Edgar Filing: HENDRIX DANIEL T - Form 4

| HENDRIX I Form 4 | DANIEL T | | | | | | | | | | | |
|--|---------------------|--|----------------------|--|---------------|--------------------|----------------------------|--|--|------------------------|--|--|
| February 03, | 2006 | | | | | | | | | | | |
| FORM | | | | | | | NCE | | r | PPROVAL | | |
| | | ITIES AND EXCHANGE CO hington, D.C. 20549 | | | | OMB Number: | 3235-0287 | | | | | |
| Check this box | | | | | | | | | Expires: | January 31, | | |
| if no longer subject to STATEMENT OF CHANG | | | | | BENEF | ICIA | LOW | NERSHIP OF | Estimated a | • | | |
| Section 16. Form 4 or | | | | SECUR | ATTES | | | | burden hou response | • | | |
| Form 5 obligation | • • | | | | | | - | ge Act of 1934, | | | | |
| may cont See Instru | inue. Section 17(2 | | of the In | • | • | · · | | f 1935 or Sectio 40 | n | | | |
| 1(b). | | | | | ľ | | | | | | | |
| (Print or Type F | Responses) | | | | | | | | | | | |
| 1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to | | | | | | | | | son(s) to | | | |
| HENDRIX DANIEL T Symbol | | | - | FACE INC [IFSIA] | | | | Issuer | | | | |
| | | | Earliest Transaction | | | | (Check all applicable) | | | | | |
| (Month/Da | | | - | | | | X Director | | 10% Owner tle Other (specify | | | |
| 2859 PACES FERRY ROAD, 02/01/20 SUITE 2000 | | | | | | | | below) below) President and CEO | | | | |
| | (Street) | | 4. If Ame | ndment, Da | ate Origina | 1 | | 6. Individual or Jo | | | | |
| | | | | th/Day/Year) | | | | Applicable Line) _X_ Form filed by One Reporting Person | | | | |
| ATLANTA, GA 30339 | | | | | | | | | More than One Reporting | | | |
| (City) | (State) | (Zip) | Table | e I - Non-I | Derivative | Secur | ities Aco | quired, Disposed of | f, or Beneficial | lly Owned | | |
| 1.Title of | 2. Transaction Date | | | n Date, if Transaction(A) or Disposed of Code (D) | | | | Securities H Beneficially (| 6. Ownership Form: Direct (D) or | Indirect Beneficial | | |
| Security (Instr. 3) | (Month/Day/Year) | any | | | | | | | | | | |
| | Day/Year) | (Instr. 8) (Instr. 3, 4 and 5) | | | | Owned Following | Indirect (I) (Instr. 4) | Ownership (Instr. 4) | | | | |
| | | | (A) | | | | Reported Transaction(s) | | | | | |
| Class D | | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | | | |
| Class B Common | 02/01/2006 | | | C <u>(1)</u> | 6,667 (1) | D | \$0 | 520,746 <u>(2)</u> | D | | | |
| Stock | | | | | (1) | | | | | | | |
| Class A | 02/01/2000 | | | $\mathbf{C}^{(1)}$ | 6,667 | • | ¢ 0 | 52.027 | D | | | |
| common Stock | 02/01/2006 | | | C <u>(1)</u> | (1) | А | \$0 | 53,927 | D | | | |
| Class A | | | | | | | \$ | | | | | |
| Common Stock | 02/01/2006 | | | S | 53 <u>(3)</u> | D | \$ 9.27 | 53,874 | D | | | |
| Class A | 02/01/2006 | | | S | 750 (3) | D | \$ | 53,124 | D | | | |
| Common | | | | | | | 9.26 | | | | | |

Edgar Filing: HENDRIX DANIEL T - Form 4

| Class A Common Stock | 02/01/2006 | S | 1,869 (3) |) \$ 9.2 | 51,255 | D | |
|----------------------------|------------|---|------------------|-------------|------------|---|-------------------|
| Class A Common Stock | 02/01/2006 | S | 263 <u>(3)</u> D |) \$ 9.2 | 50,992 | D | |
| Class A Common Stock | 02/01/2006 | S | 263 <u>(3)</u> E |) \$ 9.2 | 50,729 | D | |
| Class A Common Stock | 02/01/2006 | S | 2,406 (3) |) \$ 9.2 | 48,323 | D | |
| Class A Common Stock | 02/01/2006 | S | 1,063 (3) |) \$9 | 0.2 47,260 | D | |
| Class B Common Stock | | | | | 4,209.0354 | Ι | By 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 3 | ate | 7. Titl Amou Under Securi (Instr. | unt of rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr |
|---|---|---|--|---|---------------------|--------------------|---|--|---|--|
| | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

Reporting Person

| Reporting Owner Name / Address | | Relationships | | | | | | |
|--|------------|---------------|-----------|----------------------|-------|--|--|--|
| | | | 10% Owner | Officer | Other | | | |
| HENDRIX DANIEL T 2859 PACES FERRY ROAD, SUITE 2000 ATLANTA, GA 30339 | | Х | | President and CEO | | | | |
| Signatures | | | | | | | | |
| /s/ Daniel T. Hendrix | 02/03/2006 | | | | | | | |
| **Signature of | Date | | | | | | | |

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Conversion of a security exempted pursuant to Rule 16b-6(b). The reporting person exchanged Class B shares for Class A shares on a one-for-one basis.
- (2) A substantial number of such shares are restricted shares subject to a risk of forfeiture under certain circumstances.

(3) This sale was effected pursuant to a Rule 10b5-1(c) trading plan adopted by the reporting person on June 30, 2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.