercial lease financing.* We conduct commercial lease financing arrangements through our KEF line of business and have both the scale and array of products to compete in the equipment lease financing business. Commercial lease financing receivables represented 9% of commercial loans at June 30, 2015, and 11% at June 30, 2014.

## Commercial loan modification and restructuring

We modify and extend certain commercial loans in the normal course of business for our clients. Loan modifications vary and are handled on a case-by-case basis with strategies responsive to the specific circumstances of each loan and borrower. In many cases, borrowers have other resources and can reinforce the credit with additional capital, collateral, guarantees, or income sources.

Modifications are negotiated to achieve mutually agreeable terms that maximize loan credit quality while at the same time meeting our clients financing needs. Modifications made to loans of creditworthy borrowers not experiencing financial difficulties and under circumstances where ultimate collection of all principal and interest is not in doubt are not classified as TDRs. In accordance with applicable accounting guidance, a loan is classified as a TDR only when the borrower is experiencing financial difficulties and a creditor concession has been granted.

Our concession types are primarily interest rate reductions, forgiveness of principal, and other modifications. Loan extensions are sometimes coupled with these primary concession types. Because economic conditions have improved modestly and we have restructured loans to provide the optimal opportunity for successful repayment by the borrower, certain of our restructured loans have returned to accrual status and consistently performed under the restructured loan terms over the past year.

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If loan terms are extended at less than normal market rates for similar lending arrangements, our Asset Recovery Group is consulted to help determine if any concession granted would result in designation as a TDR. Transfer to our Asset Recovery Group is considered for any commercial loan determined to be a TDR. During the first six months of 2015, we had \$48 million of new restructured commercial loans compared to \$3 million of new restructured commercial loans in the first six months of 2014.

For more information on concession types for our commercial accruing and nonaccruing TDRs, see Note 4.

Figure 20. Commercial TDRs by Note Type and Accrual Status

in millions	_	ie 30, )15	ch 31, )15	nber 31, )14	_	nber 30, )14	e 30, )14
Commercial TDRs by Note Type							
Tranche A	\$	70	\$ 39	\$ 40	\$	35	\$ 38
Total Commercial TDRs	\$	70	\$ 39	\$ 40	\$	35	\$ 38
Commercial TDRs by Accrual Status							
Nonaccruing	\$	66	\$ 35	\$ 36	\$	24	\$ 26
Accruing		4	4	4		11	12
Total Commercial TDRs	\$	70	\$ 39	\$ 40	\$	35	\$ 38

We often use an A-B note structure for our TDRs, breaking the existing loan into two tranches. First, we create an A note. Since the objective of this TDR note structure is to achieve a fully performing and well-rated A note, we focus on sizing that note to a level that is supported by cash flow available to service debt at current market terms and consistent with our customary underwriting standards. This note structure typically will include a debt coverage ratio of 1.2 or better of cash flow to monthly payments of market interest, and principal amortization of generally not more than 25 years. These metrics are adjusted from time to time based upon changes in long-term markets and take-out underwriting standards of our various lines of business. Appropriately sized A notes are more likely to return to accrual status, allowing us to resume recognizing interest income. As the borrower s payment performance improves, these restructured notes typically also allow for an upgraded internal quality risk rating classification. Moreover, the borrower retains ownership and control of the underlying collateral (typically, commercial real estate), the borrower s capital structure is strengthened (often to the point that fresh capital is attracted to the transaction), and local markets are spared distressed/fire sales.

The B note typically is an interest-only note with no required amortization until the property stabilizes and generates excess cash flow. This excess cash flow customarily is applied directly to the principal of the A note. We evaluate the B note when we consider returning the A note to accrual status. In many cases, the B note is charged off at the same time the A note is returned to accrual status. Alternatively, both A and B notes may be simultaneously returned to accrual if credit metrics are supportive.

Restructured nonaccrual loans may be returned to accrual status based on a current, well-documented evaluation of the credit, which would include analysis of the borrower s financial condition, prospects for repayment under the modified terms, and alternate sources of repayment such as the value of loan collateral. We wait a reasonable period (generally a minimum of six months) to establish the borrower s ability to sustain historical repayment performance before

returning the loan to accrual status. Sustained historical repayment performance prior to the restructuring also may be taken into account. The primary consideration for returning a restructured loan to accrual status is the reasonable assurance that the full contractual principal balance of the loan and the ongoing contractually required interest payments will be fully repaid. Although our policy is a guideline, considerable judgment is required to review each borrower s circumstances.

All loans processed as TDRs, including A notes and any non-charged-off B notes, are reported as TDRs during the calendar year in which the restructure took place.

Additional information regarding TDRs is provided in Note 4 ( Asset Quality ).

*Extensions.* Project loans typically are refinanced into the permanent commercial loan market at maturity, but sometimes they are modified and extended. Extension terms take into account the specific circumstances of the client relationship, the

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status of the project, and near-term prospects for both the client and the collateral. In all cases, pricing and loan structure are reviewed and, where necessary, modified to ensure the loan has been priced to achieve a market rate of return and loan terms that are appropriate for the risk. Typical enhancements include one or more of the following: principal pay down, increased amortization, additional collateral, increased guarantees, and a cash flow sweep. Some maturing construction loans have automatic extension options built in; in those cases, pricing and loan terms cannot be altered.

Loan pricing is determined based on the strength of the borrowing entity and the strength of the guarantor, if any. Therefore, pricing for an extended loan may remain the same because the loan is already priced at or above current market.

We do not consider loan extensions in the normal course of business (under existing loan terms or at market rates) as TDRs, particularly when ultimate collection of all principal and interest is not in doubt and no concession has been made. In the case of loan extensions where either collection of all principal and interest is uncertain or a concession has been made, we would analyze such credit under the applicable accounting guidance to determine whether it qualifies as a TDR. Extensions that qualify as TDRs are measured for impairment under the applicable accounting guidance.

**Guarantors.** We conduct a detailed guarantor analysis (1) for all new extensions of credit, (2) at the time of any material modification/extension, and (3) typically annually, as part of our on-going portfolio and loan monitoring procedures. This analysis requires the guarantor entity to submit all appropriate financial statements, including balance sheets, income statements, tax returns, and real estate schedules.

While the specific steps of each guarantor analysis may vary, the high-level objectives include determining the overall financial conditions of the guarantor entities, including size, quality, and nature of asset base; net worth (adjusted to reflect our opinion of market value); leverage; standing liquidity; recurring cash flow; contingent and direct debt obligations; and near-term debt maturities.

Borrower and guarantor financial statements are required at least annually within 90-120 days of the calendar/fiscal year end. Income statements and rent rolls for project collateral are required quarterly. We may require certain information, such as liquidity, certifications, status of asset sales or debt resolutions, and real estate schedules, to be provided more frequently.

We routinely seek performance from guarantors of impaired debt if the guarantor is solvent. We may not seek to enforce the guaranty if we are precluded by bankruptcy or we determine the cost to pursue a guarantor exceeds the value to be returned given the guarantor s verified financial condition. We often are successful in obtaining either monetary payment or the cooperation of our solvent guarantors to help mitigate loss, cost, and the expense of collections.

As of June 30, 2015, we had \$3.2 million of mortgage and construction loans that had a loan-to-value ratio greater than 1.0, and were accounted for as performing loans. These loans were not considered impaired due to one or more of the following factors: (i) underlying cash flow adequate to service the debt at a market rate of return with adequate amortization; (ii) a satisfactory borrower payment history; and (iii) acceptable guarantor support.

# Consumer loan portfolio

Consumer loans outstanding decreased by \$198 million, or 1.2%, from one year ago. The home equity portfolio is the largest segment of our consumer loan portfolio. Approximately 98% of this portfolio at June 30, 2015, was originated

from our Key Community Bank within our 12-state footprint. The remainder of the portfolio, which has been in an exit mode since the fourth quarter of 2007, was originated from the Consumer Finance line of business and is now included in Other Segments. Home equity loans in Key Community Bank decreased by \$83 million, or .8%, over the past twelve months.

As shown in Figure 16, we held the first lien position for approximately 60% of the Key Community Bank home equity portfolio at June 30, 2015, and 59% at June 30, 2014. For consumer loans with real estate collateral, we track borrower performance monthly. Regardless of the lien position, credit metrics are refreshed quarterly, including recent Fair Isaac Corporation scores as well as original and updated loan-to-value ratios. This information is used in establishing the ALLL. Our methodology is described in Note 1 (Summary of Significant Accounting Policies) under the heading Allowance for Loan and Lease Losses beginning on page 117 of our 2014 Form 10-K.

Regulatory guidance issued in January 2012 addressed specific risks and required actions within home equity portfolios associated with second lien loans. At June 30, 2015, 40% of our home equity portfolio was secured by second lien mortgages. On at least a quarterly basis, we continue to monitor the risk characteristics of these loans when determining whether our loss estimation methods are appropriate.

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Figure 21 summarizes our home equity loan portfolio by source at the end of each of the last five quarters, as well as certain asset quality statistics and yields on the portfolio as a whole.

Figure 21. Home Equity Loans

	20	015		2014				
dollars in millions	Second	First	<b>Fourth</b>	Third	Second			
SOURCES OF PERIOD-END LOANS								
Key Community Bank	\$ 10,296	\$ 10,270	\$ 10,366	\$ 10,380	\$ 10,379			
Other	236	253	267	283	300			
Total	\$ 10,532	\$ 10,523	\$ 10,633	\$ 10,663	\$ 10,679			
Nonperforming loans at period end	\$ 184	\$ 191	\$ 195	\$ 184	\$ 189			
Net loan charge-offs for the period	8	5	6	7	10			
Yield for the period	3.98%	3.99%	4.01%	4.01%	4.03%			

#### Loans held for sale

As shown in Note 3 ( Loans and Loans Held for Sale ), our loans held for sale increased to \$835 million at June 30, 2015, from \$734 million at December 31, 2014, and \$435 million at June 30, 2014.

At June 30, 2015, loans held for sale included \$217 million of commercial, financial and agricultural loans, which increased by \$36 million from June 30, 2014, \$576 million of commercial mortgage loans, which increased \$355 million from June 30, 2014, and \$35 million of residential mortgage loans, which increased \$12 million from June 30, 2014.

#### Loan sales

As shown in Figure 22, during the first six months of 2015, we sold \$3.2 billion of commercial real estate loans, \$308 million of residential real estate loans, \$99 million of commercial loans, and \$111 million of commercial lease financing loans. Most of these sales came from the held-for-sale portfolio; however, \$67 million of these loan sales related to the held-to-maturity portfolio.

Loan sales classified as held for sale generated net gains of \$55 million in the first six months of 2015 and are included in investment banking and debt placement fees and other income on the income statement.

Among the factors that we consider in determining which loans to sell are:

our business strategy for particular lending areas;

whether particular lending businesses meet established performance standards or fit with our relationship banking strategy;

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our A/LM needs;
the cost of alternative funding sources;
the level of credit risk;
capital requirements; and
market conditions and pricing.

Figure 22 summarizes our loan sales for the first six months of 2015 and all of 2014.

Figure 22. Loans Sold (Including Loans Held for Sale)

				nmercial Real		mercial ease	Resi	dential	
in millions	Comr	nercial	<b>Estate</b>		Financing		<b>Real Estate</b>		Total
2015									
Second quarter	\$	41	\$	2,210	\$	48	\$	188	\$ 2,487
First quarter		58		1,010		63		120	1,251
Total	\$	99	\$	3,220	\$	111	\$	308	\$3,738
2014									
Fourth quarter	\$	29	\$	2,333	\$	80	\$	103	\$ 2,545
Third quarter		179		913		48		127	1,267
Second quarter		152		679		45		104	980
First quarter		16		489		39		73	617
Total	\$	376	\$	4,414	\$	212	\$	407	\$ 5,409

Figure 23 shows loans that are either administered or serviced by us, but not recorded on the balance sheet, and includes loans that were sold.

Figure 23. Loans Administered or Serviced

	<b>June 30</b> ,	March 31,	Dec	ember 31,	Sep	tember 30,	-
in millions	2015	2015		2014		2014	2014
Commercial real estate loans	\$ 203,315	\$ 201,397	\$	191,407	\$	179,293	\$ 179,194
Education loans (a)	1,459	1,521		1,589		1,655	
Commercial lease financing	709	701		722		709	708
Commercial loans	337	347		344		340	327
Total	\$ 205,820	\$ 203,966	\$	194,062	\$	181,997	\$ 180,229

(a) During the third quarter of 2014, we sold the residual interests in all of our outstanding education loan securitization trusts to a third party. At September 30, 2014, we deconsolidated the securitization trusts and removed the trust assets from our balance sheet. We retained the servicing for the loans associated with these securitization trusts. See Note 11 ( Acquisitions and Discontinued Operations ) for more information about this transaction.

In the event of default by a borrower, we are subject to recourse with respect to approximately \$1.7 billion of the \$206 billion of loans administered or serviced at June 30, 2015. Additional information about this recourse arrangement is

included in Note 15 ( Contingent Liabilities and Guarantees ) under the heading Recourse agreement with FNMA.

We derive income from several sources when retaining the right to administer or service loans that are sold. We earn noninterest income (recorded as mortgage servicing fees ) from fees for servicing or administering loans. This fee income is reduced by the amortization of related servicing assets. In addition, we earn interest income from investing funds generated by escrow deposits collected in connection with the servicing of commercial real estate loans.

#### **Securities**

Our securities portfolio totaled \$19.3 billion at June 30, 2015, compared to \$18.4 billion at December 31, 2014, and \$17.4 billion at June 30, 2014. Available-for-sale securities were \$14.3 billion at June 30, 2015, compared to \$13.4 billion at December 31, 2014, and \$12.2 billion at June 30, 2014. Held-to-maturity securities were \$5 billion at June 30, 2015, compared to \$5 billion at December 31, 2014, and \$5.2 billion at June 30, 2014.

As shown in Figure 24, all of our mortgage-backed securities, which include both securities available for sale and held-to-maturity securities, are issued by government-sponsored enterprises or GNMA, and are traded in liquid secondary markets. These securities are recorded on the balance sheet at fair value for the available-for-sale portfolio and at cost for the held-to-maturity portfolio. For more information about these securities, see Note 5 (Fair Value Measurements) under the heading Qualitative Disclosures of Valuation Techniques, and Note 6 (Securities).

