BLOCKBUSTER INC Form SC 13G/A February 14, 2005

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

> > SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO. 1)*

BLOCKBUSTER INC.

(Name of Issuer)

Common Stock, \$0.01 Par Value Per Share

(Title of Class of Securities)

093679108

(CUSIP Number)

December 31, 2004

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[]	Rule	13d-1(b)
[X]	Rule	13d-1(c)
[]	Rule	13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 14

CUSIP NO. 093679108

Page 2 of 14 Pages

1

_____ 1 NAME OF REPORTING PERSONS S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS S.A.C. Capital Advisors, LLC _____ CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) |_| 2 (b) |X| _____ 3 SEC USE ONLY _____ 4 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware _____ NUMBER OF 5 SOLE VOTING POWER SHARES 0 BENEFICIALLY ------6 SHARED VOTING POWER OWNED BY EACH REPORTING 4,243,700 (see Item 4) PERSON _____ 7 SOLE DISPOSITIVE POWER WITH 0 _____ 8 SHARED DISPOSITIVE POWER 4,243,700 (see Item 4) _____ 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 4,243,700 (see Item 4) _____ 10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* _____ 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

	3.8% (See I	tem 4)		
12	TYPE OF REF OO	ORTIN	G PERSON *		
	* <u>s</u>	EE IN	STRUCTIONS BEFORE FILLING OUT!		
			Page 2 of 14		
CUSIP NO. 09			13G	Page 3 of	14 Pages
1		R.S. I	DENTIFICATION NOS. OF ABOVE PERS	ONS	
	S.A.C. Capi	tal M	anagement, LLC		
2	CHECK THE A	APPROP1	RIATE BOX IF A MEMBER OF A GROUP		_ X
3	SEC USE ONI				
4	CITIZENSHIF Delaware	OR P	LACE OF ORGANIZATION		
NUMBER		5	SOLE VOTING POWER 0		
BENEFIC	IALLY				
OWNED BY	EACH	6	SHARED VOTING POWER		
REPORT			4,243,700 (see Item 4)		
PERS					
WITH	1	7	SOLE DISPOSITIVE POWER 0		

	Edgar Filing: BLOCKBUSTER INC - Form SC 13G/A	A
	8 SHARED DISPOSITIVE POWER	
	4,243,700 (see Item 4)	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTIN 4,243,700 (see Item 4)	G PERSON
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDE CERTAIN SHARES*	S
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 3.8% (See Item 4)	
12	TYPE OF REPORTING PERSON * OO	
	* SEE INSTRUCTIONS BEFORE FILLING OUT!	
	Page 3 of 14	
CUSIP NO.	 093679108 13G Pag	e 4 of 14 Pages
1	NAME OF REPORTING PERSONS S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS S.A.C. Capital Associates, LLC	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) _ (b) X
3	SEC USE ONLY	
4	CITIZENSHIP OR PLACE OF ORGANIZATION Anguilla, British West Indies	

NUMBER	OF	5	SOLE VOTING POWER	
SHARE	S		0	
BENEFIC			·	
		6	SHARED VOTING POWER	
REPORT		ç	4,025,600 (see Item 4)	
PERS			4,025,000 (See Item 4)	
WIT		7	SOLE DISPOSITIVE POWER	
WII		1	0	
			0	
		0	SHARED DISPOSITIVE POWER	
		0		
			4,025,600 (see Item 4)	
9	AGGREGATE A 4,025,600 (BENEFICIALLY OWNED BY EACH REPO	RTING PERSON
10	CERTAIN SHARES*			
11	PERCENT OF	CLASS	REPRESENTED BY AMOUNT IN ROW 9	
	3.7% (See I	tem 4)	
12	TYPE OF REP	ORTIN	G PERSON *	
	00			
	* S	EE IN	STRUCTIONS BEFORE FILLING OUT!	
			Page 4 of 14	
CUSIP NO. 0	93679108		13G	Page 5 of 14 Pages

