Holt John Form 3 May 16, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement HERTZ GLOBAL HOLDINGS INC [HTZ] Holt John (Month/Day/Year) 05/06/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 1211 STATE ROAD 436, STE (Check all applicable) 295 (Street) 6. Individual or Joint/Group 10% Owner Director _X__ Officer _Other Filing(Check Applicable Line) (give title below) (specify below) _X_ Form filed by One Reporting Vice President Person CASSELBERRY, Â FLÂ 32707 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 4. Nature of Indirect Beneficial Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â 17,805 (1) Common Stock D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Title and Amount of 1. Title of Derivative Security 2. Date Exercisable and 5. 6. Nature of Indirect **Expiration Date** (Instr. 4) Securities Underlying Conversion Ownership Beneficial Ownership (Month/Day/Year) **Derivative Security** or Exercise Form of (Instr. 5) (Instr. 4) Price of Derivative Derivative Security: Title Direct (D) Security

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Employee Stock Options (right to purchase)	(2)	05/31/2017	Common Stock	6,000	\$ 21.54	D	Â
Employee Stock Options (right to purchase)	(3)	03/12/2020	Common Stock	8,635	\$ 9.99	D	Â
Employee Stock Options	(4)	03/01/2021	Common Stock	7,911	\$ 14.6	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
• 5	Director	10% Owner	Officer	Other		
Holt John 1211 STATE ROAD 436, STE 295 CASSELBERRY, FL 32707	Â	Â	Vice President	Â		

Signatures

Stuart Geschwind, by Power of Attorney on behalf of John Holt 05/16/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 8662 of restricted stock units
- (2) The options were granted on May 31, 2007 and vested in 3 equal annual installments on the first through third anniversaries of the grant date. The options are now fully vested.
- (3) The options vest in 4 equal installments of 2159 shares, except that the first installment is for 2158 shares, on the first through fourth anniversaries of the grant date. The grant date was March 12, 2010.
- (4) The options vest in 4 equal installments of 1978 shares, except that the first installment is for 1977 shares, on the first through fourth anniversaries of the grant date. The grant date was March 1, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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