BLOCKBUSTER INC Form SC 13G

January 08, 2004

SUBJECT COMPANY:

COMPANY DATA:

COMPANY CONFORMED NAME: BLOCKBUSTER INC

CENTRAL INDEX KEY: 0001085734

STANDARD INDUSTRIAL CLASSIFICATION: SERVICES-VIDEO TAPE RENTAL [7841]

IRS NUMBER: 521655102

STATE OF INCORPORATION: DE

FISCAL YEAR END: 1231

FILING VALUES:

FORM TYPE: SC 13G

SEC ACT: 1934 Act

SEC FILE NUMBER: 005-56849

FILM NUMBER:

BUSINESS ADDRESS:

STREET 1: 1201 ELM STREET

CITY: DALLAS

STATE: TX

ZIP: 75270

BUSINESS PHONE: 2148543000

MAIL ADDRESS:

STREET 1: 1201 ELM STREET

CITY: DALLAS

STATE: TX

ZIP: 75270

FILED BY:

COMPANY DATA:

COMPANY CONFORMED NAME: LSV ASSET MANAGEMENT

IRS NUMBER: 23-2772200

0001050470

STATE OF INCORPORATION: DE

FISCAL YEAR END: 1231

FILING VALUES:

FORM TYPE: SC 13G

CENTRAL INDEX KEY:

BUSINESS ADDRESS:

1 N. WACKER DRIVE SUITE 4000

STREET 1: STREET 2: CITY: CHICAGO

STATE: IL

60606 ZIP:

BUSINESS PHONE: 3124602443

MAIL ADDRESS:

STREET 21 1 N. WACKER DRIVE

SUITE 4000

CITY: CHICAGO

STATE: IL

60606 ZIP:

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

> > SCHEDULE 13G

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b) (AMENDMENT NO. ____) *

> Blockbuster Inc. (Name of Issuer)

Class A Common Stock, no par value per share (Title of Class of Securities)

093679108 (CUSIP Number)

December 31, 2003 (Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [X] Rule 13d-1(b)
- [] Rule 13d-1(c)
- [] Rule 13d-1(d)
- NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) LSV Asset Management 23-2772200
- 2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)
 - (a) []
 - (b) []

- 3. SEC USE ONLY
- CITIZENSHIP OR PLACE OF ORGANIZATION State of Delaware
 - 5. SOLE VOTING POWER 2,780,964

NUMBER OF

SHARES 6. SHARED VOTING POWER

BENEFICIALLY 0

OWNED BY

EACH 7. SOLE DISPOSITIVE POWER

REPORTING 3,767,064

PERSON

WITH 8. SHARED DISPOSITIVE POWER 0

- 9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,874,564
- 10. CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)
- 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
- 12. TYPE OF REPORTING PERSON (See Instructions)
 IA
- ITEM 1(A). NAME OF ISSUER. Blockbuster Inc.

- ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES.

 1201 Elm Street

 Dallas, Texas 75270
- ITEM 2(A). NAMES OF PERSON FILING.
 LSV ASSET MANAGEMENT
- ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE.

 1 N. WACKER DRIVE, SUITE 4000

 CHICAGO, IL 60606
- ITEM 2(C). CITIZENSHIP. State of Delaware
- ITEM 2(D). TITLE OF CLASS OF SECURITIES. COMMON STOCK, CLASS A
- ITEM 2(E). CUSIP NUMBER. 093679108
- ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULE 13D-1(b), OR 13d-2(b) OR (c), CHECK WHETHER THE PERSON FILING IS A:
 - (a) [] Broker or dealer registered under Section 15 of the Exchange Act.
 - (b) [] Bank as defined in Section 3(a)(6) of the Exchange Act.
 - (c) [] Insurance company as defined in Section 3(a)(19) of the Exchange Act.
 - (d) [] Investment company registered under Section 8 of the Investment Company Act.
 - (e) [X] An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
 - (f) [] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
 - (g) [] A parent holding company or control person in accordance with Rule 13d-1 (b) (1) (ii) (G);
 - (h) [] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act;
 - (i) [] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;
 - (j) [] Group, in accordance with Rule 13d-1(b)(1)(ii)(J).
- ITEM 4. OWNERSHIP.
 - (a) Amount beneficially owned: 3,874,564 shares
 - (b) Percent of class: 10.5%
 - (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote: 2,780,964
 - (ii) Shared power to vote or to direct

the vote: 0

- (iii) Sole power to dispose or to direct
 the disposition of: 3,767,064
- (iv) Shared power to dispose or to direct
 the disposition of:
- ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

N/A

IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING

ITEM 7. COMPANY OR CONTROL PERSON.

N/A

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

N/A

ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

N/A

ITEM 10. CERTIFICATIONS.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: January 6, 2004

LSV ASSET MANAGEMENT

By: Tremaine Atkinson Title:Chief Operating Officer