

LUNA INNOVATIONS INC  
Form S-1  
February 10, 2006  
Table of Contents

As filed with the Securities and Exchange Commission on February 10, 2006

Registration No. 333-

---

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

---

## FORM S-1

### REGISTRATION STATEMENT

Under

The Securities Act of 1933

---

# LUNA INNOVATIONS INCORPORATED

(Exact name of Registrant as specified in its charter)

---

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**8731**  
(Primary Standard Industrial  
Classification Code Number)  
**10 South Jefferson Street, Suite 130**

**54-1560050**  
(I.R.S. Employer  
Identification Number)

**Roanoke, Virginia 24011**

**(540) 552-5128**

(Address, including zip code, and telephone number, including area code, of Registrant's principal executive offices)

---

**Kent A. Murphy, Ph.D.**

**President, Chief Executive Officer and Chairman**

**Luna Innovations Incorporated**

**10 South Jefferson Street, Suite 130**

**Roanoke, Virginia 24011**

**(540) 552-5128**

(Name, address, including zip code, and telephone number, including area code, of agent for service)

---

*Copies to:*

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

<b>Trevor J. Chaplick, Esq.</b>	<b>Aaron S. Hullman, Esq.</b>	<b>Marjorie Sybul Adams, Esq.</b>
<b>Mark R. Fitzgerald, Esq.</b>	<b>Vice President and General Counsel</b>	<b>Daniel I. Goldberg, Esq.</b>
<b>Wilson Sonsini Goodrich &amp; Rosati,</b>	<b>Luna Innovations Incorporated</b>	<b>DLA Piper Rudnick Gray Cary US LLP</b>
<b>Professional Corporation</b>	<b>10 South Jefferson Street, Suite 130</b>	<b>1251 Avenue of the Americas</b>
<b>Two Fountain Square,</b>	<b>Roanoke, Virginia 24011</b>	<b>New York, New York 10020</b>
<b>Reston Town Center</b>	<b>(540) 552-5128</b>	<b>(212) 835-6000</b>
<b>11921 Freedom Drive, Suite 600</b>		
<b>Reston, Virginia 20190</b>		
<b>(703) 734-3100</b>		

**Approximate date of commencement of proposed sale to the public:** As soon as practicable after the effective date of this Registration Statement.

If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, check the following box. "

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, please check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

If this Form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

**CALCULATION OF REGISTRATION FEE**

<b>Title of Each Class of Securities to be Registered</b>	<b>Proposed Maximum Aggregate Offering Price(1)(2)</b>	<b>Amount of Registration Fee</b>
<b>Common Stock, \$0.001 par value</b>	<b>\$57,500,000</b>	<b>\$6,152.50</b>

(1) In accordance with Rule 457(o) under the Securities Act of 1933, the number of shares being registered and the proposed maximum offering price per share are not included in this table.

(2) Estimated solely for the purpose of computing the amount of the registration fee pursuant to Rule 457(o) under the Securities Act of 1933.

**The Registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the Registrant shall file a further amendment which specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933 or until the Registration Statement shall become effective on such date as the Commission, acting pursuant to said Section 8(a), may determine.**

---

**Table of Contents**

**The information contained in this preliminary prospectus is not complete and may be changed. We may not sell these securities until the registration statement filed with the Securities and Exchange Commission is effective. This preliminary prospectus is not an offer to sell these securities and it is not soliciting an offer to buy these securities in any state where the offer or sale is not permitted.**

**PRELIMINARY PROSPECTUS**

**SUBJECT TO COMPLETION, DATED FEBRUARY 10, 2006**

**Shares  
Common Stock  
\$ per Share**

This is the initial public offering of shares of common stock by Luna Innovations Incorporated.

We are offering \_\_\_\_\_ shares of our common stock. We expect the initial public offering price to be between \$ \_\_\_\_\_ and \$ \_\_\_\_\_ per share. Prior to this offering, there has been no public market for our common stock.

We have applied to have the common stock included for quotation on the Nasdaq National Market under the symbol LUNA.

**Investing in our common stock involves risks. See Risk factors beginning on page 7 to read about factors you should consider before buying shares of our common stock.**

**Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or determined if this prospectus is truthful or complete. Any representation to the contrary is a criminal offense.**

	Per Share	Total
Initial public offering price	\$	\$
Underwriting discount	\$	\$
Proceeds, before expenses, to Luna Innovations Incorporated	\$	\$

We have granted the underwriters the right to purchase up to an additional \_\_\_\_\_ shares of common stock from us at the initial public offering price less the underwriting discount to cover any over-allotments. The underwriters can exercise this right at any time within 30 days after the offering. We expect that delivery of the shares will be made to investors on or about \_\_\_\_\_,

2006.

---

**ThinkEquity Partners LLC**

**WR Hambrecht + Co**

**Merriman Curhan Ford & Co.**

, 2006

---

**Table of Contents**

---

**Table of contents**

	<b>Page</b>
<u>Prospectus summary</u>	1
<u>Risk factors</u>	7
<u>Information regarding forward-looking statements</u>	24
<u>Use of proceeds</u>	25
<u>Dividend policy</u>	25
<u>Capitalization</u>	26
<u>Dilution</u>	27
<u>Selected consolidated financial data</u>	29
<u>Management's discussion and analysis of financial condition and results of operations</u>	31
<u>Business</u>	41
<u>Management</u>	63
<u>Certain relationships and related party transactions</u>	73
<u>Principal stockholders</u>	76
<u>Description of capital stock</u>	78
<u>Shares eligible for future sale</u>	82
<u>U.S. federal income and estate tax consequences to non-U.S. holders</u>	84
<u>Underwriting</u>	86
<u>Legal matters</u>	89
<u>Experts</u>	89
<u>Where you can find more information</u>	90
<u>Index to financial statements</u>	F-1

---

You should rely only on the information contained in this prospectus. We have not, and the underwriters have not, authorized anyone to provide you with different information. We are not making an offer of these securities in any state where the offer or sale is not permitted. You should not assume that the information contained in this prospectus is complete and accurate as of any date other than the date on the front cover, regardless of the time of delivery, of this prospectus.

We obtained statistical data and certain other industry forecasts used throughout this prospectus from publicly available information, including market research and industry publications. Industry publications generally state that they obtain their information from sources that they believe to be reliable, but they do not guarantee the accuracy and completeness of the information. Similarly, while we believe that the statistical and industry data and forecasts and market research used herein are reliable, we have not independently verified such data. We have not sought the consent of the sources to refer to their reports in this prospectus.

Until \_\_\_\_\_, all dealers that effect transactions in these securities, whether or not participating in this offering, may be required to deliver a prospectus. This is in addition to the dealers' obligation to deliver a prospectus when acting as underwriters and with respect to their unsold allotments or subscriptions.

---

**Table of Contents**

---

## Prospectus summary

This summary highlights information contained elsewhere in this prospectus. This summary does not contain all of the information you should consider before buying shares in this offering. Therefore, you should read this entire prospectus carefully, including the Risk factors section beginning on page 7 and our consolidated financial statements and the related notes. Unless the context requires otherwise, the words we, us and our refer to Luna Innovations Incorporated and its consolidated subsidiaries.

### Overview

We research, develop and commercialize innovative technologies in two primary areas: molecular technology solutions and sensing solutions. We have a disciplined and integrated business model that is designed to accelerate the process of bringing new and innovative products to market. We identify disruptive technology that can fulfill identified market needs and then take this technology from the applied research stage through commercialization in our two areas of focus:

- Ø **Molecular Technology Solutions.** We develop new polymers, nanomaterials and reagents with enhanced performance characteristics by harnessing chemical, physical and biological properties of novel combinations of matter. Examples of our solutions in this area include disease-targeting contrast agents for magnetic resonance imaging, or MRI, nanomaterials for solar cell enhancement, flame retardants and multi-functional protective coatings.
  
- Ø **Sensing Solutions.** We develop integrated sensing solutions to measure, monitor and control chemical, physical and biological properties and have particular expertise in optical, acoustic and wireless technologies. Examples of our solutions in this area include medical monitoring products and industrial instrumentation for aerospace, energy generation and distribution and defense applications.

We have a successful track record in executing our market-driven business model. Our aggregate revenues from the beginning of 2002 through September 30, 2005 were \$67.0 million, consisting of \$46.4 million in contract research revenues and \$20.6 million in product sales and license revenues. Since our inception, we have developed more than a dozen products serving various industries including energy, telecommunications, life sciences and defense. We have created five companies in our areas of focus, sold two of them to industry leaders in their fields, raised private capital for two of our companies, formed one joint venture and entered into four licensing agreements.

Our company is organized into three main groups: our Contract Research Group, our Commercialization Strategy Group and our Products Group. These groups work closely together to turn ideas into products.

**Contract Research Group.** Our Contract Research Group provides applied research to customers in our areas of focus. Our engineers and scientists collaborate with our network of government, academic and industry experts to identify technologies and ideas with promising market potential. After these promising technologies are identified, our Contract Research Group competes to win fee-for-service contracts from government agencies and industrial clients who seek innovative solutions to practical problems that require new technology. We focus primarily on contract research opportunities where we can retain partial or full rights to the

intellectual property developed, and generally obtain full funding of the costs of contracts we undertake from our customers. This approach allows us to cover the costs of early-stage technology development with contract research revenues. Since 2002, our contract research revenues have grown 24.8% in the two-year period ending December 31, 2004, and our Contract Research Group seeks to continually supply our product pipeline with new opportunities.

**Commercialization Strategy Group.** Our Commercialization Strategy Group works closely with our network of federal and industrial customers to identify new market opportunities for our technologies. After ideas are driven to proof of concept in the Contract Research Group, our Commercialization Strategy Group develops detailed business plans for commercially viable products. It is at this stage that we first consider investing our own funds to finance the continued development of a product, which is then managed in our Products Group.

---



---

## Table of Contents

Prospectus summary

---

**Products Group.** Our Products Group currently consists of the following three divisions:

- Ø **Luna Advanced Systems Division.** Most new product opportunities that are approved for further development by our management team are initially allocated to our Luna Advanced Systems Division. Products currently managed in this division include medical diagnostic instruments using our innovative ultrasound technologies, non-destructive industrial testing and homeland security devices, remote and secure wireless asset monitoring systems, flame retardants, multi-functional protective coating systems and blast and ballistic resistant materials. We transfer products to existing or new divisions within our Products Group with the resources needed for the successful commercialization of the technology if we determine that a product line is broad enough or that the market opportunity is sufficiently large.
  
- Ø **Luna nanoWorks Division.** Our Luna nanoWorks Division develops and commercializes innovative products based on carbon nanomaterials that have broad potential applications. This division is developing disease-targeting MRI contrast agents that are designed to be potentially safer than, and technically superior to, contrast agents currently on the market. We currently supply nanomaterials to research laboratories and plan to supply proprietary high value-added carbon nanomaterials to customers who manufacture products such as solar cells, strong and light-weight composites and coatings to shield devices from electromagnetic interference.
  
- Ø **Luna Technologies Division.** Our Luna Technologies Division manufactures and markets test and measurement equipment and integrated sensing solutions. This division's products are used for process and control monitoring in telecommunications, manufacturing, power generation and distribution, down-hole oil and gas production, aerospace and defense applications. Our products have won numerous awards and are sold and distributed throughout North America, Europe, the Middle East and Asia.

We expect that the capital raised in this offering will provide us greater flexibility in funding the commercialization of new technologies and will provide us the opportunity to increase the speed, quality and volume of products that we can develop.

## **Our Growth Strategy**

We have the following key strategies to achieve our goal of accelerating the development and commercialization of innovative technologies and to create successful products in our areas of focus:

- Ø **Focus on developing and commercializing a growing portfolio of innovative products.** We intend to build and commercialize a growing portfolio of high value-added products using innovative technologies and utilize our existing relationships to identify, prioritize and allocate resources to respond rapidly to market needs, and shorten the time to market for new products.
  
- Ø **Transition our mix of revenues to a higher percentage of product sales and license revenues.** We plan to commercialize a growing number of products in order to increase the amount of revenues that we generate from product sales and license payments. To this end, we will seek to expand our distribution network and our ability to

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

service our customers. We will also seek to allocate resources to improve our ability to manufacture and shorten the cycle time from idea to market and to monetize our intellectual property portfolio by licensing our technologies. As a result, we believe that product sales and license revenues will comprise a greater portion of our total revenues in the future.

- Ø **Continue to strengthen our Contract Research Group.** We will seek to strengthen our Contract Research Group through increased resource allocation and hiring and by expanding our network of relationships with federal laboratories, major research universities and industry leaders. These steps will provide us the opportunity to grow our applied research business, remain informed of the latest technological advances and increase the quality and volume of high potential technologies that will support our product pipeline.
-

**Table of Contents**

Prospectus summary

---

- Ø **Expand our intellectual property portfolio in our areas of focus.** We will seek to expand our intellectual property portfolio by applying our disciplined processes to generate know-how and intellectual property through our network of relationships and our own research and development efforts. By continuing to expand our intellectual property, we will seek to enhance our competitive position and develop additional products in these areas.

**Company Information**

We were incorporated as a Virginia corporation in July 1990. In December 1998 we changed our name from FEORC, Inc. to F&S Technologies, Inc., and in July 1999, we changed our name to Luna Innovations Incorporated. In April 2003, we reincorporated through a merger as a Delaware corporation and retained the name Luna Innovations Incorporated. Our principal offices are located at 10 South Jefferson Street, Suite 130, Roanoke, Virginia 24011. Our telephone number is (540) 552-5128. You can access our web site at [www.lunainnovations.com](http://www.lunainnovations.com). Information contained on our website does not constitute part of this prospectus.

LUNA INNOVATIONS is a registered trademark in the United States. Our unregistered trademarks include: our logo (a black and white image of a moth design); TRIMETASPHERES; and ACCELERATING THE INNOVATION PROCESS.

---

---

**Table of Contents**


---

## The Offering

Proposed Nasdaq National Market symbol	LUNA
Common stock offered by us	shares
Common stock outstanding after this offering	shares
Use of proceeds	We intend to use the net proceeds from this offering for general corporate purposes, which may include working capital, capital expenditures, other corporate expenses and potential acquisitions of complementary products, technologies or businesses. See Use of proceeds.

The number of shares of common stock that will be outstanding after this offering is based on 10,630,935 shares outstanding as of December 31, 2005 and excludes:

- Ø 7,033,517 shares of common stock issuable upon exercise of options outstanding at a weighted-average exercise price of \$0.38 per share, which includes 5,246,017 shares of common stock issuable upon exercise of options outstanding at an exercise price of \$0.20 per share, 200,000 shares of common stock issuable upon exercise of options outstanding at an exercise price of \$0.22 per share and 1,587,500 shares of common stock issuable upon exercise of options outstanding at an exercise price of \$1.00 per share;
- Ø 409,860 shares of common stock reserved for future issuance upon the exercise of options available for grant under our 2003 Stock Plan;
- Ø 6,494 shares of common stock issuable upon exercise of warrants (not subject to escrow) outstanding at a weighted-average exercise price of \$12.92 per share, which includes 3,858 shares of common stock issuable upon exercise of outstanding warrants at an exercise price of \$21.06 per share and 2,636 shares of common stock issuable upon exercise at an exercise price of \$1.00 per share;
- Ø 1,885,490 shares of common stock issuable upon the conversion of the principal amount outstanding under convertible notes issued to Carilion Health System on December 30, 2005 and, assuming we elect to convert all of the accrued interest on these notes into shares of common stock after these notes remain outstanding for a maximum period of up to eight years, up to an additional 905,035 shares of common stock; and
- Ø 122,745 shares of common stock issued or reserved for issuance in connection with the acquisition of Luna Technologies, Inc. that were held in escrow on that date, and 429 shares of common stock issuable upon the exercise of warrants at an exercise price of \$21.06 held in escrow as of that date.

Since December 31, 2005, we granted options to purchase an additional 1,537,250 shares pursuant to our 2003 Stock Plan at an exercise price of \$1.00 per share. We also adopted our 2006 Equity Incentive Plan, subject to stockholder approval, which will be effective upon the completion of this offering. In addition, on February 8, 2006, we issued warrants to purchase 101,773 shares at an exercise price of \$1.00 per share.

Unless otherwise indicated, all information in this prospectus assumes:

- Ø a -for- split of our common stock, to be effected immediately prior to the effectiveness of this offering;
  - Ø the conversion, in accordance with our certificate of incorporation, of all our shares of outstanding Class A Common Stock, Class B Common Stock and Class C Common Stock into shares of our common stock;
  - Ø that the underwriters do not exercise their over-allotment option; and
  - Ø the adoption of our amended and restated certificate of incorporation and bylaws.
-

Table of Contents**Summary historical and pro forma financial data**

The following table presents summary historical and unaudited pro forma consolidated financial data. We derived the summary consolidated statements of operations data for the years ended December 31, 2002, 2003 and 2004 from our audited consolidated financial statements. The summary consolidated balance sheet data as of September 30, 2005 and the summary consolidated statements of operations data for the nine months ended September 30, 2004 and September 30, 2005 are unaudited. We have prepared this unaudited information on the same basis as the audited consolidated financial statements and have included all adjustments, consisting only of normal recurring adjustments, that we consider necessary for a fair presentation of our financial position and operating results for such periods.

The pro forma consolidated statements of operations data give effect to our September 30, 2005 purchase of Luna Technologies, Inc. and the issuance of shares of our common stock to former Luna Technologies stockholders in connection with that transaction as if it had occurred on January 1, 2004. Our pro forma adjustments do not include the effects of an additional financing that occurred on December 30, 2005 in which we received \$5.0 million in aggregate proceeds from the sale of senior convertible promissory notes and \$3.0 million in aggregate proceeds from the sale of Class C Common Stock to Carilion Health System.

You should read the following information together with the more detailed information contained in Selected consolidated financial data, Management's discussion and analysis of financial condition and results of operations, and our consolidated financial statements and the accompanying notes included elsewhere in this prospectus.

(in thousands, except share and per share data)	Years Ended December 31,			Nine Months Ended September 30,	
	2002	2003	2004	2004	2005
				(unaudited)	
<b>Consolidated Statements of Operations Data:</b>					
Revenues:					
Contract research revenues	\$11,084	\$10,358	\$13,835	\$10,159	\$11,112
Product sales and license revenues	4,643	7,234	8,752	6,199	
<b>Total revenues</b>	<b>15,726</b>	<b>17,592</b>	<b>22,587</b>	<b>16,357</b>	<b>11,112</b>
Cost of revenues:					
Contract research costs	9,143	8,949	10,985	7,682	8,540
Product sales and license costs	3,884	1,543	2,881	2,773	
<b>Total cost of revenues</b>	<b>13,027</b>	<b>10,492</b>	<b>13,866</b>	<b>10,455</b>	<b>8,540</b>
<b>Gross profit</b>	<b>2,699</b>	<b>7,099</b>	<b>8,721</b>	<b>5,902</b>	<b>2,572</b>
Operating expense	4,491	4,856	4,190	3,135	2,953
<b>Operating income (loss)</b>	<b>(1,792)</b>	<b>2,243</b>	<b>4,532</b>	<b>2,768</b>	<b>(381)</b>
Other income (expense)(1)	41	(138)	(257)	(147)	
Interest income (expense), net	(469)	(87)	(90)	(70)	(75)

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Income (loss) before income taxes	(2,220)	2,018	4,184	2,551	(456)
Income tax expense (benefit)	(652)	886	128	77	(187)
Net income (loss)	<u>\$(1,568)</u>	<u>\$1,132</u>	<u>\$4,056</u>	<u>\$2,474</u>	<u>\$(269)</u>
Net income (loss) per common share:					
Basic	<u>\$(0.31)</u>	<u>\$0.23</u>	<u>\$0.79</u>	<u>\$0.48</u>	<u>\$(0.05)</u>
Diluted	<u>\$(0.31)</u>	<u>\$0.22</u>	<u>\$0.59</u>	<u>\$0.36</u>	<u>\$(0.05)</u>
Weighted-average shares:					
Basic	<u>5,092,545</u>	<u>5,030,428</u>	<u>5,136,001</u>	<u>5,134,984</u>	<u>5,713,926</u>
Diluted	<u>5,092,545</u>	<u>5,141,003</u>	<u>6,902,405</u>	<u>6,946,825</u>	<u>5,713,926</u>

(1) Includes minority interests and excludes interest expense.

**Table of Contents**

Summary historical and pro forma financial data

(in thousands, except share and per share data)	Pro Forma Year Ended	Pro Forma Nine Months
	December 31, 2004	Ended September 30, 2005
	(unaudited)	
<b>Pro Forma Consolidated Statements of Operations Data:</b>		
Revenues	\$24,316	\$13,300
Cost of revenues	14,683	9,614
Gross profit	9,633	3,686
Operating expense	6,028	4,445
Operating income (loss)	3,605	(759)
Other income (expense)(1)	(259)	( )
Interest income (expense), net	(121)	(87)
Income (loss) before income taxes	3,225	(846)
Income tax expense (benefit)	128	(187)
Net income (loss)	\$3,097	\$(659)
Net income (loss) per common share:		
Basic	\$0.60	\$(0.12)
Diluted	\$0.45	\$(0.12)
Weighted-average number of shares used in per share calculations:		
Basic	5,136,001	5,713,926
Diluted	6,902,405	5,713,926

(1) Includes minority interests and excludes interest expense.

The following table presents selected balance sheet data as of September 30, 2005 on an actual basis and on an as adjusted basis to give effect to the sale by us of shares of our common stock in this initial public offering at an assumed price of \$ per share, the mid-point of the range on the front cover of this prospectus, after deducting the underwriting discount and estimated offering expenses.

(in thousands)	As of September 30, 2005	
	Actual	As Adjusted



---

	(unaudited)	
<b>Consolidated Balance Sheet Data:</b>		
Cash and cash equivalents	\$6,564	\$
Working capital (deficit)	7,581	
Total assets	16,111	
Total current liabilities	4,689	
Total debt(1)	549	
Stockholders equity	9,557	

(1) Includes capital lease obligations and excludes \$1.5 million outstanding under our senior secured revolving credit facility, which is reflected in total current liabilities.

---

---

**Table of Contents**

---

## **Risk factors**

*An investment in our common stock offered by this prospectus involves a substantial risk of loss. You should carefully consider these risk factors, together with all of the other information included in this prospectus, before you decide to purchase shares of our common stock. We believe the risks and uncertainties described below are the most significant but not the only risks we face. The occurrence of any of the following risks could harm our business. In that case, the trading price of our common stock could decline, and you may lose part or all of your investment. Additional risks and uncertainties not presently known to us or that we currently deem immaterial may also impair our operations.*

### **Risks Related to Our Business and Technologies**

*If we are unable to manage our growth effectively, our revenues and profits could be adversely affected.*

While historically we have developed and commercialized only a few products at a time, we plan to grow by developing and commercializing multiple products concurrently across many industries, technologies and markets. Our ability to grow by developing and commercializing multiple products simultaneously requires that we manage a diverse range of projects, expand our personnel resources and broaden our geographic presence. Our inability to do any of these could prevent us from successfully implementing our growth strategy, and our revenues and profits could be adversely affected.

As of December 31, 2005, we had 68 research contracts covering a broad range of technologies, industries and markets. To advance the development of multiple promising potential products concurrently, we need to manage effectively the logistics of maintaining the requisite corporate, operational, administrative and financing functions for each of these products. Expanding our operations into new geographic areas and relying on multiple facilities to develop and manufacture different products concurrently pose additional challenges. We have little experience in managing these functions simultaneously for multiple projects in development or in building new infrastructure and integrating the operations of various facilities. If we cannot manage this process successfully, we may be subject to operating difficulties, additional expenditures and reduced revenues.

We need to expand our personnel resources to grow our business effectively. We believe that sustained growth at a higher rate will place a strain on our management, as well as on our other human resources. To manage this growth, we must continue to attract and retain qualified management, professional, scientific and technical and operating personnel. If we are unable to do so, we may be unable to staff and manage projects adequately, which may slow the development process, result in the commercialization of fewer products or compromise the quality of our work.

*We have incurred recent losses, and because our strategy for expansion may be costly to implement, we may experience continuing losses which may be significant.*

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

We incurred consolidated net losses of approximately \$269 thousand for the nine months ended September 30, 2005. We expect to continue to incur significant additional expenses as we expand our business, including increased expenses for research and development, sales and marketing, manufacturing, finance and accounting personnel and expenses associated with being a public company. We may also grow our business in part through acquisitions of additional companies and complementary technologies which could cause us to incur greater than anticipated transaction expenses, amortization or write-offs of intangible assets and other acquisition-related expenses. As a result, we expect that we may likely continue to incur losses for the foreseeable future, and these losses could be substantial.

Because of the numerous risks and uncertainties associated with our business and our expansion strategy, we are unable to predict when or if we will be able to achieve profitability again. If our revenues do not increase, or if our expenses increase at a greater rate than our revenues, we will continue to experience losses. Even if we do achieve profitability, we may not be able to sustain or increase our profitability on a quarterly or annual basis.

---

**Table of Contents**

Risk factors

---

*We may not be successful in identifying market needs for new technologies and developing new products to meet those needs.*

The success of our business model depends on our ability to identify correctly market needs for new technologies. We intend to identify new market needs, but we may not always have success in doing so, in part, because our contract research largely centers on technologies characterized by constant change and unpredictable markets. Furthermore, we must identify the most promising technologies from a sizable pool of projects. For example, we had 68 contract research projects as of December 31, 2005. If our Commercialization Strategy Group fails to identify the projects with the highest commercial potential or if management does not ensure that only the highest potential projects advance to the commercialization stage, we may not successfully commercialize new products and grow our revenues.

Our growth strategy requires that we not only identify new technologies that meet market needs, but that we also develop successful commercial products that address those needs. We face several challenges in developing successful new products. Many of our existing products and those currently under development including our Trimetasphere carbon nanomaterials products are technologically innovative and require significant and lengthy product development efforts, including planning, designing, developing and testing at the technological, product and manufacturing-process levels. These activities require us to make significant investments. Although there are many potential applications for our technologies, our resource constraints require us to focus on specific products and to forgo other opportunities. We expect that one or more of the potential products we choose to develop will not be technologically feasible or will not achieve commercial acceptance, and we cannot predict which, if any, of our products we will successfully develop or commercialize. The technologies we research and develop are new and steadily changing and advancing. The products that are derived from these technologies may not be applicable or compatible with the state of technology or demands in existing markets. Our existing products and technologies may become uncompetitive or obsolete if our competitors adapt more quickly than we do to new technologies and changes in customers requirements. Furthermore, we may not be able to identify if and when new markets will open for our products given that future applications of any given product may not be readily determinable, and we cannot reasonably estimate the size of any markets that may develop. If we are not able to successfully develop new products, we may be unable to increase our product revenues.

*We rely and will continue to rely on contract research for a significant portion of our revenues. Any decrease in these revenues, including Small Business Innovation Research, or SBIR, revenues, or our inability to continue to qualify for SBIR contracts and grants, could adversely affect our business.*

We derive a significant portion of our revenues from contract research which we perform for third parties. Contract research accounted for approximately 61.3% and 100.0% of our consolidated total revenues for the year ended December 31, 2004 and the nine months ended September 30, 2005, respectively. SBIR revenues accounted for approximately 43.3% and 65.9% of our consolidated total revenues for the year ended December 31, 2004 and the nine months ended September 30, 2005, respectively, and 40.2% and 55.0% of our pro forma consolidated revenues, which include the operations of Luna Technologies for the year ended December 31, 2004 and the nine months ended September 30, 2005, respectively. Contract research will remain a significant portion of our consolidated total revenues for the foreseeable future. Our strategy for developing innovative technologies and products depends in large part on our ability to continue to enter into and generate revenues from contract research, including SBIR contracts. Our contract research customer base includes government agencies, academic institutions and corporations. Our customers are not obligated to extend their agreements with us and in certain cases, may terminate the funding prior to expiration, regardless of whether we have demonstrated technological feasibility or have met specified milestones. In addition, we may not be successful in securing future contracts. Our customers priorities regarding funding for certain projects may change and funding resources may no longer be available at previous levels.

In addition, we may not qualify to participate in the Small Business Administration's, or SBA, SBIR program or receive an SBIR award from any federal agency in the future. In order to qualify for SBIR contracts and grants, at least 51% of our equity

---

---

**Table of Contents****Risk factors**

---

must be owned and controlled by U.S. citizens or permanent resident aliens, or by another entity that is at least 51% owned and controlled by U.S. citizens or permanent resident aliens. In determining whether we satisfy the 51% equity ownership requirement, agreements to merge, stock options, convertible debt and other similar instruments are given present effect by the SBA as though the underlying security were actually issued unless the exercisability or conversion of such securities is speculative, remote or beyond the control of the security holder. We therefore believe our outstanding options and warrants held by eligible individuals may be counted as and our convertible debt may be excluded from outstanding equity for purposes of meeting the 51% equity ownership requirement. As of December 31, 2005, giving present effect to our outstanding options, approximately 73% of our equity was owned by U.S. citizens or permanent residents. Upon the completion of this offering, approximately % of our equity will be owned by U.S. citizens or permanent residents (and approximately % assuming exercise of the underwriters over-allotment option). In addition, to be eligible for SBIR contracts, the number of our employees, including those of any entities that are considered to be affiliated with us, cannot exceed 500. As of December 31, 2005, we, including all of our divisions, had 131 full-time and 12 part-time employees. In determining whether we have 500 or fewer employees, the SBA may count the number of employees of entities that are large stockholders who are affiliated, or have the power to control us. The SBA presumes that a large stockholder of ours has the power to control us absent evidence rebutting that presumption. With respect to Carilion Health System, our only large institutional stockholder, we believe we would not be required to count the employees of Carilion Health System. We believe the relative beneficial ownership of our individual stockholders rebuts the presumption of control by Carilion Health System because the shares held by our executive officers and directors constitute the controlling voting interest in us. We believe that we are currently in compliance with the SBIR eligibility criteria but we cannot provide assurance that the SBA will interpret its regulations in our favor. We must be able to certify that we meet the SBIR ownership and size requirements as of the time we enter into each SBIR contract or grant. As we grow our business, it is foreseeable that we will eventually exceed the SBIR eligibility limitations and may need to find other sources to fund our research and development efforts. If we are unsuccessful in obtaining additional contracts or funding grants because we cannot meet the eligibility requirements or if our customers decide to reduce or discontinue support of our projects, we may be required to seek alternative sources of revenues or capital.

***We depend on government-funded research contracts for most of our contract research revenues, and a decline in government funding of existing or future government research contracts could adversely affect our revenues and cash flows and our ability to fund our growth.***

Government-funded research accounted for approximately 93.3% and 96.5% of our contract research revenues and 57.2% and 96.5% of our total revenues for the year ended December 31, 2004 and the nine months ended September 30, 2005, respectively. On a pro forma consolidated basis, which includes the results of operations of Luna Technologies as if acquired on January 1, 2004, government-funded research accounted for 53.0% and 80.6% of our pro forma consolidated revenues for the year ended December 31, 2004 and the nine months ended September 30, 2005, respectively. As a result, we are vulnerable to adverse changes in our revenues and cash flows if a significant number of our government research contracts and subcontracts are simultaneously delayed or canceled for budgetary, performance or other reasons. The U.S. government may cancel these contracts at any time without cause and without penalty or may change its requirements, programs or contract budget, any of which could reduce our revenues and cash flows from U.S. government research contracts. Our revenues and cash flows from U.S. government research contracts could also be reduced by declines or other changes in U.S. defense, homeland security and other federal agency budgets. In addition, we compete as a small business for some of these contracts, and in order to maintain our eligibility to compete as a small business, we (together with any affiliates) must continue to meet size and revenue limitations established by the U.S. government.

In addition to contract cancellations and changes in agency budgets, our future financial results may be adversely affected by curtailment of the U.S. government's use of contract research providers, including curtailment due to government budget reductions and related fiscal matters. These or other factors could cause U.S. defense and other federal agencies to conduct research internally rather than through commercial research organizations, to reduce their overall contract research requirements or to exercise their rights to terminate contracts. Any of these actions could limit our ability to obtain new contract awards and adversely affect our revenues and cash flows and our ability to fund our growth.



---

**Table of Contents**

Risk factors

---

*If we cannot successfully transition our revenues mix from contract research revenues to product sales and license revenues, we may not be able to fully execute our business model or grow our business.*

Our business model and future growth depend on our ability to transition to a revenues mix that contains significantly larger product sales and license revenues components. Product sales and license revenues potentially offer greater scalability than services-based contract research revenues. Our current plan is to increase our portfolio of commercial products and, accordingly, we expect that our future product sales and license revenues will represent a larger percentage of total revenues. However, if we are unable to develop and grow our product sales and license revenues to augment our contract research revenues, our ability to execute our business model or grow our business could suffer.

*We face and will face substantial competition in several different markets that may adversely affect our results of operations.*

We face or will face substantial competition from a variety of companies in several different markets. Our competitors in contract research include, but are not limited to, companies such as General Dynamics Corporation, Lockheed Martin Corporation, SAIC, Inc. and SRA International, Inc. In the molecular technology solutions products market, our competitors include, but are not limited to, large public manufacturers such as The Dow Chemical Company, E.I. du Pont de Nemours and Company, Rohm and Haas Company and 3M Company, as well as emerging companies. In addition, in the MRI contrast agent market our competitors include Amersham Plc, Berlex Laboratories, Inc., Bracco Diagnostics, Inc., and Mallinckrodt Inc. In the sensor solutions products market, our competitors include, but are not limited to, large companies such as Agilent Technologies, Inc., Analog Devices, Inc., Freescale Semiconductor, Inc., JDS Uniphase Corp., Robert Bosch GmbH and Silicon Sensing, as well as emerging companies.

The products that we have developed or are currently developing will compete with other technologically innovative products as well as products incorporating conventional materials and technologies. We expect that our products will compete with companies in a wide range of industries, including semiconductors, electronics, biotechnology, textiles, alternative energy, military, defense, healthcare, telecommunications, industrial measurement, security applications and consumer electronics.

Many of our competitors have longer operating histories, greater name recognition, larger customer bases and significantly greater financial, sales and marketing, manufacturing, distribution, technical and other resources than we do. These competitors may be able to adapt more quickly to new or emerging technologies and changes in customer requirements. In addition, current and potential competitors have established or may establish financial or strategic relationships among themselves or with existing or potential customers or other third parties. Accordingly, new competitors or alliances among competitors could emerge and rapidly acquire significant market share. We cannot assure you that we will be able to compete successfully against current or new competitors, in which case our net revenues may fail to increase or may decline.

*A substantial portion of our technology is subject to retained rights of our licensors, and we may not be able to prevent the loss of those rights or the grant of similar rights to third parties.*



## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

A substantial portion of our technology is licensed from academic institutions, corporations and government agencies. Under these licensing arrangements, a licensor may obtain rights over the technology, including the right to require us to grant a license to one or more third parties selected by the licensor or that we provide licensed technology or material to third parties for non-commercial research. For example, under the Trimetasphere nanomaterials license, we have been required to supply Trimetasphere nanomaterials to three foreign and five domestic university research institutions and one corporate industrial research laboratory and may be required to supply such materials to other organizations for non-commercial research. The grant of a license for any of our core technologies to a third party could have a material and adverse effect on our business. In addition, our licensors retained certain rights under the licenses including the right to grant additional licenses to a substantial portion of our core technology to third parties for noncommercial academic and research use. It is difficult to monitor and enforce such noncommercial academic and research uses, and we cannot predict whether the third party

---

---

**Table of Contents**

---

Risk factors

---

licensees would comply with the use restrictions of such licenses. We could incur substantial expenses to enforce our rights against them. We also may not fully control the ability to assert or defend those patents or other intellectual property which we have licensed from other entities, or which we have licensed to other entities.

In addition, some of our licenses with academic institutions give us the right to use certain technology previously developed by researchers at these institutions. In certain cases we also have the right to practice improvements on the licensed technology to the extent they are encompassed by the licensed patents and within our field of use. Our licensors may currently own and may in the future obtain additional patents and patent applications that are necessary for the development, manufacture and commercial sale of our anticipated products. We may be unable to agree with one or more academic institutions from which we have obtained licenses that certain intellectual property developed by researchers at these academic institutions is covered by our existing licenses. In the event that the new intellectual property is not covered by our existing licenses, we would be required to negotiate a new license agreement. We may not be able to reach agreement with current or future licensors on commercially reasonable terms, if at all, or the terms may not permit us to sell our products at a profit after payment of royalties, which could harm our business.

Some of our patents may cover inventions that were conceived or first reduced to practice under, or in connection with, U.S. government contracts or other federal funding agreements. With respect to inventions conceived or first reduced to practice under a federal funding agreement, the U.S. government may retain a nonexclusive, non-transferable, irrevocable, paid-up license to practice or have practiced for or on behalf of the United States the invention throughout the world. We may not have succeeded in our efforts to retain title in patents, maintain ownership of intellectual property or in limiting the U.S. government's rights in our proprietary technologies and intellectual property whether such intellectual property was developed in the performance of a federal funding agreement or developed at private expense.

*Our proprietary rights may not adequately protect our technologies.*

Our commercial success will depend in part on our obtaining and maintaining patent, trade secret, copyright and trademark protection of our technologies in the United States and other jurisdictions as well as successfully enforcing this intellectual property and defending this intellectual property against third-party challenges. We will only be able to protect our technologies from unauthorized use by third parties to the extent that valid and enforceable intellectual property protections, such as patents or trade secrets, cover them. In particular, we place considerable emphasis on obtaining patent and trade secret protection for significant new technologies, products and processes. Furthermore, the degree of future protection of our proprietary rights is uncertain because legal means afford only limited protection and may not adequately protect our rights or permit us to gain or keep our competitive advantage. Moreover, the degree of future protection of our proprietary rights is uncertain for products that are currently in the early stages of development such as the Trimetasphere carbon nanomaterials products because we cannot predict which of these products will ultimately reach the commercial market or whether the commercial versions of these products will incorporate proprietary technologies.

Our patent position is highly uncertain and involves complex legal and factual questions. Accordingly, we cannot predict the breadth of claims that may be allowed or enforced in our patents or in third-party patents. For example:

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

- ∅ we or our licensors might not have been the first to make the inventions covered by each of our pending patent applications and issued patents;
  
  - ∅ we or our licensors might not have been the first to file patent applications for these inventions;
  
  - ∅ others may independently develop similar or alternative technologies or duplicate any of our technologies;
  
  - ∅ it is possible that none of our pending patent applications or the pending patent applications of our licensors will result in issued patents;
-

---

**Table of Contents**

Risk factors

---

- ∅ our issued patents and issued patents of our licensors may not provide a basis for commercially viable technologies, or may not provide us with any competitive advantages, or may be challenged and invalidated by third parties; and
  
- ∅ we may not develop additional proprietary technologies that are patentable.

Patents may not be issued for any pending or future pending patent applications owned by or licensed to us, and claims allowed under any issued patent or future issued patent owned or licensed by us may not be valid or sufficiently broad to protect our technologies. Moreover, protection of certain of our intellectual property may be unavailable or limited in the United States or in foreign countries, and certain of our products including our Trimetasphere carbon nanomaterials products do not have foreign patent protection. Any issued patents owned by or licensed to us now or in the future may be challenged, invalidated, or circumvented, and the rights under such patents may not provide us with competitive advantages. In addition, competitors may design around our technology or develop competing technologies. Intellectual property rights may also be unavailable or limited in some foreign countries, and in the case of certain products no foreign patents were filed or can be filed. This could make it easier for competitors to capture or increase their market share with respect to related technologies. Although we are not currently involved in any legal proceedings related to intellectual property, we could incur substantial costs to bring suits in which we may assert our patent rights against others or defend ourselves in suits brought against us. An unfavorable outcome of any such litigation could have a material adverse effect on our business and results of operations.

We also rely on trade secrets to protect our technology, especially where we believe patent protection is not appropriate or obtainable. However, trade secrets are difficult to protect. We vigorously pursue confidentiality agreements and contractual provisions with our collaborators, employees, and consultants to protect our trade secrets and proprietary know-how. These agreements may be breached and or may not have adequate remedies for such breach. While we use reasonable efforts to protect our trade secrets, our employees, consultants, contractors or scientific and other advisors, or those of our strategic partners, may unintentionally or willfully disclose our information to competitors. If we were to enforce a claim that a third party had illegally obtained and was using our trade secrets, our enforcement efforts would be expensive and time consuming, and the outcome would be unpredictable. In addition, courts outside the United States are sometimes unwilling to protect trade secrets. Moreover, if our competitors independently develop equivalent knowledge, methods and know-how, it will be more difficult for us to enforce our rights and our business could be harmed.

If we are not able to defend the patent or trade secret protection position of our technologies, then we will not be able to exclude competitors from developing or marketing competing technologies, and we may not generate enough revenues from product sales to justify the cost of development of our technologies and to achieve or maintain profitability.

We also rely on trademarks to establish a market identity for Luna and Luna products. We currently have one registered trademark in the United States and three pending trademark applications filed with the U.S. Patent and Trademark Office. To maintain the value of our trademarks, we might have to file lawsuits against third parties to prevent them from using trademarks confusingly similar to or dilutive of our registered or unregistered trademarks. Also, we might not obtain registrations for our pending trademark applications, and might have to defend our registered trademark and pending trademark applications from challenge by third parties. Enforcing or defending our registered and unregistered trademarks might result in significant litigation costs and damages, including the inability to continue using certain trademarks.

*Third parties may claim that we infringe their intellectual property, and we could suffer significant litigation or licensing expense as a result.*

Various U.S. and foreign issued patents and pending patent applications, which are owned by third parties, exist in our technology areas. Such third parties may claim that we infringe their patents. Because patent applications can take several years to result in a patent issuance, there may be currently pending applications, unknown to us, which may later result in issued patents that our technologies may infringe. For example, we are aware of competitors with patents in technology areas

---

---

**Table of Contents**

---

Risk factors

---

applicable to our optical test equipment products. Such competitors may allege that we infringe these patents. There could also be existing patents of which we are not aware that our technologies may inadvertently infringe. If third parties assert claims against us alleging that we infringe their patents or other intellectual property rights including third parties that have asserted claims against businesses that we have acquired prior to our acquisition of these businesses we could incur substantial costs and diversion of management resources in defending these claims, and the defense of these claims could have a material adverse effect on our business, financial condition, and results of operations. In addition, if third parties assert claims against us and we are unsuccessful in defending against these claims, these third parties may be awarded substantial damages, as well as injunctive or other equitable relief against us, which could effectively block our ability to make, use, sell, distribute, or market our products and services in the United States or abroad. For example, we acquired a business that had received a letter in 2002 from a competitor alleging infringement of certain patents. The competitor sent an additional letter on January 14, 2004 to the business that we acquired, again alleging infringement of the competitor's patents. Neither we nor the business that we acquired have received any further communications from this third party. We cannot currently predict whether this third party, or any other third party, will assert a claim against us, or whether any third parties that have asserted such claims against businesses that we have acquired will assert claims or pursue infringement litigation against us; nor can we predict the ultimate outcome of any such potential claims or litigation.

Commercial application of nanotechnology is new and the scope and breadth of patent protection is uncertain. Consequently, the patent positions of companies involved in nanotechnology have not been tested and complex legal and factual questions for which important legal principles will be developed or may remain unresolved. In addition, it is not clear whether such patents will be subject to interpretations or legal doctrines that differ from conventional patent law principles. Changes in either the patent laws or in interpretations of patent laws in the United States and other countries may diminish the value of our nanotechnology-related intellectual property. Accordingly, we cannot predict the breadth of claims that may be allowed or enforced in our nanotechnology-related patents or in third party patents.

In the event that a claim relating to intellectual property is asserted against us, or third parties not affiliated with us hold pending or issued patents that relate to our products or technology, we may seek licenses to such intellectual property or challenge those patents. However, we may be unable to obtain these licenses on commercially reasonable terms, if at all, and our challenge of the patents may be unsuccessful. Our failure to obtain the necessary licenses or other rights could prevent the sale, manufacture, or distribution of our products and, therefore, could have a material adverse effect on our business, financial condition, and results of operations.

For example, we are a party to an exclusive license agreement with NASA for certain patented ultrasound technology. The field of this license is limited to measurement of intracranial pressure and compartment syndrome. We currently engage in ultrasound product development activities in bone strength measurement, embolus detection and detection of concealed weapons. To the extent that these activities are covered by the licensed NASA patents, we may be required to acquire an additional license from NASA. We cannot currently predict whether NASA would grant an additional license to us for these fields of use, if such a license were required.

*As a provider of contract research to the U.S. government, we are subject to federal rules, regulations, audits and investigations, the violation or failure of which could adversely affect our business.*

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

We must comply with and are affected by laws and regulations relating to the award, administration and performance of U.S. government contracts. Government contract laws and regulations affect how we do business with our government customers and, in some instances, impose added costs on our business. A violation of specific laws and regulations could result in the imposition of fines and penalties or the termination of our contracts or debarment from bidding on contracts. In some instances, these laws and regulations impose terms or rights that are more favorable to the government than those typically available to commercial parties in negotiated transactions. For example, the U.S. government may terminate any of our government contracts and, in general, subcontracts, at their convenience, as well as for default based on performance.

---

---

**Table of Contents**

Risk factors

---

In addition, U.S. government agencies, including the Defense Contract Audit Agency and the Department of Labor, routinely audit and investigate government contractors. These agencies review a contractor's performance under its contracts, cost structure and compliance with applicable laws, regulations and standards. The U.S. government also may review the adequacy of, and a contractor's compliance with, its internal control systems and policies, including the contractor's purchasing, property, estimating, compensation and management information systems. Any costs found to be improperly allocated to a specific contract will not be reimbursed, while such costs already reimbursed must be refunded. If an audit uncovers improper or illegal activities, we may be subject to civil and criminal penalties and administrative sanctions, including termination of contracts, forfeiture of profits, suspension of payments, fines and suspension or prohibition from doing business with the U.S. government. In addition, we could suffer serious reputational harm if allegations of impropriety were made against us.

In March 2003, the Office of Inspector General of the Department of Commerce advised us that the government was investigating anonymous allegations of contract improprieties. We have cooperated fully and extensively with that investigation through interviews and document production. In April 2003, the government advised our regulatory counsel that to date no wrongdoing had been identified, although the government indicated that we may not have fully complied with contractual reporting requirements in one or two instances, which the government did not specify. We believe that the investigation has been resolved favorably, based on statements by the government investigator to our employees in June 2003, and that this matter effectively is at an end absent any advice or communication from the government to the contrary. However, there can be no assurance as to how or whether our relationships, business, financial condition or results of operations will ultimately be affected, if at all, by the investigation.

On November 9, 2004, we received a subpoena from the Department of Defense's Office of the Inspector General covering certain government research contracts awarded to us between January 1, 1998 and November 9, 2004 to determine if we had duplicated work in our submission of project reports to the government. In connection with the investigation, the government alleged that duplication occurred in three research reports that we prepared under the contracts. We submitted a response to the Inspector General in September 2005 challenging the government's findings. On November 15, 2005, we entered into a settlement agreement with the government and received a general release with respect to the civil and administrative claims in this matter in return for a payment of \$165,333.

In addition to the risk of government audits and investigations, U.S. government contracts and grants impose requirements on contractors and grantees relating to ethics and business practices, which carry civil and criminal penalties ranging from monetary fines, assessments, loss of the ability to do business with the U.S. government and certain other criminal penalties.

