

Isaac John
Form 4
April 10, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Isaac John

(Last) (First) (Middle)

12520 HIGH BLUFF DRIVE STE
145

(Street)

SAN DIEGO, CA US 92130

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

LIVEDEAL INC [LIVE]

3. Date of Earliest Transaction
(Month/Day/Year)

03/27/2013

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)

President and CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (1) (1)	03/27/2013		P	543,962 A	\$ 1.38 1,180,155	I	Through Isaac Capital Group, LLC
Common Stock (1) (2)	03/28/2013		P	178,572 A	\$ 1.4 1,358,727	I	Through Isaac Capital Group, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Warrant (1) <u>(1)</u>	\$ 1.66	03/27/2013		P		543,962		03/27/2013	03/27/2018	Common Stock	543,962
Warrant (2) <u>(2)</u>	\$ 1.68	03/28/2013		P		178,572		03/28/2013	03/28/2018	Common Stock	178,572

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Isaac John 12520 HIGH BLUFF DRIVE STE 145 SAN DIEGO, CA US 92130	X	X	President and CEO	

Signatures

/s/ John Isaac 04/09/2013

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) On March 27, 2013, Isaac Capital Group, LLC converted two Subordinated Convertible Notes (issued on March 22, 2013 and March 25, 2013, respectively) in the aggregate principal amount of \$750,000, together With accrued but unpaid interest on the amount of \$666.66, into 543,962 shares of common stock, at a conversion price of \$1.38 per share, and a warrant to acquire 543,962 additional shares of common stock at an exercise price of \$1.66 per share.

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- (2) On March 28, 2013, Isaac Capital Group, LLC converted a Subordinated Convertible Note issued on the same date in the principal amount of \$250,000 into 178,572 shares of common stock, at a conversion price of \$1.40 per share, and a warrant to acquire 178,572 additional shares of common stock at an exercise price of \$1.68 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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