## Edgar Filing: Hale Thomas E - Form 4

Hale Thomas	s E												
Form 4													
April 20, 201													
FORM	14 UNITED	статес	SECUE	TIFS	2 4 1	ND FY	<b>ТЦ А</b>	NCEC	OMMISSION	OMB AF	PROVA	۹L	
	UNITED	SIAILS						NGE U	0111111551011	OMB Number:	3235	-0287	
Check this box if no longer subject to Section 16. Statement of CHANG				ashington, D.C. 20549					NEDSHID OF	Expires:	Janua	ry 31, 2005	
					SECURITIES					Estimated average burden hours per			
Form 4 o Form 5		anont to C	Section 1	f(a) of	the	Connit		vohono	h A at of $1024$	response		0.5	
obligation may cont <i>See</i> Instru 1(b).	ns Section 17(a	a) of the l		tility H	old	ing Con	ipany	Act of	e Act of 1934, 1935 or Section 0	1			
(Print or Type F	Responses)												
Hale Thomas E Symbol				r Name <b>and</b> Ticker or Trading AWAY INC [AWAY]					5. Relationship of Reporting Person(s) to Issuer				
									(Check all applicable)				
(Last)	(First) (N	vildule)		of Earliest Transaction /Day/Year)					Director	10%	Owner		
1011 W. FII 300	FTH STREET, SI	UITE	04/18/2	-	,				X Officer (give below)		er (specify	7	
	(Street)		4. If Ame	ndment,	Dat	e Original			6. Individual or Jo	int/Group Filin	g(Check		
				Ionth/Day/Year)					Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
AUSTIN, T	X 78703								Person	ore than One Ke	porting		
(City)	(State)	(Zip)	Tabl	e I - Noi	n-De	erivative	Securi	ities Acq	uired, Disposed of	, or Beneficial	ly Owne	d	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any		Code (Instr.	8)	4. Securit n(A) or Di (Instr. 3,	sposed	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Benefic	t cial ship	
Common Stock	04/18/2012			S <u>(1)</u>		365	D	\$ 24.36	48,540	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Hale Thomas E 1011 W. FIFTH STREET, SUITE 300 AUSTIN, TX 78703		Chief Product Officer					
Signatures							
/s/ Melissa Fruge as Attorney-in-Fact for Thomas Hale		04/20/2012					
**Signature of Reporting Person		Date					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction pursuant to a 10b5-1 Trading Plan adopted by the Reporting Person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.