We may also be prohibited from commercially selling certain products that we develop under our Contract Research Group or related products based on the same core technologies if the U.S. government determines that the commercial availability of those products could pose a risk to national security. For example, certain of our wireless technologies have been classified as secret by the U.S. government and as a result we cannot sell them commercially. Any of these determinations would limit our ability to generate product sales and license revenues.

*We are subject to significant foreign and domestic government regulations, including environmental and health and safety regulations, and failure to comply with these regulations could harm our business.*



## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Our facilities and current and proposed activities involve the use of a broad range of materials that are considered hazardous under applicable laws and regulations. Accordingly, we are subject to a number of foreign, federal, state, and local laws and regulations relating to health and safety, protection of the environment, and the storage, use, disposal of, and exposure to, hazardous materials and wastes. We could incur costs, fines and civil and criminal penalties, personal injury and third party property damage claims, or could be required to incur substantial investigation or remediation costs if we were to violate or become liable under environmental, health and safety laws. Moreover, a failure to comply with environmental laws could result in fines and the revocation of environmental permits, which could prevent us from conducting our business. Liability

---

---

**Table of Contents**

Risk factors

---

under environmental laws can be joint and several and without regard to fault. There can be no assurance that violations of environmental health and safety laws will not occur in the future as a result of the inability to obtain permits, human error, equipment failure or other causes. Environmental laws could become more stringent over time, imposing greater compliance costs and increasing risks and penalties associated with violations, which could harm our business. Accordingly, violations of present and future environmental laws could restrict our ability to expand facilities, pursue certain technologies, and could require us to acquire costly equipment, or to incur potentially significant costs to comply with environmental regulations.

The European Union Directive 2002/96/EC on Waste Electrical and Electronic Equipment, known as the WEEE Directive, requires producers of certain electrical and electronic equipment, including monitoring instruments, to be financially responsible for specified collection, recycling, treatment and disposal of past and present covered products placed on the market in the European Union. As a manufacturer of covered products, we may be required to register as a producer in some European Union countries, and we may incur some financial responsibility for the collection, recycling, treatment and disposal of both new product sold, and product already sold prior to the WEEE Directive's enforcement date, including the products of other manufacturers where these are replaced by our own products. European Union Directive 2002/95/EC on the Restriction of the use of Hazardous Substances in electrical and electronic equipment, known as the RoHS Directive, restricts the use of certain hazardous substances, including mercury, lead and cadmium in specified covered products; however, the RoHS Directive currently exempts monitoring instruments from its requirements. If the European Commission were to remove this exemption in the future, we would be required to change our manufacturing processes and redesign products regulated under the RoHS Directive in order to be able to continue to offer them for sale within the European Union. For some products, substituting certain components containing regulated hazardous substances may be difficult, costly or result in production delays. We will continue to review the applicability and impact of both directives on the sale of our products within the European Union, and although we cannot currently estimate the extent of such impact, they are likely to result in additional costs and could require us to redesign or change how we manufacture our products, any of which could adversely affect our operating results. Failure to comply with the directives could result in the imposition of fines and penalties, inability to sell covered products in the European Union and loss of revenues.

Compliance with foreign, federal, state and local environmental laws and regulations represents a small part of our present budget. If we fail to comply with any such laws or regulations, however, a government entity may levy a fine on us or require us to take costly measures to ensure compliance. Any such fine or expenditure may adversely affect our development. We are committed to complying with and, to our knowledge, are in compliance with, all governmental regulations. We cannot predict the extent to which future legislation and regulation could cause us to incur additional operating expenses, capital expenditures, or restrictions and delays in the development of our products and properties.

*Our ability to develop and market certain of our current and potential products may be hindered as a result of FDA regulatory requirements and a lengthy and expensive approval process.*

Certain of our current and potential products will require regulatory clearances or approvals prior to commercialization. In particular, our Trimetasphere nanomaterial-based MRI contrast agent and our ultrasonic diagnostic devices for measuring certain medical conditions will be considered a drug and medical devices, respectively, under the Federal Food, Drug & Cosmetic Act, or FDC Act. Drugs and medical devices are subject to rigorous preclinical testing and other approval requirements by the Food and Drug Administration, or FDA, pursuant to the FDC Act, and regulations under the FDC Act, as well as by similar health authorities in foreign countries. Various federal statutes and regulations also govern or influence the testing, manufacturing, safety, labeling, packaging, advertising, storage, registration, listing and recordkeeping related to marketing of these products. The process of obtaining these clearances or approvals and the subsequent compliance with appropriate federal statutes and regulations require the expenditure of substantial resources. We cannot be certain that any required FDA or other regulatory approval will be granted

or, if granted, will not be withdrawn. Our failure to obtain the necessary regulatory approvals, or our failure to obtain them in a timely manner, will prevent or delay our commercialization of new products and our business could suffer.

---

---

**Table of Contents**

Risk factors

---

*Our failure to attract, train and retain skilled employees would adversely affect our business and operating results.*

The availability of highly trained and skilled technical and professional personnel is critical to our future growth and profitability. Competition for scientists, engineers, technicians and professional personnel is intense and competitors aggressively recruit key employees. Because of our growth and increased competition for experienced personnel, particularly in highly specialized areas, it has become more difficult to meet all of our needs for these employees in a timely manner. Although we intend to continue to devote significant resources to recruit, train and retain qualified employees, we may not be able to attract and retain these employees. Any failure to do so would have an adverse effect on our business.

In addition, our future success depends in a large part upon the continued service of key members of our senior management team. In particular, our Chairman, CEO and founder, Kent A. Murphy, Ph.D., is essential to our overall management as well as the development of our technologies, our culture and our strategic direction. All of our executive officers and key employees are at-will employees, and, except with respect to Kent A. Murphy, Ph.D., we do not maintain any key-person life insurance policies. The loss of any of our management or key personnel could seriously harm our business.

*We might require additional capital to support business growth, and this capital might not be available.*

We intend to continue to make investments to support our business growth and may require additional funds to respond to business challenges, including the need to develop new products or enhance our existing products, enhance our operating infrastructure, complete our development activities, build our commercial scale manufacturing facilities and acquire complementary businesses and technologies. Accordingly, we may need to engage in equity or debt financings to secure additional funds for these investments. If we raise additional funds through issuances of equity or convertible debt securities, our existing stockholders could suffer significant dilution, and any new equity securities we issue could have rights, preferences and privileges superior to those of holders of our common stock, including shares of common stock sold in this offering. Furthermore, such financings may jeopardize our ability to apply for SBIR grants or qualify for SBIR contracts or grants, and our dependence on SBIR grants may restrict our ability to raise additional outside capital. Our ability to obtain additional capital could be restricted by the covenants in our existing senior secured credit facility with First National Bank. Among other things, these covenants restrict us, without the prior approval of First National Bank, from guaranteeing the debt of an affiliate or subsidiary or incurring in excess of \$200 thousand non-First National Bank debt annually. Any debt financing obtained by us in the future could involve restrictive covenants relating to our capital raising activities and other financial and operational matters, which may make it more difficult for us to obtain additional capital and to pursue business opportunities, including potential acquisitions. In addition, we may not be able to obtain continued SBIR funding, or other additional financing on terms favorable to us, if at all. In order to retain SBIR eligibility, we may be restricted in our ability to raise certain forms of equity capital from institutional investors. For example, in connection with the closing of our financing with Carilion Health System on December 30, 2005, we were not able to raise all proceeds through the issuance of equity without potentially jeopardizing our SBIR eligibility. We therefore were required to issue debt in the amount of \$5.0 million of the total \$8.0 million raised in such financing to maintain SBIR eligibility. Under the terms of these notes, we agreed that we will not draw down any amount under our existing senior secured credit facility with First National Bank or incur additional indebtedness other than under certain limited conditions. If we are unable to obtain adequate financing or financing on terms satisfactory to us, when we require it, our ability to continue to support our business growth and to respond to business challenges could be significantly limited.

*We have limited experience manufacturing our products in commercial quantities in a cost-effective manner, which could adversely impact our business.*

Because we have only limited experience in manufacturing our products in commercial quantities, we may encounter unforeseen situations, including the need to develop or in-license Trimetasphere nanomaterial purification and isolation

---

---

**Table of Contents**

Risk factors

---

technology, which would result in manufacturing delays or shortfalls. We may encounter difficulties and delays in manufacturing our products for the following reasons:

- Ø we plan to expand our manufacturing operations, and our production processes may have to change to accommodate this growth;
- Ø to increase our manufacturing output significantly, we will have to attract and retain qualified employees, who are in short supply, for the assembly and testing operations;
- Ø we might have to sub-contract to outside manufacturers which might limit our control of costs and processes; and
- Ø our manufacturing operations may have to comply with government specifications including FDA regulations.

If we are unable to keep up with demand for our products, our revenues could be impaired, market acceptance for our products could be adversely affected and our customers might instead purchase our competitors' products. Moreover, failure to develop and maintain a U.S. market for goods developed with U.S. government-licensed technology may result in the cancellation of the relevant U.S. government licenses. Our inability to manufacture our products successfully would have a material adverse effect on our revenues.

Even if we are able to manufacture our products on a commercial scale, the cost of manufacturing our products may be higher than we expect. If the costs associated with manufacturing are not significantly less than the prices at which we can sell our products, we may not be able to operate at a profit.

***We depend on third-party vendors for specialized components in our manufacturing operations, making us vulnerable to supply shortages and price fluctuations that could harm our business.***

We primarily rely on third-party vendors for the manufacture of the specialized components used in our products. For example, we are aware of only two manufacturers that produce the special lasers used in our optical test equipment. Our reliance on these vendors subjects us to a number of risks that could impact our ability to manufacture our products and harm our business, including interruption of supply.

Any significant delay or interruption in the supply of components, or our inability to obtain substitute components or materials from alternate sources at acceptable prices in a timely manner, could impair our ability to meet the demand of our customers and harm our business.

*Our nanotechnology-enabled products are new and may be, or may be perceived as being, harmful to human health or the environment.*

We intend to develop and sell carbon-based nanomaterials as well as products that include nanomaterials as a component to enhance those products' performance. Some of these nanomaterials contain carbon nanostructures and some contain carbon nanospheres in which certain rare earth elements are incorporated. Nanotechnology-enabled products have a limited historical safety record. Because of the size or shape of the nanostructures or because they may contain harmful elements, such as gadolinium and other rare-earth metals, our products could pose a safety risk to human health or the environment. In addition, some countries have adopted regulations prohibiting or limiting the use of certain products that contain certain chemicals, which may inhibit our ability to sell some end user products containing those materials. The regulation and limitation of the kinds of materials used in or to develop our products could harm our business and impair our ability to develop commercially viable products.

The subject of nanotechnology has received negative publicity and has aroused public debate. Government authorities could, for social or other purposes, prohibit or regulate the use of nanotechnology. Ethical and other concerns about nanotechnology could adversely affect acceptance of our potential products or lead to government regulation of nanotechnology-enabled products.

---

**Table of Contents**

Risk factors

---

*We face risks associated with our international business.*

Our Luna Technologies Division and our Luna nanoWorks Division currently conduct business internationally and we might considerably expand our international activities in the future. Our international business operations are subject to a variety of risks associated with conducting business internationally, including:

- ∅ changes in or interpretations of foreign regulations that may adversely affect our ability to sell our products, perform services or repatriate profits to the United States;
- ∅ the imposition of tariffs;
- ∅ hyperinflation or economic or political instability in foreign countries;
- ∅ imposition of limitations on or increase of withholding and other taxes on remittances and other payments by foreign subsidiaries or joint ventures;
- ∅ conducting business in places where business practices and customs are unfamiliar and unknown;
- ∅ the imposition of restrictive trade policies;
- ∅ the imposition of inconsistent laws or regulations;
- ∅ the imposition or increase of investment and other restrictions or requirements by foreign governments;
- ∅ uncertainties relating to foreign laws and legal proceedings;
- ∅ having to comply with a variety of U.S. laws, including the Foreign Corrupt Practices Act;
- ∅ having to comply with U.S. export control regulations and policies that restrict our ability to communicate with non-U.S. employees and supply foreign affiliates and customers; and
- ∅ having to comply with licensing requirements.



We do not know the impact that these regulatory, geopolitical and other factors may have on our international business in the future.

## Risks Related to This Offering

*Our common stock has never been publicly traded, and we expect that the price of our common stock will fluctuate substantially.*

Before this initial public offering, there has been no public market for our common stock. An active public trading market may not develop after completion of this offering or, if developed, may not be sustained. The initial public offering price may not be indicative of prices that will prevail in the trading market. The public trading price for our common stock after this offering will be affected by a number of factors, including:

- ∅ changes in earnings estimates, investors' perceptions, recommendations by securities analysts or our failure to achieve analysts' earnings estimates;
  - ∅ changes in our status as an entity eligible to receive SBIR contracts and grants;
  - ∅ quarterly variations in our or our competitors' results of operations;
  - ∅ general market conditions and other factors unrelated to our operating performance or the operating performance of our competitors;
  - ∅ announcements by us, or our competitors, of acquisitions, new products, significant contracts, commercial relationships or capital commitments;
-

---

**Table of Contents**

Risk factors

---

- Ø commencement of, or involvement in, litigation;
- Ø any major change in our board of directors or management;
- Ø changes in governmental regulations or in the status of our regulatory approvals;
- Ø announcements related to patents issued to us or our competitors and to litigation;
- Ø a lack of, limited or negative industry or security analyst coverage; and
- Ø developments in our industry.

In addition, the stock prices of many technology companies have experienced wide fluctuations that have often been unrelated to the operating performance of those companies. These factors may materially and adversely affect the market price of our common stock.

***New investors in our common stock will experience immediate and substantial dilution.***

Our initial public offering price is substantially higher than the book value per share of our common stock. If you purchase common stock in this offering, you will incur immediate dilution of \$ \_\_\_\_\_ in net tangible book value per share of common stock, based on an assumed initial public offering price of \$ \_\_\_\_\_ per share, the mid-point of the range on the front cover of this prospectus. In addition, the number of shares available for issuance under our stock plans may increase annually without further stockholder approval. Investors will incur additional dilution upon the exercise of stock options and warrants. See Dilution.

***If there are substantial sales of our common stock, our stock price could decline.***

If our existing stockholders sell a large number of shares of our common stock or the public market perceives that these sales may occur, the market price of our common stock could decline. Upon the closing of this offering, assuming no outstanding options are exercised prior to the closing of this offering, we will have approximately \_\_\_\_\_ shares of common stock outstanding. The \_\_\_\_\_ shares to be sold under this prospectus will be freely tradable without restriction or further registration under the federal securities laws, unless purchased by our affiliates. Taking into consideration the effect of the 180-day lock-up agreements that have been entered into by certain of our stockholders, we estimate that the remaining \_\_\_\_\_ shares of our common stock outstanding upon the closing of this offering will be available for sale pursuant to Rule 144, Rule 144(k) and Rule 701, as follows:

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

- ∅ shares will be immediately eligible for sale in the public market without restriction pursuant to Rule 144(k);
- ∅ additional shares will be eligible for sale in the public market under Rule 144 or Rule 701 beginning 90 days after the date of this prospectus, subject to volume, manner of sale, and other limitations under those rules;
- ∅ additional shares will become eligible for sale, subject to the provisions of Rule 144, Rule 144(k) or Rule 701, beginning 180 days after the date of this prospectus, upon the expiration of agreements not to sell such shares entered into between the underwriters and such stockholders; and
- ∅ additional shares will be eligible for sale from time to time thereafter upon expiration of their respective one-year holding periods, but could be sold earlier if the holders exercise any available registration rights. Of such shares subject to the provisions of Rule 144, 2,639,688 and 1,131,294 shares may be sold by Carilion Health System beginning August 4, 2006 and December 30, 2006, respectively, and 183,120 shares may be sold by three individuals beginning November 22, 2006.

Existing stockholders holding an aggregate of \_\_\_\_\_ shares of common stock (including shares of our common stock purchasable pursuant to warrants to purchase our common stock), based on shares outstanding as of December 31, 2005,

---

---

**Table of Contents**

Risk factors

---

have rights with respect to the registration of these shares of common stock with the SEC. See Description of capital stock Registration Rights. If we register these shares of common stock, these holders will be able to sell immediately those shares in the public market.

Within three months following the completion of this offering, we intend to file a registration statement to register 12,715,000 shares of common stock reserved for issuance under our 2003 Stock Plan (including an increase of 1,715,000 shares since December 31, 2005) and 2006 Equity Incentive Plan, thus permitting the resale of such shares. As of December 31, 2005, \_\_\_\_\_ shares were subject to outstanding options, \_\_\_\_\_ of which options were vested.

Once we register these shares, they can be freely sold in the public market upon issuance, subject to the underwriter lock-up agreements, our stock purchase restriction agreements and restrictions on our affiliates.

In addition, holders of warrants exercisable for up to \_\_\_\_\_ shares of common stock may exercise those rights and subsequently sell the underlying shares in the public market.

ThinkEquity Partners LLC, on behalf of the underwriters, may in its sole discretion, at any time without notice, release all or any portion of the shares subject to the lock-up agreements, which would result in more shares being available for sale in the public market at earlier dates. Sales of common stock by existing stockholders in the public market, the availability of these shares for sale, our issuance of securities or the perception that any of these events might occur could materially and adversely affect the market price of our common stock.

In addition, employees holding options exercisable for \_\_\_\_\_ shares of our common stock have entered into an agreement not to sell more than 20.0% of such shares in any year during the five years following the effective date of this offering, provided, any share subject to such annual limit not sold in a year may be sold in subsequent years notwithstanding such limitation. Certain members of our management holding options exercisable for \_\_\_\_\_ shares of our common stock have entered into an agreement not to sell more than 15.0% of such shares in any year during the five years following the effective date of this offering, provided, any share subject to such annual limit not sold in a year may be sold in subsequent years notwithstanding such limitation. We have the right to waive any of these resale restrictions for employees and management at our discretion, and in such instance, the shares would become freely tradable.

*Our management will have broad discretion over the use of the proceeds to us from this offering and might not apply the proceeds of this offering in ways that increase the value of your investment.*

Our management will have broad discretion to use the net proceeds from this offering, and you will be relying on the judgment of our management regarding the application of these proceeds. They might not apply the net proceeds of this offering in ways that increase the value of your investment. We expect to use the net proceeds from this offering for general corporate purposes, which may include working capital, capital expenditures, other corporate expenses and potential acquisitions of complementary products,

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

technologies or businesses. We have not allocated these net proceeds for any specific purposes. Our management might not be able to yield a significant return, if any, on any investment of these net proceeds.

*Our directors and management will collectively control over      % of our outstanding common stock.*

Immediately after this offering, our directors and executive officers and their affiliates will collectively control approximately % of our outstanding common stock or approximately % if the underwriters exercise their over-allotment option in full. As a result, these stockholders, if they act together, will be able to influence our management and affairs and all matters requiring stockholder approval, including the election of directors and approval of significant corporate transactions. You and other stockholders will have minimal influence over these actions. This concentration of ownership may have the effect of delaying or preventing a change in control of our company and might adversely affect the market price of our common stock.

---

---

**Table of Contents**

Risk factors

---

*Our financial results may vary significantly from period to period which may reduce our stock price.*

Our financial results may fluctuate as a result of a number of factors, many of which are outside of our control, which may cause the market price of our common stock to fall. For these reasons, comparing our operating results on a period-to-period basis may not be meaningful, and you should not rely on our past results as an indication of our future performance. Our financial results may be negatively affected by any of the risk factors listed in this Risk factors section and, in particular, the following risks:

- Ø a reduction of contract research funding;
- Ø decisions by government agencies, academic institutions or corporations not to exercise contract options or to modify, curtail or terminate our major contracts;
- Ø failure to estimate or control contract costs;
- Ø adverse judgments or settlements in legal disputes;
- Ø expenses related to acquisitions, mergers or joint ventures; and
- Ø other one-time financial charges.

*We will incur increased costs as a result of being a public company.*

As a public company, we will incur significant legal, accounting and other expenses that we did not incur as a private company. We will incur costs associated with our public company reporting requirements. We also anticipate that we will incur costs associated with corporate governance requirements, including requirements under the Sarbanes-Oxley Act of 2002, as well as new rules implemented by the SEC and the National Association of Securities Dealers, Inc., or NASD. We expect these rules and regulations to increase our legal and financial compliance costs and to make some activities more time-consuming and costly. We also expect these rules and regulations may make it more difficult and more expensive for us to obtain director and officer liability insurance and we may be required to accept reduced policy limits and coverage or incur substantially higher costs to obtain the same or similar coverage. As a result, it may be more difficult for us to attract and retain qualified individuals to serve on our board of directors or as executive officers. We cannot predict or estimate the amount of additional costs we may incur or the timing of such costs.

*Investors could lose confidence in our financial reports, and our stock price may be adversely affected, if our internal control over financial reporting are found not to be effective by management or by an independent registered public accounting firm or if we make disclosure of existing or potential significant deficiencies or material weaknesses in those controls.*

Beginning with our Annual Report for the year ending December 31, 2007, Section 404 of the Sarbanes-Oxley Act of 2002 requires us to include an internal control report with our Annual Report on Form 10-K. That report must include management's assessment of the effectiveness of our internal control over financial reporting as of the end of the fiscal year. Additionally, our independent registered public accounting firm will be required to issue a report on management's assessment of our internal control over financial reporting and a report on their evaluation of the operating effectiveness of our internal control over financial reporting.

We continue to evaluate our existing internal control over financial reporting against the standards adopted by the Public Company Accounting Oversight Board, or PCAOB. During the course of our ongoing evaluation of the internal controls, we may identify areas requiring improvement, and may have to design enhanced processes and controls to address issues identified through this review. Remedying any deficiencies, significant deficiencies or material weaknesses that we or our independent registered public accounting firm may identify, may require us to incur significant costs and expend significant time and management resources. We cannot assure you that any of the measures we implement to remedy any such

---

**Table of Contents**

Risk factors

---

deficiencies will effectively mitigate or remedy such deficiencies. Investors could lose confidence in our financial reports, and our stock price may be adversely affected, if our internal controls over financial reporting are found not to be effective by management or by an independent registered public accounting firm or if we make disclosure of existing or potential significant deficiencies or material weaknesses in those controls.

*Our independent auditors have identified material weaknesses and significant deficiencies in our internal controls, and if we are unable to develop, implement and maintain appropriate controls we will not be able to comply with applicable regulatory requirements imposed on reporting companies.*

In connection with the audit of our financial statements for each of the three years in the period ended December 31, 2004, our independent registered public accounting firm identified certain weaknesses in our internal control over financial reporting, which they considered to be material weaknesses and significant deficiencies. Specifically, because we lack appropriate resources and personnel with sufficient experience, our independent registered public accounting firm noted weaknesses in our ability to account for certain complex accounting transactions relating to business combinations and consolidation matters, to account for share-based payments to employees and consultants, as well as weaknesses in our ability to prepare timely consolidated financial statements in accordance with U.S. generally accepted accounting principles and Regulation S-X under the Securities Exchange Act of 1934, as amended. We also lack adequate cutoff and accrual procedures which materially affected recognition of expenses and, in certain instances, related revenues. These weaknesses led to significant audit adjustments for each of the three years in the period ended December 31, 2004 which had a material effect on our financial statements.

Our business operations were relatively small for several years and, as a result, we have operated with very limited staffing of key accounting functions. Such limited staffing made it difficult for us to segregate certain accounting functions. Because of these circumstances, we have relied on outside consultants to supplement our internal accounting staff and to meet our financial reporting obligations.

We are actively recruiting key senior accounting and finance employees to include a new Chief Financial Officer, Chief Accounting Officer/Corporate Controller and other accounting staff to enhance our internal control and procedures over financial reporting. Upon hiring a new Chief Financial Officer, our current Chief Financial Officer will continue to serve as our Vice President, Corporate Development. We also intend to establish new and enhanced systems of internal control that we believe will be necessary to allow management to report on, and our independent auditors to attest to, our internal controls. We will continue to perform system and process evaluation and testing and any necessary remediation of our internal control system on an ongoing basis.

While we anticipate being able to implement fully the requirements relating to internal controls and all other applicable requirements of the Sarbanes-Oxley Act of 2002 in a timely fashion, we cannot be certain as to the timing of the completion of our evaluation and testing and any necessary remediation or the impact of the same on our operations. Our development, implementation and maintenance of appropriate internal controls will depend materially both on our successful hiring and retention of key senior accounting personnel. If we are not able to complete the assessment required under Section 404 in a timely manner, we and our independent registered public accounting firm would be unable to conclude that our internal control over financial reporting is effective as of December 31, 2007.



## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

If we are unable to attract and retain qualified personnel, to implement and integrate financial reporting and accounting systems or if we are unable to scale these systems to our growth, we may not have adequate, accurate or timely financial information, and we may be unable to meet our reporting obligations or comply with the requirements of the SEC, the Nasdaq National Market or the Sarbanes-Oxley Act of 2002, which could result in the imposition of sanctions, including the suspension or delisting of our common stock from the Nasdaq National Market and the inability of registered broker dealers to make a market in our common stock, or investigation by regulatory authorities. Any such action or other negative results caused by our inability to meet our reporting requirements or comply with legal and regulatory requirements or by disclosure of an accounting, reporting or control issue could adversely affect the price of our class common stock. Further and continued determinations that

---

---

**Table of Contents**

Risk factors

---

there are significant deficiencies or material weaknesses in the effectiveness of our internal control over financial reporting could also reduce our ability to obtain financing or could increase the cost of any financing we obtain and require additional expenditures to comply with applicable requirements.

*Anti-takeover provisions in our amended and restated certificate of incorporation and bylaws and Delaware law could discourage a takeover.*

Our amended and restated certificate of incorporation and bylaws and Delaware law contain provisions that might enable our management to resist a takeover. These provisions include:

- Ø a classified board of directors;
- Ø advance notice requirements to stockholders for matters to be brought at stockholder meetings;
- Ø a supermajority stockholder vote requirement for amending certain provisions of our amended and restated certificate of incorporation and bylaws; and
- Ø the right to issue preferred stock without stockholder approval, which could be used to dilute the stock ownership of a potential hostile acquirer.

These provisions might discourage, delay or prevent a change in control of our company or a change in our management. The existence of these provisions could adversely affect the voting power of holders of common stock and limit the price that investors might be willing to pay in the future for shares of our common stock. See Description of capital stock.

*Changes in, or interpretations of, accounting rules and regulations, such as expensing of stock options, could result in unfavorable accounting charges or require us to change our compensation policies.*

Accounting methods and policies, including policies governing revenues recognition, expenses, and accounting for stock options are subject to further review, interpretation and guidance from relevant accounting authorities, including the SEC. Changes to, or interpretations of, accounting methods or policies in the future may require us to reclassify, restate or otherwise change or revise our financial statements, including those contained in this prospectus. Prior to January 1, 2006, we were not required to record stock-based compensation charges if the employee's stock option exercise price equals or exceeds the fair market value of our common stock at the date of grant.

On December 16, 2004, the FASB issued SFAS No. 123 (revised 2004), *Share-Based Payment*, which is a revision of SFAS No. 123, *Accounting for Stock-Based Compensation* (SFAS No. 123R). SFAS No. 123R supersedes APB Opinion No. 25,

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

*Accounting for Stock Issued to Employees*, and amends SFAS No. 95, *Statement of Cash Flows*. Generally, the approach in SFAS No. 123R is similar to the approach described in SFAS No. 123. However, SFAS No. 123R requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. Pro forma disclosure is no longer an alternative. We are required to adopt SFAS No. 123R on January 1, 2006, and have adopted it as of that date.

As permitted by SFAS No. 123, we accounted for share-based payments to employees through December 31, 2005 using APB Opinion No. 25's intrinsic value method and, as such, generally recognized no compensation cost for employee stock options. Accordingly, the adoption of SFAS No. 123R's fair value method will have a significant impact on the presentation of our results of operations, although it will have no impact on our overall financial position. The impact of adoption of SFAS No. 123R cannot be predicted at this time because it will depend on levels of share-based payments granted in the future and the assumptions for the variables which impact the computation.

We rely heavily on stock options to motivate existing employees and to attract new employees. When we are required to expense stock options, we may then choose to reduce our reliance on stock options as a motivation tool. If we reduce our use of stock options, it may be more difficult for us to attract and retain qualified employees. If we do not reduce our reliance on stock options, our reported earnings will decrease.

---

**Table of Contents**

---

## **Information regarding forward-looking statements**

This prospectus, including the sections entitled Summary, Risk factors, Management's discussion and analysis of financial condition and results of operations and Business may contain forward-looking statements. These statements may relate to, but are not limited to, expectations of future operating results or financial performance, capital expenditures, introduction of new products, regulatory compliance, plans for growth and future operations, as well as assumptions relating to the foregoing. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. These risks and other factors include, but are not limited to, those listed under Risk factors. In some cases, you can identify forward-looking statements by terminology such as may, will, should, could, expect, plan, anticipate, believe, estimate, predict, intend, potential or the negative of these terms or other comparable terminology. These statements are only predictions. Actual events and/or results may differ materially.

We believe that it is important to communicate our future expectations to our investors. However, there may be events in the future that we are not able to accurately predict or control and that may cause our actual results to differ materially from the expectations we describe in our forward-looking statements. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the SEC, we do not plan to publicly update or revise any forward-looking statements after we distribute this prospectus, whether as a result of any new information, future events or otherwise. Potential investors should not place undue reliance on our forward-looking statements. Before you invest in our common stock, you should be aware that the occurrence of any of the events described in the Risk factors section and elsewhere in this prospectus could harm our business, prospects, operating results and financial condition. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. The forward-looking statements contained in this prospectus are excluded from the safe harbor protection provided by the Private Securities Litigation Reform Act of 1995 and Section 27A of the Securities Act of 1933, as amended.

**Table of Contents**

---

## **Use of proceeds**

We estimate that the net proceeds from the sale of the \_\_\_\_\_ shares of our common stock that we are selling in this offering will be approximately \$ \_\_\_\_\_ million, based on an assumed initial public offering price of \$ \_\_\_\_\_ per share, the mid-point of the range on the front cover of this prospectus, after deducting the underwriting discount and estimated offering expenses. If the underwriters' over-allotment option is exercised in full, we estimate that we will receive additional net proceeds of approximately \$ \_\_\_\_\_ million.

We will use the net proceeds from this offering for general corporate purposes, which may include working capital, capital expenditures, other corporate expenses and potential acquisitions of complementary products, technologies or businesses. We currently have no agreements or commitments to acquire any products, technologies or businesses. The timing and amount of our actual expenditures will be based on many factors, including cash flows from operations and the anticipated growth of our business. Pending these uses, we intend to invest the net proceeds of this offering primarily in short-term, investment-grade, interest-bearing instruments.

## **Dividend policy**

We have never declared or paid any dividends on our capital stock. We anticipate that we will retain any earnings to support operations and to finance the growth and development of our business. Therefore, we do not expect to pay cash dividends in the foreseeable future. Any future determination relating to our dividend policy will be made at the discretion of our board of directors and will depend on a number of factors, including earnings, capital requirements, financial condition, prospects and other factors that our board of directors may deem relevant.

---

**Table of Contents**


---

## Capitalization

The following table sets forth our cash and cash equivalents and capitalization as of September 30, 2005:

Ø on an actual basis;

Ø on an as adjusted basis to give effect to the sale by us of \_\_\_\_\_ shares of common stock at an assumed initial public offering price of \$ \_\_\_\_\_ per share, the mid-point of the range on the front cover of this prospectus, less the underwriting discount.

	<b>As of September 30, 2005</b>	
	<b>Actual</b>	<b>As Adjusted</b>
	<b>(unaudited)</b>	
Cash and cash equivalents	\$6,564,010	
Line of credit	1,500,000	
Redeemable common stock, 548,896 shares issued and outstanding; _____ shares issued and outstanding, as adjusted(1)	504,984	
Stockholders' equity:		
Common stock, \$0.001 par value; 45,830,143 shares authorized, 8,655,467 shares issued and outstanding, actual; _____ shares authorized, _____ shares issued and outstanding, as adjusted	8,655	
Additional paid-in capital	7,909,280	
Retained earnings	1,638,648	
<b>Total stockholders' equity and redeemable stock</b>	<b>10,061,567</b>	
<b>Total capitalization</b>	<b>\$11,561,567</b>	<b>\$</b>

(1) Certain stockholders receiving shares of our Class B Common Stock in connection with our acquisition of Luna Technologies have the right to redeem a percentage of the outstanding shares issued pursuant to that transaction. This redemption right is extinguished upon the effectiveness of our offering.

The table above excludes, as of September 30, 2005:

Ø 6,276,448 shares of common stock issuable upon the exercise of outstanding options at a weighted-average exercise price of \$0.29 per share, which includes 5,361,448 shares of common stock issuable upon the exercise of

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

outstanding options at an exercise price of \$0.20 per share, 200,000 shares of common stock issuable upon the exercise of outstanding options at an exercise price of \$0.22 per share, and 715,000 shares of common stock issuable upon the exercise of outstanding options at an exercise price of \$1.00 per share;

- Ø 1,205,429 shares of common stock reserved for future issuance upon the exercise of options available for grant under our 2003 Stock Plan;
  
- Ø 189,357 shares of common stock issuable upon exercise of outstanding warrants (not subject to escrow) at a weighted-average exercise price of \$0.41 per share, which includes 183,120 shares of common stock issuable upon the exercise of outstanding warrants at an exercise price of \$0.001 per share, 3,601 shares of common stock issuable upon exercise of outstanding warrants at an exercise price of \$21.06 per share and 2,636 shares of common stock issuable upon exercise of outstanding warrants at an exercise price of \$1.00 per share; and
  
- Ø 196,403 shares of common stock issued or reserved for issuance and 686 shares of common stock issuable upon the exercise of warrants at an exercise price of \$21.06 in connection with the acquisition of Luna Technologies, Inc., held in escrow as of that date.

Since December 31, 2005, we granted options to purchase an additional 1,537,250 shares pursuant to our 2003 Stock Plan at an exercise price of \$1.00 per share. We also adopted our 2006 Equity Incentive Plan, subject to stockholder approval, which will be effective upon the completion of this offering. In addition, on February 8, 2006, we issued warrants to purchase 101,773 shares at an exercise price of \$1.00 per share.

The table should be read in conjunction with Management's discussion and analysis of financial condition and results of operations and our consolidated financial statements and related notes included elsewhere in this prospectus.

Table of Contents**Dilution**

If you invest in our common stock, your interest will be diluted immediately to the extent of the difference between the assumed initial public offering price of \$ per share of our common stock and the as adjusted net tangible book value per share of our common stock after this offering. Net tangible book value as of September 30, 2005 was \$9.5 million, or \$1.03 per share. Our net tangible book value per share set forth below represents our total tangible assets (total assets less intangible assets) less total liabilities, divided by the number of shares of our common stock outstanding on September 30, 2005.

Dilution per share to new investors represents the difference between the amount per share paid by new investors who purchase shares of common stock in this offering and the as adjusted net tangible book value per share of common stock immediately after the completion of this offering. Giving effect to the sale of shares of our common stock offered by us at the assumed initial public offering price of \$ per share, the mid-point of the range on the front cover of this prospectus, and after deducting the underwriting discount and estimated offering expenses, our as adjusted net tangible book value as of September 30, 2005 would have been approximately \$ million. This amount represents an immediate increase in net tangible book value of \$ per share to our existing stockholders and an immediate dilution in net tangible book value of \$ per share to new investors purchasing shares of our common stock in this offering. The following table illustrates this dilution:

Assumed initial public offering price per share	\$
Net tangible book value per share as of September 30, 2005	\$1.03
Increase in net intangible book value per share attributable to this offering per share to existing investors	
As adjusted net tangible book value per share after this offering	_____
Dilution per share to new investors	\$ _____

The following table sets forth, on an as adjusted basis, as of December 31, 2005, the differences between the number of shares of common stock purchased from us, the total consideration paid, and the average price per share paid by existing stockholders and new investors purchasing shares of our common stock in this offering, before deducting the underwriting discount and estimated offering expenses at an assumed initial public offering price of \$ per share, the mid-point of the range on the front cover of this prospectus.

	Shares Purchased		Total Consideration		Average Price
	Number	Percent	Amount	Percent	Per Share
Existing stockholders	10,630,935	%	\$ 11,332,813	%	\$ 1.07
New investors	_____	_____	_____	_____	
Total	_____	100.0%	\$ _____	100.0%	



The table above excludes, as of December 31, 2005:

- Ø 7,033,517 shares of common stock issuable upon exercise of options outstanding at a weighted-average exercise price of \$0.38 per share, which includes 5,246,017 shares of common stock issuable upon exercise of options outstanding at an exercise price of \$0.20 per share, 200,000 shares of common stock issuable upon exercise of options outstanding at an exercise price of \$0.22 per share, and 1,587,500 shares of common stock issuable upon exercise of options outstanding at an exercise price of \$1.00 per share;
-

---

**Table of Contents**

**Dilution**

---

- Ø 409,860 shares of common stock reserved for future issuance upon the exercise of options available for grant under our 2003 Stock Plan;
  
- Ø 6,494 shares of common stock issuable upon exercise of warrants (not subject to escrow) outstanding at a weighted-average exercise price of \$12.92 per share, which includes 3,858 shares of common stock issuable upon exercise of outstanding warrants at an exercise price of \$21.06 per share and 2,636 shares of common stock issuable upon exercise of outstanding warrants at an exercise price of \$1.00 per share;
  
- Ø 1,885,490 shares of common stock issuable upon the conversion of the principal amount outstanding under convertible notes issued to Carilion Health System on December 30, 2005 and, assuming we elect to convert all of the accrued interest on these notes into shares of common stock after these notes remain outstanding for a maximum period of up to eight years, up to an additional 905,035 shares of common stock; and
  
- Ø 122,745 shares of common stock issued or reserved for issuance in connection with the acquisition of Luna Technologies that were held in escrow on that date, and 429 shares of common stock issuable upon the exercise of warrants at an exercise price of \$21.06 per share held in escrow as of that date.

Assuming the conversion in full of the senior convertible promissory notes as well as exercise in full of all options and warrants outstanding or reserved for future issuance as of December 31, 2005 the number of shares purchased by existing stockholders would be increased by 10,363,570 shares to 20,994,505 shares, total consideration paid by them would be increased by approximately \$2,773,624 to \$14,106,437 and the average price per share paid by them would be decreased by \$0.40 per share to \$0.67 per share.

Since December 31, 2005, we granted options to purchase an additional 1,537,250 shares pursuant to our 2003 Stock Plan at an exercise price of \$1.00 per share. We also adopted our 2006 Equity Incentive Plan, subject to stockholder approval which will be effective upon the completion of this offering. In addition, on February 8, 2006, we issued warrants to purchase 101,773 shares at an exercise price of \$1.00 per share.

If the underwriters exercise their over-allotment option in full, the percentage of shares of common stock held by existing stockholders will decrease to approximately % of the total number of shares of our common stock outstanding after this offering, and the number of shares held by new investors will be increased to , or approximately % of the total number of shares of our common stock outstanding after this offering.

Within three months following the completion of this offering, we intend to file a registration statement under the Securities Act to register the issuance of 12,715,000 shares of common stock reserved for issuance under the 2003 Stock Plan (including an increase of 1,715,000 shares since December 31, 2005) and the 2006 Equity Incentive Plan.

**Table of Contents****Selected consolidated financial data**

The tables below present selected consolidated statements of operations data for each of the five years ended December 31, 2000, 2001, 2002, 2003 and 2004 and the nine months ended September 30, 2004 and 2005 and selected consolidated balance sheet data as of December 31, 2000, 2001, 2002, 2003 and 2004 and September 30, 2005. The consolidated statements of operations data for the years ended December 31, 2002, 2003 and 2004 and consolidated balance sheet data as of December 31, 2002, 2003 and 2004 were derived from our audited consolidated financial statements and notes thereto, which are included elsewhere in this prospectus. The consolidated statements of operations data for the years ended December 31, 2000 and 2001 and the consolidated balance sheet data as of December 31, 2000 and 2001 were derived from our unaudited consolidated financial statements, which do not appear in this prospectus. The consolidated statements of operations data for the nine months ended September 30, 2004 and 2005 and consolidated balance sheet data as of September 30, 2005 were derived from unaudited consolidated financial statements included elsewhere in this prospectus. We have prepared this unaudited information on the same basis as the consolidated financial statements and have included all adjustments, consisting only of normal recurring adjustments that we consider necessary for a fair presentation of our financial position and operating results for such periods.

When you read this selected financial data, it is important that you also read the historical consolidated financial statements and related notes included in this prospectus, as well as the section of this prospectus entitled "Management's discussion and analysis of financial condition and results of operations." Historical results are not necessarily indicative of future results.

(In thousands, except share and per share data)

	Nine Months						
	Years Ended December 31,					Ended September 30,	
	2000	2001	2002	2003	2004	2004	2005
	(unaudited)					(unaudited)	
<b>Consolidated Statement of Operations Data:</b>							
Revenues:							
Contract research revenues	\$5,506	\$7,725	\$11,084	\$10,358	\$13,835	\$10,159	\$11,112
Product sales and license revenues			4,643	7,234	8,752	6,199	
<b>Total revenues</b>	<b>5,506</b>	<b>7,725</b>	<b>15,726</b>	<b>17,592</b>	<b>22,587</b>	<b>16,357</b>	<b>11,112</b>
Cost of revenues:							
Contract research costs	3,424	4,646	9,143	8,949	10,985	7,682	8,540
Product sales and license costs			3,884	1,543	2,881	2,773	
<b>Total cost of revenues</b>	<b>3,424</b>	<b>4,646</b>	<b>13,027</b>	<b>10,492</b>	<b>13,866</b>	<b>10,455</b>	<b>8,540</b>
<b>Gross profit</b>	<b>2,082</b>	<b>3,079</b>	<b>2,699</b>	<b>7,099</b>	<b>8,721</b>	<b>5,902</b>	<b>2,572</b>
Operating expense	2,544	4,531	4,491	4,856	4,190	3,135	2,953
<b>Operating income (loss)</b>	<b>(462)</b>	<b>(1,452)</b>	<b>(1,792)</b>	<b>2,243</b>	<b>4,532</b>	<b>2,768</b>	<b>(381)</b>
Other income (expense)(1)	6	(101)	41	(138)	(257)	(147)	
Interest income (expense), net	(32)	(263)	(469)	(87)	(90)	(70)	(75)

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Income (loss) before income taxes	(488)	(1,816)	(2,220)	2,018	4,184	2,551	(456)
Income tax expense (benefit)	(184)	(582)	(652)	886	128	77	(187)
Net income (loss)	\$(304)	\$(1,234)	\$(1,568)	\$1,132	\$4,056	\$2,474	\$(269)
Net income (loss) per common share:							
Basic	\$(0.06)	\$(0.23)	\$(0.31)	\$0.23	\$0.79	\$0.48	\$(0.05)
Diluted	\$(0.06)	\$(0.23)	\$(0.31)	\$0.22	\$0.59	\$0.36	\$(0.05)
Weighted-average number of shares used in per share calculations:							
Basic	5,363,318	5,363,318	5,092,545	5,030,428	5,136,001	5,134,984	5,713,926
Diluted	5,363,318	5,363,318	5,092,545	5,141,003	6,902,405	6,946,825	5,713,926

(1) Includes minority interests and excludes interest expense.

**Table of Contents**

Selected consolidated financial data

(in thousands)	As of December 31,					As of
						September 30,
	2000	2001	2002	2003	2004	2005
	(unaudited)	(unaudited)				(unaudited)
<b>Consolidated Balance Sheet Data:</b>						
Cash and cash equivalents	\$5	\$122	\$1,293	\$642	\$610	\$6,564
Working capital (deficit)	(531)	(1,762)	(5,325)	(3,008)	257	7,581
Total assets	2,041	1,967	6,807	5,497	7,747	16,111
Total current liabilities	1,832	3,610	9,802	7,211	4,474	4,689
Total debt(1)	4	0	24	286	303	549
Stockholders equity	209	(1,221)	(3,088)	(1,932)	2,167	9,557

(1) Includes capital lease obligations and excludes amounts outstanding under our senior secured revolving credit facility, which is reflected in total current liabilities.

---

**Table of Contents**

---

## **Management's discussion and analysis of financial condition and results of operations**

*The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our consolidated financial statements and the related notes to those statements included elsewhere in this prospectus. In addition to historical financial information, the following discussion and analysis contains forward-looking statements that involve risks, uncertainties and assumptions. Our actual results and timing of selected events may differ materially from those anticipated in these forward-looking statements as a result of many factors, including those discussed under Risk factors and elsewhere in this prospectus.*

### **Overview**

We research, develop and commercialize innovative technologies in two primary areas: molecular technology solutions and sensing solutions. We have a disciplined and integrated business model that is designed to accelerate the process of bringing new and innovative products to market. We identify disruptive technology that can fulfill large and unmet market needs and then take this technology from the applied research stage through commercialization in our two areas of focus:

- Ø **Molecular Technology Solutions.** We develop new polymers, nanomaterials and reagents with enhanced performance characteristics by harnessing chemical, physical and biological properties of novel combinations of matter. Examples of our solutions in this area include disease-targeting contrast agents for magnetic resonance imaging, or MRI, nanomaterials for solar cell enhancement, flame retardants and multi-functional protective coatings.
  
- Ø **Sensing Solutions.** We develop integrated sensing solutions to measure, monitor and control chemical, physical and biological properties and have particular expertise in optical, acoustic and wireless technologies. Examples of our solutions in this area include medical monitoring products and industrial instrumentation for aerospace, energy generation and distribution and defense applications.

We have a successful track record in executing our market-driven business model. Our aggregate revenues from the beginning of 2002 through September 30, 2005 were \$67.0 million, consisting of \$46.4 million in contract research revenues and \$20.6 million in product sales and license revenues. Since our inception, we have developed more than a dozen products serving various industries including energy, telecommunications, life sciences and defense. We have created five companies in our areas of focus, sold two of them to industry leaders in their fields, raised private capital for two of our companies, formed one joint venture and entered into four licensing agreements.

Our company is organized into three main groups: our Contract Research Group, our Commercialization Strategy Group and our Products Group. These groups work closely together to turn ideas into products.

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Our annual revenues have grown from \$15.7 million in 2002, to \$17.6 million in 2003, and to \$22.6 million for 2004. We generate revenues through contract research, product sales and license fees. Historically, our contract research revenues have accounted for a large and growing proportion of our total revenues, and we expect that they will continue to represent a significant portion of our total revenues for the foreseeable future. Contract research revenues have grown from \$11.1 million in 2002 to \$13.8 million in 2004, representing 24.8% growth in that two year period. As of December 31, 2005, our Contract Research Group was working on 68 contracts. In addition to these contracts, we regularly have a backlog of contracts for which work has been scheduled, but for which a specified portion of work has not yet been completed. We define backlog as the dollar amount of obligations payable to us under negotiated contracts upon completion of a specified portion of work that has not yet been completed, exclusive of revenues previously recognized for work already performed under these contracts, if any. The approximate value of our backlog was \$16.2 million as of September 30, 2005 and \$11.3 million as of December 31, 2004.

---

---

**Table of Contents**

---

Management's discussion and analysis of financial condition and results of operations

---

Revenues from product sales currently represent a small proportion of our total revenues, and, historically, we have derived most of these revenues from the sales of our fiber optic sensing systems and products. License revenues have been significant in the last three fiscal years due to the Luna Analytics, Luna Energy and Luna i-Monitoring transactions described below. Therefore, in the near future, we expect license revenues to represent a smaller portion of our total revenues, however, over time we intend to gradually increase such revenues. In the near term, we expect revenues from product sales to increase because of our acquisition of Luna Technologies on September 30, 2005. We also expect to increase our investments in product development and commercialization, which we anticipate will lead to increased product sales growth. In the future, we expect that revenues from product sales will represent a larger proportion of our total revenues and that as we develop and commercialize new products, these revenues will reflect a broader and more diversified mix of products.

