

MOLSON COORS BREWING CO

Form 4

May 17, 2007

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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2005  
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burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KIELY W LEO III**

(Last) (First) (Middle)

**C/O MOLSON COORS BREWING  
COMPANY, 1225 17TH STREET**

(Street)

**DENVER, CO 80202**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

**MOLSON COORS BREWING CO  
[TAP.A; TAP]**

3. Date of Earliest Transaction  
(Month/Day/Year)

**05/15/2007**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
**Global CEO**

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class B Common Stock					7,468.172	I	by 401(k)
Class B Common Stock					4,744.4149 (1)	I	by IRA
Class B Common Stock					730	I	by Channel Island Partnership
Class B					74,280 (1)	D	

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Common  
Stock

Class B Common Stock	05/15/2007	M <sup>(2)</sup>	15,000	A	\$ 48.4375	89,280	D
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Class B Common Stock	05/15/2007	M <sup>(2)</sup>	15,000	D	\$ 89.872	74,280	D
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Class B Common Stock	05/15/2007	G <sup>(3)</sup>	558	D	\$ 89.872	73,722	D
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Class B Common Stock	05/15/2007	G <sup>(4)</sup>	280	D	\$ 89.872	73,442	D
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Class B Common Stock	05/15/2007	G <sup>(5)</sup>	224	D	\$ 89.872	73,218	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 48.4375	05/15/2007		M <sup>(2)</sup>	15,000	02/17/2001 <sup>(6)</sup> 02/17/2010	Class B Common Stock 15,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director    10% Owner    Officer    Other

KIELY W LEO III  
C/O MOLSON COORS BREWING COMPANY  
1225 17TH STREET  
DENVER, CO 80202

X

Global CEO

## Signatures

Samuel D. Walker as agent for W. Leo  
Kiely III

05/17/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were correctly and timely reported but inadvertently and incorrectly reported in a subsequent filing.
- (2) Mr. Kiely executed a pre-planned exercise and sale pursuant to a written plan.
- (3) Mr. Kiely gifted shares to a charitable organization.
- (4) Mr. Kiely gifted shares to a cultural organization.
- (5) Mr. Kiely gifted shares to an academic institution.
- (6) This option is fully vested and exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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