1	NAME OF REPORTING PERSONS S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS S.A.C. MultiQuant Fund, LLC			
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) _ (b) X			
3	SEC USE ONLY			
4	CITIZENSHIP OR PLACE OF ORGANIZATION Anguilla, British West Indies			
NUMBER SHARE BENEFIC	S	5	SOLE VOTING POWER 0	
	EACH ING	6	SHARED VOTING POWER 218,100 (see Item 4)	
WIT	Н	7	SOLE DISPOSITIVE POWER 0	
			SHARED DISPOSITIVE POWER 218,100 (see Item 4)	
9	AGGREGATE A 218,100 (se		BENEFICIALLY OWNED BY EACH REPORTING PERS m 4)	SON
10	CHECK BOX I CERTAIN SHA 		AGGREGATE AMOUNT IN ROW (9) EXCLUDES	
11	PERCENT OF Less than .		REPRESENTED BY AMOUNT IN ROW 9 ee Item 4)	

_____ 12 TYPE OF REPORTING PERSON * 00 _____ * SEE INSTRUCTIONS BEFORE FILLING OUT! Page 5 of 14 _____ _____ CUSIP NO. 093679108 13G Page 6 of 14 Pages _____ _____ _____ 1 NAME OF REPORTING PERSONS S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS Sigma Capital Management, LLC _____ 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) |_| (b) |X| _____ SEC USE ONLY 3 _____ 4 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware _____ NUMBER OF 5 SOLE VOTING POWER SHARES 0 BENEFICIALLY _____ OWNED BY EACH 6 SHARED VOTING POWER REPORTING 25,000* (see Item 4) PERSON _____ 7 SOLE DISPOSITIVE POWER WITH 0 _____ _____ 8 SHARED DISPOSITIVE POWER

7

	25,000* (see Item 4)	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING 25,000* (see Item 4)	PERSON
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 Less than .1% (see Item 4)	
12	TYPE OF REPORTING PERSON * OO	
	* SEE INSTRUCTIONS BEFORE FILLING OUT! Page 6 of 14	
CUSIP NO.	093679108 13G Page	7 of 14 Pages
1	NAME OF REPORTING PERSONS S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS Sigma Capital Associates, LLC	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) _ (b) X
3	SEC USE ONLY	
4	CITIZENSHIP OR PLACE OF ORGANIZATION Anguilla, British West Indies	

NUMBE	ER OF	5	SOLE VOTING POWER	
SHAF	RES		0	
BENEFI	ICIALLY			
OWNED E	ВҮ ЕАСН	6	SHARED VOTING POWER	
REPOF	RTING		25,000* (see Item 4)	
PEF	RSON			
W	ITH	7	SOLE DISPOSITIVE POWER	
			0	
		8	SHARED DISPOSITIVE POWER	
			25,000* (see Item 4)	
9	AGGREGATE	AMOUN	I BENEFICIALLY OWNED BY EACH REF	PORTING PERSON
	25,000* (
10		IF TH	E AGGREGATE AMOUNT IN ROW (9) E2	
11	PERCENT O	F CLAS	S REPRESENTED BY AMOUNT IN ROW S	9
	Less than	.1% (see Item 4)	
12	TYPE OF RI	EPORTI	NG PERSON *	
	00			
	*	SEE II	NSTRUCTIONS BEFORE FILLING OUT!	
			Page 7 of 14	
CUSIP NO.	093679108		13G	Page 8 of 14 Pages
1	NAME OF RI		NG PERSONS IDENTIFICATION NOS. OF ABOVE PER	RSONS

Steven A. Cohen _____ 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) |_| (b) |X| _____ 3 SEC USE ONLY _____ 4 CITIZENSHIP OR PLACE OF ORGANIZATION United States _____ NUMBER OF 5 SOLE VOTING POWER SHARES 0 BENEFICIALLY OWNED BY EACH 6 SHARED VOTING POWER REPORTING 4,997,208* (see Item 4) _____ PERSON 7 SOLE DISPOSITIVE POWER WITH 0 _____ 8 SHARED DISPOSITIVE POWER 4,997,208* (see Item 4) 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 4,997,208* (see Item 4) _____ 10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* _____ 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 4.6% (see Item 4) _____