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Figure 24. Mortgage-Backed Securities by Issuer

in millions	June 30, 2015		ember 31, 2014	_	ne 30, 2014
FHLMC	\$ 5,037	\$	5,666	\$	6,375
FNMA	5,085		4,998		5,564
GNMA	9,083		7,636		5,444
T (10)	<b>4.10.20</b> 7	Φ.	10.200	Ф	17 202
Total (a)	\$ 19,205	\$	18,300	\$	17,383

# (a) Includes securities held in the available-for-sale and held-to-maturity portfolios. Securities available for sale

The majority of our securities available-for-sale portfolio consists of Federal Agency CMOs and mortgage-backed securities. CMOs are debt securities secured by a pool of mortgages or mortgage-backed securities. These mortgage securities generate interest income, serve as collateral to support certain pledging agreements, and provide liquidity value under upcoming regulatory requirements. At June 30, 2015, we had \$14.2 billion invested in CMOs and other mortgage-backed securities in the available-for-sale portfolio, compared to \$13.3 billion at December 31, 2014, and \$12.2 billion at June 30, 2014.

We periodically evaluate our securities available-for-sale portfolio in light of established A/LM objectives, changing market conditions that could affect the profitability of the portfolio, the regulatory environment, and the level of interest rate risk to which we are exposed. These evaluations may cause us to take steps to adjust our overall balance sheet positioning.

In addition, the size and composition of our securities available-for-sale portfolio could vary with our needs for liquidity and the extent to which we are required (or elect) to hold these assets as collateral to secure public funds and trust deposits. Although we generally use debt securities for this purpose, other assets, such as securities purchased under resale agreements or letters of credit, are used occasionally when they provide a lower cost of collateral or more favorable risk profiles.

Throughout 2014 and the first half of 2015, our investing activities continued to complement other balance sheet developments and provide for our ongoing liquidity management needs. Our actions to not reinvest the monthly security cash flows at various times during this time period served to provide the liquidity necessary to address our funding requirements. These funding requirements included ongoing loan growth and occasional debt maturities. At other times, we may make additional investments that go beyond the replacement of maturities or mortgage security cash flows as our liquidity position and/or interest rate risk management strategies may require. Lastly, our focus on investing in GNMA-related securities is also related to liquidity management strategies as we continue to prepare for future regulatory requirements.

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Figure 25 shows the composition, yields, and remaining maturities of our securities available for sale. For more information about these securities, including gross unrealized gains and losses by type of security and securities pledged, see Note 6.

Figure 25. Securities Available for Sale

dollars in millions	Pol	es and itical ivisions	M	ateralized fortgage ligations	Mo B	Other ortgage- acked urities <sup>(a)</sup>	_	ther rities <sup>(b)</sup>		Total	Weighted- Average Yield
June 30, 2015											
Remaining maturity:											
One year or less	\$	2	\$	258					\$	260	3.03%
After one through five											
years		12		10,940	\$	1,742	\$	22		12,716	2.11
After five through ten											
years		5		553		707				1,265	2.11
After ten years						3				3	5.45
Fair value	\$	19	\$	11,751	\$	2,452	\$	22	\$	14,244	
Amortized cost		19		11,765		2,439		20		14,243	2.13%
Weighted-average											
yield (c)		6.23%		2.12%		2.13%				2.13% (d)	)
Weighted-average											
maturity	3.5	years	3	3.8 years	4	.0 years	3.3	3 years	3	3.8 years	
<b>December 31, 2014</b>											
Fair value	\$	23	\$	11,270	\$	2,035	\$	32	\$	13,360	
Amortized cost		22		11,310		2,004		29		13,365	2.24%
June 30, 2014											
Fair value	\$	31	\$	9,866	\$	2,305	\$	22	\$	12,224	
Amortized cost		30		9,912		2,273		18		12,233	2.29%

- (a) Maturity is based upon expected average lives rather than contractual terms.
- (b) Includes primarily marketable equity securities.
- (c) Weighted-average yields are calculated based on amortized cost. Such yields have been adjusted to a taxable-equivalent basis using the statutory federal income tax rate of 35%.
- (d) Excludes \$22 million of securities at June 30, 2015, that have no stated yield.

# Held-to-maturity securities

Federal Agency CMOs and mortgage-backed securities constitute essentially all of our held-to-maturity securities. The remaining balance comprises foreign bonds and capital securities. Figure 26 shows the composition, yields and remaining maturities of these securities.

Figure 26. Held-to-Maturity Securities

dollars in millions June 30, 2015	M	ateralized ortgage ligations	Other Mortgage-backed Securities		Other Securities		Total		Weighted- Average Yield (a)
Remaining maturity:									
One year or less					\$	7	\$	7	2.99%
After one through five years	\$	4,463				13		4,476	1.88
After five through ten years			\$	539				539	2.69
Amortized cost	\$	4,463	\$	539	\$	20	\$	5,022	1.97%
Fair value		4,437		535		20		4,992	
Weighted-average yield		1.88%	, D	2.69%		2.64% <sup>(b)</sup>		1.97%(b)	
Weighted-average maturity	3	3.4 years	7	.1 years	2.1 years		3.8 years		
<b>December 31, 2014</b>									
Amortized cost	\$	4,755	\$	240	\$	20	\$	5,015	1.95%
Fair value		4,713		241		20		4,974	
June 30, 2014									
Amortized cost	\$	5,213			\$	20	\$	5,233	1.92%
Fair value		5,134				20		5,154	

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<sup>(</sup>a) Weighted-average yields are calculated based on amortized cost. Such yields have been adjusted to a taxable-equivalent basis using the statutory federal income tax rate of 35%.

<sup>(</sup>b) Excludes \$5 million of securities at June 30, 2015, that have no stated yield.

#### Other investments

Principal investments in equity and debt instruments made by our Principal Investing unit represented 50% of other investments at June 30, 2015. They include direct investments (investments made in a particular company) as well as indirect investments (investments made through funds that include other investors). Principal investments are predominantly made in privately held companies and are carried at fair value. The fair value of the direct investments was \$70 million at June 30, 2015, \$104 million at December 31, 2014, and \$146 million at June 30, 2014, while the fair value of the indirect investments was \$282 million at June 30, 2015, \$302 million at December 31, 2014, and \$399 million at June 30, 2014. Under the requirements of the Volcker Rule, we will be required to dispose of some or all of our indirect principal investments. The Federal Reserve extended the conformance period to July 21, 2016, for all banking entities with respect to covered funds. The Federal Reserve also indicated its intent to exercise the authority granted by Section 13 of the Bank Holding Company Act to grant the final one-year extension until July 21, 2017. If this authority is not exercised by the Federal Reserve, Key is permitted to file for an additional extension of up to five years for illiquid funds, to retain the indirect investments for a longer period of time. We plan to apply for the extension, if not granted automatically, and hold the investments. As of June 30, 2015, we have not committed to a plan to sell these investments. For more information about the Volcker Rule, see the discussion under the heading Other Regulatory Developments under the Dodd-Frank Act Volcker Rule in the section entitled Supervision and Regulation beginning on page 16 of our 2014 Form 10-K.

In addition to principal investments, other investments include other equity and mezzanine instruments, such as certain real-estate-related investments that are carried at fair value, as well as other types of investments that generally are carried at cost. There are indirect real-estate-related investments valued at \$9 million at June 30, 2015, \$10 million at December 31, 2014, and \$16 million at June 30, 2014, that may be subject to the disposal requirements under the Volcker Rule, as described in the previous paragraph.

Most of our other investments are not traded on an active market. We determine the fair value at which these investments should be recorded based on the nature of the specific investment and all available relevant information. This review may encompass such factors as the issuer s past financial performance and future potential, the values of public companies in comparable businesses, the risks associated with the particular business or investment type, current market conditions, the nature and duration of resale restrictions, the issuer s payment history, our knowledge of the industry, third-party data, and other relevant factors. During the first six months of 2015, net gains from our principal investing activities (including results attributable to noncontrolling interests) totaled \$40 million, which includes \$30 million of net unrealized losses. These net gains are recorded as net gains (losses) from principal investing on the income statement. Additional information regarding these investments is provided in Note 5 ( Fair Value Measurements ).

### Deposits and other sources of funds

Domestic deposits are our primary source of funding. During the second quarter of 2015, average domestic deposits were \$70.3 billion and represented 85% of the funds we used to support loans and other earning assets, compared to \$66.5 billion and 85% during the second quarter of 2014. The composition of our average deposits is shown in Figure 8 in the section entitled. Net interest income.

Average domestic deposits grew from the second quarter of 2014 to the second quarter of 2015 due to increases in noninterest-bearing deposits of \$3.3 billion and NOW and money market deposit accounts of \$1.8 billion. These increases were due to continued growth in the commercial mortgage servicing business and inflows from commercial and consumer clients and were partially offset by a decline in certificates of deposit.

Wholesale funds, consisting of deposits in our foreign office and short-term borrowings, averaged \$1.8 billion during the second quarter of 2015, compared to \$2.7 billion during the second quarter of 2014. The change from the second quarter of 2014 was caused by a decrease of \$913 million in federal funds purchased and securities sold under agreements to repurchase and a decline of \$79 million in foreign office deposits, partially offset by a \$112 million increase in bank notes and other short-term borrowings.

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#### **Capital**

At June 30, 2015, our shareholders equity was \$10.6 billion, up \$60 million from December 31, 2014. The following sections discuss certain factors that contributed to this change. For other factors that contributed to the change, see the Consolidated Statements of Changes in Equity (Unaudited).

### **CCAR** and capital actions

As part of its ongoing supervisory process, the Federal Reserve requires BHCs like KeyCorp to submit an annual comprehensive capital plan and to update that plan to reflect material changes in the BHC s risk profile, business strategies, or corporate structure, including but not limited to changes in planned capital actions. In January 2015, we submitted to the Federal Reserve and provided to the OCC our 2015 capital plan under the annual CCAR process. On March 11, 2015, the Federal Reserve announced that it did not object to our 2015 capital plan. The 2015 capital plan includes a common share repurchase program of up to \$725 million. Share repurchases under the 2015 capital plan began in the second quarter of 2015 and include repurchases to offset issuances of common shares under our employee compensation plans. Common share repurchases under the 2015 capital plan are expected to be executed through the second quarter of 2016.

During the second quarter of 2015, we repurchased \$129 million of common shares under our 2015 capital plan authorization.

#### **Dividends**

As previously reported, our 2015 capital plan proposed an increase in our quarterly common share dividend from \$.065 to \$.075 per share, which was approved by our Board in May 2015. An additional potential increase in our quarterly common share dividend, up to \$.085 per share, will be considered by the Board in 2016 for the fifth quarter of the 2015 capital plan. Other changes to future dividends may be evaluated by the Board based upon our earnings, financial condition, and other factors, including regulatory review. Further information regarding the capital planning process and CCAR is included under the heading Regulatory capital and liquidity in the Supervision and Regulation section beginning on page 10 of our 2014 Form 10-K.

Consistent with the 2015 capital plan, we made a dividend payment of \$.075 per share, or \$64 million, on our common shares during the second quarter of 2015.

We also made a quarterly dividend payment of \$1.9375 per share, or \$5.6 million, on our Series A Preferred Stock during the second quarter of 2015.

### Common shares outstanding

Our common shares are traded on the NYSE under the symbol KEY with 27,785 holders of record at June 30, 2015. Our book value per common share was \$12.21 based on 843.6 million shares outstanding at June 30, 2015, compared to \$11.91 per common share based on 859.4 million shares outstanding at December 31, 2014, and \$11.65 per common share based on 876.8 million shares outstanding at June 30, 2014. At June 30, 2015, our tangible book value per common share was \$10.92, compared to \$10.65 per common share at December 31, 2014, and \$10.50 per common share at June 30, 2014.

Figure 27 shows activities that caused the change in outstanding common shares over the past five quarters.

Figure 27. Changes in Common Shares Outstanding

	201	.5		2014	
in thousands	Second	First	Fourth	Third	Second
Shares outstanding at beginning of period	850,920	859,403	868,477	876,823	884,869
Common shares repurchased	(8,794)	(14,087)	(9,786)	(8,830)	(7,824)
Shares reissued (returned) under employee benefit plans	1,482	5,571	712	484	(222)
Common shares exchanged for Series A Preferred Stock		33			
Shares outstanding at end of period	843,608	850,920	859,403	868,477	876,823

As shown above, common shares outstanding decreased by 7.3 million shares during the second quarter of 2015 due to share repurchases under our 2015 capital plan, partially offset by the net activity in our employee benefit plans.

At June 30, 2015, we had 173.4 million treasury shares, compared to 157.6 million treasury shares at December 31, 2014, and 140.1 million treasury shares at June 30, 2014. Going forward we expect to reissue treasury shares as needed in connection with stock-based compensation awards and for other corporate purposes.

Information on repurchases of common shares by KeyCorp is included in Part II, Item 2. Unregistered Sales of Equity Securities and Use of Proceeds of this report.

### Capital adequacy

Capital adequacy is an important indicator of financial stability and performance. All of our capital ratios remained in excess of regulatory requirements at June 30, 2015. Our capital and liquidity levels are intended to position us to weather an adverse credit cycle while continuing to serve our clients needs, as well as to meet the Regulatory Capital Rules described in the Supervision and regulation section of Item 2 of this report. Our shareholders equity to assets ratio was 11.19% at June 30, 2015, compared to 11.22% at December 31, 2014, and 11.44% at June 30, 2014. Our tangible common equity to tangible assets ratio was 9.86% at June 30, 2015, compared to 9.88% at December 31, 2014, and 10.15% at June 30, 2014.

Federal banking regulators have promulgated minimum risk-based capital and leverage ratio requirements for BHCs like KeyCorp and their banking subsidiaries like KeyBank. As of January 1, 2015, Key and KeyBank (consolidated) were each required to maintain a minimum Tier 1 risk-based capital ratio of 6.00%, a total risk-based capital ratio of 8.00%, and a Tier 1 leverage ratio of 4.00%. At June 30, 2015, our Tier 1 risk-based capital ratio, total risk-based capital ratio, and Tier 1 leverage ratio were 11.11%, 12.66%, and 10.74%, respectively, compared to 11.90%, 13.89%, and 11.26%, respectively, at December 31, 2014, and 11.99%, 14.14%, and 11.24% at June 30, 2014. In addition, as of January 1, 2015, Key and KeyBank (consolidated) were each required to maintain a minimum Common Equity Tier 1 capital ratio of 4.5%. At June 30, 2015, our Common Equity Tier 1 capital ratio was 10.71%.

