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KING JON M Form 3 March 26, 2003

## FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

1. Name and Address of Reporting Personal JON M. KING	2. Date of Event Requiring Statement Month/Day/Year March 20, 2003	4. Issuer Name and Ticker or Trading Symbol TIFFANY & CO.				
(Last) (First) (Middle)  TIFFANY & CO. 727 FIFTH AVENUE  (Street)  NEW YORK, NY 10512	3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)	5. Relationship of Reporting Persor to Issuer (Check all applicable)  Director 10% Ow  X Officer Other (give title below) (specify by the company of the company	Date of Original (Month/Day/Year)			
(City) (State) (Zip)	Table	Table I Non-Derivative Securities Beneficially Owned				
1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock \$.01 Par	413.1347	I	ESOP			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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FORM 3 (continued) Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

		3. Title and Amount of Securities				6. Nature of Indirect Beneficial Ownership
(Month/Day/ Year)		Underlying Derivative		Exercise Price	of Derivative	(Instr. 5)
		Security		of	Security:	
(		(Instr. 4)		Derivative	Direct (D)	
Date	Expiration	Title	Amount	Security	or Indirect (I)	
Exercisable	Date		or		(Instr. 5)	
			Number			
			of			
			Shares			

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 5(b)(v).

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	1 (2)	I	ı				
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY) <sup>(1)</sup>	01/18/97(2)	01/18/07	COMMON STOCK \$.01 PAR	24,000	\$6.8750	D	
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)(1)	01/15/98(2)	01/15/08	COMMON STOCK \$.01 PAR	8,000	\$9.4532	D	
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)(1)	01/14/99(2)	01/14/09	COMMON STOCK \$.01 PAR	4,000	\$9.4844	D	
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)(1)	01/21/00(2)	01/21/09	COMMON STOCK \$.01 PAR	12,000	\$14.9766	D	
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)(1)	01/20/01(2)	01/20/10	COMMON STOCK \$.01 PAR	6,000	\$42.0782	D	
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)(1)	01/18/02(2)	01/18/11	COMMON STOCK \$.01 PAR	5,000	\$32.4700	D	
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)(1)	01/16/03(2)	01/16/12	COMMON STOCK \$.01 PAR	7,000	\$34.0200	D	
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)(1)	03/21/03(2)	03/21/12	COMMON STOCK \$.01 PAR	3,000	\$35.9550	D	
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)(1)	01/16/04(2)	01/16/13	COMMON STOCK \$.01 PAR	10,000	\$25.8450	D	
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)(1)	03/20/04(2)	03/20/13	COMMON STOCK \$.01 PAR	30,000	\$25.9400	D	

Explanation of Responses:

By: /s/ <u>Jon M. King</u> JON M. KING 03/26/03

Date

Note: File three copies of this Form, one of which must be manually signed.

If space is insufficient, See Instruction 6 for procedure.

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<sup>(1)</sup> Options Granted under 16(b)(3) Employee Stock Option Plan.

<sup>(2)</sup> Options become exercisable in four equal insatllments. Date represents date on which first installment becomes/became exercisable. Three remaining installments of 25% each become/became exercisable on subsequent anniversaries of grant date.

<sup>\*\*</sup>Signature of Reporting Person

<sup>\*\*</sup>Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).