12	TYPE OF REPORTING PERSON *
	IN
	* SEE INSTRUCTIONS BEFORE FILLING OUT!
	Page 8 of 14
ITEM 1(A)	NAME OF ISSUER:
	Blockbuster Inc.
ITEM 1(B)	ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:
	1201 Elm Street Dallas, TX 75270
ITEMS 2(A)	NAME OF PERSON FILING:
	This statement is filed by: (i) S.A.C. Capital Advisors, LLC, ("SAC Capital Advisors") with respect to shares of Class A common stock, \$.01 par value per share ("Shares") of the Issuer S.A.C. Capital Associates, LLC ("SAC Capital Associates") and S.A.C. MultiQuant Fund, LLC ("SAC MultiQuant"); (ii) S.A.C. Capital Management, LLC, ("SAC Capital Management") with respect to Shares beneficially owned by SAC Capital Associates and SAC MultiQuant; (iii) SAC Capital Associates with respect to Shares beneficially owned by it; (iv) SAC MultiQuant with respect to Shares beneficially owned by it; (iv) SAC MultiQuant with respect to Shares beneficially owned by it; (v) Sigma Capital Management, LLC ("Sigma Capital Management") with respect to Shares beneficially owned by Sigma Capital Associates, LLC ("Sigma Capital Associates"); (vi) Sigma Capital Associates with respect to Shares beneficially owned by it; and (vii) Steven A. Cohen with respect to Shares beneficially owned by SAC Capital Advisors, SAC Capital Management, SAC Capital Associates, SAC MultiQuant, Sigma Capital Management and Sigma Capital Associates.
ITEM 2(B)	ADDRESS OF PRINCIPAL BUSINESS OFFICE: The address of the principal business office of (i) SAC Capital Advisors and Mr. Cohen is 72 Cummings Point Road, Stamford, Connecticut 06902, (ii) SAC Capital Management and Sigma Capital Management is 540 Madison Avenue, New York, New York 10022, and (iii) SAC Capital Associates, SAC MultiQuant and Sigma Capital Associates is

P.O. Box 58, Victoria House, The Valley, Anguilla, British West Indies.

ITEM 2(C) CITIZENSHIP:

SAC Capital Advisors, SAC Capital Management and Sigma Capital Management are Delaware limited liability companies. SAC Capital Associates, SAC MultiQuant and Sigma Capital Associates are Anguillan limited liability companies. Mr. Cohen is a United States citizen.

Page 9 of 14

ITEM 2(D) TITLE OF CLASS OF SECURITIES:

Class A Common Stock, par value \$0.01 per share

ITEM 2(E) CUSIP NUMBER:

093679108

- ITEM 3 Not Applicable
- ITEM 4 OWNERSHIP:

The percentages used herein are calculated based upon the Shares issued and outstanding as of November 2, 2004 as reported on the Issuer's quarterly report on Form 10-Q filed with the Securities and Exchange Commission by the Issuer for the fiscal quarter ended September 30, 2004.

As of the close of business on December 31, 2004:

S.A.C. Capital Advisors, LLC
 (a) Amount beneficially owned: 4,243,700
 (b) Percent of class: 3.8%
 (c) (i) Sole power to vote or direct the vote: -0 (ii) Shared power to vote or direct the vote: 4,243,700
 (iii) Sole power to dispose or direct the disposition: -0 (iv) Shared power to dispose or direct the disposition: 4,243,700

2. S.A.C. Capital Management, LLC
(a) Amount beneficially owned: 4,243,700
(b) Percent of class: 3.8%
(c) (i) Sole power to vote or direct the vote: -0(ii) Shared power to vote or direct the vote: 4,243,700
(iii) Sole power to dispose or direct the disposition: -0(iv) Shared power to dispose or direct the disposition: 4,243,700