The adoption of the Regulatory Capital Rules changes the regulatory capital standards that apply to BHCs by phasing out the treatment of capital securities and cumulative preferred securities as eligible Tier 1 capital. The phase-out period, which began January 1, 2015, for standardized approach banking organizations such as KeyCorp, will result in our trust preferred securities issued by the KeyCorp capital trusts being treated only as Tier 2 capital by 2016. The trust preferred securities issued by the KeyCorp capital trusts contribute \$85 million, or 9 basis points, to our Tier 1 risk-based capital ratio of 11.11% and Tier 1 leverage ratio of 10.74% at June 30, 2015. The trust preferred securities contribute \$340 million, or 38 basis points, to our total risk-based capital ratio of 12.66% at June 30, 2015. The new minimum capital and leverage ratios under the Regulatory Capital Rules together with the estimated ratios of Key at June 30, 2015, calculated on a fully phased-in basis, are set forth under the heading New minimum capital and leverage ratio requirements in the Supervision and regulation section in Item 2 of this report.

As previously indicated in the Supervision and Regulation section of Item 1 of our 2014 Form 10-K under the heading Revised prompt corrective action capital category ratios, the prompt corrective action capital category regulations do not apply to BHCs. If, however, these regulations did apply to BHCs, we believe KeyCorp would qualify for the well capitalized capital category at June 30, 2015. Moreover, after accounting for the phase-out of our trust preferred securities as Tier 1 eligible (and as Tier 2 instead) as of June 30, 2015, we estimate KeyCorp would still qualify for the well capitalized capital category under the Regulatory Capital Rules, with an estimated Tier 1 risk-based capital ratio, estimated Tier 1 leverage ratio, estimated Common Equity Tier 1 capital ratio, and estimated total risk-based capital ratio of 11.02%, 10.64%, 10.71%, and 12.66%, respectively. The new threshold ratios for a well capitalized and an adequately capitalized institution under the Regulatory Capital Rules are described in the Supervision and regulation section of Item 2 of this report under the heading Revised prompt corrective action capital category ratios. Since the regulatory capital categories under these regulations serve a limited supervisory function, investors should

not use them as a representation of the overall financial condition or prospects of KeyCorp. A discussion of the regulatory capital standards and other related capital adequacy regulatory standards is included in the section Regulatory capital and liquidity in Supervision and Regulation under Item 1 of our 2014 Form 10-K.

Traditionally, the banking regulators have assessed bank and BHC capital adequacy based on both the amount and composition of capital, the calculation of which is prescribed in federal banking regulations. The Federal Reserve s assessment of capital adequacy previously focused on a component of Tier 1 risk-based capital, known as Tier 1 common equity, and its review of the consolidated capitalization of SIFIs, including KeyCorp. The capital modifications mandated by the Regulatory Capital Rules, which became effective on January 1, 2015, for Key, require higher and better-quality capital and introduced a new capital measure, Common Equity Tier 1. Common Equity Tier 1 is not formally defined by GAAP and is considered to be a non-GAAP financial measure. Figure 7 in the Highlights of Our Performance section reconciles Key shareholders equity, the GAAP performance measure, to Common Equity Tier 1, the corresponding non-GAAP measure. Our Common Equity Tier 1 ratio was 10.71% at June 30, 2015.

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At June 30, 2015, for Key s consolidated operations, we had a federal net deferred tax asset of \$210 million and a state deferred tax asset of \$25 million, compared to a federal net deferred tax asset of \$195 million and a state deferred tax asset of \$22 million at December 31, 2014, and a federal net deferred tax asset of \$137 million and a state deferred tax asset of \$6 million at June 30, 2014. We recorded a valuation allowance of less than \$1 million against the gross deferred tax assets associated with certain state net operating loss carryforwards and state credit carryforwards at June 30, 2015, compared to \$1 million at June 30, 2014. Starting with the implementation of the Regulatory Capital Rules on January 1, 2015, deferred tax assets that arise from net operating loss and tax credit carryforwards are deductible from Common Equity Tier 1 on a phase-in basis. As of June 30, 2015, this balance was approximately \$1 million.

Figure 28 represents the details of our regulatory capital position at June 30, 2015, under the Regulatory Capital Rules. Figure 29 represents the details of our regulatory capital position at December 31, 2014, and June 30, 2014.

Figure 28. Capital Components and Risk-Weighted Assets (Regulatory Capital Rules)

dollars in millions	June 30, 2015
COMMON EQUITY TIER 1	2010
Key shareholders equity (GAAP)	\$ 10,590
Less: Preferred Stock, Series A (a)	281
Common Equity Tier 1 capital before adjustments and deductions	10,309
Less: Goodwill, net of deferred taxes	1,034
Intangible assets, net of deferred taxes	33
Deferred tax assets	1
Net unrealized gains (losses) on available-for-sale securities, net of deferred taxes	
Accumulated gains (losses) on cash flow hedges, net of deferred taxes	(20)
Amounts in AOCI attributed to pension and postretirement benefit costs, net of deferred taxes	(361)
Total Common Equity Tier 1 capital	\$ 9,622
TIER 1 CAPITAL	
Common Equity Tier 1	\$ 9,622
Additional Tier 1 capital instruments and related surplus	281
Non-qualifying capital instruments subject to phase out	85
Less: Deductions	1
Total Tier 1 capital	9,987
TIER 2 CAPITAL	
Tier 2 capital instruments and related surplus	521
Allowance for losses on loans and liability for losses on lending-related commitments (b)	863
Net unrealized gains on available-for-sale preferred stock classified as an equity security  Less: Deductions	1

Total Tier 2 capital	1,385
Total risk-based capital	\$ 11,372
RISK-WEIGHTED ASSETS	
Risk-weighted assets on balance sheet	\$ 67,460
Risk-weighted off-balance sheet exposure	21,808
Market risk-equivalent assets	583
Gross risk-weighted assets	89,851
Less: Excess allowance for loan and lease losses	
Net risk-weighted assets	\$ 89,851
AVERAGE QUARTERLY TOTAL ASSETS	\$ 93,024
CAPITAL RATIOS	
Tier 1 risk-based capital	11.11%
Total risk-based capital	12.66
Leverage (c)	10.74
Common Equity Tier 1	10.71

- (a) Net of capital surplus.
- (b) The ALLL included in Tier 2 capital is limited by regulation to 1.25% of the institution s standardized total risk-weighted assets (excluding its standardized market risk-weighted assets). The ALLL includes \$22 million of allowance classified as discontinued assets on the balance sheet at June 30, 2015.
- (c) This ratio is Tier 1 capital divided by average quarterly total assets as defined by the Federal Reserve less:
  (i) goodwill, (ii) the disallowed intangible and deferred tax assets, and (iii) other deductions from assets for leverage capital purposes.

Figure 29. Capital Components and Risk-Weighted Assets

dollars in millions	Dec	ember 31, 2014	June 30, 2014
TIER 1 CAPITAL			
Key shareholders equity	\$	10,530	\$ 10,504
Qualifying capital securities		339	339
Less: Goodwill		1,057	979
Accumulated other comprehensive income (a)		(395)	(328)
Other assets (b)		83	86
Total Tier 1 capital		10,124	10,106
TIER 2 CAPITAL			
Allowance for losses on loans and liability for losses on			
lending-related commitments (c)		859	883
Net unrealized gains on equity securities available for sale		1	2
Qualifying long-term debt		840	930
Total Tier 2 capital		1,700	1,815
Total risk-based capital	\$	11,824	\$ 11,921
TIER 1 COMMON EQUITY			
Tier 1 capital	\$	10,124	\$ 10,106
Less: Qualifying capital securities		339	339
Series A Preferred Stock (d)		282	282
Total Tier 1 common equity	\$	9,503	\$ 9,485
RISK-WEIGHTED ASSETS			
Risk-weighted assets on balance sheet	\$	66,054	\$ 66,154
Risk-weighted off-balance sheet exposure		19,360	18,435
Less: Goodwill		1,057	979
Other assets (b)		120	251
Plus: Market risk-equivalent assets		863	928
Gross risk-weighted assets		85,100	84,287
Less: Excess allowance for loan and lease losses			
Net risk-weighted assets	\$	85,100	\$ 84,287
AVERAGE QUARTERLY TOTAL ASSETS	\$	91,116	\$ 91,110
CAPITAL RATIOS			
Tier 1 risk-based capital		11.90%	11.99%

Total risk-based capital	13.89	14.14
Leverage (e)	11.26	11.24
Tier 1 common equity	11.17	11.25

- (a) Includes net unrealized gains or losses on securities available for sale (except for net unrealized losses on marketable equity securities), net gains or losses on cash flow hedges, and amounts resulting from the application of the applicable accounting guidance for defined benefit and other postretirement plans.
- (b) Other assets deducted from Tier 1 capital and risk-weighted assets consist of disallowed intangible assets (excluding goodwill) and deductible portions of nonfinancial equity investments. There were no disallowed deferred tax assets at December 31, 2014, and June 30, 2014.
- (c) The ALLL included in Tier 2 capital is limited by regulation to 1.25% of the sum of gross risk-weighted assets plus low level exposures and residual interests calculated under the direct reduction method, as defined by the Federal Reserve. The ALLL includes \$29 million and \$32 million of allowance classified as discontinued assets on the balance sheet at December 31, 2014, and June 30, 2014, respectively.
- (d) Net of capital surplus.
- (e) This ratio is Tier 1 capital divided by average quarterly total assets as defined by the Federal Reserve less:
  (i) goodwill, (ii) the disallowed intangible assets described in footnote (b), and (iii) deductible portions of nonfinancial equity investments; plus assets derecognized as an offset to AOCI resulting from the adoption and subsequent application of the applicable accounting guidance for defined benefit and other postretirement plans.

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### **Risk Management**

#### Overview

Like all financial services companies, we engage in business activities and assume the related risks. The most significant risks we face are credit, compliance, operational, capital and liquidity, market, reputation, strategic, and model risks. Our risk management activities are focused on ensuring we properly identify, measure, and manage such risks across the entire enterprise to maintain safety and soundness and maximize profitability. Certain of these risks are defined and discussed in greater detail in the remainder of this section.

The Board serves in an oversight capacity ensuring that Key s risks are managed in a manner that is effective and balanced and adds value for the shareholders. The Board understands Key s risk philosophy, approves the risk appetite, inquires about risk practices, reviews the portfolio of risks, compares the actual risks to the risk appetite, and is apprised of significant risks, both actual and emerging, and determines whether management is responding appropriately. The Board challenges management and ensures accountability.

The Board s Audit Committee assists the Board in oversight of financial statement integrity, regulatory and legal requirements, independent auditors—qualifications and independence, and the performance of the internal audit function and independent auditors. The Audit Committee meets with management and approves significant policies relating to the risk areas overseen by the Audit Committee. The Audit Committee has responsibility over all risk review functions, including internal audit, as well as financial reporting, legal matters, and fraud risk. The Audit Committee also receives reports on enterprise risk. In addition to regularly scheduled bi-monthly meetings, the Audit Committee convenes to discuss the content of our financial disclosures and quarterly earnings releases.

The Board s Risk Committee assists the Board in oversight of strategies, policies, procedures, and practices relating to the assessment and management of enterprise-wide risk, including credit, market, liquidity, model, operational, compliance, reputation, and strategic risks. The Risk Committee also assists the Board in overseeing risks related to capital adequacy, capital planning, and capital actions. The Risk Committee reviews and provides oversight of management s activities related to the enterprise-wide risk management framework, which includes review of the ERM Policy, including the Risk Appetite Statement, and management and ERM reports. The Risk Committee also approves any material changes to the charter of the ERM Committee and significant policies relating to risk management.

The Audit and Risk Committees meet jointly, as appropriate, to discuss matters that relate to each committee s responsibilities. Committee chairpersons routinely meet with management during interim months to plan agendas for upcoming meetings and to discuss emerging trends and events that have transpired since the preceding meeting. All members of the Board receive formal reports designed to keep them abreast of significant developments during the interim months.

Our ERM Committee, chaired by the Chief Executive Officer and comprising other senior level executives, is responsible for managing risk and ensuring that the corporate risk profile is managed in a manner consistent with our risk appetite. The ERM Program encompasses our risk philosophy, policy, framework, and governance structure for the management of risks across the entire company. The ERM Committee reports to the Board s Risk Committee. Annually, the Board reviews and approves the ERM Policy, as well as the risk appetite, including corporate risk tolerances for major risk categories. We use a risk-adjusted capital framework to manage risks. This framework is approved and managed by the ERM Committee.

Tier 2 Risk Governance Committees support the ERM Committee by identifying early warning events and trends, escalating emerging risks, and discussing forward-looking assessments. Risk Governance Committees include

attendees from each of the Three Lines of Defense. The First Line of Defense is the Line of Business primarily responsible to accept, own, proactively identify, monitor, and manage risk. The Second Line of Defense comprises Risk Management representatives who provide independent, centralized oversight over all risk categories by aggregating, analyzing, and reporting risk information. Risk Review provides the Third Line of Defense in their role to provide independent assessment and testing of the effectiveness, appropriateness, and adherence to KeyCorp s risk management policies, practices, and controls.

The Chief Risk Officer ensures that relevant risk information is properly integrated into strategic and business decisions, ensures appropriate ownership of risks, provides input into performance and compensation decisions, assesses aggregate enterprise risk, monitors capabilities to manage critical risks, and executes appropriate Board and stakeholder reporting.

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Federal banking regulators continue to emphasize with financial institutions the importance of relating capital management strategy to the level of risk at each institution. We believe our internal risk management processes help us achieve and maintain capital levels that are commensurate with our business activities and risks, and conform to regulatory expectations.

# Market risk management

Market risk is the risk that movements in market risk factors, including interest rates, foreign exchange rates, equity prices, commodity prices, credit spreads, and volatilities will reduce Key s income and the value of its portfolios. These factors influence prospective yields, values, or prices associated with the instrument. For example, the value of a fixed-rate bond will decline when market interest rates increase, while the cash flows associated with a variable rate loan will increase when interest rates increase. The holder of a financial instrument is exposed to market risk when either the cash flows or the value of the instrument is tied to such external factors.

