

COORS JOE JR
Form 3
February 22, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â COORS JOE JR

(Last) (First) (Middle)

C/O COORS FAMILY TRUSTS,Â MAIL STOP VR 900

(Street)

GOLDEN,Â COÂ 80401

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

02/09/2005

3. Issuer Name and Ticker or Trading Symbol

MOLSON COORS BREWING CO [TAP]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer ____ Other
(give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities Beneficially Owned
(Instr. 4)

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Class B Common Stock

9,252,994

I

By: Keystone Financing LLC ⁽¹⁾

Class B Common Stock

532

I

Held by JCGC Foundation ⁽²⁾

Class B Common Stock

532

I

Held by wife ⁽³⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and Expiration Date
(Month/Day/Year)

3. Title and Amount of Securities Underlying

4. Conversion

5. Ownership

6. Nature of Indirect Beneficial Ownership

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Date Exercisable	Expiration Date	Title	Derivative Security (Instr. 4)	Amount or Number of Shares	or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

COORS JOE JR
C/O COORS FAMILY TRUSTS
MAIL STOP VR 900
GOLDEN, CO 80401

^ ^ X ^ ^

Signatures

/s/ Joseph Coors,
Jr.

02/21/2005

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Keystone Financing LLC ("Keystone") is a limited liability company that directly owns the reported securities. The members of Keystone, including the May Kistler Coors Trust dated, September 24, 1965 (the "Trust"), have dispositive power over the reported securities only in the event of a sale of all or substantially all of the assets of Keystone. The Reporting Person is trustee of the Trust, and in such capacity has, along with the other trustees of the Trust, dispositive power over the reported securities. As such, the Reporting Person is reporting beneficial ownership of all stock held by Keystone directly and the Trust indirectly, but disclaims beneficial ownership of the reported securities owned by Keystone and the Trust except to the extent of his pecuniary interest therein.

(2) The JCGC Foundation (the "Foundation") is a donor-advised public foundation managed by Christian Community Foundation, its advisor. The Reporting Person has dispositive authority solely for the benefit of the Foundation and, as such, is reporting beneficial ownership of the stock held directly by JCGC but disclaims beneficial ownership of such reported securities.

(3) The Reporting Person disclaims beneficial ownership of all securities held by his wife and this report should not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other reason.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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