In July 1998, we established Luna Technologies, and we funded its growth by raising venture capital, which diluted our equity ownership to as little as approximately 7% during our holding period and to approximately 10% as of September 2005. In line with our strategy of building a growing portfolio of businesses and products, we acquired all of the outstanding shares in Luna Technologies we did not already own in exchange for issuing shares of our common stock in September 2005.

In February 2002, we established a joint venture limited liability company, Luna Energy, LLC together with Baker Hughes Oilfield Operations, Inc. Baker Hughes agreed to pay up to \$32.0 million in connection with this joint venture as follows: \$12.0 million in working capital contributed to Luna Energy over an estimated three-year collaboration period beginning in February 2002; \$10.0 million to us, which we recognized as license revenues ratably over the expected collaboration period; and up to \$10.0 million, which we earned including \$1.5 million, \$3.0 million and \$3.5 million during the years ended December 31, 2002, 2003 and 2004, respectively, upon achievement of such milestones. In December 2004, Baker Hughes acquired our remaining equity interest in Luna Energy and the license arrangement was terminated. We are entitled to receive payments from Baker Hughes in connection with product sales from the technology we assisted in developing beginning in 2007.

In October 2003, IHS Energy Group, Inc. acquired all of our equity interest in Luna i-Monitoring, Inc. and certain non-intellectual property assets related to Luna i-Monitoring. Concurrently, IHS Energy Innovations, Inc., a subsidiary of IHS Energy Group, acquired from us certain intellectual property rights related to Luna i-Monitoring. In connection with these transactions, IHS Energy Group agreed to pay the following amounts: \$2.0 million in total working capital contributed to Luna i-Monitoring during the five years subsequent to the agreement; \$1.0 million to us, which we recognized as license revenues in 2003; and up to an aggregate of \$9.0 million to us based on a percentage of Luna i-Monitoring's sales from December 1, 2003 through November 30, 2008, of which we had received no amounts through September 30, 2005.

In December 2003, we entered into a product development agreement between our Luna Analytics, Inc. subsidiary and a biotechnology company. In connection with this arrangement, the biotechnology company agreed to pay the following amounts: \$2.0 million contributed in working capital to Luna Analytics in 2004; \$1.0 million to us, which we recognized as license revenues over the collaboration period from December 2003 to December 2004; and up to an aggregate of \$6.0 million to us upon the achievement of certain milestones. We are entitled to receive certain payments in connection with sales of Luna Analytics products through December 2013. The aforementioned biotechnology company terminated its product development work as provided by the terms of the product development agreement on December 31, 2004. We have not received any payments pursuant to the terms of this agreement, and, as a result of the termination of the product development work, we do not currently expect to receive any payments in the future.



## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

In June 2005, Luna Technologies entered into a joint cooperation agreement with Luna Energy. Under this agreement, both parties will cooperate to develop a fiber optic sensing system product. Upon successful completion of product development, Luna Energy will be required to make payments to Luna Technologies with respect to revenues derived from products sold that utilize certain of Luna Technologies' intellectual property through 2017. The product development is ongoing, and Luna Energy has not yet made any payments pursuant to the joint cooperation agreement.

---

---

**Table of Contents**

Management's discussion and analysis of financial condition and results of operations

---

In connection with becoming a public company, we expect that we will incur significant additional expenses such as audit fees, professional fees, increased directors' and officers' insurance, advisory board and board of directors compensation, and expenses related to hiring additional personnel and expanding our administrative functions. Many of these expenses were not incurred by us as a private company. We began to incur some of these expenses during the three-month period ended September 30, 2005, and we expect that these expenses will continue to increase. In addition, upon receiving the net proceeds from our initial public offering, we intend to implement a strategy for expansion that will significantly increase our operating expenses and will likely create substantial losses. We incurred consolidated net losses of approximately \$269 thousand for the nine months ended September 30, 2005. We expect to continue to incur significant additional expenses as we expand our business, including increased expenses for research and development, sales and marketing, manufacturing, finance and accounting personnel and expenses associated with being a public company. We may also grow our business in part through acquisitions of additional companies and complementary technologies which could cause us to incur greater than anticipated transaction expenses, amortization or write-offs of intangible assets and other acquisition-related expenses. As a result, we expect that we may likely continue to incur losses for the foreseeable future, and these losses could be substantial.

**Description of Our Revenues, Costs and Expenses**

*Revenues*

We generate revenues from contract research, product sales and license payments. We derive contract research revenues from providing research and development services to third parties, including government entities, academic institutions and corporations, and from achieving milestones established by some of these contracts and in collaboration agreements. In general, we complete contracted research over periods ranging from six months to three years, and recognize these revenues over the life of the contract as costs are incurred or upon the achievement of certain milestones built into the contracts. Our product revenues reflect amounts that we receive from sales of our products and currently represent a small portion of our total revenues. Our license revenues comprise up-front license fees paid to us in connection with licenses or sublicenses of certain patents and other intellectual property.

*Cost of Revenues*

Cost of revenues associated with contract research revenues consists of research contract costs, including direct labor, amounts paid to subcontractors and overhead allocated to contract research activities.

Cost of revenues associated with product sales and license revenues consists of license fees for use of certain technologies; product manufacturing costs including all direct material and direct labor costs; amounts paid to our contract manufacturers; manufacturing, shipping and handling; provisions for product warranty; and inventory obsolescence, as well as overhead allocated to these activities. Product manufacturing activity is not yet a significant cost element due to our relatively low product sales activity in comparison with our other activities.

*Operating Expense*

Operating expense consists of selling, general and administrative expenses, as well as expenses related to research and development, depreciation of fixed assets and amortization of intangible assets. These expenses also include: compensation for employees in executive and operational functions; facilities costs; professional fees; salaries, commissions, travel expense and related benefits of personnel engaged in sales, product management and marketing activities; costs of marketing programs and promotional materials; salaries, bonuses and related benefits of personnel engaged in our own research and development beyond the scope and activities of our Contract Research Group; product development activities not covered by contracted research; and overhead costs related to these activities.

After completion of this offering, we anticipate our operating expenses will increase due to increased administrative costs for insurance, professional fees, external reporting requirements, Sarbanes-Oxley compliance and investor relations activities associated with operating as a publicly-traded company. These increases will also include the hiring of additional personnel.

---

**Table of Contents**

Management's discussion and analysis of financial condition and results of operations

---

*Interest Expense*

Interest expense relates primarily to interest we paid under our senior secured revolving credit facility. As of December 31, 2005, there was no amount outstanding on our credit facility, and we do not expect to draw on that facility in the near term. In 2002, interest expense also included interest and financing costs associated with a \$1.5 million promissory note issued by Luna Analytics to a private investor that has since been repaid.

**Critical Accounting Policies and Estimates**

Our discussion and analysis of our financial condition and results of operations are based on our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these financial statements requires us to make estimates, assumptions and judgments that affect the amounts reported in our financial statements and the accompanying notes. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from these estimates under different assumptions or judgments. While our significant accounting policies are described in more detail in the notes to our consolidated financial statements included in this prospectus, we believe the following accounting policies to be critical to the judgments and estimates used in the preparation of our consolidated financial statements.

*Contract Research Revenues*

We perform research and development for federal government agencies, educational institutions and commercial organizations under cost-reimbursable, time and material and firm fixed price contracts. Revenues on cost-reimbursable contracts are recorded as costs are incurred and fees are earned. Revenues on time and material contracts are recognized by applying contractually defined billing rates to direct labor hours expended. Revenues on fixed price contracts are recognized under the percentage of completion method. Losses on contracts, if any, are recognized in the period in which they become known based upon the projects' costs incurred to total estimated costs to complete.

*Intellectual Property License Revenues*

Amounts received from third parties for licenses to our intellectual property are recognized when earned under the terms of the agreements. Revenues are recognized upon transfer of the license unless we have continuing obligations for which fair value cannot be established, in which case the revenues are recognized over the period of the obligation. If there are extended payment terms, license fee revenues are recognized as these payments become due and collectibility is probable. We consider all arrangements with payment terms extending beyond 12 months not to be fixed and determinable.

Certain of our license arrangements have required us to enter into research and development agreements. We apply the guidance from the Emerging Issues Taskforce Consensus on Issue 00-21, *Revenue Arrangements with Multiple Deliverables* (EITF 00-21). Accordingly, we will allocate our arrangement fees to the various elements based upon vendor specific objective evidence (VSOE) of fair value, if available. For those arrangements in which VSOE of fair value is not available we will defer revenues from any up-front payments and recognize them over the service period in the arrangement. Certain of these arrangements also include the payment of performance bonuses based upon the achievement of specific milestones. Generally, there are no assurances at the onset of these arrangements that the milestones will be achieved. As such, fees related to such milestones are excluded from the initial allocation of the arrangement fee in accordance with EITF 00-21 and are recognized upon achievement of the milestone provided that such fees are non-refundable and collection is probable.

*Product Sales Revenues*

Revenues from product sales are generated by the sale of commercial products and services under various sales programs to the end user and through distribution channels. We sell fiber optic sensing systems to end users for use in numerous fiber-optic based measurement applications.

---

---

**Table of Contents**

Management's discussion and analysis of financial condition and results of operations

---

Revenues from product sales that require no ongoing obligations are recognized as revenues when shipped to the customer, title has passed and collection is reasonably assured. In transactions where a right of return exists, revenues are deferred until acceptance has occurred and the period for the right of return has lapsed.

*Deferred Taxation*

We estimate our tax liability through calculations we perform for the determination of our current tax liability, together with assessing temporary differences resulting from the different treatment of items for tax and accounting purposes. These differences result in deferred tax assets and liabilities, which are recorded on our balance sheet. Management then assesses the likelihood that deferred tax assets will be recovered in future periods. To the extent that we cannot conclude that it is more likely than not that the benefit of such assets will be realized, we establish a valuation allowance to adjust the net carrying value of such assets. The carrying value of our net deferred tax assets assumes that we will be able to generate sufficient future taxable income, based on estimates and assumptions. These estimates and assumptions take into consideration future taxable income and ongoing feasible tax strategies in determining the recoverability of such assets. Our valuation allowance will change based upon revisions to such estimates and assumptions.

*Stock-Based Compensation*

In connection with the grant of stock options to employees, we have recorded compensation expense under the intrinsic value method, pursuant to APB 25 and related interpretations, whenever the exercise price of an option grant is less than the fair market value of our common stock on the grant date. We have also recorded compensation expense whenever we have modified the terms of an option grant or directly or indirectly repriced outstanding options.

In August 2003, our board of directors authorized an option exchange program whereby holders of options for Class A Common Stock were given the opportunity to exchange their options for options to purchase Class B Common Stock on a one-for-one basis. The new options grants were immediately vested on September 29, 2003, the date of exchange, had an exercise price of \$0.20 and a life of 10 years from the date of grant. All of the outstanding options issued under this exchange program had exercise prices in excess of the fair value of our Class A Common Stock as of the date of the exchange. As such, the option exchange was accounted for as a repricing in accordance with FIN 44. We are required to apply variable plan accounting to the replacement grant and measure compensation based on the change in fair value of the common stock at each reporting period. A total of shares subject to such options exchanged under this program remain outstanding as of January 31, 2006. We will continue to incur a non-cash charge or benefit each quarter based upon the increase or decrease in fair value of our common stock, until such options are exercised, forfeited or expire. Assuming a fair value of \$ per share for our common stock, the mid-point of the range of the estimated offering price in this offering, this non-cash charge would be \$ for the quarter ending March 31, 2006, provided that this amount could increase or decrease subject to the actual trading price of our common stock.

On January 1, 2006, we were required to adopt SFAS No. 123 (revised 2004), *Share-Based Payment* ( SFAS No. 123R ). SFAS No. 123R supersedes APB Opinion No. 25, *Accounting for Stock Issued to Employees*. SFAS No. 123R requires all share-based

payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. Accordingly, the adoption of SFAS No. 123R's fair value method will have a significant impact on the presentation of our results of operations, although it will have no impact on our overall financial position. The impact of adoption of SFAS No. 123R cannot be predicted at this time because it will depend on levels of share-based payments granted in the future and the assumptions for the variables which impact the computation.

---

**Table of Contents**

Management's discussion and analysis of financial condition and results of operations

---

**Results of Operations**

**Nine Months Ended September 30, 2005 Compared to Nine Months Ended September 30, 2004**

*Revenues*

Total revenues decreased 32.1% to \$11.1 million for the nine months ended September 30, 2005 from \$16.4 million for the nine months ended September 30, 2004. The decrease is a result of declining license revenues relating to our arrangement with Baker Hughes attributable to the satisfaction of our right to receive certain milestone payouts in connection with this arrangement and as a result of the sale of our interest in Luna Energy to Baker Hughes in December 2004. This decrease is offset in part by an increase in contract revenues during the nine months ended September 30, 2005 as compared with the same period in 2004. We are not currently receiving significant license payments for our technologies, and we do not expect license revenues comparable to those in 2002, 2003 and 2004 in the near term. We do, however, expect that product revenues will increase in the near term as a result of our acquisition of Luna Technologies, Inc. on September 30, 2005. The acquisition of Luna Technologies is consistent with our strategy to transition our revenues mix from contract research revenues to product sales and license revenues.

Although total revenues decreased due to the cessation of revenues from the Luna Energy joint venture in December 2004, contract research revenues increased 9.4% to \$11.1 million for the nine months ended September 30, 2005 from \$10.2 million for the same period in 2004. This increase reflects our continued short-term commitment to steady and consistent growth of our contract research business while, at the same time, we seek to increase our product sales both in absolute terms and as a proportion of total revenues.

*Cost of Revenues*

Cost of revenues decreased 18.3% to \$8.5 million for the nine months ended September 30, 2005 from \$10.5 million for the nine months ended September 30, 2004. Consistent with our decrease in revenues, the decline is primarily driven by the lack of licensing revenues as our licensing arrangement with Baker Hughes neared completion.

Contract research costs of revenues increased 11.2% to \$8.5 million for the nine month period ended September 30, 2005 from \$7.7 million in the same period in 2004. This increase is due to the continued growth in contract research activity, the corresponding revenues for which also increased from September 30, 2004 to September 30, 2005.

*Operating Expense*



## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Operating expense decreased 5.8% to \$3.0 million for the nine months ended September 30, 2005 from \$3.1 million for the nine months ended September 30, 2004. The decrease in operating expense is primarily attributable to professional fees and other transaction costs incurred in the 2004 period in connection with the sale of our interest in Luna Energy. Although we were involved in significant transactions beyond our regular activities, including the investment by Carilion Health System in August 2005 and the acquisition of Luna Technologies in September 2005, these transactions did not result in the same level of costs as the Luna Energy transaction during 2004. The transactions we completed in 2005 are in line with our strategy of building a growing portfolio of businesses and products. We expect that our operating expenses will also increase in the coming months due to the costs of our initial public offering and continued compliance with the various reporting requirements of being a publicly-traded company.

### *Other Income (Expense)*

The decrease in other expense was a result of not having basis to absorb losses from our equity investment in Luna Technologies. As previously discussed, we acquired the remaining equity in Luna Technologies on September 30, 2005 that we did not already own.

---

---

**Table of Contents**

Management's discussion and analysis of financial condition and results of operations

---

Interest expense remained consistent between 2004 and 2005. Our line of credit permits us to borrow up to \$2.5 million. The total amount outstanding under our credit line at September 30, 2005 was \$1.5 million. As of the end of 2005, we have repaid the outstanding balance on our line of credit, and we do not anticipate a need to draw on that line of credit in the near term given the funds raised from our August and December 2005 financing rounds with Carilion Health System, as well as the generation of proceeds from this offering.

**Year Ended December 31, 2004 Compared to Year Ended December 31, 2003**

*Revenues*

Total revenues increased 28.4% to \$22.6 million in 2004 from \$17.6 million in 2003. This increase was largely driven by growth in our volume of research contracts. Contract research revenues increased 33.6% to \$13.8 million in 2004 as compared with \$10.4 million in 2003. During 2003, we undertook an initiative to improve our ability to obtain additional contracts by devoting increased resources to support our Contract Research Group. Much of the result from these efforts in 2003 is reflected in our 2004 revenues because of a lengthy bidding process and because our contract research may take several months and sometimes years to complete. The length of our contract research efforts under a typical contract ranges from six months to three years. In addition to the growth of our existing contract research, we also experienced a significant increase in research contract volume in connection with the creation of our Luna nanoWorks Division.

Product sales and license revenues also contributed significantly to our total revenues growth during this period. Product sales and license revenues increased 21.0% to \$8.8 million in 2004 from \$7.2 million in 2003. Much of this increase is the result of achieving milestones under the Luna Energy license agreement. As a result of the sale of our remaining interest in Luna Energy to Baker Hughes in December 2004, we do not expect license revenues to be significant in the near term. Revenues related to product sales represent a small proportion of our total revenues in 2004 and 2003. During that period, we continued to remain focused on our contract research business.

*Cost of Revenues*

Cost of revenues increased 32.1% to \$13.9 million in 2004 from \$10.5 million in 2003, with most of the increase directly attributable to increased volume of research contracts. Cost of contract research revenues, however, increased at a slightly lower rate of 22.7%, from costs of \$8.9 million in 2003 to costs of \$11.0 million in 2004. As our contract research volume increased, the costs related to these contracts also increased. However, as the volume of contracts increase, we also benefit from economies of scale. Accordingly, our costs of contract research for this period increased at a lower rate than the corresponding revenue growth.

In addition to our increased contract research activity, we also incurred increased license costs due to certain bonuses accrued and paid in 2004 to contributors and providers of intellectual property related to the Luna Energy joint venture. In December 2004, we sold our remaining interest in Luna Energy to Baker Hughes. In connection with that sale and the receipt of payments for

achievement of certain milestones in connection with that venture, we paid bonuses to the technology partners from whom we licensed part of the intellectual property for the venture. Accordingly, the cost of our product sales and license revenues increased 86.7% to \$2.9 million in 2004 as compared with \$1.5 million in 2003. Although this increase outpaced the percentage increase in license and royalty revenues between 2003 and 2004, it is consistent with the overall growth in license and royalty revenues between 2002 and 2004, during which period the Luna Energy joint venture took place.

*Operating Expense*

Operating expenses decreased 13.7% to \$4.2 million in 2004 from \$4.9 million in 2003 as we were able to increase revenues year-over-year with no significant changes in our operating infrastructure as well as incurring fewer costs related to outside transactions. In 2003, we sold our interest in Luna i-Monitoring. No similar transactions occurred in 2004. Additionally, as our

---

---

**Table of Contents**

Management's discussion and analysis of financial condition and results of operations

---

operations have become more mature, we have been able to substantially reduce operating expenses due to the increased use of long-term contracts and leases as well as to our improved ability to predict the needs of our operations.

*Other Income (expense)*

Our share of losses from equity method investees increased approximately \$107 thousand as a result of advances made to such investees during the year which provided us basis to record such cases.

Interest expense remained consistent for the years ended December 31, 2004 and 2003.

**Year Ended December 31, 2003 Compared to Year Ended December 31, 2002**

*Revenues*

Total revenues increased 11.9% to \$17.6 million in 2003 from \$15.7 million in 2002, primarily due to increased license and royalty revenues, offset by a slight decrease in contract research revenues. The level of our contract research activity remained approximately the same in 2003 as in 2002. Contract research revenues declined 6.6% to \$10.4 million in 2003 from \$11.1 million in 2002. Although we focused our efforts to improve our ability to obtain new contracts in 2003, a substantial portion of the impact of such efforts did not materialize until after 2003. We have since had steady growth in 2004 and the nine months ended September 30, 2005 in our contract research revenues. Product sales and license revenues increased 55.8% to \$7.2 million in 2003 from \$4.6 million in 2002. This increase is largely driven by the results of the joint venture that we established in February 2002 between Luna Energy and Baker Hughes, which required certain license fees to be paid to us for use of various intellectual property assets. As the specified milestones were reached in 2003, we became entitled to additional license revenues from Baker Hughes. Revenues related to product sales represent a small proportion of our total revenues in 2002 and 2003.

*Cost of Revenues*

Cost of revenues decreased 19.5% to \$10.5 million in 2003 from \$13.0 million in 2002 as fewer bonuses were paid in 2003 than in 2002 to contributors of intellectual property to the company. Over the same period, cost of revenues related to contract research declined only slightly, consistent with lower contract research revenues in 2003 than in 2002. Cost of contract research revenues decreased 2.1% to \$8.9 million in 2003 from \$9.1 million in 2002. This is consistent with our decline in contract research revenues during the same period. Our cost of product sales and license revenues decreased 60.3% to \$1.5 million in 2003 from \$3.9 million in 2002. Such decline is mostly attributable to the Luna Energy joint venture, for which we incurred the initial costs of obtaining licenses to intellectual property from research partners in 2002 in order to initiate the joint venture. However, as the joint venture continued, we required fewer new intellectual property licenses to sustain it. As such, cost of product sales and license revenues

declined substantially in 2003.

*Operating Expense*

Operating expense remained approximately the same between 2002 and 2003, increasing 8.1% to \$4.9 million in 2003 from \$4.5 million in 2002. We had more transactions outside of our regular operations in 2003 as compared with 2002; in 2003, we sold our interest in Luna i-Monitoring and also continued our joint venture in Luna Energy, both of which led to increased transaction costs mostly due to professional services fees. Some of these transaction costs were capitalized, but not all expenses could be capitalized.

*Interest Expense*

Interest expense decreased 81.5% to \$87 thousand in 2003 from \$469 thousand in 2002. The decrease in interest expense is attributable to the repayment of a \$1.5 million note issued by our subsidiary, Luna Analytics. We incurred significant interest and financing charges on such note in 2002.

---

---

**Table of Contents**

Management's discussion and analysis of financial condition and results of operations

---

**Liquidity and Capital Resources**

Prior to August 2005, our primary source of liquidity had been cash provided by operations and divestitures of certain assets and businesses. In August 2005, we completed our first outside equity financing and raised \$7.0 million through an equity investment by Carilion Health System. Carilion Health System invested an additional \$8.0 million in December 2005 in the form of \$5.0 million aggregate principal amount of convertible promissory notes and \$3.0 million in additional equity. Our principal uses of cash have been to fund our expansion, including facilities, personnel, working capital and other capital expenditures.

We have a \$2.5 million senior secured revolving credit facility with First National Bank that is collateralized by a security interest in substantially all of our assets. The interest rate on borrowings under our secured revolving credit facility is equal to the prime rate, limited to no less than 6.0% and no greater than 10.0% per annum, and the interest accrued is payable monthly. Under the terms of the senior secured revolving credit facility, the outstanding principal is payable in full on demand or at maturity on May 30, 2006. The senior secured revolving credit facility contains covenants which require us to maintain \$1.0 to \$2.0 million in liquidity depending on our outstanding balance. Additionally, without First National Bank's prior approval, we may not make a direct loan to an affiliate or subsidiary of ours exceeding \$500 thousand annually, guaranty the debt of our affiliate or subsidiary or incur debt in excess of \$200 thousand non-First National Bank debt annually. Finally, we are obligated to continue to provide First National Bank an assignment of life insurance in a minimum amount of \$1.0 million on the life of Kent A. Murphy, covering all of our indebtedness to First National Bank. As of September 30, 2005, we had \$1.5 million outstanding under our secured revolving credit facility. As of the end of 2005, we have repaid the outstanding balance on our line of credit, and we do not anticipate a need to draw on that line of credit in the near term given the funds raised from our August and December 2005 financing rounds with Carilion Health System as well as the proceeds from this offering. With the exception of our obligations under our senior secured revolving credit facility and our capital lease, we have no other debt outstanding.

**Discussion of Cash Flows**

We generated approximately \$3.4 million in cash from operating activities during the year ended December 31, 2004. A significant portion of this amount was generated from milestone payments and a non-refundable payment of approximately \$990 thousand for selling our remaining rights and interests in Luna Energy and certain intellectual property to Baker Hughes.

In March 2004, we received a grant of \$900 thousand from the city of Danville, Virginia under a Grant Agreement to support the expansion of economic and commercial growth within the city. Under the Grant Agreement, we agreed to locate a nanomaterials manufacturing and research facility and maintain its operations in Danville until March 25, 2009. We agreed under the Grant Agreement to invest by September 25, 2006 at least \$5.2 million in capital equipment expenditures and \$1.2 million in certain facilities and to maintain such investments in our Danville facility until March 25, 2009. We also agreed to create by September 25, 2006 at least 54 new full-time jobs at the Danville facility at an average annual wage of at least \$39 thousand plus benefits, and to maintain these jobs at such facility until March 25, 2009. If we fail to make these capital expenditures and create these jobs by September 25, 2006, we will be obligated to repay the city all or a portion of the funds based on a formula of the pro rata shortfall of such expenditures and jobs falling below such required levels. These contractual requirements will restrict the use of significant assets and could obligate us to an annual payroll obligation exceeding \$2.0 million until March 25, 2009. To the extent such hiring results in salaries in excess of the required minimum wages, our annual payroll obligation could be substantially greater than \$2.0 million.

For the nine months ended September 30, 2005, we used approximately \$500 thousand of cash in operations. This was mainly attributed to a lack of increased revenue for the period.

Cash used in investing activities for the year ended December 31, 2004 and the nine months ended September 30, 2005 related primarily to the purchase of property and equipment and legal fees associated with securing patent rights to certain technology. During 2004, we also advanced approximately \$348 thousand to certain of our affiliates.

---

**Table of Contents**

Management's discussion and analysis of financial condition and results of operations

---

Cash flows from financing activities for the year ended December 31, 2004 were primarily from net borrowings on our line of credit. For the nine months ended September 30, 2005, we received proceeds of \$7.0 million from the equity financing arrangement with Carilion Health System.

Total cash and cash equivalents were approximately \$6.6 million at September 30, 2005. We believe that cash on hand, availability under our line of credit agreement and proceeds from our initial public offering will be sufficient to fund operations for the next 12 months.

**Summary of Contractual Obligations**

We lease our facilities in Blacksburg, Charlottesville, Danville, Hampton, McLean and Roanoke, Virginia under operating leases that expire between February 2006 and August 2011 or under a month-to-month arrangement. Upon expiration of the leases, we may exercise certain renewal options as specified in the leases.

We also lease certain computer equipment and software under a capital lease agreement that expires in February 2008. The assets subject to these obligations are included in property and equipment on our consolidated balance sheet.

Set forth below is information concerning our known contractual obligations as of December 31, 2004 that are fixed and determinable. As of December 31, 2004, we did not have contractual obligations that extended beyond May 2009.

	<u>Total</u>	<u>Less than 1 year</u>	<u>1-3 years</u>	<u>3-5 years</u>	<u>More than 5 years</u>
Operating facility leases	\$ 1,378,000	\$ 511,000	\$632,000	\$ 235,000	\$
Capital equipment and software lease	326,692	107,177	194,712	24,803	
<b>Total</b>	<b>\$ 1,704,692</b>	<b>\$ 618,177</b>	<b>\$ 826,712</b>	<b>\$ 259,803</b>	<b>\$</b>

**Quantitative and Qualitative Disclosures about Market Risk**

Market risk represents the risk of loss that may impact our financial position due to adverse changes in financial market prices and rates. We do not hold or issue financial instruments for trading purposes or have any derivative financial instruments. To date, all payments made under our research contracts are denominated in United States dollars. Our exposure to market risk is limited to interest rate fluctuations due to changes in the general level of United States interest rates, particularly because the interest rate on our line of credit is variable between 6.0% and 10.0% based on the current prime rate of interest. As of December 31, 2005, our



cash reserves were maintained in money market investment accounts and were not exposed to material market risks.

---

---

**Table of Contents**

---

## **Business**

### **Overview**

We research, develop and commercialize innovative technologies in two primary areas: molecular technology solutions and sensing solutions. We have a disciplined and integrated business model that is designed to accelerate the process of bringing new and innovative products to market. We identify disruptive technology that can fulfill large and unmet market needs and then take this technology from the applied research stage through commercialization in our two areas of focus:

- ∅ **Molecular Technology Solutions.** We develop new polymers, nanomaterials and reagents with enhanced performance characteristics by harnessing chemical, physical and biological properties of novel combinations of matter. Examples of our solutions in this area include disease-targeting contrast agents for magnetic resonance imaging, or MRI, nanomaterials for solar cell enhancement, flame retardants and multi-functional protective coatings.
  
- ∅ **Sensing Solutions.** We develop integrated sensing solutions to measure, monitor and control chemical, physical and biological properties and have particular expertise in optical, acoustic and wireless technologies. Examples of our solutions in this area include medical monitoring products and industrial instrumentation for aerospace, energy generation and distribution and defense applications.

We have a successful track record in executing our market-driven business model. Our aggregate revenues from the beginning of 2002 through September 30, 2005 were \$67.0 million, consisting of \$46.4 million in contract research revenues and \$20.6 million in product sales and license revenues. Since our inception, we have developed more than a dozen products serving various industries including energy, telecommunications, life sciences and defense. We have created five companies in our areas of focus, sold two of them to industry leaders in their fields, raised private capital for two of our companies, formed one joint venture and entered into four licensing agreements.

Our company is organized into three main groups: our Contract Research Group, our Commercialization Strategy Group and our Products Group. These groups work closely together to turn ideas into products.

**Contract Research Group.** Our Contract Research Group provides applied research to customers in our areas of focus. Our engineers and scientists collaborate with our network of government, academic and industry experts to identify technologies and ideas with promising market potential. After these promising technologies are identified, our Contract Research Group competes to win fee-for-service contracts from government agencies and industrial clients who seek innovative solutions to practical problems that require new technology. We focus primarily on contract research opportunities where we can retain partial or full rights to the intellectual property developed, and generally obtain full funding of the costs of contracts we undertake from our customers. This approach allows us to cover the costs of early-stage technology development with contract research revenues. Since 2002, our contract research revenues have grown 24.8% in the two-year period ending December 31, 2004. These revenues have been a growing part of our business from inception, and our Contract Research Group seeks to continually supply our product pipeline with new opportunities.

**Commercialization Strategy Group.** Our Commercialization Strategy Group works closely with our network of federal and industrial customers to identify new market opportunities for our technologies. After ideas are driven to proof of concept in the Contract Research Group, our Commercialization Strategy Group develops detailed business plans for commercially viable products. It is at this stage that we first consider investing our own funds to finance the continued development of a product, which is then managed in our Products Group.

**Products Group.** Our Products Group currently consists of the following three divisions:

- Ø **Luna Advanced Systems Division.** Most new product opportunities that are approved for further development by our management team are initially allocated to our Luna Advanced Systems Division. Products currently managed in this division include medical diagnostic instruments using our innovative ultrasound technologies, non-destructive industrial testing and homeland security devices, remote and secure wireless asset monitoring

---

**Table of Contents**

Business

---

systems, flame retardants, multi-functional protective coating systems and blast and ballistic resistant materials. We transfer products to existing or new divisions within our Products Group with the resources needed for the successful commercialization of the technology if we determine that a product line is broad enough or that the market opportunity is sufficiently large.

- Ø **Luna nanoWorks Division.** Our Luna nanoWorks Division develops and commercializes innovative products based on carbon nanomaterials that have broad potential applications. This division is developing disease-targeting MRI contrast agents that are designed to be potentially safer than, and technically superior to, contrast agents currently on the market. We currently supply nanomaterials to research laboratories and plan to supply proprietary high value-added carbon nanomaterials to customers who manufacture products such as solar cells, strong, light-weight composites and coatings to shield devices from electromagnetic interference.
  
- Ø **Luna Technologies Division.** Our Luna Technologies Division manufactures and markets test and measurement equipment and integrated sensing solutions. This division's products are used for process and control monitoring in telecommunications, manufacturing, power generation and distribution, down-hole oil and gas production, aerospace, and defense applications. These products have won numerous awards and are sold and distributed throughout North America, Europe, the Middle East and Asia.

We expect that the capital raised in this offering will provide us greater flexibility in funding the commercialization of new technologies and will provide us the opportunity to increase the speed, quality and volume of products that we can develop.

We have knowledge and experience in molecular technology solutions and sensing solutions and, as of December 31, 2005, we owned or had exclusive rights to use 32 issued U.S. patents and 63 additional pending U.S., international and foreign patent applications. As of December 31, 2005, approximately 76 of our 143 employees are directly engaged in research, of whom 21 hold Ph.D.s and 27 hold advanced degrees.

## **Industry Background and Market Opportunity**

### *Molecular Technology Solutions*

Our molecular technology solutions generally utilize advanced materials with enhanced performance characteristics. These materials are produced by harnessing unique chemical, physical and biological properties through novel combinations of matter and include metals, ceramics, polymers, nanostructures and composites. Nanotechnology, which focuses on manipulating materials at the atomic scale to create advanced materials with novel properties, is itself a broad field and many national governments have made a priority of supporting nanoscience research and development. Since the inception of the U.S. National Nanotechnology Initiative in 2001, the U.S. government has invested \$4 billion to support nanotechnology research and development activities.

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

In general, advanced materials enable significant improvements in the performance, cost and functionality of existing products and allow the development of products not previously possible. Such materials have potential applications in many industries, including semiconductors, electronics, biotechnology, textiles, alternative energy and defense. Some advanced material products that are currently being developed include: very high density and cost efficient digital memories; smart sensors; pharmaceuticals; drug delivery systems; cost efficient fuel cells, solar cells and light sources; stain resistant textiles; lightweight, high strength composites for civil and military applications; and wear resistant and anti-corrosion coatings for industrial applications.

In 2004, the market sizes of the following advanced material subsectors coatings, ceramics, flame retardants and composites were estimated to be approximately \$9.4 billion, \$2.3 billion, \$1.6 billion and \$4.8 billion, respectively.

### *Sensing Solutions*

Our sensing solutions involve the integration of multiple technologies to design, manufacture and commercialize new products. Such products require a broad range of expertise and technical competencies, including research and development,

---

**Table of Contents**

Business

---

engineering design, software programming and product testing. Our optical, ultrasound and wireless sensing solutions address a wide variety of end markets including defense and military, healthcare, telecommunications, industrial measurement, security applications and consumer electronics. We believe that Homeland Security-related applications are one of the most attractive sensing solutions markets given recent increases in government investment in this area. For example, the research and development budget of the U.S. Department of Defense has increased by approximately 70.0% since 2002 and was expected to reach \$70.0 billion by 2005.

Examples of sensing solutions products include industrial and military sensors to increase equipment operating efficiency, perimeter and impact detection systems, diagnostic systems for telecommunications networks, devices to measure physical properties of materials for medical and industrial applications and secure wireless communication systems.

Many of these end markets represent very large opportunities. For example, in 2004, the market sizes of the following sensing solutions sub-sectors small office and home security systems, industrial security and access systems, industrial sensors and electromechanical actuator systems were estimated to be approximately \$2.1 billion, \$3.8 billion, \$4.2 billion and \$7.1 billion, respectively.

*Opportunity to Accelerate the Commercialization of Technology*

Technology innovation is a key engine for growth in an increasingly global and competitive marketplace. According to published research, over \$300.0 billion was spent in research and development in the United States in 2004 as follows: \$93.0 billion by federal agencies, \$187.0 billion by the private sector, \$12.0 billion by academic institutions and \$9.0 billion by not-for-profit organizations.

However, the transition from technology discovery to commercialization is challenging, and government agencies, academic institutions and corporations frequently lack formal processes to enable timely commercialization of technologies in response to marketplace demands. One problem is that research and development is often done in isolation, without input or feedback from the marketplace. In addition, due to the inherent complexity of new technologies, cross-disciplinary and integration issues are often not addressed because researchers, engineers and product developers have very specialized areas of expertise. Moreover, research organizations may be unable to commercialize technologies because their networks may not be broad or deep enough to connect them expeditiously with partners, investors and customers. Development efforts can also fail for a host of other reasons, such as inability to manufacture at commercial scale, unanticipated competition or poorly understood customer needs.

Technology innovation in areas such as molecular technology solutions and sensing solutions is particularly susceptible to these challenges because it requires expertise across a number of technical disciplines, which are often isolated from each other. We have developed a model for technology innovation that addresses these issues and that we believe has the potential to significantly accelerate the creation and commercialization of new technologies.

## **Our Business Model**

We have developed a disciplined and integrated process to accelerate the development and commercialization of innovative technologies. Our business model employs a market-driven approach and provides the infrastructure, resources and know-how throughout the process of developing and commercializing new products. To manage a diverse set of products effectively across a range of development stages, we are organized into three main groups: our Contract Research Group, our Commercialization Strategy Group and our Products Group. These groups work together through all product development stages, including:

- Ø Searching for emerging technologies based on market needs;
  
  - Ø Conducting applied research;
-

---

**Table of Contents**

Business

---

- Ø Developing and commercializing innovative products; and
  
- Ø Applying proven technologies and products to new market opportunities.

The graphic below illustrates our business model:

The strength of our business model is exemplified by our track record in taking innovative technologies from the applied research stage through product development and ultimately to the creation of independent businesses. For example, we have created five companies in our areas of focus, sold two of them to industry leaders in their fields, raised private capital for two of our companies and formed one joint venture. In addition, we have developed more than a dozen products serving several industries including energy, telecommunications, life sciences and defense. We describe below three examples of independent businesses that we have created:

- Ø **Luna Analytics, Inc.** In June 1999, we created Luna Analytics to commercialize analytical instruments that improve the assessment of protein interactions. Luna Analytics' devices are being developed to provide advanced disease diagnostics, treatment and drug discovery. We currently own approximately 39% of Luna Analytics.
  
- Ø **Luna Energy, LLC.** In February 2002, we created Luna Energy to commercialize real-time, state-of-health pipeline monitoring sensors for the oil and gas industry. Luna Energy was acquired in December 2004 by Baker Hughes Oilfield Operations Inc., a leader in oil field services. We no longer have an ownership interest in Luna Energy, but we are entitled to receive payments in connection with future product sales beginning in 2007.
  
- Ø **Luna i-Monitoring, Inc. (now IHS i-Monitoring).** In May 2002, we created Luna i-Monitoring to commercialize a suite of highly integrated wireless sensors called iNodes for cost-effective remote monitoring and Internet accessibility for the oil and gas marketplace. Luna i-Monitoring was acquired by IHS Energy, Inc. in October 2003. We have no ownership in Luna i-Monitoring, but we are entitled to receive payments in connection with future product sales through November 2008.



---

## Table of Contents

### Business

---

## **Our Growth Strategy**

We have the following key strategies to achieve our goal of accelerating the development and commercialization of innovative technologies and to create successful products in our areas of focus:

- Ø **Focus on developing and commercializing a growing portfolio of innovative products.** We intend to build and commercialize a growing portfolio of high value-added products using innovative technologies and utilize our existing relationships to identify, prioritize and allocate resources to respond rapidly to market needs and shorten the time to market for new products.
- Ø **Transition our mix of revenues to a higher percentage of product and license revenues.** We plan to commercialize a growing number of products in order to increase the amount of revenues that we generate from product sales and license payments. To this end, we will seek to expand our distribution network and our ability to service our customers. We will also seek to allocate resources to improve our ability to manufacture and shorten the cycle time from idea to market and to monetize our intellectual property portfolio by licensing our technologies. As a result, we believe that product sales and license revenues will comprise a greater portion of our total revenues in the future.
- Ø **Continue to strengthen our Contract Research Group.** We will seek to strengthen our Contract Research Group through increased resource allocation and hiring and by expanding our network of relationships with federal laboratories, major research universities and industry leaders. These steps will provide us the opportunity to grow our applied research business, remain informed of the latest technological advances and increase the quality and volume of high potential technologies that will support our product pipeline.
- Ø **Expand our intellectual property portfolio in our areas of focus.** We will seek to expand our intellectual property portfolio by applying our disciplined processes to generate know-how and intellectual property through our network of relationships and our own research and development efforts. By continuing to expand our intellectual property, we will seek to enhance our competitive position and develop additional products in these areas.

## **Contract Research Group**

Our Contract Research Group provides applied research to customers in our areas of focus – molecular technology solutions and sensing solutions. Our Contract Research Group competes to win contracts in these areas on a fee-for-service basis. This group has a successful track record of evaluating innovative technologies to address the needs of our customers. We identify these needs by utilizing our knowledge of the markets in our areas of focus and by consulting with major government entities, leading research universities and large corporations. We also use this network to obtain favorable technology transfer agreements, contract research revenues and strategic partnerships for the products that we develop based on our applied research.

Currently, we are working with over 60 corporate, academic and government collaborators, including:

- Ø **Universities.** The College of William and Mary, Drexel University, Duke University, Johns Hopkins University, Mayo Clinic College of Medicine, The Ohio State University, State University of New York at Stony Brook, University of Arizona, University of California, San Diego, University of Pennsylvania, University of Pittsburgh, the University of Virginia, Washington University in St. Louis and Virginia Polytechnic Institute and State University, or Virginia Tech;
  
  - Ø **Government entities.** Defense Advanced Research Projects Agency, Defense Threat Reduction Agency, Environmental Protection Agency, National Aeronautics and Space Administration, National Institutes of Health, National Institute of Standards and Technology, National Science Foundation, United States Air Force, United States Army, United States Department of Agriculture, United States Department of Commerce, United States Department of Defense, United States Department of Energy, United States Department of Transportation and United States Navy; and
-

**Table of Contents****Business**

- Ø **Corporations.** Agilent Technologies, Inc., Alion Science and Technology Corporation, Anteon International Corporation, Applied Research Associates, Inc., Dana Corporation and Northrop Grumman Corporation.

We seek to continue to maximize the benefits we derive from our contract research business, including revenues generation and identification of promising technologies for further development. For example, we proactively target selected projects with the highest commercialization potential. Also, we take a disciplined approach to contract research to ensure that in general the costs of any contract we undertake are fully covered. This approach enables us to cover the costs of riskier stage technology development with outside funding. We believe that this model is cost efficient and reduces our risk significantly.

As of December 31, 2005, our Contract Research Group was engaged in 68 separate active contracts that typically last from six months to three years. These projects span a wide range of applications across our areas of focus. The table below illustrates the type of research that these contracts encompass:

<b>Competency/Platform Technology</b>	<b>Number of Contracts</b>	<b>Examples of Potential Products</b>
<b>Molecular Technology Solutions</b>	26	Disease-targeting MRI contrast agents; flame retardants; coatings to shield devices from electromagnetic interference; multi-functional protective coating systems; and  blast and ballistic resistant materials
<b>Sensing Solutions</b>	42	Medical diagnostic and monitoring instruments for heart and lung bypass operations, compartment syndrome and bone strength measurement; non-destructive industrial testing systems; and wireless remote and secure asset monitoring
<b>Total</b>	68	

Although we conduct our applied research on a fee-for-service basis for third parties, we seek to retain full or partial rights to the technologies and patents developed under those contracts and to continuously enlarge and strengthen our intellectual property portfolio. Often, a new technology that we develop complements existing technologies and enables us to develop applications and products that were not previously possible. In addition, the technologies we develop are often applicable to commercial markets beyond what was originally contemplated in the contract research of such technologies and we endeavor to capture the value of those opportunities.

As of December 31, 2005, our Contract Research Group team consisted of 76 people, 21 with Ph.D.s and 27 with advanced degrees. Our Contract Research Group also utilizes the knowledge and experience of researchers employed through the academic institutions, corporations and government agencies with which we subcontract. The Contract Research Group is organized into subgroups according to the area of technology, with each subgroup managed by its own director responsible for its financial performance. In addition, our Contract Research Group has in place disciplined processes designed to ensure quality control of

proposal preparation, program reviews, pipeline reviews, revenues tracking and financial reporting.

Our Contract Research Group has a reputation for excellence and outstanding performance on Small Business Innovation Research, or SBIR, contracts. SBIR contracts include Phase I feasibility contracts of up to \$100 thousand and Phase II proof-of-concept contracts, which can be as high as \$750 thousand. We have a high historical success rate in winning bids for SBIR contracts, and we have won two National Tubbett s Awards for outstanding SBIR performance. We also have been successful at winning contracts outside the SBIR program from corporations and government entities. Such contracts have no financial limit and typically have a longer duration, ranging from 12 to 24 months. As we continue to grow, one of our goals is to derive a larger portion of our contract research revenues from contracts outside the SBIR program.

---

---

## **Table of Contents**

### Business

---

#### **Commercialization Strategy Group**

Our Commercialization Strategy Group works with our Contract Research Group to identify technologies that have demonstrated proof of concept and that are ready for further development. After a detailed review, it is at this stage that we first consider investing our own funds to finance continued development. To this end, we have rigorous processes to evaluate the merits of further developing any given technology.

Initially, the Commercialization Strategy Group prepares proposals for selected high-potential proof-of-concept technologies for consideration by our internal investment committee. These proposals have the basic elements of a business plan, including detailed market, competitive, sales, marketing, distribution, financing and intellectual property analyses. Our internal investment committee, which is composed of key members of our management team and experts in the fields relevant to each opportunity, evaluates the merits of each proposal and makes recommendations to our management. Once qualified opportunities are approved by management, resources are allocated and the prototyping and development of a commercial product begins. During the product development process, the Commercialization Strategy Group and our internal investment committee regularly review progress and evaluate whether or not to allocate additional resources to, and to continue funding, development.

Our Commercialization Strategy Group includes personnel with a mix of intellectual property, technical and business backgrounds, including individuals who have experience with venture capital-backed companies and others who have successfully run major divisions of large corporations. In addition, we plan to consult with members of our advisory board with respect to product development matters from time to time. We believe that this combination of skills and experience is critical to the success of the product development process.

We have a successful track record, having developed more than a dozen products serving industries including energy, telecommunications, life sciences and defense. We believe our Commercialization Strategy Group is positioned to continue that success.

#### **Products Group**

##### *Overview*

Our Products Group currently consists of the Luna Advanced Systems Division, the Luna nanoWorks Division and the Luna Technologies Division.

- Ø **Luna Advanced Systems Division.** Most new product opportunities that are approved for further development by our management team are initially allocated to our Luna Advanced Systems Division. Products currently managed in

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

this division include medical diagnostic instruments using our innovative ultrasound technologies, non-destructive industrial testing and homeland security devices, remote and secure wireless asset monitoring systems, flame retardants, multi-functional protective coating systems, and blast and ballistic resistant materials. We transfer products to existing or new divisions within our Products Group with the resources needed for the successful commercialization of the technology if we determine that a product line is broad enough or that the market opportunity is sufficiently large.

- Ø **Luna nanoWorks Division.** Our Luna nanoWorks Division develops and commercializes innovative products based on carbon nanomaterials that have broad potential applications. This division is developing disease-targeting MRI contrast agents that are designed to be potentially safer than, and technically superior to, contrast agents currently on the market. We currently supply nanomaterials to research laboratories and plan to supply proprietary high value-added carbon nanomaterials to customers who manufacture products such as solar cells, strong, light-weight composites and coatings to shield devices from electromagnetic interference.
  
  - Ø **Luna Technologies Division.** Our Luna Technologies Division manufactures and markets test and measurement equipment and integrated sensing solutions. This division s products are used for process and control monitoring in telecommunications, manufacturing, power generation and distribution, down-hole oil and
-

---

**Table of Contents**

Business

---

gas production, aerospace, and defense applications. These products have won numerous awards and are sold and distributed throughout North America, Europe, the Middle East and Asia.