We are exposed to market risk both in our trading and nontrading activities, which include asset and liability management activities. Our trading positions are carried at fair value with changes recorded in the income statement. These positions are subject to various market-based risk factors that impact the fair value of the financial instruments in the trading category. Our traditional banking loan and deposit products as well as long-term debt and certain short-term borrowings are nontrading positions. These positions are generally carried at the principal amount outstanding for assets and the amount owed for liabilities. The nontrading positions are subject to changes in economic value due to varying market conditions, primarily changes in interest rates.

### Trading market risk

Key incurs market risk as a result of trading, investing, and client facilitation activities, principally within our investment banking and capital markets businesses. Key has exposures to a wide range of interest rates, equity prices, foreign exchange rates, credit spreads, and commodity prices, as well as the associated implied volatilities and spreads. Our primary market risk exposures are a result of trading activities in the derivative and fixed income markets and maintaining positions in these instruments. We maintain modest trading inventories to facilitate customer flow, make markets in securities, and hedge certain risks. The majority of our positions are traded in active markets.

Management of trading market risks. Market risk management is an integral part of Key's risk culture. The Risk Committee of our Board provides oversight of trading market risks. The ERM Committee and the Market Risk Committee regularly review and discuss market risk reports prepared by our MRM that contain our market risk exposures and results of monitoring activities. Market risk policies and procedures have been defined and approved by the Market Risk Committee, a Tier 2 Risk Governance Committee, and take into account our tolerance for risk and consideration for the business environment.

The MRM is an independent risk management function that partners with the lines of business to identify, measure, and monitor market risks throughout our company. The MRM is responsible for ensuring transparency of significant market risks, monitoring compliance with established limits, and escalating limit exceptions to appropriate senior management. The various business units and trading desks are responsible for ensuring that market risk exposures are well-managed and prudent. Market risk is monitored through various measures, such as VaR, and through routine stress testing, sensitivity, and scenario analyses. The MRM conducts stress tests for each covered position using historical worst case and standard shock scenarios. VaR, stressed VaR, and other analyses are prepared daily and distributed to appropriate management.

Covered positions. We monitor the market risk of our covered positions, which includes all of our trading positions as well as all foreign exchange and commodity positions, regardless of whether the position is in a trading account. All positions in the trading account are recorded at fair value, and changes in fair value are reflected in our consolidated statements of income. Information regarding our fair value policies, procedures, and methodologies is provided in Note 1 (Summary of Significant Accounting Policies) under the heading Fair Value Measurements beginning on page 118 of our 2014 Form 10-K and Note 5 (Fair Value Measurements) in this report. Instruments that are used to hedge nontrading activities, such as bank-issued debt and loan portfolios, equity positions that are not actively traded, and securities financing activities, do not meet the definition of a covered position. The MRM is responsible for identifying our portfolios as either covered or non-covered. The Covered Position Working Group develops the final list of covered positions, and a summary is provided to the Market Risk Committee.

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Our significant portfolios of covered positions are detailed below. We analyze market risk by portfolios of covered positions, and do not separately measure and monitor our portfolios by risk type. The descriptions below incorporate the respective risk types associated with each of these portfolios.

Fixed income includes those instruments associated with our capital markets business and the trading of securities as a dealer. These instruments may include positions in municipal bonds, bonds backed by the U.S. government, agency and corporate bonds, certain mortgage-backed securities, securities issued by the U.S. Treasury, money markets, and certain CMOs. The activities and instruments within the fixed income portfolio create exposures to interest rate and credit spread risks.

Interest rate derivatives include interest rate swaps, caps, and floors, which are transacted primarily to accommodate the needs of commercial loan clients. In addition, we enter into interest rate derivatives to offset or mitigate the interest rate risk related to the client positions. The activities within this portfolio create exposures to interest rate risk.

Credit derivatives generally include credit default swap indexes, which are used to manage the credit risk exposure associated with anticipated sales of certain commercial real estate loans. The transactions within the credit derivatives portfolio result in exposure to counterparty credit risk and market risk.

VaR and stressed VaR. VaR is the estimate of the maximum amount of loss on an instrument or portfolio due to adverse market conditions during a given time interval within a stated confidence level. Stressed VaR is used to assess extreme conditions on market risk within our trading portfolios. MRM calculates VaR and stressed VaR on a daily basis, and the results are distributed to appropriate management. VaR and stressed VaR results are also provided to our regulators and utilized in regulatory capital calculations.

We use a historical VaR model to measure the potential adverse effect of changes in interest rates, foreign exchange rates, equity prices, and credit spreads on the fair value of our covered positions. Historical scenarios are customized for specific covered positions, and numerous risk factors are incorporated in the calculation. Additional consideration is given to the risk factors to estimate the exposures that contain optionality features, such as options and cancelable provisions. VaR is calculated using daily observations over a one-year time horizon, and approximates a 95% confidence level. Statistically, this means that we would expect to incur losses greater than VaR, on average, five out of 100 trading days, or three to four times each quarter. We also calculate VaR and stressed VaR at a 99% confidence level.

The VaR model is an effective tool in estimating ranges of possible gains and losses on our covered positions. However, there are limitations inherent in the VaR model since it uses historical results over a given time interval to estimate future performance. Historical results may not be indicative of future results, and changes in the market or composition of our portfolios could have a significant impact on the accuracy of the VaR model. We regularly review and enhance the modeling techniques, inputs and assumptions used. Our market risk policy includes the independent validation of our VaR model by Key s Risk Management Group on an annual basis. The Model Risk Management Committee oversees the Model Validation Program, and results of validations are discussed with the ERM Committee.

Actual losses for the total covered positions did not exceed aggregate daily VaR on any day during the quarters ended June 30, 2015, and June 30, 2014. The MRM backtests our VaR model on a daily basis to evaluate its predictive

power. The test compares VaR model results at the 99% confidence level to daily held profit and loss. Results of backtesting are provided to the Market Risk Committee. Backtesting exceptions occur when trading losses exceed VaR.

We do not engage in correlation trading, or utilize the internal model approach for measuring default and credit migration risk. Our net VaR approach incorporates diversification, but our VaR calculation does not include the impact of counterparty risk and our own credit spreads on derivatives.

The aggregate VaR at the 99% confidence level for all covered positions was \$1 million at June 30, 2015, and \$1.1 million at June 30, 2014. The decrease in aggregate VaR was primarily due to reduced exposures in credit default swaps. Figure 30 summarizes our VaR at the 99% confidence level for significant portfolios of covered positions for the three months ended June 30, 2015, and June 30, 2014. During this period, none of our significant portfolios daily trading VaR numbers exceeded their VaR limits or stress VaR limits.

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Figure 30. VaR for Significant Portfolios of Covered Positions

	T		2015	nded		2	2014		
	1	Three months ended June 30, Th				Three months ended June 30,			
in millions	High	Low	Mean	<b>June 30,</b>	High	Low	Mean	June 30,	
Trading account assets:									
Fixed income	<b>\$.9</b>	\$ .3	<b>\$ .6</b>	<b>\$.6</b>	\$ .7	\$ .3	\$ .5	\$ .6	
Derivatives:									
Interest rate	\$.1	.1	\$ .1	\$ .1	\$ .6	\$ .1	\$ .4	\$ .1	
Credit	.3	\$ .1	.2	.1	.5	.1	.2	.2	

Stressed VaR is calculated using our general VaR results at the 99% confidence level and applying certain assumptions. The aggregate stressed VaR for all covered positions was \$2.9 million at June 30, 2015, and \$3.4 million at June 30, 2014. Figure 31 summarizes our stressed VaR for significant portfolios of covered positions for the three months ended June 30, 2015, and June 30, 2014, as used for market risk capital charge calculation purposes.

Figure 31. Stressed VaR for Significant Portfolios of Covered Positions

	2015			2014				
	Three months ended June				Three months ended June			
	30,				30,			
in millions	High	Low	Mean	June 30,	High	Low	Mean	June 30,
Trading account assets:								
Fixed income	\$ 2.6	<b>\$ .9</b>	<b>\$ 1.7</b>	<b>\$ 1.8</b>	\$ 2.1	\$ 1.0	\$ 1.6	\$ 1.7
Derivatives:								
Interest rate	\$ .3	<b>\$.2</b>	<b>\$.2</b>	<b>\$.2</b>	\$ 1.8	\$ .3	\$ 1.1	\$ .3
Credit	.9	.2	.7	.4	1.4	.3	.7	.5

Internal capital adequacy assessment. Market risk is a component of our internal capital adequacy assessment. Our risk-weighted assets include a market risk-equivalent asset position, which consists of a VaR component, stressed VaR component, a de minimis exposure amount, and a specific risk add-on, which are added together to arrive at total market risk equivalent assets. Specific risk is the price risk of individual financial instruments, which is not accounted for by changes in broad market risk factors and is measured through a standardized approach. Specific risk calculations are run quarterly by the MRM, and approved by the Chief Market Risk Officer.

# Nontrading market risk

Most of our nontrading market risk is derived from interest rate fluctuations and its impacts on our traditional loan and deposit products, as well as investments, hedging relationships, long-term debt, and certain short-term borrowings. Interest rate risk, which is inherent in the banking industry, is measured by the potential for fluctuations in net interest income and the EVE. Such fluctuations may result from changes in interest rates and differences in the repricing and maturity characteristics of interest-earning assets and interest-bearing liabilities. We manage the exposure to changes in net interest income and the EVE in accordance with our risk appetite and within Board-approved policy limits.

Interest rate risk positions are influenced by a number of factors including the balance sheet positioning that arises out of consumer preferences for loan and deposit products, economic conditions, the competitive environment within our markets, changes in market interest rates that affect client activity, and our hedging, investing, funding, and capital positions. The primary components of interest rate risk exposure consist of reprice risk, basis risk, yield curve risk, and option risk.

The management of nontrading market risk is centralized within Corporate Treasury. The Risk Committee of our Board provides oversight of nontrading market risk. The ERM Committee and the ALCO review reports on the components of interest rate risk described above as well as sensitivity analyses of these exposures. These committees have various responsibilities related to managing nontrading market risk, including recommending, approving, and monitoring strategies that maintain risk positions within approved tolerance ranges. The Asset Liability Management policy provides the framework for the oversight and management of interest rate risk and is administered by the ALCO. Internal and external emerging issues are monitored on a daily basis. The MRM, as the second line of defense, provides additional oversight.

**Reprice risk** is the exposure to changes in interest rates and occurs when the volume of interest-bearing liabilities and the volume of interest-earning assets they fund (e.g., deposits used to fund loans) do not mature or reprice at the same time.

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**Basis risk** is the exposure to asymmetrical changes in interest rate indexes and occurs when floating-rate assets and floating-rate liabilities reprice at the same time, but in response to different market factors or indexes.

**Yield curve risk** is the exposure to non-parallel changes in the slope of the yield curve (where the yield curve depicts the relationship between the yield on a particular type of security and its term to maturity) and occurs when interest-bearing liabilities and the interest-earning assets that they fund do not price or reprice to the same term point on the yield curve.

Option risk is the exposure to a customer or counterparty s ability to take advantage of the interest rate environment and terminate or reprice one of our assets, liabilities, or off-balance sheet instruments prior to contractual maturity without a penalty. Option risk occurs when exposures to customer and counterparty early withdrawals or prepayments are not mitigated with an offsetting position or appropriate compensation.

Net interest income simulation analysis. The primary tool we use to measure our interest rate risk is simulation analysis. For purposes of this analysis, we estimate our net interest income based on the current and projected composition of our on- and off-balance sheet positions, accounting for recent and anticipated trends in customer activity. The analysis also incorporates assumptions for the current and projected interest rate environments, including a most likely macro-economic scenario. Simulation modeling assumes that residual risk exposures will be managed to within the risk appetite and Board-approved policy limits.

We measure the amount of net interest income at risk by simulating the change in net interest income that would occur if the federal funds target rate were to gradually increase or decrease over the next 12 months, and term rates were to move in a similar direction, although at a slower pace. Our standard rate scenarios encompass a gradual increase or decrease of 200 basis points, but due to the low interest rate environment, we have modified the standard to a gradual decrease of 25 basis points over two months with no change over the following ten months. After calculating the amount of net interest income at risk to interest rate changes, we compare that amount with the base case of an unchanged interest rate environment. We also perform regular stress tests and sensitivities on the model inputs that could materially change the resulting risk assessments. One set of stress tests and sensitivities assesses the effect of interest rate inputs on simulated exposures. Assessments are performed using different shapes of the yield curve, including steepening or flattening of the yield curve, changes in credit spreads, an immediate parallel change in market interest rates, and changes in the relationship of money market interest rates. Another set of stress tests and sensitivities assesses the effect of loan and deposit assumptions and assumed discretionary strategies on simulated exposures. Assessments are performed on changes to the following assumptions: the pricing of deposits without contractual maturities; changes in lending spreads; prepayments on loans and securities; other loan and deposit balance shifts; investment, funding and hedging activities; and liquidity and capital management strategies.

Simulation analysis produces only a sophisticated estimate of interest rate exposure based on judgments related to assumption inputs into the simulation model. We tailor assumptions to the specific interest rate environment and yield curve shape being modeled, and validate those assumptions on a regular basis. Our simulations are performed with the assumption that interest rate risk positions will be actively managed through the use of on- and off-balance sheet financial instruments to achieve the desired residual risk profile. However, actual results may differ from those derived in simulation analysis due to unanticipated changes to the balance sheet composition, customer behavior, product pricing, market interest rates, investment, funding and hedging activities, and repercussions from unanticipated or unknown events.

Figure 32 presents the results of the simulation analysis at June 30, 2015, and June 30, 2014. At June 30, 2015, our simulated exposure to changes in interest rates was moderately asset sensitive, and net interest income would benefit

over time from either an increase in short-term or intermediate-term interest rates. Tolerance levels for risk management require the development of remediation plans to maintain residual risk within tolerance if simulation modeling demonstrates that a gradual increase or decrease in short-term interest rates over the next 12 months would adversely affect net interest income over the same period by more than 4%. As shown in Figure 32, we are operating within these levels as of June 30, 2015.

