AMERITRADE HOLDING CORP Form SC 13G February 13, 2004

OMB APPROVAL

OMB Number: 3235-0145

Expires: 12-31-05

Estimated Average burden hours per response

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(AMENDMENT NO. ____) *

Ameritrade Holding Company, Inc.

(Name of Issuer)

Common Stock Par Value 5.01
(Title of Class of Securities)
03074K 10 0
(CUSIP Number)
12/31/03
(Date of Event Which Requires Filing of this Statement)
THIS SCHEDULE IS BEING FILED PURSUANT TO RULE 13d-1 (d)
* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.
The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).
Page 1

CUSIP NO. 03074K 10 0		13G	
1	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOV	E PERSON	
	TA IX L.P. TA/Advent VIII L.P. Advent Atlantic and Pacific III L.P. TA/Atlantic and Pacific IV L.P. TA Executives Fund LLC	04-3520 04-3334 04-3299 04-3465	380 318 628
	TA Investors LLC	04-3395	
2	CHECK THE BOX IF A MEMBER OF A GROUP*		
	(A) x		
	(B) "		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION		
	TA IX L.P.	Delaw	vare
	TA/Advent VIII L.P.	Delaw	vare
	Advent Atlantic and Pacific III L.P.	Delaw	vare
	TA/Atlantic and Pacific IV L.P.	Delaw	vare
	TA Executives Fund LLC	Delaw	vare
	TA Investors LLC	Delaw	vare
	5 SOLE VOTING POWER		
		18,779,	137

	Edgar Filing: AMERITRADE HOLDING CORP - Form	SC 13G
	TA IX L.P.	6,738,658
NUMBER OF SHARES	TA/Advent VIII L.P.	1,160,800
BENEFICIALLY OWNED BY	Advent Atlantic and Pacific III L.P.	4,567,297
EACH REPORTING	TA/Atlantic and Pacific IV L.P.	211,521
WITH	TA Executives Fund LLC	510,354
	TA Investors LLC	
•	6 SHARED VOTING POWER	
	N/A	
•	7 SOLE DISPOSITIVE POWER	
	TA IX L.P.	18,779,137
	TA/Advent VIII L.P.	6,738,658
	Advent Atlantic and Pacific III L.P.	1,160,800
	TA/Atlantic and Pacific IV L.P.	4,567,297
	TA Executives Fund LLC	211,521
	TA Investors LLC	510,354
	8 SHARED DISPOSITIVE POWER	
	N/A	
9 AGGREGAT	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
TA IX L.P		18,779,137
TA/Advent	TA/Advent VIII L.P. Advent Atlantic and Pacific III L.P. TA/Atlantic and Pacific IV L.P. TA Executives Fund LLC	
Advent Atl		
TA/Atlanti		
TA Execut		
TA Investo	ors LLC	510,354

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	
	TA IX L.P.	4.38%
	TA/Advent VIII L.P.	1.57%
	Advent Atlantic and Pacific III L.P.	0.27%
	TA/Atlantic and Pacific IV L.P.	1.06%
	TA Executives Fund LLC	0.05%
	TA Investors LLC	0.12%
12	TYPE OF REPORTING PERSON	
	Each entity is a Partnership	

ITEM 1 (A) NAME OF ISSUER: Ameritrade Holding Company, Inc. ADDRESS OF ISSUER S PRINCIPAL EXECUTIVE OFFICES: ITEM 1 (B) 4211 South 102nd Street Omaha, NE 68127 ITEM 2 (A) NAME OF PERSON FILING: TA IX L.P. TA/Advent VIII L.P. Advent Atlantic and Pacific III L.P. TA/Atlantic and Pacific IV L.P. TA Executives Fund LLC TA Investors LLC ITEM 2 (B) ADDRESS OF PRINCIPAL BUSINESS OFFICE: c/o TA Associates 125 High Street, Suite 2500 Boston, MA 02110 ITEM 2 (C) CITIZENSHIP: Not Applicable ITEM 2 (D) TITLE AND CLASS OF SECURITIES: Common CUSIP NUMBER: 03074K 10 0 ITEM 2 (E) ITEM 3 IF THIS STATEMENT IS FILED PURSUANT TO RULES 13D-1 (B) OR 13D-2 (B), CHECK WHETHER THE PERSON FILING IS A: Not Applicable ITEM 4 **OWNERSHIP** COMMON STOCK ITEM 4 (A) AMOUNT BENEFICIALLY OWNED: TA IX L.P. TA/Advent VIII L.P Advent Atlantic and Pacific III L.P. 18,779,137 6,738,658 TA/Atlantic and Pacific IV L.P. 1,160,800 TA Executives Fund LLC 4,567,297 211,521 TA Investors LLC 510,364

ITEM 4 (B)

