#### CARLYLE EUROPE PARTNERS II LP

Form 3

January 25, 2011

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

response...

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement Nielsen Holdings N.V. [NLSN] A Carlyle Partners IV Cayman, (Month/Day/Year) L.P. 01/25/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O THE CARLYLE (Check all applicable) GROUP. 1001 PENNSYLVANIA AVE, NW, \_X\_ 10% Owner Director **STE 220 S** Officer \_Other (give title below) (specify below) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person WASHINGTON. DCÂ 20004 \_X\_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities 3. Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Common Stock I See footnotes (1) (4) 43,424,425 Common Stock 1,753,762 Ι See footnotes (2) (4)Common Stock 9,917,167 I See footnotes (3) (4)Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

information contained in this form are not required to respond unless the form displays a

currently valid OMB control number.

1. Title of Derivative Security (Instr. 4)

**Expiration Date** (Month/Day/Year)

2. Date Exercisable and 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

Conversion Ownership or Exercise Price of Derivative Security

Form of Derivative Security: Direct (D) or Indirect

(I)

(Instr. 5)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Date Expiration Exercisable Date

Amount or Title Number of Shares

# **Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Carlyle Partners IV Cayman, L.P. C/O THE CARLYLE GROUP 1001 PENNSYLVANIA AVE, NW, STE 220 S WASHINGTON, DC 20004	Â	ÂX	Â	Â
TC Group IV Cayman, L.P. C/O THE CARLYLE GROUP 1001 PENNSYLVANIA AVE, NW, STE 220 S WASHINGTON, DC 20004	Â	ÂΧ	Â	Â
CP IV GP, Ltd. C/O THE CARLYLE GROUP 1001 PENNSYLVANIA AVE, NW, STE 220 S WASHINGTON, DC 20004	Â	ÂX	Â	Â
TC Group Cayman Investment Holdings, L.P. C/O THE CARLYLE GROUP 1001 PENNSYLVANIA AVE, NW, STE 220 S WASHINGTON, DC 20004	Â	ÂX	Â	Â
CP IV Coinvestment Cayman, L.P. C/O THE CARLYLE GROUP 1001 PENNSYLVANIA AVE, NW, STE 220 S WASHINGTON, DC 20004	Â	ÂX	Â	Â
CEP II Participations SARL SICAR C/O THE CARLYLE GROUP 1001 PENNSYLVANIA AVE, NW, STE 220 S WASHINGTON, DC 20004	Â	ÂX	Â	Â
CARLYLE EUROPE PARTNERS II LP C/O THE CARLYLE GROUP 1001 PENNSYLVANIA AVE, NW, STE 220 S WASHINGTON, DC 20004	Â	ÂX	Â	Â
CEP II Managing GP, L.P. C/O THE CARLYLE GROUP 1001 PENNSYLVANIA AVE, NW, STE 220 S WASHINGTON, DC 20004	Â	ÂX	Â	Â
	Â	ÂΧ	Â	Â

Reporting Owners 2

CEP II Managing GP Holdings, Ltd. C/O THE CARLYLE GROUP 1001 PENNSYLVANIA AVE, NW, STE 220 S WASHINGTON, DCÂ 20004

# **Signatures**

/s/ Daniel A. D'Aniello, Authorized Person for Carlyle Partners IV Cayman, L.P.	
**Signature of Reporting Person	Date
/s/ Daniel A. D'Aniello, Authorized Person for TC Group IV Cayman, L.P.	
**Signature of Reporting Person	Date
/s/ Daniel A. D'Aniello, Authorized Person for CP IV GP, Ltd.	
**Signature of Reporting Person	Date
/s/ Daniel A. D'Aniello, Authorized Person for TC Group Cayman Investment Holdings, L.P.	01/25/2011
**Signature of Reporting Person	Date
/s/ Daniel A. D'Aniello, Authorized Person for CP IV Coinvestment Cayman, L.P.	
**Signature of Reporting Person	Date
/s/ Sam Block III, Authorized Person for CEP II Participations S.?? r.l. SICAR	
**Signature of Reporting Person	Date
/s/ David Rubenstein, Authorized Person for Carlyle Europe Partners II, L.P.	
**Signature of Reporting Person	Date
/s/ Daniel A. D'Aniello, Authorized Person for CEP II Managing GP, L.P.	01/25/2011
**Signature of Reporting Person	Date
/s/ Daniel A. D'Aniello, Authorized Person for CEP II Managing GP Holdings, Ltd.	
**Signature of Reporting Person	Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The securities are held by Carlyle Partners IV Cayman, L.P. ("CP IV") through Valcon Acquisition Holding (Luxembourg) S.?? r.l., a

  (1) private limited company incorporated under the laws of Luxembourg ("Luxco"). CP IV's general partner is TC Group IV Cayman, L.P., whose general partner is CP IV GP, Ltd., which is wholly owned by TC Group Cayman Investment Holdings, L.P.
- The securities are held by CP IV Coinvestment Cayman, L.P. ("CPIV Coinvest") through Luxco. CPIV Coinvest's general partner is CP IV GP, Ltd., which is wholly owned by TC Group Cayman Investment Holdings, L.P.
- The securities are held by CEP II Participations S.?? r.l. SICAR ("CEP II P") through Luxco. CEP II P is directly or indirectly owned by Carlyle Europe Partners II, L.P., whose general partner is CEP II Managing GP, L.P., whose general partner is CEP II Managing GP Holdings, Ltd., which is wholly owned by TC Group Cayman Investment Holdings, L.P.
  - The general partner of TC Group Cayman Investment Holding, L.P. is TCG Holdings Cayman II, L.P. The general partner of TCG Holdings Cayman II, L.P. is DBD Cayman Ltd., a Cayman Islands exempted limited liability company. The sole shareholder of DBD Cayman, Ltd. is DBD Cayman Holdings, Ltd., a Cayman Islands exempted limited liability company. DBD Cayman Holdings, Ltd. has
- investment discretion and dispositive power over the shares. DBD Cayman Holdings, Ltd. is controlled by its ordinary members, William E. Conway, Jr., Daniel A. D'Aniello and David M. Rubenstein and all action relating to the investment and disposition of the shares requires their approval. William E. Conway, Jr., Daniel A. D'Aniello and David M. Rubenstein, as ordinary members of DBD Cayman Holdings, Ltd., may be deemed to share beneficial ownership of the shares beneficially owned by CP IV, CPIV Coinvest and CEP II P. Such persons disclaim such beneficial ownership.

Signatures 3

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#### **Remarks:**

Because no more than 10 reporting persons can file any one Form 3 through the Securities and l

Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein, except Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.