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Figure 32. Simulated Change in Net Interest Income

June 30, 2015		
Basis point change assumption (short-term rates)	-25	+200
Tolerance level	-4.00%	-4.00%
Interest rate risk assessment	99%	2.79%
June 30, 2014		
Basis point change assumption (short-term rates)	-25	+200
Tolerance level	-4.00%	-4.00%
Interest rate risk assessment	-1.52%	3.00%

The results of additional sensitivity analysis of alternate interest rate paths and loan and deposit behavior assumptions indicates that net interest income could increase or decrease from the base simulation results presented in Figure 32. Net interest income is highly dependent on the timing, magnitude, frequency, and path of interest rate increases and the associated assumptions for deposit repricing relationships, lending spreads, and the balance behavior of transaction accounts. The unprecedented low level of interest rates increases the uncertainty of assumptions for deposit balance behavior and deposit repricing relationships to market interest rates. Recent balance growth in deposits has caused the uncertainty in assumptions to increase further. Our historical deposit repricing betas in the last rising rate cycle ranged between 50% and 60% for interest-bearing deposits, and we continue to make similar assumptions in our modeling. The sensitivity testing of these assumptions supports our confidence that actual results are likely to be within a 100 basis point range of modeled results.

Key will continue to monitor balance sheet flows and expects the benefit from rising rates to increase modestly prior to any increase in the federal funds rate. Our current interest rate risk position could fluctuate to higher or lower levels of risk depending on the competitive environment and client behavior that may affect the actual volume, mix, maturity, and repricing characteristics of loan and deposit flows. As changes occur to both the configuration of the balance sheet and the outlook for the economy, management proactively evaluates hedging opportunities that may change our interest rate risk profile.

We also conduct simulations that measure the effect of changes in market interest rates in the second and third years of a three-year horizon. These simulations are conducted in a manner similar to those based on a 12-month horizon. To capture longer-term exposures, we calculate exposures to changes of the EVE as discussed in the following section.

Economic value of equity modeling. EVE complements net interest income simulation analysis as it estimates risk exposure beyond 12-, 24-, and 36-month horizons. EVE modeling measures the extent to which the economic values of assets, liabilities and off-balance sheet instruments may change in response to fluctuations in interest rates. EVE is calculated by subjecting the balance sheet to an immediate 200 basis point increase or decrease in interest rates, measuring the resulting change in the values of assets, liabilities and off-balance sheet instruments, and comparing those amounts with the base case of an unchanged interest rate environment. Because the calculation of EVE under an immediate 200 basis point decrease in interest rates in the current low rate environment results in certain interest rates declining to zero and a less than 200 basis point decrease in certain yield curve term points, we have modified the

standard declining rate scenario to an immediate 100 basis point decrease. This analysis is highly dependent upon assumptions applied to assets and liabilities with non-contractual maturities. Those assumptions are based on historical behaviors, as well as our expectations. We develop remediation plans that would maintain residual risk within tolerance if this analysis indicates that our EVE will decrease by more than 15% in response to an immediate increase or decrease in interest rates. We are operating within these guidelines as of June 30, 2015.

*Management of interest rate exposure.* We use the results of our various interest rate risk analyses to formulate A/LM strategies to achieve the desired risk profile while managing to our objectives for capital adequacy and liquidity risk exposures. Specifically, we manage interest rate risk positions by purchasing securities, issuing term debt with floating or fixed interest rates, and using derivatives predominantly in the form of interest rate swaps, which modify the interest rate characteristics of certain assets and liabilities.

Figure 33 shows all swap positions that we hold for A/LM purposes. These positions are used to convert the contractual interest rate index of agreed-upon amounts of assets and liabilities (i.e., notional amounts) to another interest rate index. For example, fixed-rate debt is converted to a floating rate through a receive fixed/pay variable interest rate swap. The volume, maturity and mix of portfolio swaps change frequently as we adjust our broader A/LM objectives and the balance sheet positions to be hedged. For more information about how we use interest rate swaps to manage our risk profile, see Note 7 ( Derivatives and Hedging Activities ).

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Figure 33. Portfolio Swaps by Interest Rate Risk Management Strategy

	June 30, 2015								
		Weighted-Average June					June 30	30, 2014	
		Notional	Fair	Maturity	Receive	Pay	Notional	Fair	
dollars in millions		Amount	Value	(Years)	Rate	Rate	Amount	Value	
Receive fixed/pay variable	conventional								
A/LM (a)		\$ 10,455	<b>\$</b> 1	2.6	1.0%	.2%	\$ 9,300	\$ 18	
Receive fixed/pay variable	conventional								
debt		6,760	191	3.5	2.1	.2	5,074	215	
Pay fixed/receive variable	conventional debt	50	(5)	13.0	.3	3.6	50	(4)	
Total portfolio swaps		\$17,265	\$ 187 <sup>(b)</sup>	3.0	1.5%	.2%	\$ 14,424	\$ 229 <sup>(b)</sup>	

- (a) Portfolio swaps designated as A/LM are used to manage interest rate risk tied to both assets and liabilities.
- (b) Excludes accrued interest of \$58 million and \$61 million for June 30, 2015, and June 30, 2014, respectively. Liquidity risk management

Liquidity risk, which is inherent in the banking industry, is measured by our ability to accommodate liability maturities and deposit withdrawals, meet contractual obligations, and fund new business opportunities at a reasonable cost, in a timely manner, and without adverse consequences. Liquidity management involves maintaining sufficient and diverse sources of funding to accommodate planned, as well as unanticipated, changes in assets and liabilities under both normal and adverse conditions.

#### Governance structure

We manage liquidity for all of our affiliates on an integrated basis. This approach considers the unique funding sources available to each entity, as well as each entity s capacity to manage through adverse conditions. The approach also recognizes that adverse market conditions or other events that could negatively affect the availability or cost of liquidity will affect the access of all affiliates to sufficient wholesale funding.

The management of consolidated liquidity risk is centralized within Corporate Treasury. Oversight and governance is provided by the Board, the ERM Committee, the ALCO, and the Chief Risk Officer. The Asset Liability Management Policy provides the framework for the oversight and management of liquidity risk and is administered by the ALCO. The MRM, as the second line of defense, provides additional oversight. Our current liquidity risk management practices are in compliance with the Federal Reserve Board s Enhanced Prudential Standards.

These committees regularly review liquidity and funding summaries, liquidity trends, peer comparisons, variance analyses, liquidity projections, hypothetical funding erosion stress tests, and goal tracking reports. The reviews generate a discussion of positions, trends, and directives on liquidity risk and shape a number of our decisions. When liquidity pressure is elevated, positions are monitored more closely and reporting is more intensive. To ensure that emerging issues are identified, we also communicate with individuals inside and outside of the company on a daily

basis.

# Factors affecting liquidity

Our liquidity could be adversely affected by both direct and indirect events. An example of a direct event would be a downgrade in our public credit ratings by a rating agency. Examples of indirect events (events unrelated to us) that could impair our access to liquidity would be an act of terrorism or war, natural disasters, political events, or the default or bankruptcy of a major corporation, mutual fund or hedge fund. Similarly, market speculation, or rumors about us or the banking industry in general, may adversely affect the cost and availability of normal funding sources.

Following their introduction of a new bank rating methodology, on March 17, 2015, Moody s placed KeyBank National Association s long-term deposit rating of A3 and short-term deposit rating of Prime-2 on review for possible upgrade, and placed KeyBank National Association s A3 senior unsecured rating and A3 long-term issuer rating on review for possible downgrade. During the second quarter of 2015, Moody s upgraded KeyBank National Association s long-term deposit rating to Aa3 and short-term deposit rating to Prime-1, and confirmed the senior unsecured debt and issuer ratings at A3.

Our credit ratings at June 30, 2015, are shown in Figure 34. We believe these credit ratings, under normal conditions in the capital markets, will enable the parent company or KeyBank to issue fixed income securities to investors.

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Figure 34. Credit Ratings

June 30, 2015	Short-Term Borrowings	Long-Term Deposits	Senior Long-Term Debt	Subordinated Long-Term Debt	Capital Securities	Series A Preferred Stock
KEYCORP (THE	9	•				
PARENT COMPANY)						
Standard & Poor s	A-2	N/A	BBB+	BBB	BB+	BB+
Moody s	P-2	N/A	Baa1	Baa1	Baa2	Baa3
Fitch	F1	N/A	A-	BBB+	BB+	BB
DBRS	R-2(high)	N/A	BBB(high)	BBB	BBB	N/A
KEYBANK						
Standard & Poor s	A-2	N/A	A-	BBB+	N/A	N/A
Moody s	P-1	Aa3	A3	Baa1	N/A	N/A
Fitch	F1	A	A-	BBB+	N/A	N/A
DBRS	R-1(low)	A(low)	A(low)	BBB(high)	N/A	N/A

# Managing liquidity risk

Most of our liquidity risk is derived from our lending activities, which inherently places funds into illiquid assets. Liquidity risk is also derived from our deposit gathering activities and the ability of our customers to withdraw funds that do not have a stated maturity or to withdraw funds before their contractual maturity. The assessments of liquidity risk are measured under the assumption of normal operating conditions as well as under a stressed environment. We manage these exposures in accordance with our risk appetite, and within Board-approved policy limits.

We regularly monitor our liquidity position and funding sources and measure our capacity to obtain funds in a variety of hypothetical scenarios in an effort to maintain an appropriate mix of available and affordable funding. In the normal course of business, we perform a monthly hypothetical funding erosion stress test for both KeyCorp and KeyBank. In a heightened monitoring mode, we may conduct the hypothetical funding erosion stress tests more frequently, and use assumptions to reflect the changed market environment. Our testing incorporates estimates for loan and deposit lives based on our historical studies. Erosion stress tests analyze potential liquidity scenarios under various funding constraints and time periods. Ultimately, they determine the periodic effects that major direct and indirect events would have on our access to funding markets and our ability to fund our normal operations. To compensate for the effect of these assumed liquidity pressures, we consider alternative sources of liquidity and maturities over different time periods to project how funding needs would be managed.

We maintain a Contingency Funding Plan that outlines the process for addressing a liquidity crisis. The plan provides for an evaluation of funding sources under various market conditions. It also assigns specific roles and responsibilities for managing liquidity through a problem period. As part of the plan, we maintain on-balance sheet liquid reserves referred to as our liquid asset portfolio, which consists of high quality liquid assets. During a problem period, that reserve could be used as a source of funding to provide time to develop and execute a longer-term strategy. The liquid asset portfolio at June 30, 2015, totaled \$15.4 billion, consisting of \$12.2 billion of unpledged securities, \$687 million of securities available for secured funding at the Federal Home Loan Bank of Cincinnati (FHLB), and \$2.5 billion of net balances of federal funds sold and balances in our Federal Reserve account. The liquid asset portfolio can fluctuate due to excess liquidity, heightened risk, or prefunding of expected outflows, such as debt maturities. Additionally, as

of June 30, 2015, our unused borrowing capacity secured by loan collateral was \$19.4 billion at the Federal Reserve Bank of Cleveland and \$2.8 billion at the FHLB. During the second quarter of 2015, Key soutstanding FHLB advances were reduced by \$3.8 million due to repayments.

## Final U.S. liquidity coverage ratio

Under the Liquidity Coverage Rules, we will be required to calculate the Modified LCR. Implementation for Modified LCR banking organizations, like Key, will begin on January 1, 2016, with a minimum requirement of 90% coverage, reaching 100% coverage by January 1, 2017. For the second quarter of 2015, our estimated Modified LCR was above 100%. In the future, we may change the composition of our investment portfolio, increase the size of the overall investment portfolio, and modify product offerings to enhance or optimize our liquidity position.

Additional information about the Liquidity Coverage Ratio is included in the under the heading U.S. implementation of the Basel III liquidity framework beginning on page 12 of our 2014 Form 10-K.

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# Long-term liquidity strategy

Our long-term liquidity strategy is to be predominantly funded by core deposits. However, we may use wholesale funds to sustain an adequate liquid asset portfolio, meet daily cash demands, and allow management flexibility to execute business initiatives. Key s client-based relationship strategy provides for a strong core deposit base that, in conjunction with intermediate and long-term wholesale funds managed to a diversified maturity structure and investor base, supports our liquidity risk management strategy. We use the loan-to-deposit ratio as a metric to monitor these strategies. Our target loan-to-deposit ratio is 90-100% (at June 30, 2015, our loan-to-deposit ratio was 87%), which we calculate as total loans, loans held for sale, and nonsecuritized discontinued loans divided by domestic deposits.

## Sources of liquidity

Our primary sources of liquidity include customer deposits, wholesale funding, and liquid assets. If the cash flows needed to support operating and investing activities are not satisfied by deposit balances, we rely on wholesale funding or on-balance sheet liquid reserves. Conversely, excess cash generated by operating, investing, and deposit-gathering activities may be used to repay outstanding debt or invest in liquid assets.

## Liquidity programs

We have several liquidity programs, which are described in Note 18 ( Long-Term Debt ) beginning on page 202 of our 2014 Form 10-K, that are designed to enable the parent company and KeyBank to raise funds in the public and private debt markets. The proceeds from most of these programs can be used for general corporate purposes, including acquisitions. These liquidity programs are reviewed from time to time by the Board and are renewed and replaced as necessary. There are no restrictive financial covenants in any of these programs.

On May 22, 2015, KeyBank remarketed \$300 million of 3.18% Term Enhanced ReMarketable Securities senior debt. On June 1, 2015, under its Global Bank Note Program, KeyBank issued \$1.75 billion of Senior Bank Notes in three tranches: \$250 million of Floating Rate Notes due June 1, 2018; \$750 million of 1.700% Senior Notes due June 1, 2018; and \$750 million of 3.300% Senior Notes due June 1, 2025.

## Liquidity for KeyCorp

The primary source of liquidity for KeyCorp is from subsidiary dividends, primarily from KeyBank. KeyCorp has sufficient liquidity when it can service its debt; support customary corporate operations and activities (including acquisitions); support occasional guarantees of subsidiaries obligations in transactions with third parties at a reasonable cost, in a timely manner, and without adverse consequences; and pay dividends to shareholders.