We provide a description of these divisions below.

*Luna Advanced Systems Division*

Some of the technologies that we develop and products that we commercialize can be supported by the existing infrastructure of our Luna Advanced Systems Division, which has experienced business development and sales and marketing teams. The Luna Advanced Systems Division also provides product development resources to a number of programs in transition from the Contract Research Group to a division within our Products Group. Below we describe some of the products in our development pipeline.

*Ultrasonic Technologies*

We are developing a number of new devices that use high frequency sound waves, commonly known as ultrasound or ultrasonic waves, to evaluate the physical properties of materials. Our devices can determine the physical condition of an object by analyzing numerical measurements taken from ultrasonic waves that interact with such object. Our quantitative ultrasonic signal processing technology is designed to be extremely sensitive, detecting changes in the physical properties of the object studied. Our instruments report a numerical signature, not an image that is subject to interpretation and sometimes requires an expert consultant. Our technology provides information that cannot be obtained by traditional ultrasound methodologies and has applications in medical diagnosis, non-destructive industrial testing and homeland security.

*Medical Monitoring and Diagnostic Devices*

Ultrasound is an important, non-invasive tool for diagnosing disease inside the body. Roughly 700,000 procedures utilizing ultrasound devices are performed each day worldwide. Our quantitative ultrasound supplements other diagnostic tools, providing a numerical readout of certain physical properties of the body part being analyzed, such as pressure or strain, which helps physicians diagnose certain disease conditions. We are developing medical device products with our ultrasound platform technology for the diagnosis of the following:

- Ø **Compartment syndrome.** Compartment syndrome is a buildup of pressure within muscles or other body parts following a severe traumatic blow. Such pressure buildup is often undetectable without surgery or other invasive procedures and the reduced blood flow from the disease can lead to debilitating injuries. QUS-1000CS is our compartment syndrome diagnostic device that is currently under development and is being designed to enable the doctors office or emergency room nursing staff to easily and consistently monitor this condition using a non-invasive method.

- Ø **Bone strength.** Bone loss due to osteoporosis is presently determined using x-ray techniques that measure the density of calcium in the bone. Our ultrasonic technology measures the stiffness of the bone and can detect the difference between a bone bearing weight and one that is not. This measurement reflects the load bearing capacity, which is data that current devices in the market do not provide. QUS 1000BQ is our bone strength measurement device that is currently under development and is being designed to allow the monitoring of bone integrity and provide diagnostic information to improve the care of patients with osteoporosis.
  
  - Ø **Intracranial pressure buildup.** A heavy blow to the head can cause internal pressure that builds up rapidly and can cause morbidity and death if not treated. This condition is typically diagnosed by evaluating a patient's response to external stimuli, which is not possible if the patient is unconscious. Our ultrasonic technology can detect such pressure buildup rapidly in non-responsive patients by using a non-invasive device that reports a numerical readout and that does not require expert interpretation. QUS-1000ICP is our intracranial pressure measurement device that is currently under development and is being designed to enable trauma personnel to diagnose and monitor such a condition.
-



---

**Table of Contents**

Business

---

All three products, the QUS-1000CS, the QUS-1000BQ and the QUS-1000ICP, share common components, but also have customized interfaces specific to each application. The pathway to market for medical diagnostic devices requires approval by government agencies. For example, we are required to obtain certification for safety through international standards as well as approval from the FDA through a 510(k) registration which we do not anticipate before the end of 2007. We are currently developing our marketing and distribution strategy for these products.

*Non-Destructive Industrial Testing and Homeland Security Applications*

We are developing a multi-purpose diagnostic instrument for the United States Army's initiative to improve field service for deployed vehicles. Our multi-purpose diagnostic device measures the physical integrity of parts in the field based on their responses to an ultrasonic probe. Each part has its own distinct acoustic response to an ultrasonic probe which our device can read. A response falling outside a specified range indicates the part will not perform as required. Our device can test the integrity of a large number of replaceable vehicle parts having various uses and made of various materials. Other potential markets for this product include materials laboratories and manufacturing quality assurance departments.

We are also developing homeland security products based on our ultrasonic platform technology, such as an ultrasonic wand to detect weapons concealed beneath clothing and a product that identifies vehicles on the highway system that might be transporting weapons of mass destruction. We plan to continue to develop these homeland security products through our Contract Research Division until we have completed prototype testing, which we anticipate will take at least one year. We intend to market these products, should they prove viable, to government entities and corporations.

*Remote and Secure Asset Monitoring*

We are developing innovative applications integrating fiber optic sensors, software and hardware components to provide remote and secure asset monitoring solutions and products. These products integrate several technologies such as:

- Ø Fiber optic sensors that collect vital information, such as temperature, pressure, strain, movement, moisture, sound or other changes where they are deployed. We are particularly well-regarded for developing sensors that operate in harsh environments.
  
- Ø Encryption technology that scrambles wireless communications to provide security for military or industrial uses. We are designing a card that plugs into the network slot of a laptop or other portable wireless device and serves as a receptacle for any standard network card, converting the wireless communication into a secure, encrypted transmission that can only be unscrambled by a receiver with a similar card.
  
- Ø Wireless transmission technology to send the data from remote sensors to a central monitoring station, enabling a customer to maintain real time, sensitive contact information about the health of machinery, or other equipment without the expense and inconvenience of installing cable-connected sensors.

- Ø Secure wireless technology that encrypts the data from wireless sensors prior to transmission for settings where the customer needs security.

We are developing cost-effective remote and secure asset monitoring products that are simple to install and that offer industrial customers the ability to gather data critical to the performance of their equipment and to increase the reliability and performance of their machinery. These sensors are designed to work in harsh environments or in difficult to reach sites to monitor critical data, such as temperature, pressure and a number of other variables.

We also are developing products for military secure wireless communication applications. For example, we are working with the U.S. Navy to enable handheld wireless devices to communicate securely with a ship or submarine network. In addition, we are developing a sophisticated system that is designed to detect security breaches.

---

**Table of Contents**

Business

---

*Flame Retardants*

We are developing a proprietary flame retardants that can be mixed with other components into fire resistant composites or spray-on coatings for textiles. Originally developed to provide the U.S. Navy with fire resistant ammunition packages, our flame retardant produces a non-combustible surface under fire condition and slows heat transfer through the material. Unlike many flame retardants used today, we believe that our product is environmentally sound in both its manufacture and disposal and that it does not produce toxic fumes if it eventually burns. We plan to collaborate with a leading manufacturer and marketer of textile products to continue development of our flame retardant coating technology.

*Multi-Functional Protective Coating Systems*

We are developing a family of multi-functional protective coating products to meet numerous market opportunities. Our approach involves the combination of innovative resin systems with commercially available and proprietary additives to create high performance primers and topcoats. Our engineered coating systems are designed to have a variety of key performance attributes, including anti-corrosion, self-healing, rapid cure, non-skid, and tailored dielectric properties. In addition to coatings, we are also developing other complementary products, such as surface cleaners and pretreatments that will improve the performance of the entire coating system. We plan to engage with large coatings manufacturers for the eventual production and distribution of our coating systems through established channels.

*Blast and Ballistic Resistant Materials*

We are developing a variety of blast and ballistic resistant coatings, materials and composites for critical defense and homeland security applications. We combine resins, polymers, fibers, fabrics and composites that we have developed with commercially-available components to create high strength, lightweight and flexible materials that range in application from soldiers to ships. Specific examples include a new ammunition packaging system to protect both ordnance and soldiers; a flexible blast resistant polymer to improve the integrity of ship deck coating systems and to prevent interior shrapnel in the event of an explosive blast; and lightweight, transparent, ballistic resistant polymers for use in next generation military visors.

*Luna nanoWorks Division*

*Overview*

Our Luna nanoWorks Division develops and commercializes advanced carbon nanomaterials, which are molecular structures consisting of carbon atoms in distinctive geometric shapes. Advanced carbon nanomaterials include: Trimetasphere nanomaterials, a new class of materials that we describe in more detail below; fullerenes, which are carbon spheres that resemble a soccer ball;

and carbon nanotubes, which are carbon rings shaped like a cylinder.

A Trimetasphere nanomaterial is a carbon sphere with three metal atoms enclosed inside. Using different combinations of a group of 17 rare earth metals, we can develop thousands of different types of Trimetasphere nanomaterials, each with distinctive properties and performance characteristics and each potentially marketable as a separate product. Through our collaborative relationship with Virginia Tech, we have obtained an exclusive license to commercialize Trimetasphere nanomaterials under an issued U.S. patent and pending U.S. and foreign applications. We recently were awarded the Nano 50 Products Award by NASA's Tech Briefs publication for our Trimetasphere nanomaterials.

Each type of Trimetasphere nanomaterial has distinctive chemical, physical or biological properties due to the properties of the metals enclosed in its carbon cage. We can further customize Trimetasphere nanomaterials for specific applications by attaching different atoms or molecules to the surface of their carbon spheres. In some cases, this modification process may also provide us with new intellectual property covering carbon nanomaterials other than Trimetasphere nanomaterials, further expanding our inventory of potential new products.

We have won a number of government contracts funding new applications of nanotechnology totaling approximately \$11.0 million. These contracts are partially funding our development of manufacturing processes to produce nanomaterials in large

---

---

**Table of Contents**

Business

---

quantities. Furthermore, we are researching and developing new applications exploring the physical properties of nanomaterials. As of December 31, 2005, we had invested nearly \$3.0 million of our own funds in these activities and we plan to continue to compete for additional research contracts to support our Luna nanoWorks Division.

Our Luna nanoWorks Division will focus on business opportunities in which we are well-positioned to have a strong intellectual property position in the United States and for which our products are likely to command premium pricing. We believe these opportunities exist in materials supply and medical applications. Our Luna nanoWorks Division plans to supply advanced carbon nanomaterials to customers in different industries where our nanomaterials will enable and become components of our customers products. Our Luna nanoWorks Division is also identifying medical application products utilizing Trimetasphere nanomaterials.

*Medical Imaging*

Magnetic resonance imaging, or MRI, has been established as the imaging technology of choice for a broad range of applications, including the identification and diagnosis of a variety of medical disorders. MRI provides three-dimensional images that enable physicians to diagnose and manage disease in a minimally invasive manner. MRI contrast agents, used in about 40% of MRI procedures, improve the resolution of MRI images by enhancing the contrast in the organ or tissue in the body where the contrast agent circulates. Most of the contrast agents approved by the FDA use gadolinium, a toxic metal. To neutralize gadolinium's toxicity, contrast agents use organic compounds called chelates that wrap around the gadolinium, shielding the patient from its toxicity. However, chelates cannot neutralize the gadolinium if it escapes into the bloodstream. Hence, the longer the agent circulates, the greater the risk of toxicity. As a result, the contrast agents currently in use need to be eliminated from the body quickly, making it difficult to produce high quality images.

Our Luna nanoWorks Division is developing a Trimetasphere nanomaterial-based MRI contrast agent. We believe our Trimetasphere nanomaterial-based contrast agent offers two potential advantages: lower risk of toxicity and higher image contrast. Due to the strength of the Trimetasphere nanomaterial's carbon cage enclosing the gadolinium, our Trimetasphere nanomaterial-based contrast agent can neutralize gadolinium for a longer period of time, and therefore allow the contrast agent to remain safely in the body longer. Experiments have also shown that Trimetasphere nanomaterials provide a stronger contrast effect than the other contrast agents currently on the market. The first compound in this program is in preclinical development, with an investigational new drug application, or IND, planned for the end of 2006.

In addition, we are developing various modifications to the Trimetasphere nanomaterials to target them for specific tissues or physiological conditions. We believe that, using the Trimetasphere nanomaterials, a complete family of disease-targeting diagnostic agents can be created to enhance the capabilities of MRI imaging and significantly expand its applications.

Medical contrast agents for human use must be approved by the FDA or similar foreign regulatory agencies before they can be marketed, which we do not expect before 2009. We are in the early stages of developing a marketing strategy for our MRI contrast agent.

*Materials Supply Business*

Our Luna nanoWorks Division has two goals for its materials supply business: to identify new product opportunities by supplying carbon nanomaterials to research laboratories in academia, government and industry; and to develop customized products with specialized performance characteristics for use in industrial applications.

Luna nanoWorks sells reagent kits to academic, federal and private laboratories. These kits consist of carbon nanomaterials and are sold to dedicated researchers with the objective of encouraging the discovery of new applications such as nano-scale circuit components, memory storage devices and biological tracers. Should these researchers discover an important new use, we expect that our proprietary position surrounding the relevant material will position us to negotiate favorable terms with the inventors of such new use.

---

**Table of Contents**

Business

---

We also have active research programs investigating the enhancement of various industrial materials, including:

- Ø **High performance solar panels.** Solar panels are designed to capture light and convert its energy into electrical power. Solar panels currently on the market face limitations in efficiently converting solar energy into electrical power. We are in the early stages of developing a product that uses the electrical properties of Trimetasphere nanomaterials to increase the overall efficiency of solar panels.
  
- Ø **Stronger and lighter composites.** Polymer composite structures have replaced many metal structures for use in military body and vehicle armor due to their greater strength and lighter weight. We are investigating the use of enhanced carbon nanotubes to further reduce the weight and enhance the strength of these composites.
  
- Ø **Coatings to shield devices from electromagnetic interference.** Carbon nanomaterials provide the strength of carbon fibers and are lightweight and highly conductive, making them suitable for use in coatings designed to shield electronics and electrical equipment from radio waves.

*Luna Technologies Division*

We reacquired Luna Technologies, Inc. in September 2005, and currently operate it as our Luna Technologies Division. We established Luna Technologies, Inc. in July 1998 and funded its growth by raising venture capital. Such financing activities diluted our equity ownership to as little as approximately 7% during our holding period and to approximately 10% prior to September 2005. In line with our strategy of building a growing portfolio of products, we purchased all of the stock of Luna Technologies, Inc. that we did not own in exchange for shares of our common stock in September 2005. Our acquisition of Luna Technologies is expected to enhance our development and production of fiber-optic technology.

*Test and Measurement Equipment*

Our test and measurement products monitor the integrity of fiber optic network components and subassemblies. Luna Technologies Division's products are targeted at manufacturers and suppliers of optical components and sub-assemblies and allow them to reduce costs and improve the quality of their products. Most manufacturers and suppliers of optical components and modules currently use a combination of different types of optical test equipment to identify and measure failures in optical networks, such as bad splices, bends, crimps and other reflective and non-reflective events. Our optical test equipment products replace the need for these multiple test products and address all stages of the end user's product development life cycle including: design verification, component qualification, assembly process verification and failure analysis.

Our Luna Technologies Division has two flagship product lines—our Optical Vector Analyzer, or OVA, and our Optical Backscattering Reflectometer, or OBR. Our award winning OVA platform allows manufacturers and suppliers of optical components and sub-assemblies to reduce costs and time-to-market by replacing multiple, time consuming and expensive measurement platforms with a single, integrated and easy-to-use instrument. Our most recent version of OVA operating software provides customers with faster testing times, advanced data analysis options and an extended dynamic range relative to previous versions.

Our OBR is a highly sensitive diagnostic device that allows data and telecommunications companies and the service providers who maintain their own fiber optic networks to reduce test time and improve product quality. Our OBR introduces the ability to inspect metropolitan fiber networks with higher resolution and better sensitivity than previously possible. Its user-friendly graphical user interface also makes the OBR product suitable for both research and manufacturing applications.

We expect to increase sales of our optical test equipment products by expanding our customer base beyond the telecommunications industry into avionics, defense and academic research laboratories.

In 2005, Luna Technologies Division received the Frost & Sullivan Award for Product Line Strategy for its OVA product and the Frost & Sullivan Optical Product of the Year Award for its OBR product.

---



---

## Table of Contents

### Business

---

In June 2005, Luna Technologies Division entered into a joint cooperation agreement with Luna Energy, a subsidiary of Baker Hughes Oilfield Operations, Inc. Under the agreement, both parties will cooperate to develop a fiber optic sensing system product. Upon successful completion of development and through 2017, Luna Energy will make payments to Luna Technologies Division with respect to revenues derived from products sold, which utilize certain of Luna Technologies Division's intellectual property. As the product development is ongoing, Luna Energy has not yet made any payments pursuant to the joint cooperation agreement.

#### *Integrated Sensing Solutions*

We have significant knowledge and experience in Distributed Sensing Systems, or DSS, which are products comprised of multiple sensors whose input is integrated through a fiber optic network and software. Our DSS products use fiber optic sensing technology with an innovative monitoring system that allows several thousand sensors to be networked along a single optical fiber. Some key applications, markets and technical advantages of our DSS are described below.

- Ø **Distributed Strain.** Potential markets for our DSS products include the airframe industry, integrated structural monitoring on civil structures and space applications. For example, a major air frame manufacturer deployed our DSS products during fatigue tests to measure strain through a network of sensors distributed throughout an aircraft. Our distributed strain measurement technology can also provide three-dimensional shape measurement. We are developing this technology for use in robotic tethers and for wing structures. We have sold our shape-sensing probes to a major aircraft manufacturer for measuring shape on an aerodynamic surface.
  
- Ø **Distributed Temperature.** We sell a network of distributed temperature sensors to a major manufacturer of electrical generators. This DSS product enables the direct monitoring of temperature, which helps to prolong generator life and to increase operational efficiency. We have also sold our DSS temperature sensors to NASA for both ultra-cold and extremely high-temperature measurements. Potential markets include industrial process control and electrical system monitoring.

### Competition

We compete for government, university and corporate research contracts relating to a broad range of technologies. We also compete in the materials supply sensing and fiber optic network testing markets. In addition, we plan to develop and commercialize multiple molecular technology and sensing solutions products across many industries, technologies and markets. As a result, we compete, or will compete, with a variety of companies in several different markets.

Competition for contract research is intense and the industry has few barriers to entry. We compete against a number of in-house research and development departments of major corporations, as well as a number of small, limited-service contract research providers. The contract research industry continues to experience consolidation, which has resulted in greater competition for clients. Increased competition might lead to price and other forms of competition that could harm our operating results.

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

We compete for contract research on the basis of a number of factors, including reliability, past performance, expertise and experience in specific areas, scope of service offerings, technological capabilities and price. Although there can be no assurance that we will continue to do so, we believe that we compete favorably in these areas. If in the future we are unable to effectively compete in these areas, we could lose business to our competitors, which could harm our operating results. Our competitors in contract research include, but are not limited to, companies such as General Dynamics Corporation, Lockheed Martin Corporation, SAIC, Inc. and SRA International, Inc.

In the molecular technology solutions products market, our competitors include, but are not limited to, large public manufacturers such as The Dow Chemical Company, E.I. du Pont de Nemours and Company, Rohm and Haas Company and 3M Company, as well as emerging advanced materials companies.

In addition, in the MRI contrast agent market, our competitors include Amersham plc, Berlex Laboratories, Inc., Bracco Diagnostics, Inc. and Mallinckrodt Inc.

---

---

**Table of Contents**

**Business**

---

In the sensor solutions products market, our competitors include, but are not limited to, large companies such as Agilent Technologies, Inc., Analog Devices, Inc., Freescale Semiconductor, Inc., JDS Uniphase Corp., Robert Bosch GmbH and Silicon Sensing, as well as emerging companies developing innovative sensing technologies.

The products that we have developed or are currently developing will compete with other technologically innovative products, as well as products incorporating conventional materials and technologies. We expect that our products will compete with companies in a wide range of industries, including semiconductors, electronics, biotechnology, textiles, alternative energy, military, defense, healthcare, telecommunications, industrial measurement, security applications and consumer electronics.

**Intellectual Property**

We seek patent protection on inventions that we consider important to the development of our business. We rely on a combination of patent, trademark, copyright and trade secret laws in the United States and other jurisdictions, as well as confidentiality procedures and contractual provisions to protect our proprietary technology and our brand. We control access to our proprietary technology and enter into confidentiality and invention assignment agreements with our employees and consultants and confidentiality agreements with other third parties.

Our success depends in part on our ability to develop patentable products and obtain, maintain and enforce patent and trade secret protection for our products, as well as successfully defend these patents against third party challenges both in the United States and in other countries. We will only be able to protect our technologies from unauthorized use by third parties to the extent that we own or have licensed valid and enforceable patents or trade secrets that cover them. Furthermore, the degree of future protection of our proprietary rights is uncertain because legal means afford only limited protection and may not adequately protect our rights or permit us to gain or keep our competitive advantage.

Currently, we own or license numerous U.S. patents and patent applications, and we intend to file, or request that our licensors file, additional patent applications for patents covering our products. However, patents may not be issued for any pending or future pending patent applications owned by or licensed to us. Claims allowed under any issued patent or future issued patent owned or licensed by us may not be valid or sufficiently broad to protect our technologies. Any issued patents owned by or licensed to us now or in the future may be challenged, invalidated or circumvented, and, in addition, the rights under such patents may not provide us with competitive advantages. In addition, competitors may design around our technology or develop competing technologies. Intellectual property rights may also be unavailable or limited in some foreign countries, which could make it easier for competitors to capture or increase their market share with respect to related technologies. Although we are not currently involved in any legal proceedings related to intellectual property, we could incur substantial costs to defend ourselves in suits brought against us or in suits in which we may assert our patent rights against others. An unfavorable outcome of any such litigation could have a material adverse effect on our business and results of operations.

As of December 31, 2005, we owned or had rights to use at least 32 issued U.S. patents and at least 63 additional pending U.S., international and foreign patent applications. As of December 31, 2005, we did not have any issued or granted foreign patents. In particular, as of December 31, 2005, we owned or had exclusive license to the following issued patents and applications as they relate to specific products:

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

- Ø 2 issued U.S. patents, 3 pending U.S. patent applications, and 1 pending foreign patent applications relating to our OVA and OBR products;
  
  - Ø 3 issued U.S. patents, 6 pending U.S. patent applications, and 11 pending foreign patent applications relating to our carbon nanomaterials, including Trimetasphere nanomaterials;
  
  - Ø 3 pending U.S. patent applications and 1 pending foreign patent application relating to our DSS technology;
  
  - Ø 10 issued U.S. patents, 3 pending U.S. patent applications and 1 pending foreign patent application relating to our ultrasonic technologies for medical applications;
-

---

**Table of Contents**

Business

---

- Ø 3 pending U.S. patent applications and 2 pending foreign applications relating to our ultrasonic technologies for weapons detection and non-destructive industrial testing technologies;
  
- Ø 5 issued U.S. patents and 2 pending U.S. patent application relating to our remote and secure asset monitoring technologies;
  
- Ø 6 pending U.S. patent applications and 7 pending foreign patent applications relating to our flame retardant, impact indicator coatings and multifunctional protective coatings; and
  
- Ø 12 issued U.S. patents and 14 pending U.S. and foreign patent applications relating to our various other technologies.

Patents and patent applications covering a substantial portion of our core technologies are owned by third parties. The rights to such technologies are acquired through license agreements with such third-party licensors, which include educational institutions, government agencies and for-profit companies. For example, we currently license technology relating to Trimetasphere nanomaterials on an exclusive basis from Virginia Tech. We also currently license patents relating to ultrasonic technologies and DSS technology from NASA, and we license technologies relating to DSS from United Technologies Corporation.

We may not fully control the ability to assert or defend those patents or other intellectual property which we have licensed from other entities or which we have licensed to other entities. For example, in the Exclusive License agreement DE-384 with the U.S. government through NASA, dated October 28, 2004, in which certain ultrasound technology fields are licensed to us on an exclusive basis, our right to bring and prosecute an infringement claim against a third party is subject to the U.S. government's right to bring suit or intervene. In the Amended and Restated License Agreement between us and Virginia Tech Intellectual Properties, Inc., or VTIP, dated March 19, 2004, in which certain technology relating to endohedral metallofullerenes, or Trimetasphere nanomaterials, is exclusively licensed to us, VTIP has the first right to institute an action for infringement of the licensed intellectual property; we can bring an infringement claim against third parties only if VTIP elects not to.

We may not be able to prevent third parties from obtaining rights from our licensor that are identical to ours. For example, we have two non-exclusive licenses from NASA to practice under certain patents that relate to fiber Bragg grating and fiber optic strain sensing. We also have a non-exclusive license from a third party to conduct research under certain patents relating to ultrasonic technology. As these licenses are non-exclusive, others, including our competitors, may obtain rights from our licensor that are identical to ours.

The development of some of our intellectual property, including software, may have been funded by the U.S. Government including under, or in connection with, U.S. government contracts and other federal agreements. Similarly, some of our patents may cover inventions that were conceived or first reduced to actual practice under, or in connection with, U.S. government contracts or other federal funding agreements. The U.S. government may constrain the use of intellectual property, including patents and software that was developed through or under U.S. government contracts, federal funding agreements or other federal agreements. In addition, in instances where the U.S. government has provided funding of, or for, the development of intellectual property, the U.S. government typically retains a non-exclusive, royalty-free, world-wide license to use the intellectual property in any manner it deems appropriate including, in some specific circumstances, providing it to our competitors. When we work on U.S. government contracts, federal funding agreements and other federal instruments, we seek to protect our proprietary technologies and

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

intellectual property developed at private expense by taking steps to maintain ownership of such intellectual property, as well as steps intended to limit the U.S. government's rights in such intellectual property to the extent permitted by applicable statutes, rules and regulations. We may not have succeeded in our efforts to maintain title in patents or ownership or in limiting the U.S. government's rights in our proprietary technologies and the intellectual property whether developed in the performance of a federal funding agreement or developed at private expense.

---

---

**Table of Contents**

Business

---

In addition to patent and trade secret protection, we also rely on several registered and unregistered trademarks to protect our brand. LUNA INNOVATIONS is a registered trademark in the United States. Our unregistered trademarks include: our logo (a black and white image of a moth design); TRIMETASPHERES; and ACCELERATING THE INNOVATION PROCESS.

Our intellectual property policy is to protect our products, technology and processes by asserting our intellectual property rights where appropriate and prudent. However, we currently have no foreign issued patents and only three pending foreign applications in the field of endohedral metallofullerenes, and any pending or future pending patent applications owned by or licensed to us (in the United States or abroad) may not be allowed or may in the future be challenged, invalidated or circumvented, and the rights under such patents may not provide us with competitive advantages. Any significant impairment of our intellectual property rights could harm our business or our ability to compete. Protecting our intellectual property rights is costly and time consuming. Any increase in the unauthorized use of our intellectual property could make it more expensive to do business and harm our operating results.

There is always the risk that third parties may claim that we are infringing upon their intellectual property rights and, if successful in proving such claims, we could be prevented from selling our products or services. For example, we are aware of competitors with patents in technology areas applicable to our optical test equipment products. Such competitors may allege that we infringe these patents. In addition, we acquired a business that had received a letter in 2002 from a competitor alleging infringement of certain patents. The competitor sent an additional letter on January 14, 2004 to the business that we acquired, again alleging infringement of the competitor's patents. Neither we nor the business that we acquired have received any further communications from this third party. We cannot currently predict whether this third party, or any other third party, will assert a claim against us, or whether any third parties that have asserted such claims against businesses that we have acquired will assert claims or pursue infringement litigation against us; nor can we predict the ultimate outcome of any such potential claims or litigation.

Even if such claims are unfounded, we could suffer significant litigation or licensing expenses as a result of such claims. Companies in the molecular technology solutions, advanced materials, nanotechnology, systems integration, sensing and fiber optics industries own numerous patents, copyrights and trademarks and frequently enter into litigation based on allegations of infringement or other violations of intellectual property rights. As we face increasing competition, the possibility of intellectual property claims against us grows. Our technologies may not be able to withstand any third-party claims or rights against their use.

In recent years, numerous patent applications have been filed by others with the United States Patent and Trademark Office that refer to molecular technology solutions, advanced materials, nanotechnology, systems integration, sensing, fiber optics and our other core technologies. Information contained in patent applications is generally not publicly available. Consequently, we are unable to evaluate the underlying intellectual property until these patent applications become issued or published. The process to issue patents is long and certain innovations that have not yet resulted in issued patents could have been developed prior to our intellectual property. These patents, if and when issued, may predate our patents and may have superior claims or superior rights or otherwise be in conflict with our technology or business processes.

For additional, important information related to our intellectual property, please review the information set forth in Risk factors Risks Related to Our Business and Technologies.

## **Government Regulation**

### *Small Business Innovation Research Qualifications*

We presently benefit from our status as qualifying for the U.S. Government's Small Business Innovation Research, or SBIR, program administered by the U.S. Small Business Administration, or SBA. SBIR is a highly competitive program that encourages small businesses to explore their technological potential and provides them incentive to profit from the commercialization of technologies. Each year, ten federal agencies and departments, including NASA, the Department of

---



---

**Table of Contents**
**Business**


---

Defense and the National Institutes of Health, are required to set aside a portion of their grant awards for SBIR-qualified organizations. SBIR contracts include Phase I feasibility contracts of up to \$100 thousand and Phase II proof-of-concept contracts, which can be as high as \$750 thousand. Several of our research contracts have used this program as a key source of project funding to develop new technologies.

We must continue to qualify for the SBIR program in order to be eligible to receive future SBIR awards. The eligibility requirements are:

- Ø **Ownership.** The company must be at least 51 percent owned and controlled by U.S. citizens or permanent resident aliens, or owned by an entity that is itself at least 51 percent owned and controlled by U.S. citizens or permanent resident aliens; and
- Ø **Size.** The company, including its affiliates, cannot have more than 500 employees.

These requirements are set forth in the SBA's regulations and are interpreted by the SBA's Office of Hearings and Appeals. In determining whether we satisfy the 51% equity ownership requirement, agreements to merge, stock options, convertible debt and other similar instruments are given present effect by the SBA as though the underlying security were actually issued unless the exercisability or conversion of such securities is speculative, remote or beyond the control of the security holder. We therefore believe our outstanding options and warrants held by eligible individuals may be counted as outstanding equity for purposes of meeting the 51% equity ownership requirement. As of December 31, 2005, giving present effect to our outstanding options, at least approximately 73% of our equity was owned by U.S. citizens or permanent residents. Upon the completion of this offering, approximately % of our equity will be owned by U.S. citizens or permanent residents (and approximately % assuming exercise of the underwriters' over-allotment option). In addition, to be eligible for SBIR contracts, the number of our employees, including those of any entities that are considered to be affiliated with us, cannot exceed 500. As of December 31, 2005, we, including all of our divisions, had 131 full-time and 12 part-time employees. In determining whether we have 500 or fewer employees, the SBA may count the number of employees of entities that are large stockholders who are affiliated, or have the power to control us. In determining whether two or more firms are affiliated, the SBA will look at indicia such as stock ownership or common management, but ultimately will make its determination based on the totality of the circumstances. The SBA presumes that a large stockholder of ours has the power to control us absent evidence rebutting that presumption. With respect to Carilion Health System, our only large institutional stockholder, we believe we would not be required to count the employees of Carilion Health System. We believe the relative beneficial ownership of our individual stockholders rebuts the presumption of control by Carilion Health System because the shares held by our executive officers and directors constitute the controlling voting interest in us. Eligibility protests can be raised to the SBA by a competitor or by the awarding contracting agency. Accordingly, a company can be declared ineligible for a contract award as a result of a competitor's protest to the SBA or as a result of questioning by the awarding contracting agency. We believe that we are currently in compliance with the SBIR eligibility criteria, but we cannot provide assurance that the SBA will interpret its regulations in our favor. As we grow larger, and as our ownership becomes more diversified, we may no longer qualify for the SBIR program, and we may be required to seek alternative sources and partnerships to fund some of our research and development costs. See Risk factors Risks Related to Our Business and Technologies.

*Environmental*

Our facilities and current and proposed activities involve the use of a broad range of materials that are considered hazardous under applicable laws and regulations. Accordingly, we are subject to a number of foreign and domestic laws and regulations relating to health and safety, protection of the environment, product labeling and product take back, and the storage, use, disposal of, and exposure to, hazardous materials and wastes. We could incur costs, fines and civil and criminal penalties, personal injury and third party property damage claims, or we could be required to incur substantial investigation or remediation costs if we were to violate or become liable under environmental, health and safety laws. Moreover, a failure to comply with environmental laws could result in fines and the revocation of environmental permits, which could prevent us from conducting our business. Liability under environmental laws can be joint and several and without regard to fault. There can be no assurance that violations of environmental health and safety laws will not occur in the future as a result of the inability to obtain permits, human error, equipment failure or other causes. Environmental laws could become more stringent over time, imposing greater compliance costs and increasing risks and penalties associated with violations, which could harm our

---

---

**Table of Contents**

**Business**

---

business. Further, violations of present and future environmental laws could restrict our ability to expand facilities, pursue certain technologies, and could require us to acquire costly equipment, or to incur potentially significant costs to comply with environmental regulations.

The European Union Directive 2002/96/EC on Waste Electrical and Electronic Equipment, known as the WEEE Directive, requires producers of certain electrical and electronic equipment, including monitoring instruments, to be financially responsible for specified collection, recycling, treatment and disposal of past and present covered products placed on the market in the European Union. As a manufacturer of covered products, we may be required to register as a producer in some European Union countries, and we may incur some financial responsibility for the collection, recycling, treatment and disposal of both new products sold, and products already sold prior to the WEEE Directive's enforcement date, including the products of other manufacturers where these are replaced by our own products. European Union Directive 2002/95/EC on the Restriction of the Use of Hazardous Substances in electrical and electronic equipment, known as the RoHS Directive, restricts the use of certain hazardous substances, including mercury, lead and cadmium in specified covered products; however, the RoHS Directive currently exempts monitoring instruments from its requirements. If the European Commission were to remove this exemption in the future, we would be required to change our manufacturing processes, and redesign products regulated under the RoHS Directive in order to be able to continue to offer them for sale within the European Union. For some products, substituting certain components containing regulated hazardous substances may be difficult or costly, or result in production delays. We will continue to review the applicability and impact of both directives on the sale of our products within the European Union. Although we cannot currently estimate the extent of such impact, they are likely to result in additional costs, and could require us to redesign or change how we manufacture our products, any of which could adversely affect our operating results. Failure to comply with the directives could result in the imposition of fines and penalties, inability to sell covered products in the European Union and loss of revenues.

We have made, and will continue to make, expenditures to comply with current and future environmental laws. We anticipate that we could incur additional capital and operating costs in the future to comply with existing environmental laws and new requirements arising from new or amended statutes and regulations. In addition, because the applicable regulatory agencies have not yet promulgated final standards for some existing environmental programs, we cannot at this time reasonably estimate the cost for compliance with these additional requirements. The amount of any such compliance costs could be material. We cannot predict the impact that future regulations will impose upon our business.

*FDA Regulation of Products*

Some of the products that we are developing are subject to regulation under the FDC Act. In particular, our Trimetasphere nanomaterial-based MRI contrast agent and our ultrasonic diagnostic devices for measuring certain medical conditions will be considered a drug and medical devices, respectively, under the FDC Act. Both the statutes and regulations promulgated under the FDA Act govern, among other things, the testing, manufacturing, safety efficacy, labeling, storage, recordkeeping, advertising and other promotional practices involving the regulation of drug and devices.

*New Drugs*

Obtaining FDA approval for a new drug has historically been a costly and time consuming process. Generally, in order to gain FDA premarket approval, a developer first must conduct preclinical studies in the laboratory and in animal model systems to gain preliminary information on an agent's efficacy and to identify any safety problems. The results of these studies are submitted as a part of an investigational new drug, or IND, application which the FDA must review before human clinical trials of an investigational drug can start. The IND application includes a detailed description of the clinical investigations to be undertaken. In order to commercialize any drug, we must sponsor and file an IND application and be responsible for initiating and overseeing the clinical studies to demonstrate the safety, efficacy and potency that are necessary to obtain FDA approval of any of the products. We will be required to select qualified investigators to supervise the administration of the products and ensure that the investigations are conducted and monitored in accordance with FDA regulations. Clinical trials are normally done in three phases, although the phases may overlap. Phase I trials are concerned primarily with the safety and preliminary effectiveness of the drug, involve fewer than 100 subjects and may take from six months to over one year. Phase II trials typically involve a few hundred patients and are designed primarily to demonstrate effectiveness in treating or diagnosing the disease or condition for which the drug is intended, although short-term side effects and risks in people whose health is

---

---

## **Table of Contents**

### **Business**

---

impaired may also be examined. Phase III trials are expanded clinical trials with larger numbers of patients which are intended to evaluate the overall benefit-risk relationship of the drug and to gather additional information for proper dosage and labeling of the drug. The process of clinical trials generally takes two to five years to complete, but may take longer. The FDA receives reports on the progress of each phase of clinical testing, and it may require the modification, suspension or termination of clinical trials if it concludes that an unwarranted risk is presented to patients.

If clinical trials of a new product are completed successfully, the sponsor of the product may seek FDA marketing approval. If the product is regulated as a drug, the FDA will require the submission and approval of a new drug application, or NDA, before commercial marketing of the drug. The NDA must include detailed information about the drug and its manufacture and the results of product development, preclinical studies and clinical trials. The testing and approval processes require substantial time and effort, and we cannot guarantee that any approval will be granted on a timely basis, if at all. If questions arise during the FDA review process, approval can take more than five years. Even with the submissions of relevant data, the FDA may ultimately decide that the NDA does not satisfy its regulatory criteria for approval and deny approval or require additional clinical studies. In addition, the FDA may condition marketing approval on the conduct of specific post-marketing studies to further evaluate safety and effectiveness. Even if FDA regulatory clearances are obtained, a marketed product is subject to continual review. Later discovery of previously unknown problems or failure to comply with the applicable regulatory requirements may result in restrictions on the marketing of a product or withdrawal of the product from the market as well as possible civil or criminal sanctions.

### *Medical Devices*

Any device products that we may develop are likely to be regulated by the FDA as medical devices rather than drugs. The nature of the FDA requirements applicable to devices depends on their classification by the FDA. A device developed by us would be automatically classified as a Class III device, requiring pre-market approval, unless the device was substantially equivalent to an existing device that has been classified in Class I or Class II or to a pre-1976 device that has not yet been classified or we convince the FDA to reclassify the device as Class I or Class II. Class I or Class II devices require registration through the 510(k) exemption. If we were unable to demonstrate such substantial equivalence and unable to obtain reclassification, we would be required to undertake the costly and time-consuming process, comparable to that for new drugs, of conducting preclinical studies, obtaining an investigational device exemption to conduct clinical tests, filing a pre-market approval application, and obtaining FDA approval.

If the device were a Class I product, the general controls of the Federal Food, Drug, and Cosmetic Act, chiefly adulteration, misbranding and good manufacturing practice requirements, would nevertheless apply. If substantial equivalence to a Class II device could be shown, the general controls plus special controls, such as performance standards, guidelines for safety and effectiveness, and post-market surveillance, would apply. While demonstrating substantial equivalence to a Class I or Class II product is not as costly or time-consuming as the pre-market approval process for Class III devices, it can in some cases also involve conducting clinical tests to demonstrate that any differences between the new device and devices already on the market do not affect safety or effectiveness. If substantial equivalence to a pre-1976 device that has not yet been classified has been shown, it is possible that the FDA would subsequently classify the device as a Class III device and call for the filing of pre-market approval applications at that time. If the FDA took that step, then filing an application acceptable to the FDA would be a prerequisite to remaining on the market.

### **Employees**

As of December 31, 2005, we employed 143 people, including 131 people on a full-time basis, 129 in the United States and two internationally. Of these, 28 employees hold Ph.D.s and 38 hold advanced degrees. We have experienced no work stoppages and believe that our employee relations are good.

## **Facilities**

Our corporate headquarters are located in Roanoke, Virginia, and, in late 2006, we will move into 20,000 square feet of leased office space currently under construction at the Riverside Center in Roanoke, Virginia. Additional administrative

---

## **Table of Contents**

### **Business**

---

functions currently located in 14,700 square feet of space in Blacksburg, Virginia, under a lease expiring June 30, 2006 will be moved to the corporate headquarters when construction is complete.

We lease an additional 15,000 square feet of space in Blacksburg, Virginia for research, development, manufacturing and administrative functions. Our Luna Technologies Division occupies an additional 6,310 square foot facility space in Blacksburg, Virginia, also for research, development, manufacturing and administrative functions.

Our Luna nanoWorks Division occupies a 24,000 square foot facility in Danville, Virginia for nanomaterials manufacturing and research and development.

Our facility in Charlottesville, Virginia currently occupies approximately 8,000 square feet for research and development of molecular technology solutions. Our facility in Hampton, Virginia, which is located near the NASA Langley Research Center, occupies approximately 10,000 square feet for research and development of non-destructive evaluation and certain ultrasonic technologies. We also maintain additional office space in McLean, Virginia.

We believe that our existing facilities are adequate for our current needs and suitable additional or substitute space will be available as needed to accommodate expansion of our operations.

### **Legal Proceedings**

We are not party to any material legal proceedings, nor are we currently aware of any threatened material proceedings. From time to time, we may become involved in litigation in relation to claims arising out of our operations in the normal course of business. While management currently believes the amount of ultimate liability, if any, with respect to these actions will not materially affect our financial position, results of operations, or liquidity, the ultimate outcome of any litigation is uncertain. Were an unfavorable outcome to occur, or if protracted litigation were to ensue, the impact could be material to us.

In March 2003, the Office of Inspector General of the Department of Commerce advised us that the government was investigating anonymous allegations of contract improprieties. We have cooperated fully and extensively with that investigation through interviews and document production. In April 2003, the government advised our regulatory counsel that to date no wrongdoing had been identified, although the government indicated that we may not have fully complied with contractual reporting requirements in one or two instances, which the government did not specify. We believe that the investigation has been resolved favorably, based on statements by the government investigator to company employees in June 2003, and that this matter effectively is at an end absent any advice or communication from the government to the contrary. However, if the government pursues this investigation further, there can be no assurance as to how or whether our relationships, business, financial condition or results of operations will ultimately be affected.

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

On November 9, 2004, we received a subpoena from the Department of Defense's Office of the Inspector General covering certain government research contracts awarded to us between January 1, 1998 and November 9, 2004 to determine if we had duplicated work in our submission of project reports to the government. In connection with the investigation, the government alleged that duplication occurred in three research reports that we prepared under the contracts. We submitted a response to the Inspector General in September 2005 challenging the government's findings. On November 15, 2005, we entered into a settlement agreement with the government and received a general release with respect to the civil and administrative claims in this matter in return for a payment of \$165,333.

In July 2005, we received a letter from legal counsel retained by a former employee that such law firm is investigating whether such former employee has any claims against us, including breaches of contract, fiduciary duty, implied covenants of good faith and fair dealing as well as potential violations of minority stockholder rights that such former employee may have as a stockholder in one of our subsidiaries. Although we believe none of these potential claims has merit, we cannot currently predict whether such former employee will file litigation against us or the ultimate outcome of any such potential litigation.



---

**Table of Contents**

Business

---

**Advisory Board**

We have assembled a thirteen member advisory board of leaders with backgrounds in government, academia and industry with which we consult on a formal basis regarding strategic and technical matters. In general, they serve on an exclusive basis within a defined field of collaboration. In connection with their appointment to and as consideration for their service on the advisory board, each advisor receives a stock option grant to purchase 5,000 shares of our common stock.

Our advisory board members include:

**Frank Bonsal, Jr.** is co-founder of the venture capital firm New Enterprise Associates, or NEA, where he has focused on the development of its early stage companies. He is also a co-founder of Red Abbey Venture Partners in Lutherville, Maryland and he is a special limited partner of Amadeus Capital Partners, Boulder Ventures, Novak Biddle Venture Partners, Trellis Ventures and Windward Ventures. Mr. Bonsal's current board memberships include Advertising.com, Inc., AmCare Labs International, COVEGA Corporation, CeraTech and Cibernet Corporation. Mr. Bonsal is also a member on the Johns Hopkins Hospital Endowment Board. Prior to founding NEA, Mr. Bonsal was a general partner of Alex. Brown & Sons Inc.

**Terry Brady** was most recently employed by Oridion Systems Ltd. to launch a new division in the United States. Prior to joining Oridion Systems Ltd., Mr. Brady founded Array Medical, Inc., where he served as President and Chief Executive Officer. Before founding Array Medical, Inc., Mr. Brady was President of International Technidyne Corporation Commercial Group.

**Ronald E. Carrier, Ph.D.** is currently president emeritus of James Madison University, where he served previously as President for 27 years. During his presidency, James Madison University changed from a teachers' college to a major comprehensive university. Dr. Carrier has been active on a number of national and state commissions and has been a board member of several companies that have been acquired by Fortune 200 companies.

**John F. Hay** is currently a principal with P3 Consulting, LLC in Washington, D.C. Mr. Hay has over 40 years of experience in the national security arena having served twelve years as an industry executive and thirty one years in uniform with the Department of the Navy. In 2000, Mr. Hay was appointed to the Bush-Cheney Transition Advisory Committee and subsequently served as an advisor to the Secretary of Defense and the NASA Administrator. He currently serves as an advisor to the Secretary of the Army and is a member of the Army Science Board. During his time in industry, Mr. Hay was Senior Vice President, Corporate and International Affairs for Westinghouse Electric and CBS Corporation. Before joining Westinghouse, Mr. Hay spent five years as a Congressional Affairs Officer in the Office of the Secretary of the Army. During the previous twenty-six years, his military service included serving in the Chief of Staff of the Army's Office and a series of command and staff assignments in Infantry, Special Operations, Intelligence and Military Police units. Mr. Hay received his bachelors degree from the University of Nebraska, his masters degree from Wichita State University and is a graduate of the U.S. Army Command and Staff College and the FBI National Academy

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

**Charles Edward Hamner, Jr. DVM, Ph.D.** is currently the President and CEO of Hamner Advisory Service; he specializes in management in the pharmaceutical and health care industries and academic administration. From 1988-2002 Dr. Hamner served as President and CEO of the North Carolina Biotechnology Center, and was a Research Professor in the OB/GYN Department at the University of North Carolina at Chapel Hill. He has also worked as Associate Vice President for Health Affairs at the University of Virginia Medical Center (1978-1988), and served as Interim Executive Director for the Center in 1981. Dr. Hamner received his bachelors degree in Animal Science from Virginia Tech and his masters degree in Chemistry, DVM in Veterinary Medicine and Ph.D. in Bio-Chemistry from the University of Georgia.

**Bobbie Kilberg** is currently the President of the Northern Virginia Technology Council, or NVTC, the largest technology council in the United States. In addition, she has also served as a member of President George W. Bush's President's Council of Advisors on Science and Technology, the Virginia House of Delegates' Citizens' Advisory Committee on Legislative Compensation, and the Virginia General Assembly's Joint Judicial Advisory Committee. Ms. Kilberg previously served as Deputy Assistant to the President for Public Liaison for President George H.W. Bush, as Associate Counsel to President

---

**Table of Contents**

Business

---

Gerald R. Ford, and as Vice President and General Counsel of the Roosevelt Center for American Policy Studies. Ms. Kilberg received her law degree from Yale University, and has also earned a masters degree in Political Science from Columbia University and a bachelors degree from Vassar College.

**Sir Harold W. Kroto** is one of the co-recipients of the 1996 Nobel Prize in Chemistry. Dr. Kroto's Nobel Prize was based on his co-discovery of buckminsterfullerene, a form of pure carbon better known as "buckyballs." Dr. Kroto earned his Doctorate in chemistry from the University of Sheffield. He started his academic career at the University of Sussex at Brighton in 1967, where he became a professor in 1985 and, in 1991 was made a Royal Society Research Professor.

