

UCN INC  
Form 424B3  
September 09, 2005  
Table of Contents

Filed pursuant to Rule 424(b)(3)

Registration No. 333-114302

Prospectus Supplement No. 1 dated September 9, 2005

To Prospectus dated April 20, 2005

# UCN, INC.

## COMMON STOCK

This prospectus relates to the offer and sale, from time to time, of up to 5,504,671 shares of the common stock of UCN, Inc. and 8,779,333 additional shares of common stock by the selling security holders listed on page 11 of the prospectus dated April 20, 2005, or their transferees.

We registered 5,504,671 shares for sale by selling security holders under a registration statement on Form S-2 filed with the Securities and Exchange Commission, File No. 333-114302, and declared effective April 22, 2004, which we refer to in this prospectus as the 2004 Registration. We registered under the 2004 Registration

5,340,546 shares of common stock, and issued as dividends and on conversion in March 2004 of previously outstanding preferred stock, and

164,125 shares of common stock issuable on exercise of a warrant at an exercise price of \$2.76 per share.

Of these shares, the selling security holders have sold 2,847,516.

We registered 8,779,333 shares for sale by selling security holders under a registration statement on Form SB-2 filed with the Securities and Exchange Commission in 2003, File No. 333-108655, that was first declared effect in October 2003 and last declared effective under a post-effective amendment on June 14, 2004, which we refer to in this prospectus as the 2003 Registration. We registered under the 2003 Registration

Warrants to purchase 109,375 shares at a price of \$1.25 per share

Warrants to purchase 4,466,856 shares at a price of \$2.00 per share

## Edgar Filing: UCN INC - Form 424B3

Warrants to purchase 672,700 shares at a price of \$2.50 per share

Options to purchase 2,189,152 shares at prices ranging from \$2.00 to \$5.392 per share

Convertible notes in the amount of \$1,162,500 convertible at \$2.00 per share

Convertible notes in the amount of \$1,775,000 convertible at \$2.50 per share

50,000 shares of common stock

Of these shares, to the best of our knowledge, 781,500 have been sold by the selling security holders, options and warrants for 1,317,200 shares have expired, and 810,000 shares will not be issued on conversion of convertible notes due to the fact the notes were repaid. Therefore, we have deregistered 2,127,200 shares, and there are now 5,870,633 shares that remain unsold.

UCN will receive potential proceeds from exercise of the options and warrants described above, which potential proceeds at September 8, 2005, totaled \$6,535,270 including any shares of common stock tendered by holders of warrants to exercise the warrants. UCN will not receive any proceeds or benefit from resale of the shares by the selling security holders.

Quotations for our common stock are reported on the OTC Bulletin Board under the symbol UCNN. On September 8, 2005, the closing bid price for our common stock was \$1.90 per share.

A copy of our quarterly report on Form 10-Q for the interim period ended June 30, 2005 filed with the Securities and Exchange Commission on August 15, 2005 is being delivered to you with this supplement.

Our annual report on Form 10-K for the year ended December 31, 2004 was delivered to you as part of the prospectus dated April 30, 2005.

The mailing address and telephone number of our executive office are:

UCN, Inc.

14870 Pony Express Road, Bluffdale, Utah 84065

Telephone (801) 320-3300

**See Risk Factors beginning on page 5 for information you should consider before you purchase shares.**

**Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or passed upon the accuracy or adequacy of this prospectus. Any representation to the contrary is a criminal offense.**

**Table of Contents**

**Notice About Information Presented In This Supplement**

This supplement may be used by the Selling Security Holders to offer their shares only if accompanied by the prospectus dated April 20, 2005.

This supplement provides information that supersedes, or is in addition to, information presented in the prospectus. If there is any difference between the information presented in this supplement and the information contained in the prospectus, you should rely on the information in this supplement.

You should rely only on the information provided in this supplement and the prospectus. We have not authorized anyone to provide you with different information.

We do not claim the information contained in this supplement or the accompanying prospectus is accurate as of any date other than the dates on their respective covers.

**Forward-looking Statements**

You should carefully consider the risk factors set forth in the prospectus, as well as the other information contained in this supplement and the prospectus. This supplement and the prospectus contain forward-looking statements regarding events, conditions, and financial trends that may affect our plan of operation, business strategy, operating results, and financial position. You are cautioned that any forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties. Actual results may differ materially from those included within the forward-looking statements as a result of various factors. Cautionary statements in the Risk Factors and Management's Discussion and Analysis of Operating Results and Financial Condition sections of our quarterly report on Form 10-Q, annual report on Form 10-K, and the prospectus identify important risks and uncertainties affecting our future, which could cause actual results to differ materially from the forward-looking statements made in this supplement and the prospectus.

**Selling Security Holders**

We are advised that the stock positions of the security holders have changed. Changes include purchases in the open market and sales of common stock under the prospectus. The following table shows the number of shares owned, the number of shares registered for sale under the prospectus that remain unsold, and the percentage of ownership assuming all shares registered for sale under the prospectus are sold.

**2004 Registration**

Selling Security Holder	Number Of	Number Of	Percentage
	Shares	Shares	Owned
	Owned	Offered	After

Edgar Filing: UCN INC - Form 424B3

033 Growth Partners I, L.P.	453,651	366,709	Nil
033 Growth Partners II, LP	138,853	114,926	Nil
Oyster Pond Partners, LP	105,033	90,768	Nil
033 Growth International Fund Ltd.	227,963	194,491	Nil
Lagunitas Partners LP	375,240	375,240	-0-
Gruber & McBaine International	70,870	70,870	-0-
J Patterson McBaine	46,286	46,286	-0-
Jon D. Gruber & Linda W. Gruber	46,286	46,286	-0-
Firefly Partners LP	33,318	33,318	-0-
Shannon River Partners, LP	315,629	241,129	Nil
Shannon River Partners II, LP	506,771	333,871	1.2
Wynnefield Partners Small Cap Value, LP I	267,300	77,000	1.3
Wynnefield Partners Small Cap Value, LP	239,800	71,000	1.2
Wynnefield Small Cap Value Offshore Fund, Ltd.	171,300	52,000	1.0
MicroCapital Fund LP	248,560	247,280	Nil
MicroCapital Fund Ltd.	147,712	131,856	Nil
Roth Capital Partners, LLC	164,125	164,125	-0-

**Table of Contents****2003 Registration**

Selling Security Holder	Number of shares owned	Number of shares offered	Percentage owned after
Adametz, James	33,670	20,000	Nil
Alloy, Mark	144,208	50,000	Nil
Bagley, Bryan	50,000	50,000	-0-
Bagley, Dal	1,192,373	587,500	2.9
Barnett, Steve	409,177	190,000	1.0
Bazelon, Richard & Eileen	211,174	25,000	Nil
Bernath, Michael & Amy	89,191	25,000	Nil
Brimhall, George & Brenda	74,898	50,000	Nil
Carrigan, Ellie	72,536	41,000	Nil
Cohen, Leonard	59,167	25,000	Nil
David, Philip	100,999	30,000	Nil
David, Richard	214,269	106,250	Nil
Deckelbaum, Morris Trust	65,117	5,000	Nil
Dickerson, David	248,472	105,000	Nil
Dove, Krissy	4,000	4,000	-0-
Dritz, Steven	181,125	87,500	Nil
Elliott, Lang	99,229	35,000	Nil
Engineering Fitness	88,313	37,500	Nil
Fabbri, Ina	5,000	5,000	-0-
Friedlander, Charles	33,835	12,500	Nil
Fulton, Peter	22,016	22,016	-0-
Galterio, Richard	115,165	72,288	Nil
Gatewood, Bennie	99,440	56,500	Nil
Getz, Norman	58,392	25,000	Nil
Gilbert, Warren	25,000	25,000	-0-
Gilleland, Ned	44,772	15,625	Nil
Gleason/Orthopedic	121,543	37,500	Nil
Gomes, Zachary	139,309	25,000	Nil
Gordon, Chris	461,494	314,500	Nil
Graves, Eugene	133,531	75,000	Nil
Grow, David	50,000	25,000	Nil
Herzing, Henry	554,209	225,000	1.6
Hickey, Bill & Pamela	228,472	85,000	Nil
Hickey, Kim	78,710	50,000	Nil
Huse, Wilfred & Margaret	201,644	102,500	Nil
Jackson, William & Ann	141,335	50,000	Nil
Jacobs, Norman	133,869	50,000	Nil
Jagmin, Anthony	114,784	25,000	Nil
Janis, Michael & Rosamond	100,622	45,000	Nil
Jarman, Paul	742,052	440,466	Nil
Joseph, Ralph	13,238	10,000	Nil
Kandel, Brian	29,586	12,500	Nil
Keating, Patrick	20,736	12,500	Nil
Kimball, Robert	77,409	25,000	Nil
Krogue, Ken	323,892	283,770	Nil
Labarbara, Luann	2,500	2,000	Nil
Labarbara, Vincent	79,036	34,036	Nil
LeBlanc, Gene	15,770	12,500	Nil
Lee, Daniel	241,804	65,625	Nil