We use a parent cash coverage months metric as the primary measure to assess parent company liquidity. The parent cash coverage months metric measures the months into the future where projected obligations can be met with the current amount of liquidity. We generally issue term debt to supplement dividends from KeyBank to manage our liquidity position at or above our targeted levels. The parent company generally maintains cash and short-term investments in an amount sufficient to meet projected debt maturities over at least the next 24 months. At June 30, 2015, KeyCorp held \$2.3 billion in short-term investments, which we projected to be sufficient to meet our projected obligations, including the repayment of our maturing debt obligations for the periods prescribed by our risk tolerance.

Typically, KeyCorp meets its liquidity requirements through regular dividends from KeyBank, supplemented with term debt. Federal banking law limits the amount of capital distributions that a bank can make to its holding company without prior regulatory approval. A national bank s dividend-paying capacity is affected by several factors, including

net profits (as defined by statute) for the two previous calendar years and for the current year, up to the date of dividend declaration. During the second quarter of 2015, KeyBank paid KeyCorp \$250 million in dividends; nonbank subsidiaries did not pay any cash dividends or noncash dividends to KeyCorp. KeyCorp did not make any capital infusions to KeyBank during the second quarter of 2015. As of June 30, 2015, KeyBank had \$897 million of capacity to pay dividends to KeyCorp without prior regulatory approval.

## Our liquidity position and recent activity

Over the past quarter, our liquid asset portfolio, which includes overnight and short-term investments, as well as unencumbered, high quality liquid securities held as protection against a range of potential liquidity stress scenarios, has increased as a result of net customer loan and deposit flows and an increase in unpledged securities. The liquid asset portfolio continues to exceed the amount that we estimate would be necessary to manage through an adverse liquidity event by providing sufficient time to develop and execute a longer-term solution.

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From time to time, KeyCorp or KeyBank may seek to retire, repurchase, or exchange outstanding debt, capital securities, preferred shares, or common shares through cash purchase, privately negotiated transactions or other means. Additional information on repurchases of common shares by KeyCorp is included in Part II, Item 2. Unregistered Sales of Equity Securities and Use of Proceeds of this report and in Part II, Item 5. Market for the Registrant s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities on page 30 of our 2014 Form 10-K. Such transactions depend on prevailing market conditions, our liquidity and capital requirements, contractual restrictions, regulatory requirements, and other factors. The amounts involved may be material, individually or collectively.

We generate cash flows from operations and from investing and financing activities. We have approximately \$199 million of cash and cash equivalents and short-term investments in international tax jurisdictions as of June 30, 2015. As we consider alternative long-term strategic and liquidity plans, opportunities to repatriate these amounts would result in approximately \$7 million in taxes to be paid. We have included the appropriate amount as a deferred tax liability at June 30, 2015.

The Consolidated Statements of Cash Flows (Unaudited) summarize our sources and uses of cash by type of activity for the six-month periods ended June 30, 2015, and June 30, 2014.

## Credit risk management

Credit risk is the risk of loss to us arising from an obligor s inability or failure to meet contractual payment or performance terms. Like other financial services institutions, we make loans, extend credit, purchase securities, and enter into financial derivative contracts, all of which have related credit risk.

#### Credit policy, approval, and evaluation

We manage credit risk exposure through a multifaceted program. The Credit Risk Committee approves both retail and commercial credit policies. These policies are communicated throughout the organization to foster a consistent approach to granting credit.

Our credit risk management team is responsible for credit approval, is independent of our lines of business, and consists of senior officers who have extensive experience in structuring and approving loans. Only credit risk management members are authorized to grant significant exceptions to credit policies. It is not unusual to make exceptions to established policies when mitigating circumstances dictate, but most major lending units have been assigned specific thresholds to keep exceptions at an acceptable level based upon portfolio and economic considerations.

Loan grades are assigned at the time of origination, verified by the credit risk management team and periodically reevaluated thereafter. Most extensions of credit are subject to loan grading or scoring. This risk rating methodology blends our judgment with quantitative modeling. Commercial loans generally are assigned two internal risk ratings. The first rating reflects the probability that the borrower will default on an obligation; the second rating reflects expected recovery rates on the credit facility. Default probability is determined based on, among other factors, the financial strength of the borrower, an assessment of the borrower s management, the borrower s competitive position within its industry sector, and our view of industry risk within the context of the general economic outlook. Types of exposure, transaction structure and collateral, including credit risk mitigants, affect the expected recovery assessment.

Our credit risk management team uses risk models to evaluate consumer loans. These models, known as scorecards, forecast the probability of serious delinquency and default for an applicant. The scorecards are embedded in the

application processing system, which allows for real-time scoring and automated decisions for many of our products. We periodically validate the loan grading and scoring processes.

We maintain an active concentration management program to encourage diversification in our credit portfolios. For individual obligors, we employ a sliding scale of exposure, known as hold limits, which is dictated by the strength of the borrower. Our legal lending limit is approximately \$1.6 billion for any individual borrower. However, internal hold limits generally restrict the largest exposures to less than 20% of that amount. As of June 30, 2015, we had eight client relationships with loan commitments net of credit default swaps of more than \$200 million. The average amount outstanding on these eight individual net obligor commitments was \$26 million at June 30, 2015. In general, our philosophy is to maintain a diverse portfolio with regard to credit exposures.

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We actively manage the overall loan portfolio in a manner consistent with asset quality objectives and concentration risk tolerances to mitigate credit risk. We utilize credit default swaps on a limited basis to transfer a portion of the credit risk associated with a particular extension of credit to a third party. At June 30, 2015, we used credit default swaps with a notional amount of \$357 million to manage the credit risk associated with specific commercial lending obligations. We may also sell credit derivatives primarily single name credit default swaps to offset our purchased credit default swap position prior to maturity. At June 30, 2015, we had sold credit default swaps outstanding with a total notional amount of \$5 million.

Credit default swaps are recorded on the balance sheet at fair value. Related gains or losses, as well as the premium paid or received for credit protection, are included in the corporate services income and other income components of noninterest income.

We may also manage the loan portfolio using portfolio swaps and bulk purchases and sales. Our overarching goal is to manage the loan portfolio within a specified range of asset quality.

## Allowance for loan and lease losses

At June 30, 2015, the ALLL was \$796 million, or 1.37% of period-end loans, compared to \$794 million, or 1.38%, at December 31, 2014, and \$814 million, or 1.46%, at June 30, 2014. The allowance includes \$52 million that was specifically allocated for impaired loans of \$334 million at June 30, 2015, compared to \$40 million that was specifically allocated for impaired loans of \$302 million at December 31, 2014, and \$32 million that was specifically allocated for impaired loans of \$276 million at June 30, 2014. For more information about impaired loans, see Note 4 ( Asset Quality ). At June 30, 2015, the ALLL was 190.0% of nonperforming loans, compared to 190.0% at December 31, 2014, and 205.6% at June 30, 2014.

Selected asset quality statistics for each of the past five quarters are presented in Figure 35. The factors that drive these statistics are discussed in the remainder of this section.

Figure 35. Selected Asset Quality Statistics from Continuing Operations

	2015						2014			
dollars in millions	Seco	nd	F	irst	Fo	ourth	T	hird	Se	cond
Net loan charge-offs	\$	36	\$	28	\$	32	\$	31	\$	30
Net loan charge-offs to average total loans		25%		.20%		.22%		.22%		.22%
Allowance for loan and lease losses	\$ 7	96	\$	794	\$	794	\$	804	\$	814
Allowance for credit losses (a)	8	41		835		829		839		851
Allowance for loan and lease losses to period-end										
loans	1.	<b>37</b> %		1.37%		1.38%		1.43%		1.46%
Allowance for credit losses to period-end loans	1.	44		1.44		1.44		1.49		1.53
Allowance for loan and lease losses to										
nonperforming loans	190	0.0	1	81.7		190.0	2	200.5	2	205.6
Allowance for credit losses to nonperforming loans	200	).7	1	91.1		198.3	2	209.2	,	214.9
Nonperforming loans at period end (b)	\$ 4	19	\$	437	\$	418	\$	401	\$	396
Nonperforming assets at period end	4	40		457		436		418		410
Nonperforming loans to period-end portfolio loans		72%		.75%		.73%		.71%		.71%
		75		.79		.76		.74		.74

Nonperforming assets to period-end portfolio loans plus OREO and other nonperforming assets

- (a) Includes the ALLL plus the liability for credit losses on lending-related unfunded commitments.
- (b) Loan balances exclude \$12 million, \$12 million, \$13 million, \$14 million, and \$15 million of PCI loans at June 30, 2015, March 31, 2015, December 31, 2014, September 30, 2014, and June 30, 2014, respectively.
  We estimate the appropriate level of the ALLL on at least a quarterly basis. The methodology used is described in Note 1 (Summary of Significant Accounting Policies) under the heading. Allowance for Loan and Lease Losses beginning on page 117 of our 2014 Form 10-K. Briefly, our general allowance applies expected loss rates to existing loans with similar risk characteristics. We exercise judgment to assess any adjustment to the expected loss rates for the impact of factors such as changes in economic conditions, lending policies including underwriting standards, and the level of credit risk associated with specific industries and markets.

For all commercial and consumer loan TDRs, regardless of size, as well as impaired commercial loans with an outstanding balance of \$2.5 million or greater, we conduct further analysis to determine the probable loss content and assign a specific allowance to the loan if deemed appropriate. We estimate the extent of the individual impairment for commercial loans and TDRs by comparing the recorded investment of the loan with the estimated present value of its future cash flows, the fair value of its underlying collateral, or the loan s observable market price. Secured consumer loan TDRs that are discharged through Chapter 7 bankruptcy and not formally re-affirmed are adjusted to reflect the fair value of the underlying collateral,

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less costs to sell. Other consumer loan TDRs are combined in homogenous pools and assigned a specific allocation based on the estimated present value of future cash flows using the effective interest rate. A specific allowance also may be assigned even when sources of repayment appear sufficient if we remain uncertain about whether the loan will be repaid in full. On at least a quarterly basis, we evaluate the appropriateness of our loss estimation methods to reduce differences between estimated incurred losses and actual losses. The ALLL at June 30, 2015, represents our best estimate of the probable credit losses inherent in the loan portfolio at that date.

As shown in Figure 36, our ALLL decreased by \$18 million, or 2.2%, during the past 12 months, primarily because of the improvement in the credit quality of our loan portfolios. Our delinquency trends have declined during the past 12 months due to a modest level of loan growth, relatively stable economic conditions, and continued run-off in our exit loan portfolio reflecting our effort to maintain a moderate enterprise risk tolerance. Our liability for credit losses on lending-related commitments increased by \$8 million to \$45 million at June 30, 2015. When combined with our ALLL, our total allowance for credit losses represented 1.44% of period-end loans at June 30, 2015, compared to 1.44% at December 31, 2014, and 1.53% at June 30, 2014.

Figure 36. Allocation of the Allowance for Loan and Lease Losses

		June 30, 2 Percent	015		cember 31, Percent	, 2014	J	June 30, 20 Percent	)14
	F	of Allowance to Total	Percent of Loan Type to Total	A	of Allowance to Total	Percent of Loan Type to Total		of Allowance to Total	Percent of Loan Type to Total
dollars in millions		allowance	Loans	Amoun	tllowance	Loans	Amoun	tllowance	Loans
Commercial, financial an									
agricultural	\$418	52.5%	50.3%	\$ 391	49.2%	48.8%	\$ 373	45.8%	47.4%
Commercial real estate:									
Commercial mortgage	144	18.1	13.5	148	18.7	14.0	159	19.5	14.3
Construction	31	3.9	2.2	28	3.5	1.9	34	4.2	1.9
Total commercial real									
estate loans	175	22.0	15.7	176	22.2	15.9	193	23.7	16.2
Commercial lease									
financing	53	6.7	6.8	56	7.1	7.4	60	7.4	7.6
Total commercial loans	646	81.2	72.8	623	78.5	72.1	626	76.9	71.2
Real estate residential mortgage	20	2.5	3.9	23	2.9	3.9	25	3.1	3.9
Home equity:	20	2,3	3.9	23	2.9	3.9	23	3.1	3.9
Community Banking	57	7.2	17.7	66	8.3	18.1	77	9.5	18.7
Other	4	.5	.4	5	.6	.5	9	1.1	.5
Other	-	••	• •	3	.0	.5		1.1	.5
Total home equity loans	61	7.7	18.1	71	8.9	18.6	86	10.6	19.2
Consumer other	<b>J1</b>	, , ,	10.1	, 1	0.7	10.0	30	10.0	17.2
Community Banking	21	2.6	2.7	22	2.8	2.7	24	2.9	2.7
Credit cards	31	3.9	1.3	33	4.1	1.3	30	3.7	1.3

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Consumer other:									
Marine	16	2.0	1.1	21	2.7	1.3	21	2.6	1.6
Other	1	.1	.1	1	.1	.1	2	.2	.1
Total consumer other	17	2.1	1.2	22	2.8	1.4	23	2.8	1.7
Total consumer loans	150	18.8	27.2	171	21.5	27.9	188	23.1	28.8
Total loans (a)	<b>\$ 796</b>	100.0%	100.0%	\$ 794	100.0%	100.0%	\$814	100.0%	100.0%

(a) Excludes allocations of the ALLL related to the discontinued operations of the education lending business in the amount of \$22 million, \$29 million, and \$32 million at June 30, 2015, December 31, 2014, and June 30, 2014, respectively.

Our provision for credit losses was \$41 million for the second quarter of 2015, compared to \$12 million for the second quarter of 2014. The increase in our provision is due to the growth in our loan portfolio over the past twelve months as well as lower recoveries in the second quarter of 2015 compared to the same period one year ago. We continue to reduce our exposure in our higher-risk businesses, including the residential properties portion of our construction loan portfolio, Marine/RV financing, and other selected leasing portfolios through the sale of certain loans, payments from borrowers, or net loan charge-offs.

Credit quality on our oil and gas loan portfolio, which represents approximately 2% of total loans at June 30, 2015, remains solid, with net loan charge-offs lower than those on our overall portfolio. Our ALLL reflects the estimated impact of current oil prices at June 30, 2015.

The provision for credit losses and allowance for credit losses reflect the most recent review under the Shared National Credit Program, which did not have a material impact on our overall allowance for credit losses at June 30, 2015.

