### Edgar Filing: RHOADS KAREN B - Form 4

RHOADS KA	AREN B										
Form 4	111										
March 22, 20									OMB	APPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								3235-0287			
Check thi if no long subject to Section 10 Form 4 or Form 5 obligation may conti <i>See</i> Instru 1(b).	suant to S a) of the l	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Sectior of the Investment Company Act of 1940						Estimated burden he response	Estimated average burden hours per response 0.5		
(Print or Type R	Responses)										
1. Name and A RHOADS K	ddress of Reporting F IAREN B	Person <u>*</u>	Symbol	Name and E INC [B		Tradir	ıg	5. Relationship Issuer			
(Last)	(First) (M	liddle)	3. Date of Earliest Transaction				(Check all applicable)				
2407 W 24TH STREET			(Month/Day/Year) 03/21/2011					X Director 10% Owner X Officer (give title Other (specify below) below) VP FINANCE & CFO			
				endment, Date Original onth/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
KEARNEY,	, NE 68845							Person	More than One	Reporting	
(City)	(State) (	Zip)	Table	e I - Non-D	erivative	Secur	ities Ac	cquired, Disposed	of, or Benefic	ially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	n Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3,	(A) o of (D	)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial	
Common Stock	03/21/2011			J <u>(1)</u>	7,500	D	\$0	364,247	D		
Common Stock								1,500	Ι	By Dependent 2	
Common Stock								2,228.33 <u>(2)</u>	I	Held by 401(k) Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Tit Amou Under Secur (Instr	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Addre	SS	Relationships							
	Director	10% Owner	Officer	Other					
RHOADS KAREN B 2407 W 24TH STREET KEARNEY, NE 68845	Х		VP FINANCE & CFO						
Signatures									
Karen B. Rhoads	03/22/2011								

\*\*Signature of Reporting Person

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

Date

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Forfeiture of unvested Restricted Stock.
- (2) Holdings as of 2/28/2011, as reported by plan administrator.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.