Leithauser, Charles, Trustee

65,060 25,000

Nil

**Table of Contents**

MacNeil, Jeff & Shelly	95,419	21,250	Nil
Marsillo, Mario	36,959	20,584	Nil
Menillo, Gregory	90,959	50,000	Nil
Menon, Venugopal	16,695	5,000	Nil
Mirman, Al	71,383	7,500	Nil
Mirman, Ilene	86,903	52,736	Nil
Moley, Andrew	118,330	50,000	Nil
Mulkey II Ltd. Partnership	114,473	65,000	Nil
Novogrodzky, Mario	34,205	25,000	Nil
Nunley Investments	188,178	50,000	Nil
Nunley, P.	25,000	25,000	-0-
Patil, Jayakumar & Purnima	180,779	12,500	Nil
Pepe, Danielle	10,000	10,000	Nil
Pobiel, Ronald	12,181	2,500	Nil
Rand, Eric	307,039	158,500	Nil
Richard F. Miller & Karen E. Smith, co-executors FBO Estate of George L. Smith	288,902	75,000	1.0
Schiller, Leonard	140,869	40,625	Nil
Schiller, Phillip	42,586	25,000	Nil
Siegel, Marc & Joyce	52,979	30,236	Nil
Smith, Donald	49,577	20,000	Nil
Smith, G. Douglas	788,768	624,916	Nil
Smith, Gary	163,210	75,000	Nil
Smith, Rodney D.	3,140	3,140	-0-
Smith, Thomas & Liz	104,378	15,000	Nil
Sommer, Frederic	800	800	0.0%
Stern, Ted	1,560,923	473,750	5.1%
Stewart, Stephen	56,351	25,000	Nil
Stone, Joel	162,985	50,000	Nil
Tanner, Stephen	71,667	37,500	Nil
Van Le, Linda	20,736	12,500	Nil
Volpe, Michael	22,720	16,020	Nil
Wolfe, J. Michael	105,261	50,000	Nil



---

**Table of Contents**

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, DC 20549**

---

**FORM 10-Q**

---

x **Quarterly report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934**

For the quarterly period ended June 30, 2005

or

.. **Transition report pursuant to section 13 or 15(d) of the Securities Exchange act of 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File No. 0-26917

---

**UCN, INC.**

**(Exact name of registrant as specified in its charter)**

---

Edgar Filing: UCN INC - Form 424B3

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**87-0528557**  
(IRS Employer  
Identification No.)

**14870 Pony Express Road, Bluffdale, Utah 84065**

(Address of principal executive offices and Zip Code)

**(801) 320-3300**

(Registrant's telephone number, including area code)

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is an accelerated filer (as described in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 20,782,669 shares of common stock as of August 12, 2005.

---

**Table of Contents**

**TABLE OF CONTENTS**

<b>ITEM NUMBER AND CAPTION</b>	<b>Page</b>
<b>PART I FINANCIAL INFORMATION</b>	
Item 1. Financial Statements	
<u>Condensed Consolidated Balance Sheets as of June 30, 2005, and December 31, 2004 (unaudited)</u>	3
<u>Condensed Consolidated Statements of Operations for the Three Months Ended June 30, 2005 and 2004 (unaudited)</u>	4
<u>Condensed Consolidated Statements of Operations for the Six Months Ended June 30, 2005 and 2004 (unaudited)</u>	5
<u>Condensed Consolidated Statement of Stockholders' Equity for the Six Months Ended June 30, 2005 (unaudited)</u>	6
<u>Condensed Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2005 and 2004 (unaudited)</u>	7
<u>Notes to Condensed Consolidated Financial Statements (unaudited)</u>	9
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	16
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	20
Item 4. <u>Controls and Procedures</u>	20
<b>PART II OTHER INFORMATION</b>	
Item 4. <u>Submission of Matters to a Vote of Security Holders</u>	21
Item 6. <u>Exhibits</u>	21
<u>Signatures</u>	21

**Table of Contents****UCN, INC.****CONDENSED CONSOLIDATED BALANCE SHEETS - (Unaudited)***(in thousands except share data)*

	<b>June 30, 2005</b>	<b>December 31, 2004</b>
	<u>          </u>	<u>          </u>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 2,770	\$ 4,010
Restricted cash	1,566	892
Accounts and other receivables, net of allowance for uncollectible accounts of \$1,059 and \$1,098, respectively	11,056	8,544
Other current assets	527	446
	<u>          </u>	<u>          </u>
Total current assets	15,919	13,892
Property and equipment, net	4,013	3,027
Intangible assets, net	13,492	5,981
Other assets	460	505
	<u>          </u>	<u>          </u>
Total assets	<u>\$ 33,884</u>	<u>\$ 23,405</u>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
Current liabilities:		
Line of credit	\$ 2,166	\$ 2,796
Current portion of long-term debt and capital lease obligations	2,238	746
Trade accounts payable	10,827	6,683
Accrued liabilities	4,128	2,245
	<u>          </u>	<u>          </u>
Total current liabilities	19,359	12,470
Long-term debt and capital lease obligations	5,448	272
Other long-term liabilities	436	
	<u>          </u>	<u>          </u>
Total liabilities	25,243	12,742
Commitments and contingencies (notes 6 and 12)		
Stockholders' equity:		
Preferred stock, \$0.0001 par value, 15,000,000 shares authorized;		
Series A 8% cumulative convertible preferred stock; 0 and 1,753,993 shares issued and outstanding for 2005 and 2004, respectively (liquidation values of \$0 and \$3,507,986)		
Series B 8% cumulative convertible preferred stock; 0 and 397,800 shares issued and outstanding for 2005 and 2004, respectively (liquidation values of \$0 and \$3,978,000)		
Common stock, \$0.0001 par value; 100,000,000 shares authorized; 20,782,669 and 16,290,467 shares issued and outstanding for 2005 and 2004, respectively	2	2
Additional paid-in capital	40,617	38,585
Warrants and options outstanding	370	610
Accumulated deficit	(32,348)	(28,534)
	<u>          </u>	<u>          </u>

Edgar Filing: UCN INC - Form 424B3

Total stockholders' equity	8,641	10,663
Total liabilities and stockholders' equity	\$ 33,884	\$ 23,405

See accompanying notes

**Table of Contents****UCN, INC.****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS - (Unaudited)***(in thousands except per share data)*

	<b>Three months ended June 30,</b>	
	<b>2005</b>	<b>2004</b>
Revenues from telecommunications services	\$ 21,488	\$ 16,728
Operating expenses:		
Costs of revenues	14,130	8,976
General and administrative	4,666	3,763
Selling and promotion	4,287	3,624
Total operating expenses	23,083	16,363
Income (loss) from operations	(1,595)	365
Other income (expense):		
Interest income	24	7
Interest expense	(226)	(191)
Total other expense, net	(202)	(184)
Net income (loss)	(1,797)	181
8% Preferred dividends on Series A and B preferred stock		(156)
Net income (loss) applicable to common stockholders	\$ (1,797)	\$ 25
Net income (loss) per common share:		
Basic	\$ (0.09)	\$ 0.00
Diluted (presented only for dilutive periods)	\$	\$ 0.00
Weighted average common shares outstanding:		
Basic	20,783	13,535
Diluted (presented only for dilutive periods)		14,649

