

Western Union CO  
Form 4  
October 03, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Scheirman Scott

(Last) (First) (Middle)

12500 EAST BELFORD AVENUE

(Street)

ENGLEWOOD, CO 80112

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

Western Union CO [WU]

3. Date of Earliest Transaction  
(Month/Day/Year)

09/29/2006

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

EVP & CFO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/29/2006		A	(A) or (D) Amount 24,983 (1)	Price \$ 0	29,282 (2)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form  
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number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (Right to Buy)	\$ 19.13	09/29/2006		A		180,798		<u>(3)</u>	09/29/2016	Common Stock	180,79
Employee Stock Option (Right to Buy)	\$ 7.57	09/29/2006		A		219 <u>(4)</u>		<u>(5)</u>	05/27/2008	Common Stock	219
Employee Stock Option (Right to Buy)	\$ 13.54	09/29/2006		A		219 <u>(4)</u>		<u>(5)</u>	02/07/2011	Common Stock	219
Employee Stock Option (Right to Buy)	\$ 18.77	09/29/2006		A		131,730 <u>(4)</u>		<u>(5)</u>	02/06/2012	Common Stock	131,73
Employee Stock Option (Right to Buy)	\$ 19.22	09/29/2006		A		3,907 <u>(4)</u>		<u>(5)</u>	03/06/2012	Common Stock	3,907
Employee Stock Option (Right to Buy)	\$ 15.65	09/29/2006		A		570 <u>(4)</u>		<u>(5)</u>	01/22/2013	Common Stock	570
Employee Stock Option (Right to Buy)	\$ 17.78	09/29/2006		A		65,865 <u>(4)</u>		<u>(5)</u>	02/12/2014	Common Stock	65,865
Employee Stock Option	\$ 17.78	09/29/2006		A		131,730 <u>(4)</u>		<u>(5)</u>	02/12/2014	Common Stock	131,73

(Right to  
Buy)Employee  
Stock

Option \$ 19.07 09/29/2006

(Right to  
Buy)

A

65,865  
(4)

(5)

12/08/2014

Common  
Stock

65,865

Employee  
Stock

Option \$ 20.01 09/29/2006

(Right to  
Buy)

A

87,820  
(4)

(6)

02/08/2016

Common  
Stock

87,820

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Scheirman Scott 12500 EAST BELFORD AVENUE ENGLEWOOD, CO 80112			EVP & CFO	

## Signatures

/s/ Sarah J. Kilgore as Attorney-in-Fact for Scott T.  
Scheirman

10/03/2006

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Restricted stock award which vests in full, if the executive is still employed by the Company at the time, on the third anniversary of the date of grant.

(2) Includes 666 shares acquired pursuant to The Western Union Company Employee Stock Purchase Plan and 3,633 share acquired in connection with the distribution by First Data Corporation of shares of common stock of The Western Union Company.

(3) This option vests in four equal annual installments beginning on September 29, 2007.

(4) Represents option acquired by reporting person as a result of the adjustment of an option to purchase shares of First Data Corporation common stock held by the reporting person. This adjustment occurred pursuant to the terms of the Employee Matters Agreement, dated September 29, 2006, between The Western Union Company and First Data Corporation.

(5) This option is presently exercisable in full.

(6) This option vests in four equal annual installments beginning on February 8, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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