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LOEWS CO Form 4	RP									
August 11, 2	2010									
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB Numbre States and Sta							OMMISSION		APPROVAL 3235-0287	
							Expires: Estimated a burden hou response	ours per		
(Print or Type I	Responses)									
GARSON GARY W Symbol			r Name and Ticker or Trading S CORP [L]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (Middle)	3. Date of Earliest Transaction (Check					k all applicable)		
667 MADISON AVENUE 08/09/20			-				Director 10% Owner X Officer (give title Other (specify below) below) Sr. Vice Pres., GC & Sec.			
	(Street)			ndment, Da nth/Day/Year)	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by C		
NEW YOR	K, NY 10065-80	87							lore than One Re	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	any				(A)			Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
Common	08/09/2010			Code V M	Amount 2,500	or (D) A	Price \$	(Instr. 3 and 4) 2,500	D	
Stock	0010912010			111	2,500	11	19.17	2,000	2	
Common Stock	08/09/2010			S	2,500	D	\$ 38.5	0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number ionof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration D	Expiration Date		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	' (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option	\$ 19.17	08/09/2010		М	2,500	<u>(1)</u>	03/26/2012	Common Stock	2,500	\$

Reporting Owners

Reporting Owner Name / Address	Relationships							
i G	Director	10% Owner	Officer	Other				
GARSON GARY W 667 MADISON AVENUE NEW YORK, NY 10065-8087			Sr. Vice Pres., GC & Sec.					
Signatures								

/s/ Gary W. 08/10/2010 Garson <u>**</u>Signature of Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The stock option became exercisable in four equal annual installments beginning on March 26, 2003.
- (2) The Reporting Person received the Derivative Security pursuant to a stock option grant at no cost.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.