See accompanying notes

Table of Contents

## UCN, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS - (Unaudited)

*(in thousands except per share data)*

	<u>Six months ended June 30,</u>	
	<u>2005</u>	<u>2004</u>
Revenues from telecommunications services	\$ 37,462	\$ 33,472
Operating expenses:		
Costs of revenues	24,501	18,152
General and administrative	8,249	7,780
Selling and promotion	8,122	6,728
	<u>40,872</u>	<u>32,660</u>
Total operating expenses		
Income (loss) from operations	(3,410)	812
Other income (expense):		
Interest income	44	21
Interest expense	(410)	(549)
Gain on early extinguishment of debt		109
	<u>(366)</u>	<u>(419)</u>
Total other expense, net		
Net income (loss)	(3,776)	393
8% Preferred dividends on Series A and B preferred stock	(38)	(358)
	<u>(3,814)</u>	<u>35</u>
Net income (loss) applicable to common stockholders		
Net income (loss) per common share:		
Basic	\$ (0.19)	\$ 0.00
Diluted (presented only for dilutive periods)	\$	\$ 0.00
Weighted average common shares outstanding:		
Basic	20,146	11,160
Diluted (presented only for dilutive periods)		12,491

See accompanying notes

**Table of Contents****UCN, INC.****CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS EQUITY - (Unaudited)***(in thousands)*

	<u>Preferred Stock</u>		<u>Common Stock</u>		<u>Additional</u>	<u>Warrants/</u>	<u>Accumulated</u>	<u>Total</u>
	<u>Shares</u>	<u>Amount</u>	<u>Shares</u>	<u>Amount</u>	<u>Paid-in</u>	<u>Options</u>		
					<u>Capital</u>	<u>Outstanding</u>	<u>Deficit</u>	
Balance at January 1, 2005	2,152	\$	16,290	\$ 2	\$ 38,585	\$ 610	\$ (28,534)	\$ 10,663
Issuance of common stock as part of MyACD acquisition			563		1,284			1,284
Conversion of preferred shares to common	(2,152)		3,743					
Exercise of warrants with cash to purchase common shares, net of issuance costs			4		8	(4)		4
Exercise of employee options to purchase common shares			65		156			156
Cancellation of warrants					236	(236)		
Preferred stock dividends							(38)	(38)
Issuance of common shares as payment of preferred stock dividends			117		348			348
Net loss							(3,776)	(3,776)
Balance at June 30, 2005		\$	20,782	\$ 2	\$ 40,617	\$ 370	\$ (32,348)	\$ 8,641

See accompanying notes



**Table of Contents****UCN, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS - (Unaudited)***(in thousands)*

	<b>Six months ended June 30,</b>	
	<b>2005</b>	<b>2004</b>
<b>Cash flows from operating activities:</b>		
Net income (loss)	\$ (3,776)	\$ 393
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	3,210	2,015
Amortization of discount on long-term debt		104
Amortization of deferred financing costs	44	50
Changes in operating assets and liabilities (net of the effects of the acquisitions):		
Accounts and other receivables, net	(407)	(415)
Other current assets	52	
Other non-current assets	(3)	(17)
Trade accounts payable	3,784	(2,116)
Accrued liabilities	(1,371)	694
<b>Net cash provided by operating activities</b>	<b>1,533</b>	<b>708</b>
<b>Cash flows from investing activities:</b>		
Increase in restricted cash	(674)	(129)
Increase in other assets		(22)
Acquisition of customer base		(758)
Acquisition of MyACD stock	(427)	
Purchases of property and equipment	(659)	(1,238)
<b>Net cash used in investing activities</b>	<b>(1,760)</b>	<b>(2,147)</b>
<b>Cash flows from financing activities:</b>		
Net borrowings and payments under line of credit	(629)	(3,339)
Proceeds from exercise of options and warrants	160	1,850
Private placement of common stock, net of offering costs		8,108
Repurchase of common stock		(500)
Principal payments on long-term debt	(544)	(5,607)
<b>Net cash provided by (used in) financing activities</b>	<b>(1,013)</b>	<b>512</b>
<b>Net decrease in cash and cash equivalents</b>	<b>(1,240)</b>	<b>(927)</b>
Cash and cash equivalents at the beginning of the period	4,010	3,055
<b>Cash and cash equivalents at the end of the period</b>	<b>\$ 2,770</b>	<b>\$ 2,128</b>

See accompanying notes

Table of Contents

## UCN, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS - (Unaudited)

*(in thousands)*

	<u>Six months ended June 30,</u>	
	<u>2005</u>	<u>2004</u>
<b>Supplemental cash flow information:</b>		
Cash paid for interest	\$ 443	\$ 544
<b>Supplemental schedule of noncash investing and financing activities:</b>		
Issuance of common shares in payment of preferred stock dividend	\$ 348	\$ 474
Accrual of dividend payable on preferred stock		358
Property and equipment financed with capital lease obligations	818	
Property and equipment financed through accounts payable	43	
Issuance of warrants with private placement of common stock		189
Issuance of warrants with consulting contract		72
Conversion of note payable into common stock		300
Issuance of preferred stock to acquire VoIP assets		91

Transactions related to acquisition of MyACD:

On January 5, 2005 the Company acquired all the stock of MyACD, Inc. in exchange for cash, common shares of the Company, and promissory notes (see Note 3). The following is a summary of the acquisition:

Fair value of assets acquired	\$ 6,360
Fair value of liabilities assumed and incurred	(377)
<b>Total purchase price</b>	<b>\$ 5,983</b>
Promissory notes issued	\$ 4,272
Common stock issued	1,284
Cash paid	427
	<b>\$ 5,983</b>

Transactions related to acquisition of Transtel:

On May 1, 2005 the Company acquired all the operating assets and certain liabilities of Transtel Communications, Inc. in exchange for a promissory note (see Note 3). The following is a summary of the acquisition:

Fair value of assets acquired	\$ 6,441
Fair value of liabilities assumed and incurred	(4,319)
<b>Total purchase price (promissory note issued)</b>	<b>\$ 2,122</b>

See accompanying notes



---

**Table of Contents**

NOTE 1 BASIS OF PRESENTATION

These unaudited interim financial statements of UCN, Inc. and its subsidiary (collectively, UCN or the Company ) have been prepared in accordance with the rules and regulations of the United States Securities and Exchange Commission (the Commission ). Such rules and regulations allow the omission of certain information and footnote disclosures normally included in the financial statements prepared in accordance with accounting principles generally accepted in the United States, so long as the statements are not misleading. In the opinion of Company management, these financial statements and accompanying notes contain all adjustments (consisting of normal recurring adjustments) necessary to present fairly the financial position and results of operations for the periods shown. These interim financial statements should be read in conjunction with the audited financial statements and notes thereto contained in our Annual Report on Form 10-K for the year ended December 31, 2004, as filed with the Commission on March 30, 2005. The results of operations for the three and six month periods ended June 30, 2005 are not necessarily indicative of the results to be expected for the full year.

As of June 30, 2005, UCN had a working capital deficit of \$3.4 million, including the current portion of long-term debt and capital lease obligations of \$2.2 million. The Company also experienced a net loss during the first half of 2005 of \$3.8 million, and the cost of revenue for the six months ended June 30, 2005 was 65% as compared to 54% during the same period of the prior year. The primary factors causing this decline in operating results over those of the first half of 2004 were the decision last year to invest promotion and development resources into leveraging acquired technology and bringing the inContact services to market, recently absorbing the operations of acquired Transtel Communications, Inc. during the second quarter of 2005, and the fact that the Company s largest wholesale telecommunication service vendors significantly increased their prices beginning in the fourth quarter of 2004. Some of the actions the Company is taking to improve the present situation include:

During the first half of 2005 the Company renegotiated lower minimum purchase commitments with two of its wholesale telecommunication service vendors over a longer period of time, and thus if necessary now has the flexibility to more easily switch customers to other, lower-cost vendors.

Since 2004 UCN has concentrated its marketing efforts on business users of telecommunication services. Recently, the Company has focused resources on promoting its inContact technology services, which carry significantly higher gross margins than traditional long distance services. As a result, the Company has begun to experience higher gross margins from the sales of these technology services. As the Company s sales mix continues to transition, management believes overall gross margins will improve during the latter half of 2005, and continue improving throughout 2006.

During the quarter ended June 30, 2005 the Company acquired the net operating assets of Transtel Communications, Inc., resulting in an immediate increase in revenue recorded during the quarter. While the historical combined operations for the quarter do not yet reflect cost reduction efforts, management has already taken steps to improve the operating results of this business and believes the acquisition will yield additional cash flow.

