

CENTEX CORP
Form DEFA14A
February 20, 2004

OMB APPROVAL

OMB Number: 3235-0059
Expires: August 31, 2004
Estimated average
burden
hours per response 14.73

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant x
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Check the appropriate box:

- o Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
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- x Soliciting Material Pursuant to §240.14a-12

CENTEX CORPORATION

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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- x No fee required.
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3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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SEC 1913 (02-02)

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FOR IMMEDIATE RELEASE

For additional information, contact at 214-981-6633:
Paul M. Johnston, Corporate Counsel

**CENTEX RESETS RECORD DATE FOR UPCOMING
REGULAR QUARTERLY CASH DIVIDEND**

DALLAS Feb. 19, 2004: Centex Corporation (NYSE: CTX) announced today it has reset the record date for the company's next regular quarterly cash dividend.

Centex's dividend will be payable April 12, 2004 to stockholders of record at the close of business on March 19, 2004. (Previously, the company had announced a record date of March 15.)

Centex reset the dividend record date to avoid any timing complications with respect to the company's previously-announced proposed 2-for-1 stock split transaction. Pending shareholder approval to increase the company's authorized shares at a special meeting to be held on February 25, 2004, the company plans to effect the stock split on March 12, 2004.

Centex's regular cash dividend will remain four cents per share following the proposed stock split. Effectively, the split will double Centex's dividend, as it will be paid on twice the outstanding number of shares.

Through its subsidiaries, Dallas, Texas-based Centex is one of the nation's leading single-family home builders, non-bank-affiliated retail mortgage originators and general building contractors and also has operations in home services and investment real estate.

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