Edgar Filing: J C PENNEY CO INC - Form 5

| J C PENNEY CO     | INC   |
|-------------------|-------|
| Form 5            |       |
| March 14, 2006    |       |
| FORM 5            | UNITE |
|                   | UNIII |
| Check this box if |       |
| no longer subject |       |

to Section 16.

5 obligations

may continue. See Instruction

1(b).

Reported

TURNER R GERALD

PLANO, TXÂ 75024

1. Name and Address of Reporting Person <sup>\*</sup>

(First)

(Street)

C/O J. C. PENNEY COMPANY, INC., 6501 LEGACY DR

Symbol

01/28/2006

4. If Amendment, Date Original

Filed(Month/Day/Year)

(Middle)

Form 4 Transactions Reported

(Last)

Form 4 or Form

#### **OMB APPROVAL** OMB ED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 January 31, Expires: 2005 Estimated average **ANNUAL STATEMENT OF CHANGES IN BENEFICIAL** burden hours per **OWNERSHIP OF SECURITIES** response... 1.0 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer J C PENNEY CO INC [JCP] (Check all applicable) 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)

\_X\_ Director 10% Owner Officer (give title \_ Other (specify below) below)

6. Individual or Joint/Group Reporting

(check applicable line)

\_X\_ Form Filed by One Reporting Person \_ Form Filed by More than One Reporting Person

| (City)                                     | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                                         |                                                                                                          |   |                                                                                                              |                                                                            |                                                                   |   |
|--------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------------------------|---|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------|---|
| 1.Title of<br>Security<br>(Instr. 3)       | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5)<br>(A)<br>or<br>Amount (D) Price |   | 5. Amount of<br>Securities<br>Beneficially<br>Owned at end of<br>Issuer's Fiscal<br>Year<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |
| Common<br>Stock of<br>50 cent<br>Par Value | Â                                       | Â                                                                                      | Â                                       | Â                                                                                                        | Â | Â                                                                                                            | 16,139.8859                                                                | D                                                                 | Â |
| Common<br>Stock of<br>50 cent<br>Par Value | 08/01/2005                              | Â                                                                                      | А                                       | 3.297<br>(1)                                                                                             | A | \$<br>56.98                                                                                                  | 1,478.22                                                                   | D                                                                 | Â |
| Common<br>Stock of                         | 11/01/2005                              | Â                                                                                      | А                                       | 3.923<br>(1)                                                                                             | А | \$<br>49.94                                                                                                  | 1,478.22                                                                   | D                                                                 | Â |

#### 50 cent Par Value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information solution contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and<br>5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount o<br>Underlying Securities<br>(Instr. 3 and 4) |                            |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------|--------------------|--------------------------------------------------------------------|----------------------------|
|                                                     |                                                                       |                                         |                                                             |                                         | (A)                                                                                                       | (D) | Date<br>Exercisable                                            | Expiration<br>Date | Title                                                              | Amount<br>Number<br>Shares |
| PSUs with<br>DERS                                   | Â                                                                     | 05/01/2005                              | Â                                                           | А                                       | 42.4324                                                                                                   | Â   | (2)                                                            | (2)                | Common<br>Stock                                                    | 42.432                     |
| PSUs with DERS                                      | Â                                                                     | 08/01/2005                              | Â                                                           | А                                       | 35.5011                                                                                                   | Â   | (2)                                                            | (2)                | Common<br>Stock                                                    | 35.501                     |
| PSUs with DERS                                      | Â                                                                     | 11/01/2005                              | Â                                                           | А                                       | 40.0873                                                                                                   | Â   | (2)                                                            | (2)                | Common<br>Stock                                                    | 40.087                     |
| PSU<br>Dividend<br>Equivalent<br>Rights             | Â                                                                     | 05/01/2005                              | Â                                                           | A                                       | 9.77                                                                                                      | Â   | (2)                                                            | (2)                | Common<br>Stock                                                    | 9.77                       |
| PSU<br>Dividend<br>Equivalent<br>Rights             | Â                                                                     | 08/01/2005                              | Â                                                           | A                                       | 8.51                                                                                                      | Â   | (2)                                                            | (2)                | Common<br>Stock                                                    | 8.51                       |
| PSU<br>Dividend<br>Equivalent<br>Rights             | Â                                                                     | 11/01/2005                              | Â                                                           | А                                       | 10.13                                                                                                     | Â   | (2)                                                            | (2)                | Common<br>Stock                                                    | 10.13                      |
| Options /<br>Right to<br>Buy /<br>Grant             | Â                                                                     | Â                                       | Â                                                           | Â                                       | Â                                                                                                         | Â   | ( <u>3)</u>                                                    | ( <u>3)</u>        | Common<br>Stock                                                    | 1,600                      |

### **Reporting Owners**

**Reporting Owner Name / Address** 

Relationships

Director 10% Owner Officer Other

TURNER R GERALD C/O J. C. PENNEY COMPANY, INC. ÂX Â Â Â 6501 LEGACY DR PLANO, TXÂ 75024

## Signatures

Person

Ralph H. 03/14/2006 Richardson\*\*\* \*\*Signature of Reporting

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Dividends accrued on a quarterly basis (Feb. 1, May 1, August 1, and November 1) under the 2001 Equity Compensation Plan, exempt (1) under Rule 16a-11.
- Dividends accrue on a quarterly basis under the Company's Deferred Compensation Plan for Directors, exempt under Rule 16a-11. (2) Conversion price is one-for-one.

(3) Varies based on option.

### Â

### **Remarks:**

### \*\*\*Under continuing POA as filed with the S.E.C.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.