The Company s gross margins from its core customers improved slightly during the second quarter, and margins from the sale of inContact services were even higher. The gross margins on services provided to customers acquired from Transtel were 27%. Therefore, the Company is migrating these customers to its own network, enabling UCN to route the traffic through wholesale service providers at a lower cost.

The Company s line of credit is due to expire in January 2006. Management has signed a Letter of Intent with another funding organization to increase UCN s line of credit arrangement from \$5 million to \$10 million, and allow UCN to borrow, if needed, against a higher percentage of total accounts receivable. The Company anticipates consummating this arrangement by the end of September 2005.

## Edgar Filing: UCN INC - Form 424B3

Management believes these actions will allow the Company to significantly increase its cash flow available from outside sources and from operations in order to meet short-term requirements, and also will eventually result in a return to overall profitability.

### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Capitalized Software Costs: In accordance with Statement of Position 98-1, *Accounting for Costs of Computer Software Developed or Obtained for Internal Use*, the Company capitalizes certain costs incurred for the development of internal use software. These costs include the costs associated with coding, software configuration, upgrades, and enhancements. During the three months ended June 30, 2005 and 2004, the Company capitalized approximately \$97,000 and \$201,000, respectively.

**Table of Contents**

During the six months ended June 30, 2005 and 2004, the Company capitalized approximately \$271,000 and \$413,000, respectively.

**Long-Lived Assets:** In accordance with Statement of Financial Accounting Standards ( SFAS ) No. 144, *Accounting for the Impairment or Disposal of Long-Lived Assets*, the Company evaluates the carrying value of long-lived assets, including intangibles, when events or circumstances indicate the existence of a possible impairment, based on projected undiscounted cash flows, and recognize impairment when such cash flows will be less than the carrying values. Measurement of the amounts of impairments, if any, is based upon the difference between carrying value and fair value. Events or circumstances that could indicate the existence of a possible impairment include obsolescence of the technology, an absence of market demand for the product, and/or continuing technology rights protection. Management believes the net carrying amount of long-lived assets will be recovered by future cash flows generated by commercialization of the technology related to the long-lived asset and from cash flows generated from customer lists.

**Stock-Based Compensation:** Employee compensation expense is measured using the intrinsic method. No stock-based compensation cost is reflected in net income applicable to common stockholders, since all options had an exercise price equal to or greater than the market price of the underlying common stock at the date of grant (see also Recent Accounting Pronouncements below).

The following table illustrates the effects on net income (loss) applicable to common stockholders and earnings (loss) per share if compensation expense was measured using the fair value recognition provision of SFAS No. 123, *Accounting for Stock-Based Compensation* (in thousands except share data):

	Three months ended		Six months ended	
	June 30,		June 30,	
	2005	2004	2005	2004
Net loss applicable to common stockholders:				
As reported	\$ (1,797)	\$ 25	\$ (3,814)	\$ 35
Pro forma stock-option based compensation	(112)	(164)	(272)	(277)
Pro forma net loss applicable to common stockholders	\$ (1,909)	\$ (139)	\$ (4,086)	\$ (242)
Basic and diluted net loss per common share:				
As reported	\$ (0.09)	\$ (0.00)	\$ (0.19)	\$ 0.00
Pro forma basic and diluted net loss per common share	\$ (0.09)	\$ (0.01)	\$ (0.20)	\$ (0.02)

We estimated the fair value of options granted under our employee stock-based compensation arrangements at the date of grant using the Black-Scholes model with the following weighted-average assumptions:

	Six Months Ended June 30,	
	2005	2004
Dividend yield	None	None

## Edgar Filing: UCN INC - Form 424B3

Expected volatility	51%	95%
Risk-free interest rate	3.75%	4.39%
Expected life (years)	5.0	4.5
Weighted average fair value of grants	\$ 1.02	\$ 1.37

Other Comprehensive Income: There were no components of other comprehensive income (loss) other than net income (loss).

Business Segments and Related Information: SFAS No. 131, *Disclosures about Segments of an Enterprise and Related Information*, establishes standards for the way public business enterprises are to report information about operating segments in annual financial statements and requires enterprises to report selected information about operating segments in interim financial reports issued to shareholders. It also establishes standards for related disclosure about products and services, geographic areas and major customers. The Company currently operates in only one business segment.



**Table of Contents**

**Net Income (Loss) Per Common Share:** Basic net income (loss) per common share ( Basic EPS ) excludes dilution and is computed by dividing net income applicable to common shareholders by the weighted average number of common shares outstanding during the year. Diluted net income (loss) per common share ( Diluted EPS ) reflects the potential dilution that could occur if stock options or other common stock equivalents were exercised or converted into common stock. The computation of Diluted EPS does not assume exercise or conversion of securities that would have an antidilutive effect on net income (loss) per common share, and is therefore not presented.

Following is the reconciliation of Basic and Diluted EPS (in thousands except per share data):

	Three months		Six months	
	ended June 30,		ended June 30,	
	2005	2004	2005	2004
Net income (loss) applicable to common stockholders, as reported	\$ (1,797)	\$ 25	\$ (3,814)	\$ 35
<b>Basic EPS:</b>				
Weighted average number of common shares outstanding	20,783	13,535	20,146	11,160
Basic net (loss) income per share	\$ (0.09)	\$ 0.00	\$ (0.19)	\$ 0.00
<b>Diluted EPS:</b>				
Common and common equivalent shares outstanding:				
Weighted average number of common shares outstanding	20,783	13,535	20,146	11,160
Common stock equivalents from options and warrants computed on the Treasury Stock method, using the average fair market value of common stock outstanding during the period	723	1,114	661	1,331
Shares used in the computation	21,506	14,649	20,807	12,491
Diluted net income per share (presented only for dilutive periods)		\$ 0.00		\$ 0.00

**Recent Accounting Pronouncements:** As described above in Stock-Based Compensation, we account for stock-based compensation awards issued to employees using the intrinsic value measurement provisions of Accounting Principles Board ( APB ) No. 25. Accordingly, no compensation expense has been recorded for stock options granted to employees with exercise prices greater than or equal to the fair value of the underlying common stock at the option grant date. On December 16, 2004, the Financial Accounting Standards Board issued SFAS 123 (revised 2004), *Share-Based Payment* ( SFAS 123R ) which eliminates the alternative of applying the intrinsic value measurement provisions of Opinion 25 to stock compensation awards issued to employees. The new standard requires enterprises to measure the cost of employee services received in exchange for an award of equity instruments based on the grant-date fair value of the award. That cost will be recognized over the period during which an employee is required to provide services in exchange for the award, known as the requisite service period (usually the vesting period).

We have not yet quantified the effects of the adoption of SFAS 123R, but it is expected that the new standard will result in significant stock-based compensation expense. The pro forma effects on net loss and loss per share if we had applied the fair value recognition provisions of original SFAS 123 on stock compensation awards (rather than applying the intrinsic value measurement provisions of Opinion 25) are disclosed above in Stock-Based Compensation. Although such pro forma effects of applying original SFAS 123 may be indicative of the effects of

## Edgar Filing: UCN INC - Form 424B3

adopting SFAS 123R, the provisions of these two statements differ in some important respects. The actual effects of adopting SFAS 123R will be dependent on numerous factors including, but not limited to, the valuation model chosen by the Company to value stock-based awards, the assumed award forfeiture rate, the accounting policies adopted concerning the method of recognizing the fair value of awards over the requisite service period, and the transition method (as described below) chosen for adopting SFAS 123R.

## Table of Contents

SFAS 123R will be effective for our fiscal quarter beginning January 1, 2006, and requires the use of either the Modified Prospective Application Method or the Modified Retrospective Method. Under the Modified Prospective Method, SFAS 123R is applied to new awards and to awards modified, repurchased, or cancelled after the effective date. Additionally, compensation cost for the portion of awards for which the requisite service has not been rendered (such as unvested options) that are outstanding as of the date of adoption shall be recognized as the remaining requisite services are rendered. The compensation cost relating to unvested awards at the date of adoption shall be based on the grant-date fair value of those awards as calculated for pro forma disclosures under the original SFAS 123. In addition, companies may use the Modified Retrospective Application Method. This method may be applied to all prior years for which the original SFAS 123 was effective or only to prior interim periods in the year of initial adoption. If the Modified Retrospective Application Method is applied, financial statements for prior periods shall be adjusted to give effect to the fair-value-based method of accounting for awards on a consistent basis with the pro forma disclosures required for those periods under the original SFAS 123.