3. S.A.C. Capital Associates, LLC
(a) Amount beneficially owned: 4,025,600
(b) Percent of class: 3.7%
(c) (i) Sole power to vote or direct the vote: -0(ii) Shared power to vote or direct the vote: 4,025,600
(iii) Sole power to dispose or direct the disposition: -0(iv) Shared power to dispose or direct the

disposition: 4,025,600

Page 10 of 14

4. S.A.C. Multiquant Fund, LLC
(a) Amount beneficially owned: 218,100
(b) Percent of class: Less than .2%
(c) (i) Sole power to vote or direct the vote: -0(ii) Shared power to vote or direct the vote: 218,100
(iii) Sole power to dispose or direct the disposition: -0(iv) Shared power to dispose or direct the disposition: 218,100

5. Sigma Capital Management, LLC
(a) Amount beneficially owned: 25,000*
(b) Percent of class: Less than .1%
(c)(i) Sole power to vote or direct the vote: -0(ii) Shared power to vote or direct the vote: 25,000*
(iii) Sole power to dispose or direct the disposition: -0(iv) Shared power to dispose or direct the
disposition: 25,000*

6. Sigma Capital Associates, LLC
(a) Amount beneficially owned: 25,000*
(b) Percent of class: Less than .1%
(c) (i) Sole power to vote or direct the vote: -0(iii) Shared power to vote or direct the vote: 25,000*
(iii) Sole power to dispose or direct the disposition: -0(iv) Shared power to dispose or direct the disposition: 25,000*

7. Steven A. Cohen
(a) Amount beneficially owned: 4,997,208*
(b) Percent of class: 4.6%
(c) (i) Sole power to vote or direct the vote: -0(ii) Shared power to vote or direct the vote: 4,997,208*
(iii) Sole power to dispose or direct the disposition: -0(iv) Shared power to dispose or direct the disposition: 4,997,208*

SAC Capital Advisors, SAC Capital Management, Sigma Capital Management and Mr. Cohen own directly no Shares. Pursuant to investment agreements, each of SAC Capital Advisors and SAC Capital Management share all investment and voting power with respect to the securities held by SAC Capital Associates and SAC MultiQuant. Pursuant to an investment management agreement, Sigma Capital Management maintains investment and voting power with respect to the securities held by Sigma Capital Associates. Mr. Cohen controls each of SAC Capital Advisors, SAC Capital Management, and Sigma Capital. The number of shares reported herein also includes 728,508 Shares held in accounts managed by Walter Capital Management LLP, in which Mr. Cohen has an indirect interest. By

reason of the provisions of Rule 13d-3 of the Securities Exchange Act of 1934, as amended, each of (i) SAC Capital Advisors, SAC Capital Management and Mr. Cohen may be deemed to own beneficially 4,025,600 Shares (constituting approximately 3.7% of the Shares outstanding) and (ii) Sigma Capital Management and Mr. Cohen may be deemed to own beneficially 25,000 Shares (constituting approximately less than .1% of the Shares outstanding). Each of SAC Capital Advisors, SAC Capital Management, Sigma Capital Management and Mr. Cohen disclaim beneficial ownership of any of the securities covered by this statement.

Page 11 of 14

ITEM 5	OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:
	If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following. X
ITEM 6	OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:
	Not Applicable
ITEM 7	IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:
	Not Applicable
ITEM 8	IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:
	Not Applicable
ITEM 9	NOTICE OF DISSOLUTION OF GROUP:
	Not Applicable
ITEM 10	CERTIFICATION:

By signing below the signatory certifies that, to the best of his knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 14, 2004

S.A.C. CAPITAL ADVISORS, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

S.A.C. CAPITAL MANAGEMENT, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum

Title: Authorized Person

S.A.C. CAPITAL ASSOCIATES, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

S.A.C. MULTIQUANT FUND, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

SIGMA CAPITAL MANAGEMENT, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum

Title: Authorized Person

SIGMA CAPITAL ASSOCIATES, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

STEVEN A. COHEN

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

Page 14 of 14