## Edgar Filing: Bellm Brent - Form 4

Bellm Brent											
Form 4											
July 25, 201	2										
FORM	14			~					OMB AF	PROVAL	
	UNITED	STATES		RITIES A			ANGE C	OMMISSION	OMB Number:	3235-0287	
Check th									Expires:	January 31,	
if no longer subject to STATEMENT OF CHAI				NGES IN BENEFICIAL OWN				<b>VERSHIP OF</b>	Estimated a	2005 average	
Section		SECURITIES					burden hours per				
Form 4 c			~		~ .				response 0		
Form 5 obligatio							-	Act of 1934,			
may con				•	•	-	•	1935 or Section			
<i>See</i> Instr 1(b).	ruction	30(n)	of the fi	nvestmen	t Compa	ny Ao	ct of 1940	U			
(Print or Type	Responses)										
Dallas Davat			Symbol	er Name <b>an</b>			8	5. Relationship of Reporting Person(s) to Issuer			
Н				AWAY I	NC [AW	'AY]		(Check all applicable)			
(Last)	(First) (1	Middle)	3. Date o	of Earliest T	ransaction				11	<b>,</b>	
				Ionth/Day/Year)				Director 10% Owner X_ Officer (give title Other (specify			
								below) below)			
300								Chief O	perating Office	er	
			4. If Am	f Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
			Filed(Mo	onth/Day/Yea	r)			Applicable Line) _X_ Form filed by One Reporting Person			
ALICTINE T	N 70702							Form filed by O			
AUSTIN, T	X /8/03							Person	,		
(City)	(State)	(Zip)	Tab	le I - Non-J	Derivative	Secu	rities Acqu	iired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transactio Code (Instr. 8)	4. Securi onor Dispos (Instr. 3,	sed of		) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	07/23/2012			$S_{(1)}^{(1)}$	2,083	D	\$ 21.9647	45,836	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Bellm Brent 1011 W. FIFTH STREET, SUITE 300 AUSTIN, TX 78703			Chief Operating Officer					
Signatures								
/s/ Melissa Fruge as Attorney-in-Fact for	or Brent							
Bellm		07/	25/2012					
**Signature of Reporting Person			Date					
<b>Explanation of Respor</b>	ises:							

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction pursuant to a 10b5-1 Trading Plan adopted by the Reporting Person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.