Warrants and options: The balance of warrants and options outstanding in the accompanying condensed consolidated balance sheets represent the fair values assigned to warrant and options issued to non-employees that are valued based on the fair value model of SFAS 123.

Reclassifications: Certain reclassifications have been made to the prior year financial statements to conform to the current year presentation.

### NOTE 3 ACQUISITIONS

#### MyACD, Inc.

In October 2003, UCN acquired the exclusive right to sell and manage the enhanced telecommunications technology of MyACD, Inc., with a one-year option to purchase MyACD. MyACD has developed a telephony software solution for call center traffic management and related functions that UCN can now offer to its customers over its network. In September 2004 the Company entered into agreements that finalized payment terms, and set a date for closing the transaction. On January 5, 2005, UCN closed the acquisition and purchased all of the outstanding capital stock of MyACD.

The purchase price paid to MyACD stockholders was made by issuing promissory notes which aggregated \$4.3 million, after imputing interest. In addition, cash of \$427,000 and 562,985 shares of UCN common stock were also paid. The fair market value of the common stock on the date the parties set the price was \$2.28 per share. UCN will subsequently make variable monthly payments on the promissory notes based on MyACD product revenue until January 2008, when all remaining principal owed on the notes will be due. The notes are secured by MyACD common stock.

In connection with the acquisition UCN also incurred transaction liabilities of \$19,000, and assumed certain liabilities aggregating \$358,000. The entire capitalized cost of \$6.4 million was assigned to what management considers is MyACD's sole asset, its software technology, which is believed to have an estimated useful life of four years.

#### Transtel Communications, Inc.

## Edgar Filing: UCN INC - Form 424B3

On May 1, 2005 UCN entered into an agreement with Telephone Electronics Corporation ( TEC ), and with Transtel Communications, Inc., a subsidiary of TEC, wherein UCN agreed to purchase all of the operating assets and certain of the liabilities of Transtel and its subsidiaries. UCN issued to Transtel an eight percent promissory note for the purchase price of \$2.12 million, after imputing additional interest. The note is payable in 36 equal monthly installments of principal and interest. The note is secured by certain of the assets acquired, but is subordinate with respect to Transtel-related accounts receivable to the finance company with whom UCN has its line of credit arrangement. At the time of the acquisition, UCN anticipated incurring additional acquisition costs of approximately \$2.1 million. Such costs included \$950,000 of involuntary employee termination expenses and other shut-down costs, and included \$1.2 million related to the present value of assumed operating leases which will not be utilized by the Company, net of estimated sublease rentals. As of June 30, 2005, UCN had paid \$335,000 of the employee termination and shut-down costs, and had paid \$136,000 of the assumed operating lease obligations.

The following table summarizes the estimated fair values of the assets acquired and liabilities assumed at the date of acquisition (in thousands).

Current assets	\$ 2,420
Property, plant and equipment	270
Intangible assets, including customer base	3,650
Other assets	101
	<hr/>
Total assets acquired	6,441
	<hr/>
Current liabilities	(3,806)
Other long-term liabilities	(513)
	<hr/>
Total liabilities assumed	(4,319)
	<hr/>
Net assets acquired	\$ 2,122
	<hr/>

**Table of Contents**

The Company has accounted for both the MyACD and Transtel transactions using the purchase method of accounting, and has included the operating results of each business in UCN's statements of operations since the respective date of each acquisition. The following unaudited pro forma financial information presents operating results as if both acquisitions had occurred at the beginning of the respective years (in thousands except per share data):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2005	2004	2005	2004
Net revenue	\$ 23,390	\$ 23,573	\$ 45,359	\$ 47,985
Net loss applicable to common stockholders	(2,074)	(754)	(5,026)	(1,098)
Basic and diluted net loss per share	\$ (0.10)	\$ (0.06)	\$ (0.25)	\$ (0.10)

These historical pro forma results have been prepared for comparative purposes only and include certain adjustments such as additional amortization expense as a result of intangible assets arising from the acquisition, elimination of intercompany transactions, additional interest expense as a result of issuing the promissory notes, and depreciation on certain items of equipment acquired. However, the pro forma results do not reflect the reduction of 60 full-time Transtel employees, or the termination of seven operating leases for Transtel facilities which will not be utilized. Consequently, the results are not necessarily indicative either of the results of operations that actually would have resulted had the acquisition been in effect at the beginning of the respective years, or of results to be achieved in the future.

**NOTE 4 INTANGIBLE ASSETS**

During the first quarter of fiscal 2005, UCN recorded an additional \$6.4 million of acquired software technology in connection with closing the acquisition of MyACD (see Note 3). The technology is believed to have an estimated useful life of four years, and \$407,000 and \$795,000 in amortization expense using the straight-line method was recorded during the three and six months ended June 30, 2005, respectively.

On May 1, 2005, UCN recorded an additional \$3.7 million of acquired customer base of Transtel Communications, Inc. (see Note 3). The customer base is expected have an estimate useful life of four years, and \$206,000 in amortization expense using an accelerated amortization method was recorded during the three months ended June 30, 2005.

Total amortization expense for all intangible assets for the three and six month periods ended June 30, 2005 and 2004 was \$1.3 million and \$729,000, and \$2.4 million and \$1.4 million, respectively. The Company estimates the useful lives of its acquired customer lists, based on estimated attrition rates, to be 36 to 48 months.

Amortization expense for all intangible assets during the six months ending December 31, 2005, and during the four-year period ending December 31, 2009 is expected to be approximately \$2.6 million, \$4.8 million, \$3.1 million, \$2.3 million, and \$252,000, respectively.

**NOTE 5 ACCRUED LIABILITIES**

Edgar Filing: UCN INC - Form 424B3

Accrued liabilities consisted of the following (in thousands):

	<b>June 30, 2005</b>	<b>December 31, 2004</b>
	<u>          </u>	<u>          </u>
Accrued commissions	\$ 1,255	\$ 1,052
Accrued dividends		313
Accrued payroll and other compensation	814	504
Current portion of operating lease obligations assumed (see Note 7)	578	
Assumed acquisition liabilities (see Note 3)	615	
Other	866	376
	<u>          </u>	<u>          </u>
	<b>\$ 4,128</b>	<b>\$ 2,245</b>
	<u>          </u>	<u>          </u>

**Table of Contents**

## NOTE 6 LONG-TERM DEBT AND NOTES PAYABLE

Long-term debt consists of the following (in thousands):

	<u>June 30, 2004</u>	<u>December 31, 2003</u>
Unsecured note payable to the Chairman of the Board, bearing interest at 12 percent, payable monthly, due July 2007.	\$ 349	\$ 349
Unsecured note payable to a former Director bearing interest at 12 percent, payable monthly, due January 2006, and convertible to common stock at \$2.00 per share.	250	250
Unsecured promissory notes bearing interest at 10 percent, payable monthly. Principal payments due monthly, based on 10 percent of billings collected from customers acquired from Touch America, Inc. These notes have no maturity date, but will be paid off during August 2005.	65	354
Unsecured promissory note bearing interest at 10 percent, payable monthly. Principal payments due monthly, based on 30 percent of billings collected from customers acquired from Glyphics, Inc. The note was repaid in January 2005.		11
Promissory notes payable to two former MyACD stockholders, interest imputed at 8.25 percent, payable monthly, secured by MyACD common stock. Variable principal payments due monthly, based on MyACD service revenue, final principal payments due January 2008	3,814	
Promissory note payable to a former MyACD stockholder, interest imputed at 8.25 percent, payable monthly, secured by MyACD common stock. Principal payments due monthly, final principal payment due December 2007	305	
Promissory note payable to Transtel Communications, Inc. and subsidiaries bearing interest at 8 percent, principal and interest payable monthly, secured by certain of the assets acquired from Transtel, final payment due June 2008	2,122	
Capital leases	781	54
	<u>7,686</u>	<u>1,018</u>
Less current portion	<u>(2,238)</u>	<u>(746)</u>
	<u>\$ 5,448</u>	<u>\$ 272</u>

On January 5, 2005, UCN closed the acquisition of MyACD, Inc. and purchased all of the outstanding capital stock of MyACD from two stockholders. The purchase price paid to MyACD stockholders was made in part by issuing promissory notes which aggregated \$4.3 million, after imputing interest at 8.25%. Monthly payments on the notes will total 17 percent of the previous month's MyACD product and service revenue, with certain minimum and maximum limitations varying over the three-year term of the notes, and a final payment is due January 2008. The notes are secured by MyACD common stock.

