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FAIRFIELI Form 4													
FORN Check t if no lor subject Section Form 4 Form 5 obligation may correct	obligations may continue. See InstructionSection 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								E RSHIP OF Act of 1934,	OMB Number: Expires: Estimated a burden hour response			
(Print or Type	Responses)												
FAIRFIELD BILL L Symbol			Symbol	Issuer Name and Ticker or Trading nbol [CKLE INC [BKE]					5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (Middle)	3. Date of Earliest Transaction (Check						k all applicable)				
			(Month/) 01/30/2	nth/Day/Year) 90/2011					X_ Director 10% Owner Officer (give title Other (specify below) below)				
KEARNEY	(Street) 7, NE 68845		4. If Am Filed(Mo			ate Original r)		A 	. Individual or Joi applicable Line) X_ Form filed by Of Form filed by Mo erson	ne Reporting Per	rson		
(City)	(State)	(Zip)	Tab	ole I - N	on-I	Derivative Se	curiti	es Acqui	red, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transa Code (Instr.	8)	4. Securities nor Disposed (Instr. 3, 4 a Amount	of (D) nd 5) (A) or)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. 7. Nature of Ownership Indirect Form: Beneficial Direct (D) Ownership or Indirect (Instr. 4) (I) (Instr. 4)			
Common Stock	07/27/2010			J <u>(1)</u>		152.82	(D) A	Price \$ 28.54	34,365.5	D			
Common Stock	10/27/2010			J <u>(1)</u>	v	197.6	A	\$ 28.81	34,563.1	D			
Common Stock	12/21/2010			J <u>(1)</u>	v	1,858.22	А	\$ 38.56	36,421.32	D			
Common Stock	01/30/2011			А		2,250	А	\$0	38,671.32	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of Sinformation contained in this form are not

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed		ate	Amount of		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans
				of (D)						(Instr
				(Instr. 3, 4, and 5)						
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Relationships						
Director	10% Owner	Officer	Other			
Х						
01/31/2011						
	Date					
	2	Director 10% Owner X 01/31/2	Director 10% Owner Officer X 01/31/2011			

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Purchased through Dividend Reinvestment Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.