#### Net loan charge-offs

Net loan charge-offs for the second quarter of 2015 totaled \$36 million, or .25% of average loans, compared to net loan charge-offs of \$30 million, or .22%, for the same period last year. Figure 37 shows the trend in our net loan charge-offs by loan type, while the composition of loan charge-offs and recoveries by type of loan is presented in Figure 38.

Over the past 12 months, net loan charge-offs increased \$6 million. This increase is attributable to the growth in our loan portfolio over the same period. As shown in Figure 40, our exit loan portfolio contributed \$4 million in net loan charge-offs for the second quarter of 2015, compared to \$3 million in net loan charge-offs for the first quarter of 2015. The increase in net loan charge-offs in our exit loan portfolio for the second quarter of 2015 was primarily driven by higher levels of net loan charge-offs in the marine exit loan portfolio.

Figure 37. Net Loan Charge-offs from Continuing Operations (a)

	201	15		2014				
dollars in millions	Second	First	Fourth	Third	Second			
Commercial, financial and agricultural	\$ 15	<b>\$</b> 7	\$ 4	\$ 6				
Real estate Commercial mortgage			3	(2)				
Real estate Construction	(1)	1		1	\$ (1)			
Commercial lease financing		(2)	2	(1)	(2)			
Total commercial loans	14	6	9	4	(3)			
Home equity Key Community Bank	7	5	6	6	9			
Home equity Other	1			1	1			
Credit cards	7	8	7	9	11			
Marine	3	2	3	2	5			
Other	4	7	7	9	7			
Total consumer loans	22	22	23	27	33			
Total net loan charge-offs	\$ 36	\$ 28	\$ 32	\$ 31	\$ 30			
Net loan charge-offs to average loans	.25%	.20%	.22%	.22%	.22%			
Net loan charge-offs from discontinued operations edulending business	acation \$ 2	\$ 6	\$ 8	\$ 7	\$ 7			

<sup>(</sup>a) Credit amounts indicate that recoveries exceeded charge-offs.

Figure 38. Summary of Loan and Lease Loss Experience from Continuing Operations

dollars in millions	Thr	ee months		June 30, 2014	Six	months e 2015		June 30, 2014
Average loans outstanding	\$	57,978	\$	55,611	\$	57,746	\$	55,181
Allowance for loan and lease losses at beginning of		,	·	,		,		,
period	\$	794	\$	834	\$	794	\$	848
Loans charged off:					•		·	
Commercial, financial and agricultural (a)		21		11		33		23
Real estate commercial mortgage				1		2		3
Real estate construction						1		2
Total commercial real estate loans (b)				1		3		5
Commercial lease financing		1		2		3		5
Total commercial loans		22		14		39		33
Real estate residential mortgage		1		2		3		5
Home equity:								
Key Community Bank		8		10		15		20
Other		2		3		3		6
Total home equity loans		10		13		18		26
Consumer other Key Community Bank		6		8		12		16
Credit cards		8		12		16		18
Consumer other:		_		_				
Marine		5		7		10		14
Other						1		1
Total consumer other		5		7		11		15
Total consumer loans		30		42		60		80
Total loans charged off		52		56		99		113
Recoveries:								
Commercial, financial and agricultural (a)		6		11		11		21
Real estate commercial mortgage				1		2		2
Real estate construction		1		1		1		15
Total commercial real estate loans (b)		1		2		3		17
Commercial lease financing		1		4		5		6
5						-		-
Total commercial loans		8		17		19		44
Real estate residential mortgage		1		1		1		2

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Home equity:						
Key Community Bank		1		1	3	4
Other		1		2	2	3
		-		_	<del>-</del>	J
Total home equity loans		2		3	5	7
Consumer other Key Community Bank		2		1	4	3
Credit cards		1		1	1	1
Consumer other:						
Marine		2		2	5	5
Other				1		1
Total consumer other		2		3	5	6
Total consumer loans		8		9	16	19
Total recoveries		16		26	35	63
Net loan charge-offs		(36)		(30)	(64)	(50)
Provision (credit) for loan and lease losses		37		10	66	16
Foreign currency translation adjustment		1				
Allowance for loan and lease losses at end of period	\$	796	\$	814	\$ 796	\$ 814
Liability for credit losses on lending-related						
commitments at beginning of period	\$	41	\$	35	\$ 35	\$ 37
Provision (credit) for losses on lending-related						
commitments		4		2	10	
Liability for credit losses on lending-related						
commitments at end of period (c)	\$	45	\$	37	\$ 45	\$ 37
Total allowance for credit losses at end of period	\$	841	\$	851	\$ 841	\$ 851
Net loan charge-offs to average total loans		.25%		.22%	.22%	.18%
Allowance for loan and lease losses to period-end						
loans		1.37		1.46	1.37	1.46
Allowance for credit losses to period-end loans		1.44		1.53	1.44	1.53
Allowance for loan and lease losses to nonperforming loans		190.0		205.6	190.0	205.6
Allowance for credit losses to nonperforming loans		200.7		214.9	200.7	203.0
·		400.7		۵1 <b>4.</b> ۶	400.7	۵1 <del>4</del> .۶
Discontinued operations education lending business:						
Loans charged off	\$	6	\$	11	\$ 16	\$ 24
Recoveries		4		4	8	8
Net loan charge-offs	\$	(2)	\$	(7)	\$ (8)	\$ (16)
	,	( )	-	( )	(-)	( - /

<sup>(</sup>a) See Figure 18 and the accompanying discussion in the Loans and loans held for sale section for more information related to our commercial, financial and agricultural loan portfolio.

- (b) See Figure 19 and the accompanying discussion in the Loans and loans held for sale section for more information related to our commercial real estate loan portfolio.
- (c) Included in accrued expense and other liabilities on the balance sheet.

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# Nonperforming assets

Figure 39 shows the composition of our nonperforming assets. These assets totaled \$440 million at June 30, 2015, and represented .75% of period-end portfolio loans, OREO and other nonperforming assets, compared to \$436 million, or .76%, at December 31, 2014, and \$410 million, or .74%, at June 30, 2014. See Note 1 (Summary of Significant Accounting Policies) under the headings Nonperforming Loans, Impaired Loans, and Allowance for Loan and Lease Losses beginning on page 116 of our 2014 Form 10-K for a summary of our nonaccrual and charge-off policies.

Figure 39. Summary of Nonperforming Assets and Past Due Loans from Continuing Operations

dollars in millions	June 30, 2015	March 31, 2015	December 31, 2014	September 30, 2014	June 30, 2014
Commercial, financial and agricultural (a)	\$ 100	\$ 98	\$ 59	\$ 47	\$ 37
Commercial, infancial and agricultural	<b>Ф 100</b>	<b>Þ</b> 90	\$ 39	Φ 47	φ <i>31</i>
Real estate commercial mortgage	26	30	34	41	38
Real estate construction	12	12	13	14	9
Total commercial real estate loans (b)	38	42	47	55	47
Commercial lease financing	18	20	18	14	15
Total commercial loans	156	160	124	116	99
Real estate residential mortgage	67	72	79	81	89
Home equity:					
Key Community Bank	176	182	185	174	178
Other	8	9	10	10	11
Total home equity loans	184	191	195	184	189
Consumer other Key Community Bank	1	2	2	2	2
Credit cards	2	2	2	1	1
Consumer other:					
Marine	8	9	15	16	15
Other	1	1	1	1	1
Total consumer other	9	10	16	17	16
Total consumer loans	263	277	294	285	297
Total nonperforming loans (c)	419	437	418	401	396
Nonperforming loans held for sale					1
OREO	20	20	18	16	12
Other nonperforming assets	1			1	1
Total nonperforming assets	\$ 440	\$ 457	\$ 436	\$ 418	\$ 410
	+	Ţ	- · · · · · · · · · · · · · · · · · · ·	÷ .10	+ .10
Accruing loans past due 90 days or more	\$ 66	<b>\$</b> 111	\$ 96	\$ 71	\$ 83
Accruing loans past due 30 through 89 days	181	216	235	340	274
recording round past due so un ough of duys	101	210	233	310	271

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Restructured loans accruing and					
nonaccruing (d)	300	268	270	264	266
Restructured loans included in					
nonperforming loans (d)	170	141	157	137	142
Nonperforming assets from discontinued					
operations education lending business	6	8	11	9	19
Nonperforming loans to period-end portfolio					
loans	.72%	.75%	.73%	.71%	.71%
Nonperforming assets to period-end					
portfolio loans plus OREO and other					
nonperforming assets	.75	.79	.76	.74	.74

- (a) See Figure 18 and the accompanying discussion in the Loans and loans held for sale section for more information related to our commercial, financial and agricultural loan portfolio.
- (b) See Figure 19 and the accompanying discussion in the Loans and loans held for sale section for more information related to our commercial real estate loan portfolio.
- (c) Loan balances exclude \$12 million, \$12 million, \$13 million, \$14 million, and \$15 million of PCI loans at June 30, 2015, March 31, 2015, December 31, 2014, September 30, 2014, and June 30, 2014, respectively.
- (d) Restructured loans (i.e., TDRs) are those for which Key, for reasons related to a borrower s financial difficulties, grants a concession to the borrower that it would not otherwise consider. These concessions are made to improve the collectability of the loan and generally take the form of a reduction of the interest rate, extension of the maturity date or reduction in the principal balance.

As shown in Figure 39, nonperforming assets increased during the second quarter of 2015 from one year ago. Most of the increase came from nonperforming loans in our commercial, financial and agricultural loan portfolio partially offset by a decrease in our real estate residential mortgage loan portfolio. As shown in Figure 40, our exit loan portfolio accounted for \$26 million, or 6%, of our total nonperforming assets at June 30, 2015, compared to \$32 million, or 7%, at March 31, 2015.

At June 30, 2015, the approximate carrying amount of our commercial nonperforming loans outstanding represented 76% of their contractual amount owed, total nonperforming loans outstanding represented 80% of their contractual amount owed, and nonperforming assets in total were carried at 80% of their original contractual amount owed.

At June 30, 2015, our 20 largest nonperforming loans totaled \$120 million, representing 29% of total nonperforming loans. At June 30, 2014, our 20 largest nonperforming loans totaled \$55 million, representing 14% of total nonperforming loans.

Figure 40 shows the composition of our exit loan portfolio at June 30, 2015, and March 31, 2015, the net loan charge-offs recorded on this portfolio for the second quarter of 2015 and the first quarter of 2015, and the nonperforming status of these loans at June 30, 2015, and March 31, 2015. The exit loan portfolio represented 3% of total loans at June 30, 2015, and March 31, 2015.

Figure 40. Exit Loan Portfolio from Continuing Operations

								I	Balar	ice (	n
	Bal	ance	Ch	ange	N	et Loa	an	No	nper	forn	ning
	Outst	anding	6-30	-15 vs.	Ch	arge-	offs		Sta	tus	
in millions	6-30-15	3-31-15	3-3	31-15	6-30-1	153-31	-15 <sup>(c)</sup>	6-30	)-15	3-3	1-15
Residential properties homebuilder	\$ 6	\$ 6				\$	1	\$	8	\$	8
Marine and RV floor plan	2	6	\$	(4)					1		5
Commercial lease financing (a)	831	877		(46)			(1)				
Total commercial loans	839	889		(50)					9		13
Home equity Other	236	253		(17)	<b>\$ 1</b>				8		9
Marine	673	730		(57)	3		2		8		9
RV and other consumer	47	50		(3)			1		1		1
Total consumer loans	956	1,033		(77)	4		3		<b>17</b>		19
		ŕ		. ,							
Total exit loans in loan portfolio	\$1,795	\$ 1,922	\$	(127)	<b>\$ 4</b>	\$	3	\$	26	\$	32
•											
Discontinued operations education lending											
business (not included in exit loans above) (b)	\$ 1,962	\$ 2,219	\$	(257)	\$ 2	\$	6	\$	6	\$	8

- (a) Includes (1) the business aviation, commercial vehicle, office products, construction, and industrial leases; (2) Canadian lease financing portfolios; (3) European lease financing portfolios; and (4) all remaining balances related to lease in, lease out; sale in, lease out; service contract leases; and qualified technological equipment leases.
- (b) Excludes loans held for sale of \$179 million at June 30, 2015.
- (c) Credit amounts indicate recoveries exceeded charge-offs.

Figure 41 shows the types of activity that caused the change in our nonperforming loans during each of the last five quarters.

Figure 41. Summary of Changes in Nonperforming Loans from Continuing Operations

	201	15		2014	
in millions	Second	First	Fourth	Third	Second
Balance at beginning of period	\$437	\$418	\$401	\$ 396	\$ 449
Loans placed on nonaccrual status	92	123	103	109	79

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Charge-offs Charge-offs	(52)	<b>(47)</b>	(49)	(49)	(56)
Loans sold			(2)		(21)
Payments	(25)	(9)	(17)	(13)	(17)
Transfers to OREO	(5)	(7)	(6)	(7)	(4)
Loans returned to accrual status	(28)	<b>(41)</b>	(12)	(35)	(34)
Balance at end of period (a)	\$419	\$437	\$418	\$ 401	\$ 396

(a) Loan balances exclude \$12 million, \$12 million, \$13 million, \$14 million, and \$15 million of PCI loans at June 30, 2015, March 31, 2015, December 31, 2014, September 30, 2014, and June 30, 2014, respectively. Figure 42 shows the factors that contributed to the change in our OREO during each of the last five quarters.

Figure 42. Summary of Changes in Other Real Estate Owned, Net of Allowance, from Continuing Operations

	20	15		2014	
in millions	Second	First	<b>Fourth</b>	Third	Second
Balance at beginning of period	\$ 20	\$ 18	\$16	\$ 12	\$ 12
Properties acquired nonperforming loans	5	7	6	7	4
Valuation adjustments	(1)	(1)	(2)	(1)	(1)
Properties sold	<b>(4)</b>	(4)	(2)	(2)	(3)
•					
Balance at end of period	\$ 20	\$ 20	\$ 18	\$ 16	\$ 12

## Operational and compliance risk management

Like all businesses, we are subject to operational risk, which is the risk of loss resulting from human error or malfeasance, inadequate or failed internal processes and systems, and external events. These events include, among other things, threats to our cybersecurity, as we are reliant upon information systems and the Internet to conduct our business activities.