**The Honorable John O. Marsh Jr.** is currently a Senior Fellow at the National Center for Technology and Law and a Distinguished Adjunct Professor at the George Mason University School of Law. Prior to that, Mr. Marsh served in the U.S. House of Representatives for Virginia, as Secretary of the Army for eight years, and as National Security Advisor to Vice President and, later, President Gerald R. Ford. Mr. Marsh is also the former Chairman and interim Chief Executive Officer of Novavax, Inc., a specialty biopharmaceutical company. Mr. Marsh received his law degree from Washington and Lee University.

**John B. Noftsinger, Jr., Ph.D.** is currently the Associate Vice President of Academic Affairs for Research and Program Innovation, the Executive Director of the Institute for Infrastructure and Information Assurance, and an Associate Professor of Integrated Science and Technology and Education at James Madison University, where he specializes in interdisciplinary program and grant development. Dr. Noftsinger is also the Co-Chair of the Virginia Research and Technology Advisory Committee and the Chair of the Virginia Technology Alliance.

**Jay Sculley, Ph.D.** is the Chairman Emeritus and former Chairman, President and Chief Executive Officer of The Allied Defense Group, Inc. Dr. Sculley was previously the Director of Advanced Studies and Technologies at Grumman Corporation. Dr. Sculley served as the Assistant Secretary for Research and Development for the U.S. Army during President Ronald Reagan's administration. In addition, Dr. Sculley was a professor and Dean of the Department of Civil Engineering at the Virginia Military Institute, where he also served as a member of the Board of Visitors.

**Jerre Stead** is currently Chairman of IHS, Inc. and is the former Chairman and Chief Executive Officer of Ingram Micro Inc. He previously served as Chief Executive Officer of Legent Corporation, Chairman and Chief Executive Officer of AT&T Global Information Solutions, and Chairman, President, and Chief Executive Officer of Square D Company. Mr. Stead also serves on the board of directors of TBG, Armstrong World Industries, Inc., Brightpoint, Inc., Conexant Systems, Inc., Mindspeed Technologies, Inc., and Mobility Electronics, Inc.

**G. Kim Wincup** is senior vice president of Science Applications International Corporation. Mr. Wincup previously served as counsel to the U.S. House of Representatives Armed Services Committee and U.S. House of Representatives Veterans Affairs Committee, as staff director of the U.S. House of Representatives Armed Services Committee and the Joint Committee on the Organization of Congress, and as Assistant Secretary of both the Air Force and the Army. Mr. Wincup has a bachelors degree in Political Science from DePauw University, and received a law degree from the University of Illinois School of Law.

**General Larry D. Welch** was formally the U.S. Air Force Chief of Staff. As Chief, he served as the senior uniformed Air Force Officer responsible for the organization, training and equipage of a combined active duty, Guard, Reserve and civilian force serving at locations in the United States and overseas. As a member of the Joint Chiefs of Staff, he and the other service chiefs functioned as the principal military advisers to the secretary of defense, National Security Council and the President. General Welch received a bachelor's degree in Business Administration from the University of Maryland and a masters degree in International Relations from the George Washington University. General Welch completed Armed Forces Staff College at Norfolk, Va., in 1967, and National War College at Fort Lesley J. McNair, Washington, D.C., in 1972.

---

---

**Table of Contents**


---

## Management

### Executive Officers and Directors

The following table sets forth certain information concerning our current executive officers and directors:

Name	Age	Position	Director or Executive Officer Since
Kent A. Murphy, Ph.D.	47	President, Chief Executive Officer, Secretary, Treasurer and Chairman of the Board of Directors	1990
Scott A. Graeff	39	Chief Financial Officer, Vice President, Corporate Development and Director	2005
John T. Goehrke	48	Chief Operating Officer	2005
Scott A. Meller	38	President, Contract Research Group	2000
Kenneth D. Ferris	58	President, Luna Advanced Systems Division	2005
Robert P. Lenk, Ph.D.	57	President, Luna nanoWorks Division	2005
John C. Backus, Jr.(1)(2)	47	Director	2005
Edward G. Murphy, M.D.(1)(3)	50	Director	2005
Richard W. Roedel(1)(2)(3)	56	Director	2005
Paul E. Torgersen, Ph.D.(2)(3)	74	Director	2000

(1) Member of our nominating and corporate governance committee.

(2) Member of our audit committee.

(3) Member of our compensation committee.

**Kent A. Murphy, Ph.D.**, founder of the company, has served as our President, Chief Executive Officer, Secretary, Treasurer and Chairman of the Board since 1992. Dr. Murphy received his Ph.D. in Electrical Engineering from Virginia Polytechnic Institute and State University and is formerly a tenured professor in Virginia Tech's Bradley Department of Engineering, where he filed for over 35 patents. In 2001, he was named SBIR Entrepreneur of the Year and in 2004 was named Outstanding Industrialist of the Year by Virginia's Governor Warner. Dr. Murphy is the founding member of The Accelerating Innovation Foundation, a non-profit organization whose goal is to promote and facilitate development of a technology innovation cluster in the Mid-Atlantic region. Dr. Murphy is not related to Edward G. Murphy, M.D., a member of our board of directors.

**Scott A. Graeff** has served as our Chief Financial Officer since July 2005 and has been a member of our Board of Directors since August 2005. In addition, he currently serves as our Vice President, Corporate Development. From December 1999 to June 2001, Mr. Graeff served as Chief Financial Officer of Liquidity Link, a software development company. From June 2001 to August 2002, Mr. Graeff served as President and Chief Financial Officer of Autumn Investments. From August 2002 until July 2005, Mr. Graeff served as a Managing Director for Gryphon Capital Partners, a venture capital investment group. From August 2003 until July 2005, Mr. Graeff also served as the Acting Chief Financial Officer of Luna Technologies, Inc. Mr. Graeff is presently a member of the Board of Directors of Provox Technologies Corporation, a provider of speech recognition-based medical documentation and workflow management systems, a position he has held since June 2004. Mr. Graeff holds a B.S. in Commerce from the University

of Virginia.

**John T. Goehrke** has served as our Chief Operating Officer since September 2005. From August 2003 to September 2005, Mr. Goehrke served as President and Chief Executive Officer of Luna Technologies, Inc. From April 2000 to April 2003, Mr. Goehrke served as General Manager of the Access Division of Acterna, LLC, a provider of communications test solutions for telecommunications and cable network operators. Mr. Goehrke holds a B.S. in Electrical Engineering from the University of Connecticut and a M.B.A. from the University of Pittsburgh.

---

---

**Table of Contents**

---

Management

---

**Scott A. Meller** has served as our President, Contract Research Group, since September 2005. From May 2004 to September 2005, Mr. Meller served as our Chief Operating Officer. From October 2002 to May 2004, Mr. Meller served as our Vice President of Research and Development and previously served as Director of Engineering from September 2000 to October 2002. Mr. Meller joined Luna Innovations in 1996 and was a major contributor to early research that led to spin-offs and new products, including Luna Technologies, Inc. Mr. Meller holds a B.S. in Electrical Engineering from Clemson University, a M.S. in Electrical Engineering from Virginia Tech, and is a licensed Professional Engineer. He also holds three patents in optical fiber sensors and devices.

**Kenneth D. Ferris** has served as President of our Luna Advanced Systems Division since December 2005. Prior to joining Luna iMonitoring as Director in 2002, Ken was with Carrier Access, where as VP and General Manger of Broadband Terminal Products, he was responsible for Product Development and Product Management activities. Ken joined Carrier Access in August of 2000 when Carrier acquired Millennia Systems, a company he co-founded with Dr. Phil Couch. Prior to starting Millennia in 1998, Ken was a Vice President for FiberCom, as part of the team who developed the company from infancy to maturity. Prior to joining FiberCom he was with ITT -EOPD in Roanoke for 3 years. Ken spent the first 10 years of his career in the U.S. Department of Defense performing systems engineering and program management for a variety of projects. Ken led the partnership of Luna iMonitoring with IHS in 2003. Mr. Ferris holds a B.S. in Electrical Engineering from Virginia Tech.

**Robert P. Lenk, Ph.D.** has served as President of our Luna nanoWorks Division since August 2005. Since December 2003, Dr. Lenk has served as President of Oncovector Inc., a biopharmaceutical company. Dr. Lenk has also served as a member of Oncovector s Board of Directors since May 2003. From July 1999 to September 2003, Dr. Lenk was President and Chief Executive Officer of Therapeutics 2000, an inhalation pharmaceutical research company. Dr. Lenk holds a Ph.D. in Cell Biology from the Massachusetts Institute of Technology.

**John C. Backus, Jr.** has served as a member of our board of directors since September 2005. Mr. Backus is a member of our audit committee and chairman of our nominating and corporate governance committee. Since 1999, Mr. Backus has served as a Managing Director and Partner at Draper Atlantic, an early stage information technology venture capital firm based in Northern Virginia which he co-founded. Prior to founding Draper Atlantic, Mr. Backus was a founder and the President and Chief Executive Officer of InteliData Technologies Corporation, a developer of software products and services for the financial services industry. Mr. Backus earned a B.A. in Economics and an M.B.A. from Stanford University.

**Edward G. Murphy, M.D.** has served as a member of our board of directors since September 2005. Dr. Murphy is chairman of our compensation committee and a member of our nominating and corporate governance committee. Since January 2001, Dr. Murphy has served as President and Chief Executive Officer of Carilion Health System, where he served as Executive Vice President and Chief Operating Officer from January 2000 until January 2001. Dr. Murphy holds a B.S. in Biochemistry and Economics from the University of New York at Albany and an M.D. from Harvard Medical School. Dr. Murphy is not related to Kent A. Murphy, Ph.D., our President, Chief Executive Officer, Secretary, Treasurer and Chairman of our Board of Directors.

**Richard W. Roedel** has served as a member of our board of directors since September 2005. Mr. Roedel is chairman of our audit committee and a member of our nominating and corporate governance and compensation committees. From 1985 through 2000, he was employed by BDO Seidman, LLC as an Audit Partner, later being promoted in 1990 to Managing Partner in Chicago and then Managing Partner in New York in 1994 and finally in 1999 to Chairman and Chief Executive Officer. In October of 2002, he joined the Board of Directors of Take-Two Interactive Software, Inc. (TTWO) as Chairman of the Audit Committee and served in several capacities through June 2005, including Chairman and Chief Executive Officer. Mr. Roedel is currently a member of the

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Board of Directors and Chairman of the Audit Committees of two Nasdaq traded companies, Brightpoint, Inc. (CELL) and Dade Behring Holdings, Inc. (DADE), and a member of the Board of Directors of IHS, Inc., a NYSE traded company. He is also a member of the Board of Directors of the Association of Audit Committee Members, Inc., a not-for-profit organization dedicated to strengthening the audit committee by developing best practices. Mr. Roedel holds a B.S. in Accounting and Economics from The Ohio State University and is a Certified Public Accountant.

---



---

**Table of Contents****Management**

---

**Paul E. Torgersen, Ph.D.** has served as a member of our board of directors since 2000. Dr. Torgersen is a member of our audit and compensation committees. Dr. Torgersen is President Emeritus of Virginia Tech where he has served as the John W. Hancock Chair in Engineering since January 2000. From 1993 until 2000, Dr. Torgersen served as President of Virginia Tech. Dr. Torgersen currently serves on the board of directors of Electrical Distribution Design and formerly served on the board of Roanoke Electric Steel Corporation. Dr. Torgersen holds a B.S. in Industrial Engineering from Lehigh University and a M.S. and Ph.D. in Industrial Engineering from The Ohio State University.

**Significant Employees**

Certain of our key employees who are not also executive officers or directors are as follows:

<b>Name</b>	<b>Age</b>	<b>Position</b>
Mark Froggatt, Ph.D.	36	Chief Technology Officer
Joseph S. Heyman, Ph.D.	62	Chief Scientific Officer
Kenneth L. Walker, Ph.D.	53	Executive Vice President of Luna nanoWorks Division
Stephen R. Wilson, Ph.D.	59	Chief Technical Officer of Luna nanoWorks Division

**Mark Froggatt, Ph.D.** has been our Chief Technology Officer since September 2005. He co-founded Luna Technologies in the fall of 2000 to develop instrumentation for fiber optic devices. Dr. Froggatt is the primary inventor of the technology used in the OVA and a leading expert in the field of interferometric measurement. Before joining Luna Technologies, Dr. Froggatt worked at the NASA Langley Research Center developing ultrasonic and optical instrumentation for which he received eight patents. He received his B.S. and M.S. degrees in Electrical Engineering from Virginia Tech and a Ph.D. from the University of Rochester Institute of Optics.

**Joseph S. Heyman, Ph.D.** has served as our Chief Scientific Officer since May 2003. Dr. Heyman has over 30 patents and the distinction of winning 4 international IR-100 awards as one of the 100 most significant technology developments of the year. Dr. Heyman served as Vice President and Chief Technology Officer of Nascent Technology Solutions from July 2001 to May 2003. He had a 36 year career at the NASA Langley Research Center, retiring as the Langley Chief Technologist for the Director. Dr. Heyman is an Adjunct Professor of Physics and Applied Science at The College of William and Mary. He received his B.A. in Physics from Northeastern University and his M.A. in Solid State Physics and Physical Acoustics and his Ph.D. in Solid State Physics and Ultrasonics at Washington University.

**Kenneth L. Walker, Ph.D.** has served as Executive Vice President of our Luna nanoWorks Division since May 2005. Dr. Walker founded a specialty photonic devices business within Lucent Technologies Inc. which grew from a concept to a business with over \$200.0 million in revenues. Upon the divestiture of this business to Furukawa Co., Ltd., Dr. Walker continued as President of the division. Dr. Walker received his undergraduate degree from the California Institute of Technology and his Ph.D. degree from Stanford University.

**Stephen R. Wilson, Ph.D.** has served as Chief Technical Officer of our Luna nanoWorks Division since May 2004 and served as acting Chief Executive Officer of our Luna nanoWorks Division from May 2004 until May 2005. From 1985 through 2004, he served in a tenured faculty position in the Chemistry department at New York University. He founded and served as Chief Executive Officer of Sphere Biosystems, Inc., a fullerene biomedical company which was the predecessor of C Sixty Inc., a bionanotechnology company. Dr. Wilson is the author of more than 220 peer-reviewed articles, books, book chapters and patents. Dr. Wilson received his B.A. in Chemistry and M.S. and Ph.D. in Organic Chemistry from Rice University.

## **Executive Officers**

Our executive officers are elected by, and serve at the discretion of, our board of directors.

---

---

**Table of Contents**

Management

---

**Board of Directors**

Our authorized number of directors is six. Upon completion of this offering, our amended and restated certificate of incorporation will provide that our board of directors will be divided into three classes, each with staggered three-year terms: Class I, Class II and Class III. As a result, only one class of directors will be elected at each annual meeting of our stockholders, with the other classes continuing for the remainder of their respective three-year terms. Dr. Edward Murphy and Dr. Kent Murphy have been designated as Class I directors, whose terms will expire at the 2006 annual meeting of stockholders. Mr. Scott Graeff and Dr. Paul Torgersen have been designated as Class II directors, whose terms will expire at the 2007 annual meeting of stockholders. Mr. John Backus and Mr. Richard Roedel have been designated as Class III directors, whose terms will expire at the 2008 annual meeting of stockholders. This classification of the board of directors may delay or prevent a change in control of our company or our management. See Description of capital stock Anti-Takeover Effects of Provisions of the Amended and Restated Certificate of Incorporation and Bylaws.

A majority of the members of our board of directors, who are John C. Backus, Jr., Edward G. Murphy, M.D., Richard W. Roedel and Paul E. Torgersen, Ph.D., are independent within the meaning of applicable Nasdaq rules.

*Board Committees*

Our board of directors has an audit committee, a compensation committee, and a nominating and corporate governance committee.

*Audit Committee.* The audit committee of our board of directors recommends the appointment of our independent auditors, reviews our internal accounting procedures and financial statements, and consults with and reviews the services provided by our independent auditors, including the results and scope of their audit. The audit committee is currently comprised of John C. Backus, Jr., Richard W. Roedel and Paul E. Torgersen, Ph.D., each of whom is independent, within the meaning of the requirements of the Sarbanes-Oxley Act of 2002, and applicable SEC and Nasdaq rules. Richard W. Roedel is chairman of our audit committee as well as our audit committee financial expert, as currently defined under the SEC rules implementing the Sarbanes-Oxley Act of 2002. We believe that the composition and functioning of our audit committee complies with all applicable requirements of the Sarbanes-Oxley Act of 2002, The Nasdaq National Market, and SEC rules and regulations.

*Compensation Committee.* The compensation committee of our board of directors reviews and recommends to our board of directors the compensation and benefits for all of our executive officers, administers our stock plans, and establishes and reviews general policies relating to compensation and benefits for our employees. The compensation committee is currently comprised of Edward G. Murphy, M.D., Richard W. Roedel and Paul E. Torgersen, Ph.D., each of whom is independent, within the meaning of Nasdaq rules. Edward G. Murphy, M.D is chairman of our compensation committee. We believe that the composition and functioning of our compensation committee complies with all applicable requirements of the Sarbanes-Oxley Act of 2002, The Nasdaq National Market, and SEC rules and regulations.

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

*Nominating and Corporate Governance Committee.* The nominating and corporate governance committee of our board of directors is responsible for:

- Ø reviewing the appropriate size, function and needs of the board of directors;
  - Ø developing the board's policy regarding tenure and retirement of directors;
  - Ø establishing criteria for evaluating and selecting new members of the board, subject to board approval thereof;
  - Ø identifying and recommending to the board for approval individuals qualified to become members of the board of directors, consistent with criteria established by the committee and by the board;
  - Ø overseeing the evaluation of management and the board; and
  - Ø monitoring and making recommendations to the board on matters relating to corporate governance.
-

---

**Table of Contents**

**Management**

---

The nominating and corporate governance committee currently consists of John C. Backus, Jr., Edward G. Murphy, M.D., and Richard W. Roedel each of whom is independent, within the meaning of applicable Nasdaq rules. John C. Backus, Jr. is chairman of our nominating and corporate governance committee. We believe that the composition and functioning of our nominating and corporate governance committee complies with all applicable requirements of the Sarbanes-Oxley Act of 2002, The Nasdaq National Market, and SEC rules and regulations.

**Compensation Committee Interlocks and Insider Participation**

None of the members of our compensation committee has, at any time, been one of our officers or employees. None of our executive officers currently serves, or in the past year has served, as a member of the board of directors or compensation committee of any entity that has one or more executive officers serving on our board of directors or compensation committee.

**Director Compensation**

Our non-employee directors are reimbursed for certain of their out-of-pocket expenses incurred in connection with attending board and committee meetings. In the past, we have granted to our directors options to purchase our common stock pursuant to the terms of our 2003 Stock Plan. Our 2006 Equity Incentive Plan provides for the automatic grant of options to our non-employee directors. Each non-employee director appointed to the board after the completion of this offering will receive an initial option to purchase 100,000 shares of common stock upon such appointment except for those directors who become non-employee directors by ceasing to be employee directors. This option will vest as to 33,333 shares subject to the option on the first anniversary of the date of grant and as to 2,778 shares each month thereafter, subject to the director's continued service on each relevant vesting date. All options granted under the automatic grant provisions have a term of ten years and an exercise price equal to fair market value on the date of grant. See **Benefit Plans** below for further information.

**Executive Compensation**

The following table sets forth the summary information concerning compensation during 2005 for the following persons: (i) our chief executive officer, (ii) those of our executive officers who received compensation during 2005 of at least \$100 thousand and who were executive officers on December 31, 2005, and (iii) two additional former executive officers who would have been included under clause (ii) above if they had been executive officers on December 31, 2005. We refer to these persons as our **named executive officers** elsewhere in this prospectus. Except as provided below, none of our named executive officers received any other compensation required to be disclosed by law or in excess of 10% of their total annual compensation.

**Table of Contents**

## Management

**Summary Compensation Table**

Name and Position	Year	Annual Compensation		Long Term Compensation Awards	All Other Compensation (\$)
		Salary (\$)	Bonus (\$)	Securities Underlying Options (#)	
Kent A. Murphy, Ph.D. President, Chief Executive Officer, Secretary, Treasurer and Chairman of the Board of Directors	2005	\$210,208	\$32,120	200,000	\$6,708(1)
Scott A. Graeff(2) Chief Financial Officer, Vice President, Corporate Development and Director	2005	76,318	26,250	400,000	1,181(3)
Scott A. Meller President, Contract Research Division	2005	125,401	609		4,410(4)
Robert P. Lenk, Ph.D.(5) President, Luna nanoWorks Division	2005	68,993	15,566	200,000	76,491(6)
Steven R. Wilson, Ph.D.(7) Chief Technical Officer, Luna  nanoWorks Division	2005	200,641	974	150,000	11,546(8)
Michael F. Gunther(9) Vice President, Intellectual Property	2005	129,864	180,604(10)		5,026(11)

(1) Reflects \$6,708 in 401(k) matching contributions made by us.

(2) On July 1, 2005, Mr. Graeff was appointed our Chief Financial Officer, Vice President, Corporate Development.

(3) Reflects \$1,181 in 401(k) matching contributions made by us.

(4) Reflects \$4,410 in 401(k) matching contributions made by us.

(5) On August 13, 2005, Dr. Lenk was appointed President of Luna nanoWorks Division.

(6) Reflects \$75,000 in consulting fees paid prior to Dr. Lenk becoming a full time employee and relocation expense reimbursement.

(7) Dr. Wilson served as executive officer in charge of Luna nanoWorks until May 2005.

(8) Reflects \$6,707 in 401(k) matching contributions made by us as well as relocation expense reimbursement.

(9) Mr. Gunther served as an executive officer (Vice President of Operations) until September 30, 2005.

(10) Reflects payment made pursuant to that certain Cash Bonus Agreement dated March 21, 2003, by and between us and Mr. Gunther, whereby we were obligated to pay Mr. Gunther a fixed cash bonus over a period of three years, of which \$180,000 remained due and payable after December 31, 2005 and has since been paid.

(11) Reflects \$5,026 in 401(k) matching contributions made by us.

## **Option Grants in Last Fiscal Year**

In 2005, we granted options to purchase an aggregate of 4,555,374 shares of our common stock to our employees, directors, advisory board members and consultants, all of which were granted under the 2003 Stock Plan. These options generally vest at the rate of 25% after one year of service from the date of grant, and monthly thereafter, in equal amounts, generally over 36 additional months.

These options have terms of no more than ten years, but may terminate before their expiration dates if the optionee's status as an employee, director or consultant is terminated, or upon the optionee's death or disability. See [Benefit Plans](#) for more detail regarding these options.

We granted 950,000 stock options to our named executive officers during 2005.

---

**Table of Contents**

Management

**Option Grants in Last Fiscal Year**

Name	Number of Securities Underlying Options Granted(#)	% of Total Options Granted to Employees In Fiscal Year	Exercise of Base Price (\$/Sh)	Expiration Date	Potential Realizable Value at Assumed	
					Annual Rates of Stock Price Appreciation for Options Term	
					5%	10%
Kent A. Murphy, Ph.D.	200,000	4.4%	\$0.22	5/20/15	\$16,000	\$36,000
Scott A. Graeff	100,000	2.2%	0.20	5/20/15	10,000	20,000
	40,000	0.8%	0.20	6/3/15	4,000	8,000
	100,000	2.2%	0.20	7/1/15	10,000	20,000
	160,000	3.5%	0.20	8/1/15	16,000	32,000
Scott A. Meller						
Robert P. Lenk, Ph.D.	100,000	2.2%	0.20	5/20/15	10,000	20,000
	100,000	2.2%	1.00	10/26/15	50,000	100,000
Steven R. Wilson, Ph.D.	150,000	3.3%	0.20	5/20/15	15,000	30,000
Michael F. Gunther						

**Aggregated Option Exercises in 2005 and Year-End Option Values**

The following table sets forth certain information concerning the number and value of unexercised options held by each of the named executive officers, as of December 31, 2005. No options were exercised by the named executive officers in 2005. The value of in-the-money stock options represents the fair market value of the shares underlying the options, which is based upon the assumed initial public offering price of \$ per share, minus the exercise price per share, multiplied by the number of shares underlying the options.

**2005 Aggregated Option Exercises and Year-End Values**

Number of Securities Underlying Unexercised Options at December 31, 2005	Value of Unexercised In-The-Money Options at December 31, 2005
--	--



Edgar Filing: LUNA INNOVATIONS INC - Form S-1

<u>Name</u>	<u>Exercisable</u>	<u>Unexercisable</u>	<u>Exercisable</u>	<u>Unexercisable</u>
Kent A. Murphy, Ph.D.		200,000(1)		
Scott A. Graeff	300,000	100,000		
Scott A. Meller	416,248	63,752		
Robert P. Lenk, Ph.D.		200,000		
Steven R. Wilson, Ph.D.		150,000		
Michael F. Gunther				

(1) Excludes options to purchase 64,000 shares of common stock of Luna Analytics, Inc. at an exercise price of \$0.11 per share granted on January 17, 2002, pursuant to the Luna Analytics, Inc. 2001 Stock Plan.

---

**Table of Contents**

Management

---

**Benefit Plans**

The following section provides more details concerning our 2003 Stock Plan and 2006 Equity Incentive Plan.

*2003 Stock Plan*

Our 2003 Stock Plan was adopted by our board of directors and approved by our stockholders, as amended, on March 16, 2004. Our 2003 Stock Plan provides for the grant of incentive stock options, within the meaning of Section 422 of the Internal Revenue Code, to our employees and our parent and subsidiary corporations' employees, and for the grant of nonstatutory stock options to our employees, directors and consultants and our parent and subsidiary corporations' employees and consultants. We will not grant any additional options under our 2003 Stock Plan following this offering. Instead, we will grant options and other equity-based awards under our 2006 Equity Incentive Plan.

As of December 31, 2005, we have reserved a total of 8,000,000 shares of our common stock for issuance pursuant to the 2003 Stock Plan, of which 556,623 shares have been issued upon exercise of options granted under the 2003 Stock Plan. Also as of December 31, 2005, options to purchase 7,033,517 shares of common stock were outstanding and 409,860 shares were available for future grant under this plan. The maximum aggregate number of shares that may be subject to option and sold under the 2003 Stock Plan is 8,000,000 shares, unless adjusted by the administrator. In February 2006, we increased the shares reserved and authorized to be issued under the 2003 Stock Plan by 1,715,000 shares to 9,715,000 shares.

Our compensation committee appointed by our board of directors administers our 2003 Stock Plan. The administrator has the power to determine the terms of the options, including the service providers who will receive awards, the number of shares subject to each such option, the exercisability of options and the form of consideration payable upon exercise.

In addition, the administrator determines the exercise price of options granted under our 2003 Stock Plan. With respect to all incentive stock options, the exercise price may not be less than the fair market value of our common stock on the date of grant. The term of an incentive stock option may not exceed ten years, except that with respect to any participant who owns more than 10% of the voting power of all classes of our outstanding stock, the term must not exceed five years and the exercise price may not be less than 110% of the fair market value on the grant date. The administrator determines the term of all other options.

After termination of an employee, director or consultant, he or she may exercise his or her option for the period of time as the administrator may determine. In the absence of a specified time, the option will remain exercisable for three months following termination other than by reason of death or disability and for twelve months following termination for death or disability. If, on the date of termination, the employee, director or consultant is not vested as to his or her entire option, the shares covered by the unvested portion of the option will revert to the 2003 Stock Plan.

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Unless the administrator provides otherwise, our 2003 Stock Plan does not allow for the transfer of options other than by will or the laws of descent and distribution and only the recipient of an option may exercise an option during his or her lifetime.

Our 2003 Stock Plan provides that in the event of our change in control, the successor corporation or its parent or subsidiary will assume or substitute an equivalent award for each outstanding option. If there is no assumption or substitution of outstanding options, the administrator will provide notice to the recipient that he or she has the right to exercise the option as to all of the shares subject to the option for a period of 15 days from the date of such notice. The option will terminate upon the expiration of that 15-day period.

Our 2003 Stock Plan will automatically terminate in 2014, unless we terminate it sooner. In addition, our board of directors has the authority to amend, suspend or terminate the 2003 Stock Plan, provided such action does not impair the rights of any participant. Our board of directors has decided to suspend the 2003 Stock Plan as of the completion of this offering.

---

---

**Table of Contents**

Management

---

*2006 Equity Incentive Plan*

Our board of directors recommended that our stockholders approve our 2006 Equity Incentive Plan on January 29, 2006, and the plan is pending their approval. Our 2006 Equity Incentive Plan provides for the grant of incentive stock options, within the meaning of Section 422 of the Internal Revenue Code, to our employees and our parent and subsidiary corporations' employees, and for the grant of nonstatutory stock options, restricted stock, stock appreciation rights, performance units and performance shares to our employees, directors and consultants and our parent and subsidiary corporations' employees and consultants.

We have reserved a total of 3,000,000 shares of our common stock for issuance pursuant to the 2006 Equity Incentive Plan plus (a) any shares remaining available for grant under our 2003 Stock Plan as of the effective date of this offering and (b) any shares that otherwise would have been returned to our 2003 Stock Plan on or after the effective date of this offering as a result of termination of options or the repurchase of shares issued under the 2003 Stock Plan. In addition, our 2006 Equity Incentive Plan provides for annual increases in the number of shares available for issuance thereunder on the first day of each fiscal year, beginning with our fiscal year 2007, equal to the least of:

- Ø 10% of the outstanding shares of our common stock on the first day of the fiscal year;
- Ø 3,000,000 shares; and
- Ø such other amounts as our board of directors may determine.

Our compensation committee of our board of directors administers our 2006 Equity Incentive Plan. In the case of awards intended to qualify as performance-based compensation within the meaning of Section 162(m) of the Internal Revenue Code, the committee or a subcommittee of that committee granting the awards will consist of two or more outside directors within the meaning of Section 162(m) of the Code. The administrator has the power to determine the terms of the awards, including the exercise price, the number of shares subject to each such award, the exercisability of the awards and the form of consideration payable upon exercise. The administrator also has the authority to institute an exchange program whereby the exercise prices of outstanding awards may be reduced or outstanding awards may be surrendered in exchange for awards with a lower exercise price.

The administrator determines the exercise price of options granted under our 2006 Equity Incentive Plan, but with respect to all incentive stock options, the exercise price may not be less than the fair market value of our common stock on the date of grant. The term of an incentive stock option may not exceed ten years, except that with respect to any participant who owns more than 10% of the voting power of all classes of our outstanding stock, the term must not exceed five years and the exercise price may not be less than 110% of the fair market value on the grant date. The administrator determines the term of all other options.

No optionee may be granted in any fiscal year an option to purchase more than 750,000 shares. However, in connection with his or her initial service, an optionee may be granted an option to purchase up to 2,750,000 shares.

After termination of an employee, director or consultant, he or she may exercise his or her option for the period of time stated in the option agreement. Generally, if termination is due to death or disability, the option will remain exercisable for 12 months. In all other cases, the option will generally remain exercisable for three months. However, an option generally may not be exercised later than the expiration of its term.

Stock appreciation rights may be granted under our 2006 Equity Incentive Plan. Stock appreciation rights allow the recipient to receive the appreciation in the fair market value of our common stock between the date of grant and the exercise date. The administrator determines the terms of stock appreciation rights, including when such rights become exercisable and whether to pay the appreciation in cash or with shares of our common stock, or a combination thereof; however, stock appreciation rights expire under the same rules that apply to stock options.

Restricted stock may be granted under our 2006 Equity Incentive Plan. Restricted stock awards are shares of our common stock that vest in accordance with terms and conditions established by the administrator. The administrator will determine the number of shares of restricted stock granted to any participant. The administrator may impose whatever conditions to vesting

---

---

**Table of Contents**

Management

---

it determines to be appropriate. For example, the administrator may set restrictions based on the achievement of specific performance goals. Shares of restricted stock that do not vest are subject to our right of repurchase or forfeiture.

Performance units and performance shares may be granted under our 2006 Equity Incentive Plan. Performance units and performance shares are awards that will result in a payment to a participant only if performance goals established by the administrator are achieved or the awards otherwise vest. The administrator will establish organizational or individual performance goals in its discretion, which, depending on the extent to which they are met, will determine the number and/or the value of performance units and performance shares to be paid out to participants. Performance units will have an initial dollar value established by the administrator prior to the grant date. Performance shares will have an initial value equal to the fair market value of our common stock on the grant date. Payment for performance units and performance shares may be made in cash or in shares of our common stock with equivalent value, or in some combination, as determined by the administrator.

Our 2006 Equity Incentive Plan also provides for the automatic grant of options to our non-employee directors. Each non-employee director first appointed to the board after the completion of this offering will receive an initial option to purchase 100,000 shares of common stock upon such appointment except for those directors who become non-employee directors by ceasing to be employee directors. This option will vest as to 33,333 shares subject to the option on the first anniversary of the date of grant and as to 2,778 shares each month thereafter, subject to the director's continued service on each relevant vesting date. All options granted under the automatic grant provisions have a term of ten years and an exercise price equal to fair market value on the date of grant.

Unless the administrator provides otherwise, our 2006 Equity Incentive Plan does not allow for the transfer of awards and only the recipient of an award may exercise an award during his or her lifetime.

Our 2006 Equity Incentive Plan provides that in the event of our change in control, the successor corporation or its parent or subsidiary will assume or substitute an equivalent award for each outstanding award. If there is no assumption or substitution of outstanding awards, the administrator will provide notice to the recipient that he or she has the right to exercise the option and stock appreciation right as to all of the shares subject to the award, all restrictions on restricted stock will lapse, and all performance goals or other vesting requirements for performance shares and units will be deemed achieved, and all other terms and conditions met. The option or stock appreciation right will terminate upon the expiration of the period of time the administrator provides in the notice. In the event the service of an outside director is terminated on or following a change in control, other than pursuant to a voluntary resignation, his or her options and stock appreciation rights will fully vest and become immediately exercisable, all restrictions on restricted stock will lapse, and all performance goals or other vesting requirements for performance shares and units will be deemed achieved, and all other terms and conditions met.

Our 2006 Equity Incentive Plan will automatically terminate in 2016, unless we terminate it sooner. In addition, our board of directors has the authority to amend, suspend or terminate the 2006 Equity Incentive Plan provided such action does not impair the rights of any participant.

**Employment Agreements and Change in Control Arrangements**

Employment at our company is at will. As discussed in note 14 of the Luna Technologies, Inc. 2004 financial statements included elsewhere in this prospectus, the president of that company previously had an employment agreement with Luna Technologies. In connection with our repurchase and consolidation of Luna Technologies, all employment agreements with employees in that subsidiary have been terminated. In the period from April 2005 through October 2005, we entered into officer employment letters with Scott A. Graeff, our Chief Financial Officer and Vice President, Corporate Development, Robert P. Lenk, Ph. D., President of our Luna nanoWorks Division, John T. Goerke, our Chief Operating Officer, Aaron S. Hullman, our Vice President and General Counsel and Kenneth D. Ferris, President of our Luna Advanced Systems Division. These officer employment letters provide the officers with monthly salaries, ranging from \$10,834 to \$16,667, bonuses payable upon achievement of certain conditions or milestones, stock option grants and rights to participate in benefits plans, including our 401(k) retirement plan, health insurance plan, dental plan and life insurance plan, all as generally available to our executives.

---

---

**Table of Contents**

---

## **Certain relationships and related party transactions**

We describe below the transactions and series of similar transactions that have occurred this year or during the last three fiscal years to which we or our subsidiaries were a party or will be a party, in which:

- Ø the amounts involved exceeded or will exceed \$60,000; and
- Ø a director, executive officer, holder of more than 5% of our common stock or any member of their immediate family had or will have a direct or indirect material interest.

### **Luna Technologies Acquisition**

In September 2005, we acquired all of the outstanding shares of common stock of Luna Technologies that we did not already own in exchange for 1,031,234 shares of our common stock, excluding 3,601 shares of common stock reserved for the exercise of warrants that were exchanged for warrants formerly issued by Luna Technologies. An additional 196,403 shares of common stock and 686 shares subject to warrants were held in escrow at closing pending completion of certain funding milestones with Carilion Health System, of which 73,658 shares and 257 shares subject to warrants were released from escrow on December 30, 2005 upon closing of an additional \$3.0 million equity investment by Carilion Health System. The remaining 122,745 escrow shares and 429 shares subject to warrants are subject to either release from escrow or termination. In addition, the stockholders receiving shares of our Class B Common Stock in connection with our acquisition of Luna Technologies have a redemption right for a certain percentage of the outstanding shares issued pursuant to that transaction. That redemption right will be cancelled upon the effectiveness of our offering. Dr. Kent Murphy, our President, Chief Executive Officer, Secretary and Treasurer, was also Chairman of the Board of Directors of Luna Technologies immediately prior to the acquisition and a former stockholder of Luna Technologies. Shortly prior to this transaction, Dr. Murphy sold all of his shares of Luna Technologies stock to two other Luna Technologies stockholders for an aggregate purchase price of approximately \$10,600; as a result, Dr. Murphy did not receive any additional shares of our common stock in connection with the transaction. Also, in connection with this transaction, John Goehrke, the Chief Executive Officer of Luna Technologies, became our Chief Operating Officer and Mark Froggatt, a founder and employee of Luna Technologies, became our Chief Technology Officer. All former employees of Luna Technologies as of September 30, 2005 who became employees of Luna Innovations after the transaction received options to purchase shares of our common stock, subject to a three year vesting schedule. An aggregate of 715,000 options were issued to former Luna Technologies employees in connection with this transaction. In addition, Mr. Goehrke received \$75,000 from Luna Technologies as a bonus paid prior to close of that transaction, \$150,000 from two other Luna Technologies stockholders and \$25,000 from us as a signing bonus in connection with the transaction. Dr. Paul Torgersen, a member of our board of directors, was also a former stockholder in Luna Technologies and received common stock of Luna Innovations upon the same terms and conditions as other stockholders of Luna Technologies. Scott Graeff, a member of our board of directors, our Chief Financial Officer and Vice President, Corporate Development, was formerly acting Chief Financial Officer of Luna Technologies from August 2003 until July 2005. The number of shares of our common stock paid as consideration in the transaction were determined by arms-length negotiations with Columbia Capital, Novak Biddle Venture Partners and Envest Ventures, investors in and the three largest stockholders of Luna Technologies prior to the acquisition. A third-party appraiser estimated the value of Luna Technologies to be approximately \$2.0 million as of September 30, 2005.

### **Financing Transactions**



In August 2005, Carilion Health System purchased 2,639,688 shares of our Class C Common Stock for an aggregate purchase price of \$7.0 million. In addition, Carilion Health System agreed to invest an additional \$8.0 million in two tranches upon the achievement of certain milestones. Dr. Edward Murphy, Chairman and Chief Executive Officer of Carilion Health System became a member of our board of directors in connection with this transaction and was appointed chair of the Compensation Committee of our board of directors in October 2005. The purchase price for the securities were negotiated at arms length by the parties. In connection with this transaction, Scott Graeff, a member of our board of directors as of December 31, 2005 and our Chief Financial Officer and Vice President, Corporate Development received fully vested stock options to purchase 300,000 shares of our common stock.

---

---

## **Table of Contents**

---

### **Certain relationships and related party transactions**

---

In December 2005, we agreed with Carilion Health System to terminate the August 2005 Class C Common Stock Purchase Agreement, and Carilion Health System purchased an additional 1,131,294 shares of our Class C Common Stock for an aggregate purchase price of \$3.0 million pursuant to a Class C Common Stock and Senior Convertible Promissory Note Purchase Agreement dated December 30, 2005. In addition, Carilion Health System invested \$5.0 million aggregate principal amount in a series of senior convertible promissory notes. These notes accrue simple interest at a rate of 6.0% per year and are due and payable on December 30, 2009 or a later date if extended by the holders of a majority of the aggregate principal amount of the notes, absent acceleration due to an event of default. The holders of a majority of the aggregate principal amount of the notes may also extend the maturity date of these notes for one additional year by providing notice to us and may further extend the maturity date for up to an additional three consecutive one year periods if we are not eligible for or have elected not to pursue SBIR funding. After the first extension, if any, we will have the right to repay any accrued interest in cash rather than common stock. The holders of these notes have the option to convert their notes (subject to certain limitations) into shares of our common stock at maturity or upon the occurrence of certain events prior to this offering. In addition, the holders may convert their notes (subject to certain limitations) into shares of common stock if we are no longer eligible for SBIR grants or have not applied for an SBIR grant within the preceding 12 months. These notes entitle the holders to convert the principal amount of the notes into an aggregate of 1,885,490 shares of common stock and to convert accrued interest on the notes into up to an aggregate of 905,035 shares of our common stock. Under the terms of these notes, we agreed that we will not, without the prior written consent of the holders of a majority of the aggregate principal amount of the notes, draw down any amount under our existing senior secured revolving credit facility with First National Bank or incur additional indebtedness other than under certain limited conditions.

In addition, so long as Carilion Health System continues to hold any of the senior convertible promissory notes or 750,000 shares of voting common stock, and to the extent such technology is not restricted by other contractual arrangements in effect as of August 2, 2005, we have an obligation to disclose to Carilion Consolidated Laboratory for review on a confidential basis, that technology developed now or in the future by our employees or the employees of our affiliates which impacts, or has an application to, the clinical laboratory industry, at least sixty days prior to disclosing such technology to any third-party for purpose of commercialization. Carilion Consolidated Laboratory is an affiliate of Carilion Health System, and Dr. Edward Murphy, Chairman and Chief Executive Officer of Carilion Health System is a member of our board of directors.

### **Other Agreements with Executive Officers**

Pursuant to that certain Cash Bonus Agreement dated March 21, 2003, by and between us and Michael Gunther, we were obligated to pay Mr. Gunther a fixed cash bonus over a period of three years, of which the last \$180 thousand payment was made in January 2006. Mr. Gunther was formerly an executive officer, our Vice President of Operations, and he is currently our Vice President, Intellectual Property.

### **Lease**

We have entered into an agreement with Carilion Medical Center to lease 20,000 square feet of office space currently being built at the Riverside Center in Roanoke, Virginia. The landlord of this property, Carilion Medical Center, is an affiliate of Carilion Health System, currently our second largest stockholder. Dr. Edward Murphy, Chairman and Chief Executive Officer of Carilion Health System became a member of our board of directors in connection with an investment by Carilion Health System in August 2005. Dr. Murphy was appointed chairman of the Compensation Committee of our board of directors in October 2005.

## **Registration Rights Agreements**

In connection with the investment by Carilion Health System in August 2005 and their subsequent investment in December 2005, we entered into an amended and restated investor rights agreement dated as of December 30, 2005, with Carilion Health System and Dr. Kent Murphy. Dr. Murphy is our President, Chief Executive Officer, Secretary, Treasurer and

---

74

**Table of Contents**

Certain relationships and related party transactions

---

Chairman and is also our largest individual stockholder. Pursuant to this agreement, under certain circumstances Carilion Health System and Dr. Kent Murphy are entitled to require us to register their shares of common stock under the securities laws for resale.

In connection with the acquisition of Luna Technologies in September 2005, we granted the former stockholders of Luna Technologies certain registration rights in the event we elect to file a registration statement for our common stock. Such rights are set forth in that certain Stock Purchase Agreement dated as of September 30, 2005 with the former stockholders of Luna Technologies. Unlike Carilion Health System, the former Luna Technologies stockholders do not have the right to require us to register their shares of common stock for resale if we are not otherwise filing a registration statement to sell securities. For additional information, see Description of capital stock Registration Rights.

**Indemnification Agreements**

We have entered into an indemnification agreement with each of our directors and officers. The indemnification agreements and our amended and restated certificate of incorporation and bylaws require us to indemnify our directors and officers to the fullest extent permitted by Delaware law.

---

Table of Contents**Principal stockholders**

The following table sets forth certain information with respect to beneficial ownership of our common stock, as of December 31, 2005, after giving effect to the conversion of our Class A Common Stock, Class B Common Stock and Class C Common Stock into shares of our common stock, by:

- Ø each beneficial owner of 5% or more of the outstanding shares of our common stock;
- Ø each of our directors;
- Ø each of our named executive officers; and
- Ø all of our executive officers and directors as a group.

Beneficial ownership is determined in accordance with the rules of the SEC. In computing the number of shares beneficially owned by a person and the percentage ownership of that person, shares of common stock subject to options or warrants held by that person that are currently exercisable or exercisable within 60 days of December 31, 2005 are deemed outstanding, but are not deemed outstanding for computing the percentage ownership of any other person. Percentage of beneficial ownership is based upon 10,630,935 shares of common stock outstanding as of December 31, 2005 after giving effect to the conversion of our Class A Common Stock, Class B Common Stock and Class C Common Stock into shares of our common stock. To our knowledge, except as set forth in the footnotes to this table and subject to applicable community property laws, each person named in the table has sole voting and investment power with respect to the shares set forth opposite such person's name. Except as otherwise indicated, the address of each of the persons in this table is c/o Luna Innovations Incorporated, 10 South Jefferson Street, Suite 130, Roanoke, Virginia 24011.

Name and Address of Beneficial Owner	Beneficial Ownership Before Offering		Beneficial Ownership After Offering			
	Number of Shares	%	Excluding Exercise		Including Exercise	
			Number of Shares	%	Number of Shares	%
Carilion Health System(1) c/o Carilion Roanoke Memorial Hospital	3,770,982	35.5%				

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

First Floor		
Roanoke, Virginia 24033		
Kent A. Murphy, Ph.D.	4,665,636	43.9%
Scott A. Graeff(2)	300,000	2.8%
Scott A. Meller(3)	416,248	3.8%
Robert P. Lenk, Ph.D.		*
John C. Backus, Jr.		*
Edward G. Murphy, M.D.		*
Richard W. Roedel		*
Paul E. Torgersen, Ph.D.(4)	38,500	*
Stephen R. Wilson, Ph.D.		*
Michael F. Gunther	348,000	3.3%
All executive officers and directors as a group (10 persons)(5)	5,420,384	47.6%

\* Represents less than 1% of the outstanding shares of common stock.

(1) Does not include \$5.0 million aggregate principal amount of senior convertible promissory notes which convert into up to 1,885,490 shares of common stock or accrued interest on the notes into up to an aggregate of 905,035 shares of common stock.

---

**Table of Contents**

Principal stockholders

---

- (2) Includes 300,000 shares subject to options that are immediately exercisable or exercisable within 60 days of December 31, 2005.
  - (3) Includes 416,248 shares subject to options that are immediately exercisable or exercisable within 60 days of December 31, 2005.
  - (4) Includes 38,500 shares subject to options that are immediately exercisable or exercisable within 60 days of December 31, 2005.
  - (5) Includes 754,748 shares subject to options that are immediately exercisable or exercisable within 60 days of December 31, 2005.
-

---

**Table of Contents**

---

## **Description of capital stock**

The following information describes our common stock and preferred stock, as well as our convertible securities and options and warrants to purchase our common stock and provisions of our amended and restated certificate of incorporation and bylaws. This description is only a summary. You should also refer to our amended and restated certificate of incorporation and bylaws, which have been filed with the Securities and Exchange Commission as exhibits to our registration statement, of which this prospectus forms a part.

Upon the completion of this offering our authorized capital stock will consist of 100,000,000 shares of common stock with a \$0.001 par value per share, and 5,000,000 shares of preferred stock with a \$0.001 par value per share.

