#### **NELSON DENNIS H**

Form 4

March 16, 2012

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

\_X\_\_ Director

3235-0287

0.5

January 31, Expires: 2005

10% Owner

**OMB APPROVAL** 

Estimated average

burden hours per response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

1. Name and Address of Reporting Person \*

(First)

(Middle)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

**BUCKLE INC [BKE]** 

(Month/Day/Year)

3. Date of Earliest Transaction

Symbol

1(b).

(Last)

(Print or Type Responses)

**NELSON DENNIS H** 

2407 W 24TH STREET 03/		03/14/2	2012				_X_ Officer (give title Other (specify elow) PRESIDENT & CEO			
			onth/Day/Year) A				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
KEARNEY	=				Form filed by More than One Reporting erson					
(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit or Dispos (Instr. 3, 4	ed of (		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	03/14/2012		M	38,472	A	\$ 1.6022	275,072	D		
Common Stock	03/14/2012		S	38,472	D	\$ 49.0407	236,600	D		
Common Stock	03/15/2012		M	20,000	A	\$ 1.6022	256,600	D		
Common Stock	03/15/2012		S	20,000	D	\$ 48.8399	236,600	D		
Common Stock							2,544,005	I	By Trust	

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Common Stock	67,500	I	By Wife
Common Stock	4,896.8758 (4)	I	Held by 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of ctionDerivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Purchase)	\$ 1.6022 (1)	03/14/2012		M	38,4		(3)	01/31/2014	Common Stock	38,472 (2)
Stock Option (Right to Purchase)	\$ 1.6022 (1)	03/15/2012		M	20,0		<u>(3)</u>	01/31/2014	Common Stock	20,000

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
. 0	Director	10% Owner	Officer	Other			
NELSON DENNIS H 2407 W 24TH STREET KEARNEY, NE 68845	X		PRESIDENT & CEO				

# **Signatures**

Karen B. Rhoads by Power of 03/16/2012 Attorney

\*\*Signature of Reporting Person Date

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Exercise price was originally reported as \$25.75. Exercise price has been adjusted in accordance with the terms of the stock option plan to reflect payment of special cash dividend on 1/2/2007, 3/2 stock split on 1/12/2007, payment of special cash dividend on 10/27/2008, 3/2 stock split on 10/30/2008, payment of special cash dividend on 10/27/2011.
- Number of stock options granted was originally reported as 103,500. Number of stock options outstanding has been adjusted in accordance with the terms of the stock option plan to reflect payment of special cash dividend on 1/2/2007, 3/2 stock split on 1/12/2007, payment of special cash dividend on 10/27/2008, 3/2 stock split on 10/30/2008, payment of special cash dividend on 10/27/09, payment of special cash dividend on 12/21/2010, and payment of special cash dividend on 10/27/2011.
- (3) Exercisable upon certification of goals being met 1/3 immediately, 1/3 on 1/28/2006, and 1/3 on 12/13/2006.
- (4) Holdings as of 2/29/2012, as reported by plan administrator.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.