Operational risk also encompasses compliance risk, which is the risk of loss from violations of, or noncompliance with, laws, rules and regulations, prescribed practices, and ethical standards. Under the Dodd-Frank Act, large financial companies like Key are subject to heightened prudential standards and regulation. This heightened level of regulation has increased our operational risk. We have created work teams to respond to and analyze the regulatory requirements that have been or will be promulgated as a result of the enactment of the Dodd-Frank Act. Resulting operational risk losses and/or additional regulatory compliance costs could take the form of explicit charges, increased operational costs, harm to our reputation, or foregone opportunities.

We seek to mitigate operational risk through identification and measurement of risk, alignment of business strategies with risk appetite and tolerance, and a system of internal controls and reporting. We continuously strive to strengthen our system of internal controls to improve the oversight of our operational risk and to ensure compliance with laws, rules, and regulations. For example, an operational event database tracks the amounts and sources of operational risk and losses. This tracking mechanism helps to identify weaknesses and to highlight the need to take corrective action. We also rely upon software programs designed to assist in assessing operational risk and monitoring our control processes. This technology has enhanced the reporting of the effectiveness of our controls to senior management and the Board.

The Operational Risk Management Program provides the framework for the structure, governance, roles, and responsibilities, as well as the content, to manage operational risk for Key. The Compliance Risk Committee serves the same function in managing compliance risk for Key. Primary responsibility for managing and monitoring internal control mechanisms lies with the managers of our various lines of business. The Operational Risk Committee and Compliance Risk Committee are senior management committees that oversee our level of operational and compliance risk and direct and support our operational and compliance infrastructure and related activities. These committees and the Operational Risk Management and Compliance functions are an integral part of our ERM Program. Our Risk Review function regularly assesses the overall effectiveness of our Operational Risk Management and Compliance Programs and our system of internal controls. Risk Review reports the results of reviews on internal controls and systems to senior management and the Audit Committee and independently supports the Audit Committee s oversight of these controls.

## Cybersecurity

We devote significant time and resources to maintaining and regularly updating our technology systems and processes to protect the security of our computer systems, software, networks, and other technology assets against attempts by third parties to obtain unauthorized access to confidential information, destroy data, disrupt or degrade service, sabotage systems, or cause other damage. We and many other U.S. financial institutions have experienced distributed denial-of-service attacks from technologically sophisticated third parties. These attacks are intended to disrupt or disable consumer online banking services and prevent banking transactions. We also periodically experience other attempts to breach the security of our systems and data. These cyberattacks have not, to date, resulted in any material disruption of our operations, material harm to our customers, and have not had a material adverse effect on our results of operations.

Cyberattack risks may also occur with our third-party technology service providers, and may interfere with their ability to fulfill their contractual obligations to us, with attendant potential for financial loss or liability that could adversely affect our financial condition or results of operations. Recent high-profile cyberattacks have targeted retailers and other businesses for the purpose of acquiring the confidential information (including personal, financial, and credit card information) of customers, some of whom are customers of ours. We may incur expenses related to the investigation of such attacks or related to the protection of our customers from identity theft as a result of such attacks. Risks and exposures related to cyberattacks are expected to remain high for the foreseeable future due to the rapidly evolving nature and sophistication of these threats, as well as due to the expanding use of Internet banking, mobile banking, and other technology-based products and services by us and our clients.

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## **Critical Accounting Policies and Estimates**

Our business is dynamic and complex. Consequently, we must exercise judgment in choosing and applying accounting policies and methodologies. These choices are critical not only are they necessary to comply with GAAP, they also reflect our view of the appropriate way to record and report our overall financial performance. All accounting policies are important, and all policies described in Note 1 (Summary of Significant Accounting Policies) beginning on page 114 of our 2014 Form 10-K should be reviewed for a greater understanding of how we record and report our financial performance.

In our opinion, some accounting policies are more likely than others to have a critical effect on our financial results and to expose those results to potentially greater volatility. These policies apply to areas of relatively greater business importance, or require us to exercise judgment and to make assumptions and estimates that affect amounts reported in the financial statements. Because these assumptions and estimates are based on current circumstances, they may prove to be inaccurate, or we may find it necessary to change them.

We rely heavily on the use of judgment, assumptions, and estimates to make a number of core decisions, including accounting for the ALLL; contingent liabilities, guarantees and income taxes; derivatives and related hedging activities; and assets and liabilities that involve valuation methodologies. In addition, we may employ outside valuation experts to assist us in determining fair values of certain assets and liabilities. A brief discussion of each of these areas appears on pages 99 through 102 of our 2014 Form 10-K.

At June 30, 2015, \$16 billion, or 17%, of our total assets were measured at fair value on a recurring basis. Approximately 98% of these assets, before netting adjustments, were classified as Level 1 or Level 2 within the fair value hierarchy. At June 30, 2015, \$1 billion, or 1%, of our total liabilities were measured at fair value on a recurring basis. All of these liabilities were classified as Level 1 or Level 2.

During the second quarter of 2015, \$13 million of our total assets were measured at fair value on a nonrecurring basis. All of these assets were classified as Level 3. At June 30, 2015, there were no liabilities measured at fair value on a nonrecurring basis.

During the first six months of 2015, we did not significantly alter the manner in which we applied our critical accounting policies or developed related assumptions and estimates.

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# **European Sovereign and Non-Sovereign Debt Exposures**

Our total European sovereign and non-sovereign debt exposure is presented in Figure 43.

Figure 43. European Sovereign and Non-Sovereign Debt Exposures

June 30, 2015	Short-and Long-			
	Term Commercial	l with	Net Exposure	
in millions	Total (a)	Collateral (b)		
France:				
Sovereigns				
Non-sovereign financial institutions		\$ (1)	\$ (1)	
Non-sovereign non-financial institutions	\$ 25		25	
Total	25	(1)	24	
Germany:				
Sovereigns				
Non-sovereign financial institutions		(1)	(1)	
Non-sovereign non-financial institutions	200		200	
Total	200	(1)	199	
Greece:				
Sovereigns				
Non-sovereign financial institutions				
Non-sovereign non-financial institutions				
Total				
Iceland:				
Sovereigns				
Non-sovereign financial institutions				
Non-sovereign non-financial institutions				
Tion sovereign non intanetal institutions				
Total				
Ireland:				
Sovereigns				
Non-sovereign financial institutions				
Non-sovereign non-financial institutions	1		1	
Total	1		1	
Italy:				
Sovereigns				
Non-sovereign financial institutions				
Non-sovereign non-financial institutions	42		42	

Total	42		42
Netherlands:			
Sovereigns			
Non-sovereign financial institutions			
Non-sovereign non-financial institutions	16		16
Tion sovereign non inteneral institutions	10		10
Total	16		16
Portugal:			
Sovereigns			
Non-sovereign financial institutions			
Non-sovereign non-financial institutions			
The severes and the severes and the severes and			
Total			
Spain:			
Sovereigns			
Non-sovereign financial institutions			
Non-sovereign non-financial institutions	27		27
Non-sovereign non-imalicial institutions	21		21
Total	27		27
Switzerland:	2,		2,
Sovereigns			
Non-sovereign financial institutions		1	1
Non-sovereign non-financial institutions	66	1	66
Tron sovereign non intanetal institutions	00		00
Total	66	1	67
United Kingdom:	00	1	07
Sovereigns			
Non-sovereign financial institutions		7	7
Non-sovereign non-financial institutions	96	,	96
Non-sovereign non-imalicial institutions	90		90
Total	96	7	103
Other Europe: (c)	90	,	103
Sovereigns			
-			
Non-sovereign financial institutions	70		70
Non-sovereign non-financial institutions	78		78
T 1	70		70
Total	78		78
Total Europe:			
Sovereigns		_	
Non-sovereign financial institutions		6	6
Non-sovereign non-financial institutions	551		551
Total	\$ 551	\$ 6	\$ 557

<sup>(</sup>a) This column represents our outstanding leases.

<sup>(</sup>b) This column represents contracts to hedge our balance sheet asset and liability needs, and to accommodate our clients trading and/or hedging needs. Our derivative mark-to-market exposures are calculated and reported on a daily basis. These exposures are largely covered by cash or highly marketable securities collateral with daily collateral calls.

(c) Other Europe consists of the following countries: Austria, Belarus, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Finland, Hungary, Lithuania, Luxembourg, Malta, Norway, Poland, Romania, Russia, Slovakia, Slovenia, Sweden, and Ukraine. Approximately 99% of our exposure in Other Europe is in Belgium, Finland, and Sweden.

Our credit risk exposure is largely concentrated in developed countries with emerging market exposure essentially limited to commercial facilities; these exposures are actively monitored by management. We do not have at-risk exposures in the rest of the world.

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## Item 3. Quantitative and Qualitative Disclosure about Market Risk

The information presented in the Market risk management section of the Management s Discussion & Analysis of Financial Condition & Results of Operations is incorporated herein by reference.

#### Item 4. Controls and Procedures

As of the end of the period covered by this report, KeyCorp carried out an evaluation, under the supervision and with the participation of KeyCorp s management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of KeyCorp s disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934 (the Exchange Act )), to ensure that information required to be disclosed by KeyCorp in reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC s rules and forms, and that such information is accumulated and communicated to KeyCorp s management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. Based upon that evaluation, KeyCorp s Chief Executive Officer and Chief Financial Officer concluded that the design and operation of these disclosure controls and procedures were effective, in all material respects, as of the end of the period covered by this report. No changes were made to KeyCorp s internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act) during the last fiscal quarter that materially affected, or are reasonably likely to materially affect, KeyCorp s internal control over financial reporting.

## PART II. OTHER INFORMATION

# Item 1. Legal Proceedings

The information presented in the Legal Proceedings section of Note 15 ( Contingent Liabilities and Guarantees ) of the Notes to Consolidated Financial Statements (Unaudited) is incorporated herein by reference.

On at least a quarterly basis, we assess our liabilities and contingencies in connection with outstanding legal proceedings utilizing the latest information available. Where it is probable that we will incur a loss and the amount of the loss can be reasonably estimated, we record a liability in our consolidated financial statements. These legal reserves may be increased or decreased to reflect any relevant developments on a quarterly basis. Where a loss is not probable or the amount of the loss is not estimable, we have not accrued legal reserves, consistent with applicable accounting guidance. Based on information currently available to us, advice of counsel, and available insurance coverage, we believe that our established reserves are adequate and the liabilities arising from the legal proceedings will not have a material adverse effect on our consolidated financial condition. We note, however, that in light of the inherent uncertainty in legal proceedings there can be no assurance that the ultimate resolution will not exceed established reserves. As a result, the outcome of a particular matter or a combination of matters may be material to our results of operations for a particular period, depending upon the size of the loss or our income for that particular period.

#### Item 1A. Risk Factors

For a discussion of certain risk factors affecting us, see the section titled Supervision and Regulation in Part I, Item 1. Business, on pages 9-18 of our 2014 Form 10-K; Part I, Item 1A. Risk Factors, on pages 18-28 of our 2014 Form 10-K; the section titled Supervision and regulation in this Form 10-Q; and our disclosure regarding forward-looking

statements in this Form 10-Q.

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#### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

From time to time, KeyCorp or its principal subsidiary, KeyBank, may seek to retire, repurchase, or exchange outstanding debt of KeyCorp or KeyBank, and capital securities or preferred stock of KeyCorp, through cash purchase, privately negotiated transactions, or otherwise. Such transactions, if any, depend on prevailing market conditions, our liquidity and capital requirements, contractual restrictions, and other factors. The amounts involved may be material.

In January 2015, we submitted to the Federal Reserve and provided to the OCC our 2015 capital plan under the annual CCAR process. On March 11, 2015, the Federal Reserve announced that it did not object to our 2015 capital plan. The 2015 capital plan includes a common share repurchase program of up to \$725 million. Share repurchases under the capital plan were authorized by our Board and include repurchases to offset issuances of common shares under our employee compensation plans. Common share repurchases under the 2015 capital plan began in the second quarter of 2015 and are expected to be executed through the second quarter of 2016.

We completed \$129 million of common share repurchases during the second quarter of 2015 under this authorization.

The following table summarizes our repurchases of our common shares for the three months ended June 30, 2015.

#### Maximum number of shares that may Total number of shares purchased the purchased part of publicly as part of **Total number of shares** announced publicly announced plans repurchased Average price paid plans or (a) Calendar month per share programs or programs (b) April 1 - 30 47,170,960 3,032,405 14.31 3,019,640 May 1 - 31 5,398,238 14.75 5,382,005 41,287,964 June 1 - 30 15.30 39,678,968 392,100 392,100 Total 14.62 8,793,745 8,822,743

- (a) Includes common shares repurchased in the open market and common shares deemed surrendered by employees in connection with our stock compensation and benefit plans to satisfy tax obligations.
- (b) Calculated using the remaining general repurchase amount divided by the closing price of KeyCorp common shares as follows: on April 30, 2015, at \$14.45; on May 31, 2015, at \$14.58; and on June 30, 2015, at \$15.02.

## Item 6. Exhibits

- 10.1 Letter Agreement between Robert Morris and KeyCorp, dated as of May 28, 2015.
- 15 Acknowledgment of Independent Registered Public Accounting Firm.

- 31.1 Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification of Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification of Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- The following materials from KeyCorp s Form 10-Q Report for the quarterly period ended June 30, 2015, formatted in XBRL: (i) the Consolidated Balance Sheets, (ii) the Consolidated Statements of Income and Consolidated Statements of Comprehensive Income, (iii) the Consolidated Statements of Changes in Equity, (iv) the Consolidated Statements of Cash Flows and (v) the Notes to Consolidated Financial Statements.

## **Information Available on Website**

KeyCorp makes available free of charge on its website, <a href="www.key.com">www.key.com</a>, its 2014 Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to these reports as soon as reasonably practicable after KeyCorp electronically files such material with, or furnishes it to, the SEC. We also make available a summary of filings made with the SEC of statements of beneficial ownership of our equity securities filed by our directors and officers under Section 16 of the Exchange Act. The Regulatory Disclosure tab of the investor relations section of our website includes public disclosures concerning our annual and mid-year stress-testing activities under the Dodd-Frank Act. Information contained on or accessible through our website or any other website referenced in this report is not part of this report.

# **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on the date indicated.

KEYCORP (Registrant)

Date: August 3, 2015 /s/ Douglas M. Schosser
By: Douglas M. Schosser
Chief Accounting Officer

(Principal Accounting Officer)

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