### **Common Stock**

As of December 31, 2005, after giving effect to the conversion of all outstanding Class A Common Stock, Class B Common Stock and Class C Common Stock into shares of common stock, there were an aggregate of 10,630,935 shares of common stock outstanding that were held of record by 39 stockholders. An additional 122,745 shares of Class B Common Stock issued or reserved for issuance in connection with the acquisition of Luna Technologies, Inc. were held in escrow on that date and will be cancelled prior to the completion of this offering. After giving effect to the sale of common stock offered in this offering, there will be shares of common stock outstanding. As of December 31, 2005, there were outstanding options to purchase a total of 7,033,517 shares of our Class B Common Stock under our 2003 Stock Plan, which options will be automatically converted into options to purchase shares of our common stock upon completion of this offering. In addition, after December 31, 2005, we granted 1,537,250 additional options to purchase shares pursuant to our 2003 Stock Plan and adopted our 2006 Equity Incentive Plan.

Holders of common stock are entitled to one vote for each share held of record on all matters submitted to a vote of the stockholders. Our stockholders do not have cumulative voting rights in the election of directors. Accordingly, holders of a majority of the shares voting are able to elect all directors being elected at such time. Subject to preferences that may be granted to any then outstanding preferred stock, holders of common stock are entitled to receive ratably only those dividends as may be declared by the board of directors out of funds legally available therefor. See Dividend policy. In the event of our liquidation, dissolution or winding up, holders of common stock are entitled to share ratably in all of our assets remaining after we pay our liabilities and distribute the liquidation preference of any then outstanding preferred stock. Holders of common stock have no preemptive or other subscription or conversion rights. Upon the completion of this offering, there will be no redemption or sinking fund provisions applicable to the common stock.

### **Preferred Stock**

Upon the completion of this offering, our board of directors will have the authority, without further action by the stockholders, to issue up to 5,000,000 shares of preferred stock in one or more series and to fix the rights, preferences, privileges and restrictions thereof. These rights, preferences and privileges could include dividend rights, conversion rights, voting rights, terms of redemption, liquidation preferences, sinking fund terms and the number of shares constituting any series or the designation of such series, any



or all of which may be greater than the rights of common stock. The issuance of preferred stock could adversely affect the voting power of holders of common stock and the likelihood that such holders will receive dividend payments and payments upon liquidation. In addition, the issuance of preferred stock could have the effect of delaying, deferring or preventing a change in our control or other corporate action. Upon completion of this offering, no shares of preferred stock will be outstanding, and we have no present plan to issue any shares of preferred stock.

## **Warrants**

As of December 31, 2005, there were outstanding warrants (not subject to escrow) to purchase 6,494 shares of our common stock at a weighted-average exercise price of \$12.92 per share held by two warrant holders of record. In addition, there were outstanding warrants to purchase 429 shares of common stock at an exercise price of \$21.06 held in escrow as of December 31, 2005. On February 8, 2006, we granted warrants for 101,773 shares of our common stock with an exercise price of \$1.00 per share to certain of our stockholders. No other warrants remain outstanding or will be exercisable following the completion of this offering.

---

---

**Table of Contents**

Description of capital stock

---

**Senior Convertible Promissory Notes**

As of December 31, 2005, we had \$5.0 million aggregate principal amount of a series of senior convertible promissory notes outstanding. The holders of these notes have the option to convert their notes (subject to certain limitations) into shares of common stock at maturity or upon the occurrence of certain events prior to this offering. In addition, the holders may convert their notes (subject to certain limitations) into shares of common stock if we are no longer eligible for SBIR grants or have not applied for an SBIR grant within the preceding 12 months. These notes entitle the holders to convert the principal amount of the notes into an aggregate of 1,885,490 shares of common stock and to convert accrued interest on the notes into up to an aggregate of 905,035 shares of our common stock.

**Registration Rights**

After the closing of this offering, the holders of approximately 9,541,510 shares of our common stock will be entitled to certain rights with respect to the registration of such shares under the Securities Act. All of these holders may require us to register the resale of all or a portion of their shares on Form S-3, subject to certain conditions and limitations. Of these holders, the holders of approximately 8,436,618 shares of our common stock have additional registration rights. For example, in the event that we propose to register any of our securities under the Securities Act, either for our own account or for the account of other security holders, the holders of these approximately 8,436,618 shares are entitled to notice of such registration and are entitled to include their common stock in such registration, subject to certain marketing and other limitations. Beginning 180 days after the closing of this offering, the holders of at least 50% of such 8,436,618 shares of our common stock have the right to require us, on not more than two occasions, to file a registration statement on Form S-1 under the Securities Act in order to register the resale of their shares of common stock. We may, in certain circumstances, defer such registrations and the underwriters have the right, subject to certain limitations, to limit the number of shares included in such registrations. In addition, these holders have certain piggyback registration rights. If we propose to register any of our equity securities under the Securities Act other than pursuant to the registration rights noted above or specified excluded registrations, these holders may require us to include all or a portion of their registrable securities in the registration and in any related underwriting. In an underwritten offering, the managing underwriter, if any, has the right, subject to specified conditions, to limit the number of registrable securities such holders may include. Additionally, such piggyback registrations are subject to delay or termination of the registration under certain circumstances. The underwriters named in this prospectus have notified us that no holders of registration rights will be permitted to include any of their shares in this offering.

**Anti-Takeover Effects of Provisions of the Amended and Restated Certificate of Incorporation and Bylaws**

Our amended and restated certificate of incorporation, to be effective upon completion of this offering, will provide for our board of directors to be divided into three classes, with staggered three-year terms. Only one class of directors will be elected at each annual meeting of our stockholders, with the other classes continuing for the remainder of their respective three-year terms. Because our stockholders do not have cumulative voting rights, our stockholders representing a majority of the shares of common stock outstanding will be able to elect all of our directors. Our amended and restated certificate of incorporation and bylaws, to be effective upon completion of this offering, will provide that only our board of directors, chairman of the board, chief executive officer or president (in the absence of a chief executive officer) may call a special meeting of stockholders. Our amended and restated certificate of incorporation, to be effective upon completion of this offering, will require a 66 2/3% stockholder vote for the

amendment, repeal or modification of certain provision of our amended and restated certificate of incorporation and bylaws relating to the absence of cumulative voting, the classification of our board of directors, and the designated parties entitled to call a special meeting of the stockholders.

The combination of a classified board, the lack of cumulative voting and the 66 2/3% stockholder voting requirements will make it more difficult for our existing stockholders to replace our board of directors as well as for another party to obtain control of us by replacing our board of directors. Since our board of directors has the power to retain and discharge our

---

---

**Table of Contents**

Description of capital stock

---

officers, these provisions could also make it more difficult for existing stockholders or another party to effect a change in management. In addition, the authorization of undesignated preferred stock makes it possible for our board of directors to issue preferred stock with voting or other rights or preferences that could impede the success of any attempt to change our control.

These provisions may have the effect of deterring hostile takeovers or delaying changes in our control or management. These provisions are intended to enhance the likelihood of continued stability in the composition of our board of directors and in the policies they implement, and to discourage certain types of transactions that may involve an actual or threatened change of our control. These provisions are designed to reduce our vulnerability to an unsolicited acquisition proposal. The provisions also are intended to discourage certain tactics that may be used in proxy fights. However, such provisions could have the effect of discouraging others from making tender offers for our shares and, as a consequence, they also may inhibit fluctuations in the market price of our shares that could result from actual or rumored takeover attempts. Such provisions may also have the effect of preventing changes in our management.

**Section 203 of the General Corporation Law of the State of Delaware**

We are subject to Section 203 of the General Corporation Law of the State of Delaware, which prohibits a Delaware corporation from engaging in any business combination with any interested stockholder for a period of three years after the date that such stockholder became an interested stockholder, with the following exceptions:

- ∅ before such date, the board of directors of the corporation approved either the business combination or the transaction that resulted in the stockholder becoming an interested stockholder;
- ∅ upon completion of the transaction that resulted in the stockholder becoming an interested stockholder, the interested stockholder owned at least 85% of the voting stock of the corporation outstanding at the time the transaction began, excluding for purposes of determining the voting stock outstanding (but not the outstanding voting stock owned by the interested stockholder) those shares owned (i) by persons who are directors and also officers and (ii) employee stock plans in which employee participants do not have the right to determine confidentially whether shares held subject to the plan will be tendered in a tender or exchange offer; or
- ∅ on or after such date, the business combination is approved by the board of directors and authorized at an annual or special meeting of the stockholders, and not by written consent, by the affirmative vote of at least 66 2/3% of the outstanding voting stock that is not owned by the interested stockholder.

In general, Section 203 defines business combination to include the following:

- ∅ any merger or consolidation involving the corporation and the interested stockholder;

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

- Ø any sale, lease, exchange, mortgage, transfer, pledge or other disposition of 10% or more of either the assets or outstanding stock of the corporation involving the interested stockholder;
  
- Ø subject to certain exceptions, any transaction that results in the issuance or transfer by the corporation of any stock of the corporation to the interested stockholder;
  
- Ø any transaction involving the corporation that has the effect of increasing the proportionate share of the stock of any class or series of the corporation beneficially owned by the interested stockholder; or
  
- Ø the receipt by the interested stockholder of the benefit of any loans, advances, guarantees, pledges or other financial benefits by or through the corporation.

In general, Section 203 defines interested stockholder as an entity or person who, together with affiliates and associates, beneficially owns, or within three years prior to the determination of interested stockholder status did own, 15% or more of the outstanding voting stock of the corporation.

---

**Table of Contents**

Description of capital stock

---

**Nasdaq National Market Listing**

Application has been made for quotation of our common stock on The Nasdaq National Market under the symbol LUNA.

**Transfer Agent and Registrar**

The transfer agent and registrar for our common stock is American Stock Transfer & Trust Company. Its address is 59 Maiden Lane, Plaza Level, New York, NY 10038, and its telephone number is (800) 937-5449.

---

---

**Table of Contents**


---

## Shares eligible for future sale

We will have \_\_\_\_\_ shares of common stock outstanding after the completion of this offering ( \_\_\_\_\_ shares if the underwriters over-allotment is exercised in full). Of those shares, the \_\_\_\_\_ shares of common stock sold in the offering ( \_\_\_\_\_ shares if the underwriters over-allotment option is exercised in full) will be freely transferable without restriction, unless purchased by persons deemed to be our affiliates as that term is defined in Rule 144 under the Securities Act. Any shares purchased by an affiliate may not be resold except pursuant to an effective registration statement or an applicable exemption from registration, including an exemption under Rule 144 promulgated under the Securities Act. The remaining \_\_\_\_\_ shares of common stock to be outstanding immediately following the completion of this offering are restricted, which means they were originally sold in offerings that were not registered under the Securities Act. Restricted shares may be sold through registration under the Securities Act or under an available exemption from registration, such as provided through Rule 144, which rules are summarized below. Taking into account the 180-day lock up agreements described below, and assuming the underwriters do not release any stockholders from these agreements, shares of our common stock will be available for sale in the public market as follows:

- Ø \_\_\_\_\_ shares will be immediately eligible for sale in the public market without restriction pursuant to Rule 144(k);
- Ø \_\_\_\_\_ additional shares will be eligible for sale in the public market under Rule 144 or Rule 701 beginning 90 days after the date of this prospectus, subject to volume, manner of sale, and other limitations under those rules;
- Ø \_\_\_\_\_ additional shares will become eligible for sale, subject to the provisions of Rule 144, Rule 144(k) or Rule 701, beginning 180 days after the date of this prospectus, upon the expiration of agreements not to sell such shares entered into between the underwriters and such stockholders; and
- Ø \_\_\_\_\_ additional shares will be eligible for sale from time to time thereafter upon expiration of their respective one-year holding periods, but could be sold earlier if the holders exercise any available registration rights. Of such shares subject to the provisions of Rule 144, 2,639,688 and 1,131,294 shares may be sold by Carilion Health System beginning August 4, 2006 and December 30, 2006, respectively, and 183,120 shares may be sold by three individuals beginning November 22, 2006.

### Rule 144

In general, under Rule 144, as currently in effect, beginning 90 days after the effective date of this offering, a person (or persons whose shares are aggregated), including an affiliate, who has beneficially owned shares of our common stock for one year or more, may sell in the open market within any three-month period a number of shares that does not exceed the greater of:

- Ø one percent of the then outstanding shares of our common stock (approximately \_\_\_\_\_ shares immediately after the offering); or
- Ø the average weekly trading volume in the common stock on The Nasdaq National Market during the four calendar weeks preceding the sale.

Sales under Rule 144 are also subject to certain limitations on the manner of sale, notice requirements and the availability of our current public information.

**Rule 144(k)**

Under Rule 144(k), a person (or persons whose shares are aggregated) who is deemed not to have been our affiliate at any time during the 90 days preceding a sale by him and who has beneficially owned his shares for at least two years, may sell the shares in the public market without regard to the volume limitations, manner of sale provisions, notice requirements or the availability of current public information we refer to above.

---



## **Table of Contents**

Shares Eligible for future sales

---

### **Rule 701**

Any of our employees, officers, directors or consultants who purchased his or her shares before the completion of this offering or who holds options as of that date pursuant to a written compensatory plan or contract is entitled to rely on the resale provisions of Rule 701, which permits non-affiliates to sell their Rule 701 shares without having to comply with the public information, holding period, volume limitation or notice provisions of Rule 144 and permits affiliates to sell their Rule 701 shares without having to comply with Rule 144's holding-period restrictions, in each case commencing 90 days after completion of this offering. Neither Rule 144, Rule 144(k) nor Rule 701 supersedes the contractual obligations of our security holders set forth in the lock-up agreements described below.

### **Stock Options**

Within three months following the completion of this offering, we intend to file a registration statement on Form S-8 under the Securities Act to register 12,715,000 shares of common stock reserved for issuance under our 2003 Stock Plan (including an increase of 1,715,000 shares since December 31, 2005) and 2006 Equity Incentive Plan, thus permitting the resale of such shares.

Prior to the completion of this offering, there has been no public market for our common stock, and any sale of substantial amounts in the open market may adversely affect the market price of our common stock offered hereby.

### **Warrants**

In addition, holders of warrants exercisable for up to 101,773 shares of common stock may exercise their rights and subsequently sell the underlying shares in the public market.

### **Lock-Up Agreements**

Subject to certain exceptions, each of our officers, directors and security holders have agreed not to offer to sell, sell, pledge, contract to sell, sell any option or contract to purchase, purchase any option or contract to sell, grant any option, right, or warrant to purchase, lend, or otherwise transfer or dispose of, directly or indirectly, any shares of our common stock or any securities convertible into or exercisable or exchangeable for our common stock, or enter into any swap or other arrangement that transfers to another, in whole or in part, any of the economic consequences of ownership of our common stock, whether any transaction is to be settled by delivery of our common stock or other securities, in cash or otherwise, without the prior written consent of ThinkEquity Partners LLC for a period of 180 days after the date of this prospectus. Notwithstanding the foregoing, for the purpose of allowing the underwriters to comply with NASD Rule 2711(f)(4), if (1) during the last 17 days of the initial 180-day lock-up period, we release

earnings results or material news or a material event relating to us occurs or (2) prior to the expiration of the initial 180-day lock-up period, we announce that we will release earnings results during the 16-day period beginning on the last day of the initial 180-day lock-up period, then in each case the initial 180-day lock-up period will be extended until the expiration of the 18-day period beginning on the date of release of the earnings results or the occurrence of the material news or material event, as applicable.

### **Stock Sale Restriction Agreements**

In addition, employees holding options exercisable for \_\_\_\_\_ shares of our common stock have entered into an agreement not to sell more than 20.0% of such shares in any year during the five years following the effective date of this offering, provided, any share subject to such annual limit not sold in a year may be sold in subsequent years notwithstanding such limitation. Certain members of our management holding options exercisable for \_\_\_\_\_ shares of our common stock have entered into an agreement not to sell more than 15.0% of such shares in any year during the five years following the effective date of this offering, provided, any share subject to such annual limit not sold in a year may be sold in subsequent years notwithstanding such limitation. We have the right to waive any of these resale restrictions for employees and management at our discretion, and in such instance, the shares would become freely tradable.

### **Registration Rights**

After the offering, the holders of approximately 8,436,618 shares of our common stock will be entitled to registration rights. For more information on these registration rights, see Description of capital stock Registration Rights.

---

**Table of Contents**

---

## **U.S. federal income and estate tax consequences to non-U.S. holders**

This section summarizes certain material U.S. federal income and estate tax considerations relating to the ownership and disposition of common stock by non-U.S. holders. This summary does not provide a complete analysis of all potential tax considerations. The information provided below is based on existing authorities. These authorities may change, or the IRS might interpret the existing authorities differently. In either case, the tax considerations of owning or disposing of common stock could differ from those described below. For purposes of this summary, a non-U.S. holder is any holder other than a citizen or resident of the United States, a corporation organized under the laws of the United States or any state, a trust that is (i) subject to the primary supervision of a U.S. court and the control of one or more U.S. persons or (ii) has a valid election in effect under applicable U.S. Treasury regulations to be treated as a U.S. person or an estate whose income is subject to U.S. income tax regardless of source. If a partnership or other flow-through entity is a beneficial owner of common stock, the tax treatment of a partner in the partnership or an owner of the entity will depend upon the status of the partner or other owner and the activities of the partnership or other entity. The summary generally does not address tax considerations that may be relevant to particular investors because of their specific circumstances, or because they are subject to special rules. Finally, the summary does not describe the effects of any applicable foreign, state or local laws.

INVESTORS CONSIDERING THE PURCHASE OF COMMON STOCK SHOULD CONSULT THEIR OWN TAX ADVISORS REGARDING THE APPLICATION OF THE U.S. FEDERAL INCOME AND ESTATE TAX LAWS TO THEIR PARTICULAR SITUATIONS AND THE CONSEQUENCES OF FOREIGN, STATE, OR LOCAL LAWS AND TAX TREATIES.

### **Dividends**

Any dividend paid to a non-U.S. holder on our common stock will generally be subject to U.S. withholding tax at a 30% rate. The withholding tax might not apply, however, or might apply at a reduced rate, if the non-U.S. holder satisfies the applicable conditions under the terms of an applicable income tax treaty between the United States and the non-U.S. holder's country of residence. A non-U.S. holder must demonstrate its entitlement to treaty benefits by providing a properly completed Form W-8BEN or appropriate substitute form to us or our paying agent. If the holder holds the stock through a financial institution or other agent acting on the holder's behalf, the holder will be required to provide appropriate documentation to the agent. The holder's agent will then be required to provide certification to us or our paying agent, either directly or through other intermediaries. For payments made to a foreign partnership or other flowthrough entity, the certification requirements generally apply to the partners or other owners rather than to the partnership or other entity, and the partnership or other entity must provide the partners' or other owners' documentation to us or our paying agent. Special rules, described below, apply if a dividend is effectively connected with a U.S. trade or business conducted by the non-U.S. holder.

### **Sale of Common Stock**

Non-U.S. holders will generally not be subject to U.S. federal income tax on any gains realized on the sale, exchange, or other disposition of common stock. This general rule, however, is subject to several exceptions. For example, the gain would be subject to U.S. federal income tax if:

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

- Ø the gain is effectively connected with the conduct by the non-U.S. holder of a U.S. trade or business (in which case the special rules described below under the caption "Dividends or Gains Effectively Connected with a U.S. Trade or Business" apply);
  - Ø the non-U.S. holder was a citizen or resident of the United States and thus is subject to special rules that apply to expatriates;
  - Ø subject to certain exceptions, the non-U.S. holder is an individual who is present in the United States for 183 days or more in the year of disposition, in which case the gain would be subject to a flat 30% tax, which may be offset by U.S. source capital losses, even though the individual is not considered a resident of the U.S.; or
  - Ø the rules of the Foreign Investment in Real Property Tax Act, or FIRPTA, described below, treat the gain as effectively connected with a U.S. trade or business.
-

---

**Table of Contents**

---

U.S. federal income and estate tax consequences to non-U.S. holders

---

The FIRPTA rules may apply to a sale, exchange or other disposition of common stock if we are, or were within five years before the transaction, a U.S. real property holding corporation, or USRPHC. In general, we would be a USRPHC if interests in U.S. real estate comprised most of our assets. We do not believe that we are a USRPHC or that we will become one in the future.

**Dividends or Gain Effectively Connected With a U.S. Trade or Business**

If any dividend on common stock, or gain from the sale, exchange or other disposition of common stock, is effectively connected with a U.S. trade or business conducted by the non-U.S. holder, then the dividend or gain will be subject to U.S. federal income tax at the regular graduated rates. If the non-U.S. holder is eligible for the benefits of an income tax treaty between the United States and the holder's country of residence, any effectively connected dividend or gain would generally be subject to U.S. federal income tax only if it is also attributable to a permanent establishment or fixed base maintained by the holder in the United States. Payments of dividends that are effectively connected with a U.S. trade or business, and therefore included in the gross income of a non-U.S. holder, will not be subject to the 30 percent withholding tax. To claim exemption from withholding, the holder must certify its qualification, which can be done by filing a Form W-8ECI. If the non-U.S. holder is a corporation, that portion of its earnings and profits that is effectively connected with its U.S. trade or business would generally be subject to a branch profits tax in addition to any regular U.S. federal income tax on the dividend or gain. The branch profits tax rate is generally 30 percent, although an applicable income tax treaty might provide for a lower rate.

**U.S. Federal Estate Tax**

The estates of nonresident alien individuals are generally subject to U.S. federal estate tax on property with a U.S. situs. Because we are a U.S. corporation, our common stock will be U.S. situs property and therefore will be included in the taxable estate of a nonresident alien decedent. The U.S. federal estate tax liability of the estate of a nonresident alien may be affected by a tax treaty between the United States and the decedent's country of residence.

**Backup Withholding and Information Reporting**

The Code and the Treasury regulations require those who make specified payments to report the payments to the IRS. Among the specified payments are dividends and proceeds paid by brokers to their customers. The required information returns enable the IRS to determine whether the recipient properly included the payments in income. This reporting regime is reinforced by backup withholding rules. These rules require the payors to withhold tax from payments subject to information reporting if the recipient fails to cooperate with the reporting regime by failing to provide his taxpayer identification number to the payor, furnishing an incorrect identification number, or repeatedly failing to report interest or dividends on his returns. The withholding tax rate is currently 28 percent. The backup withholding rules do not apply to payments to corporations, whether domestic or foreign.

Payments to non-U.S. holders of dividends on common stock will generally not be subject to backup withholding, and payments of proceeds made to non-U.S. holders by a broker upon a sale of common stock will not be subject to information reporting or backup

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

withholding, in each case so long as the non-U.S. holder certifies its nonresident status. Some of the common means of certifying nonresident status are described under Dividends. We must report annually to the IRS any dividends paid to each non-U.S. holder and the tax withheld, if any, with respect to such dividends. Copies of these reports may be made available to tax authorities in the country where the non-U.S. holder resides.

Any amounts withheld from a payment to a holder of common stock under the backup withholding rules can be credited against any U.S. federal income tax liability of the holder.

THE PRECEDING DISCUSSION OF U.S. FEDERAL INCOME TAX CONSIDERATIONS IS FOR GENERAL INFORMATION ONLY IT IS NOT TAX ADVICE. EACH PROSPECTIVE INVESTOR SHOULD CONSULT ITS OWN TAX ADVISOR REGARDING THE PARTICULAR U.S. FEDERAL, STATE, LOCAL, AND FOREIGN TAX CONSEQUENCES OF PURCHASING, HOLDING, AND DISPOSING OF OUR COMMON STOCK, INCLUDING THE CONSEQUENCES OF ANY PROPOSED CHANGE IN APPLICABLE LAWS.

---

**Table of Contents**


---

## Underwriting

ThinkEquity Partners LLC is acting as sole book-runner of this offering, and, together with WR Hambrecht + Co, LLC and Merriman Curhan Ford & Co., are acting as representatives of the underwriters named below. Subject to the terms and conditions stated in the underwriting agreement, each underwriter named below has agreed to purchase, and we have agreed to sell to that underwriter, the number of shares of common stock set forth opposite that underwriter's names.

<b>Underwriters</b>	<b>Number of Shares</b>
ThinkEquity Partners LLC	
WR Hambrecht + Co, LLC	
Merriman Curhan Ford & Co.	
<b>Total</b>	

The underwriting agreement provides that the obligations of the underwriters to purchase the shares included in this offering are subject to approval of legal matters by counsel and to other conditions. The underwriters are obligated to purchase all the shares, other than those covered by the over-allotment option described below, if they purchase any of the shares.

The underwriters have advised us that they propose to offer the shares initially to the public at \$ \_\_\_\_\_ per share. The underwriters propose to offer the shares to certain dealers at the same price less a concession of not more than \$ \_\_\_\_\_ per share. The underwriters may allow and the dealers may reallow a concession of not more than \$ \_\_\_\_\_ per share on sales to certain other brokers and dealers. If all the shares are not sold at the initial public offering price, the representatives may change the offering price and other selling terms.

We have granted to the underwriters an over-allotment option to purchase up to an additional \_\_\_\_\_ shares of our common stock from us at the same price as to the public, and with the same underwriting discount, as set forth on the front cover of this prospectus. The underwriters may exercise this option any time during the 30-day period after the date of this prospectus, but only to cover over-allotments, if any. To the extent the underwriters exercise the option, each underwriter will become obligated, subject to certain conditions, to purchase approximately the same percentage of the additional shares as it was obligated to purchase under the underwriting agreement.

Each underwriter has represented, warranted and agreed that:

- Ø it has not offered or sold and, prior to the expiry of a period of 12 months from the closing date, will not offer or sell any shares included in this offering to any persons in the United Kingdom other than to qualified investors (within the

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

meaning of 586(7) of the Financial Services and Markets Act 2000, or FSMA, or otherwise in circumstances which do not comprise an offer of transferable securities to the public for the purposes of 585(1) FSMA;

- Ø it has only communicated and caused to be communicated and will only communicate or cause to be communicated any invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000 ( FSMA )) received by it in connection with the issue or sale of any shares included in this offering in circumstances in which section 21(1) of the FSMA does not apply to us; and
  
- Ø it has complied and will comply with all applicable provisions of the FSMA with respect to anything done by it in relation to the shares included in this offering in, from or otherwise involving the United Kingdom.

We have applied to have our common stock included for quotation on The Nasdaq National Market under the symbol LUNA.

---



**Table of Contents**

## Underwriting

The following table shows the underwriting discount and commissions to be paid to the underwriters in connection with this offering. These amounts are shown assuming both no exercise and full exercise of the over-allotment option.

	<u>No Exercise</u>	<u>Full Exercise</u>
Per share	\$	\$
Total to be paid by us	\$	\$

We estimate that the total expenses of this offering payable by us, excluding the underwriting discount and commissions, will be approximately \$ . We have agreed to indemnify the underwriters against certain liabilities that may be based upon an untrue statement of material fact contained in this prospectus, including civil liabilities under the Securities Act, or to contribute to payments that the underwriters may be required to make in respect of those liabilities.

The underwriters have informed us that neither they, nor any other underwriter participating in the distribution of this offering, will make sales of our common stock offered by this prospectus to accounts over which they exercise discretionary authority without the prior specific written approval of the customer.

The offering of our shares of common stock is made for delivery when and if accepted by the underwriters and subject to prior sale and to withdrawal, cancellation, or modification of this offering without notice. The underwriters reserve the right to reject an order for the purchase of shares in whole or part.

Subject to certain exceptions, we and each of our officers, directors and security holders, have agreed not to offer to sell, sell, pledge, contract to sell, sell any option or contract to purchase, purchase any option or contract to sell, grant any option, right, or warrant to purchase, lend, or otherwise transfer or dispose of, directly or indirectly, any shares of our common stock or any securities convertible into or exercisable or exchangeable for our common stock, or enter into any swap or other arrangement that transfers to another, in whole or in part, any of the economic consequences of ownership of our common stock, whether any transaction is to be settled by delivery of common stock or other securities, in cash or otherwise, without the prior written consent of ThinkEquity Partners LLC for a period of 180 days after the date of this prospectus. Notwithstanding the foregoing, for the purpose of allowing the underwriters to comply with NASD Rule 2711(f)(4), if (1) during the last 17 days of the initial 180-day lock-up period, we release earnings results or material news or a material event relating to us occurs or (2) prior to the expiration of the initial 180-day lock-up period, we announce that we will release earnings results during the 16-day period beginning on the last day of the initial 180-day lock-up period, then in each case the initial 180-day lock-up period will be extended until the expiration of the 18-day period beginning on the date of release of the earnings results or the occurrence of the material news or material event, as applicable.

Prior to this offering, there has been no established trading market for our common stock. The initial public offering price for the shares of our common stock offered by this prospectus was negotiated between us and the underwriters immediately prior to this offering. Factors considered in determining the initial public offering price included:

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

- Ø the history of, and the prospects for, the markets in which we compete;
  
- Ø our past and present operations;
  
- Ø our historical results of operations;
  
- Ø our prospects for future earnings;
  
- Ø the recent market prices of securities of generally comparable companies; and
  
- Ø the general condition of the securities markets at the time of this offering and other relevant factors.

The initial public offering price of our common stock may not correspond to the price at which our common stock will trade in the public market subsequent to this offering, and an active public market for our common stock may never develop or, if it does develop, continue after this offering.

---

---

**Table of Contents**

Underwriting

---

To facilitate this offering, the underwriters may engage in transactions that stabilize, maintain, or otherwise affect the price of our common stock during and after this offering. Specifically, the underwriters may over-allot or otherwise create a short position in our common stock for their own account by selling more shares of our common stock than have been sold to them by us. Short sales involve the sale by the underwriters of a greater number of shares than they are required to purchase in this offering. Covered short sales are sales made in an amount not greater than the underwriters' option to purchase additional shares from us in this offering. The underwriters may close out any covered short position by either exercising their option to purchase additional shares or purchasing shares in the open market. In determining the source of shares to close out the covered short position, the underwriters will consider, among other things, the price of shares available for purchase in the open market as compared to the price at which they may purchase shares through the over-allotment option. Naked short sales are sales in excess of this option. The underwriters must close out any naked short position by purchasing shares in the open market. A naked short position is more likely to be created if the underwriters are concerned that there may be downward pressure on the price of our common stock in the open market after pricing that could adversely affect investors who purchase in this offering.

In addition, the underwriters may stabilize or maintain the price of our common stock by bidding for or purchasing shares of our common stock in the open market and may impose penalty bids. If penalty bids are imposed, selling concessions allowed to syndicate members or other broker-dealers participating in this offering are reclaimed if shares of our common stock previously distributed in this offering are repurchased, whether in connection with stabilization transactions or otherwise. The effect of these transactions may be to stabilize or maintain the market price of our common stock at a level above that which might otherwise prevail in the open market. The imposition of a penalty bid may also affect the price of our common stock to the extent that it discourages resales of our common stock. The magnitude or effect of any stabilization or other transactions is uncertain. These transactions may be effected on The Nasdaq National Market or otherwise and, if commenced, may be discontinued at any time.

Other than in connection with this offering, the underwriters have not performed investment banking and advisory services for us. The underwriters may, from time to time, engage in transactions with and perform services for us in the ordinary course of their business.

A prospectus in electronic format may be made available on the Internet sites or through other online services maintained by the underwriters participating in this offering or by their affiliates. In those cases, prospective investors may view offering terms and this prospectus online and, depending upon the underwriter, prospective investors may be allowed to place orders online or through their financial advisor. The underwriters may agree with us to allocate a specific number of shares for sale to online brokerage account holders. Any such allocation for online distributions will be made by the underwriters on the same basis as other allocations.

Other than this prospectus in electronic format, the information on any underwriter's website and any information contained in any other website maintained by the underwriters is not part of this prospectus or the registration statement of which the prospectus forms a part, has not been approved or endorsed by us or the underwriters in its capacity as underwriter and should not be relied upon by investors.

**Table of Contents**

---

## **Legal matters**

The validity of the shares of common stock offered hereby has been passed upon for Luna Innovations Incorporated by Wilson Sonsini Goodrich & Rosati, Professional Corporation, Reston, Virginia. Various legal matters relating to the offering will be passed upon for the underwriters by DLA Piper Rudnick Gray Cary US LLP, New York, New York.

## **Experts**

Grant Thornton LLP, an independent registered public accounting firm, has audited our consolidated financial statements at December 31, 2003 and 2004, and for each of the three years during the period ended December 31, 2004, as set forth in their report. We have included our consolidated financial statements in this prospectus and elsewhere in the registration statement in reliance on Grant Thornton LLP's report, given on their authority as experts in accounting and auditing.

Brown, Edwards & Company, L.L.P., an independent registered public accounting firm, has audited the financial statements of Luna Technologies, Inc. at December 31, 2004, and for the year ended December 31, 2004 as set forth in their report. We have included the financial statements of Luna Technologies, Inc. in this prospectus and elsewhere in the registration statement in reliance on Brown, Edwards & Company, L.L.P.'s report, given on their authority as experts in accounting and auditing.

---

**Table of Contents**

---

## **Where you can find more information**

We have filed a registration statement on Form S-1 with the SEC for the stock we are offering by this prospectus. This prospectus does not include all of the information contained in the registration statement. You should refer to the registration statement and its exhibits for additional information. Whenever we make reference in this prospectus to any of our contracts, agreements or other documents, the references are not necessarily complete and you should refer to the exhibits attached to the registration statement for copies of the actual contract, agreement or other document. When we complete this offering, we will also be required to file annual, quarterly and special reports, proxy statements and other information with the SEC.

You can read our SEC filings, including the registration statement, over the Internet at the SEC's web site at [www.sec.gov](http://www.sec.gov). You may also read and copy any document we file with the SEC at its public reference facilities at 100 F Street, N.E., Room 1580, Washington, D.C. 20549. You may also obtain copies of the documents at prescribed rates by writing to the Public Reference Section of the SEC at 100 F Street, N.E., Room 1580, Washington, D.C. 20549. Please call the SEC at 1-800-SEC-0330 for further information on the operation of the public reference facilities.

---

---

**Table of Contents**


---

## Index to financial statements

	Page
<b>Luna Innovations Incorporated and Subsidiaries consolidated financial statements as of December 31, 2003 and 2004 and September 30, 2005 (unaudited) and for the years ended December 31, 2002, 2003, and 2004 and the nine months ended September 30, 2004 and 2005 (unaudited)</b>	
<u>Report of independent registered public accounting firm</u>	F-2
<u>Consolidated balance sheets as of December 31, 2003 and 2004 and September 30, 2005 (unaudited)</u>	F-3
<u>Consolidated statements of operations for the years ended December 31, 2002, 2003 and 2004 and the nine months ended September 30, 2004 and 2005 (unaudited)</u>	F-4
<u>Consolidated statements of changes in stockholders' equity (deficit) for the years ended December 31, 2002, 2003 and 2004 and the nine months ended September 30, 2005 (unaudited)</u>	F-5
<u>Consolidated statements of cash flows for the years ended December 31, 2002, 2003 and 2004 and the nine months ended September 30, 2004 and 2005 (unaudited)</u>	F-6
<u>Notes to consolidated financial statements</u>	F-7
<b>Luna Technologies, Inc. financial statements as of December 31, 2004 and September 30, 2005 (unaudited) and for the year ended December 31, 2004 and the nine months ended September 30, 2004 and 2005 (unaudited)</b>	
<u>Report of independent registered public accounting firm</u>	F-24
<u>Balance sheets as of December 31, 2004 and September 30, 2005 (unaudited)</u>	F-25
<u>Statements of operations for the year ended December 31, 2004 and the nine months ended September 30, 2004 and 2005 (unaudited)</u>	F-26
<u>Statements of changes in stockholders' equity (deficit) for the year ended December 31, 2004 and the nine months ended September 30, 2005 (unaudited)</u>	F-27
<u>Statements of cash flows for the year ended December 31, 2004 and the nine months ended September 30, 2004 and 2005 (unaudited)</u>	F-28
<u>Notes to financial statements</u>	F-29
<b>Luna Innovations Incorporated unaudited pro forma consolidated financial statements for the year ended December 31, 2004 and the nine months ended September 30, 2005</b>	
<u>Introduction to unaudited pro forma consolidated financial statements</u>	F-39
<u>Introduction to unaudited pro forma consolidated statement of operations for the year ended December 31, 2004</u>	F-40
<u>Introduction to unaudited pro forma consolidated statement of operations for the nine months ended September 30, 2005</u>	F-41
<u>Notes to unaudited pro forma consolidated financial statements</u>	F-42

---

**Table of Contents**

Luna Innovations Incorporated

---

**Report of independent registered public accounting firm**

**Board of Directors and Shareholders**

*Luna Innovations Incorporated and Subsidiaries*

We have audited the accompanying consolidated balance sheets of Luna Innovations Incorporated and Subsidiaries (the Company) as of December 31, 2003 and 2004, and the related consolidated statements of operations, changes in stockholders equity and cash flows for each year of the three years in the period ended December 31, 2004. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform an audit of its internal control over financial reporting. Our audits include consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Luna Innovations Incorporated and Subsidiaries as of December 31, 2003 and 2004, and the consolidated results of its operations and its cash flows for each of the three years in the period ended December 31, 2004, in conformity with accounting principles generally accepted in the United States of America.

/s/ Grant Thornton LLP

Vienna, Virginia

January 25, 2006

---





**Table of Contents**

Luna Innovations Incorporated

**Consolidated balance sheets**

	December 31,		September 30,
	2003	2004	2005
			(unaudited)
<b>Assets</b>			
Current assets:			
Cash and cash equivalents	\$642,177	\$609,636	\$6,564,010
Accounts receivable	1,790,869	3,023,205	4,325,169
Refundable income taxes	272,873	876,802	306,640
Deferred tax asset	1,352,764		
Inventory	46,073	98,447	950,226
Other current assets	98,038	123,206	124,124
<b>Total current assets</b>	<b>4,202,794</b>	<b>4,731,296</b>	<b>12,270,169</b>
Property and equipment, net	934,651	2,045,648	2,677,622
Intangible assets, net	226,104	390,212	583,980
Deferred tax asset	47,883	472,855	477,213
Other assets	85,086	107,459	102,180
<b>Total assets</b>	<b>\$5,496,518</b>	<b>\$7,747,470</b>	<b>\$16,111,164</b>
<b>Liabilities and stockholders equity (deficit)</b>			
Current liabilities:			
Lines of credit	\$1,000,000	\$1,500,000	\$1,500,000
Current portion of debt and capital lease obligation	68,530	96,177	88,163
Accounts payable	596,931	519,284	1,706,632
Accrued liabilities	735,836	1,742,094	932,327
Deferred tax liability		30,106	30,106
Deferred revenues	4,809,252	586,166	431,825
<b>Total current liabilities</b>	<b>7,210,549</b>	<b>4,473,827</b>	<b>4,689,053</b>
Long-term portion of debt and capital lease obligation	217,878	206,390	460,544
Deferred revenues		900,000	900,000
<b>Total liabilities</b>	<b>7,428,427</b>	<b>5,580,217</b>	<b>6,049,597</b>
Redeemable common stock, 548,896 shares at September 30, 2005			504,984
Stockholders equity (deficit):			
Common stock; 45,830,143 shares authorized for the following classes:			
Class A voting Common Stock, par value \$0.001; 5,015,318 shares, issued and outstanding at December 31, 2003 and 2004 and September 30, 2005	5,015	5,015	5,015
Class B non-voting Common Stock, par value \$0.001; 118,750 shares issued and outstanding at December 31, 2003, 135,249 shares issued and outstanding at December 31, 2004, and 1,000,461 shares issued and outstanding at September 30, 2005	119	135	1,000

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Class C voting Common Stock, par value \$0.001; 2,639,688 issued and outstanding at September 30, 2005			2,640
Additional paid-in capital	211,954	254,918	7,909,280
Retained earnings (deficit)	(2,148,997)	1,907,185	1,638,648
	<u>                    </u>	<u>                    </u>	<u>                    </u>
Total stockholders' equity (deficit)	(1,931,909)	2,167,253	9,556,583
	<u>                    </u>	<u>                    </u>	<u>                    </u>
<b>Total liabilities and stockholders' equity (deficit)</b>	<b>\$5,496,518</b>	<b>\$7,747,470</b>	<b>\$16,111,164</b>
	<u>                    </u>	<u>                    </u>	<u>                    </u>

*The accompanying notes are an integral part of these consolidated financial statements.*

**Table of Contents**

Luna Innovations Incorporated

**Consolidated statements of operations**

	Year Ended December 31,			Nine Months Ended September 30,	
	2002	2003	2004	2004	2005
				(unaudited)	
Revenues:					
Contract research revenues	\$11,083,568	\$10,358,044	\$13,834,751	\$10,158,874	\$11,111,721
Product sales and license revenues	4,642,828	7,233,799	8,752,155	6,198,585	
<b>Total revenues</b>	<b>15,726,396</b>	<b>17,591,843</b>	<b>22,586,906</b>	<b>16,357,459</b>	<b>11,111,721</b>
Cost of revenues:					
Contract research costs	9,143,421	8,949,378	10,985,164	7,681,981	8,539,567
Product sales and license costs	3,883,781	1,543,098	2,880,606	2,773,201	
<b>Total cost of revenues</b>	<b>13,027,202</b>	<b>10,492,476</b>	<b>13,865,770</b>	<b>10,455,182</b>	<b>8,539,567</b>
<b>Gross profit</b>	<b>2,699,194</b>	<b>7,099,367</b>	<b>8,721,136</b>	<b>5,902,277</b>	<b>2,572,154</b>
Operating expense	4,491,241	4,856,110	4,189,629	3,134,548	2,952,666
<b>Operating income (loss)</b>	<b>(1,792,047)</b>	<b>2,243,257</b>	<b>4,531,507</b>	<b>2,767,729</b>	<b>(380,512)</b>
Other income (expense):					
Other income (expense)	21,719	705	117	109	(92)
Interest income (expense), net	(468,609)	(86,800)	(90,304)	(70,290)	(75,206)
Loss from equity method investees	(9,454)	(150,271)	(256,904)	(146,893)	
<b>Total other income (expense)</b>	<b>(456,344)</b>	<b>(236,366)</b>	<b>(347,091)</b>	<b>(217,074)</b>	<b>(75,298)</b>
Income (loss) before minority interests and income taxes	(2,248,391)	2,006,891	4,184,416	2,550,655	(455,810)
Minority interests	28,485	11,265			
<b>Income (loss) before income taxes</b>	<b>(2,219,906)</b>	<b>2,018,156</b>	<b>4,184,416</b>	<b>2,550,655</b>	<b>(455,810)</b>
Income tax expense (benefit)	(651,673)	885,882	128,234	76,520	(187,273)
<b>Net income (loss)</b>	<b>\$(1,568,233)</b>	<b>\$1,132,274</b>	<b>\$4,056,182</b>	<b>\$2,474,135</b>	<b>\$(268,537)</b>
Net income (loss) per share:					
Basic	\$(0.31)	\$0.23	\$0.79	\$0.48	\$(0.05)
Diluted	\$(0.31)	\$0.22	\$0.59	\$0.36	\$(0.05)
Weighted average shares:					
Basic	5,092,545	5,030,428	5,136,001	5,134,984	5,713,926

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Diluted	5,092,545	5,141,003	6,902,405	6,946,825	5,713,926
---------	-----------	-----------	-----------	-----------	-----------

*The accompanying notes are an integral part of these consolidated financial statements.*

**Table of Contents**

Luna Innovations Incorporated

**Consolidated statements of changes in stockholders equity (deficit)**

	Common Stock Class A		Common Stock Class B		Common Stock Class C		Additional Paid-in Capital	Retained Earnings (Deficit)	Total
	Shares	\$	Shares	\$	Shares	\$			
Balance December 31, 2001	5,363,318	\$5,363		\$			\$193,975	\$(1,713,038)	\$(1,513,700)
Retirement of common stock	(348,000)	(348)					(5,652)		(6,000)
Net loss								(1,568,233)	(1,568,233)
Balance December 31, 2002	5,015,318	5,015					188,323	(3,281,271)	(3,087,933)
Exercise of stock options			118,750	119			23,631		23,750
Net income								1,132,274	1,132,274
Balance December 31, 2003	5,015,318	5,015	118,750	119			211,954	(2,148,997)	(1,931,909)
Exercise of stock options			16,499	16			3,284		3,300
Employee stock-based compensation							39,680		39,680
Net income								4,056,182	4,056,182
Balance December 31, 2004	5,015,318	5,015	135,249	135			254,918	1,907,185	2,167,253
Exercise of stock options (unaudited)			382,874	383			76,192		76,575
Issuance of Class C Common Stock in conjunction with Carilion funding (unaudited)					2,639,688	2,640	6,997,360		7,000,000
Issuance of Class B Common Stock in conjunction with Luna Technologies acquisition (unaudited)			482,338	482			442,981		443,463
Stock based employee compensation (unaudited)							137,829		137,829
Net loss (unaudited)								(268,537)	(268,537)
Balance September 30, 2005 (unaudited)	5,015,318	\$5,015	1,000,461	\$1,000	2,639,688	\$2,640	\$7,909,280	\$1,638,648	\$9,556,583

*The accompanying notes are an integral part of these consolidated financial statements.*

---

**Table of Contents**

Luna Innovations Incorporated

**Consolidated statements of cash flows**

	Year Ended December 31,			Nine Months Ended September 30,	
	2002	2003	2004	2004	2005
					(unaudited)
<b>Cash flows from (used in) operating activities:</b>					
Net income (loss)	\$(1,568,233)	\$1,132,274	\$4,056,182	\$2,474,135	\$(268,537)
Adjustments to reconcile to net cash provided by operating activities:					
Depreciation and amortization	276,151	346,937	381,052	269,140	355,026
Deferred income taxes	(2,458,092)	1,192,119	957,898	1,062,456	(4,358)
Loss on investments in and advances to affiliates	9,454	150,271	256,904	227,866	
Minority interests	11,265	(11,265)			
Stock based employee compensation			39,680	39,680	137,829
Change in:					
Accounts receivable	(478,787)	53,057	(1,232,336)	(1,103,317)	(509,743)
Refundable income taxes		(272,873)	(603,929)	192,740	570,162
Other assets	(49,080)	(70,857)	21,181	55,819	(406,035)
Accounts payable and accrued expenses	465,715	(592,299)	928,611	3,040,676	(175,595)
Deferred revenues	6,850,500	(2,041,248)	(3,323,086)	(2,821,341)	(154,341)
<b>Net cash from (used in) operating activities</b>	<b>3,058,893</b>	<b>(113,884)</b>	<b>1,482,157</b>	<b>3,437,854</b>	<b>(455,592)</b>
<b>Cash flows from (used) in investing activities:</b>					
Acquisition of property and equipment	(571,545)	(158,016)	(1,376,402)	(698,873)	(467,230)
Acquisition of intangible property	(47,177)	(156,906)	(192,101)	(195,423)	(159,749)
Net cash from acquisition of Luna Technologies					33,713
Investments in and advances to affiliates		(180,000)	(378,000)	(348,271)	
<b>Net cash used in investing activities</b>	<b>(618,722)</b>	<b>(494,922)</b>	<b>(1,946,503)</b>	<b>(1,242,567)</b>	<b>(593,266)</b>
<b>Cash flows from (used in) financing activities:</b>					
Net change in line of credit	381,794	(2,331)	500,000	500,000	
Principal payments on demand notes and capital lease obligation	(1,619,175)	(63,871)	(71,495)	(67,976)	(73,343)
Proceeds from exercise of stock options		23,750	3,300	3,300	76,575
Proceeds from issuance of common stock					7,000,000
Purchase of common stock	(6,000)				
<b>Net cash from (used in) financing activities</b>	<b>(1,243,381)</b>	<b>(42,452)</b>	<b>431,805</b>	<b>435,324</b>	<b>7,003,232</b>
<b>Net change in cash</b>	<b>1,196,790</b>	<b>(651,258)</b>	<b>(32,541)</b>	<b>2,630,611</b>	<b>5,954,374</b>
Cash beginning of period	96,645	1,293,435	642,177	642,177	609,636

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Cash end of period	\$1,293,435	\$642,177	\$609,636	\$3,272,788	\$6,564,010
<b>Supplemental disclosure of cash flow information</b>					
Cash paid for interest	\$500,575	\$87,494	\$95,967	\$69,212	\$72,151
Cash paid for income taxes	\$1,141,700	\$444,043	\$30,000	\$30,000	\$25,927

*The accompanying notes are an integral part of these consolidated financial statements.*

F-6



**Table of Contents**

Luna Innovations Incorporated

---

## **Notes to consolidated financial statements**

**(Information for the nine months ended September 30, 2004 and 2005 is unaudited)**

### **1. Organization and Summary of Significant Accounting Policies**

Luna Innovations Incorporated ( Luna Innovations ) was incorporated in the Commonwealth of Virginia in 1990 and subsequently reincorporated in the State of Delaware in April 2003. We are engaged in the research, development and commercialization of innovative technologies in the areas of molecular technology solutions and sensing solutions. We are organized into three main groups, which work closely together to turn ideas into products: our Contract Research Group, our Commercialization Strategy Group and our Products Group. We have a disciplined and integrated business model that is designed to accelerate the process of bringing new and innovative technologies to market. We identify disruptive technology that can fulfill identified market needs. We then take these solutions from the applied research stage through commercialization.