In connection with the acquisition of Transtel Communications, Inc., UCN issued to Transtel and subsidiaries a promissory note in the principal amount of \$2.12 million. The note accrues interest at the rate of eight percent per annum, and is payable in 36 equal installments of principal plus accrued interest. The note is secured by certain of the assets acquired.

The Company has entered into a lease agreement with an equipment finance company for new computer equipment and related software in conjunction with its network expansion activities. In February 2005, equipment aggregating \$332,000 was acquired. In April 2005, UCN acquired an additional \$487,000 of equipment.

NOTE 7 OTHER LONG-TERM LIABILITIES

In connection with the acquisition of certain assets and liabilities from Transtel Communications, Inc. (see Note 3), the Company assumed certain operating lease obligations for facilities it does not anticipate using. The Company included the present value of these obligations with other liabilities assumed as of the acquisition date. As of June 30, 2005, there was approximately \$1 million still owing on these obligations, of which \$436,000 was due over a period of more than one year.



**Table of Contents**

**NOTE 8 CAPITAL TRANSACTIONS**

In December 2004 UCN gave notice to the remaining preferred stockholders that it was redeeming all outstanding shares of both series on January 29, 2005. At that time, there were 1.8 million shares of Preferred Series A Stock outstanding with a total redemption value of \$3.5 million, and 397,800 shares of Preferred Series B Stock outstanding with a total redemption value of \$4.0 million. By January 28, 2005 all remaining preferred stockholders had elected to convert their preferred shares to common. Accordingly, all remaining shares of Series A and B Preferred Stock were converted to a total of 3.7 million shares of UCN common stock. Subsequent to the conversion of all outstanding preferred shares, a final dividend payment totaling 117,000 shares of common stock was issued.

In connection with the MyACD, Inc. acquisition, the Company issued 562,985 shares of UCN common stock valued at \$2.28 per share as of the day the parties agreed on payment terms.

During the first quarter of fiscal 2005, investors and employees exercised options and warrants for a total of 69,267 shares of common stock. Total proceeds received by the Company were \$164,000.

**NOTE 9 RELATED PARTY TRANSACTIONS**

During the six months ended June 30, 2005 the Company paid Theodore Stern, the Chairman of the Board of Directors, \$5,000 per month for consulting, marketing, and capital raising activities. At June 30, 2005, there was \$5,000 owed to Mr. Stern.

During the first half of 2005 and 2004 there were certain debt arrangements with directors more fully described in the Company's Form 10-K filed with the Securities and Exchange Commission on March 30, 2005. During 2004 most of these obligations were repaid. Interest expense on obligations owed to these directors during the three and six months ended June 30, 2005 was \$18,000 and \$35,000, respectively. Interest expense during the three and six months ended June 30, 2004 was \$45,000 and \$151,000, respectively.

Three of the Company's current and prior directors participated in the 1999 Series A and the 2000 Series B Preferred Stock issuances under the same terms as all other outside investors. Accordingly, along with the other former preferred stockholders the participating directors received 17,000 shares of common stock as a final dividend.

**NOTE 10 MAJOR SUPPLIERS**

Approximately 65 percent and 79 percent of the Company's cost of revenue for the six months ended June 30, 2005 and 2004, respectively, was generated from three of the largest U.S. telecommunication service providers. As of June 30, 2005 and 2004, respectively, the Company owed approximately \$5.6 million and \$3.7 million to these three providers.

NOTE 11 GAIN ON EARLY EXTINGUISHMENT OF DEBT

During 2003 the Company entered into a Purchase Agreement to acquire approximately 12,000 long distance customers from Glyphics Communications, Inc. Subsequently, the two parties agreed that UCN would accelerate payments under the agreement in exchange for a discount on the purchase price. The final payment under the agreement was made in February 2004, and the Company recorded a \$109,000 gain on the early extinguishment of the debt.

NOTE 12 COMMITMENTS AND CONTINGENCIES

As part of the telecommunication service contracts with two of its wholesale providers, the Company agreed to purchase services which obligated UCN for a combined minimum of approximately \$1.4 million per month as of December 31, 2004. However, in April 2005 the Company renewed and modified one of the purchase agreements scheduled to end in July 2005. Under the new terms of the contact, UCN is obligated to purchase \$500,000 in telecommunications services per month, with the possibility for further reduction if certain competitive price guarantees are not met by the provider. Accordingly, the Company is now obligated for a total of approximately \$583,000 per month beginning April 2005 until June 2006, and for \$500,000 per month until March 2008.

## **Table of Contents**

### **ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

#### **Overview**

UCN, Inc. is a provider of on-demand (or hosted) contact handling software and business telecommunication services delivered over the UCN national Voice over Internet Protocol network (VoIP Network). The inContact application suite includes an integrated package of advanced contact handling, reporting and administration applications, and inControl, a unique, rapid application development tool.

In addition, UCN offers a set of traditional connectivity products. Our dedicated voice T1 product, the Intelligent-T, and our switched 1+ services, enable our customer sites to connect to the Intelligent Network and gain access to our inContact services. Our customers publish UCN toll free numbers to their customer base, enabling inbound callers to be handled through the inContact applications embedded in the Intelligent Network. We generate internal growth by pursuing multiple marketing avenues, including using independent agents, value-added resellers, and selling through our direct and inside sales force.

#### **Results of Operations**

##### *Revenue*

Total revenues increased 29 percent to \$21.5 million for the three months ended June 30, 2005 as compared to \$16.7 million for the same period in 2004. Revenues increased 12 percent to \$37.5 million for the six months ended June 30, 2005 as compared to \$33.5 million for the same period in 2004. The increases are due primarily to additional revenue derived from the Transtel acquisition, which added \$3.8 million in revenue during the second quarter of 2005. In addition, revenue during 2005's second quarter increased by approximately \$2.2 million from new commercial customers generated by ongoing promotional efforts involving agents, as well as our own internal sales force. Offsetting these increases for the three months ended June 30, 2005 were revenue decreases attributable to customer attrition which aggregated \$1.3 million. Other than the effect of Q2 Transtel revenues during the six months ended June 30, 2005, the year-to-date revenue increase over the prior year also included \$3.5 million in revenue from new commercial customers, offset by a total of \$3.6 million in revenue decreases attributable to customer attrition.

Our plan since the beginning of 2004 has been to focus our marketing effort on business users of telecommunication services, not residential long distance users, because we believe there is a much greater opportunity for a business of our size and resources to increase revenues through the sale of enhanced telecommunications services to business customers rather than through the sale of traditional long distance service to residential customers. With the technology we acquired in 2003, we have developed a menu of enhanced communication services that we are marketing to our existing business customers, and to new prospects, through our established independent agent sales channel and value-added resellers. As a result of these dynamic changes in our business we are experiencing a transition in our sales mix. We expect this transition period will continue through 2005. During the transition we believe we may experience little or no internal growth in revenues until sales of enhanced services overtakes diminished revenue caused by attrition primarily in our residential long distance customer base.

##### *Costs of revenue*

## Edgar Filing: UCN INC - Form 424B3

Costs of revenue for the quarter ended June 30, 2005 was \$14.1 million, a 57 percent increase compared to \$9.0 million for the comparable period during the prior year. Cost of revenue as a percentage of revenue for the three months ended June 30, 2005 was 66 percent as compared to 54 percent during 2004. Year-to-date, cost of revenue was \$24.5 million, a 35 percent increase compared to \$18.2 million for the first half of 2004. As percentage of revenue, cost of revenue for the six months ended June 30, 2005 was 65 percent as compared to 54 percent for 2004. The decrease in gross margin is the result of the combination of lower, more competitive pricing we adopted during 2004 in some of the newer long-distance rate plans, along with the change in our sales mix from residential customers to business customers. We also experienced rate increases from certain wholesale carriers during the fourth quarter of 2004, which also impacted 2005.

