### CAHILLANE STEVEN A

Form 4

February 25, 2013

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL** OMB

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**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Middle)

(Zip)

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person \* CAHILLANE STEVEN A

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

COCA COLA CO [KO]

(Check all applicable)

THE COCA-COLA

(First)

COMPANY, ONE COCA-COLA **PLAZA** 

3. Date of Earliest Transaction

(Month/Day/Year) 02/21/2013

Director 10% Owner X\_ Officer (give title Other (specify below)

**Executive Vice President** 

(Street)

(State)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

ATLANTA, GA 30313

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities Acquired 5. Amount of Transaction(A) or Disposed of Code (D) (Instr. 3, 4 and 5) (Instr. 8)

Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Ownership Indirect (I) (Instr. 4) (Instr. 4)

(D) Price Amount

(A)

Code V

Common

Stock, \$.25 02/21/2013 Par Value

43,172 A

(1)

\$0  $279,166 \frac{(2)}{}$ 

282 (2) (3)

Transaction(s) (Instr. 3 and 4)

By 401(k)

Common

Stock, \$.25 Par Value

Ι

D

Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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#### number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou Numb Share
Employee Stock Option (Right to Buy)	\$ 37.61	02/21/2013		A	723,108	<u>(4)</u>	02/20/2023	Common Stock, \$.25 Par Value	723,
Hypothetical Shares	\$ 0 (5)					<u>(6)</u>	<u>(6)</u>	Common Stock, \$.25 Par Value	1,7

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CAHILLANE STEVEN A THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313

**Executive Vice President** 

# **Signatures**

/s/ Steven A.
Cahillane

\*\*Signature of Date

\*\*Signature of Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares represent common stock of The Coca-Cola Company issuable upon vesting of a one-time award of restricted stock units.

  These restricted stock units were issued in connection with the freezing of a supplemental executive pension plan for which the reporting person was eligible while he was employed by Coca-Cola Enterprises Inc. ("CCE"). The Coca-Cola Company acquired the North American business of CCE on October 2, 2010. This award vests 50% on each of the third and fourth anniversaries of the grant date.
- (2) This number reflects The Coca-Cola Company's two-for-one stock split paid on August 10, 2012.
- (3) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of February 20, 2013.

Reporting Owners 2

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- (4) Option (with tax withholding right) granted on February 21, 2013 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (5) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (6) There is no data applicable with respect to the hypothetical shares.
- (7) As of February 20, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.