#### *Unaudited Interim Financial Information*

The accompanying unaudited consolidated financial statements as of September 30, 2005 and for the nine months ended September 30, 2004 and 2005 have been prepared in accordance with accounting principles generally accepted in the United States (US GAAP) and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by US GAAP for complete financial statements. The unaudited consolidated financial statements have been prepared on the same basis as the annual financial statements and in the opinion of management, reflect all adjustments, consisting of only normal recurring accruals, considered necessary to present fairly our financial position as of September 30, 2005 and results of operations and cash flows for the nine months ended September 30, 2004 and 2005. The results of operations for the nine months ended September 30, 2005 are not necessarily indicative of the results that may be expected for the year ending December 31, 2005.

#### *Basis of Presentation and Consolidation*

Our consolidated financial statements are prepared in accordance with US GAAP. We consolidate all entities that we control by a majority voting interest. In accordance with FASB Interpretation No. 46 (FIN 46), *Consolidation of Variable Interest Entities*, we consolidate those companies where we do not have a majority voting interest but are required to provide significant financing to fund their operations.

We use the equity method to account for our investments for which we have the ability to exercise significant influence over operating and financial policies. Consolidated net income (loss) includes our share of the net earnings or losses of these

companies. Our share of net losses of these companies is limited to our investment for or advances to such companies.

We eliminate from our financial results all significant intercompany transactions.

*Use of Estimates*

The preparation of our consolidated financial statements in accordance with US GAAP requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses and the disclosure of contingent assets and liabilities in our consolidated financial statements and accompanying notes. Although these estimates are based on our knowledge of current events and actions we may undertake in the future, actual results may differ from such estimates and assumptions.

*Contract Research Revenues*

We perform research and development for federal government agencies, educational institutions and commercial organizations under cost reimbursable, time and material and firm fixed price contracts. Revenues on cost

---

**Table of Contents**

Luna Innovations Incorporated

---

reimbursable contracts are recorded as costs are incurred and fees are earned. Revenues on time and material contract are recognized by applying contractually defined billing rates to direct labor hours expended. Revenues on fixed price contracts are recognized under the percentage of completion method. Losses on contracts, if any, are recognized in the period in which they become known based upon the projects costs incurred to total estimated costs to complete.

For the years ended December 31, 2002, 2003 and 2004 and the nine months ended September 30, 2005, contract research revenues approximated 70%, 59%, 61% and 100% of total revenues, respectively. Accounts receivable from contract research revenues as of December 31, 2003 and 2004 and September 30, 2005 approximated 80%, 79% and 81% of trade accounts receivable from contracts, respectively.

*Intellectual Property License Revenues*

Amounts received from third parties for licenses to our intellectual property are recognized when earned under the terms of the agreements. Revenues are recognized upon transfer of the license unless we have continuing obligations for which fair value cannot be established, in which case the revenues are recognized over the period of the obligation. If there are extended payment terms, license fee revenues are recognized as these payments become due and collectibility is probable. We consider all arrangements with payment terms extending beyond 12 months not to be fixed and determinable.

Certain of our license arrangements have required us to enter into research and development agreements. We apply the guidance from the Emerging Issues Taskforce Consensus on Issue 00-21, *Revenue Arrangements with Multiple - Deliverables* (EITF 00-21). Accordingly, we will allocate our arrangement fees to the various elements based upon vendor specific objective evidence (VSOE) of fair value, if available. For those arrangements in which VSOE of fair value is not available, we will defer revenues from any up-front payments and recognize them over the service period in the arrangement. Certain of these arrangements also include the payment of performance bonuses based upon the achievement of specific milestones. Generally, there are no assurances at the onset of these arrangements that the milestones will be achieved. As such, fees related to such milestones are excluded from the initial allocation of the arrangement fee in accordance with EITF 00-21 and are recognized upon achievement of the milestone provided that such fees are non-refundable and collection is probable.

Revenues derived from our arrangement with Baker Hughes Oilfield Operations, Inc., which is more fully described in Note 5, accounted for 30%, 37%, 35% and 0% of total revenues for the years ended December 31, 2002, 2003 and 2004 and nine months ended September 30, 2005, respectively.

*Product Sales Revenues*

Revenues from product sales are generated by the sale of commercial products and services under various sales programs to the end user and through distribution channels. We sell fiber optic sensing systems to end users for use in numerous fiber-optic based measurement applications.

Revenues from product sales that require no ongoing obligations are recognized as revenues when shipped to the customer, title has passed and collection is reasonably assured. In transactions where a right-of-return exists, revenues are deferred until acceptance has occurred and the period for the right-of-return has lapsed. As of December 31, 2002, 2003 and 2004, we have not entered into sales transactions where rights of return exist.

*Allowance for Uncollectible Receivables*

We review the status of our uncollected receivables on a regular basis. In determining the need for an allowance for uncollectible receivables, we consider our customers financial stability, past payment history and other factors that bear on the ultimate collection of such amounts. Given our favorable collection history, we have not considered it necessary to establish an allowance for uncollected receivables.

---

F-8

**Table of Contents**

## Luna Innovations Incorporated

*Cash Equivalents*

We consider all highly liquid investments purchased with maturities of three months or less to be cash equivalents.

*Fair Value of Financial Instruments*

Our financial instruments include cash and cash equivalents, accounts receivables, accounts payable, a line-of-credit and accrued liabilities. The carrying amounts of financial instruments approximate fair value due to their short maturities. Additionally, the line-of-credit is subject to a variable interest rate based upon the prime rate as published by the Wall Street Journal.

*Property and Equipment*

Property and equipment are stated at cost less accumulated depreciation. We record depreciation using the straight-line method over the following estimated useful lives:

Equipment	3 - 7 years
Furniture and fixtures	7 years
Software	3 years
Leasehold improvements	Lesser of lease term or life of improvements

*Intangible Assets*

Intangible assets consist of patents related to certain intellectual property that we have developed or acquired. Such amounts are carried at cost and are amortized over a period of five years.

*Research and Development*

Research and development costs are expensed as incurred.

*Valuation of Long-Lived Assets*

We review the carrying value of long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying value of such assets may not be recoverable. Measurement of the impairment loss is based on the fair value of the asset, or group of assets. Generally, fair value will be determined using valuation techniques such as present value of expected future cash flows. No events or circumstances have occurred that would indicate such assets may be impaired.

*Inventory*

Inventory consists of finished goods and parts valued at the lower of cost (determined on the first-in, first-out basis) or market.

*Net Income (Loss) Per Share*

We compute net income (loss) per share in accordance with Statement of Financial Accounting Standards (SFAS) No. 128, *Earnings Per Share*. Basic per share data is computed by dividing income (loss) available to common stockholders by the weighted average number of shares outstanding during the period. Diluted per share data is computed by dividing income (loss) available to common stockholders by the weighted average shares outstanding during the period increased to include, if dilutive, the number of additional common share equivalents that would have been outstanding if potential common shares had been issued using the treasury stock method.

**Table of Contents**

## Luna Innovations Incorporated

Basic and diluted net income (loss) per share were computed as follows for the periods indicated:

	December 31,			September 30,	
	2002	2003	2004	2004	2005
				(unaudited)	
Net income (loss)	\$(1,568,233)	\$1,132,274	\$4,056,182	\$2,474,135	\$(268,537)
Weighted average shares - basic	5,092,545	5,030,428	5,136,001	5,134,984	5,713,926
Dilutive effect of common stock equivalents:					
Common stock equivalents		110,575	1,766,404	1,811,841	
Weighted average shares - diluted	5,092,545	5,141,003	6,902,405	6,946,825	5,713,926
Net income (loss) per share - basic	\$(0.31)	\$0.23	\$0.79	\$0.48	\$(0.05)
Net income (loss) per share - diluted	\$(0.31)	\$0.22	\$0.59	\$0.36	\$(0.05)

The effect of 46,419,198 and 4,580,570 common stock equivalents are ignored for 2002 and for the nine months ended September 30, 2005, as they are antidilutive to earnings per share.

*Stock-Based Compensation*

We have a stock-based compensation plan, which is described further in Note 9. We account for stock-based employee compensation arrangements using the intrinsic value method in accordance with the provisions of Accounting Principles Board Opinion (APB) No. 25, *Accounting for Stock Issued to Employees* and related amendments and interpretations. We comply with the disclosure provisions of Statement of Financial Accounting Standards (SFAS) No. 123, *Accounting for Stock-based Compensation*, as amended by SFAS No. 148, *Accounting for Stock Based Compensation Transition and Disclosure*, which requires fair value recognition for employee stock-based compensation. We account for equity instruments issued to non-employees in accordance with the provisions of SFAS 123 and Emerging Issues Task Force (EITF) Issue No. 96-18.

Generally, we award options to employees and directors with exercise prices equal to or greater than the estimated fair value of our common stock on the date of grant. As more fully described in Note 9, we entered into an option exchange with our employees in September 2003 that resulted in the new option grant being considered a re-pricing in accordance with FASB Interpretation No. 44, *Accounting for Certain Transactions Involving Stock Compensation* (FIN 44). We apply variable plan accounting to outstanding options related to this award and measure compensation expense at each reporting period.

F-10



**Table of Contents**

## Luna Innovations Incorporated

Had compensation expense been measured under the fair value method prescribed by SFAS No. 123, our pro forma net income (loss), and pro forma net income (loss) per share would have been as follows:

	Years Ended December 31,			Nine Months Ended September 30,	
	2002	2003	2004	2004	2005
				(unaudited)	
Net income (loss):					
As reported	\$ (1,568,233)	\$ 1,132,274	\$ 4,056,182	\$ 2,474,135	\$ (268,537)
Add - stock based employee compensation expense in reported net income (loss), net of related tax effects			39,680		137,829
Deduct - total stock based employee compensation (expense) benefit determined under Black-Scholes method for all awards	(678,557)	972,964	(118,096)	(88,572)	(111,137)
<b>Pro forma</b>	<b>\$ (2,246,790)</b>	<b>\$ 2,105,238</b>	<b>\$ 3,977,766</b>	<b>\$ 2,385,563</b>	<b>\$ (241,845)</b>
Basic net income (loss) per common share:					
As reported	\$(0.31)	\$0.23	\$0.79	\$0.48	\$(0.05)
Pro forma	\$(0.44)	\$0.42	\$0.77	\$0.46	\$(0.04)
Diluted net income (loss) per common share:					
As reported	\$(0.31)	\$0.22	\$0.59	\$0.36	\$(0.05)
Pro forma	\$(0.44)	\$0.41	\$0.58	\$0.34	\$(0.04)

The \$972,964 benefit in 2003 resulted from 505,396 unvested options being forfeited during the period.

The weighted average estimated fair values of stock options granted are described below. That determination of fair value assumes valuation using the Black-Scholes valuation model (with the assumptions of: no dividend yield; a risk-free interest rate ranging from 3.28 to 6.56%; volatility ranging from 62.0% to 74.0%; and an expected option life of 7 years). See Note 9 for our weighted average grant date fair value.

*Advertising*

We charge the cost of advertising to expenses as incurred. Such amounts have not been significant to our operations.

*Income Taxes*

We account for income taxes using the liability method. Deferred tax assets or liabilities are determined based on the difference between the financial statement and tax basis of assets and liabilities as measured by the enacted tax rates, which will be in effect when the differences reverse. A valuation allowance against net deferred assets is provided unless we conclude it is more likely than not that the deferred tax assets will be realized.

*Recent Accounting Pronouncements*

In December 2004, the FASB issued SFAS No. 123 (revised 2004), *Share-Based Payment*, which is a revision of SFAS No. 123, *Accounting for Stock-Based Compensation* (SFAS No. 123R). SFAS No. 123R supersedes APB Opinion No. 25, *Accounting for Stock Issued to Employees*, and amends SFAS No. 95, *Statement of Cash Flows*. Generally, the approach in SFAS No. 123R is similar to the approach described in SFAS No. 123. However, SFAS No. 123R requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. Pro forma disclosure is no longer an alternative. We are required to adopt SFAS No. 123R on January 1, 2006.

**Table of Contents**

## Luna Innovations Incorporated

As permitted by SFAS No. 123, we currently account for share-based payments to employees using APB Opinion No. 25's intrinsic value method and, as such, generally recognize no compensation cost for employee stock options. Compensation expense determined under SFAS No. 123R will depend on the level of share-based payments granted in the future, the assumptions used in the determination of fair value, as well as our judgments and estimates regarding the exercise and forfeiture of employee option grants. Should we continue to use stock options as a means of compensating our employees, the impact is expected to have a material effect on our results of operations.

In November 2004, the FASB issued SFAS No. 151, *Inventory Costs*, an amendment of ARB No. 43, Chapter 4, to clarify the accounting for abnormal amounts of idle facility expense, freight, handling costs and wasted material (spoilage). This statement is effective October 1, 2005. We have determined that the effect of SFAS No. 151 on our financial position, results of operations and cash flows will be minimal.

In June 2005, the FASB issued SFAS No. 154, *Accounting Changes and Error Corrections*, which replaces APB Opinion No. 20, *Accounting Changes* and SFAS No. 3, *Reporting Accounting Changes in Interim Financial Statement*. SFAS No. 154 requires that a voluntary change in accounting principle be applied retrospectively with all prior period financial statements presented on the new accounting principle. SFAS No. 154 also requires that a change in method of depreciating or amortizing a long-lived non-financial asset be accounted for prospectively as a change in estimate, and correction of errors in previously issued financial statements should be termed a restatement. SFAS No. 154 is effective for accounting changes and correction of errors made in fiscal years beginning after December 15, 2005. The implementation of SFAS No. 154 is not expected to have a material impact on our consolidated financial statements.

*Reclassifications*

Certain amounts in prior years have been reclassified to conform to the current year presentation.

**2. Accounts Receivable Trade**

Accounts receivable consist of the following at:

	December 31,		September 30,
	2003	2004	2005
			<b>(unaudited)</b>
Billed	\$1,007,532	\$1,755,600	\$3,693,067
Unbilled	777,726	1,199,843	620,172
Other	5,611	67,762	11,930

<u>\$1,790,869</u>	<u>\$3,023,205</u>	<u>\$4,325,169</u>
--------------------	--------------------	--------------------

Unbilled receivables result from contract retainages and revenues that have been earned in advance of billing and can be invoiced at contractually defined intervals or milestones, or at completion of the contract. Advance payments on completed contracts amounts to \$457,603, \$420,652 and \$431,825 for the periods ended December 31, 2003, 2004 and September 30, 2005, respectively. Such amounts are included in deferred revenues in our accompanying balance sheet.

---

F-12

**Table of Contents**

Luna Innovations Incorporated

**3. Property and Equipment**

Property and equipment consists of the following at:

	December 31,		September 30,
	2003	2004	2005
			(unaudited)
Equipment	\$1,094,954	\$1,368,855	\$2,707,355
Furniture and fixtures	111,400	127,421	148,653
Software	482,950	521,590	648,863
Leasehold improvements	243,579	1,380,634	1,722,627
	1,932,883	3,398,500	5,227,498
Less accumulated depreciation	(998,232)	(1,352,852)	(2,549,876)
	\$934,651	\$2,045,648	\$2,677,622

Depreciation for the periods ended December 31, 2002, 2003, and 2004 and September 30, 2005 was approximately \$271,000, \$330,000, \$353,000, and \$226,000, respectively.

**4. Intangible Assets**

The following is a summary of intangible assets:

	December 31,		September 30,
	2003	2004	2005
			(unaudited)
Patent costs	\$263,247	\$439,498	\$894,451
Accumulated amortization	(37,143)	(49,286)	(310,471)

<u>\$226,104</u>	<u>\$390,212</u>	<u>\$583,980</u>
------------------	------------------	------------------

Amortization for the periods ended December 31, 2002, 2003, and 2004 and September 30, 2005 was approximately \$6,000, \$17,000, \$28,000 and \$129,000, respectively.

Estimated aggregate amortization for each of the next five years is as follows:

**Year Ended December 31,**

<u>2005</u>	\$23,734
2006	46,257
2007	46,257
2008	46,257
2009	44,257
Thereafter	183,450

## 5. Investment in Affiliates

We had investments in two affiliates, Luna Technologies, Inc. ( Luna Technologies ) and Luna Energy, LLC ( Luna Energy ), which were accounted for using the equity method of accounting. As discussed in Note 1, our consolidated statements of operations includes our share of net earnings or losses of these companies to the extent of our investments in and advances to such companies.

### *Luna Technologies*

Luna Technologies, formerly a wholly-owned subsidiary until 2000, is engaged in the development and production of optical fiber test equipment and data acquisition systems. In fiscal year 2000, the Board of Directors of Luna

**Table of Contents**

## Luna Innovations Incorporated

Technologies approved a plan to spin-off Luna Technologies and raise additional equity financing in order for management to more fully execute Luna Technologies' business plan. We retained a minority interest in Luna Technologies of approximately 23.0% subsequent to the spin-off. Between December 2000 and March 2003, Luna Technologies had received additional equity financing from non-affiliated investors which diluted our ownership percentage to approximately 7.0%. Given our ability to exercise significant influence over the operations of Luna Technologies, we accounted for our interest under the equity method.

Our share of losses in Luna Technologies for the years ended December 2002, 2003, and 2004 were \$0, \$150,271 and \$58,904, respectively. We also recognized \$47,700, \$32,000 and \$3,000 in revenues from Luna Technologies for various administrative and consulting services in 2002, 2003 and 2004, respectively.

Following is a summary of financial position and results of operations of Luna Technologies as of and for the periods ended:

	<b>December 31,</b>	
	<b>2003</b>	<b>2004</b>
Current assets	\$1,079,665	\$1,567,988
Non-current assets	597,191	309,676
<b>Total assets</b>	<b>1,676,856</b>	<b>1,877,664</b>
Current liabilities	632,200	406,321
Non-current liabilities	265,115	214,953
<b>Total liabilities</b>	<b>897,315</b>	<b>621,274</b>
Stockholders' equity and redeemable preferred stock	779,541	1,256,390
<b>Total liabilities and stockholders' equity</b>	<b>\$1,676,856</b>	<b>\$1,877,664</b>
Revenues	\$1,428,965	\$1,775,082
Gross profit	\$434,348	\$958,011
Net loss	\$(2,372,027)	\$(959,632)

On September 30, 2005, we entered into an Agreement and Plan of Merger with Luna Technologies to acquire 100.0% of its outstanding capital stock through an exchange of our Class B common stock. We exchanged 1,031,234 of Class B common stock valued at \$0.92 per share or \$948,735 as determined by a third party appraisal firm, for all of the issued and outstanding shares of common and preferred stock of Luna Technology. An additional 193,488 shares of Class B common stock have been placed in escrow and are issuable upon achievement of certain conditions as defined in the agreement. Additionally, we exchanged 3,601 warrants with an aggregate value of approximately \$3,300 and incurred direct costs of approximately \$81,000 to arrive at an initial

purchase price of approximately \$1,033,000.

This transaction was accounted for as a purchase business combination in accordance with SFAS No. 141 *Business Combinations*. As such, the net assets acquired were recorded at fair value. The following table summarizes the estimated fair value of assets and liabilities assumed at the acquisition date:

	<u>September 30, 2005</u>
Current assets	\$1,343,341
Property and equipment, net	286,134
Other assets	4,804
Intangible assets	166,726
Current liabilities	(553,176)
Long-term liabilities	(214,953)
	<hr/>
Net Assets	\$1,032,876
	<hr/> <hr/>



---

**Table of Contents**

Luna Innovations Incorporated

---

Intangible assets acquired in the transaction relate primarily to intellectual property rights which will be amortized over an estimated life of 5 years.

*Luna Energy*

We formed Luna Energy on February 12, 2002, for the purpose of transferring certain intellectual property rights related to technology to be used in the oil and gas industry. On February 19, 2002, we entered into a Purchase and Sale agreement with a subsidiary of Baker Hughes Oilfields Operations, Inc. (BHI) for the purchase of a 40% interest in Luna Energy. BHI paid us an up-front payment of \$10 million for the 40% equity interest as well as licensing rights to use the intellectual property transferred to Luna Energy. In connection with this agreement, we were also required to enter into a Research and Development Agreement with Luna Energy for the development of certain new technology for the benefit of BHI. BHI committed to pay us an additional \$8 million upon achievement of certain milestones which were tied to the development of the new technology. Additionally, BHI committed to provide Luna Energy with \$12 million in financing over an estimated collaboration period of three years.

As there was no objective and reliable evidence of fair value for deliverables in this arrangement, consistent with the revenue recognition provisions of SAB No. 104 and the multi-element arrangement provisions of EITF 00-21, the proceeds from the \$10 million payment were recognized ratably over the expected three year collaboration period as license revenues.

As previously discussed, BHI agreed to provide substantially all of the working capital required to fund Luna Energy's operations for three years. Additionally, in accordance with Luna Energy's Amended and Restated LLC agreement, BHI was provided certain approval rights which gave them substantive participation in the operations of Luna Energy. Accordingly, consistent with the provisions of EITF Issue No. 96-16, *Investor's Accounting for an Investee when the Investor Has a Majority of the Voting Interest but the Minority Shareholder or Shareholder Have Certain Approval or Veto Rights*, we did not consolidate Luna Energy but accounted for our interest under the equity method. We were not required to provide any capital financing to Luna Energy from inception through the three-year collaboration period, nor was there any carrying value for the intellectual property transferred to Luna Energy. Therefore, we had no basis to record losses from Luna Energy until 2004 when we advanced it \$198,000. Luna Energy's operating results did not have a material effect on our financial position or our results of operations. As such, condensed financial information on Luna Energy has not been presented.

In December 2004, BHI acquired all of our remaining equity interest in Luna Energy for a non-refundable payment of \$990,000.

In addition to our licensing and development arrangement, we also performed subcontract services on certain research contracts for Luna Energy. Total revenues earned from such contracts for the years ended December 31, 2002, 2003 and 2004 were \$51,530, \$628,050 and \$176,802, respectively.

**6. Accrued liabilities**

Accrued liabilities consist of the following at:

	December 31,		September 30,
	2003	2004	2005
			<b>(unaudited)</b>
Accrued compensation and related liabilities	\$390,789	\$594,856	\$259,712
Accrued professional fees	66,173	179,621	275,493
Accrued severance and bonuses	126,775	508,946	34,000
Accrued settlement costs		165,335	
Other	152,099	293,336	363,122
	<u>\$735,836</u>	<u>\$1,742,094</u>	<u>\$932,327</u>

F-15

**Table of Contents**

Luna Innovations Incorporated

**7. Line of Credit Agreements***Working Capital Facility*

We entered into a line of credit agreement with First National Bank (FNB) in December 2001. This agreement, as amended, enabled us to borrow up to \$3,000,000, subject to an eligible borrowing base, with interest payable monthly based upon the Wall Street Journal prime rate (4.0% and 5.0% at December 31, 2003 and 2004, respectively). The line of credit is collateralized by a blanket interest in our assets. As of December 31, 2004, the line of credit is guaranteed by an officer and stockholder and is subject to certain financial covenants. Outstanding borrowings on the line of credit were \$-0- and \$1,500,000 as of December 31, 2003 and 2004, respectively.

We received a modified commitment for renewal of the line of credit in May 2005. Under the May 2005 commitment, we may draw up to \$2,500,000 for working capital needs. Interest accrues on any outstanding balance at the Wall Street Journal prime rate (6.75% at September 30, 2005). Any outstanding principal balance is payable in full on demand or at maturity, May 30, 2006. Outstanding borrowings on the line of credit were \$1,500,000 at September 30, 2005.

*Milestone Credit Facility*

In connection with the BHI transaction discussed in Note 5, we entered into a Milestone working capital line of credit with FNB on May 16, 2003 for \$1,500,000. Interest was payable monthly at the Wall Street Journal prime rate plus 3.0%. Advances under the line of credit were governed by us providing FNB written evidence of BHI's acceptance and approval of payment for milestone payments under the contract with BHI. In connection with acceptance and approval for Milestone 3, we were able to borrow \$1,500,000 against the line of credit. The line of credit was collateralized by a blanket interest in our assets, as well as 40.0% of the payments for Milestones 3 and 4 under the Purchase and Sale Agreement. Additionally, the line of credit was guaranteed by an officer and stockholder and was subject to certain financial covenants. The line of credit expired on March 15, 2004 and was not renewed. Outstanding borrowings on the credit facility were \$1,000,000 at December 31, 2003.

**8. Income Taxes**

Deferred tax assets and liabilities consist of the following components:

	<b>December 31,</b>	
	<b>2003</b>	<b>2004</b>
Research and development credits	\$269,740	\$623,181

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Net operating loss carryforwards	867,285	19,064
Deferred revenues	1,301,486	370,498
Accrued liabilities	67,114	151,675
Stock-based compensation	61,880	76,943
Depreciation and amortization	(81,111)	(126,260)
Change in tax return accounting method - current (liability)	(60,212)	(30,106)
	<u>2,426,182</u>	<u>1,084,995</u>
Valuation allowance	(1,025,535)	(642,246)
	<u>\$1,400,647</u>	<u>\$442,749</u>

F-16

**Table of Contents**

## Luna Innovations Incorporated

The reconciliation of expected income tax expense (benefit) to actual income tax expense (benefit) was as follows:

	December 31,		
	2002	2003	2004
Statutory federal rate	(34.0%)	34.0%	34.0%
State tax net of federal benefit	(3.9%)	3.9%	3.9%
Research and development credit carryforward			
Change in valuation allowance			
Research and development credits	(17.6%)	(10.2%)	(0.6%)
Nondeductible subsidiary losses	22.5%	3.9%	(19.5%)
Capital loss deduction			(18.3%)
Permanent differences and other	3.6%	3.7%	3.5%
<b>Income tax expense (benefit)</b>	<b>(29.4%)</b>	<b>35.3%</b>	<b>3.0%</b>

The income tax provision (benefit) consists of the following for:

	December 31,		
	2002	2003	2004
Current:			
Federal	\$1,552,209	\$(397,722)	\$(746,343)
State	254,210	91,485	(83,321)
Deferred Federal	(2,202,450)	1,068,139	852,276
Deferred State	(255,642)	123,980	105,622
<b>Income tax expense (benefit)</b>	<b>\$(651,673)</b>	<b>\$885,882</b>	<b>\$128,234</b>

Realization of deferred income tax assets is dependent upon sufficient future taxable income during the period that deductible temporary differences are expected to be available to reduce taxable income. In assessing the realizability of deferred tax assets, we consider whether it is more likely than not, that some portion, or all of the deferred tax asset will be realized. We consider scheduled reversals of deferred tax liabilities, projected future taxable income, and tax planning strategies that can be implemented by us in making this assessment of the realizability of such assets. As of December 31, 2004 and September 30, 2005, we had research and development credits of \$623,181 and \$1,003,262 which expire at varying dates through 2025. We have established a full valuation allowance against the benefit of these credits as a result of the uncertainty surrounding their ultimate utilization.

## **9. Stockholders Equity**

### *Stock split*

On September 22, 2003, we effected a 58:1 stock split in the form of a stock dividend on the Class A Common Stock. All prior period common stock and applicable share and per share amounts have been retroactively adjusted to reflect the stock split.

### *Redeemable Common Stock*

In connection with our acquisition of Luna Technologies on September 30, 2005, we gave the shareholders of Luna Technologies a right to put 548,896 of their shares of Class B Common Stock back to us in the event we are unsuccessful in completing an initial public offering of our common stock by December 31, 2006. Such shares have been classified as Redeemable Common Stock on our September 30, 2005 consolidated balance sheet.

---

**Table of Contents**

Luna Innovations Incorporated

---

*Warrants*

In May 2003, we issued warrants to an unrelated party for the purchase of 18,775 shares of our Class B Common Stock in connection with the acquisition of certain equipment. The value of the warrants was nominal and was added to the cost of the equipment. In connection with our option exchange in September 2003, we issued a replacement warrant to the warrant holders giving them the option to purchase 183,120 shares of our Class B Common Stock at an exercise price of \$0.001 per share. Non-cash share based expense associated with the replacement warrants was nominal in November 2005.

*Common Stock*

Upon the completion of our initial public offering all of the outstanding shares of Class A Common Stock, Class B Common Stock and Class C Common Stock will convert into one class of common stock.

*Incentive Stock Option Plan*

On August 20, 1999, we adopted the Luna Innovations Incorporated Stock Purchase Plan (the 1999 Plan) which permitted our Board of Directors to grant options to officers, directors and employees of our Company. There was no pre-established number of shares of common stock reserved for issuance under this plan. Options granted under the 1999 Plan generally had a life of 5 years and an exercise price equal to the estimated fair value of the Company as determined by the Board of Directors.

In connection with our reincorporation in April 2003, we adopted the Luna Innovations Incorporated 2003 Stock Plan (the 2003 Plan). Under the 2003 Plan, our Board of Directors is authorized to grant both incentive and nonstatutory stock options to employees, directors and consultants of our Company to purchase Class B shares of Common Stock. Options generally have a life of 10 years and exercise price equal to or greater than the fair market value of the Class B Common Stock as determined by the Board of Directors. A total of 5,000,000 shares of Class B Common Stock were reserved for issuance under the 2003 Plan. On March 16, 2004, our Board of Directors increased the number of shares reserved under the Plan to 8,000,000. The expiration date of the options cannot be more than 10 years from date of grant. A total of 4,032,446 and 2,036,435 were available for future grant as of December 31, 2004 and September 30, 2005, respectively.

In August 2003, our Board of Directors authorized an option exchange program whereby option holders of Class A Common Stock were given the opportunity to exchange their options for options to purchase Class B Common Stock on a one for one basis. The new option grants were immediately vested on the date of exchange, September 29, 2003, had an exercise price of \$0.20 and a life of 10 years from the date of grant. Upon completion of the option exchange program, the 1999 plan was terminated.

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

All of the outstanding options from the 1999 Plan had exercise prices in excess of the fair value of our Class A Common Stock as of the date of the exchange. As such, the option exchange was accounted for as a repricing in accordance with FIN 44. We are required to apply variable plan accounting to the replacement grant and measure compensation based on the change in fair value of the Class B Common Stock at each reporting period. A total of 305,230 options were exchanged in connection with this transaction, of which 233,609 were outstanding at September 30, 2005.

There was no non-cash stock option expense related to employee and director awards for the years ended December 31, 2002 and 2003. Total non-cash stock option expense for the year ended December 31, 2004 and the nine months ended September 30, 2005 was \$39,680 and \$137,829, respectively.

---

F-18



**Table of Contents**

Luna Innovations Incorporated

	Number of Options	Range of Exercise Prices	Weighted Average Exercise Price
<b>Outstanding at December 31, 2001</b>	47,162,236	\$0.03 0.09	\$0.09
Granted	1,162,900	0.20	0.20
Exercised			
Cancelled	(252,938)	0.08	0.08
<b>Outstanding at December 31, 2002</b>	48,072,198	0.09	0.09
Granted	6,491,736	0.09 0.20	0.17
Exercised	(118,750)	0.20	0.20
Cancelled	(50,451,057)	0.03 0.20	0.09
<b>Outstanding at December 31, 2003</b>	3,994,127	0.20	0.20
Granted	255,000	0.20	0.20
Exercised	(16,499)	0.20	0.20
Cancelled	(265,074)	0.20	0.20
<b>Outstanding at December 31, 2004</b>	3,967,554	0.20	0.20
Granted (unaudited)	2,967,874	0.20 0.22	0.20
Exercised (unaudited)	(382,874)	0.20	0.20
Cancelled (unaudited)	(948,989)	0.20	0.20
<b>Outstanding at September 30, 2005 (unaudited)</b>	5,603,565	\$0.20 0.22	\$0.20

Range of Exercise Prices	Options Outstanding			Options Exercisable	
	Options Outstanding	Weighted Average Remaining Life in Years	Weighted Average Exercise Price	Options Exercisable	Weighted Average Exercise Price of Options Exercisable
December 31, 2002:	48,072,198	2.7	\$0.09	37,074,317	\$0.09
December 31, 2003:	3,994,127	9.7	0.20	2,086,511	0.20
December 31, 2004: \$0.01 - \$0.20	3,967,554	8.8	0.20	2,821,656	0.20
September 30, 2005 (unaudited): \$0.01 - \$1.00	5,603,565	6.9	0.20	2,821,656	0.20

Weighted average grant date fair value for December 31, 2002, 2003, and 2004 was \$0.06, \$0.13, and \$0.13, respectively.

**10. Commitments and Contingencies**

*Obligation Under Operating Leases*

We lease our facilities in Blacksburg, Charlottesville, Danville and Hampton, Virginia under non-cancellable operating leases that expire between July 2005 and May 2009. Certain of the leases are subject to fixed escalations. We recognize rent expense on such leases on a straight-line basis over the lease term. Rent expense under these leases was approximately \$404,000, \$406,000 and \$560,000 for the years ended December 31, 2002, 2003 and 2004, respectively, and \$409,000 and \$419,000 for the nine months ended September 30, 2004 and 2005.

---

F-19

**Table of Contents**

## Luna Innovations Incorporated

Minimum future rentals, as of December 31, 2004, under the aforementioned operating leases for each of the next five periods ending are:

2005	\$511,000
2006	350,000
2007	282,000
2008	200,000
2009	35,000
	\$1,378,000

*Facility Lease*

We have entered into an agreement with Carilion Medical Center to lease 20,000 square feet of office space at the Riverside Centre in Roanoke, Virginia that will serve as our headquarters. The landlord of this property, Carilion Medical Center, is an affiliate of Carilion Health System, currently our second largest stockholder. Dr. Edward Murphy, Chairman and Chief Executive Officer of Carilion Health System became a member of our board of directors in connection with the investment of \$7.0 million by Carilion Health System in August 2005. The lease has a five year term commencing on the later of September 1, 2006 or the date Carilion Medical Center provides us with a certificate of occupancy. Base rent will be \$480,000 per year, subject to annual escalations of two percent.

*Obligation Under Capital Lease*

We are obligated under capital leases covering certain equipment and software that expire at various dates during the next five years. Minimum lease payments as of December 31, 2004 were as follows:

2005	\$107,177
2006	103,832
2007	90,880
2008	22,459
2009	2,344
	326,692
Less amount representing interest	(24,125)
	302,567
Less current obligation	(96,177)

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Long-term obligation	\$206,390
<hr/>	

At December 31, 2004, the gross amount of property and equipment and related accumulated amortization recorded under capital leases were as follows:

Equipment	\$292,580
Software	164,085
<hr/>	
	456,665
Less accumulated amortization	(92,528)
<hr/>	
	\$364,137
<hr/>	

---

**Table of Contents**

Luna Innovations Incorporated

---

*Governor's Opportunity Fund*

In March 2004, we received a \$900,000 grant (the Grant) from the City of Danville, Virginia (the City) to be used for the expansion of economic and commercial growth within the City. Specifically, \$450,000 of the grant will be used to offset certain capital expenditures for leasehold improvements being made at our Danville facility, and the remaining \$450,000 is to be used for our creation of new jobs.

The Grant stipulates that we must make estimated capital expenditures of at least \$6,409,000 and create 54 new full time jobs at our Danville facility, at an average wage of at least \$39,000 plus benefits within 30 months of the award, and then maintain such employment levels for an additional 30 months. We could be required to repay the grant funds on a pro-rata basis should we fail to satisfy the conditions stipulated in this agreement by September 25, 2006 at the earliest. As such, we have included the \$900,000 in deferred revenue in the accompanying consolidated balance sheets as of December 31, 2004 and September 30, 2005.

## **11. Employee Profit Sharing Plan**

We maintain a salary reduction/profit-sharing plan under provisions of Section 401(k) of the Internal Revenue Code. The plan is offered to employees who have completed three months of service with us. We contribute 50% of the salary deferral elected by each employee up to a maximum deferral of 10% of annual salary.

We may, at our option, contribute additional amounts to the plan. We contributed approximately \$150,000, \$165,000 and \$156,000 to the plan for the years ended December 31, 2002, 2003 and 2004, respectively and approximately \$156,000 and \$145,000 for the nine months ended September 30, 2004 and 2005.

## **12. Transfers of Intellectual Property**

*Luna i-Monitoring*

We formed Luna i-Monitoring, Inc., in February 2002, to focus on the commercialization of integrated wireless telesensing systems for managing remote assets. On October 1, 2003, we, along with our individual stockholders, agreed to the terms of a share purchase and asset transfer agreement with IHS Energy Group, Inc. and for the sale of all of the issued and outstanding capital stock of Luna i-Monitoring Inc., as well as the rights, title and interest in its intellectual property. Total consideration received at closing was approximately \$700,000.

Luna i-Monitoring had no substantial operations from inception through the date of the IHS Energy Group, Inc., but did hold the rights to intellectual property. As there was no objective and reliable evidence of the fair value of the elements in this arrangement,

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

we recorded the non-refundable payment of \$700,000 as license revenues in accordance with SAB 104 and EITF 00-21.

The shareholders of Luna i-Monitoring are also entitled to receive additional consideration upon achievement of certain performance conditions as defined in the agreement. A nominal amount has been subsequently paid to certain shareholders. As of September 30, 2005, we have not received any additional payments in connection with this agreement.

### *Biotechnology Company*

On December 1, 2003, our subsidiary, Luna Analytics, entered into a license agreement with a biotechnology company granting a worldwide exclusive license for the use of certain patents and technology subject to the terms of the agreement for work in the field of life sciences research applications. We also entered into a research and development agreement with the licensee to develop additional technology. In exchange for the license rights, we were paid a one-time technology access fee of \$1,000,000. The agreement also called for additional payments aggregating to \$1.5 million each upon achievement of certain milestones.

---

F-21

---

**Table of Contents**

Luna Innovations Incorporated

---

Since there was no objective and reliable evidence of fair value for deliverables in this arrangement, we deferred the up-front payment of \$1,000,000 and were recognizing it ratably over the 10 year collaboration period. In October 2004, this biotechnology company notified us of its desire to terminate the research and development agreement. Since we had no further obligations to this biotechnology company under this arrangement, we recognized the remaining revenues upon the termination of the agreement.

### **13. Litigation and Other Contingencies**

We are not party to any material legal proceedings, nor are we currently aware of any threatened material proceedings. From time to time, we may become involved in litigation in relation to claims arising out of our operations in the normal course of business. While management currently believes the amount of ultimate liability, if any, with respect to these actions will not materially affect our financial position, results of operations, or liquidity, the ultimate outcome of any litigation is uncertain. Were an unfavorable outcome to occur, or if protracted litigation were to ensue, the impact could be material to us.

In March 2003, the Office of Inspector General of the Department of Commerce advised us that the government was investigating anonymous allegations of contract improprieties. We have cooperated fully and extensively with that investigation through interviews and document production. In April 2003, the government advised our regulatory counsel that to date no wrongdoing had been identified, although the government indicated that we may not have fully complied with contractual reporting requirements in one or two instances, which the government did not specify. We believe that the investigation has been resolved favorably, based on statements by the government investigator to our employees in June 2003, and that this matter effectively is at an end absent any advice or communication from the government to the contrary. However, there can be no assurance as to how or whether our relationships, business, financial condition or results of operations will ultimately be affected, if at all, by the investigation.

On November 9, 2004, we received a subpoena from the Department of Defense's Office of the Inspector General covering certain government research contracts awarded to us between January 1, 1998 and November 9, 2004 to determine if we had duplicated work in our submission of project reports to the government. In connection with the investigation, the government alleged that duplication occurred in three research reports that we prepared under the contracts. We submitted a response to the Inspector General in September 2005 challenging the government's findings. On November 15, 2005, we entered into a settlement agreement with the government and received a general release with respect to this matter in return for a payment of \$165,333. Such amount has been accrued for as of December 31, 2004.

In July 2005, we received a letter from legal counsel retained by a former employee that such law firm is investigating whether such former employee has any claims against us, including breaches of contract, fiduciary duty, implied covenants of good faith and fair dealing as well as potential violations of minority stockholder rights that such former employee may have as a stockholder in one of our subsidiaries. Although we believe none of these potential claims has merit, we cannot currently predict whether such former employee will file litigation against us or the ultimate outcome of any such potential litigation.

We have made, and will continue to make, efforts to comply with current and future environmental laws. We anticipate that we could incur additional capital and operating costs in the future to comply with existing environmental laws and new requirements arising from new or amended statutes and regulations. In addition, because the applicable regulatory agencies have not yet promulgated final standards for some existing environmental programs, we cannot at this time reasonably estimate the cost for compliance with these additional requirements. The amount of any such compliance costs could be material. We cannot predict the

impact that future regulations will impose upon our business.

---

F-22



**Table of Contents**

Luna Innovations Incorporated

---

**14. Carilion transaction**

In August 2005, we entered into a Class C Common Stock Financing Agreement with Carilion Health System (Carilion) whereby Carilion committed to providing approximately \$15 million in equity financing in three tranches subject to certain conditions outlined in the agreement. Carilion purchased 2,639,688 shares of our Class C Common Stock (the first tranche) for an aggregate purchase price of \$7 million at closing.

In connection with the agreement, we also entered into an investor rights agreement with Carilion giving them certain registration rights in the event that we are successful in completing an initial public offering of our common stock.

On December 30, 2005, we reached an agreement with Carilion to terminate the August 2005 equity Financing Agreement and enter into a new Class C Common Stock Financing Agreement (the New Agreement). Under the New Agreement, Carilion agreed to provide \$5 million in exchange for five \$1 million convertible promissory notes, and \$3 million in exchange for 1,131,294 shares of Class C Common Stock, subject to certain conditions.

The notes are convertible into Class C Common Stock and bear interest at 6% per annum and mature on December 30, 2009. We received \$5 million in proceeds from the issuance of such notes at closing.

In connection with the New Agreement, we amended and restated the investor rights agreement granting Carilion and certain other shareholders the rights to require us to register their shares of Common Stock for resale. Although we could be required to register shares held by these shareholders, there is no liquidated damages provision in the event such shares are not registered. We were also required to increase our authorized common stock to 49,785,326 shares and reserve a sufficient number of shares of our Common Stock to cover the conversion of the Class C Common Stock and promissory notes, including accrued interest, held by Carilion.

---

**Table of Contents**

Luna Innovations Incorporated

---

**Report of independent registered public accounting firm**

*INDEPENDENT AUDITOR'S REPORT*

To the Board of Directors

Luna Technologies, Inc.

Blacksburg, Virginia

We have audited the accompanying balance sheet of Luna Technologies, Inc. as of December 31, 2004, and the related statements of operations, changes in stockholders' equity (deficit), and cash flows for the year then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Luna Technologies, Inc. as of December 31, 2004, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

/s/ Brown, Edwards & Company, L. L. P.

CERTIFIED PUBLIC ACCOUNTANTS

September 22, 2005

F-24

**Table of Contents**

Luna Technologies, Inc.

**Balance sheets**

	December 31, 2004	September 30, 2005 (unaudited)
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$624,552	\$114,541
Receivables, net of allowance for doubtful accounts of \$552 and \$2,052 at December 31, 2004 and September 30, 2005, respectively	680,591	784,688
Due from related party	9,268	7,533
Inventories, net	212,722	382,969
Other current assets	40,855	53,610
<b>Total current assets</b>	<b>1,567,988</b>	<b>1,343,341</b>
Property and equipment, net	300,947	286,134
Intangibles		166,726
Other assets	8,729	4,804
<b>Total Assets</b>	<b>\$1,877,664</b>	<b>\$1,801,005</b>
<b>Liabilities and stockholders equity (deficit)</b>		
Current liabilities:		
Accounts payable	\$74,978	\$279,215
Accrued liabilities	331,343	273,961
<b>Total current liabilities</b>	<b>406,321</b>	<b>553,176</b>
Long term debt payable, net of current portion	214,953	214,953
<b>Total liabilities</b>	<b>621,274</b>	<b>768,129</b>
Redeemable Convertible Series B Preferred Stock, \$0.001 par value per share; 64,600,000 shares authorized; 26,618,308 and 0 shares issued and outstanding at December 31, 2004 and September 30, 2005, respectively	3,200,565	
Redeemable Convertible Series A and Series A-1 Preferred Stock, \$0.001 par value per share; 26,000,000 shares authorized; 12,594,801 and 0 shares issued and outstanding at December 31, 2004 and September 30, 2005, respectively	11,960,763	
Stockholders equity:		
Common stock, \$0.001 par value; 160,000,000 and 1,000 shares authorized at December 31, 2004 and September 30, 2005, respectively; 5,923,844 and 1,000 shares issued and outstanding at December 31, 2004 and September 30, 2005, respectively	5,924	1
Additional paid in capital		16,060,156
Retained earnings (deficit)	(13,910,862)	(15,027,281)

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Total stockholders' equity	(13,904,938)	1,032,876
<b>Total liabilities and stockholders' equity</b>	<b>\$1,877,664</b>	<b>\$1,801,005</b>

*The accompanying notes are an integral part of these financial statements.*

F-25

**Table of Contents**

Luna Technologies, Inc.

**Statements of operations**

	Year ended December 31, 2004	Nine Months Ended September 30,	
		2004	2005
		(unaudited)	(unaudited)
Revenues	\$1,775,082	\$1,049,299	\$2,204,196
Cost of revenues	817,071	517,152	1,074,354
Gross profit	958,011	532,147	1,129,842
Operating expenses	1,884,606	1,416,386	1,507,864
Loss from operations	(926,595)	(884,239)	(378,022)
Other income (expense):			
Interest expense	(30,730)	(26,079)	(12,217)
Loss on disposal of fixed assets	(2,813)	(1,327)	
Miscellaneous income (expense)	506		
Total other income (expense)	(33,037)	(27,406)	(12,217)
Net loss	\$(959,632)	\$(911,645)	\$(390,239)
Net loss per share basic and diluted	\$(0.16)	\$(0.15)	\$(0.07)
Weighted average number of common shares outstanding basic and diluted	5,923,894	5,923,894	5,923,894

*The accompanying notes are an integral part of these financial statements.*

**Table of Contents**

Luna Technologies, Inc.

