

Deer Consumer Products, Inc.  
Form 8-K  
March 22, 2011

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K  
\_\_\_\_\_

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 21, 2011

DEER CONSUMER PRODUCTS, INC.  
(Exact name of registrant as specified in its charter)

|   |                                       |  |
|---|---------------------------------------|--|
| Nevada<br>(State or other Jurisdiction of<br>Incorporation) | 001-34407<br>(Commission File Number) | 20-5526104<br>(IRS Employer Identification<br>No.) |
|---|---------------------------------------|--|

|  |                      |
|--|----------------------|
| Area 2, 1/F, Building M-6,<br>Central High-Tech Industrial Park, Nanshan,<br>Shenzhen, China<br>(Address of Principal Executive Offices) | 518057<br>(Zip Code) |
|--|----------------------|

Registrant's telephone number, including area code: (86) 755-8602-8285

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events

On March 21, 2011, Deer Consumer Products, Inc. issued a press release reporting no changes in its business operations and the possibility of illegal short selling activities in its common stock.

A copy of the press release is furnished as Exhibit 99.99 to this report and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall they be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

| Exhibit | Description  |
|---------|--|
| 99.99   | <u>Press Release, “Deer Consumer Products, Inc. Reports No Changes in its Business Operations. Reports Possible Illegal Short Selling Activities in DEER’s Common Stock,” dated March 21, 2011</u> |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

|       |                |                              |                         |
|-------|----------------|------------------------------|-------------------------|
|       |                | DEER CONSUMER PRODUCTS, INC. |                         |
|       |                | (Registrant)                 |                         |
| Date: | March 21, 2011 | By:                          | /s/ Ying He             |
|       |                | Name:                        | Ying He                 |
|       |                | Title:                       | Chief Executive Officer |