### Edgar Filing: Buhrdorf Ross - Form 4

Buhrdorf R Form 4 October 29.												
OMB APPROVAL												
	UNITED	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287	
Check t if no loi	nger									Expires:	January 31, 2005	
subject Section Form 4	to <b>STATE</b> 16.	MENT OF	CHAN	NGES IN BENEFICIAL OWN SECURITIES					ERSHIP OF	Estimated a burden hour response	average urs per	
Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).30(h) of the Investment Company Act of 1940												
(Print or Type	Responses)											
Buhrdorf Ross Symbo				2. Issuer Name <b>and</b> Ticker or Trading mbol OMEAWAY INC [AWAY]					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (					ransaction			(Check	all applicable	)	
(Month/I				nth/Day/Year) 25/2012				- Ī	Director 10% Owner X Officer (give title Other (specify below) Chief Technology Officer			
	(Street)	2	4. If Amei	endment, Date Original				(	6. Individual or Joint/Group Filing(Check			
				Month/Day/Year)				-	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
		(Zip)							Person			
(City)	(State)							_	ired, Disposed of,		-	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	nsaction Date 2A. Deemed h/Day/Year) Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6.7. Nature ofOwnershipIndirectForm:BeneficialDirect (D)Ownershipor Indirect(Instr. 4)(I)(Instr. 4)		
Common Stock	10/25/2012			М		13,542	А	\$ 8.1	121,805	D		
Common Stock	10/25/2012			S <u>(1)</u>		13,542	D	\$ 25.2539 ( <u>3)</u>	108,263	D		
Common Stock	10/25/2012			М		3,958	А	\$ 13.49	112,221	D		
Common Stock	10/25/2012			S <u>(1)</u>		3,958	D	\$ 25.2539 ( <u>3)</u>	108,263	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 8.1	10/25/2012		M <u>(1)</u>	13,542	(2)	01/29/2018	Common Stock	13,542
Stock Option (Right to Buy)	\$ 13.49	10/25/2012		M <u>(1)</u>	3,958	<u>(4)</u>	11/13/2019	Common Stock	3,958

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Buhrdorf Ross 1011 W. FIFTH STREET, SUITE 300 AUSTIN, TX 78703			Chief Technology Officer			
Signatures						
/s/ Melissa Fruge, Attorney-in-Fact for	Ross					
Buhrdorf		10/	29/2012			
**Signature of Reporting Person			Date			
<b>Explanation of Respor</b>	ises:					

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction pursuant to a 10b5-1 Trading Plan adopted by the Reporting Person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.

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- (2) Vested as to 4,253 shares per month beginning January 29, 2009 through December 29, 2009 and as to 7,292 shares per month beginning January 29, 2010 through December 29, 2010.
- (3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$24.94 to \$25.87.
- (4) Vested as to 100% of the shares subject to the option on December 31,2011

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.