**Statements of changes in stockholders equity (deficit)**

	<u>Shares</u>	<u>Common Stock</u>	<u>Additional Paid In Capital</u>	<u>Retained Earnings (Deficit)</u>	<u>Total</u>
Balance December 31, 2003	6,127,727	\$6,128	\$	\$(11,849,413)	\$(11,843,285)
Net loss				(959,632)	(959,632)
Conversion of Common Stock to Series A	(203,883)	(204)		(147,040)	(147,244)
Accretion of Preferred Stock				(962,277)	(962,277)
Gain on redemption of Series B Preferred Stock				7,500	7,500
Balance December 31, 2004	5,923,844	5,924		(13,910,862)	(13,904,938)
Net loss (unaudited)				(390,239)	(390,239)
Accretion of Preferred Stock (unaudited)				(726,180)	(726,180)
Purchase by Luna Innovations (unaudited)	(5,922,844)	(5,923)	16,060,156		16,054,233
Balance September 30, 2005 (unaudited)	1,000	\$1	\$16,060,156	\$(15,027,281)	\$1,032,876

*The accompanying notes are an integral part of these financial statements.*

**Table of Contents**

Luna Technologies, Inc.

**Statements of cash flows**

	Year Ended December 31, 2004	Nine Months Ended September 30, 2004  (unaudited)	Nine Months Ended September 30, 2005  (unaudited)
<b>Cash flows from (used in) operating activities:</b>			
Net loss	\$(959,632)	\$(911,645)	\$(390,239)
Adjustments to reconcile to net loss to net cash used in operating activities:			
Depreciation and amortization	252,933	171,826	112,182
Provision for doubtful accounts	(26,839)	(26,839)	1,500
Amortization of deferred financing costs	21,064		
Loss on disposal of property and equipment	2,813	1,327	
Change in current assets and liabilities:			
(Increase) decrease in:			
Accounts receivable	(386,081)	(109,744)	(133,784)
Due from related party	18,998		1,735
Inventories	106,270	52,626	(170,247)
Note receivable	51,484	25,743	28,187
Prepaid expenses and other current assets	24,804	15,388	(12,755)
Other assets	(15,827)	(19,752)	
(Decrease) increase in:			
Accounts payable	(101,826)	75,023	208,097
Accrued compensation	108,514		
Accrued liabilities	(7,509)	(164,578)	(61,242)
Deferred revenues	(79,671)		
Net cash flows used in operating activities	(990,505)	(890,625)	(416,566)
<b>Cash flows from (used in) investing activities:</b>			
Purchase of property and equipment	(11,430)	(9,744)	(93,445)
Proceeds from sale of property and equipment	6,000	6,000	
Net cash (used in) investing activities	(5,430)	(3,744)	(93,445)
<b>Cash flows from financing activities:</b>			
Proceeds (repayments) from issuance of notes payable	(195,549)	(195,549)	
Proceeds from the issuance of preferred stock	1,441,481	1,441,481	
Repurchase of preferred stock	(5,000)	(5,000)	
Net cash provided by financing activities	1,240,932	1,240,932	
Increase (decrease) in cash and cash equivalents	244,997	346,563	(510,011)
<b>Cash and cash equivalents:</b>			



Edgar Filing: LUNA INNOVATIONS INC - Form S-1

Beginning	379,555	379,555	624,552
Ending	\$624,552	\$726,118	\$114,541
<b>Supplemental disclosure of cash flow information</b>			
Interest paid	\$30,730	\$26,079	\$12,217
<b>Schedule of non-cash investing and financing activities</b>			
Accretion of preferred stock and related dividends	\$962,277	\$717,531	\$726,180
Conversion of common stock to Series A preferred stock	\$147,040	\$147,040	

*The accompanying notes are an integral part of these financial statements.*

**Table of Contents**

Luna Technologies, Inc.

---

## **Notes to financial statements**

**(Information for the nine months ended September 30, 2004 and 2005 is unaudited)**

### **1. Organization and Nature of Business**

Luna Technologies, Inc. (the Company) was originally incorporated on July 24, 1998 in the Commonwealth of Virginia as a wholly-owned subsidiary of Luna Innovations Incorporated (Luna Innovations). On December 11, 2000, we were reincorporated in the State of Delaware.

We develop and sell test instruments to measure the integrity of fiber optic network components and modules. Due to the nature of our products, the volume of sales transactions tends to be very low with relatively high average revenues per sale. Although we have repeat customers, we depend primarily on sales to new customers each year to maintain and increase revenues.

### **2. Summary of Significant Accounting Policies**

#### *Basis of Presentation*

The unaudited financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required to be presented for complete financial statements. The accompanying financial statements include all adjustments (consisting only of normal recurring accruals), which are, in the opinion of our management, necessary for a fair presentation of the results for the interim periods presented. The results of operations for the nine months ended September 30, 2005 are not necessarily indicative of the results that may be expected for the year ended December 31, 2005.

The unaudited financial statements and related disclosures have been prepared with the presumption that users of the interim financial information have read or have access to the audited financial statements for the preceding fiscal year. Accordingly, these financial statements should be read in conjunction with the audited financial statements and the related notes included for 2004.

#### *Use of Estimates*

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

### *Cash and Cash Equivalents*

Cash and cash equivalents consist of highly liquid investments with an original maturity of three months or less.

We maintain our cash in bank deposit accounts which, at times, may exceed federally insured limits. We have not experienced any losses in such account. We believe we are not exposed to any significant credit risk on cash and cash equivalents.

### *Financial Instruments*

Our balance sheet includes various financial instruments (primarily cash and cash equivalents, accounts receivable, note receivable, accounts payable, accrued compensation and accrued liabilities). The fair values of these financial instruments approximate the carrying values due to their short maturities. The fair value of debt approximated its carrying amount as of December 31, 2004 and September 30, 2005 based on rates currently available to us for debt with similar terms and remaining maturities.

---

**Table of Contents**

Luna Technologies, Inc.

---

*Concentration of Credit Risk*

Financial instruments that potentially subject us to concentrations of credit risk consist primarily of cash and cash equivalents, accounts receivable, and notes receivable. We deposit our cash with financial institutions in the United States that we consider to be of high credit quality.

*Accounts Receivable*

With respect to accounts receivable and notes receivable, we perform ongoing credit evaluations of our customers, generally do not require collateral, and maintain an allowance for doubtful accounts based on historical experience and management's expectations.

*Inventories*

Inventory consists of component parts, work-in-progress, and finished goods. Inventory is stated at the lower of cost, determined on the first-in, first-out (FIFO) basis, or market.

*Property and Equipment*

Property and equipment are recorded at cost. Depreciation and amortization are calculated on the straight-line method over the following estimated useful lives of the assets:

Computer and sale demo equipment	3 - 7 years
Furniture and equipment	3 - 7 years
Software	3 - 7 years
Leasehold improvements	Lesser of lease term or life of improvements
Vehicles	5 years

Depreciation expense for the year ended December 31, 2004 and the nine months ended September 30, 2004 and 2005 was \$252,933, \$171,826 and \$112,182, respectively.

Certain equipment held under capital leases is classified as property and equipment and is amortized using the straight-line method over the term of the lease. The related obligations are recorded as liabilities. Lease amortization expense is included in depreciation and amortization expense. Maintenance and repairs are charged to expense as incurred.

*Impairment of Long-Lived Assets*

We evaluate our long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of any asset to future net undiscounted cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by future discounted cash flows compared to the carrying amount of the assets. No such indicators existed as of December 31, 2004 and as of September 30, 2005.

*Revenue Recognition*

Revenues are derived from product sales. We recognize revenues when all the following criteria are met: (i) persuasive evidence of an arrangement exists, (ii) delivery has occurred, (iii) the fee is fixed or determinable, and (iv) collectibility is probable.

---

---

**Table of Contents**

Luna Technologies, Inc.

---

We accrue for warranty costs, sales returns and other allowances on our best estimate of costs that will be incurred on the delivered product.

*Stock-Based Compensation*

We have a stock-based employee compensation plan, which is more fully described in Note 11. We account for stock-based employee compensation arrangements in accordance with Accounting Principles Board Opinion No. 25, *Accounting for Stock Issued to Employees* (APB 25), and comply with the disclosure provisions of Statement of Financial Accounting Standards No. 123, *Accounting for Stock-Based Compensation* (SFAS No. 123). Awards under our current plan vest over a period of up to five years. We account for equity instruments issued to nonemployees in accordance with SFAS No. 123 and EITF 96-18, *Accounting for Equity Instruments that are Issued to Others than Employees for Acquiring, or in Conjunction with Selling, Goods or Services*. For the year ended December 31, 2004 and the nine months ended September 30, 2004 and 2005, applying the value-based method under SFAS 123 to all outstanding and unvested options would have no impact on the net loss as reported by us.

The fair value of each option grant is estimated on the date of grant using the Minimum Value option-pricing model with the following assumptions: dividend yield of 0.00%; riskfree interest rate of 5.00%; and an expected life of five years. In determining the value of the options, management also considers the fundamentals of Luna Technologies, including earnings performance, liquidation performances, and dilution of common stock by preferred stock conversion rights. The effect of applying SFAS No. 123 to the calculation of the pro forma net loss as stated above is not necessarily representative of the effects on reported net loss for future years due to, among other things, (1) the vesting period of the stock options and (2) the fair market value of additional stock options in future years.

In December 2004, the FASB issued SFAS No. 123 (revised 2004), *Share-Based Payment*, which is a revision of SFAS No. 123, *Accounting for Stock-Based Compensation* (SFAS No. 123R). SFAS No. 123R supersedes APB Opinion No. 25, *Accounting for Stock Issued to Employees*, and amends SFAS No. 95, *Statement of Cash Flows*. Generally, the approach in SFAS No. 123R is similar to the approach described in SFAS No. 123. However, SFAS No. 123R requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. Pro forma disclosure is no longer an alternative. Publicly traded companies are required to adopt SFAS No. 123R on January 1, 2006.

On September 30, 2005, all outstanding options were cancelled in conjunction with the acquisition by Luna Innovations.

*Advertising Costs*

We expense all advertising costs as incurred. We incurred approximately \$44,000, \$13,325 and \$73,490 of advertising expense during the year ended December 31, 2004 and the nine months ended September 30, 2004 and 2005, respectively.

*Research and Development Costs*

Expenditures relating to the development of new products and processes, including significant improvements to existing products, are expensed as incurred. Software development costs are subject to capitalization beginning when a product's technological feasibility has been established and ending when a product is available for release to customers. Our products are released soon after technological feasibility has been established. As a result, the costs subsequent to achieving technological feasibility have been insignificant and all software development costs have been expensed.

---

**Table of Contents**

Luna Technologies, Inc.

*Income Taxes*

We provide for income taxes in accordance with the liability method required by Statement of Financial Accounting Standards No. 109, *Accounting for Income Taxes* (SFAS 109). Under this method, deferred tax assets and liabilities are determined based on differences between financial reporting and tax bases of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to reverse.

*Purchase Method of Accounting*

The purchase method of accounting has been used to account for our acquisition by Luna Innovations on September 30, 2005. The price has been allocated based on the fair values of our identifiable assets. Push down accounting is used which resulted in revaluing the intangible assets of the company and assigning a value of \$166,726 to licensed patents. Consideration of 1,031,234 shares valued by an independent appraiser at \$0.92 per share, 44.6% of which is contingent.

**3. Inventories**

Inventories consist of the following at:

	<b>December 31, 2004</b>	<b>September 30, 2005</b>
Finished goods	\$30,000	\$
Raw materials	76,494	384,473
Work-in-process	116,228	10,198
	<u>222,722</u>	<u>394,671</u>
Obsolescence reserve	(10,000)	(11,702)
	<u>\$212,722</u>	<u>\$382,969</u>

**4. Note Receivable**

As partial payment for a product sale, we accepted a promissory note payable for 36 equal installments of \$4,290 beginning on August 1, 2002. The note bears interest at a rate of 6.5% per annum, with the product as collateral. The revenues on the remaining balance of the note receivable were \$79,671 as of December 31, 2003. We recognized the remaining revenues related to the sale



in 2004 because the maker of the note was purchased by a third party and our management believes there is minimal risk of default on the note and repossession of the equipment.

## 5. Property and Equipment

Property and equipment, at cost, including equipment under capital lease obligations, consist of the following at December 31, 2004:

Computer and sales demo equipment	\$53,309
Furniture and equipment	801,146
Computer software	270,154
Leasehold improvements	43,020
	<hr/>
	1,167,629
Less accumulated depreciation and amortization	866,682
	<hr/>
	\$300,947
	<hr/> <hr/>

**Table of Contents**

Luna Technologies, Inc.

**6. Debt**

On August 31, 2001, we entered into an equipment term note (the Term Note ) with a financial institution that provides for borrowings up to \$800,000. At December 31, 2004, no balance was outstanding under the Term Note.

In conjunction with the execution of the Term Note, we issued warrants to purchase 88,642 shares of Series A Preferred Stock at \$0.7222 per share. The warrants were fully vested upon issuance and expire on August 31, 2007. The fair value of the warrants was calculated using the Black-Scholes option-pricing model using the following assumptions: (a) 73% expected volatility; (b) 44 month expected life; (c) 0% expected dividend yield; and (d) 5.0% risk-free interest rate. We recorded deferred financing costs of \$51,803, of which \$46,094 related to the fair value of the warrants issued to the financial institution. The deferred financing costs are being amortized to interest expense using the effective interest method over the period the related debt is expected to be outstanding (three years). During the year ended December 31, 2004, we recognized additional interest expense of \$15,828.

On August 31, 2003, we refinanced two previous loans totaling \$214,953 with an affiliated organization in return for an interest only note payable beginning September 30, 2003 and bearing interest of 5% per annum. The note calls for 23 interest payments of \$897, with a balloon payment of \$214,953 due on August 1, 2005. At December 31, 2004, \$214,953 was outstanding under this term note. In April 2005, the maker of the note extended the term until July 31, 2007. Consequently, the balance of the note is presented as a non-current liability.

On September 1, 2002, we agreed to borrow an aggregate of \$105,060 from an affiliated organization in return for (i) a promissory note and (ii) warrants to purchase 36,364 shares of Series A Preferred Stock at \$0.7222 per share. The warrants were fully vested upon issuance and expire on September 1, 2007. The fair value of the warrants was calculated using the Black-Scholes option-pricing model using the following assumptions: (a) 77% expected volatility; (b) five-year expected life; (c) 0% expected dividend yield; and (d) 5.0% risk-free interest rate. We recorded deferred financing costs of \$26,182 related to the fair value of the warrants issued to the financial institution. The deferred financing costs are being amortized to interest expense using the effective interest method over the original four year term of the note. During the year ended December 31, 2004, we recognized additional interest expense of \$5,236 per year. This note was refinanced as part of the interest only loan described above.

Annual maturities of all long-term debt are as follows:

Year ended December 31:

2005	\$
2006	
2007	214,953
	<u>214,953</u>

---

**7. Related Party Transactions**

During the year ended December 31, 2004, we incurred approximately \$1,966 of administrative fees paid to a stockholder.

During the year ended December 31, 2004, we sold products and services to the same stockholder valued at approximately \$46,178.

---

**Table of Contents**

Luna Technologies, Inc.

**8. Income Taxes**

Significant components of the provision for (benefit from) income taxes attributable to operations consist of the following at December 31, 2004:

Current	\$-
Deferred	(316,637)
Valuation allowance	316,637
	<u>          </u>
	\$
	<u>          </u>

The difference between the tax provision and the amount that would be computed by applying the statutory federal income tax rate to income before taxes is primarily attributable to the valuation allowance for deferred tax assets.

Temporary differences and carryforwards, which give rise to a significant portion of deferred tax assets and liabilities, are as follows at December 31, 2004:

Deferred tax assets:	
Net operating loss carryforwards	\$3,937,451
Depreciation	(18,098)
Accrued other	34,706
Valuation allowance	(3,954,059)
	<u>          </u>
Net deferred tax assets	\$
	<u>          </u>

We have net operating loss carryforwards for federal income tax purposes of approximately \$10,200,000, which expire, if unused, from the year 2019 through the year 2024. The timing and manner in which this net operating loss carryforward may be utilized in any year by us may be limited to our ability to generate future earnings and also be limited by certain provisions of the U.S. tax code. Realization of total deferred tax assets is contingent upon the generation of future taxable income. Due to the uncertainty of realization of these tax benefits, we have provided a valuation allowance for the full amount of its deferred tax assets.

**9. Lease Commitments**

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

We lease office facilities and office equipment under operating lease agreements. Rent expense for the year ended December 31, 2004 was approximately \$96,400.

Future minimum rental payments associated with non-cancelable lease obligations are as follows at December 31, 2004:

2005	\$ 104,431
2006	104,431
2007	8,703
	<hr/>
	\$ 217,565
	<hr/>
	<hr/>

**Table of Contents**

Luna Technologies, Inc.

**10. Redeemable Preferred Stock***Series A*

On December 22, 2000, we entered into the Series A Preferred Stock Purchase Agreement (Purchase Agreement). The sale of Series A Preferred Stock was effected in three closings occurring during 2001. The first closing occurred simultaneous with the execution of the Purchase Agreement whereby we issued 6,923,290 shares of Series A Preferred Stock at \$0.7222 per share for gross proceeds of \$5 million, less offering costs of \$76,783. The second closing of the Purchase Agreement was executed on March 19, 2001, whereby we issued 1,841,591 shares of Series A Preferred Stock at \$0.7222 per share for gross proceeds of \$1,329,997, less offering costs of \$14,630. The third closing of the Purchase Agreement was executed on October 10, 2001, whereby we issued 3,615,343 shares of Series A Preferred Stock at \$0.7222 for gross proceeds of \$2,611,001, less offering costs of \$8,401.

The holders of Series A Preferred Stock are entitled to receive, when declared by our Board of Directors, cumulative dividends, accruing from the date of issuance at a rate of 8% per annum on each outstanding share of Series A Preferred Stock.

Each share of the Series A Preferred Stock is convertible into one share of common stock at the election of the holder, subject to certain anti-dilutive provisions. Conversions are automatic in the event of public offering of common stock in which the net proceeds to us are at least \$25 million or upon the closing of an acquisition or asset transfer resulting in gross cash proceeds of at least \$75.0 million. The holders of Series A Preferred Stock are entitled to one vote per share. Furthermore, the holders of Series A Preferred Stock are entitled to elect a certain number of members to the Board of Directors as well as vote on significant matters affecting us. In addition, the holders of Series A Preferred Stock have a liquidation preference in the event of our dissolution. The liquidation price is equal to the sum of the original issuance price per share of Series A Preferred Stock, plus any accrued and unpaid dividends. Holders of Series A Preferred Stock are entitled to redemption any time after the fifth anniversary of original issuance of the Series A Preferred Stock in two equal annual installments. The redemption price is equal to the sum of the original issuance price per share of Series A Preferred Stock, plus any accrued and unpaid dividends.

The difference between the redemption price of the Series A Preferred Stock and the carrying value of the Series A Preferred Stock is being accreted over the period from the issuance date to the redemption date using the effective-interest method.

In conjunction with the issuance of Series B shares described below, certain holders of common stock were entitled to convert shares of common stock to Series A Preferred Stock. The shares converted and the related carrying values of the common and preferred shares are as follows:

	<b>Shares Converted</b>	<b>Par Value Common Stock</b>	<b>Series A Preferred Stock</b>
2004	203,883	\$ (204)	\$ 147,244

*Series A-1*

Pursuant to the issue of Series B Preferred Stock described below, we authorized 13,000,000 shares of Series A-1 Preferred Stock to convert the Series A Preferred Stock for stockholders who opted not to participate in the Series B Preferred Stock issue. Series A-1 Preferred Stock has the same dividend, redemption, and conversion features as Series A Preferred Stock, but is subordinated in liquidation. 214,631 shares of Series A Preferred Stock were converted to Series A-1 Preferred Stock during 2003.

---

F-35

---

**Table of Contents**

Luna Technologies, Inc.

---

*Series B*

On March 31, 2003, we entered into the Series B Preferred Stock Purchase Agreement (Purchase Agreement). The sale of Series B Preferred Stock was effected in two closings. The first closing occurred simultaneous with the execution of the Purchase Agreement whereby we issued 26,618,308 shares of Series B Preferred Stock at \$0.055 per share for net proceeds of \$1,464,007. The second closing occurred during 2004 whereby we issued 26,209,218 additional shares of Series B Preferred Stock at \$0.055 per share for net proceeds of \$1,441,481.

The holders of Series B Preferred Stock are entitled to receive, when declared by our Board of Directors, cumulative dividends, accruing from the date of issuance at a rate of 8% per annum on each outstanding share of Series B Preferred Stock.

Each share of the Series B Preferred Stock is convertible into one share of common stock at the election of the holder, subject to certain anti-dilutive provisions. Conversions are automatic in the event of public offering of common stock in which the net proceeds to us are at least \$25 million or upon the closing of an acquisition or asset transfer resulting in gross cash proceeds of at least \$75 million. The holders of Series B Preferred Stock are entitled to one vote per share. Furthermore, the holders of Series B Preferred Stock are entitled to elect a certain number of members to the Board of Directors as well as vote on significant matters affecting us. In addition, the holders of Series B Preferred Stock have a liquidation preference in the event of our dissolution. The liquidation price is equal to the sum of the original issuance price per share of Series B Preferred Stock, plus any accrued and unpaid dividends. Holders of Series B Preferred Stock are entitled to redemption any time after the fifth anniversary of original issuance of the Series B Preferred Stock in two equal annual installments. The redemption price is equal to the sum of the original issuance price per share of Series B Preferred Stock, plus any accrued and unpaid dividends.

The difference between the redemption price of the Series B Preferred Stock and the carrying value of the Series B Preferred Stock is being accreted over the period from the issuance date to the redemption date using the effective-interest method.

## **11. Stockholders Equity (Deficit)**

*Common Stock*

We have authorized 160 million shares of common stock with a \$0.001 par value. Dividends may be declared and paid on the common stock, subject in all cases to the rights and preferences of the holders of Series A and Series B Preferred Stock and to authorization by the Board of Directors. In the event of liquidation or winding up of Luna Technologies and after the payment of all preferential amounts required to be paid to the holders of Series A and Series B Preferred Stock, any remaining funds shall be distributed among the holders of the issued and outstanding common stock.

*Stock Options*



On September 7, 2000, we adopted the Luna Technologies, Inc. 2000 Incentive Stock Option Plan (the Plan) to provide for the granting of stock awards, such as stock options, to employees, directors and other individuals as determined by the Board of Directors. We have reserved 9,900,000 shares of common stock under the Plan. Stock options granted under the Plan may be either incentive stock options (ISOs) as defined by the Internal Revenue Code, or nonqualified stock options. The Board of Directors determines who will receive options under the Plan and determines the vesting period, which is generally five years. Options may have a maximum term of no more than 10 years. The exercise price of ISOs granted under the Plan shall not be less than 100% of the fair market value of the common stock on the date of grant. The Board of Directors determines the exercise price of nonqualified options.

---

F-36

**Table of Contents**

Luna Technologies, Inc.

Additional information with respect to stock option activity is summarized as follows for the year ended December 31, 2004:

	<b>Shares</b>	<b>Weighted Average Exercise Price</b>
Outstanding, beginning	6,594,955	\$0.02
Options granted	12,774,470	0.01
Options canceled or expired	(35,000)	0.01
Outstanding, ending	19,334,425	0.01
Options exercisable, ending	7,966,935	\$0.01

The following table summarizes information about stock options outstanding at December 31, 2004:

<b>Options Outstanding</b>			<b>Options Exercisable</b>		
<b>Exercise Price</b>	<b>Number Outstanding</b>	<b>Weighted- Average Remaining Contractual Life (In Years)</b>	<b>Weighted- Average Exercise Price</b>	<b>Number Exercisable</b>	<b>Weighted- Average Exercise Price</b>
\$ 0.01	19,069,425	5.70	\$ 0.01	7,757,379	\$ 0.01
0.03	150,000	0.98	0.03	131,250	0.03
0.15	115,000	6.52	0.15	78,306	0.15
	19,334,425	5.67	0.02	7,966,935	0.01

**12. Employee Benefit Plan**

Employees of Luna Technologies participate in a 401(k) retirement plan administered by The Principal Inc. Eligible employees may elect to contribute, on a tax-deferred basis, up to 100% of their compensation, not to exceed annual maximums as defined in the Internal Revenue Code. We match one-half of a participant's contribution up to 10% of the participant's compensation. Our contributions to the plan were approximately \$28,489, \$25,196 and \$33,385 for the year ended December 31, 2004 and nine months ended September 30, 2004 and 2005 (unaudited), respectively.

### **13. Royalty Agreement**

We license certain technology from the National Aeronautics and Space Administration, which is used with, and incorporated in, the manufacture of certain products. We pay a 4.0% royalty on the gross sales of all products sold which incorporate the technology and record such amount as a cost of revenue. Royalty expenses under the agreement were \$61,905 for the year ended December 31, 2004 and September 30, 2005.

### **14. Employment Agreement**

During 2003, we entered into an employment agreement with our current president. The agreement provides for payment of a quarterly bonus of 50.0% of base salary if certain revenue milestones are met. The agreement also provides for stock option grants to purchase 3,584,955 shares of common stock. Additionally, the agreement provides for a severance payment of \$45,752 in the event of a change of control of Luna Technologies.

---

F-37

**Table of Contents**

Luna Technologies, Inc.

---

**15. Consulting Agreement**

We entered into an agreement which requires us to pay up to 5.0% of the value of a sale of Luna Technologies. This requirement expires July 29, 2006 and applies to any purchaser except a current stockholder, Luna Innovations Incorporated or a company owned by Luna Innovations Incorporated.

**16. Acquisition by Luna Innovations (unaudited)**

On September 30, 2005, Luna Innovations Incorporated acquired us pursuant to an agreement and plan of merger. Our common and redeemable preferred stock outstanding at the time of the transaction was retired, and we replaced it with 1,000 shares of common stock, \$0.001 par value, all of which is held by Luna Innovations Incorporated.

\* \* \* \* \*

---

F-38

**Table of Contents**

Luna Innovations Incorporated

---

## **Introduction to unaudited pro forma consolidated financial statements**

The unaudited pro forma consolidated statements of operations for the year ended December 31, 2004 and for the nine months ended September 30, 2005 gives effect to our acquisition of all outstanding shares of Luna Technologies, Inc. ( Luna Technologies ) as if it had occurred on January 1, 2004, combining the unaudited consolidated statement of operations of Luna Innovations Incorporated for the nine months ended September 30, 2005 and the unaudited statement of operations of Luna Technologies for the nine months ended September 30, 2005 as well as combining the audited consolidated statement of operations of Luna Innovations Incorporated for the year ended December 31, 2004 and the audited statement of operations of Luna Technologies for the year ended December 31, 2004.

The unaudited pro forma consolidated balance sheet as of September 30, 2005 has not been presented because the acquisition was consummated on September 30, 2005, and the balance sheet impact of the acquisition is therefore reflected in the unaudited consolidated financial statements for the nine months ended September 30, 2005.

As described in Note 5 to the Luna Innovations audited consolidated financial statements included elsewhere herein, we acquired all of the outstanding shares of Luna Technologies that we did not already own on September 30, 2005.

The pro forma consolidated statements of operations are unaudited and does not purport to represent the consolidated results that would have been obtained had the transaction occurred at the date indicated or the results which may be obtained in the future. The unaudited pro forma consolidated statements of operations do not represent the results which may be obtained in the future because, we believe that overhead and other operating costs will not continue at the same level as a result of integration efforts and synergies related to infrastructure and distribution channels, among other factors. Therefore, the results of operations reflected in the unaudited pro forma consolidated statement of operations for the period presented are not necessarily indicative of the results of operations which may be obtained in the future.

The unaudited pro forma consolidated statements of operations should be read in conjunction with: (i) our audit and unaudited consolidated financial statements included in this prospectus and (ii) the audited and unaudited financial statements of the Luna Technologies, Inc. included in this prospectus.

---

**Table of Contents**

Luna Innovations Incorporated

**Unaudited pro forma consolidated statements of operations**

	Year Ended December 31, 2004			
	Historical Luna Innovations	Historical Luna Technologies	Pro forma adjustments	Pro forma consolidated
	(audited)	(audited)	(unaudited)	(unaudited)
Revenues	\$22,586,906	\$1,775,082	(\$46,178)	\$24,315,810
Cost of revenues	13,865,770	817,071		14,682,841
Gross profit	8,721,136	958,011	(46,178)	9,632,969
Operating expense	4,189,629	1,884,606	(46,178)	6,028,057
Operating income (loss)	4,531,507	(926,595)		3,604,912
Other income (expense):				
Interest income (expense), net	(90,304)	(30,730)		(121,034)
Loss on investments in and advances to affiliates	(256,904)			(256,904)
Miscellaneous income	117	506		623
Loss on disposal of fixed assets		(2,813)		(2,813)
Total other income (expense)	(347,091)	(33,037)		(380,128)
Income (loss) before income taxes	4,184,416	(959,632)		3,224,784
Income tax expense (benefit)	128,234			128,234
Net income (loss)	\$4,056,182	\$(959,632)	\$	\$3,096,550
Net income (loss) per share:				
Basic	\$0.79			\$0.60
Diluted	\$0.59			\$0.45
Weighted average shares outstanding:				
Basic	5,136,001			5,136,001
Diluted	6,902,405			6,902,405

*The accompanying notes are an integral part of these unaudited pro forma consolidated financial statements.*

F-40

**Table of Contents**

Luna Innovations Incorporated

**Unaudited pro forma consolidated statements of operations**

Nine Months Ended September 30, 2005

	Historical Luna Innovations	Historical Luna Technologies	Pro forma adjustments	Pro forma consolidated
	(unaudited)	(unaudited)	(unaudited)	(unaudited)
Revenues	\$11,111,721	\$2,204,196	\$(15,871)	\$13,300,046
Cost of revenues	8,539,567	1,074,354		9,613,921
Gross profit	2,572,154	1,129,842	(15,871)	3,686,125
Operating expense	2,952,666	1,507,864	(15,871)	4,444,659
Operating income (loss)	(380,512)	(378,022)		(758,534)
Other income (expense)				
Interest income (expense), net	(75,206)	(12,217)		(87,423)
Miscellaneous (expense)	(92)			(92)
Total other (expense)	(75,298)	(12,217)		(87,515)
Income (loss) before income taxes	(455,810)	(390,239)		(846,049)
Income tax expense (benefit)	(187,273)			(187,273)
Net income (loss)	\$(268,537)	\$(390,239)	\$	\$(658,776)
Net income (loss) per share:				
Basic	\$(0.05)			\$(0.12)
Diluted	\$(0.05)			\$(0.12)
Weighted average shares outstanding:				
Basic	5,713,926			5,713,926
Diluted	5,713,926			5,713,926

*The accompanying notes are an integral part of these unaudited pro forma consolidated financial statements.*





**Table of Contents**

Luna Innovations Incorporated

---

## **Notes to unaudited pro forma consolidated financial statements**

### **1. Basis of Presentation**

Our unaudited pro forma consolidated financial statements have been prepared using the purchase method of accounting. The unaudited pro forma combined statement of operations for the year ended December 31, 2004 and the nine month period ended September 30, 2005 illustrate the effect of the merger of Luna Technologies, Inc. as if it had occurred on January 1, 2004, and includes the historical statement of operations for Luna Technologies for the periods presented, combined with our audited and unaudited consolidated statement of operations for the periods presented.

Certain reclassifications have been made to the historical presentation of Luna Technologies, Inc. for conformity with the pro forma consolidated presentation.

---

F-42

---

**Table of Contents**

---

---

Table of Contents**PART II****Information not required in prospectus****ITEM 13. Other Expenses of Issuance and Distribution**

The following table sets forth the costs and expenses, other than the underwriting discount and commissions, payable by Luna Innovations Incorporated in connection with the sale of the common stock being registered hereby. All amounts are estimates except the SEC Registration Fee, the NASD filing fee and the Nasdaq National Market listing fee.

	<b>Amount to be Paid</b>
Securities and Exchange Commission registration fee	\$6,152.50
NASD filing fee	*
Nasdaq National Market listing fee	*
Blue Sky fees and expenses	*
Printing and engraving expenses	*
Legal fees and expenses	*
Accounting fees and expenses	*
Transfer agent and registrar fees	*
Miscellaneous	*
Total	*

\* To be filed by amendment

**ITEM 14. Indemnification of Directors and Officers**

Section 145(a) of the Delaware General Corporation Law provides that a Delaware corporation may indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (other than an action by or in the right of the corporation) by reason of the fact that such person is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation or enterprise, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by such person in connection with such action, suit or proceeding if he or she acted in good faith and in a manner he or she reasonably believed to be in or not opposed to the best interests of the corporation, and, with respect to any criminal action or proceeding, had no cause to believe his or her conduct was unlawful.

Section 145(b) of the Delaware General Corporation Law provides that a Delaware corporation may indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action or suit by or in the right of the corporation to procure a judgment in its favor by reason of the fact that such person acted in any of the capacities set forth above, against expenses (including attorneys' fees) actually and reasonably incurred by such person in connection with the defense or settlement of such action or suit if he or she acted under similar standards, except that no indemnification may be made in respect of any claim, issue or matter as to which such person shall have been adjudged to be liable to the corporation unless and only to the extent that the court in which such action or suit was brought shall determine that, despite the adjudication of liability but in view of all the circumstances of the case, such person is fairly and reasonably entitled to be indemnified for such expenses which the court shall deem proper.

Section 145 of the Delaware General Corporation Law further provides that: (i) to the extent that a former or present director or officer of a corporation has been successful in the defense of any action, suit or proceeding referred to in

---

**Table of Contents**

---

Information not required in prospectus

---

subsections (a) and (b) or in the defense of any claim, issue or matter therein, such person shall be indemnified against expenses (including attorneys' fees) actually and reasonably incurred by him or her in connection therewith; (ii) indemnification provided for by Section 145 shall not be deemed exclusive of any other rights to which the indemnified party may be entitled; and (iii) the corporation may purchase and maintain insurance on behalf of any present or former director, officer, employee or agent of the corporation or any person who at the request of the corporation was serving in such capacity for another entity against any liability asserted against such person and incurred by him or her in any such capacity or arising out of his or her status as such, whether or not the corporation would have the power to indemnify him or her against such liabilities under Section 145.

Article X of our amended and restated certificate of incorporation and Article VIII of our proposed amended and restated certificate of incorporation provides for the indemnification of directors to the fullest extent permissible under Delaware law.

Article VI of our proposed amended and restated bylaws provides for the indemnification of officers, directors and third parties acting on our behalf if such person acted in good faith and in a manner reasonably believed to be in and not opposed to our best interest and, with respect to any criminal action or proceeding, the indemnified party had no reason to believe his or her conduct was unlawful.

We have entered into indemnification agreements with our directors, executive officers and others, in addition to indemnification provided for in our bylaws, and intend to enter into indemnification agreements with any new directors and executive officers in the future.

We have purchased and intend to maintain insurance on behalf of any person who is or was a director or officer against any loss arising from any claim asserted against him or her and incurred by him or her in any such capacity, subject to certain exclusions.

See also the undertakings set out in response to Item 17 herein.

**ITEM 15. Recent Sales of Unregistered Securities**

In the past three years, we have issued and sold the following securities as adjusted for the -for- stock split:

1. From September 22, 2003 through the date hereof, we have granted options to purchase 10,831,660 shares of our Class B Common Stock at a weighted average exercise price of \$0.43 per share, which included 7,506,910 shares of Class B Common Stock issuable upon exercise of options outstanding at an exercise price of \$0.20 per share, 200,000 shares of Class B Common Stock issuable upon exercise of options outstanding at an exercise price of \$0.22 per share, and 3,124,750 shares of Class B Common Stock issuable upon exercise of options outstanding at an exercise price of \$1.00 per share. As of December 31, 2005, 556,623 of these options had been exercised at a price of \$0.20 per share.

## Edgar Filing: LUNA INNOVATIONS INC - Form S-1

2. In May 2003, we issued warrants to purchase 183,120 shares of our Class B Common Stock at a price of \$0.001 per share. Those warrants were exercised on November 22, 2005.
  3. In August 2005, we issued and sold to an accredited investor 2,639,688 shares of our Class C Common Stock at a price of \$2.65 per share.
  4. In September 2005, we issued 1,227,637 shares of our Class B Common Stock (of which 196,403 shares were held in escrow as of the date of issuance) and warrants for 4,287 shares of our Class B Common Stock exercisable at \$21.06 per share to accredited investors (of which 686 warrant shares were held in escrow as of the date of issuance) in consideration for the acquisition of Luna Technologies, Inc. In October 2005 we issued additional warrants for 2,636 shares of Class B Common Stock exercisable at \$1.00 per share in connection with this transaction.
  5. In December 2005, we issued and sold to an accredited investor 1,131,294 shares of our Class C Common Stock at a price of \$2.65 per share. In connection with the transaction we issued to the same accredited investor a series of convertible promissory notes convertible into 1,885,490 shares of common stock upon the conversion of the principal amount outstanding under the convertible notes and, assuming we elect to convert all of the accrued interest on these notes into shares of common stock after these notes remain outstanding for eight years, up to an additional 905,035 shares of common stock.
-

---

**Table of Contents**

Information not required in prospectus

---

6. In February 2006, we issued warrants to purchase 101,773 shares of our Class B Common Stock at an exercise price of \$1.00 per share.

The sales of the above securities were deemed to be exempt from registration under the Securities Act with respect to items 1 through 6 above in reliance on Section 4(2) of the Securities Act, or Regulation D promulgated thereunder, and with respect to item 1 above also in reliance on, in full or in part, Rule 701 promulgated under Section 3(b) of the Securities Act as transactions by an issuer not involving a public offering or transactions pursuant to compensatory benefit plans and contracts relating to compensation as provided under such Rule 701. The recipients of securities in each such transaction represented their intention to acquire the securities for investment only and not with a view to or for sale in connection with any distribution thereof and appropriate legends were affixed to the share certificates and warrants issued in such transactions. All recipients had adequate access, through their relationships with us, to information about us.

**ITEM 16. Exhibits and Financial Statement Schedules**

- (a) Exhibits.

A list of exhibits filed herewith is contained in the exhibit index that immediately precedes such exhibits and is incorporated herein by reference.

**ITEM 17. Undertakings**

The undersigned Registrant hereby undertakes to provide to the underwriters at the closing specified in the Underwriting Agreement certificates in such denominations and registered in such names as required by the underwriters to permit prompt delivery to each purchaser.

Insofar as indemnification by the Registrant for liabilities arising under the Securities Act may be permitted to directors, officers and controlling persons of the Registrant pursuant to the provisions described in Item 14 or otherwise, the Registrant has been advised that in the opinion of the Securities and Exchange Commission such indemnification is against public policy as expressed in the Securities Act and is, therefore, unenforceable. In the event that a claim for indemnification against such liabilities (other than the payment by the Registrant of expenses incurred or paid by a director, officer or controlling person of the Registrant in the successful defense of any action, suit or proceeding) is asserted by such director, officer or controlling person in connection with the securities being registered, the Registrant will, unless in the opinion of its counsel the matter has been settled by controlling precedent, submit to a court of appropriate jurisdiction the question whether such indemnification by it is against public policy as expressed in the Securities Act and will be governed by the final adjudication of such issue.

The undersigned Registrant hereby undertakes that:



- (1) For purposes of determining any liability under the Securities Act, the information omitted from the form of prospectus filed as part of this registration statement in reliance upon Rule 430A and contained in a form of prospectus filed by the Registrant pursuant to Rule 424(b)(1) or (4) or 497(h) under the Securities Act shall be deemed to be part of this registration statement as of the time it was declared effective.
  
  - (2) For the purpose of determining any liability under the Securities Act, each post-effective amendment that contains a form of prospectus shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial *bona fide* offering thereof.
-

Table of Contents

## Signatures

Pursuant to the requirements of the Securities Act of 1933, the registrant has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in Roanoke, Commonwealth of Virginia, on the 10<sup>th</sup> day of February, 2006.

Luna Innovations Incorporated

By: /s/ KENT A. MURPHY  
Kent A. Murphy, Ph.D.  
President, Chief Executive Officer and  
Chairman

## Power of Attorney

KNOW ALL PERSONS BY THESE PRESENTS, that each person whose signature appears below hereby constitutes and appoints Kent A. Murphy, Ph.D. and Scott A. Graeff, and each of them acting individually, as his true and lawful attorneys-in-fact and agents, with full power of each to act alone, with full powers of substitution and resubstitution, for him and in his name, place and stead, in any and all capacities, to sign the Registration Statement filed herewith and any and all amendments to said Registration Statement (including post-effective amendments and any related registration statements thereto filed pursuant to Rule 462 and otherwise), and file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, with full power of each to act alone, full power and authority to do and perform each and every act and thing requisite and necessary to be done in connection therewith, as fully for all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, or his or their substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, this registration statement has been signed by the following persons in the capacities and on the dates indicated:

<u>Signature</u>	<u>Title</u>	<u>Date</u>
<u>/s/ KENT A. MURPHY</u> Kent A. Murphy, Ph.D.	President, Chief Executive Officer (Principal Executive Officer) and Chairman	February 10, 2006
<u>/s/ SCOTT A. GRAEFF</u> Scott A. Graeff	Chief Financial Officer (Principal Financial and Accounting Officer), Vice President, Corporate Development and Director	February 10, 2006

Edgar Filing: LUNA INNOVATIONS INC - Form S-1

/s/ JOHN C. BACKUS, JR.

Director

February 10, 2006

---

John C. Backus, Jr.

/s/ EDWARD G. MURPHY

Director

February 10, 2006

---

Edward G. Murphy, M.D.

/s/ PAUL E. TORGERSEN

Director

February 10, 2006

---

Paul E. Torgersen, Ph.D.

/s/ RICHARD W. ROEDEL

Director

February 10, 2006

---

Richard W. Roedel

---

II-4

**Table of Contents****Exhibit Index**

<b>Exhibit Number</b>	<b>Description</b>
1.1*	Form of Underwriting Agreement
2.1	Agreement and Plan of Merger, dated as of September 30, 2005, by and among Luna Innovations Incorporated, Luna Technologies Acquisition Corp., Luna Technologies, Inc. and certain stockholders
3.1	Amended and Restated Certificate of Incorporation of the Registrant as currently in effect
3.2	Form of Amended and Restated Certificate of Incorporation of the Registrant to be effective upon closing of the offering
3.3	Amended and Restated Bylaws of the Registrant as currently in effect
3.4	Form of Amended and Restated Bylaws of the Registrant to be effective upon closing of the offering
4.1*	Specimen Common Stock certificate of the Registrant
4.2	Form of Senior Convertible Promissory Note
4.3	Warrant to Purchase 1,047 Shares of Class B Common Stock of Luna Innovations Incorporated, issued on September 30, 2005
4.4	Warrant to Purchase 2,636 Shares of Class B Common Stock of Luna Innovations Incorporated, issued on November 11, 2005
4.5	Warrant to Purchase 2,554 Shares of Class B Common Stock of Luna Innovations Incorporated, issued on September 30, 2005
4.6	Form of Warrant to Purchase Shares of Common Stock of Luna Innovations Incorporated
4.7	Form of Stock Option Agreement
5.1*	Opinion of Wilson Sonsini Goodrich & Rosati, Professional Corporation
10.1	Form of Indemnification Agreement for directors and executive officers
10.2	Employment Letter between Scott A. Graeff and Luna Innovations Incorporated dated April 14, 2005
10.3	Employment Letter between Robert Lenk and Luna Innovations Incorporated dated August 13, 2005
10.4	Employment Letter between John Goehrke and Luna Innovations Incorporated dated September 20, 2005
10.5	Employment Letter between Kenneth Ferris and Luna Innovations Incorporated dated October 24, 2005
10.6	Loan Agreement, dated as of November 10, 2005, by and between Luna Innovations Incorporated and First National Bank
10.7	2003 Stock Plan
10.8	Amended and Restated Investor Rights Agreement, dated December 30, 2005, by and among Luna Innovations Incorporated, Carilion Health System and certain stockholders
10.9*	2006 Equity Incentive Plan and forms of award agreements used thereunder
10.10	Warehouse and Office Lease, dated June 2003, between Georgia Anne Snyder-Falkinham and Luna Innovations Incorporated (2851 Commerce Street, Blacksburg, Virginia)
10.11	Lease Agreement between William M. Sterrett, Jr. Family Limited Partnership and Luna Innovations Incorporated (2903-A Commerce Street, Blacksburg, Virginia)
10.12	Lease Agreement between William M. Sterrett, Jr. Family Limited Partnership and Luna Innovations Incorporated (2903-B Commerce Street, Blacksburg, Virginia)

---

**Table of Contents**


---

Exhibit Number	Description
10.13	Lease Agreement, dated November 29, 1999, between William M. Sterrett, Jr. Family Limited Partnership and Luna Innovations Incorporated, as amended, November 27, 2001 (2903-C Commerce Street, Blacksburg, Virginia)
10.14	Commercial Lease, dated March 17, 2003, between Canvasback Real Estate & Investments LLC and Luna Innovations Incorporated (705 Dale Avenue, Charlottesville, Virginia)
10.15	Full Service Office Lease, dated August 2003, between Hampton R&D Properties, LLC and Luna Innovations Incorporated (130 Research Drive, Hampton, Virginia)
10.16	Office Service Agreement, dated August 19, 2005, between Tysons Business Center, LLC and Luna Innovations Incorporated (8300 Greensboro Drive, McLean, Virginia)
10.17	Lease, effective as of January 1, 2005, between the Industrial Development Authority of Danville and Luna Innovations Incorporated (521 Bridge Street, Danville, Virginia)
10.18	Sublease, dated as of February 1, 2006, between Gryphon Capital Partners, LLC and Luna Innovations Incorporated (10 South Jefferson Street, Roanoke, Virginia)
10.19	Lease, dated December 30, 2005, between Carilion Medical Center and Luna Innovations Incorporated (Riverside Center, Roanoke, Virginia)
10.20	Modification of Lease, dated August 26, 2003, between Virginia Tech Foundation, Inc. and Luna Technologies, Inc. (2020 Kraft Drive, Blacksburg, Virginia)
10.21	Grant Agreement, dated March 25, 2004, by and between the City of Danville, Virginia, and Luna Innovations Incorporated
10.22*	License Agreement No. DN-982, dated June 10, 2002, by and between the National Aeronautics and Space Administration (NASA) and Luna Innovations Incorporated; Modification No. 1 to License Agreement No. DN-982, dated January 23, 2006, by and between NASA and Luna Innovations Incorporated
10.23*	License Agreement No. DN-951, dated December 20, 2000, by and between NASA and Luna Technologies, Inc.
10.24*	License Agreement No. DE-384, dated October 28, 2004, by and between NASA and Luna Technologies, Inc.
10.25*	Fiber Optic Patent License, dated September 22, 2003, by and between United Technologies Corporation and Luna Innovations Incorporated
10.26*	Amended and Restated License Agreement, dated March 19, 2004, by and between Virginia Tech Intellectual Properties, Inc. and Luna Innovations Incorporated
10.27*	Forms of Stock Sale Restriction Agreement
21.1	List of Subsidiaries
23.1	Consent of Grant Thornton LLP, Independent Registered Public Accounting Firm
23.2	Consent of Brown, Edwards & Company, L.L.P.
23.3*	Consent of Wilson Sonsini Goodrich & Rosati, Professional Corporation (See Exhibit 5.1)
24.1	Power of Attorney (See page II-4)

\* To be filed by amendment.

---