PERCENT OF CLASS

PERCENTAGE

	TA IX L.P.	
	TA/Advent VIII L.P	
	Advent Atlantic and Pacific III L.P.	4 290
	TA/Atlantic and Pacific IV L.P.	4.38% 1.57%
	TA Executives Fund LLC	0.27% 1.06%
	TA Executives Fund ELC	0.05%
	TA Investors LLC	0.12%
ITEM 4 (C)	NUMBER OF SHARES AS TO WHICH SUCH PERSON HAS:	
		COMMON STOCK
	(I) SOLE POWER TO VOTE OR DIRECT THE VOTE:	
	TA IX L.P.	
	TA/Advent VIII L.P	
	Advent Atlantic and Pacific III L.P.	18,779,137
	TA/Atlantic and Pacific IV L.P.	6,738,658
	TA Executives Fund LLC	1,160,800 4,567,297
	TA Investors LLC	211,521 510,354
	(II) SHARED POWER TO VOTE OR DIRECT THE VOTE:	N/A
		COMMON STOCK
	(III) SOLE POWER TO DIPOSE OR DIRECT THE DISPOSITION:	
	TA IX L.P.	
	TA/Advent VIII L.P	
	Advent Atlantic and Pacific III L.P.	18,779,137
	TA/Atlantic and Pacific IV L.P.	6,738,658
		1,160,800
	TA Executives Fund LLC	4,567,297
	TA Investors LLC	211,521 510,354
	(IV) SHARED POWER TO DISPOSE OR DIRECT THE DISPOSITION	N/A

- ITEM 5 OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS: Not Applicable
- ITEM 6 OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON: Not Applicable
- ITEM 7 IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY THAT ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Not Applicable

ITEM 8 IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

This schedule 13G is filed pursuant to Rule 13d-1 (d). For the agreement of the TA group members to a joint filing, see below.

The TA Associates group of funds is party to a Stockholders Agreement, dated as of April 6, 2002, between the Issuer, entities affiliated with J. Joe Ricketts, entities affiliated with Bain Capital, and entities affiliated with Silver Lake Partners, L.P. An exhibit listing each party to the Stockholders Agreement is attached hereto. The stockholders Agreement requires the parties to vote their Common Stock for directors that are designated in accordance with the provisions of the Stockholders Agreement. The Stockholders Agreement restricts the parties from selling Common Stock in some negotiated transactions unless the seller offers each other party an opportunity to participate in the sale. In addition, the Stockholders Agreement restricts the parties from voting their shares of Common Stock in favor of or against certain sale of the company transactions that are not approved by the required directors. The aggregate number of shares of Common Stock owned by the parties to the Stockholders Agreement, based on information provided to TA Associates by the other parties to the Stockholders Agreement, is 179,162,848 shares. The share ownership for TA Associates does not include any shares owned by the other parties to the Stockholders Agreement. TA Associates disclaims beneficial ownership of any shares of Common Stock owned by the other parties to the Stockholders Agreement.

- ITEM 9 NOTICE OF DISSOLUTION OF GROUP: Not Applicable
- ITEM 10 CERTIFICATION: Not Applicable

SIGNATURE

After reasonable inquiry and to the best of my Knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

AGREEMENT FOR JOINT FILING

TA IX L.P., TA/Advent VIII L.P., Advent Atlantic and Pacific III L.P., TA/Atlantic and Pacific IV L.P., TA Executives Fund LLC and TA Investors LLC, hereby agree that TA Associates Inc. shall file with the Securities and Exchange Commission a joint schedule 13G on behalf of the above-named parties concerning their beneficial ownership of Ameritrade Holding Company, Inc.

Dated: February 13, 2004

TA IX L.P.

By: TA Associates IX LLC., its General Partner

By: TA Associates, Inc. its Manager

By: /s/ Thomas P. Alber

Thomas P. Alber, Chief Financial Officer

TA/ADVENT VIII L.P.

By: TA Associates VIII LLC. its General Partner

By: TA Associates, Inc. its Manager

By: /s/ Thomas P. Alber

Thomas P. Alber, Chief Financial Officer

ADVENT ATLANTIC AND PACIFIC III L.P.

By: TA Associates AAP III Partners L.P., its General Partner

By: TA Associates, Inc. its General Partner

By: /s/ Thomas P. Alber

Thomas P. Alber, Chief Financial Officer

Ву:	TA Associates AP IV L.P., its General Partner
Ву:	TA Associates, Inc. its General Partner
Ву:	/s/ Thomas P. Alber
	Thomas P. Alber, Chief Financial Officer
ГА]	EXECUTIVES FUND LLC
Ву:	TA Associates, Inc., its Manager
Ву:	/s/ Thomas P. Alber
	Thomas P. Alber, Chief Financial Officer
ГΑ	INVESTORS LLC
Ву:	TA Associates, Inc., its Manager
Bv:	/s/ Thomas P. Alber

Thomas P. Alber, Chief Financial Officer

TA/ATLANTIC AND PACIFIC IV L.P.

Parties to the Stockholders Agreement

Ameritrade Holding Corporation

Bain Capital VII Coinvestment Fund, L.P.

Bain Capital Fund VII, L.P.

BCI Datek Investors, LLC

18. J. Joe Ricketts

2.

3.

4.

4.	DCI Datex Investors, LLC
5.	BCIP Associates II
6.	BCIP Associates II-B
7.	BCIP Trust Associates II
8.	BCIP Trust Associates II-B
9.	Silver Lake Partners, L.P.
10.	Silver Lake Investors, L.P.
11.	Silver Lake Technology Investors, L.L.C.
12.	TA/Advent VIII, L.P.
13.	TA Executives Fund, LLC
14.	TA Investors, LLC
15.	TA Atlantic & Pacific IV, L.P.
16.	TA IX, L.P.
17.	Advent Atlantic & Pacific III, L.P.

- 19. Marlene M. Ricketts
- 20. Marlene M. Ricketts 1994 Dynasty Trust
- 21. J. Joe Ricketts 1994 Dynasty Trust
- 22. Ricketts Grandchildren Trust