Since 2004 UCN has concentrated its marketing efforts on business users of telecommunication services. Recently, the Company has focused resources to promoting its inContact technology services which carry significantly higher gross margins than traditional long distance services. As a result, the Company has begun to experience higher gross margins from

## Table of Contents

the sales of these technology services. The Company's costs relating to revenue derived from its core customers actually improved slightly during the second quarter of 2005, decreasing to 64 percent from 65 percent during the first quarter ended March 31, 2005. However, the cost of services sold to new Transtel customers was 73 percent during the second quarter, resulting in the combined cost of revenue of 66 percent for the three months ended June 30, 2005. The Company is in the process of migrating these customers to its own network, enabling it to route the traffic through wholesale service providers at a lower cost. As these efforts proceed, and as the Company's sales mix continues to transition, management believes overall gross margins will improve during the latter half of 2005, and continue improving throughout 2006.

### *General and administrative*

General and administrative expenses for the three months ended June 30, 2005 increased 24 percent to \$4.7 million compared to \$3.8 million in the same period for 2004. Such expenses for the first half of 2005 increased 6 percent to \$8.2 million compared to \$7.8 million for 2004. However, expenses for the three and six months ended June 30, 2005 included \$604,000 and \$1.0 million of amortization costs related to MyACD technology and the Transtel customer base, which did not affect results for 2004. In addition, during the second quarter of 2005, Transtel-related general and administrative expenses amounting to \$739,000 were also included. Excluding the MyACD and Transtel amortization, and administrative expenses attributable to the recent acquisition of Transtel, the remaining general and administrative expenses were 12 percent and 16 percent lower for the three-month and six-month periods ended June 30, 2005, compared to the same periods in 2004, which resulted from cost control efforts and network operating efficiencies implemented during the latter part of 2004.

### *Selling and promotion*

Selling and promotion expenses increased 18 percent to \$4.3 million, or 20 percent of revenue, during the quarter ended June 30, 2005, from \$3.6 million, or 22 percent of revenue, during the quarter ended June 30, 2004. During the six months ended June 30, 2005 selling and promotional expenses increased 21 percent to \$8.1 million, or 22 percent of revenue, from \$6.7 million, or 21 percent of revenue, during the same period of 2004. The increases are the result of the continuing transition in our sales mix during 2005 as higher-commissioned business customers increased, and lower-commissioned residential customers decreased through attrition. In addition, during the latter part of 2004 we added several sales-related personnel, and incurred sales related expenses in connection with developing our marketing program for the inContact family of products.

### *Other income (expense)*

Interest expense during the second quarter of 2005 was \$226,000, compared to \$191,000 during the second quarter of 2004. During the six months ended June 30, 2005, interest was \$410,000 compared to \$549,000 for the six months ended June 30, 2004. The differences resulted from continuing reductions in outstanding debt throughout the latter part of 2004, offset by debt increases during 2005 in connection with the MyACD and Transtel acquisitions.

During the third quarter of 2003, UCN entered into a purchase agreement to acquire approximately 12,000 long distance customers from Glyphics Communications, Inc. Subsequently, Glyphics agreed to discount the purchase price for accelerated payments. The final payment under the agreement was made in February 2004, and we recorded a \$109,000 gain during the first quarter of 2004 on the early extinguishment of the debt.

**Liquidity and Capital Resources**

During the first quarter of 2005, investors and employees exercised options and warrants for a total of 69,267 shares of Common Stock. Total proceeds received by the Company was \$164,000

UCN's current ratio as of June 30, 2005 decreased to 0.82:1 from 1.11:1 at December 31, 2004. The components of current assets and current liabilities that changed most significantly since the end of 2004 were the current portion of long-term debt obligations, accounts payable and accrued liabilities, and accounts receivable. The primary reason for the changes was the addition of certain assets and liabilities from Transtel Communications, Inc. in connection with the acquisition.

UCN is potentially liable under surety bonds aggregating \$120,000 in favor of two municipalities with whom UCN has contracts to provide long distance services. The municipalities routinely require all telecommunication service providers to maintain such surety bonds. One of the bonds is secured by restricted cash of \$20,000. Additional restricted cash of \$20,000 is on secured deposit with a financial institution that provides credit card processing.

**Table of Contents**

On January 5, 2005, UCN closed the acquisition of MyACD, Inc. and purchased all of the outstanding capital stock of MyACD from its two stockholders. The purchase price paid to MyACD stockholders was made by issuing promissory notes which aggregated \$4.3 million, after imputing interest over the life of the loans. In addition, cash of \$427,000 and 562,985 shares of UCN common stock were also paid. Monthly payments on the notes will total 17 percent of the previous month's MyACD product and service revenue, with certain minimum and maximum limitations varying over the three-year term of the notes, and a final payment is due January 2008.

On May 1, 2005 UCN agreed to purchase all of the operating assets and certain of the liabilities of Transtel Communications, Inc. and its subsidiaries. In consideration for the assets acquired and liabilities assumed, UCN issued to Transtel and its subsidiaries a promissory note in the principal amount of \$2.12 million. The note accrues interest at the rate of eight percent per annum, and is payable in 36 equal installments of principal plus accrued interest. The note is secured by certain of the assets acquired. At the time of the acquisition, UCN anticipated incurring additional acquisition costs of approximately \$2.1 million.

The Company has entered into a lease agreement with an equipment finance company for new computer equipment and related software in conjunction with its network expansion activities. In February 2005, equipment aggregating \$332,000 was acquired. In April 2005, UCN acquired an additional \$487,000 of equipment.

UCN has a line of credit agreement with a financing company that expires in January 2006. The available borrowing limit is \$5 million. Interest accrues at prime plus three percent. The facility allows UCN to obtain financing on its eligible accounts receivable, including unbilled receivables and regular monthly billings. The facility is collateralized by the underlying receivables. On June 30, 2005, the amount outstanding, less applied draws, was \$2.2 million which was the maximum amount available based on eligible accounts receivable. The facility requires UCN to maintain a restricted cash account for the collection of the receivables, which is used to pay down the amount owing each week, and which is replenished each day by ongoing collections from customers. Accordingly, as of June 30, 2005, UCN had \$1.4 million of restricted cash specifically associated with the line of credit arrangement, and which was used to pay down the facility within a few days. This allowed the Company to then borrow additional amounts as needed the following week, pursuant to the weekly pattern contemplated by the agreement.

As of June 30, 2005, UCN had a working capital deficit of \$3.6 million, including the current portion of long-term debt and capital lease obligations of \$2.2 million. The Company also experienced a net loss during the first half of 2005 of \$3.8 million, and the cost of revenue for the six months ended June 30, 2005 was 65% as compared to 54% during the same period of the prior year. Some of the actions the Company is taking to improve the present situation include efforts to improve gross margins as mentioned above. In addition, the Company's line of credit is due to expire in January 2006. Management has signed a Letter of Intent with another funding organization to increase UCN's line of credit arrangement from \$5 million to \$10 million, and allow the Company to borrow, if needed, against a higher percentage of total accounts receivable. The Company anticipates consummating this arrangement by the end of September 2005. Management believes these actions will allow the Company to significantly increase its cash flow available from outside sources and from operations in order to meet short-term requirements, and also will eventually result in a return to overall profitability.

**Contractual obligations** The following table discloses aggregate information about our contractual obligations including notes payable and lease obligations, and the periods in which payments are due as of June 30, 2005 (in thousands):

	<u>Total</u>	<u>Less Than 1 Year</u>	<u>1-3 Years</u>	<u>4-5 Years</u>	<u>After 5 Years</u>
Notes payable (1)	\$ 6,904	\$ 1,805	\$ 5,099	\$	\$

Edgar Filing: UCN INC - Form 424B3

Capital lease obligations	761	248	512	1	
Operating lease obligations	3,159	1,200	1,744	215	
Interest on above notes and leases	1,125	566	559		
Purchase commitments under service provider contracts	17,500	6,417	11,083		
	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>
Total contractual obligations	\$ 29,449	\$ 10,236	\$ 18,997	\$ 216	\$
	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>

(1) In the case of MyACD-related notes, this assumes that minimum monthly payments are made through the maturity date.



