

Merriman Curhan Ford Group, Inc.  
 Form 4  
 November 05, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
 OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**FORD ROBERT E**  
  
 (Last) (First) (Middle)  
**600 CALIFORNIA STREET, 9TH FLOOR**  
  
 (Street)  
**SAN FRANCISCO, CA 94108**  
  
 (City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**Merriman Curhan Ford Group, Inc. [MERR]**

3. Date of Earliest Transaction (Month/Day/Year)  
**10/31/2008**

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 \_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
**President and COO**

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				(A) or (D)	Code	V	Amount	(D)	Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number of Derivative	6. Date Exercisable and Expiration Date	7. Title and Amount of Underlying	8. De
------------------------	---------------	--------------------------------------	-------------------------------	----------------	-------------------------	---	-----------------------------------	-------

Edgar Filing: Merriman Curhan Ford Group, Inc. - Form 4

Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)	Securities (Instr. 3 and 4)	Se (In			
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option	\$ 9.8	10/31/2008	J <sup>(1)</sup>		2,858		10/31/2008	04/05/2011	Option	2,858
Option	\$ 14.35	10/31/2008	J <sup>(1)</sup>		21,429		10/31/2008	04/05/2011	Option	21,429
Option	\$ 28	10/31/2008	J <sup>(1)</sup>		21,429		10/31/2008	04/05/2011	Option	21,429
Option	\$ 2.38	10/31/2008	J <sup>(1)</sup>		42,857		10/31/2008	09/19/2011	Option	42,857
Option	\$ 2.38	10/31/2008	J <sup>(1)</sup>		14,286		10/31/2008	09/19/2011	Option	14,286
Option	\$ 5.18	10/31/2008	J <sup>(1)</sup>		1,785		10/31/2008	12/31/2011	Option	1,785
Option	\$ 2.59	10/31/2008	J <sup>(1)</sup>		57,143		10/31/2008	01/01/2012	Option	57,143
Option	\$ 4.55	10/31/2008	J <sup>(1)</sup>		38,611		10/31/2008	01/01/2012	Option	38,611
Option	\$ 3.29	10/31/2008	J <sup>(1)</sup>		71,429		10/31/2008	06/23/2013	Option	71,429
Option	\$ 11.55	10/31/2008	J <sup>(1)</sup>		39,286		10/31/2008	07/16/2014	Option	39,286
Option	\$ 4.82	10/31/2008	J <sup>(1)</sup>		10,000		10/31/2008	06/08/2017	Option	10,000
Option	\$ 4.82	10/31/2008	J <sup>(1)</sup>		10,000		10/31/2008	06/08/2017	Option	10,000
Option	\$ 4.82	10/31/2008	J <sup>(1)</sup>		60,000		10/31/2008	06/08/2017	Option	60,000
Option	\$ 5.69	10/31/2008	J <sup>(1)</sup>		10,000		10/31/2008	02/11/2018	Option	10,000
Option	\$ 3.84	10/31/2008	J <sup>(1)</sup>		3,750		10/31/2008	05/02/2018	Option	3,750
Option	\$ 3.84	10/31/2008	J <sup>(1)</sup>		3,750		10/31/2008	05/02/2018	Option	3,750
Option	\$ 3.84	10/31/2008	J <sup>(1)</sup>		22,500		10/31/2008	04/02/2018	Option	22,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FORD ROBERT E 600 CALIFORNIA STREET, 9TH FLOOR SAN FRANCISCO, CA 94108			President and COO	

## Signatures

Robert E. Ford                      11/05/2008

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Reporting Person has voluntarily agreed to return each of the option grants listed in Table II to the Company. Reporting Person has received no consideration for the return of options; nor any promise of future consideration.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.