LEPORE DAWN G Form 4

April 30, 2012

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB** 3235-0287

**OMB APPROVAL** 

Number:

Expires:

January 31, 2005

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**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Stock

(Print or Type Responses)

| 1. Name and Address of Reporting Person * LEPORE DAWN G |   |   | 2. Issuer Name and Ticker or Trading Symbol EBAY INC [EBAY] |                                      |     |  |   | 5             | 5. Relationship of Reporting Person(s) to Issuer   |  |   |  |
|---|---|---|---|--------------------------------------|-----|--|---|---------------|--|--|---|--|
| (Last)  C/O EBAY  AVE                                   | (First) (                               | Middle) MILTON                            | 3. Date of Earliest Transaction (Month/Day/Year) 04/26/2012 |                                      |     | _  | (Check all applicable)  _X Director   |               |  |  |   |  |
| SAN JOSE  | Filed(Month/Day/Year)                   |   |   |                                      |     | A<br>-<br>-                                | i. Individual or Joint/Group Filing(Check Applicable Line)  X_ Form filed by One Reporting Person  Form filed by More than One Reporting Person |               |  |  |   |  |
| (City)  | (State)                                 | (Zip)                                     | Tab   | ole I - Nor                          | ı-I | Derivative                                 | Secui   | rities Acqui  | red, Disposed of,  | or Beneficiall   | y Owned   |  |
| 1.Title of<br>Security<br>(Instr. 3)                    | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deem<br>Execution<br>any<br>(Month/Da | Date, if  | 3.<br>Transact<br>Code<br>(Instr. 8) | )   | 4. Securiti<br>for Dispose<br>(Instr. 3, 4 | ed of (   |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common<br>Stock   | 04/27/2012                              |   |   | M                                    | •   | 40,000                                     | A   | \$ 25.78      | 60,000   | D  |   |  |
| Common  | 04/27/2012                              |   |   | S                                    |     | 40,000                                     | D   | \$<br>41.0603 | 20,000   | D  |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(1)

### Edgar Filing: LEPORE DAWN G - Form 4

# $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |       | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                     | 7. Title and<br>Underlying<br>(Instr. 3 and |                 |
|---|---|---|---|---|-------|--|---------------------|---|-----------------|
|   |   |   |   | Code V  | (A)   | (D)  | Date<br>Exercisable | Expiration Date                             | Title           |
| Deferred Stock<br>Units                             | \$ 0  | 04/26/2012                              |   | A   | 5,359 |  | (2)                 | 04/26/2022(2)                               | Common<br>Stock |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 25.78  | 04/27/2012                              |   | M   |       | 40,000   | <u>(3)</u>          | 06/26/2013                                  | Common<br>Stock |
| Deferred Stock<br>Units                             | \$ 0  |   |   |   |       |  | <u>(4)</u>          | 04/29/2019(4)                               | Common<br>Stock |
| Deferred Stock<br>Units                             | \$ 0  |   |   |   |       |  | <u>(4)</u>          | 04/29/2020(4)                               | Common<br>Stock |
| Deferred Stock<br>Units                             | \$ 0  |   |   |   |       |  | (2)                 | 04/28/2021(2)                               | Common<br>Stock |
| Deferred Stock<br>Units                             | \$ 0  |   |   |   |       |  | <u>(4)</u>          | <u>(4)</u>                                  | Common<br>Stock |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 16.47  |   |   |   |       |  | <u>(5)</u>          | 04/29/2016                                  | Common<br>Stock |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 24.24  |   |   |   |       |  | <u>(5)</u>          | 04/29/2017                                  | Common<br>Stock |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 29.17  |   |   |   |       |  | <u>(5)</u>          | 06/19/2015                                  | Common<br>Stock |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 30.51  |   |   |   |       |  | (3)                 | 06/13/2013                                  | Common<br>Stock |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 31.61  |   |   |   |       |  | (3)                 | 06/14/2014                                  | Common<br>Stock |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 34.44  |   |   |   |       |  | (3)                 | 06/23/2015                                  | Common<br>Stock |
| Non-Qualified<br>Stock Option                       | \$ 44.37  |   |   |   |       |  | (3)                 | 06/24/2014                                  | Common<br>Stock |

(right to buy)

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

LEPORE DAWN G C/O EBAY INC. 2145 HAMILTON AVE SAN JOSE, CA 95125

X

### **Signatures**

Dawn G. Lepore 04/29/2012

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the weighted average price of shares sold at prices that ranged from \$41.0310 to \$41.0805.
  - In connection with the reporting person's continuous service as a non-employee director of the Company, such reporting person has been granted an exempt award of Deferred Stock Units ("DSUs") at the time of the Company's annual meeting of stockholders. The number of
- (2) DSUs granted represents the quotient of (A) \$220,000 divided by (B) the Company's closing stock price on the date of grant. The DSUs becomes vested as to 25% on the one year anniversary of the grant and 1/48th monthly thereafter, provided that the reporting person continues as a director or consultant of the Company through such date.
- (3) Options become exercisable as to 25% on the one year anniversary date of the grant and 1/48th monthly thereafter.
  - In connection with the reporting person's continuous service as a non-employee director of the Company, such reporting person has been granted an exempt award of Deferred Stock Units ("DSUs") at the time of the Company's annual meeting of stockholders. The number of
- (4) DSUs granted represents the quotient of (A) \$110,000 divided by (B) the Company's closing stock price on the date of grant. The DSUs becomes vested as to 25% on the one year anniversary of the grant and 1/48th monthly thereafter, provided that the reporting person continues as a director or consultant of the Company through such date.
  - In connection with the reporting person's continuous service as a non-employee director of the Company, such reporting person has been granted options at the time of the Company's annual meeting of stockholders. The number of options granted is equal to the net present
- (5) value of \$110,000, calculated using the Black-Scholes valuation methodology on the date of grant. Options become exercisable as to 25% on the one year anniversary date of the grant and 1/48th monthly thereafter, provided that the reporting person continues as a director or consultant of the Company through such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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