## **Table of Contents**

### **Critical accounting policies and estimates**

**Revenue Recognition** The Company's revenue recognition policy with respect to reseller agreements is to record gross revenues and receivables from customers when the Company acts as principal in the transaction. The Company recognizes revenue when the customer takes title to the products or services, the customer obtains the risks and rewards of ownership, and when UCN assumes the risk of loss for collection, delivery, or returns. Revenues from sales of services are recognized upon providing the services to the customers. Unbilled revenue from services provided in between billing cycles is estimated. Revenue is derived primarily from business telephony services, including dedicated transport, switched, long distance, and data services. UCN's customers are principally small and medium-sized businesses and residential customers located nationwide. Revenue for the majority of switched access, dedicated, and long distance service is generally billed on a transactional basis determined by customer usage with some fixed rate elements billed in advance. The transactional elements of switched services are billed in arrears and estimates are used to recognize revenue in the period earned. The fixed rate elements billed in advance are recognized over the period the services are provided. Unbilled revenue from services provided in between billing cycles is estimated.

**Accounts Receivable and Allowance for Doubtful Accounts** Accounts receivable is comprised of amounts billed and billable to customers, net of an allowance for uncollectible amounts. The allowance for doubtful accounts is estimated by management and is based on specific information about customer accounts, past loss experience, and general economic conditions. An account is written off by management when deemed uncollectible, although collection efforts may continue.

**Long-Lived Assets** Our long-lived assets consist of acquired customer lists, patents, and acquired technology. As of June 30, 2005, the carrying value of these assets was approximately \$13.2 million, or 39 percent of total assets. We evaluate the carrying value of long-lived assets, including intangibles, when events or circumstances indicate the existence of a possible impairment. In our evaluation, we estimate the net undiscounted cash flows expected to be generated by the assets, and recognize impairment when such cash flows will be less than carrying values. Events or circumstances that could indicate the existence of a possible impairment include obsolescence of the technology, an absence of market demand for the product, and/or the partial or complete lapse of continuing technology rights protection.

**Debt Issuance Costs** As an inducement to various investors, shareholders, and board members to lend monies to UCN, shares of common stock and warrants to purchase shares of common stock were issued to them. The fair market value of the shares of common stock at the date of issuance was capitalized as debt issuance costs and was amortized over the life of the loans. The fair value of the warrants was estimated on the date of issuance using the Black-Scholes pricing model, and was also capitalized as debt issuance costs and amortized over the life of the loans.

**Income Taxes** UCN recognizes a liability or asset for the deferred income tax consequences of all temporary differences between the tax bases of assets and liabilities and their reported amounts in the financial statements that will result in taxable or deductible amounts in future years when the reported amounts of the assets and liabilities are recovered or settled. These deferred income tax assets or liabilities are measured using the enacted tax rates that will be in effect when the differences are expected to reverse. Recognition of deferred tax assets is limited to amounts considered by management to be more likely than not of realization in future periods. To date, a valuation allowance has been recorded to reduce the deferred income tax assets.

### **Recent Accounting Pronouncements**

**Stock-Based Compensation** We have a stock option plan that provides for the issuance of common stock options to employees and service providers. Although SFAS No. 123, *Accounting for Stock-Based Compensation*, encourages entities to adopt a fair-value-based method of accounting for stock options and similar equity instruments, it also allows an entity to continue measuring compensation cost for stock-based

## Edgar Filing: UCN INC - Form 424B3

compensation for employees and directors using the intrinsic-value method of accounting prescribed by Accounting Principles Board ( APB ) Opinion No 25, *Accounting for Stock Issued to Employees*. We have elected to follow the accounting provisions of APB 25 and to furnish the pro forma disclosures required under SFAS No. 123 for employees and directors, but we also issue warrants to non-employees that are recognized as expense when issued in accordance with the provisions of SFAS No. 123. We calculate compensation expense under SFAS No. 123 using the Black-Scholes option pricing model. In so doing, we estimate certain key variables used in the model. We believe the estimates we use are appropriate and reasonable.

On December 16, 2004, the FASB issued Statement of Financial Accounting Standards No. 123 (revised 2004), *Share-Based Payment*, which eliminates the alternative of applying the intrinsic value measurement provisions of Opinion 25 to stock compensation awards issued to employees. The new standard requires enterprises to measure the cost of employee services received in exchange for an award of equity instruments based on the grant-date fair value of the award. Beginning January 1, 2006,

## **Table of Contents**

that cost will be recognized over the period during which an employee is required to provide services in exchange for the award, known as the requisite service period (usually the vesting period).

## **Forward-Looking Statements**

The Private Securities Litigation Reform Act of 1985 provides a safe harbor for forward-looking statements made by UCN, except where such statements are made in connection with an initial public offering. All statements, other than statements of historical fact, which address activities, actions, goals, prospects, or new developments that we expect or anticipate will or may occur in the future, including such things as expansion and growth of our operations and other such matters are forward-looking statements. Any one or a combination of factors could materially affect our operations and financial condition. These factors include competitive pressures, success or failure of marketing programs, changes in pricing and availability of services and products offered to customers, legal and regulatory initiatives affecting customer marketing and rebate programs or long distance service, and conditions in the capital markets. Forward-looking statements made by us are based on knowledge of our business and the environment in which we operate as of the date of this report. Because of the factors listed above, as well as other factors beyond its control, actual results may differ from those in the forward-looking statements.

## **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Our exposure to market risk is limited to interest rate sensitivity, which is affected by changes in the general level of U.S. interest rates. Our cash equivalents are invested with high quality issuers and limit the amount of credit exposure to any one issuer. Due to the short-term nature of the cash equivalents, we believe that we are not subject to any material interest rate risk as it relates to interest income. For interest expense, our line-of-credit arrangement has a variable interest rate based on the prime rate. Assuming the outstanding amount at June 30, 2005 was constant over the next twelve months, a one percent change in the prime interest rate would result in a change in interest expense of approximately \$26,000 over the next twelve-month period. All other debt instruments have fixed interest rates and are therefore not subject to interest rate risk.

We did not have any foreign currency hedges or other derivative financial instruments as of June 30, 2005. We do not enter into financial instruments for trading or speculative purposes and do not currently utilize derivative financial instruments. Our operations are conducted in the United States and as such are not subject to foreign currency exchange rate risk.

## **ITEM 4. CONTROLS AND PROCEDURES**

With the participation of management, UCN's chief executive officer and chief financial officer evaluated its disclosure controls and procedures on June 30, 2005. Based on this evaluation, the chief executive officer and the chief financial officer concluded that the disclosure controls and procedures are effective in connection with UCN's filing of its quarterly report on Form 10-Q for the three and six months ended June 30, 2005.

During the first half of 2005 there have been no significant changes in UCN's internal controls or in other factors that could significantly affect these controls, including any significant deficiencies or material weaknesses of internal controls that would require corrective action.



**Table of Contents****PART II****ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

At the Annual Meeting of Stockholders held on June 22, 2005, the stockholders voted on the following matters:

- (1) Election of Theodore Stern, Steve Barnett, Paul F. Koeppe, Blake O. Fisher, Jr., and Paul Jarman as directors of UCN to serve until their successors are duly elected and qualified; and
- (2) Ratify the selection by the Audit Committee of the firm of Deloitte & Touche LLP as the independent auditors to examine UCN's financial statements for the year 2005.

Each of the foregoing matters was approved by the stockholders. The number of votes cast on the foregoing matters is as follows:

	<u>For</u>	<u>Against</u>	<u>Abstain</u>
Election of Directors:			
Theodore Stern	15,449,013	59,205	
Steve Barnett	15,453,622	54,596	
Paul F. Koeppe	15,455,337	52,881	
Blake O. Fisher, Jr.	15,455,337	52,881	
Paul Jarman	15,447,299	60,919	
Ratification of selection of Deloitte & Touche LLP	15,451,559	1,280	55,379

**ITEM 6. EXHIBITS**

<u>Exhibit No.</u>	<u>Title of Document</u>
31.1	Certification of the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certifications of the Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**UCN, INC.**

Date: August 12, 2005

By: /s/ Paul Jarman  
Paul Jarman  
President and Chief Executive Officer

Date: August 12, 2005

By: /s/ Brett W. Coats  
Brett W. Coats  
Principal Financial and Accounting Officer