

MCF CORP  
Form 8-K  
November 12, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K  
CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): November 9, 2004

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**MCF CORPORATION**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**001-15831**  
(Commission File Number)

**11-2936371**  
(IRS Employer  
Identification No.)

**601 Montgomery Street, 18th Floor,  
San Francisco, California**  
(Address of Principal Executive Offices)

**94111-2622**  
(Zip Code)

**Registrant's telephone number, including area code (415) 248-5600**

(Former Name or Former Address, if Changed Since Last Report)

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**Item 5. Other Events**

On November 9, 2004, MCF Corporation announced earnings for the third quarter 2004.

**Item 9.01(c) Exhibits**

99.1 Press Release announcing earnings for the third quarter 2004

SIGNATURE

(Former Name or Former Address, if Changed Since Last Report)

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 9, 2004

MCF CORPORATION

By: /s/ D. JONATHAN MERRIMAN

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D. Jonathan Merriman  
Chairman and Chief Executive Officer